



**PEEK**

POSSIBILITIES FOR EACH AND EVERY KID

**ANNUAL  
REPORT**

**2024**

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## **Our Vision:**

Children, young people and families are free from a life of poverty and inequality.

## **Our Mission:**

We will work with children, young people and families to improve life chances.

## **Our Values:**

**Compassion**

**Dignity**

**Excellence**

**Integrity**

**Respect**



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## **Welcome from Alex**

On behalf of the PEEK Board, I'm delighted to present our annual report and financial statements for 2023/24. This has been another impressive and challenging year for PEEK. Our impact has been impressive, and we have seen great progress in achieving our strategic outcomes of improved wellbeing, life chances, and relationships and connections. However, our vision of a world where children, young people and their families are free from a life a poverty and inequality remains a stubborn challenge.

If anything, things have got worse for many of our families. Many of them continue to experience crisis and the continued growth of our wellbeing programme is indicative of this. Our commitment to our families remains steadfast and I want to say thanks to our amazing team for the compassion and care they show every day towards our children, young people and families. Once again, you should be very proud of the impact you have achieved this year.

Others think so too. This year I was lucky to be able to attend the Glasgow Times Community Champions Awards in the Glasgow City Chambers where PEEK won the Health and Wellbeing Award. As a PEEK Board member for over 10 years, it's easy to become complacent about awards and awards ceremonies. That night I learned a valuable lesson in complacency and recognition from one of our young people. This was his first awards ceremony and as we went on stage to collect our award, he told me this was the best night of his life! I watched him soak it all in and realised what this moment meant to him.

**We all deserve some recognition and a round of applause, and I'll never take it for granted again. Thank you, Reiss.**

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I also want to say thanks to my fellow Board members at PEEK. You make my work as Chair so much easier and more enjoyable. Time and time again you go the extra mile and inspire others through your volunteering. I'd particularly like to shout out and say congratulations to Jackie Gilmour and Nancy Clunie on their retirement from their respective roles in education and health. I can only imagine what a loss you must be to both sectors and give thanks for your continued commitment to PEEK. Sadly, we said goodbye to the amazing Marie Nicol. Her warmth, compassion and cheery smile will be missed by all at PEEK.

To our funders and supporters' thanks for all you do. We are so proud to work with you and I'd like to say a massive thanks to our friends at Morgan Stanley for your amazing 5-year investment in PEEK. We look forward to working with you over the next 5 years and to making a positive difference to the children, young people and families of PEEK.

Finally, to our children, young people and families, PEEK is here for you and will forever remain your happy place!

**Alex Johnston, PEEK Chairperson.**



# **Introduction from Michaela**

1 in 4 children in Glasgow are growing up in Poverty, with their families unable to afford basics like food, heating and clothing never mind the essentials of a happy healthy childhood – play, creative arts and recreational activities.

The ongoing cost of living crisis has contributed to deepening poverty in Glasgow, with significant impact seen in the health and wellbeing of our children, young people and families. In Calton Ward where PEEK is based, 743 children are living in deep poverty. We believe this is 1 child too many. Child Poverty is not inevitable, and PEEK is playing our part in reducing the impacts of poverty on our children, young people and families through our campaigns such as the Winter Warmer Appeal.

PEEK has continued to ensure our people-led, place-based and relationship-focussed approach is at the heart of our decision making and delivery of our award-winning programmes which all have an early intervention and prevention focus.

Our PEEKaboo project re-introduced antenatal classes supporting parents to be informed of their rights and to make informed choices within the crucial 1001 days of their child's life. Our play programme further expanded into new nurseries and schools and developed new community partnerships embedding play in the heart of communities, our create programme re-introduced free music tuition and dance classes and our thrive project 'Your Choice' in partnership with Govan High School and Police Scotland won the Youthlink National Youthwork Awards for 'Early Intervention and Prevention'. Our wellbeing programme also won the Glasgow Times 'Health and Wellbeing' Award in recognition of our support to families and communities.

In 2023/24 we continued to invest time and resources into implementing our 5 year strategy and have delivered against our four strategic areas which you will read more about throughout our annual report.



PEEK is continuing to work in partnership with Glasgow City Council and Glasgow Building's Preservation Trust on the development of The Whitevale Baths – our future home.

In a year that saw multiple, overlapping challenges and crises, 2023/24 tested TEAMPEEK like never before. As always, I continue to be proud of their passion and commitment to create change in the lives of our children and young people and their families. They truly embody our values of Compassion, Dignity, Excellence, Integrity and Respect. They are real-life superheroes in red hoodies!

We couldn't deliver our programmes without our many partners who we have worked alongside and supported us through the last year. I would like to extend my greatest thanks to all of them.

A special thanks to Morgan Stanley who we are excited to renew our partnership for the next five years with our Thriving Futures project.

We would also like to thank our funders and corporate partners for your ongoing investment in our organisation. The financial and pro bono support allows us to work towards our vision and mission where children, young people and families are free from a life of poverty.

**Michaela Collins, MBE, PEEK CEO.**

# **Strategy & Outcomes**

This report will be structured around our strategy for 2026, focusing on our four main development areas. We are committed to doing our best to develop each community with the resources at our disposal, considering the well-being of our children, young people, and families.

Our strategy is implemented through four main areas and our annual report will follow this structure:

## **Delivering High-quality Programmes**

We will use our knowledge and resources to ensure that we deliver a long-term impact on our communities to deliver our strategic outcomes.

Throughout this section of the report, you will see some of our key projects highlighted starting from sessions offered to our youngest participants to adulthood. Each project is delivered as part of our four main programmes, Play, Create, Thrive and Wellbeing.

## **Demonstrating our Impact**

We will develop a strong and dynamic Monitoring and Evaluation system to accurately document our activities transparent, honestly, and innovatively. We will also establish a team to utilise social media to raise awareness about our projects.



Our impact will be demonstrated through achieving the following strategic outcomes:

- Improve Relationships and Connections
- Improve Wellbeing
- Improve Life Chances

### **Investing our People**

We will invest in our changemakers – our people, including our board, team, and our volunteers.

This section will show, how we have invested in our team, our board and our communities.

### **Investing in our Future**

We will continue to invest in our infrastructure to make everything we do more effective and efficient, including embracing digital transformation.

The final section of this report will highlight what income we have secured throughout the year, our fundraising efforts, plus how to are investing money into our operating to make PEEK run more efficiently. And finally how you can support PEEK and our communities, making a lasting impact on the lives of children, young people and families.



# **Our Programmes**

At PEEK we offer local children, young people, and families a range of possibilities through our multi-award-winning programmes Play, Create, Thrive, and Wellbeing. Our sessions are free and open to families of all ages, from pre-birth to adults.

From the earliest stages, babies can join our PEEKaboo Play Café project, which seamlessly transitions into Street Play and our Creative sessions, eventually progressing to Youth and Volunteering opportunities. This year, we have also introduced adult-only sessions, ensuring lifelong engagement and support.

At PEEK, we aim to deliver high-quality programmes in the community working in Streets, Community Centres, and in schools.

We wholeheartedly believe in a holistic approach to support. This means not only supporting children, but their parents and caregivers. This comprehensive support is crucial in creating an environment for everyone involved right down to supporting families with essentials including food, clothing, fuel and information on their rights.

This continuum of care and engagement underpins our commitment to improving life chances.

## **Our projects**

### Play:

- Active Play in schools
- Children's Rights in schools
- Holiday Programme
- Street Play
- Play Provision in schools

### Create:

- Children's Theatre
- Community Arts
- Creative learning in schools
- Dance
- Junior Theatre
- Photography
- Visual Arts
- Youth Theatre

### Thrive:

- Community Champs
- Community Council
- Early Intervention
- Youth Drop-in
- Volunteering

### Wellbeing:

- Adult Wellbeing
- Antenatal
- Cooking Workshops
- PEEKaboo Play Café

## **We delivered**

**3197**  
hours

**2117**  
sessions

**62**  
trips

## **We had**

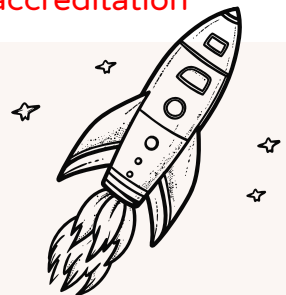
**38,752**  
attendances

**3600**  
individuals

**2100**  
families

## **Our families achieved**

**532**  
awards and accreditation



# Antenatal Classes

In 2023, we launched our new Antenatal classes, to provide expecting parents with essential skills and knowledge about pregnancy, childbirth, and postnatal care. The average cost to attend an antenatal class in Glasgow is £200, making it difficult for people with lower or no disposable income to afford these classes. PEEK prides itself on offering all our sessions for free.



“

*It is an absolute privilege to work with PEEK! The families we work with gain so much from our antenatal classes together. It is wonderful to be able to create a safe space for our families where they can ask in-depth questions about their upcoming birth and be able to take the time to answer those questions and discuss any concerns. The staff do such an excellent job of ensuring the families' needs are cared for and to create a bond and relationship whilst families are expecting their baby so they have a trusted and supportive relationship already formed by the time the baby arrives! – Lisa Crabb, Birth and Baby Space.*

”

**100% of families learned valuable information and more aware of their rights during pregnancy which helped them feel more prepared for childbirth!**



# Children's Rights

The Children's Rights Project at Dalmarnock Primary School has successfully helped the children understand their rights. The project was designed to combine play and arts to provide children with a fun and engaging way to learn about their rights. As a result, the children have formed stronger connections with their classmates, teachers, and team PEEK. They have also learned about each other's backgrounds and cultures, including some children who come from refugee backgrounds. One of the highlights was when the children designed posters and paraded around the school to advocate for their rights.

**100% of children reported that they felt educated on their rights through our UNGRC block.**





“

*PEEK has made a significant impact in the lives of children, parents, and teachers. We have worked on a programme tailored to the needs of our school. Our children studied children's rights using a playful approach with PEEK and were so positive about what they had learned, our staff also picked up helpful tips to help make engaging follow-up lessons about children's rights. PEEK has helped our P7 pupils prepare for the transition to high school, and I know that many families stated that they felt this helped prepare their children for the next stage in school life. We are delighted to work with PEEK and look forward to continuing our partnership in years to come. Charles Neil – Head Teacher Dalmarnock Primary School.*

”

**We have delivered sessions on Children's Rights, Active Play, Theatre, Dance, Transition, Early Intervention and Creative workshops to:**

**17** schools and 5 nurseries

**10** Glasgow wards



# Holiday Programmes

During the school holidays, PEEK offers a variety of cost-free activities for children, young people, and their families. The Holiday Programmes are offered across the city based in schools at Gallowgate, Bridgeton and Sighthill.

Understanding that many families have limited disposable income, these activities provide an opportunity for families to relax, connect, and enhance their well-being. Some of the outings have included trips to the zoo, beach, local park, and historical Scottish sites.

Given that **98% of children and young people attending PEEK are entitled to free school meals**, food is a central component of our holiday programmes. We provide families with free breakfast, lunch, dinner, and healthy snacks. This approach helps alleviate the effects of poverty, food insecurity, social isolation, and the loss of learning and development that can occur during school breaks.

*“As a single parent working during the school holidays throws a spanner in the works but with PEEK providing a holiday programme the worries are taken away. I know my child is looked after social and mentally, they are safe, fed and nurtured by amazing staff Honestly PEEK is a god send and we LOVE it” - Parent.*

**98% of children and young people reported making new friendships and connections by attending PEEK.**

# PEEK

## Theatre

Our PEEK Create actors and musicians have been working hard throughout the year to prepare for their end-of-year Christmas show. Throughout the last quarter of 2023, the children and young people learned lyrics, lines, and choreography to perform the Jack Skeleton panto for their friends and families at the Christmas show for the community of Barrowfield.

Our rockstars performed the tunes they had learned over the year and they blew us away. Some of them had never even played guitar until now.

It shows that with hard work and commitment, you can learn anything.

*"I wrote my own songs and now I'm in a band, how cool." - Child.*

**98% of children and young people reported feeling happier by attending PEEK.**



## **Volunteers**

Our young volunteer project provides young people aged 14 to 18 years with the opportunity to gain skills and experience working with children, as well as experience in the third sector. Our project and support equip them with the right tools to transition from school, as 15% of young volunteers went on to further education, employment or training.

Throughout the year, we had **64 new volunteers** joined us, contributing **2133** hours of their time to support our children and families. Most of our volunteers attend school in addition to volunteering, so for us, this shows their dedication and support to PEEK.

One young volunteer said, *"The reason why I wanted to volunteer and my dream job is to work with kids and this will give me some experience in that."*

Another young person continued and said, *"I want to give back to PEEK, as they have been there for my family at our highest and lowest points."*

One of these young persons M even won the Gold Duke of Edinburgh Award for volunteering their time at PEEK.

With each hour spent, they gained valuable skills and experience, creating a sense of purpose and community. The impact of their efforts was felt across sessions, with parents praising their efforts to the kids loving having their fun energy around.

## **Youth Drop-in**

Our PEEK Thrive drop-in sessions offer a safe space for young people to come together, socialise, and have fun. These sessions take place three evenings a week in Ruchazie, Bridgeton and Dalmarnock and the sessions include sports activities, cooking and outdoor games. The participants particularly enjoy making tacos together. The young people have developed strong connections with our team and look forward to attending each week. Our Ruchazie evening session has grown significantly, with around 40 people attending each evening.

*"I used to go drinking with my pals but it's better to just come here and get a game of football and a bit of scran and then go up the road. Keeps me out of trouble and less agro from my ma." - Young Person.*

One new participant, J, has eagerly embraced our sessions and formed a remarkable bond with our team, coming out of his shell in the process. J's enthusiasm has had a positive impact on our evenings, as he shares stories, suggests new activities, and encourages others to participate. His transformation is truly inspiring and reflects the supportive environment we strive to create.

Our PEEK Thrive drop-in sessions are more than just a place to hang out; they form a community where everyone feels valued and listened to. We believe in the power of connection and the positive impact it can have on young lives. As we continue to grow and welcome new participants, we are dedicated to nurturing an inclusive environment where every young person can thrive.

## **Adult wellbeing**

We learned through deeper connections with the parents attending our Holiday Programmes and Street Play sessions, just how hard it is for them to have any time for themselves. As adults, and especially as parents, when was the last time you did anything for yourself that wasn't catching up with a friend or getting a coffee? We wanted to give our parents something to look forward to, which is why we introduced our adult-only sessions. Sessions included making:

- Lamps
- Soap
- Christmas Wreathes
- Christmas Gnomes
- Blankets
- Trinket Trays

Parents are able to access vulnerable information and support when the kids are not around, making it a more dignified approach, aligned with our values.

**120** food boxes

**65** fuel top ups  
totalling to **£4690**

**21** families received a  
crisis grant fund

**14** laptops/tablets

**4** families received a  
respite holiday



“

*By joining forces, The Wellbeing Hub and PEEK are not only expanding our reach and resources but also creating a more comprehensive and holistic approach to supporting the health and wellness of the community. Our combined efforts will continue to help individuals in the community access a wider range of services and activities that can promote physical, mental, and emotional well-being. - Lee-Anne Erskine, Director The Wellbeing Hub.*

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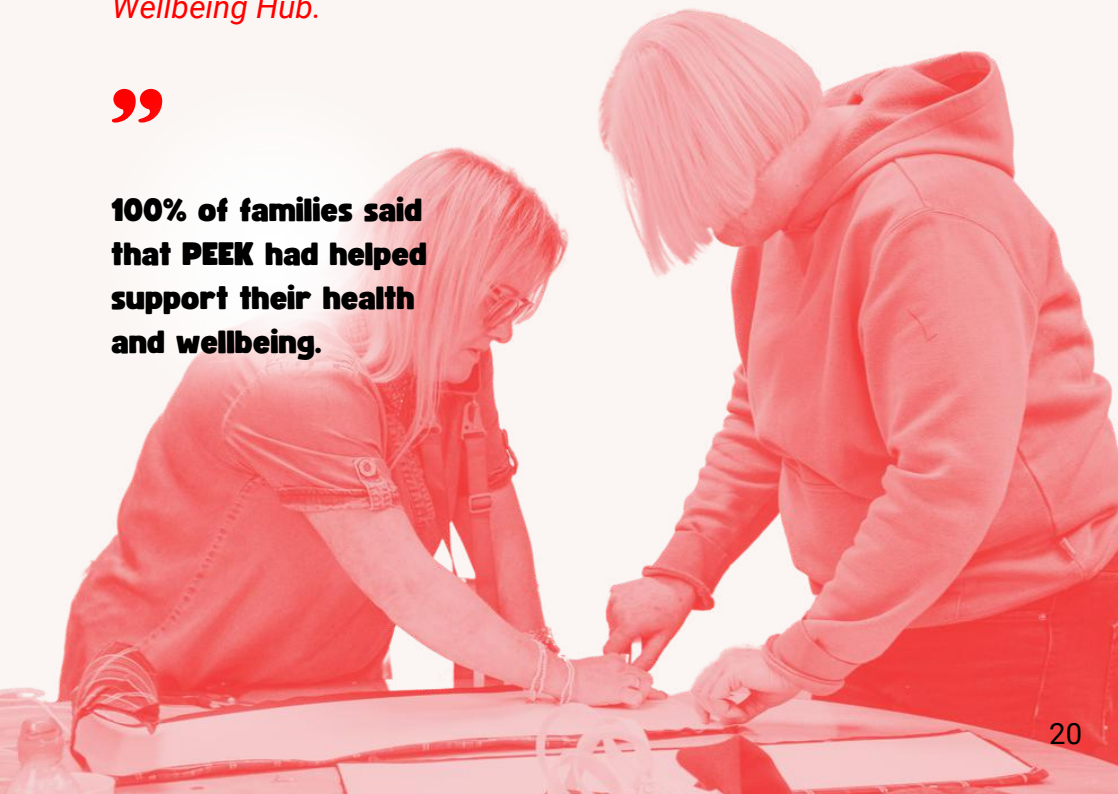
**100% of families said that PEEK had helped support their health and wellbeing.**

**188**

hours of one to one support given to adults

**144**

food vouchers distributed totalling £5130









# **Strategic outcomes**

To illustrate our impact, this section of the report will be structured around strategic outcomes and how these criteria are met.

## **Improve Relationships and Connections:**

We aim to support children, young people, and their families in overcoming barriers that prevent the development of healthy and happy relationships.

## **Improve Wellbeing:**

We are committed to improving the well-being of children, young people, and their families. By providing them with the necessary tools and resources, we ensure they have the opportunity to achieve better mental and physical health and empower them to make informed decisions.

## **Improve Life Chances:**

Our efforts are directed towards creating positive futures for children and young people. By addressing and mitigating the obstacles they face, we work to improve their life chances, ensuring they can achieve their full potential and thrive

**100% of children, young people and families recommend PEEK!**

## Improving Relationships and Connections: Photography

Our PEEK Create photography project provides a space for young people to come together, create connections and explore something new using professional cameras. Young people have been focusing on street photography and portraits, utilising natural light in the evenings. Two of our home-schooled students have expressed the benefits they gain from participating.

G and A developed a strong and life-changing friendship. When they first met, they were thrilled to find someone else with autism, who sees the world the same way they do. They became best friends instantly.

“

*We are home-schooled so never get to be around others our age. This is the only club we go to, so it's the only space we can make friends. – Young person.*

”

During the summer, our young photographers had the chance to explore their city, capture photos, and form lasting bonds that will stay with them for a lifetime.





## **Improving Wellbeing: Winter Warmer**

During the cold winter months especially in Scotland, the days can feel long and somewhat gloomy. PEEK is committed to providing the best support for our families' needs. In 2023, we were able to take families on trips and host local community events for families to come together, eat and even see Santa Claus and his reindeers!

Thanks to the support from Hub West Scotland and Speirs Gumley, we were able to help more children and families than ever before through our annual Winter Warmer appeal, providing warm clothing, essential support and Christmas gifts.

We are grateful for the generous contributions from Glasgow Spirit of Christmas, the public, companies, and individuals. Every year, the public exceeds our expectations with their generosity.



**1300**

jackets

**250**

wellies

**135**

families received food shopping vouchers worth £5220

**170**

kids received £50 vouchers via Clyde Cash for kids and The Celtic Foundation

**2300**

gifts

**Barrowfield Community Christmas show night in partnership with West of Scotland Housing**





## Improving Life Chances: Q&A with Reiss

What did you like about attending PEEK as a young person?

I started coming when I was 13 years old. It gave me something to do, and it was fun. I loved attending the Bridgeton Drop-in sessions as I got to play football, I was always the best. That's where I found out about the volunteer programme and wanted to sign up right away.

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Why did you sign up for the volunteer programme?



I saw how fun PEEK was, and I knew I wanted to do that when I got to 14. I want to be a Police Officer when I'm older, it's been my dream since I was 4 years old so I thought it would be good to volunteer for my CV and it's also good for the community to give back.

I always remember my first ever session, I was late, but it was my best session ever. It helped my development; it trained me in better time-keeping and management. When volunteering, I really enjoyed working on the food truck that's my fave.

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**Why did you decide to become a Sessional Worker at PEEK?**

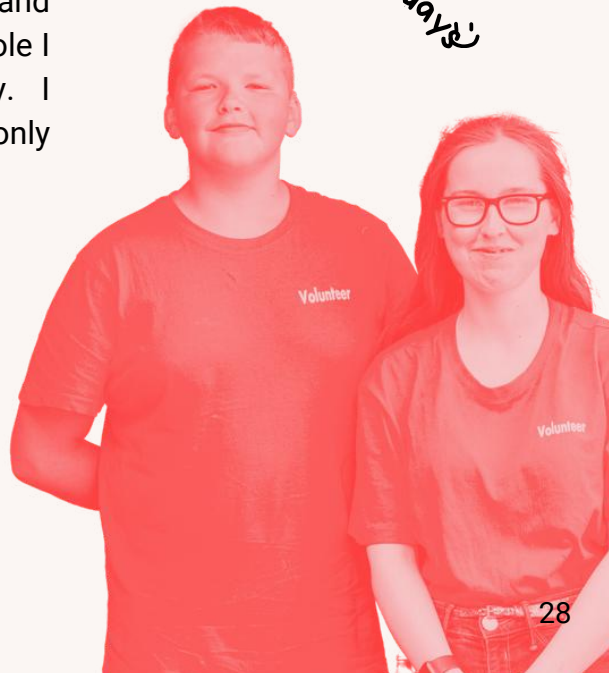
I enjoyed volunteering at PEEK and that's when I decided I wanted to become a Sessional Worker, again to give back to the community and help out. I volunteered for 2 years and when I found out I got the role I was surprised but happy. I wasn't expecting it as I'm only 16, and it's my first job.

***I'm proud of myself.***

**My plans for the future are to apply to the Police when I'm around 21 years old after gaining more work experience. I hope to secure a full-time job at PEEK.**

Reiss contributed 189 hours to volunteering in one year and has since become a Sessional Worker at PEEK.

*The volunteer days!*



## **Sales Force**

In early 2023 we introduced our new CRM system Salesforce to PEEK, putting a considerable investment into demonstrating our impact. Throughout, the year our team have been implementing Salesforce for monitoring and evaluating purposes.

Salesforce allows us to streamline our data collection processes, ensuring that we can track progress and measure outcomes more effectively. Our team has undergone extensive training to become proficient in using Salesforce, which has already had a huge difference in how demonstrate our impact.



# **Our Recognition**

Our team is thrilled to be acknowledged for their dedication to our mission and vision of improving the life chances of children, young people and families.

## **Awards:**

- Glasgow Times – Health and Wellbeing Award 2023
- Scottish Sport Futures – Social Impact Award 2023
- Youth Link Scotland – Inclusion and Prevention Award 2023

## **Press Coverage:**

TFN - Glasgow charity set to benefit from Wonka farce, March 2024.

Glasgow Times - Stark warning from East End charity as families face difficult xmas, December 2023.

Glasgow Times - Cost of living: Glasgow charity 'keeping families going', November 2023.

Glasgow Times - Can you donate winter coat? Call for donations to help tackle poverty, November 2023.

Daily Record - Brave groups tackling youth violence in Scots communities honoured with special awards, June 2023

Scottish Construction Now - East end charity goes egg-stramile to support families during Easter break, April 2023



## **Our Team**

We are committed to being a supportive employer and promoting good employment practices. We strive to help our team members achieve a healthy work-life balance when possible as we believe that a happy and healthy team is essential to our success.

To show our commitment to investing in our people and ensuring that they feel supported at work, we conducted a salary scale review for all core team members and implemented a 5% cost of living increase for them. We also extended support to our sessional team members by ensuring they receive the Real Living Wage.

We also introduced 4 new members to our team to support our project across the board. This included a new Community Artist, Family Support Worker, Young Support Worker and Youth Worker.

In 2023, we introduced numerous new policies aimed at supporting the physical and mental well-being of our team members, ensuring support is given at work and when at home.

We are particularly proud to have introduced our Neonatal Care Leave Policy supporting families a really venerable time.

By prioritising the well-being and development of our team members, we are not only enhancing their quality of life but also driving the long-term success and sustainability of our organisation. At PEEK, we will continue to build a supportive, inclusive, and thriving workplace for all.



Within the last year, we have updated and introduced 26 new policies:

- Adoption (Overseas) Leave
- Adoption (UK) Leave
- Andropause
- Breastfeeding
- Carers Leave
- Compassionate Leave
- Corporate Partner
- Emergency Leave and Time off for Dependents
- Equality, Diversity and Inclusion
- Financial Wellbeing
- Hybrid Working
- Maternity Leave
- Menopause
- Menstrual Health
- Miscarriage
- Missing Child
- Neonatal Care Leave
- Parental Bereavement
- Paternity Leave and Shared Paternity Leave
- Personal Harassment and Victimisation
- Pets at Work
- Redundancy
- Sickness Policy
- Substance Abuse and Addiction
- Unpaid Parental Leave
- Young Volunteer



# Team PEEK

## Our Board

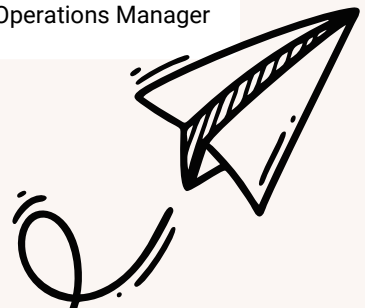
<b>ALEX</b> Chairperson	<b>JACKIE C</b> Vice Chairperson	<b>GRANT</b> Treasurer
<b>JACKIE B</b> Director	<b>JACKIE T</b> Director	<b>MARK</b> Director
<b>NANCY</b> Director	<b>VICTORIA</b> Director	

## Senior Management Team

<b>MICHAELA, MBE</b> Chief Executive Officer (CEO)		
<b>MAGGIE</b> Head of Operations	<b>MICHELLE</b> Head of Finance	<b>SCOTT</b> Head of People & Programmes

## Management Team

<b>HANNAH</b> Wellbeing Manager	<b>KARYLN</b> Development & Fundraising Manager	<b>SEAN</b> Operations Manager
<b>REBEKAH</b> Programme Manager	<b>VICKY</b> Programme Manager	



## Coordinator Team

<b>MONICA</b> Communications & Engagement Coordinator	<b>STEPH</b> Youth Coordinator	<b>TONY</b> Play Coordinator
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## Play Team

<b>KIERAN</b> Lead Play Ranger	<b>MARCO</b> Lead Play Ranger	<b>MOLLIE</b> Lead Play Ranger
<b>TERI</b> Lead Play Ranger	<b>AMI</b> Play Ranger	<b>MAHAMUD</b> Play Ranger
<b>MORVYN</b> Play Ranger		

## Create Team

<b>AMY</b> Community Artist	<b>LISA</b> Community Artist
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## Thrive Team

<b>CARLA</b> Volunteer Support Worker	<b>RYAN</b> Youth Worker
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## Wellbeing Team

<b>CHELSEA</b> Lead Wellbeing Worker	<b>COURTNEY</b> Lead Early Years Worker	<b>AMY</b> Early Years Worker
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## **Our Board**

Investing in our Board of Trustees stands as a primary objective in our organisational strategy for 2021 - 2026. The board plays a vital role within our organisation, they hold a diverse range of backgrounds, and expertise, with first-hand experiences of poverty and inequality. With their skills, knowledge, and unwavering support for PEEK, our board members act as ambassadors for our vision, mission, and values.

To enhance our board's effectiveness, we regularly engage in:

- Conducting Board Effectiveness Reviews
- Pursuing development and training opportunities
- Enacting proactive succession planning for board members

This will ensure they possess the necessary skills and knowledge to effectively lead the organisation, support our team and feel supported in their in development.



## Our Families

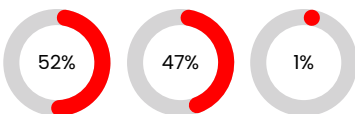
PEEK has a city-wide presence, concentrating on important areas like Barrowfield, Bridgeton, Calton, Drumchapel, Dalmarnock, Gallowgate, Sighthill, Govan, and Ruchazie. These areas have various socio-economic challenges, such as poverty, health disparities, joblessness, low-income work, social exclusion, immigration, and high crime rates.

100% of PEEK's children, young people, and families who live there are classified as 1 and 2 on the Scottish Index of Multiple Deprivation (SIMD), we are dedicated to securing lasting investments to assist families throughout their lives.

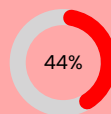
In the past year, we have introduced new sessions aimed at adults only, supporting the whole family's wellbeing. We will continue this approach, building on our learning and successes.

We will continue to build partnerships both locally and nationally so that our children, young people and families are supported in all aspects of life, including physical, emotional and financial wellbeing.

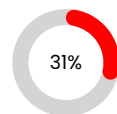
## Children and Young People Data



Male    Female    Non-  
binary



Ethnic  
Minorities  
Backgrounds



Additional  
Support  
Needs

## **Office Move**

In August 2023, we relocated our offices to the heart of Bridgeton, bringing PEEK closer to our communities in Calton, Barrowfield, and Gallowgate, and making it easier to reach our sessions in Sighthill and Govan. The new office's proximity to local schools has allowed families and young people to drop in for advice and support from PEEK. Plus we love seeing their faces around the community.

Having control over our building enables us to open and close as needed, providing us with the flexibility that was lacking in our previous location. Our new open-plan office space allows our team to work closely together, from the delivery team to senior management.

With 24/7 access to the building, and storage units we are now able to run sessions, such as Community Council, Antenatal, Music Workshops, and Photography, directly from our office. This move has greatly improved connections with the community.

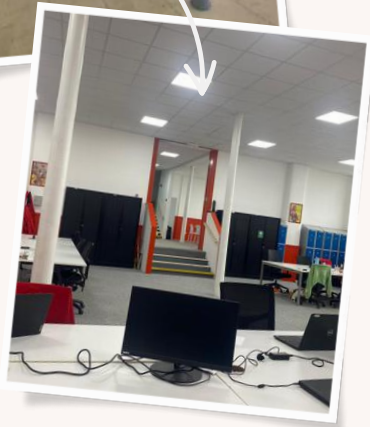
Overall, the move to Bridgeton has been transformative. It has not only enhanced our operational capabilities but also strengthened our bond with the community.

We aim to settle here for a few years with our main goal being to take over the Whitevale Baths located at the Gallowgate. In this space, we will be able to run sessions directly from the building's specially designed rooms and art studios.

The Whitevale Baths, situated in the Gallowgate area, is a historic site where PEEK was previously active in the early 2000s. Our relationship with the Whitevale Baths and the Gallowgate neighbourhood dates back 24 years, and we are looking forward to returning there in the future.

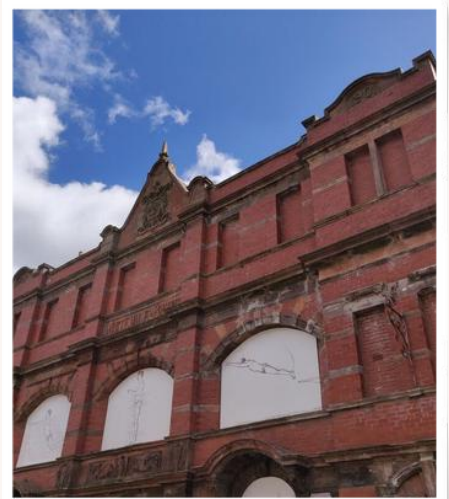


**BEFORE**



**AFTER**

**OUR FUTURE HOME**





# **Our Finance**

PEEK has secured funding from numerous supporters, including both previous and new funders.

Earlier this year, we established a five-year partnership with Morgan Stanley to support our four main programmes: Play, Create, Thrive, and Wellbeing through the Thrive Futures project.

Thank you to the following funders:

Andrew & Mary Charitable Trust  
Bentley Advancing Life Chance Fund  
Celtic Foundation  
Clyde Cash for Kids  
Clyde Gateway  
Creative Scotland  
Cruden Foundation  
GCVS  
Glasgow City Council  
Hugh Fraser Foundation  
Inchyre Trust  
Inspiring Scotland  
JSMCNN Trust  
Landsec  
Meals & More  
Morgan Stanley Foundation  
Mugdock Charitable Trust  
National Lottery Community Fund  
NHS Scotland

Rank Foundation  
Rozelle Trust  
The Consider Ask  
The Percy Bilton  
The Robertson Trust  
The Wood Foundation - YPI  
Virgin Money Foundation  
West of Scotland Housing  
Willowacre Trust  
Young Start  
Youth Link Scotland  
Youth Scotland

PEEK would also like to acknowledge financial and in-kind support from the following:

DFS Foundation  
HubCo Scotland – Hub West Scotland  
Key Signs  
Marriott Communications  
Scottish Equity Partners  
Speirs Gumley  
Veitchi Group

**Income**

**£1,270,30**

**Expenditure**

**£1,372,617**

Through individual giving, fundraising and events we have raised **£126,006**.

# **Become our Friend**

One out of every three children in Glasgow is experiencing poverty, highlighting the stark reality. Our supporters have shared how fulfilling and meaningful their contributions to PEEK have been.

The backing from partners, funders and businesses like yours plays a crucial role in advocating for our communities' needs. By working together, we can establish a partnership that matches your business goals while also backing our mission to improve life chances.

## **Becoming our Charity of the Year**

Let's create a powerful impact through joint campaigns, fundraising events, and awareness drives that not only benefit PEEK but also align with your company's values and social responsibility goals.

## **Pro Bono and In-Kind Support**

Lend us your expertise and services, whether it's legal advice, marketing assistance, or providing essential supplies. Your contributions in these areas help us to allocate more resources directly to the children and families in need.

## **Auction Prizes**

By donating high-value items or unique experiences for our charity auctions, you can draw attention to your brand while supporting our fundraising efforts.

## Money Donations

Go directly toward our initiatives, ensuring that we can continue to offer our vital Play, Create, Thrive and Wellbeing programmes.

[www.justgiving.com/PossibilitiesForEachandEveryKid](http://www.justgiving.com/PossibilitiesForEachandEveryKid)

Text PEEK at 70470 to donate £10, £20 or £30

Bank Transfer:

Account Name - PEEK POSSIBILITIES FOR EACH AND EVERY KID

Bank Name - Bank of Scotland

Sore Code - 80-07-78

Account Number - 00441822

Reference - Donation + Name

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SCAN!  
ME!

**For more information, get in touch: [info@peekproject.co.uk](mailto:info@peekproject.co.uk)**



## Contact us

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# PEEK

POSSIBILITIES FOR EACH AND EVERY KID

Scottish Charity no. SC030814, Company no. 273704