

COMMUNITY INVESTMENT STRATEGY



GIVE
ADVOCATE
VOLUNTEER

2024 - 2025



Southwest Louisiana

2024-2025 UNITED WAY SOUTHWEST LOUISIANA

From strengthening local resilience to advancing healthy communities, youth opportunity and financial stability, we are committed to making a difference in our community. **OUR MISSION IS POSITIVE.**

ECONOMIC MOBILITY

Individuals obtain good jobs and effectively manage their finances

FINANCIAL EDUCATION

Families have the knowledge needed to maximize their income and assets to become financially stable.

FINANCIAL LITERACY

JUNIOR ACHIEVEMENT OF SWLA
K-12 Economic Education

PROJECT BUILD A FUTURE
Blueprint Incentive Program

FINANCIAL COUNSELING

PROJECT BUILD A FUTURE
Homebuyer Counseling

WORKFORCE DEVELOPMENT

Individuals have the training and skills needed to obtain family-sustaining employment.

JOB READINESS

UNITED WAY SOUTHWEST LOUISIANA
Cal-PRI (Calcasieu Prisoner Reentry Program)
Empowerment Through Employment

CATHOLIC CHARITIES OF SWLA
Employment & ID Program

NEW COVENANT FAITH COMMUNITY DEVELOPMENT
Bethesda House

ADULT TRAINING

VOCATIONAL

BEAUREGARD ARC
Vocational Program

ADULT EDUCATION

LITERACY COUNCIL OF SWLA
Adult Education & Literacy

EARNINGS

Families and individuals build savings and accumulate assets to support financial stability.

SAVINGS & ASSETS

UNITED WAY SOUTHWEST LOUISIANA
Matched Savings
Bank On SWLA

FINANCIAL STABILITY

UNITED WAY SOUTHWEST LOUISIANA
VITA (Volunteer Income Tax Assistance)

CATHOLIC CHARITIES OF SWLA
Emergency Rent, Mortgage & Utility Assistance

BASIC NEEDS

Assisting people in times of need

CRISIS

Assure the community is prepared for, responds to and recovers from disasters.

PREPARE

UNITED WAY SOUTHWEST LOUISIANA
Strong Homes

ABRAHAM'S TENT
Meals for the Needy

INTERVENTION

UNITED WAY SOUTHWEST LOUISIANA
United Against Child Hunger
Power To Care (Entergy)

BOYS VILLAGE
Group Care

DMM GOD INSPIRED MINISTRY HOLY GROUND
Mind to Thrive

THE SALVATION ARMY
Emergency Shelter

RESPONSE

UNITED WAY SOUTHWEST LOUISIANA
SWLA VOAD
(Volunteer Organizations Active in Disaster)
Emergency Food & Shelter Program (FEMA)
Employee Crisis Fund

RECOVERY

UNITED WAY SOUTHWEST LOUISIANA
Build Back the Block

THE ASSIST AGENCY

Jeff Davis Emergency Assistance

BUSINESS DISASTER & RECOVERY
SWLA Recovery Program

RESOURCES

Individuals and families have the resources to overcome a crisis.

INFORMATION

UNITED WAY SOUTHWEST LOUISIANA
United for ALICE
The Path Home

ONCE WAS
Service Saturday
Meals of Remembrance

HELPLINE

UNITED WAY SOUTHWEST LOUISIANA
211 Resource Line

SECOND HARVEST
Food Distribution Program

THE SALVATION ARMY
Emergency Services

FUNDED UNITED WAY PARTNERS

United Way Southwest Louisiana distinguishes itself through a competitive grant process designed to allocate resources effectively to community programs that best align with our strategic goals. This process invites local nonprofits to submit proposals demonstrating how their programs directly support our identified needs in education, income stability, health and basic necessities. A unique aspect of this grant process is the involvement of community volunteers in the decision-making. These volunteers, who are thoroughly trained and deeply committed to improving the community, review proposals, evaluate program effectiveness and ensure that funding is awarded to those projects that will have the most significant impact. This volunteer-driven approach not only maximizes the positive outcomes of the investments but also fosters a stronger sense of community ownership and accountability in addressing local challenges.

UNITED WAY INITIATIVES

United Way Southwest Louisiana's Initiatives are critically crucial for filling the gaps in community services that other programs are not adequately addressing. Through a deep understanding of the unique challenges facing our community, we identify areas where people are underserved and step in to provide essential support and resources. Focusing on critical areas such as education, income stability, health and basic needs, we tackle issues that are often overlooked or insufficiently covered by existing services. This approach ensures that those in need don't fall through the cracks, providing a safety net that helps individuals and families survive and thrive. United Way Southwest Louisiana's commitment to addressing these gaps showcases the dedication to fostering a community where no one is left behind, and everyone has access to the opportunities and support they need to succeed.

LOUISIANA COMMUNITY INVESTMENT STRATEGY

Health security, United Way Southwest Louisiana is mobilizing communities to take action so all can thrive.
SEE COMMUNITY IMPACT.

HEALTH

Families have access to healthcare and resources to improve their health

HEALTHY BEGINNINGS

Infants begin life through a healthy pregnancy and birth, primary and preventative care that supports early development, and a healthy and supportive home environment.

PRENATAL CARE

YOUNG CHILDREN

SAFE HOME & COMMUNITY

Individuals live in environments that are safe, healthy, and free from crime and physical hazards.

PREVENTION

RECOVERY

FAITH SHARE

Cameron Parish Healthy Living Outreach

BEAUREGARD COMMUNITY CONCERNS

June Jenkins Women & Childrens Shelter

Family & Youth Counseling Agency
Children's Advocacy Center

FAMILY & YOUTH COUNSELING AGENCY
Victim Advocacy

Kay Dore Counseling Center
Road to Wellness

UNITED AGAINST HUMAN TRAFFICKING
Client Services

OASIS

Emergency Shelter
Sexual Assault Program

INDEPENDENCE

Individuals and families choose healthy lifestyles.

OBTAIN

MAINTAIN

CATHOLIC CHARITIES OF SWLA
Laundry/Shower Program

BEAUREGARD COUNCIL ON AGING
Congregate Meals
Transportation
Home Delivered Meals

CALCASIEU COUNCIL ON AGING
Home Delivered Meals
Transportation

HEALTHCARE

Individuals and families have information and resources to connect to local health services.

PREVENTION

UNITED WAY SOUTHWEST LOUISIANA
Human Trafficking

ACCESS

UNITED WAY SOUTHWEST LOUISIANA
833.TXT.TEEN
CRISIS CHAT Online
SingleCare Prescription Discount Program

HEALTH LITERACY

IBERIA COMPREHENSIVE COMMUNITY
HEALTH CENTER
Merryville Community Clinic

SUPPORTING HEALTHY CHOICES

Individuals and families choose healthy lifestyles.

RISKY BEHAVIOR

HEALTHY LIFESTYLES

JEFF DAVIS CADA

Communities Against Domestic Violence

EDUCATION: EARLY CHILDHOOD

Children enter school ready and are successful in primary school

EARLY CHILDHOOD

Children are prepared for school and a life of learning.

ACADEMIC ACHIEVEMENT

ST NICHOLAS CENTER FOR CHILDREN
STEPS

EARLY LEARNING

UNITED WAY SOUTHWEST LOUISIANA
Success By 6

PARENTAL/CAREGIVER SUPPORT

SCHOOL READINESS

Provide academic support so all children advance to the next grade level adequately prepared.

SUMMER LEARNING

BIG BROTHERS BIG SISTERS OF SWLA
Summer Mentoring

STRUCTURED ENRICHMENT

UNITED WAY SOUTHWEST LOUISIANA
Born Learning Trail

PROFESSIONAL DEVELOPMENT

BOYS & GIRLS CLUBS OF ACADIANA
Project Learn

ESSENTIALS

UNITED WAY SOUTHWEST LOUISIANA
WriteStart Project

EARLY GRADE READING PROFICIENCY

Students read on grade level by the end of the third grade and have reading comprehension skills that provide a strong foundation for learning.

READING AT HOME

UNITED WAY SOUTHWEST LOUISIANA
Literacy Kits

SCHOOL SUPPORT

COMMUNITY LITERACY

EDUCATION: YOUTH SUCCESS

Youth graduate secondary school and have the knowledge, skills and credentials to obtain family-sustaining employment

MIDDLE SCHOOL TRANSITION

Youth successfully transition into middle school, gaining knowledge and skills they need for high school readiness.

YOUTH DEVELOPMENT

GIRL SCOUTS OF LA - PINES TO THE GULF
Girl Scout Leadership Experience

SUPPORT

GIRLIE GIRLS MENTORING PROGRAM
Mentoring Program

HIGH SCHOOL SUCCESS

Young Adults graduate high school on time and are prepared for college or other post-secondary training, work and life.

YOUNG ADULT DEVELOPMENT

UNITED WAY SOUTHWEST LOUISIANA
Summer of Service

SUPPORT

CAREER PATHWAYS

SWLA Youth Foundation
Unfiltered Facts

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