



ST. LANDRY BANK
AND TRUST COMPANY

Volume 1

SPRING 2025 NEWSLETTER

Your Partner Investing In Our Community

JANUARY 2025 COLLABORATIONS



Fueled up for success at the annual business breakfast, hosted by the Carencro Business Association and some of the best in the business. We were excited to hear from special guest, Jake Delhomme, a local legend both on and off the field!
#BusinessAndBreakfast
#NetworkingDoneRight

It was an absolute pleasure to celebrate community and honor academic and athletic excellence at Louisiana State University at Eunice at their annual Bengal Hall of Fame Gala.



One Acadiana Ambassadors have a little fun and wear red in support of UL on Ambassador Meeting Fridays!



One Acadiana Ambassadors joined Big Brothers Big Sisters to celebrate 40 years of providing mentorship to youth in the Acadiana area!



We enjoyed the hospitality at the Ruby Slipper's grand opening in Lafayette and the food was delicious! We look forward to many gatherings there with colleagues, family, and friends! **#brunchatrubys**



Bobby and Shelly volunteered at the Northwest High School JAG Speed Interview Event on January 15th; this event gave JAG students the opportunity to practice job interview skills.

JAG-LA provides an educational setting that promotes academic and skills attainment, civic responsibility, leadership development and social awareness that is necessary to become a responsible citizen and productive worker.



Celebration of our Most Valuable Players - Our TEAM!

Milestones ~ Vision ~ Pillars

Final results are delivered in a briefcase with sealed envelopes, "Oscars syle", tabulated by the prestigious accounting firm of "Kicking Assets and Taking Names".



Lisa Marks, Lending Officer

ALL-STAR

for consistently exceeding expectations and propelling the bank forward through dedication and commitment



Pat Perry,
Human Resources Director

MVP

Selected by staff in recognition of outstanding performance, superior dedication, and exceptional contributions to the bank in the embodiment of our three pillars.

Strength & Stability
Knowledge & Service
Forward-Looking



Allison Hagan, Teller

COMMUNITY CHAMPION

for demonstrating the values of volunteerism and advocacy in representing the bank in the communities we serve.



Robbie Tomlinson, President and CEO

THE G.O.A.T.

The acronym G.O.A.T. (Greatest of All Time) praises exceptionalism. It is someone who is at the top of their game.

They are highly respected and admired. Robbie has definitely left his mark on SLB and continues to inspire us all.

IT WAS A WINNING EVENING



Celebration of our Most Valuable Players - Our TEAM Milestones ~ Vision ~ Pillars



FEBRUARY 2025 COLLABORATIONS



It was a celebration of the tastes and sounds of local culture at the 14th Annual Taster's Choice. Local amateurs and professional chefs prepared delicious food; music provided by local musician, Geno Delafosse; and networking and celebrating community for a great cause! The Eunice Community Health Center (ECHC) provides free and at cost medical care for the working uninsured and under-insured individuals of the surrounding area!



Shelly serves on the St. Landry Chamber of Commerce Board and chaired the Business Summit Committee, securing the location and organizing a breakout session, "Beyond the Sale: Building Community Trust for Long-Term Success".

SLB is leading the way in making the healthy choice the easy choice for employees!

CEO and President Robbie Tomlinson was invited to share our journey in receiving our Well-Ahead Louisiana Level 2 Worksite Wellness Designation at the St. Landry Parish Community Leaders Summit on February 6th.





Jamie and Lisa attended the King Cake Pot Luck with the St. Landry Chamber of Commerce, St. Landry Parish Tourism, and Opelousas Travel.



Karen Pierre, Lafayette Parish Branch Manager, and Shelly Fontenot, Business Development Manager, had a blast making money matters FUN for first graders! We were happy to provide each student we read to at Westside Elementary School with a piggy bank for Career Day and Read Across America! It's never too early to start saving!

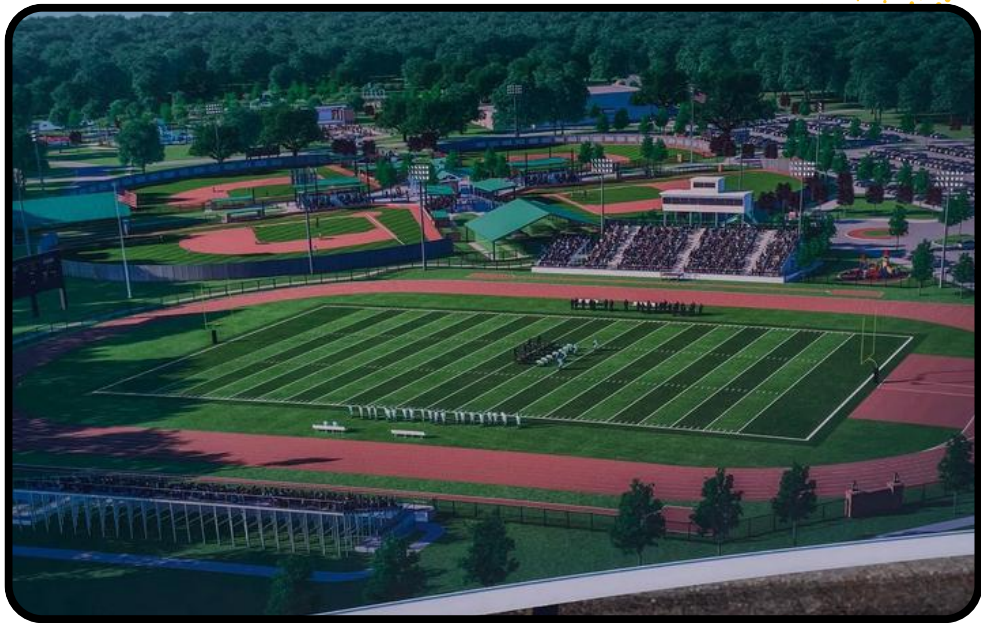


Miranda and Shelly attended Magnet Academy for Cultural Arts Annual Renaissance Rally on February 28th. It is always so much fun! It's a celebration of the students, staff, and faculty's hard work and dedication throughout the school year! We love supporting and participating in the judging of the costume contest year after year and are already looking forward to next year's celebration!

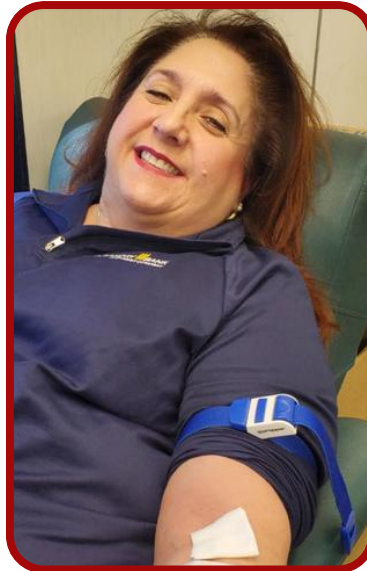


Our team works hard and played hard at the Opelousas Imperial Mardi Gras Ball!

Lisa Marks, Lending Officer, and Jamie Arvie, Loan Department Management Trainee, attended the groundbreaking ceremony for the South Park stadium renovations. We learned about phases planned for upgraded stadium facilities and concessions, and a new competition-ready track.



The St. Landry Bank / LifeShare Blood Drive in partnership with K-Dubs House of Flavor Wings Food Truck surpassed our goal of 15 with 19 donors today! Way to go SLB staff, customers, and community friends! The food was great, too! Shout out to K-Dub's House of Flavor Wings for partnering with us to make this event a success!



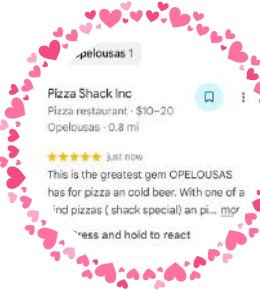
ST. LANDRY BANK
AND TRUST COMPANY

February

LOVE LOCAL

BINGO

LOCAL



THANK YOU to all those who shared some "Local Love" this February!

Mardi Gras



MARCH 2025 COLLABORATIONS

Service with a smile at St. Landry Parish Sheriff's Office TRIAD in the beautiful community of Arnaudville! This effort aims to reduce crime against seniors and decrease the fear of crime that the aging population may experience. We are thankful for the invitation and opportunity to raise awareness on check fraud and share a few tips to send and receive checks in the mail safely.



Rain or shine it's always a good time at the Eunice Chamber of Commerce Crawfish Etouffee Cookoff!



We had a team enjoying a day of golf at Farm d'Allie in Carencro at the inaugural "Teeing Up for Chairman Miller Golf Classic", an event to support initiatives that improve access to quality healthcare.



LSUE does an outstanding job of convening workforce industry partners and four-year universities to educate students about viable career planning options, and we appreciate having been part of such a successful event! The LSUE Career Fair provided a valuable opportunity for us to engage with students and promote banking careers.



Thank you, Eunice Bulb and Blossom Garden Club for awarding SLB with Business Garden of the Month!

Special shoutout to Randy Miller with 3rd Day Gardens for our beautiful landscaping!



We joined Eunice High School at their Renaissance Rally to celebrate students that "LEVELED UP" this year! Way to go, Bobcats!



We had the opportunity to celebrate a newly remodeled showroom with our friends from Tri-Parish Electrical Supply!

One Acadiana
Ambassadors wear red
on Friday to support
UL at our monthly
meetings!

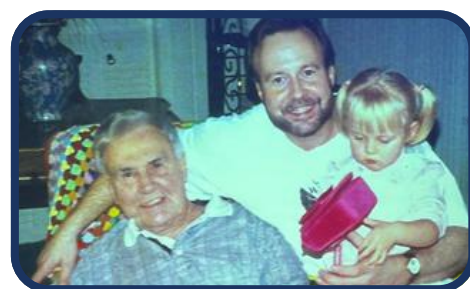


Better Business Bureau's
First Board Meeting of the Year!

ASHRM Executive Series, An Engaged &
Thriving Workplace Seminar, hosted by
Jessica Ritchey and Kathryn Mobley,
sponsored by Tommy Dauphin of
Paylocity! Congrats to Pat and Bobby
for winning ice hockey tickets!



The 2025 Opelousas General Health System Foundation's Hall of Fame Gala was an evening to remember! We were honored to join with the community to celebrate the lives and contributions of Joy Poulet, Nurse Anesthetist, who is the Grandmother of Robbie Tomlinson, our President and CEO, the great grandmother of Bobby Tomlinson, Human Resources Assistant/Backup Security Officer, the mother to our past President, Michelle Poulet; and Dr. Donald J. DeBlanc, Family Medicine, who is the father of Dr. Hunt Deblanc, our Board Member!
Congratulations to all honorees!



Bobby and Shelly represented St. Landry Bank as corporate members of the Opelousas Kiwanis Club and attended the Louisiana-Mississippi-West Tennessee District of Kiwanis International Conference in Natchez, MS!

The Opelousas Kiwanis Club was recognized for our Signature Project, "Kiwanis Kids", which honors students for their hard work and being the most improved of their class. The Club Secretary, Carrie Richard, was also honored as Distinguished Club Secretary.

We celebrated the achievements of Jobs for America's Graduates (JAG) students and their sponsors! Through a structured program of instruction and hands-on learning, these students developed vital soft skills and confidence to excel in their future educational and professional endeavors.

As a board member of Vision St. Landry, our President and CEO, Robbie Tomlinson, was instrumental in hosting the JAG Awards Presentation at Our Savior's Church - Opelousas.



Pictured include Shelly, Robbie, and Dr. Sorenson, SLB Board Member



Abbey Melancon and Ashley Hebert, representatives of the Louisiana Bankers Association's Education Council, presented \$250 scholarships to two outstanding students who completed St. Landry Bank's 365 to Rich program.



The Social Media Breakfast was thought-provoking and fun!

Special thanks to:

- our speaker, Phillip Suire from SiteSculpt, LLC
- St. Landry Chamber of Commerce
- Actus Wealth Strategies, LLC for arranging the programming
- CenterWell Senior Primary Care for hosting



Thank you, Port Barre Police Department, for inviting us to attend your annual Senior Luncheon & BBQ and allowing us to raise awareness of check fraud and suggest ways to keep banking accounts safe!

COMPANY CULTURE

ST. PATRICK'S DAY

We're the lucky ones to have such an amazing crew!





APRIL 2025 COLLABORATIONS



What a par-fect day on the greens! We were thrilled to support the Opelousas General Health System Foundation, which plays a vital role in advancing community healthcare by fostering philanthropy and building meaningful relationships.

Kiwanian Karen Pierre, Lafayette Parish Branch Manager and Lending Officer, had a ball cooking up and serving breakfast burritos and homemade salsa with the Kiwanis Club of Carencro Krewe at this morning's Brunch & Beats! SLB was a proud sponsor!



Carencro Business Association After Hours (CBA5) networking event at Tokyo Japan, Carencro

Our team had a tee-riffic time at the Eunice Country Club Spring Classic Tournament! Chris Gaspard, Kim Gaspard's son represented SLB in this tournament!





Downtown Lafayette Unlimited has done a beautiful job of elevating the downtown experience, making the area not only an ideal tourist destination but a place locals absolutely love! This evening was no different! Our SLB Krewe is always happy to support!



Our friends at Belly Buddies send needy children at two public elementary schools in Eunice home with yummy and nutritious food over the weekends with a goal of achieving food sufficiency among children in our community. Today was a vibrant way for some of our team to support their mission and have a blast in the process



We celebrated 90 years of success with our new friends at Hotard Coaches!



Daylon McCoy led an energizing discussion on Friday at the LITE Center that encouraged us to unlock our full potential! Bobby and Shelly attended this info packed session made possible by partnerships of One Acadiana, The705, and BBB Serving Acadiana.

The Patrick Williamson Memorial Foundation works to assist local and national organizations that support his core values – education, his country and his community. Each year, a portion of funds raised at the Patrick Williamson Memorial Foundation's Annual Sporting Clays Shoot-Out is used to assist in purchasing a customized vehicle for at least one military hero.



We commemorated 50 years of trust with BBB Serving Acadiana!

Our A+ accreditation serves as a testament to our commitment to community and trusted pledge of quality service to customers.



One Acadiana's monthly Ambassador meeting always draws a crowd!





The Opelousas Love Fest is a commendable initiative that fosters community unity! Thanks to all who have put in the work to make this event possible; we are happy to support OLF!



We were joined by two board members Mr. Charles Jarrell and Judge Shaunn Caillier-Harden, along with our newest loan officer, Marlena Cane, and Jake, SLB's favorite canine, at North City Park, Opelousas! It's was a beautiful day with wonderful people!



We are honored to present Bennett Wallace, a senior at Opelousas Catholic, with the St. Landry Bank Scholarship Award. Bennett has demonstrated exceptional academic achievement with a 3.95 GPA and an impressive ACT score. He exhibited leadership skills through participation in student government, National Beta Club, campus ministry team, and homecoming committee. He has shown a dedication to community service through volunteer work at local holiday drives and a homeless shelter. Bennett will pursue a degree in accounting at LSU.



BENNETT WALLACE
OPELOUSAS CATHOLIC

ST. LANDRY BANK & TRUST
STUDENT EXCELLENCE SCHOLARSHIP



SLB showed a little Louisiana love in celebration of Love The Boot Week! We transformed an ordinary sidewalk storm drain into a vibrant work of art sharing the message "Only Rain Down The Drain". This initiative aims to raise awareness about the impact of water pollution, promote a healthier environment, and enhance the charm of our city!

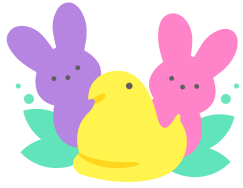


Lisa Marks, Rotarian, brought some of our team to the Rotary Office Employee's Day, where we enjoyed lunch, door prizes, and even created our own bath bombs! We had a fantastic time with Lisa and the Rotary crew. Thanks for the wonderful day, Lisa!

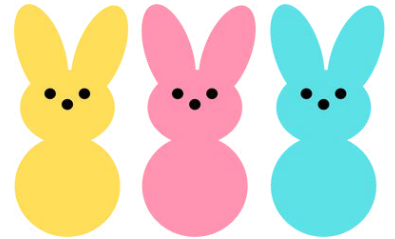
Marlena Cane, Lending Officer, volunteered to assist our Rotarian friends at their inaugural Spring Fling.



It was our honor to deliver scholarships on behalf of the Louisiana Bankers Association to students who participated in the 2024 St. Landry Bank 365 to Rich program! Congratulations to Bri'Lynn Synegal and Zack Prudhomme! A special thank you to Mrs. Susan Mouton; it has been a pleasure working with you on special projects with your students!



THE BUNNY... HANGING WITH HIS PEEPS!



MAY 2025 COLLABORATIONS



The Carencro Police Department officially opened the doors of their new facility in May. The department's officers are dedicated to protecting and serving the community, maintaining a safe environment, and are worthy recipients of this impressive new facility. The building was dedicated to a husband-and-wife team of former police chiefs, who exemplified selfless service, with the wife succeeding her husband as chief..

Our team took a swing into action in support of the Eunice High School Booster Club at Bayou Bend Country Club on Saturday!



Hope for Opelousas and the Opelousas Kiwanis Club undertake exceptional mentorship initiatives with local youth. Through our partnership, we contribute to empowering and inspiring our youth.



The Preservationists of St. Landry held their Annual Brunch on the grounds of the Michel Prudhomme Home to celebrate community and heritage. Tae'Cheka Sebillle is pictured with Mrs. Carolyn Jarrell, former Board Member.





We attended the 16th Annual CASA of St. Landry-Evangeline Kids Benefit Banquet, which showcased CASA's outstanding efforts in providing safe and permanent homes for children who have experienced abuse and neglect, thereby enabling them to thrive. We celebrated our Board Member, Judge Shaunn Caillier-Harden, who was honored for her support.

Monthly One Acadiana meeting; as always, had to take a picture with those wearing red!



Pat Perry read the poem, "In Flanders Field", at the St. Landry Parish Memorial Day Celebration in honor and remembrance of those who gave the ultimate sacrifice in defense of our country.



Congratulations to our friends at Moreau Physical Therapy on the reopening of their Port Barre location! Initially the 4th site of their now 26 location strong therapy center, a blazing fire could not dampen their commitment to this community!



Acadian Home Builders Association Annual Crawfish Boil hit the spot! Delicious food, wonderful company, and tremendous community support! Here's to another successful year!



We joined 1A in celebrating the grand opening of Noodles & Dumplings Lafayette, Louisiana at 5621 Johnston Street, right next to the Acadiana Mall! This new addition to the Lafayette community brings authentic Chinese cuisine, featuring handcrafted noodles and dumplings made fresh daily. With a warm and inviting atmosphere, it's the perfect spot for both quick lunches and family dinners.

Our new Loan Production Office in Lafayette will serve as a dedicated hub for commercial lending services. While it will not offer traditional banking services, the office will provide clients with direct access to experienced loan officers, personalized commercial financial solutions, and streamlined lending processes.



Shout out to Megan for the festive artwork!

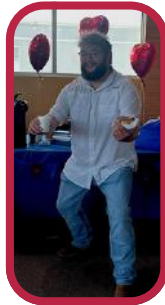


Ambient tunes by violinist Jairus Daigle set the perfect tone!



CUSTOMER APPRECIATION

There is nothing sweeter than donuts, coffee, and great company!
We loved connecting with our amazing customers and showing our appreciation. Special shout out to Mikey's Donut King for donating the donuts we shared!



JUNE COLLABORATIONS



Insightful presentation by Philip Suire with SiteSculpt, LLC on digital strategies at the St. Landry Chamber Social Media Breakfast!



Congratulations to our friends at StayAPT Suites. We enjoyed celebrating the Grand Opening of their extended stay hotel in Lafayette!



Coworkers are like family! Wishing Karen a retirement full of adventure and excitement!



Attended the Flight for Life, a celebration of life held by the Opelousas Pregnancy Center! It was a day filled with beauty and meaning. It ended with nearly 500 butterflies released in honor or memory of loved ones.





Congratulations to our new friends at Bayou Crafting Company! They are a crafter's paradise!



One Acadiana's Leadership Social brought together 1A Ambassadors and Leadership Institute of Acadiana and Leadership Louisiana grads—uniting innovative leaders with a shared mission to strengthen our communities!



Shelly is joined with fellow 1A Ambassdor and Better Business Bureau Board Member, Liz Rozas, for a little fun selfie with Ronald McDonald at our monthly One Acadiana Ambassador meeting hosted by MacLaff Franchise Office.

Marlena, Melissa, and Shelly attended TRIAD in Port Barre, promoting community collaboration to protect seniors from scams through education and resources."



Lisa and Shelly joined the Opelousas Elderly Awareness Seminar in Plaisance to share scam prevention tips and hurricane season financial safety resources with local seniors.



SLB partners with organizations to support and celebrate the growth of our local economy and sow into the communities we serve to make them better places to live, work, and visit.

We are excited to be known as an organization that is invested in each of the communities we serve!

Community involvement is rewarding. Engaging ourselves in the community develops a strong sense of belonging and pride in the communities we serve as well as in our organization by developing teamwork, and encouraging networking!



Your Partner Investing In Our Community



ST. LANDRY BANK
AND TRUST COMPANY

January - June

2025

stlandrybank.com