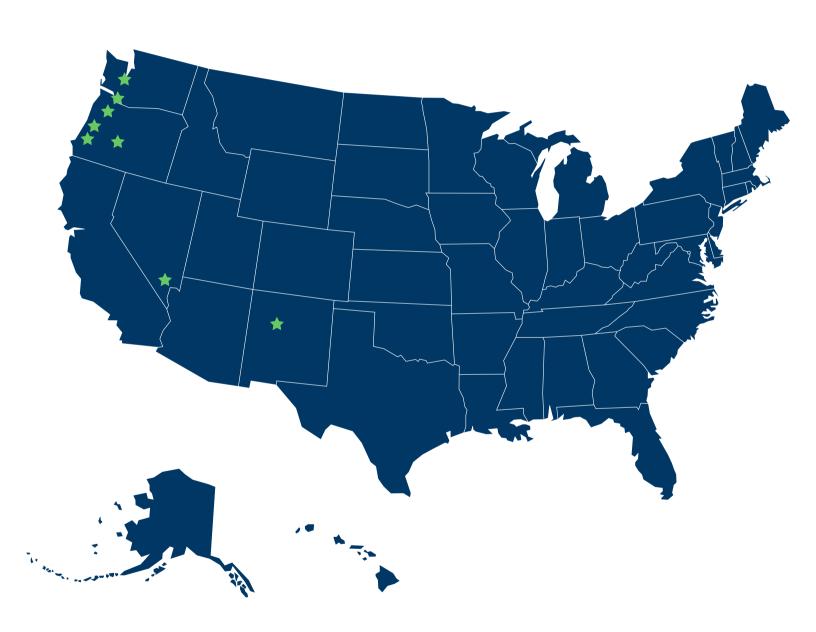
# FEEL AT HOME WITH MORE REALTY

# We are MORE



#### **8 OFFICE LOCATIONS!**



GET MORE • KEEP MORE • 100% COMMISSION!

MORE® Realty was established in 2015 by founders Paul and Denise Knighton. Their vision was to create a real estate firm that would empower agents by offering them more opportunities for growth, advancement, and success than ever before. Through the provision of comprehensive support, cutting-edge tools, extensive training, personalized coaching, and additional benefits, MORE® Realty has successfully realized this objective.

Recognizing that the traditional model for operating a real estate firm was becoming outdated, Paul and Denise sought to create a more agent-focused model where agents could keep MORE of their commissions. Under the MORE® Realty model, agents pay a flat monthly fee of \$129.99 a month along with a small transaction fee at closing, without any hidden costs. The result is that agents are empowered to keep 100% of their commission, enabling them to maximize their earnings.

Paul and Denise remain committed to their conviction that well-trained and thoroughly supported agents can positively impact the entire real estate community. As a result, MORE® Realty has established itself as the industry's best value proposition, with agents across the country recognizing the unparalleled benefits offered by the company.

## MORE REALTY

#### THERE'S MORE TO IT THAN 100% COMMISSION...

What MORE Realty Agents Get...

- ★ LOW Cap of \$4950
- ★ Cutting Edge Tools & Tech
- ★ Robust CRM & Agent Subdomain
- ★ Transaction Support Services
- ★ E&O Included
- ★ Leads Program
- ★ SO MUCH MORE!

#### WHY CHOOSE MORE REALTY?

We keep it simple...

- ★ \$129.99/Month
- ★ \$495 Transaction Fee
- ★ \$4950 Cap

We offer MORE value than any other Brokerage! We provide GREAT SUPPORT with cutting-edge tools, training, classes, & assistance to help you be successful.

#### PLUS YOU KEEP 100% OF YOUR COMMISSION!

## MORE REALTY

#### **KEY TOOLS AVAILABLE FOR MORE AGENTS**

#### WHAT TOOLS DO WE OFFER?

- CRM & Website Tools
- Lead Generation Tools
- Marketing Tools & Templates
- Agent Development & Training
- Transaction Support Platform
- Transaction Management Platform
- Corporate Communication Platform

<sup>\*</sup>Tools are included for free or at discounted rates through MORE Realty. Plans may vary by state.











#### 100% COMMISSION PLAN

#### \$129.99/MONTH | \$495 TRANSACTION FEE | \$4950 CAP



**ABOUT US** 

#### WHAT MAKES US DIFFERENT?

Our 100% commission model allows you to maximize your earnings.

**WORK SMARTER, NOT HARDER!** 

#### **AGENT TESTIMONIAL**

I can confidently say that I am beyond impressed with MORE. Along with an amazing support system, education, and tools, they provide endless opportunities for their agents to succeed. This helps the agents focus on exceeding client expectations and providing the best service possible.

CRYSTAL M.

\$129.99 per month

\$495/Transaction\*

**CAPS AT \$4,950** 

**\$50/sale** 

after CAP

\$25 Check Processing Fee OR \$75 for Same-Day Payment

\*\$495 or 10%, whichever is less

### **TEAM COMMISSION MODEL**

#### HAVE A TEAM? WE HAVE A SOLUTION FOR YOU!



#### WE LIKE TO KEEP IT SIMPLE...

We provide real estate teams with a commission model that maximizes their earnings and supports their collaborative success! See our team commission structure breakdown below.

Must have 3+ brokers to qualify as a team.

#### TEAM LEAD - \$5,500 ONE PAY FOR THE YEAR

All Other Team Members

- \$129.99 Monthly Fee
- \$495 Transaction Fee
- \$2,500 CAP

## TRANSACTION SUPPORT

Our Transaction Support Department is available to help you with the grunt work, freeing you up to do what you do best - work with clients!

#### TRANSACTION SUPPORT SERVICES

Transaction Support Specialists help you focus on income producing activity by offloading tasks that cost you time and energy.

- Create Transaction Files
- Create MLS Listings
- Initiate Photo Order
- Prepare Paperwork
- Send Paperwork for Signature
- Open Escrow / Send Timeline
- Send Fully Executed Documents to Cooperating Agent & Escrow Officer
- Create and Send Escrow Instructions
- Upload All Documents to Skyslope File

<sup>\*</sup>Transaction Support services and fees vary by state.



## MORE REALTY MENTORSHIP PROGRAM

#### LET'S WORK TOGETHER!

In addition to the comprehensive training provided in MORE's initial training classes, the Mentorship Program pairs newly licensed agents, or agents with limited experience, with a mentor who has many years of experience and a proven track record of success in the industry. In MORE's Mentorship Program, the Mentee will learn how to:

- Develop a healthy database to be used for marketing
- Develop effective mailers, emails, and texts to help the agent maintain top-of-mind awareness with potential customers
- Develop lead generation and marketing activities
- Build an effective listing presentation
- Build an effective buyer's packet
- Create a CMA
- Enter listings in the applicable MLS
- Have a successful open house and maximize it for lead generation

# De dre MORE

**Contact us for MORE information!** 

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