



Sponsorship Opportunities 2023



PREPARED AND APPROVED BY:

Trophy Club Parks & Recreation
Department

ABOUT THE FOURTH OF JULY CELEBRATION



Mission

The Parks and Recreation Department is dedicated to creating a solid sense of community for Trophy Club residents. Our mission is to enhance the quality of life in Trophy Club by offering unique memorable experiences and events.

Vision

The vision for the Fourth of July Celebration is to offer the community a premier experience while maintaining its status as the largest event of the year with nearly 5,000 people in attendance (and growing).

Goal

Continue to make Trophy Club a Great Place to Call Home!





SPONSORSHIP INFO

The Town of Trophy Club's Fourth of July Celebration is a fun filled day with three special events. The day will start with the Patriot 5K & Fun Run, followed by the Parade of Patriots, and an evening celebration that will consist of great food, local vendors, childrens activities, backyard games, live music performed by Limelight, and a spectacular firework display to end the night. Our town's Fourth of July Celebration is the biggest event of the year with nearly 5,000 people in attendance, and still growing.

Be part of something fun and memorable by sponsoring the Trophy Club's Fourth of July Celebration! With a variety of sponsorship levels, there is a sponsorship option available for businesses of any size.

Becoming a Sponsor of TC's Fourth of July Celebration:

- **Brand your organization as a genuine partner of the community;**
- **Aquire new clients, new customers, new business;**
- **Place your business in the spotlight;**
- **Get in front of your target market;**
- **Recieve brand awareness.**

All sponsorships must be received by Thursday, **June 1** in order to meet printing deadlines. Checks should be made payable to the Town of Trophy Club. Please contact the Parks and Recreation Department by calling 682-237-2900 or send an email to parksandrec@trophyclub.org for an invoice and logo submittal.

The Town of Trophy Club offers new and exciting experiences through the support of our sponsors and community partners. With your help, the Trophy Club Parks and Recreation Department can continue to create events that give families the opportunity to come together and make lasting memories; continuing to make Trophy Club a great place to call home!



PATRIOT TITLE SPONSOR - \$10,000

1 AVAILABLE



Company logo and link on the Fourth of July Celebration website, Facebook event page, up to (15) social media mentions, and (1) specific company recognition post on the Parks and Recreation Facebook page.



Company name/logo on Patriot 5K & Fun Run t-shirts.



Promotional/Informational items (swag) to be placed in race day bags (provided by sponsor).



Company logo on the town sponsorship banner that will be placed at the Patriot 5K & Fun Run, carried in the Parade of Patriots and placed at the Fourth of July Celebration event site.



10x10 booth space at the Patriot 5K & Fun Run and the Fourth of July Celebration to hand out promotional items and information (no vending).



Five (5) race entries into the Patriot 5K & Fun Run.



Verbal recognition of sponsorship at the Patriot 5K & Fun Run and on stage at the Fourth of July Celebration.

If you are interested in becoming a Patriot Title Sponsor, please contact Trophy Club Parks & Recreation by emailing parksandrec@trophyclub.org



INDEPENDENCE SPONSOR - \$2,500

2 AVAILABLE



Company logo and link on the Fourth of July Celebration website, Facebook event page, up to (10) social media mentions.



Company name/logo on Patriot 5K & Fun Run t-shirts.



Promotional/Informational items (swag) to be placed in race day bags (provided by sponsor).



Company logo on the town sponsorship banner that will be placed at the Patriot 5K & Fun Run, carried in the Parade of Patriots and placed at the Fourth of July Celebration event site.



10x10 booth space at the Patriot 5K & Fun Run and the Fourth of July Celebration to hand out promotional items and information (no vending).



Two (2) race entries into the Patriot 5K & Fun Run.



If you are interested in becoming an Independence Sponsor, please contact Trophy Club Parks & Recreation by emailing parksandrec@trophyclub.org

RED, WHITE & BLUE SPONSOR - \$1000

4 AVAILABLE



Company logo and link on the Fourth of July Celebration website, Facebook event page, up to (5) social media mentions.



Company name/logo on Patriot 5K & Fun Run t-shirts.



Promotional/Informational items (swag) to be placed in race day bags (provided by sponsor).



Company logo on the town sponsorship banner that will be placed at the Patriot 5K & Fun Run, carried in the Parade of Patriots and placed at the Fourth of July Celebration event site.



If you are interested in becoming a Red, White & Blue Sponsor, please contact Trophy Club Parks & Recreation by emailing parksandrec@trophyclub.org

LIBERTY SPONSOR - \$500

UNLIMITED



Company logo and link on the Fourth of July Celebration website.



Company name/logo on Patriot 5K & Fun Run t-shirts.



Promotional/Informational items (swag) to be placed in race day bags (provided by sponsor).

If you are interested in becoming a Liberty Sponsor, please contact
Trophy Club Parks & Recreation by emailing parksandrec@trophyclub.org

