



Professional Development

Dear Educators,

The field of education is rapidly changing. It is an exciting time, with advances in technology, instructional design, and relevant educational research. It is also a challenging time, with funding cuts, widely diverse student populations, and extraordinary demands on all educators. The events of recent years have certainly highlighted these challenges.

CR Success Learning has transformed its programs to meet your changing needs. We now tailor our literacy programs to fit schools' budgets, schedules, and student populations, since one-size-fits all programs just don't cut it anymore. Our professional development services have been revamped and include shorter-training sessions, on-site coaching, and classroom observations. The content of our PD is based on the newly revised *CR Success Foundation Reference Manual*, which delineates CRSL's innovative and engaging approaches to apply the science of reading to instruction. We have rigorously reviewed and updated all programs, to make sure they are not only effective and research-based, but also teacher-friendly and easy to implement. We consider the school and teachers with whom we work to be our literacy partners, who deserve nothing short of excellence.

Amid all the changes, however, one fact remains constant. Expert teaching is the difference between success and failure in the classroom. CRSL with its teacher-created programs and its dedication to service, can prepare your teachers to be experts at teaching reading, writing, and spelling. Our literacy specialists and product developers are teachers themselves. Hence, they have a unique and necessary insight into the challenges, educators face daily. Just as I do, they also have enormous respect for teachers and the critically important work they do.

We firmly believe we can work together to achieve excellence in literacy education for all our students. We are a small company that can accomplish big results. The pages in this catalog detail the services and the products CRSL offer to make this happen. Please contact me if you have any questions or if you would like a customized design for your classroom or school.

Sincerely,
Cheryl Rose Campbell
President
cheryl@crsuccesslearning.com
303-699-7566

Well-Trained Teachers Get Results

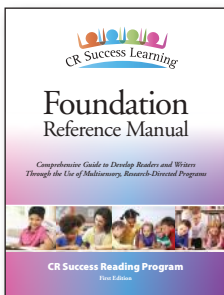
The research is clear: Schools that invest in their teacher perform at the highest levels. Well-trained teachers measurably accelerate student learning, including students with diverse learning needs. Teachers who are trained in research-based programs and in the best practices of instruction will drive student growth and proficiency.

Your Literacy Partners

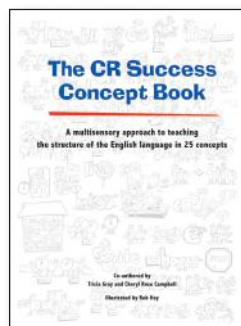
At CRSL, working with teachers is at the heart of everything we do. However, we don't just need train teachers, we partner with them and their schools to improve students' literacy skills. As your school's literacy partner, we provide essential, meaningful support after your initial training, including classroom observations and coaching. We tailor our programs to your school's unique needs and student population.

Alignment

Aligning instruction and terminology across grades is critical to success. Using *The CR Success Foundation Reference Manual* and the *CR Success Concept Book*, professional development covers CRSL concepts, term, strategies, and routines. CRSL works with schools to develop a model for alignment and sustainability, as well as assisting with ordering, so that all bases are covered, without duplicating materials.



*CR Success
Reference Manual*



*CR Success
Concept Book*

CR Success Learning Certificates are issued for the satisfactory completion of each program, as outlined on the following pages.

Ongoing Support to Ensure Success Implementation

"No matter how well-conceived or well-intentioned PD is, without focused and sustained implementation, it can fail to change or (have) impact on practice and student outcomes. Within learning cultures that are sustainable, teachers and leaders model and nurture learning and provide time and resources to support and evaluate impact. Impactful, sustainable PD requires an ongoing commitment over time." (NSW, 2021)

After the Initial Professional Development

CRSL ensures that the program is implemented successfully by offering opportunities for follow-up support that includes:



- classroom observations (in-person or online), with both written and oral feedback
- coaching, both in person and online
- email contact to answer questions and collaborate with teachers
- webinars that review major instructional concepts

Learning Communities




CRSL helps schools build learning communities, so there is ample opportunity for collaboration to ensure the successful implementation of the program. Teacher leadership is vital to supporting this implementation. Starting in January 2022, CRSL will be offering Facilitator Professional Development. Facilitators will learn the following:

- Using the Walk-Through Observations to provide feedback to teachers
- Demonstrating specific classroom routines and strategies
- Assisting with any needs for materials
- Guiding teachers on how to efficiently and effectively plan and setup materials
- Communicating with the CRSL staff about any issues that arise
- Maintaining schedules for progress monitoring
- Establishing effective tracking methods to input and study data of student outcomes
- Collaborating with teachers on how to scaffold instruction for students who struggle
- Scheduling and facilitating ongoing study groups



Early Learning Training

Program	Hours	Agenda	Cost
 <p>Jump Start to Literacy</p> <p>Jump Start Training</p> <p>Pre-K</p>	7	Developmental Teaching of <ul style="list-style-type: none"> ▪ Oral language ▪ Basic Concepts ▪ Interest and Enjoyment of Books ▪ Early Concepts of Print ▪ Vocabulary ▪ Phonological Awareness <ul style="list-style-type: none"> - Rhyming, onset/rime - Phonemic Awareness ▪ Sounds for consonants, short vowels ▪ Letter-Sound Correspondences for consonants, short vowels 	Training: Individual prices upon request \$425 school training for 3-9 people \$850 for 10-24 people Materials Required: Jump Start Kit <i>(see page 17 for materials included in the kit)</i> JSKT \$529
 <p>First Steps Training</p> <p>Kindergarten</p>	7	Multisensory, explicit instruction in <ul style="list-style-type: none"> ▪ Concepts of Print ▪ Narrative Elements and Retell ▪ Vocabulary for basic concepts ▪ Phonemic Awareness ▪ Sound-Symbol Correspondences for Basic Code, using Sound Analogy Cards ▪ Orthographic Mapping ▪ High-frequency irregular words ▪ Spelling - 1:1 correspondence ▪ Writing one-two sentences in response to a question ▪ Simple Editing for Writing ▪ Comprehension strategies, with an emphasis on retell 	Training: Individual prices upon request \$425 school training for 3-9 people \$850 for 10-24 people Materials Required: First Steps Kit <i>(see page 23 for materials included in the kit)</i> FSKT-1 \$529 <i>Note: CR Success Reference Manual or the CR Success Concept Book may be added to the kit for the reduced price of \$100 each (40% off the regular price of \$169.)</i>

Training for Levels 1 - 5

Program	Hours	Agenda	Cost
 <p>Streamlined Levels 1 and 2 Training First and Second Grades</p>	16	<p>Multisensory, explicit instruction in</p> <ul style="list-style-type: none"> ▪ Scientifically-based Reading Model ▪ Sounds of the English Language ▪ Phonemic Awareness - Basic and Advanced ▪ Sound-Symbol Correspondences for Entire English Code/Six Syllable Types ▪ Morphology - Prefixes and Suffixes ▪ Best and Rest Spellings ▪ Orthographic Mapping ▪ High-frequency irregular words ▪ Reading Fluency ▪ Spelling techniques and conventions ▪ Narrative Elements and Retell ▪ Close Reading ▪ Answering and Asking Questions about Text, using the 3-H Method ▪ Academic Vocabulary ▪ Writing a paragraph in response to a question ▪ Editing and Revising for writing 	<p>Training: Individual prices upon request \$1,750 for up to 24 people</p> <p>Materials Required: Training Kit (CR Success Reference Manual, CR Success Concept Book, and Foundation Magnetic Folder and Letter Set)</p> <p style="text-align: right;">TKT-FD \$339</p> <p><i>Note: It is recommended to purchase either Foundations Level 1 or Level 2 Kits. These kits include all teaching materials and manuals for that level.</i></p>
  <p>Levels 3, 4, and 5 Training Third, Fourth, and Fifth Grades</p>	16	<p>Multisensory, explicit instruction</p> <ul style="list-style-type: none"> ▪ Covers all instruction listed above for Levels 1 and 2 so that teaching is aligned K-5 ▪ Wordsmith instruction for specified level 	<p>Training: Individual prices upon request \$1,750 for up to 24 people</p> <p>Materials Required: Training Kit (CR Success Reference Manual, CR Success Concept Book, Foundation Magnetic Folder and Letter Set, and the Wordsmith Teacher's Guide for specified level)</p> <p style="text-align: right;">TKT-3 \$429 TKT-4 \$429 TKT-5 \$429</p>

Training for Supplemental Programs

Program	Hours	Agenda	Cost
 <p>Wordsmith Training Levels 1 - 5 First - Fifth Grades</p>	2 hours per grade level	<ul style="list-style-type: none"> ▪ Research ▪ Seven Keys to Success ▪ Scope and Sequence ▪ Sounds ▪ Spelling Patterns and Concepts ▪ Writing ▪ Vocabulary ▪ Daily Lesson Plan ▪ Assessment ▪ Home Connection 	Determined with the school purchase
 <p>Home Run Handwriting Training Levels K - 2 Kindergarten - Second Grades</p>	2 hours per grade level	<ul style="list-style-type: none"> ▪ Research ▪ Scope and Sequence ▪ Line Description ▪ Organization of Letters ▪ Description of Strokes ▪ The Handwriting Rap ▪ Lesson Plan ▪ Student Self-Monitoring ▪ Assessment ▪ Home Connection 	Determined with the school purchase