

e: <u>hello@coolglo.co</u>

w: coolglo.co

# **About Us**

Founded in 2004, Atal & Daughters LLP began as a trusted partner in sourcing, import-export, and trading across Pan-Asian markets. In 2021, we transitioned into a Limited Liability Partnership, growing into a dynamic enterprise known for precision, innovation, and exceptional service. With nearly two decades of experience, we continue to provide customized solutions across industries, backed by strong partnerships and a reputation for reliability.

# **Our Journey**

Over the years, we have served a wide spectrum of industries, from corporate gifting and promotional items to ferrous and non-ferrous metal components. By working closely with factories worldwide, we ensure that our products meet international standards of quality while maintaining strict timelines. This dedication has helped us build long-term relationships and strengthen our position in global markets.

# **Global Partnerships**













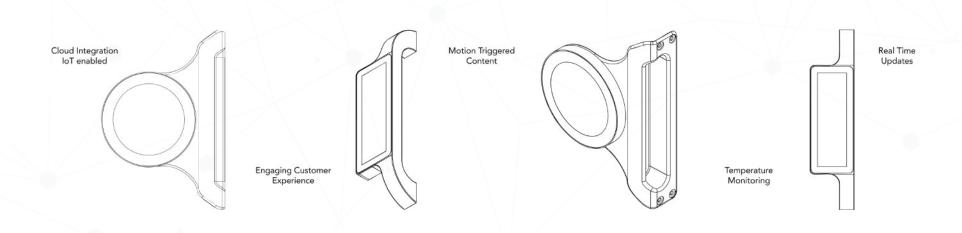


# **Our Brands**

Alongside global partnerships, we have developed our own ventures that reflect our vision for innovation. BEVRAD is reshaping the beverage industry with advanced storage and dispensing systems. MERCAD combines creativity with technology to deliver impactful merchandising and promotional solutions. RENASH CONSULTANCY specializes in digital marketing, SEO, and app development, helping businesses establish a powerful online presence. ARK CLOUD STORE connects consumers to premium products through leading e-commerce platforms.

# **Partner With Us**

With a strong global network, nearly two decades of expertise, and a proven track record of excellence, Atal & Daughters LLP is your trusted partner for innovative solutions and sustainable growth. Let's build the future together.



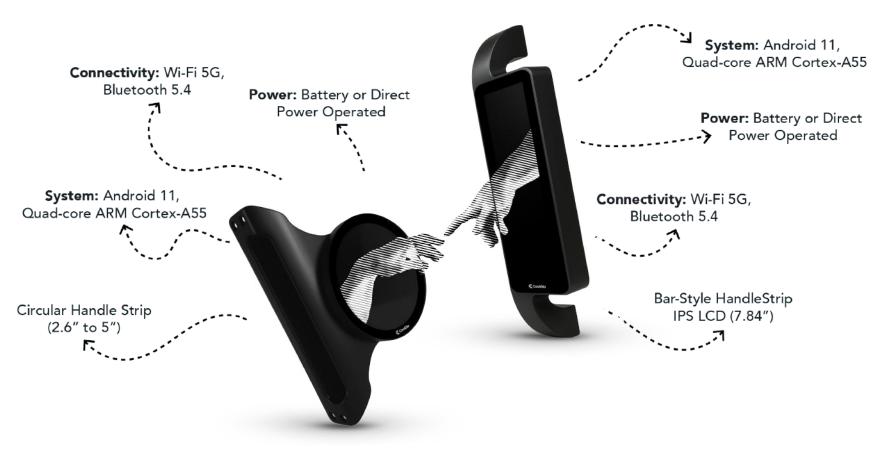
# REVOLUTIONIZE YOUR RETAIL EXPERIENCE

Step into the future of retail with CoolGlo<sup>TM</sup>. Our digital cooler door handles combine immersive marketing, shopper engagement, and real-time analytics to transform ordinary doors into high-value sales channels.



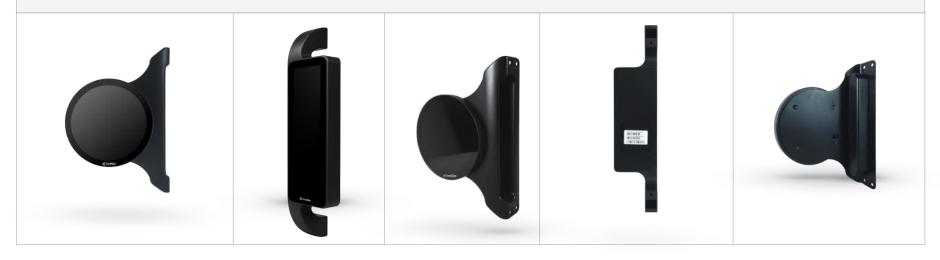
# COOLGLO™ - NEXT-GEN DIGITAL DOOR HANDLES (IP Claimed)

Take your cooler or refrigeration doors to the next level with CoolGlo's innovative digital door handle solutions. Available in two sleek form factors—a bar-style handle or a circular display. CoolGlo transforms an ordinary door into a dynamic marketing platform.



# **Device & System Support**

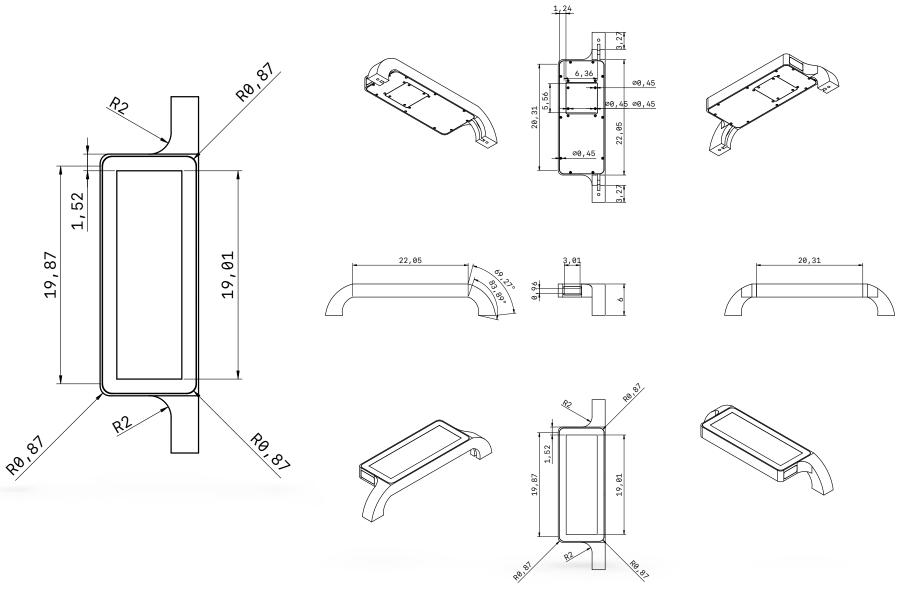
Display	Resolution	Display Port	Display Panel	View Angle	Touch Port	Toughened Glass Panel	Optical Bonding	Speaker
2.8inch LCD (C) Circular Displays	480x480	SPI	IPS	160°	Capacitive	√	J	Options
3.5inch LCD (C) Circular Displays	800x800	SPI	IPS	170°	Capacitive	√	J	Options
4inch LCD (C) Circular Displays	720x720	SPI	IPS	160°	Capacitive	√	V	Options
5inch LCD (C) Circular Displays	1080x1080	SPI	IPS	160°	Capacitive	J	V	Options
7.4inch LCD (S) Stretched Bar Display	400×1280	SPI	IPS	170°	Capacitive	√	J	Options



## Revolutionary Smart Display: High-Speed Connectivity, Dynamic Control & Seamless Integration

CATEGORY		SPECIFICATIONS	
odel	CG-BH-7.84		
	Dual OS compatibility: Android 11.0 & Linux Debian 11 (customizable per deployment)		
	RK3566, Quad-core ARM Cortex-A55 processor		
	ARM G52-2EE OpenGL ES1.1/2.0/3.0/3.1/3.2, Vulkan 1.1, OpenCL 2.1		
	1TOPS@INT8 SupportINT8/INT16/FP16/BFP16		
	4G		
	64G		
rk	WLAN 2.4/5.8GHZ ,BT V5.4; Ethernet GLAN(1000Mbps)		11/20
Decoding	H.265 4K@60fps,1080p@60fps Mpeg1/2,Mpeg4,SP/ASP GMC,H.263,H.264,WMV9/VC-1 VP9,VP8,etc.	Coca Cola	Coca Cola
Decoding	JPEG, BMP, PNG, GIF etc.	ORIGINAL TASTE +	ORIGINAL TASTE +
	Hardware watchdog ensures continuous system stability	ORIGINAL TASTE + ZERO SUGAR LIME	ZERO SUGAR LIME
	Screen rotation can change any display direction of four sides	€1.39	£1.39
	Advanced motion sensor enabling presence detection and content triggering		
I functions	Power management make device reasonable working schedule		<b>温</b>
	Contents management system to publish any programs		
	Automatically cleared the redundancy by periodically	Space Col	Gen CY -
	Support WOL function	CALCOLA CALCOLA	Con Week
	Temperature Monitoring System	A Congression	100 House
	No touch		
	Size: 7.84 inch		
	Resolution: 400x1280	1.2°	1.2:
	Display area: 58.8mm (H)x189.48mm(V)		
eatures	Brightness: 700 nits (high visibility in retail lighting)	MUNICH, GERMANY	MUNICH CO.
	Contrast Ratio: 900:1	MUNICH, GERMANY 9.00am   drinktec	MUNICH, GERMANY 9.00am   drinktec
	Viewing angle: 85(R)/85(L)/85(U)/85(D) degree	<b>€</b> CoolGlo	€ coolGio
	LED Lifetime: 15,000+ hours.		
	Micro USBx1; DC x1;		
r	No speaker		
ng Temperature	-20 to +60 degree		
	DC 12V/3A		
ry	Power adapterx1;		
	Material: Aluminum; Color: Black;		
ıg	Size: 325mmx89.8mmx60mm		
ition	Wall-Mount		

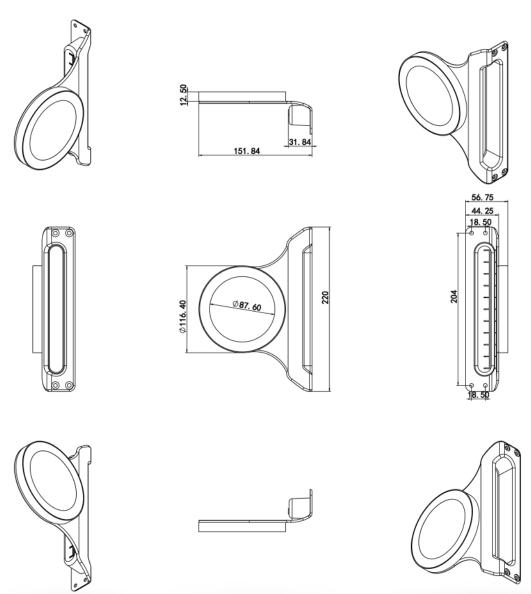
## **DRAWING**

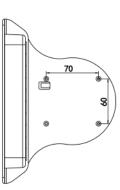


## **Revolutionary Smart Display:** High-Speed Connectivity, Dynamic Control & Seamless Integration

CATEGORY		SPECIFICATIONS	SPECIFICATIONS	SPECIFICATIONS
Model	CG-CH-4.0			
OS	Dual OS compatibility: Android 11.0 & Linux Debian 11 (customizable per deployment)			
CPU	RK3566, Quad-core ARM Cortex-A55 processor			
GPU	ARM G52-2EE OpenGL ES1.1/2.0/3.0/3.1/3.2, Vulkan 1.1,OpenCL 2.1			
NPU	1TOPS@INT8 Support INT8/INT16/FP16/BFP16			
RAM	4G	General	Gealex	Gently
ROM	64G	COCA-COLA	COCA-COLA_	COCA-COLA
Network	WLAN 2.4/5.8GHZ, BT V5.4 Ethernet GLAN(1000Mbps)	ZERO SUGAR LIME	ZERO SUGAR LIME	ZERO SUGAR LIME
Video Decoding	H.265 4K@60fps,1080p@60fps Mpeg1/2, Mpeg4, SP/ASP GMC, H.263, H.264, WMV9/VC-1 VP9, VP8,etc.	2,29€	2,29€	2,29€
Photo Decoding	JPEG, BMP, PNG, GIF etc.			
	Hardware watchdog ensures continuous system stability.	WIND GERMANY	WHICH GEMANY	WHITE STRANG
	Screen rotation can change any display direction of four sides	E.O. Comitor	(A) Carrier (A) Carrier	Coding
	Advanced motion sensor enabling presence detection and content triggering.			
Special functions	Power management make device reasonable working schedule			
	Contents management system to publish any programs		(oca Cola	Cocalosta
	Automatically cleared the redundancy by periodically		COCA-COL	COCA-COLA
	Support WOL function		ZERO SUGAR I	ZERO SUGAR LIME
Touch	No touch		ELIKO SOGAK E	EERO SOCIAL EINE
	Size: 7.84 inch		92 20c	2 200
	Resolution: 400x1280 720x720		2,29€	2,29€
	Display area: 101.52mm (H)x101.52mm(V)		Gerid	Secret Color
Panel features	Brightness: 700 nits (high visibility in retail lighting)		2° 110 390	2°C HILLOCAL PLAN
	Contrast Ratio: 900:1		Edward Townson	Carro toronto
	Viewing angle: 85(R)/85(L)/85(U)/85(D) degree		MUNICH, GERMANY	MUNICULEEPMANY
	LED Lifetime: 15,000 + hours.		9.00   drinktec	
Interface	Micro USBx1; DC x1;			
Speaker	NO		CoolGlo	CoolGlo
Operating Temperature	-20 to +60 degree			
Power	DC 12V/3A			
Accessory	Power adapter x1;			
Housing	Material: Aluminum; Color: Black; Plastic; Color: Black			•
	Size: 220mmx151.84mmx56.75mm			
Installation	Wall-Mount			

## **DRAWING**





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Features	COOLGLO Basic	COOLGLO	COOLGLO Retail	COOLGLO Programmatic
Web Based Content Management System App	1			
In-Build Content Library	✓ Yes	✓ Yes	✓ Yes	<b>☑</b> Yes
Pixelixe Graphic Designer Integration	☑ Yes	☑ Yes	✓ Yes	☑ Yes
Create Multiple Zone /Layout /Presentation	☑ Yes	☑ Yes	☑ Yes	☑ Yes
Ability to format Widget /Zone /Content with custom font, colour, alignment & rotation	☑ Yes	<b>☑</b> Yes	<b>☑</b> Yes	<b>☑</b> Yes
Schedule images (jpeg, gif, png, bmp) and video files (mp4, webm)	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Time based content & playlist scheduling. Advanced scheduling using day part, week days and date range	☑ Yes	<b>☑</b> Yes	<b>☑</b> Yes	<b>☑</b> Yes
Randomised content playback	<b>☑</b> Yes	✓ Yes	✓ Yes	✓ Yes
In-Build Presentation Preview	_	_	_	_
Display external data source in a grid or tabular format				
RSS Feed, External weather, HTML5 embedded code and social media feed and	<b>-</b>	<b>-</b>	<b></b>	<b>-</b>
Google Doc integration	<b>☑</b> Yes	<b>☑</b> Yes	✓ Yes	<b>☑</b> Yes
Multi user access based on roles and permissions	✓ Yes	✓ Yes	✓ Yes	
Synchronised video wall playback	✓ Yes	✓ Yes	✓ Yes	✓ Yes
			Yes	Yes
Android OS App		Yes	✓ Yes	Yes
App description insert here		Yes	Yes	Yes
Trigger content based on the segmentation		Yes	Yes	Yes
Information collection such as demographics, dwell time, view impressions		✓ Yes	✓ Yes	
Computer vision privacy & safety				
Dynamic Retail Planogram & Price Tags				
Dynamic digital shelf planogram management			✓ Yes	
Dynamic Price Tag templates which enable multiple pricing strategies			✓ Yes	
Update product information and pricing in realtime			Yes	
Eycatching animated product images			✓ Yes	
Upsale product by scheduling animated promotions or nutritional tags			✓ Yes	
Display promotional banners along with planogram			✓ Yes	
target product promotion based on shopper segmentation			✓ Yes	
Interactive Planogram to display additional information and promotions			✓ Yes	
collect interactive and segmentation data for analytics			Yes	

Features	COOLGLO Basic	COOLGLO	COOLGLO Retail	COOLGLO Programmatic
Programmatic Ads				
Advanced Ad content distribution and display based on day parting for direct sale				<b>☑</b> Yes
Trigger ad content based on tags, keywords, custom features and geo-location				✓ Yes
3rd party advertising by connecting with DSPs to monetize digital inventories				✓ Yes
Player/Site Management	<b>☑</b> Yes	<b>☑</b> Yes	<b>☑</b> Yes	<b>☑</b> Yes
Manage player device configuration remotely from CMS	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Remote preview & On/Off status	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Content download status				
Control On/Off Timing				
Publish campaign with ease by grouping	✓ Yes	Yes	✓ Yes	Yes
Change playlists of one or more player devices in one go	✓ Yes	Yes	✓ Yes	Yes
License Management	✓ Yes	Yes	✓ Yes	Yes
	✓ Yes	Yes	✓ Yes	✓ Yes
Extensive Reporting	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Proof of play	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Daily Impressions	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Impressions based on demographics & expressions				
Site Performance				
Site activity such as 'app start', 'schedule download', 'content download'	<b>☑</b> Yes			✓ Yes
Filter report by site, date range or content	<b>☑</b> Yes			<b>☑</b> Yes
Error Reporting	<b>☑</b> Yes			✓ Yes
Player OS				
Linux	<b>☑</b> Yes	✓ Yes	✓ Yes	✓ Yes
Windows	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Android	✓ Yes	✓ Yes	✓ Yes	✓ Yes
CMS OS				
iOS   Android   Web	✓ Yes	<b>☑</b> Yes	✓ Yes	<b>☑</b> Yes

At CoolGlo<sup>TM</sup>, we are committed to safeguarding your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you interact with our website (www.coolglo.co) and our mobile applications (collectively, the "Services"). By accessing or using our Services, you consent to the practices described in this policy.

#### Information We Collect

- 1. Personal Information: When you engage with our Services, we may collect information that can identify you, such as your name, email address, phone number, and any other information you voluntarily provide.
- 2. Usage Data: We automatically collect data about your interactions with our Services, including IP addresses, browser types, device identifiers, pages visited, and referring websites.

#### How We Use Your Information

We utilize the information we collect for the following purposes:

- · Service Provision: To deliver, maintain, and enhance our Services, including processing transactions and providing customer support.
- Communication: To respond to your inquiries, send updates, promotional materials, and other relevant communications.
- · Analytics: To analyze usage patterns and improve the functionality and user experience of our Services.

## Information Sharing

- · We do not sell or rent your personal information to third parties. However, we may share your information in the following circumstances:
- · Service Providers: With third-party vendors who assist us in operating our Services, conducting our business, or serving our users, provided they agree to keep this information confidential.
- · Legal Requirements: When required by law or to protect our rights, property, or safety, or that of others.

#### Data Security

We implement appropriate security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. Despite our efforts, no security system is impenetrable, and we cannot guarantee the absolute security of your data.

## Your Choices

You have the right to:

- Access and Update: Request access to your personal information and update or correct inaccuracies.
- Opt-Out: Unsubscribe from marketing communications by following the instructions provided in such communications.

### Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy regularly to stay informed about how we protect your information.

## Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

#### Email: hello@coolglo.co

Address: 2ND FLOOR NO 43 OLD NO 116 KUMAR PLAZA 7TH MAIN 5TH BLOCK, JAYANAGAR BENGALURU, BENGALURU URBAN 560078 KARNATAKA, INDIA

By using our Services, you acknowledge that you have read and understood this Privacy Policy.

















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