

A nighttime photograph of a resort complex. In the foreground, a large, irregularly shaped swimming pool is illuminated with blue and red lights. The pool is surrounded by lounge chairs and palm trees. In the background, several multi-story resort buildings with traditional architectural features are lit up, reflecting in the pool. The sky is a deep twilight blue.

# The 2023 Stakeholder Conference

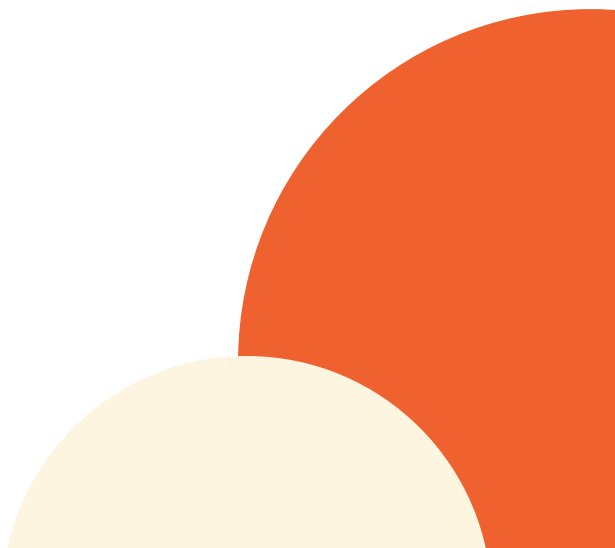
November 7 - 9, 2023

Lapita, Dubai Parks & Resorts, Autograph Collection  
Dubai, United Arab Emirates

THE  
HOSPITALITY  
NETWORK

***Opportunities for additional visibility at  
The 2023 MEA Stakeholder Conference***

# **Content**

- 1. Welcome Dinner**
  - 2. Gala Dinner Sponsorship**
  - 3. Lunch Sponsorship 1<sup>st</sup> day**
  - 4. Coffee Break Sponsorship 1<sup>st</sup> day**
  - 5. Lunch & Coffee Break Sponsorship 2<sup>nd</sup> day**
  - 6. Key Card Sponsorship**
  - 7. Giveaway Sponsorship**
  - 8. Raffle Prize Sponsorship**
  - 9. Sponsorship Trips – MEGA PRIZE #1**
  - 10. Sponsorship Trips – MEGA PRIZE #2**
- 



# Welcome Dinner Sponsorship

November 7<sup>th</sup> Welcome Dinner

The first meeting point, after check-in, on day 1 of the event. In attendance will be Stakeholders from UAE, Stakeholders flying in from Europe, Middle East & Africa as well as other event sponsors. Dinner will be open for 3 hours.

- Screens with company logo as a 'Welcome dinner sponsor' displayed at the entrance of the venue
- Company logo on a placard will be placed on all cocktail tables
- Company logo on a selection of desserts served to all attendees
- EMCEE announces on stage the following event day that the Welcome Dinner is sponsored by your company + logo on screen
- Additionally, napkins with your company logo will be branded and used by all attendees

*Sponsorship Cost: AED 60,000/-*



# Dinner Sponsorship

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November 8<sup>th</sup> Gala Dinner

After an intense day of networking and meetings, relax at the Gala Dinner. The theme is 'Polynesian', aligned with the resort and décor. Good food, drinks, music and entertainment will flow over 4 hours.

Sponsorship Cost: AED 140,000/-

BOOKED





# Lunch Sponsorship 1<sup>st</sup> Day

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## November 8<sup>th</sup> Networking Lunch

After a purposeful morning of listening to expert Industry Speakers and one-to-one meetings, the conference attendees network over lunch.

*Sponsorship Cost: AED 40,000/-*



# Benefits of Lunch Sponsorship 1<sup>st</sup> Day

November 8<sup>th</sup> Networking Lunch

1. EMCEE announces on stage that the Lunch is sponsored by your company + logo on screen
2. Company logo on a placard will be placed on all tables
3. Additionally, napkins with your company logo will be branded and used by all attendees
4. Screen with company logo as a Lunch sponsor displayed at the Lunch venue
5. Company logo on a selection of desserts will be served to all attendees





# Coffee Break Sponsorship 1<sup>st</sup> day

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## November 8<sup>th</sup> Coffee Networking sponsor

The morning welcome coffee break before the start of the day, the mid-morning coffee break as well as the afternoon coffee break(full day coffee sponsor).

*Sponsorship Cost: AED 40,000/- (+5%VAT)*

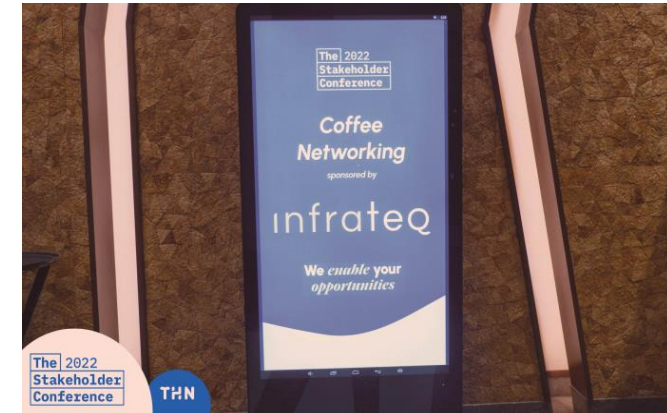
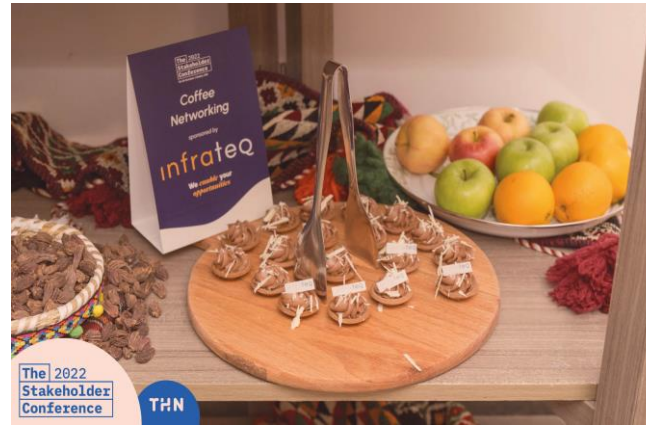




# Benefits of Coffee Break Sponsorship 1<sup>st</sup> day

November 8<sup>th</sup> Coffee Networking sponsor

1. EMCEE announces on stage that the Coffee breaks are sponsored by your company + logo on screen
2. Company logo on a placard will be placed on all tables / cocktail tables
3. Additional Signage with Company logo
4. Company logo on a selection of desserts will be served to all attendees



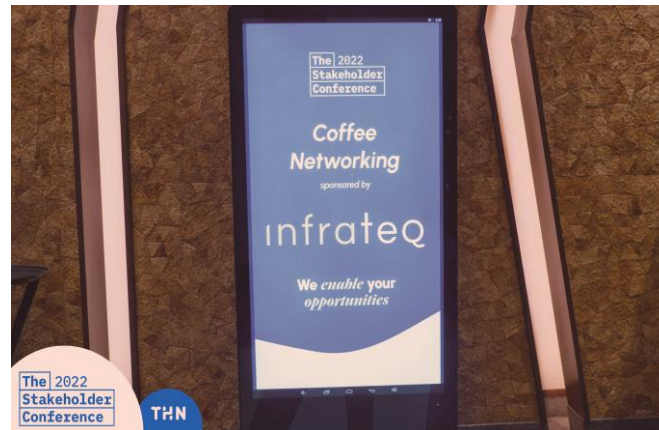
# Lunch Sponsorship 2<sup>nd</sup> day

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## November 9<sup>th</sup> Networking Lunch sponsor

The mid-day Networking Lunch provided on the 2<sup>nd</sup> day of the event.

*Sponsorship Cost: AED 25,000/- (+5%VAT)*





# Coffee Break Sponsorship 2<sup>nd</sup> day

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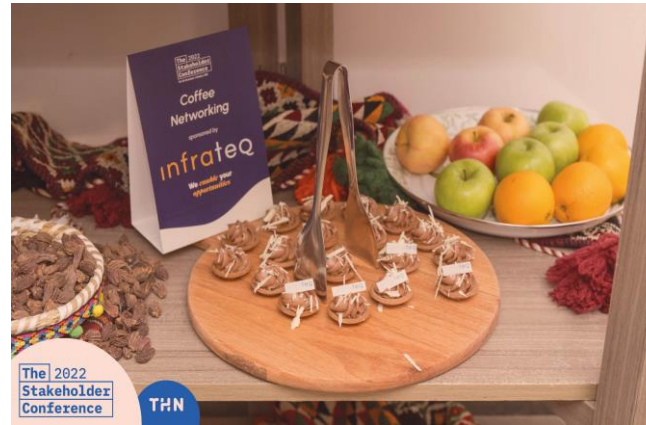
November 9<sup>th</sup> Coffee sponsor

The morning welcome coffee break before the start of the day as well as the mid-morning coffee break.



# Benefits of Lunch & Coffee Sponsorship 2<sup>nd</sup> day

1. EMCEE announces that the Coffee breaks are sponsored by your company + logo on screen
2. Company logo on a placard will be placed on all tables / cocktail tables
3. Additional Signage with Company logo
4. Company logo on a selection of desserts will be served to all attendees
5. Napkins with your company logo will be branded and used by all attendees





# Key Card Sponsorship

## Benefits of Sponsorship

- Branded Keycard given to Stakeholders upon check-in
- Make a lasting impression as both the first and the last company they will interact with branding-wise during their stay.
- Announcement by Emcee on stage on both days of the event

*Sponsorship Price: AED 30,000/- (+5%VAT)*



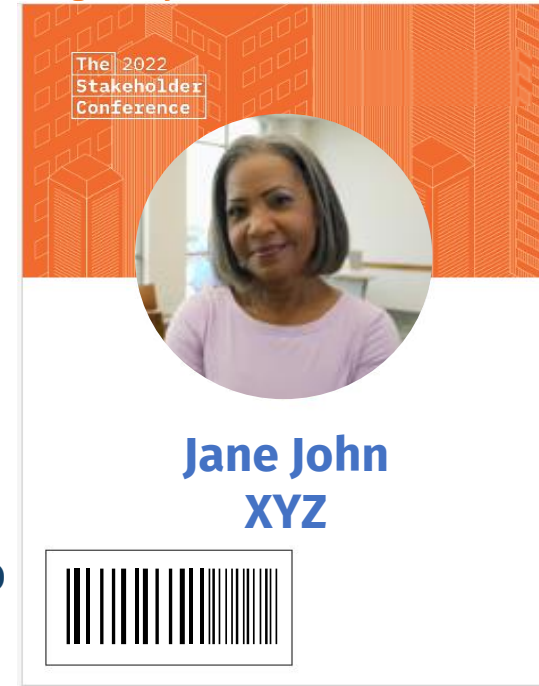
# Badge Sponsorship

## Benefits of Sponsorship

- Company logo on all the attendee badges
- Lasting impression during the 2-day event. Attendees need to wear the badge during all networking sessions
- Announcement by Emcee on stage on both days of the event + logo displayed on screen during the announcement

*Sponsorship Price: AED 40,000/- (+5%VAT)*

Badge Sample



**Badge Sponsor**  
Your company name + Logo

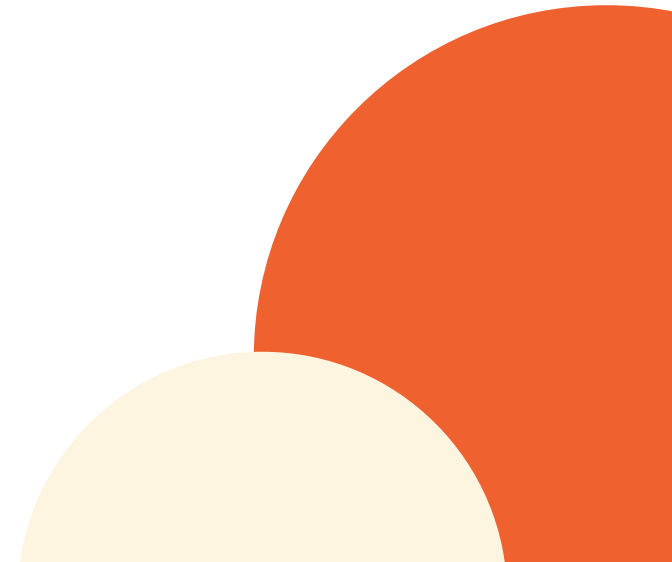
**THE**  
**HOSPITALITY**  
**NETWORK**

Badge Sponsor Example





# *Giveaways*

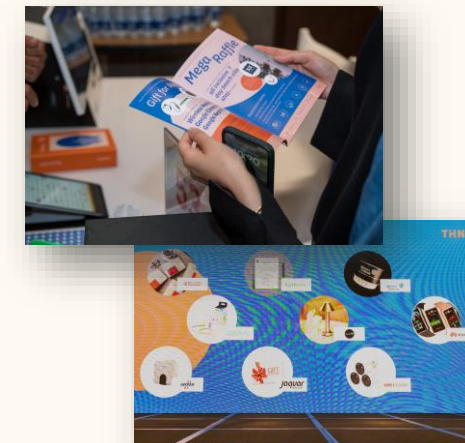


# Giveaway Sponsorship

An opportunity to create a long-term association with your brand.

- Giveaways to all attending buyers (250+) to remember you and learn more about you.
- To be given away along with your company brochure and other company branded products.
- Showcased in the Buyer booklet along with the company logo, given to all attending buyers
- EMCEE announces the Giveaways projected on screen along with the sponsor company logos

**\*Please note that all products are to be purchased by you (250 count) and sent to THN office prior to the event**



Google Home Speaker - 150 AED  
(x250 count)  
Total 37,500 AED + 5% vat



Motorola XT 120 - 45 AED  
(x250 count)  
Total 11,250 AED + 5% vat



Motorola Buds 120 - 115 AED  
(x250 count)  
Total 28,750 AED + 5% vat



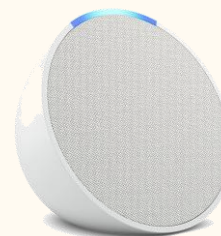
Google Nest Hub - 180 AED  
(x250 count)  
Total 45,000 AED + 5% vat



JBL Clip 4 Speaker - 172 AED  
(x250 count)  
Total 43,000 AED + 5% vat



JBL GO 3 Portable Speaker - 125 AED  
(x250 count)  
Total 31,250 AED + 5% vat



Amazon echo pop - 123 AED  
(x250 count)  
Total 30,750 AED + 5% vat



Redmi Smart Band 7- 105 AED  
(x250 count)  
Total 26,250 AED + 5% vat

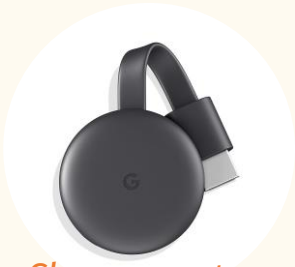
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*Below are some samples of the TSC2022 Giveaways sponsored by participating suppliers*



*Chromecast*



*Google Home Nest Mini*



*Bose Sports Earbuds*



*Mousepad and Wireless Charger*



*Travel Kit*



*Wireless BT Earphones*



*JBL Earbuds*



*Alexa*

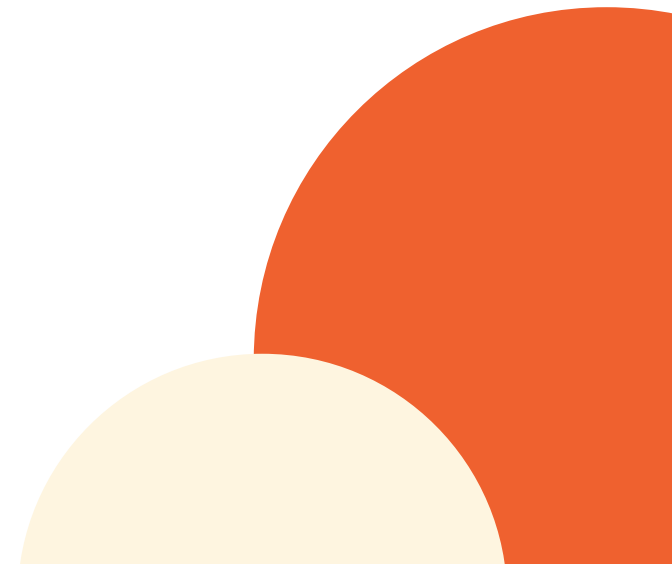


*Office Kits (Stationary, Water Bottles, Wireless Chargers etc.)*

**\*Please note that all products are to be purchased by you and sent to THN office prior to the event**



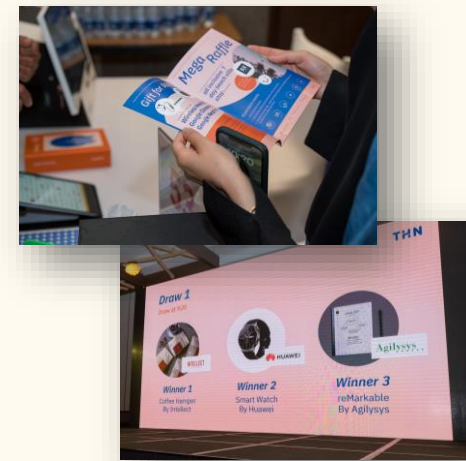
# *Raffle Prizes*



# Raffle Prize Sponsorship

An opportunity to create a long-term association with your brand.

- Sponsor one or two raffle prizes; winner(s) are pulled from among the attending buyers
- The prize is handed over on stage, giving you a wider audience to showcase your brand.
- Showcased in the Buyer booklet along with the company logo, given to all attending buyers
- EMCEE announces the Raffle prizes projected on screen along with the sponsor company logos



*Below are some samples of the TSC2022 Raffle prizes sponsored by participating suppliers*



*iPad Pro 12.9 inch*



*Remarkable 2*



*Bluetooth Speakers*



*Smart Lighting*



*Watch GT 2*



*Smart bands*



*AC Cloud Solutions*



*Gift Voucher*



*Apple Watch SE*



*CCTV Camera*



*Kodak Luma 150*



*Apple HomePod Mini*

**\*Please note that all products are to be purchased by you and sent to THN office prior to the event**



# Sponsorship Trips – MEGA PRIZE #1

## Trip for 2 to Maldives (Example of previous years)

“The Maldives are an irresistible destination with white beaches, turquoise blue seawater, blue lagoons and a sea wildlife, which you cannot find elsewhere.”

Price inclusive of the below

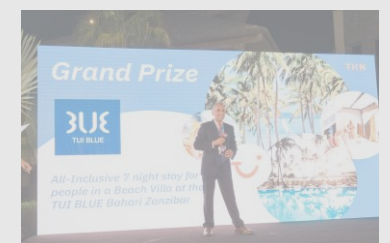
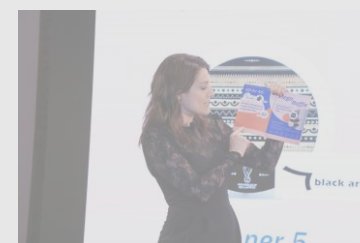
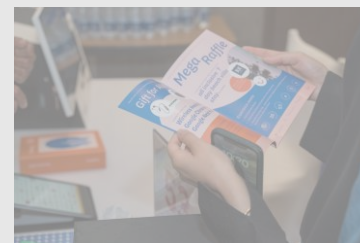
- Return flights
- Stay in Beach Villa
- Green Tax Fee

### Benefits:

- The prize is handed over on stage, giving you a wider audience to showcase your brand.
- Announcement by Emcee on stage on both days of the event
- Winner is pulled from among the attending buyers, giving the winner an experience to remember



\*To be booked by your company on [www.holiday-factory.com](http://www.holiday-factory.com) or equivalent



# Sponsorship Trips – MEGA PRIZE #2

## Trip for 2 to Maldives (Example of previous years)

“The Maldives are an irresistible destination with white beaches, turquoise blue seawater, blue lagoons and a sea wildlife, which you cannot find elsewhere.”

*Sponsorship Cost: AED 16,000/-*

Price inclusive of the below

- Return flights
- Stay in Beach Villa
- Green Tax Fee

### Benefits:

- The prize is handed over on stage, giving you a wider audience to showcase your brand.
- Announcement by Emcee on stage on both days of the event
- Winner is pulled from among the attending buyers, giving the winner an experience to remember

\*To be booked by your company on [www.holiday-factory.com](http://www.holiday-factory.com) or equivalent





# Sponsorship Trips – MEGA PRIZE #3

## Trip for 2 to AlUla, Saudi Arabia (Example)

AlUla, The World's Masterpiece, is one of the oldest cities in the Arabian Peninsula and home to Hegra, Saudi Arabia's first UNESCO World Heritage Site.

*Sponsorship Cost: AED 8,000/-*

Price inclusive of the below

- Return air tickets on FlyNas
- 2-night Accommodation in Shaden Hotel 4\* Deluxe

### **Benefits:**

- The prize is handed over on stage, giving you a wider audience to showcase your brand.
- Announcement by Emcee on stage on both days of the event
- Winner is pulled from among the attending buyers, giving the winner an experience to remember

\*To be booked by your company on [www.holiday-factory.com](http://www.holiday-factory.com) or equivalent







***Thank you!***