

*SOARING* to Financial Freedom

10 POWERFUL  
CHARACTERISTICS OF  
PROPERTY EAGLES



PROPERTY  
**EAGLES**  
*Academy*

*Specifically designed  
for Women*

*By Lorna Willis*

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**WOW**  
PROPERTY WOMEN  
WOMEN **OWNING** WINS  
OUR

# SOARING TO FINANCIAL FREEDOM

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*By sharing my stories -  
may you be encouraged to  
mount up on your wings,  
to a place where you  
inspire others to SOAR  
like an EAGLE and follow  
you across the sky!*

## INTRODUCTION

To be successful in property investing and forge a path to **Financial Freedom**, I believe you need to become a strong courageous Leader. To do that, you need to develop not just good, but great leadership qualities built on the foundations of **'Mindset'**. What does that have to do with the characteristics of a Property Eagle?

Property Eagles are very unique individuals who have a very simple distinction; **their thinking is different.**

In centuries of human existence, the Eagle continues to be a bird of significant strength and has inspired many thought leaders. It is one of the largest birds in the world and a symbol of **bravery, courage, power, strength, and superiority.**

Further to these the spiritual symbolism of the Eagle includes **loyalty, devotion, freedom, truth, honour, the divine, hope, foresight, and psychic awareness.**



The Eagle has specifically developed features that allow them to soar higher than any other bird species. Therefore, it makes sense that to become a Property Eagle, you must develop certain types of thinking and perspective that lift your perception and **change the way you see yourself - and how you see the world.**

No one can live beyond the limits of their beliefs. If you want to lift beyond the existence of what you're living right now, **something has to change!!**

Eagles have no doubt about who they are and what they were born to do. They know their place is one of greatness in the Bird Kingdom. They are Born Leaders.

The secret to anyone rising to the heights of an Eagle is what happens in their belief system. Your life is a direct reflection of what you are thinking. That's exactly why you are where you are right now. So, if you don't like the person you are right now or where you are right now, then you've got to change your thinking.

This is the magic that I have learned from studying Eagles -

***Your attitude towards yourself will determine your altitude.***

And it starts with these very important elements:

**#1. Growth:**

Forever evolving with a vision that surpasses what is in your now.

**#2. Protection:**

Choosing carefully the influences of your mind, energy & spirit.

**#3. Legacy:**

Your sense of significance and purpose.

Why are these important? Because these attributes need to be cultivated to form the attitude which then produces certain behaviours. And those behaviours stretch the leader beyond their limitations of the norm. In other words, it is the thinking of the person that makes them see circumstances differently.

When you discover who you are and what you are here to do, you can't help but be confident. You don't need to "fake it till you make it". Confidence is a product of your beliefs. What you believe about yourself determines the way you think about yourself and what you think about yourself creates the way you behave.

But it all starts with YOU. YOU have to take charge. That means starting with the gifts you were born with: educate and train those gifts. Then it's about mentality integrating attitude, attributes, aptitude and altitude. Over time, this produces a beautiful and unique Property Eagle.

**To empower oneself to fly high with the Eagles of Property, one must make a conscious decision to transform, to elevate, and then soar to the heights that are far beyond:**

- beyond the ducks who would appear to be content to remain unenlightened, quacking loudly and fouling up the waters;
- beyond the seagulls who spend their days fighting each other over scattered chips;
- to an altitude that is far higher than any other bird can fly; one reserved only for fellow Eagles

*I dedicate this book to all the Eaglets, who are poised on the edge of their safety nest, hesitating with a mixture of fear and faith; yet with courage in their hearts, are ready to TRUST, LEAP and SOAR!*

## EAGLES REBIRTH: NEW LIFE, NEW ENERGY.

At around the age of 40, the eagle has to make a painful decision as her feathers become weaker and cannot take her as fast and as high as she should go. This makes her vulnerable and could cause her to die. She has a tough choice to make. Her choice is to die or go through a painful process of rebirth, one which could extend her life for 30 more years.

So, she retires to a place far away in the mountains. While there, she plucks out the weak feathers on her body and breaks her beaks and claws against the rocks until she is completely bare, a very bloody and painful process. She stays in this hiding place until she has grown new feathers, new beaks and claws. This entire process takes about 5 months to complete.

During the retreat, the physical body undergoes a metamorphosis and new stages of the body emanate. This renewed life can sustain the Eagle for another thirty to forty years. **She comes out flying higher than she ever has before.**

### Life Lesson:

Sometimes we have to make very painful decisions. It can be very tough. Many of us want changes that create success, but without the sacrifice, hard work, disappointments and heartbreak that come with it.

**To survive and grow, we must be willing to change.** And sometimes, we may even need to go a step further: the death of the old self and a total rebirth. We may need to end toxic relationships, leave a stale job, get rid of destructive habits, thoughts, traditions and mind-sets that no longer serve us

However, like a phoenix that rises up out of the ashes, we will emerge stronger, smarter and more powerful than ever before.

## *Sharing the lessons from my property journey with you.*

Sometimes life serves us up some very painful experiences. In my case, it was a car accident that left me with serious injuries and a near death experience. My four daughters were called in from different parts of the world as it was not known if I would survive. It was not just painful for me, but also for my children. One of which had to sit on a plane travelling from England to Australia, not knowing if her mum would be alive when she got there.

Having been a property developer for quite a number of years, I had several entities at the time and two reasonably large projects underway. It was beyond my children's capability to look after and manage these projects and the finances associated with them, so I assigned Power of Attorney to my financial advisor who was also my partner at the time. This would allow me the twelve months I needed to have operations, recover in hospital, rehab and physio.

Having survived the crash and then working through the long and painstaking task of recovery I thought I had endured the most painful period I could have. But there was much more to come.

Unbeknown to me, behind a screen of smoke and mirrors, whilst utilising the Power of Attorney, my funds and assets were bled and manoeuvred to serve the needs of the Financial Advisor. After 12 months of recovery, when it came time for me to take back control of my finances and assets, I was met with reluctance and resistance. It turned out there was a very good reason for that: a large portion of my wealth had been redirected, mismanaged, or put into shonky investments.

It was an absolutely pain staking task that took a couple of years to clean up. I recovered what I could; let go of what I couldn't; and prepared myself mentally to start all over again.

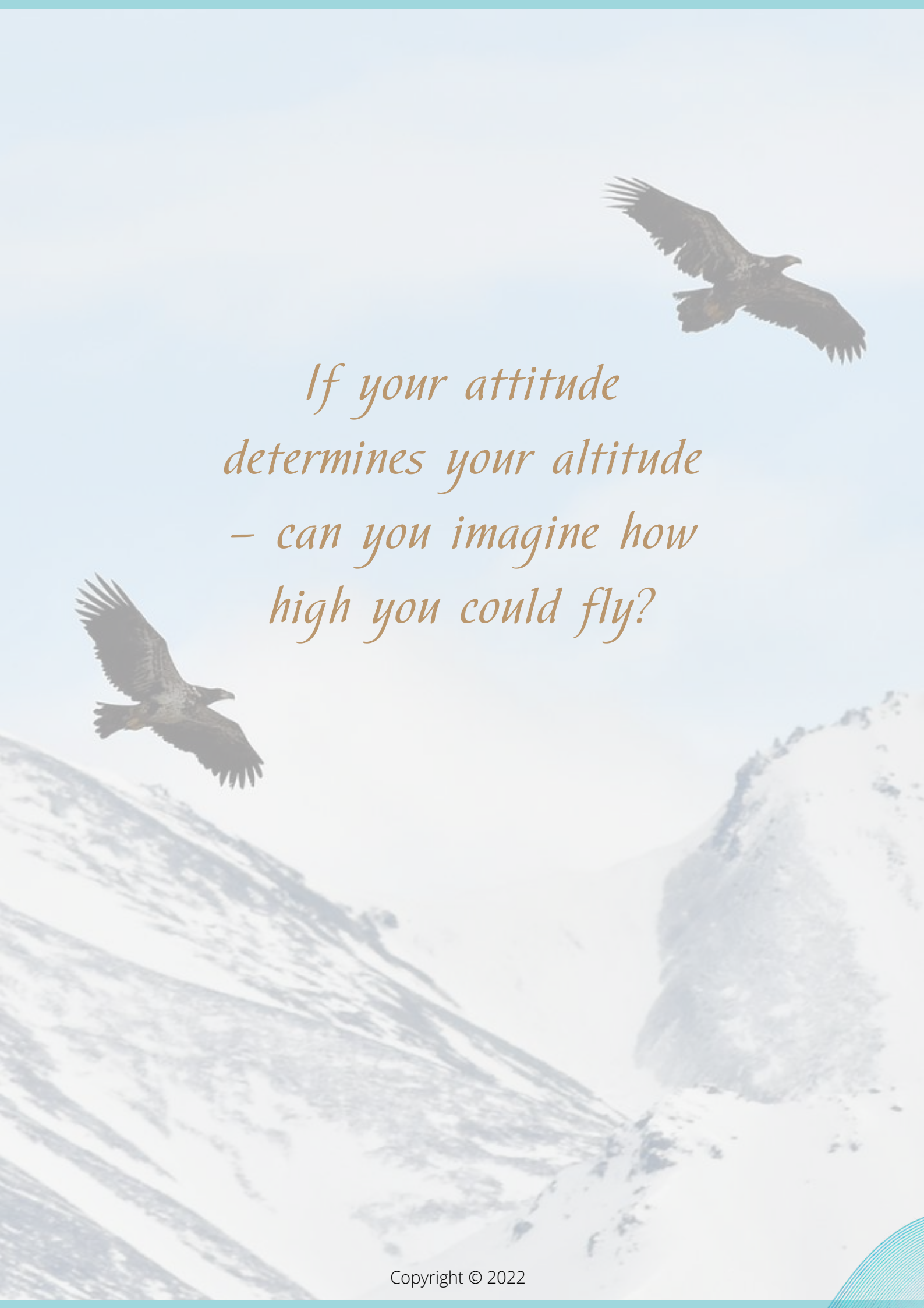


With hindsight and the growth of wisdom, it became easier to look back and reflect on the good things that came out of this experience:

- I came to understand my strengths and weaknesses. Specifically, I needed to have a better protection plan, one that would support me and provide peace of mind for my family. I committed and undertook an MBE course in Sydney to empower myself, learning from some of Australia's best business minds.
- Working solo had put me at risk. I vowed to build good support systems and teams around me for all future projects.
- Having lost most of what I had and starting over again in my mid 50's, I came to the revelation that I still had all I really needed to rebuild my wealth, even better and stronger than before. What I needed to do was to look inward and embrace my gifts and talents. The foundations were all right there in my mind and no-one could take that away. It was just a matter of continuous improvement of mindset and knowledge building on the foundations that I already had.
- When the time came and that painful process was finally over; it was actually liberating. With a renewed sense of freedom, I felt like I had spiritually cleansed and decluttered that old life of struggle. Lifting to a new height of confidence and faith, I felt more authentic and self-aware than ever before.

**Ready to embrace my renewed life, I accepted an invitation and headed for the Sunshine Coast, Queensland.**



The image features a light blue sky with two eagles in flight. One eagle is in the upper right, and the other is in the lower left. Below them is a range of snow-covered mountains. The text is centered in a brown, cursive font.

*If your attitude  
determines your altitude  
– can you imagine how  
high you could fly?*



## EAGLES HAVE EXCELLENT VISION AND FOCUS

Eagles have the ability to catch sight of and concentrate on something as far away as 5km. No matter the obstacles, the Eagle will not move her focus from the prey until she grabs hold of it. To catch the prey, she will focus on it with laser like intensity and set her intention to achieve the outcome.

### Life Lesson:

Do the same with your goals. Give it your effort, time and energy. Focus and **set your INTENTION to achieve it.**

Anyone who will go far in life must have a vision with absolute clarity void of ambiguities. Make plans and commit to them. Have a **VISION and remain FOCUSED** no matter what the obstacles and you will succeed.

## *Sharing the lessons from my property journey with you.*

Always interested in the bigger picture, I had developed the skills to recognise trends in property. Imagine my excitement when in 2013 as I drove up the Bruce Highway on my approach to the Sunshine Coast, what was to become my new place of residence, and I recognised critical indicators that showed me that this region was about to go through a huge transformation.

Having come from the outer suburbs east of Melbourne (Victoria), I had seen these same signs in the lead up to the urban growth that would go on to accommodate staggering numbers of 4.5 families per day moving into the region. Then as I continued to settle in and establish myself, I observed the Council's future planning of infrastructure that had the commitment for funding by local, state and federal government in place; some of which was already being implemented.

I could see the upgrading of highways with double diamond ramps that led into bare empty paddocks (soon to become new suburbs), the talk of the submarine cable growing in strength (which would be a complete game changer), plans to deliver a new hospital (increasing jobs and attracting a growing population), expanding University capabilities for intake, Youi establishing a global centre (showing signs of confidence), upgrade of the Airport to accommodate international travel . . . all the signs were there.

I took the time in the first few seasons to invest in learning more about the region and increasing my ability to recognise pockets of possibility. Time was also spent in sorting the ducks and the seagulls from the Eagles. Being new to the region and only knowing just two people when I arrived, this naturally evolved over time bringing several experiences that led me to grow in wisdom from adversity. With a clear strategy and preparation I soon found my opportunity.

**All I had to do was to stay on the lookout, at the ready to pursue and focus in on the opportunity when it arrived.**



## EAGLES ARE FEARLESS

**Eagles never give up: they are relentlessly focused.** They will never surrender to the overwhelming size or weight of their prey. They are fearless in their hunting strategies and some even prey on larger animals such as goats.

### Life Lesson:

In life, we must learn to be **fearless in the pursuit of success** as we face challenges on our way, knowing squarely that the only option is a victory. Fear can make an Eagle live like a Duck.

Success will always come if only you are **willing to dare the impossible, challenge the status quo and turn your fears into faith.** On the other side of your fear, you will find triumph and success.

## *Sharing the lessons from my property journey with you.*

When a big, hairy, audacious opportunity presented itself in 2017, I was ready. I had been through a challenging time working with a couple of cowboys and from that came many lessons on how not to do something well. However, the blessing from this period of observation was that I gained inside knowledge about an area of possibility. Because of that, I knew if I ever got the chance to deliver this untapped vision, then I would grab it with both hands, hang onto it tightly and face the challenges with a 'whatever it takes' attitude to deliver what I knew could be a great outcome for all.

It was a huge vision. Something I had never done before and way outside my comfort zone. And the job to secure all the parcels of land we needed was going to take hunting strategies that required a combination of wisdom, tenacity and finesse.

With challenges from previous predators which at times felt overwhelming, I continually reminded myself that to rise to great heights, one needed to hold posture, be bold and keep the faith while daring to pursue what many thought was impossible.

With tenacity, commitment and sometimes a whole heap of Divine Intervention the magic started to happen as the first two properties were put under contract and locked in. I say divine intervention for a very significant reason, one that I will share with you at another time. However, I will let you know that these first two properties held the key to unlocking the potential of this whole area for development (known by council as a node): as nothing could be achieved without them.

This project is now known as the Lowanna Beach Resort and is 112 apartments with five commercial spaces. It consists of three buildings built over 9 former house lots, with two buildings seven storeys high and the third building three storeys high.

**To succeed you need Tenacity, Focus and a long term Vision.**



## EAGLES FLY ALONE OR WITH THEIR OWN KIND

Eagles fly high, either alone at great altitude or with other Eagles. They don't flock and they have no desire at all to spend time in the company of other bird species. They **understand and embrace their differences.**

### Life Lesson:

Associate with people who are at a level that you wish to maintain or who can help you grow. Those that have similar energy and have a sense of connectedness. **Keep the company of people who want to empower you and cheer you on as you begin to soar.**

Understand that not everyone will share your vision or dream. Stay away from narrow-minded people and those that bring you down. Make it your mission to keep good company.

Find people who already act and think the way you do or would like to so you can both dream and grow together. Don't waste your time with naysayers and negative people. And don't share your dreams or vision with just anybody.

**You've got a dream? Protect it!**



## *Sharing the lessons from my property journey with you.*

Now with a huge opportunity in front of me, I needed to find other Eagles. Those who could support my vision and fly alongside me. Others to mentor me to greater heights. Eagles that wanted to see the vision succeed.

Oh there were plenty of people to talk to out there. But the majority of those were naysayers. I had very intelligent people telling me it couldn't work; they came from their own fear-based beliefs. But I also had a rare handful of Eagles who believed in the vision. Eagles that would do whatever they could to give me their support.

Make no mistake: none of us were flying blindly into the unknown. With every shift in the wind we had to recalculate the risk and manage the change. We knew there would be challenges and so it made sense to learn from the more experienced Eagles. We also needed speed and versatility, and so young Eagles also made up our Team.

There were all sorts of twists and turns which included times when tough decisions had to be made. In one instance, a skilled team member was so full of their own fear, they made recommendations that could have jeopardised the outcomes of the entire flight plan. It was still early days, but I could sense the energy in the team shifting, like a downdraft that could cause the project to stall or falter. It was time to let that team member go.

**The level of commitment to the vision from a team member may not always be the same as yours. Sadly, that's when it's time to let them go.**

And that is why this next point is so important.

## EAGLES TEST THE LEVEL OF COMMITMENT - BEFORE ENGAGEMENT

Before entering into a commitment, the female Eagle tests her male suitor to establish his level of commitment. **They take commitment seriously;** in particular, Wedge-tailed Eagles are monogamous and mate for life.

Using a twig dropped from different escalating heights, this test goes on for many, many hours until the male has repeatedly shown his absolute commitment to her. Then and only then will she allow him to mate with her.

### Life Lesson:

It is wise to **ascertain the commitment** of people we intend to partner or do business with. This is true in our personal as well as professional lives. Establishing **TRUST** is important in relationships. Whether in private life or business, one should test the commitment of the people intended for partnership or in being an important part of your team.

## *Sharing the lessons from my property journey with you.*

I would like to tell you that it was easy to find the right Eagles to help deliver the vision, but it wasn't.

Being reasonably new to the Sunshine Coast this was always a bit of a challenge as it takes time to build a credible reputation. However, being a woman also seemed to create a few challenges of its own, with certain ego mindsets incapable of entertaining the idea a woman would be able to deliver a project of this scale.

Regardless of other people's opinions, I had one very experienced and wise elder Eagle who did everything in his power to help me grow into the leader I had to become. He introduced me to his network of people and businesses that he had previously worked with. His strength was his association with reputable companies with old fashioned standards of loyalty and a history of working relationships that delivered successful development outcomes.

His confidence in me and my ability, along with his network of people, built the foundations that gave us the positioning to be able to launch into what has become a six year project.

**Taking the time to form a relationship with this elder Eagle, one built on trust, has added value to both our lives. We have since been involved in several projects together.**



## EAGLES ARE HIGH BUILDERS

Eagles build nests in high places. They craft nests in tall trees and high cliffs as a place of fortress and abode. They have become a **symbol of greatness** with an unrepentant urge to remain at the top.

### Life Lesson:

In life, when you think about greatness, understand that it is a journey less travelled by many. You must decide that you are going to **build your nest amidst the mountains of excellence.**

As you ascend, you will eventually find yourself occupying a post of greater knowledge and wisdom. And once there, you must commit to never returning to the valleys of mediocrity.

## *Sharing the lessons from my property journey with you.*

Surrounding myself with a quality team of strategic and critical thinkers was extremely important to achieve this audacious goal: we would need a seriously bold and carefully articulated plan. To be surrounded by anything less than the best would be detrimental to the project. But sometimes you don't know what you don't know.

Imagine my surprise when the well renowned architect (recommended by a former team member) laid out the first concept plans for Lowanna Beach Resort. My fellow colleagues winced, aghast with the words that followed: "it doesn't stack". The Architect's design had only achieved 80 apartments. If we were to proceed with the project, the result would be disastrous.

Coming from an architectural design background, I knew there was something wrong with the concept plans he had delivered. I knew intrinsically that we could achieve a lot more. Based on that firm belief, I took his initial concept plans home, borrowed an old fashioned drawing board from a friend and got to work for an entire weekend - until I had satisfied my own 'knowing'.

There was disbelief at our next meeting when I presented my concept drawings which resulted in the achievement of 112 apartments and five commercial spaces. Naturally there was a lot of doubt in the room as to my plans were duly examined by the architect who then proceeded to agree to revisit his original concept plans.

Sometimes respect comes in the most unforeseen ways and my innate 'knowing' was proved correct. While it did initially scare me immensely, which caused a moment of self-doubt, it took all my strength and determination to turn this major concern around. This in turn has since given me the confidence to rise-up on invisible wings, having earned the respect of my peers.

**There are times when you have to be BOLD, step up with conviction and follow through on your intuition and experience. Sometimes - you just know!!**

## EAGLES LOVE THE STORMS IN LIFE

**They get excited when storm clouds gather.** Why? They welcome the challenges they bring. They know the storm winds will lift them high above the clouds. This gives the Eagle an opportunity to glide and rest its wings while riding out the storm. In the meantime, other birds scamper for cover. Only the Eagle stays up there flying in graceful harmony with mother nature. From this position, **the majestic vision grants a whole different perspective.**

### Life Lesson:

We are all going to face storms in our lives. Get excited about them as these **challenges bring opportunities.** Face your challenges head on, knowing that these will make you emerge stronger and better than you were. We can use the storms of life to rise to greater heights. The tougher the storm, the greater its possibility of taking you higher.

Be **tenacious.** Leaders are not afraid to rise to greater heights and are willing to learn from their mistakes. Leaders are not afraid of challenges. Rather they relish them and use them to prosper.



## *Sharing the lessons from my property journey with you.*

The storms we have faced during the past four years have definitely been unprecedented and have challenged everyone in property like never before. Who could ever have imagined that a thing called COVID19 would **rock the world** the way it has! When we were hit with this crazy thing called 'lock-down' in March 2020, we were right in the middle of pushing our Development Application through the Sunshine Coast Council system.

Suddenly we were having to deal with town planners, engineers and the like while on zoom calls that dropped out with bad reception and then timed out due to lack of management. The delays were even greater than usual and with the fear of what lay ahead, many developers were shelving their projects.

It was at that point that I was really tested. It was recommended that we should put the project on hold: my response was to push even harder. "Guys, we can't be half pregnant. We are going to deliver this baby so keep pushing!" (Perhaps something only a woman might say!)

We forged ahead and as we came out the other side of 6 - 9 months, we saw the changes in the industry that surprised everyone. House prices were rising significantly as Queensland became known as a safer place to live. Drove of interstate people sought out a place to escape to and take refuge with their families. Expatriates also wanted to return home to Australia, which created an additional surge.

More STORMS continue to approach as building prices escalate beyond anything that we have seen before and with reports of builders going into liquidation and trades increasing their prices, we know we must stay very alert.

**The EAGLES are prepared and meet the challenges of every storm HEAD ON.**

## EAGLES HAVE THE ABILITY TO FLY AT HIGH ALTITUDES

Eagles can fly as high as 3000 metres above sea level. They choose to fly where no other types of birds can fly and are uniquely designed to do so. They **rise above the pettiness, confusion and clutter and reserve their energy for the task ahead.** Other birds drop off naturally as the Eagle rises to higher altitudes.

### Life Lesson:

When you rise above obstacles you evolve to an extraordinary class of your own. You develop impeccable standards, and your meaning of success does not necessarily need to be the same definition as that of others. High-flyers stand out from the crowds; they live an outstanding and fulfilling life.

So, stay away from narrow-minded people and those that bring you down. Instead, **be very particular in keeping good company.** Choose mentors based on where you want to soar to with your own goals.

### Eagles fly with Eagles

## *Sharing the lessons from my property journey with you.*

In mid 2020, I was diagnosed with ‘suspected lung cancer, unless proven otherwise’ by a medical team that then referred me to the Sunshine Coast University Hospital. My initial reaction was one of shock. Then I had the task of telling my four daughters which wasn’t easy. That sort of news is even harder when they are all living in different parts of the world and unable to travel to bring their hearts together and help heal the diagnosis.

Again, another storm and challenge that would take significant **COURAGE** to rise above.

Mindset is really the only thing I could work on at that point, as the medical professionals made important decisions about what operations and treatments were recommended for my body. After the initial shock, and being a person of Faith, I chose to change the **MINDSET** of the diagnosis to ‘**suspected healthy, unless proven otherwise**’. This new belief gave me the pivotal point I needed to forge ahead with the tasks at hand.

As the Sole Director of the Lowanna Beach Resort project, the importance of having a great **TEAM** around me had never been more evident. With regular visits to hospitals as a Code 1 patient for continued tests, my Eagle team was heavily relied upon. Knowing that they had grown into sharing the same vision was critical to the success of maintaining the momentum to move the project forward; as we still had a long way to go.

My tasks were to make sure I remained healthy in mind, body and spirit, to hold the **VISION** for Lowanna and keep the team and my family **POSITIVE**. Meditation became an instrumental part of my daily routine.

**Emotional resilience, despite the health setback, required psychological flexibility to maintain a POSITIVE MINDSET. This has never been more important!**





## EAGLES CAN SOAR!

You would have heard the expression; “Soar high like an Eagle.” It's rare to hear "Soar high like a duck, seagull, pigeon or hawk". This is because only Eagles have the intrinsic ability to soar. Soaring means to fly or glide; to rise or mount upward on wings with little effort.

Eagles love to glide to great heights using the thermal winds and then soar in a circling motion high above their territory. This separates them from other bird species. They are in a superior class of their own and though sometimes others may think it lonely, they are actually happy in their own company.

### Life Lesson:

In life, **our spirit yearns to soar**. Though we go through challenges and storms, we can absolutely rise above these when we connect to our higher source.

Through **MEDITATION**, you can use your God given gifts to spread your wings and raise your **ENERGY**; to elevate your vision to the higher realm of Joy, Hope and Belief. It won't be long till you find yourself gently gliding with little effort toward the manifestation of wonderful miracles.

### Dare to SOAR!

## *Sharing the lessons from my property journey with you.*

It's hard to use words to describe the sense of soaring calmly above the storm, something I find myself now able to achieve.

Though it has taken many years to master my mind, with education, meditation and discipline I can now retreat high above the noise and clutter to a place where I can find peace. Why is this important?

As a leader of a property project or a significant portfolio, when you are hit with a blind-siding knockout blow, you need to be able rebound quickly. Then you need to identify any triggers that have their hooks into your emotions, ones which could cause you to make rushed or uninformed decisions. Once you have identified and raised your energy above this, you can calmly use wisdom as your guide.

Let me give you an example. During the course of the past four years working on this project, the builder and his representatives who had been working with us for over 12 months started acting strangely. We sensed something was going on in the background due to the significant drop off in communication. However, when we were finally informed that they could not proceed with our project, we were totally blindsided. We had not seen it coming.

This was a reputable company with a good track record, till now. They obviously found themselves on shaky ground and needed to retreat and take stock. Sadly, they didn't make it and went into liquidation and we were then left without a Builder!

The impact of this had the potential to be devastating. The news could have rippled across all areas, impacting confidence in pre-sales, funding, consultants and trades. It was our job to manage the fallout, mitigate any further risk and find a solution, quickly.

These sorts of 'blind-siding' events happen more often than you can imagine and can come at you from all sorts of angles.

They will require you as the Leader to maintain four things:

1. Your skill in rising above the storm will be a priority. Stay **CALM** and reserve your energy for the essential tasks will be a priority.
2. You must **HOLD the VISION** and stay **FOCUSED**. Do not take your eyes off the end goal.
3. Use **WISDOM**. Having other great Eagles around you to help you make good decisions is imperative.
4. Be a problem solver with a **SOLUTION FOCUS**.





*Are you ready to make a  
conscious decision to  
transform, to elevate and then  
soar to new heights?*





## EAGLES NURTURE THE YOUNGER GENERATION

While Eagles are known for their strength and power, research has shown that Eagles are very gentle and attentive to their younger ones. They nurture and take good care of them till they are able to provide for themselves.

The mother Eagle starts with encouraging the eaglet to fly when she recognises the eaglet is up to the task. She also begins to remove the comfort layers from the nest, exposing the pricks and sticks. The eaglets start by stretching their wings and hopping, gaining strength and balance as they grow. As they gain confidence, they hop out of the nest to a nearby branch or ledge often returning to the safety of the nest quickly out of fear, even though with each return they may be shrieking from the sharp pricks within the nest.

However, the mother doesn't yield. To others looking on, this may seem heartless as she continues to remove the comforts of home repeated until the fledgling eventually starts flapping its wings, getting stronger and stronger with each flap. Then – swoosh! Away it goes into the air, flying higher and higher. **Rising above its challenges and pain, and into the life it was born for.**

### Life Lesson:

We must learn not to become complacent in life, clinging to the old and familiar. We can only grow if we are willing to step out of our comfort zone. The thorns or pain in life are there to tell us that it is time to move on, grow and spread our wings. Some may call it '**tough love**'. People who genuinely care about us want us to live our **BEST LIFE** and may be just giving us the gentle nudge we need.

## *Sharing the lessons from my property journey with you.*

When I first came to the Sunshine Coast, I only knew two people. One of them was looking to understand property and how it can be leveraged. So, with a few of her friends invited along, we sat around my dining table and we shared what we knew.

This is how the **WOW Property Women** came into existence. What started out as a small group grew as the word of mouth continued to attract others. The information was always well received and revealed incredible insights rarely disclosed to outsiders. This became **our powerhouse of knowledge and resources**.

Over the past seven years and with gratitude for my ever-growing network, I was able to invite experienced and skilled guest speakers to present. They were willing to pass on their wisdom and **property expertise to a boutique group of ambitious women**, focused on growing their own personal wealth using property as their vehicle.

Many new and lasting friendships have been created in the company of these like-minded women. Those seeking had found their tribe and today we have members across the Sunshine Coast, Brisbane and Adelaide.

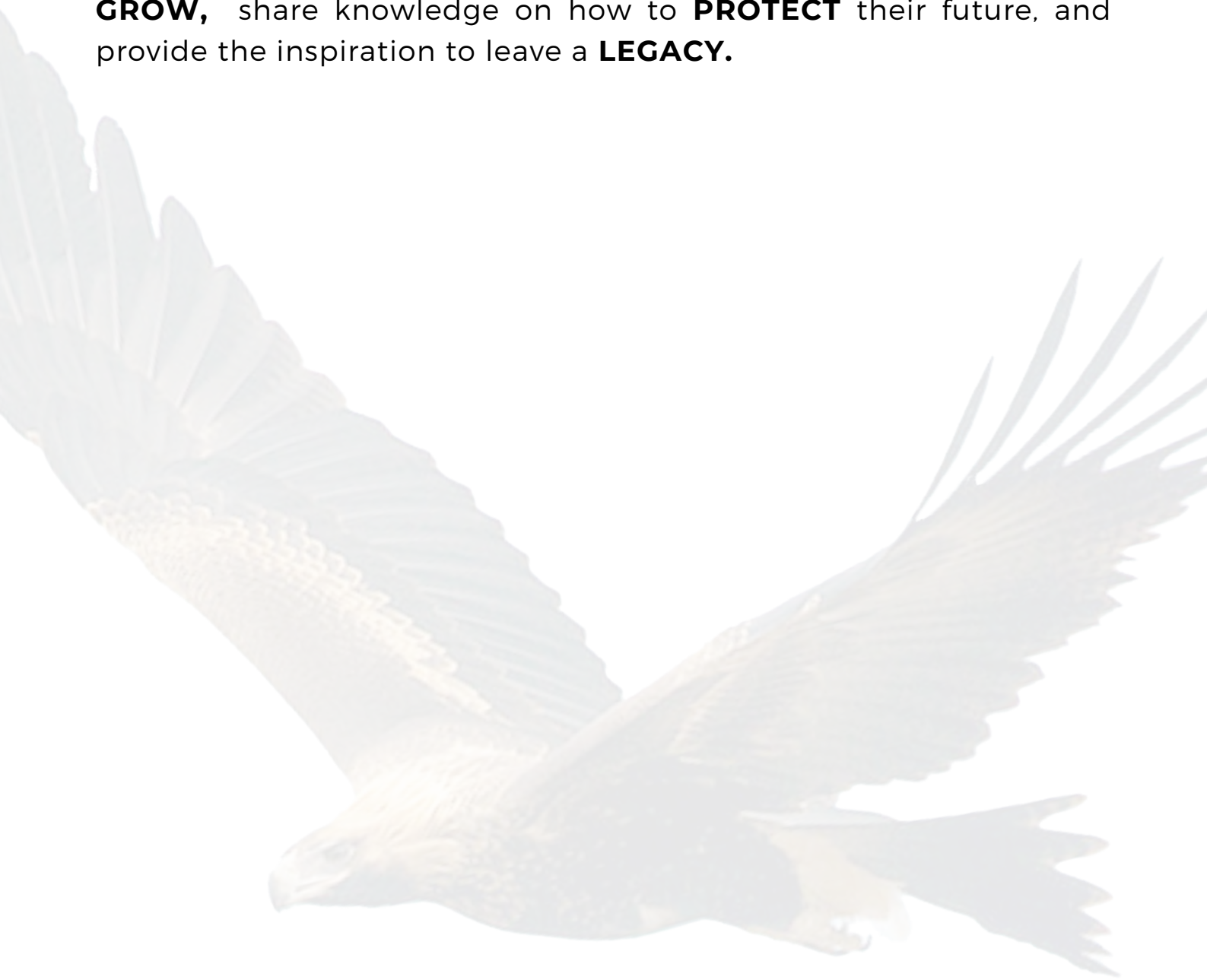
Strangely though, the women who have actually found the courage to leave the safety of the nest, and actually fly, those doing something significant with what they had learned, are **few and far between**. Clearly there are many that need that gentle nudge.

The **Property Eagles** mentoring initiative has been introduced to nurture those nervous Eaglets into becoming fledgling Eagles: those willing to be encouraged to leave the nest and soar on the wings of our wisdom, accountability, support and guidance.



I personally have been blessed with profound insights while enduring life's trials and tribulations over six decades, including a couple of crash & burns! And yet I still love to **SOAR** above the status-quo and remain proactive in the realms of wealth creation and property development. I keep my **VISION** open to the future and my **FOCUS** on what is relevant in today's market to find opportunity.

Being a SEXAGENARIAN woman, I find this season of life brings a powerful opportunity, with a culmination of wisdom, to help others **GROW**, share knowledge on how to **PROTECT** their future, and provide the inspiration to leave a **LEGACY**.



## CONCLUSION:



You know that you are capable of so much more. You have a **DESIRE** in you that is your unique **DREAM** and yours alone.

Too often we remain stagnant in mediocracy. In jobs or positions that are stifling our souls while others make their vision a reality and build a legacy.

But it's never too late to get your dreams off the ground! New realms of possibilities exist for you to dream bigger and fly higher than you have ever dared.

**I know just how much courage it takes to tap into your inner power and soar towards the heights of financial freedom.**

So, if you are someone who may be clinging to the safety nest with apprehension and fear, yet you are filled with ambition and excitement to find out what is possible . . . . .

Or someone with drive, desire and dreams, along with the motivation to optimise your unique abilities, gifts and aptitudes: and you're ready to strive towards combining personal fulfilment with professional satisfaction . . . . .

**YOU ARE INVITED to join the PROPERTY EAGLES**

***This initiative is specifically designed for women just like you. It enables you to gain a profound insight of . . . . .***

***WHAT IS POSSIBLE when you allow yourself to SOAR!***

# '90 DAY – FAST TRACK' MENTORING PROGRAM FOR WOMEN

**So - are you ready to soar to new heights in the world of property?**

If the answer is yes – then we would like to welcome to the Property Eagles Mentoring Program, where we empower and inspire women to achieve extraordinary success in property.

## **Our Unique Promise to You:**

At Property Eagles, we offer more than just a program; we offer a life-transforming journey. Our 90-day 'Fast Track' strategy is designed to guarantee results, whether you're a seasoned investor or just starting out.

### **1. One on One Coaching - and Role Model Mentors: It's the GAME CHANGER:**

In our program, you won't just receive information; you'll gain invaluable connections. Meet our esteemed role models, successful women who have been where you are now. They'll serve as coaches & mentors, guiding you towards your success in the property market.

**2. Leverage Our Expertise:** Our team is equipped with a wealth of knowledge and resources. By joining Property Eagles, you'll have access to this storehouse of knowledge, experience and expertise, enabling you to supercharge your property endeavours and achieve results beyond your expectations!

**3. Like Minded Community:** Don't miss this opportunity to be part of a community of like-minded women, passionate about achieving incredible success in property; and just as importantly, incredibly committed to supporting and encouraging women on the property journey – like you!

**4. Strengthen Your Financial Position:** We'll help you fortify your financial standing, making it easier to secure funding and maximize your borrowing capacity. Additionally, we'll show you how we use the valuable skills required for Joint Ventures and Syndication deals, opening up new avenues for property success.

**5. Scale Your Portfolio:** With advanced strategies that laser-target your skill set, we'll assist you in expanding your property portfolio and propelling you toward your next property project. Our aim is not just to help you start but to keep you moving forward.

The Evidence speaks for itself. We've helped women just like you achieve remarkable success, from building cashflow-positive portfolios to transitioning into fulfilling lives. Are you ready to take action and become the next success story?

[Book a 60 minute Fast Track Call](#)

**It's your time to soar - with the Property Eagles.**



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