

UNIVERSITY OF SIOUX FALLS

Magazine

// Spring 2017



A Message From



TODD KNUTSON
VICE PRESIDENT FOR INSTITUTIONAL ADVANCEMENT

Fellow Cougars:

In 1980 after just turning 18, I walked on to the campus of what was then Sioux Falls College. Like most incoming freshman, I was filled with excitement, hope and even a little bit of fear. But after just a few short weeks, I settled in. Burgess Hall became my home, and faculty, staff and students became my family. This is where my faith was strengthened, my life was molded and my future foretold. That was 37 years ago, and much has changed. But our core mission established in 1883 of fostering academic excellence and developing mature Christian persons for service to God and humankind remains steadfast.

It is an honor and a privilege to be back on the campus of my alma mater serving as Vice President of Institutional Advancement. After a 33-year career in education, ministry and development, it's indeed special to return home. My four years at USF forever changed my life by giving me the tools, relationships and the Christ-centered mindset that have helped me achieve my goals with the Sioux Falls School District, Fellowship of Christian Athletes, South Dakota Hall of Fame and Kingdom Capital Foundation. I met my wife Laurie at USF, and today my daughter Carly is a freshman here. I have been blessed.

As I reflect on my time as a student, I have concluded that while buildings and campus surroundings enhanced my experience, it was the faculty and staff who changed my life. We can never underestimate the significance that these individuals play in shaping the lives of our students. The University has been blessed with a faculty and staff that embrace a faith-based and Christ-centered mission.

Over the next few months we will be sharing with you the exciting vision for moving the University from "good" to "great." It won't be easy, but accomplishing a God-sized vision never is. Rest assured, as we keep Christ at the center of our planning, and unify together to carry out His work, we will succeed.

I want to personally extend a welcoming hand to all of our alumni and friends of USF, and invite you to lock arms with us as we look to the future of our University with hope and enthusiasm. As always... Thank you for all that you do for the King, His Kingdom and our beloved University.

Sincerely,

Todd Knutson

"Commit to the Lord whatever you do, and all of your plans will succeed." Proverbs 16:3

A Message From

DR. BRETT BRADFELD

PRESIDENT, UNIVERSITY OF SIOUX FALLS



Dear Alumni and Friends:

Warmest greetings from the University of Sioux Falls. What a humble joy it is to write you as the University's 23rd president. My past 16 years on this campus, most recently as Provost and Vice President for Academic Affairs, have demonstrated to me without question that people make USF the transformative place it is—from faculty and staff to students, alumni and friends. Engagement, passion and a center of Christ's work make Cougars both distinctive and strong.

This place we affectionately call the University of Sioux Falls has become a second home for my family, and I hope it is for your family as well. My wife, Jane, and I have personally witnessed the life-transforming effect of attending USF through our four children, Brittany, Brooke, Blake and Braden and two sons-in-law, Josh Childress and Lane Mellegaard. All of them graduated from the University equipped for life professionally and personally.

Since I was named president, the University community has undertaken a number of initiatives with an eye to the future. We seek to find ways to build stronger connections with alumni and friends, explore and implement new programs and delivery models for instruction, further ensure that our liberal arts core curriculum addresses a 21st Century mindset in appropriately preparing our students, and further enhance the Christian identity of the University.

I want to personally invite you to bring your entire family to a game, take in one of our outstanding fine arts performances, and more—check out USF's calendar on the back of this magazine and get involved!

As we embark on a bright future together, Cougars have much to celebrate. Collectively, we feel the commitment to advancing the University's footprint while honoring USF's rich legacy and traditions. We share a common bond created by the extraordinary sense of Christian community that exists between generations of stakeholders at this special place.

As the enterprise of higher education continues to change, the University is well-positioned to navigate the times. As we anticipate the start of spring and all that implies for fresh beginnings, we extend our most sincere best wishes and blessings to each of you.

Sincerely,

A handwritten signature in black ink that reads "Dr. Brett Bradfield". The signature is written in a cursive, flowing style.

Dr. Brett Bradfield

P.S.—We never lose sight of the fact that distinguished alumni and friends are our greatest ambassadors and always welcome your insight and communication.

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COUGAR

// BULLETIN

COOPER GETS A FACELIFT

Imagine: there are people bursting from their seats, the deafening roar of the crowd echoing in your ears, everyone gathering together as one. Eyes wide, heart pounding, you are ready. Ready to see the new and improved Cooper.

For years USF students and alumni have watched their beloved mascot take the stage, encouraging the fans, riling up the competition. However, like all good things, Cooper was in need of a makeover, and the new revealing of Cooper does not disappoint. With a fierce grin, the cougar strolls onto the court as if he owns it (because, let's face it; he kind of does), and the crowd shows its love.

Cooper rallies up the troops, helping the USF body cheer for their team. During the time Cooper spends on the court, it's clear where the heart of the game lies. Cooper is back better than ever, and so are USF teams; opponents beware.

LEGACY OF EXCELLENCE

When it comes to giving to the USF community, faculty and staff deserve major props. In fact, over the past 22 years, the group has consistently given back financially—to the tune of over \$1.7 million—to the same institution they already dedicate their daily time and efforts to. Sixty-two percent of full time faculty and staff gave for the 2017 campaign—truly impressive! “Why do I give?,” says Veda Iverson, Director of Online Education at USF. “Because at USF, we work together every day for something good and true and right. How do I know this? I have seen it in my child and other young people who have placed their trust in us to help them become better human beings. They are transforming this world, and I do not want to ever see that stop.”

WELCOMING PRESIDENT BRADFIELD

On January 31, the University of Sioux Falls announced Dr. Brett Bradfield as the 23rd president of USF. As President Bradfield leads our campus community, he brings with him a dedication to our mission and traditions including our greatest strength, the tight-knit cougar community. Seize the chance to connect with fellow cougars and say welcome to our new president at his inauguration on August 31 at Jeschke Auditorium—the whole community is invited to attend (details forthcoming). And stay tuned for next fall's issue of this magazine to get to know our 23rd President.

COUGARS

// AROUND THE GLOBE

//Nursing student Jessica Houzer in Cartagena, Colombia.



// INTERIM TRIP TRANSFORMS NURSING STUDENT

Jessica Houzer was one of eleven USF nursing students who dedicated her interim to serving on a medical mission trip in partnership with Bridges of Hope in Columbia in South America. “I went into this trip hoping to transform people’s lives, but looking back on the trip, the people of Colombia ended up transforming me instead,” Jessica says. “I was able to pray with many, I cried with a few, and I loved them all.”

Jessica says she discovered that when language is not shared, the best way to understand a patient’s need is through empathy, a skill universally needed and applicable in nursing. Working through the language barrier that separated her from the patients added a whole new depth to her understanding of patient relations. Instead of relying on words, she and

her classmates found ways to interpret the subtleties of body language along with help from the interpreters to understand patient needs.

The trip offered first-hand medical experience dispensing first aid kits, educating individuals on taking medications correctly and providing medical and preventative care to families.

Interim at USF is a tradition designed for exploration, enrichment and affording students unique opportunities

to grow personally, spiritually and intellectually, all while preparing them to live out USF’s mission to serve God and humankind in the world. On the next page are the Interim Stories of three more students who took time during January Interim to learn and serve the Lord.

“I WENT INTO THIS TRIP HOPING TO

TRANSFORM PEOPLE’S LIVES BUT

THE PEOPLE OF COLOMBIA ENDED UP

TRANSFORMING ME INSTEAD.”

- JESSICA HOUSER



// Madison Miller
at the Robin's Nest
Children Home in
Jamaica.

// JAMAICA

“This trip impacted my perspective on what Culture for Service means because it taught me to not take anything for granted.”

- MADISON MILLER, SOPHOMORE ELEMENTARY ED. MAJOR

Madison hopes to open her own preschool someday, helping those in need by showing them God's love.

// ITALY AND GREECE

“It was incredible to actually stand in front of all the masterpieces that I had merely read about in my art classes.”

- KELSEY BAGEANT, SOPHOMORE ART MAJOR

In her future career, Kelsey hopes to use art to reach a wide demographic and evoke emotion in all who view it.



// Kelsey Bageant in
Florence, Italy.



// Lydia Magaard at the Loch Ness in Scotland.

// SCOTLAND AND IRELAND

“As a history major, being able to see the Cathedrals and battle sights and medieval castles was incredible. I finally got to see what I've studied.”

- LYDIA MAGAARD, SENIOR ENGLISH AND HISTORY MAJOR

Lydia aims to give a voice to those who do not have one. This can be as a lawyer or as a History and English major telling the stories of the men and women who have fought for our nation.



// These renderings show the view from 22nd Street of USF's newest dorm, Benedetto Hall, opening fall 2017.



20 YEARS OF GROWTH

AND ADVANCEMENT CONTINUE

A TRIBUTE TO FORMER USF PRESIDENT, DR. MARK BENEDETTO

Over the past two decades, the University of Sioux Falls has grown in stature and prominence in Sioux Falls. Under the leadership of Dr. Mark Benedetto—the University’s longest-serving and most transformational leader yet—USF has thrived.

Gains in enrollment, advancements in academics and athletics and enhanced facilities all across campus are all visible signs of success. Most important to USF and its story, however, are the students who come to USF and whose lives are changed because campus leadership, faculty and staff keep Christ and growth of the entire person at the center of the USF experience.

Half of a century ago, the University was experiencing outwardly visible growth, and leadership wisely kept this in perspective with the institution’s outstanding people. In fact, a headline recognizing this growth in a 1967 Time magazine article on USF read, “Seven Buildings in Seven Years: But our stature comes from people.” While this headline ran as former USF President Reuben P. Jeschke made a mark on campus with the building of Mears Library, Salsbury Student Union, Salsbury Science Center, Jeschke

Fine Arts Center, and three residence halls, it remains just as relevant today.

“Over the years, it would be impossible to count how many times I have heard faculty, staff, students, alumni and trustees speak passionately about the mission of the University,” Dr. Benedetto says. “So much so, that accreditors at the Higher Learning Commission have noted their astonishment that students, employees, trustees, and alumni alike could offer such insights and a genuine appreciation for our University’s mission. One of the evaluators used the word ‘encirclement’ to describe how our campus community seems to draw personal and professional strength from our mission, motto and values.”

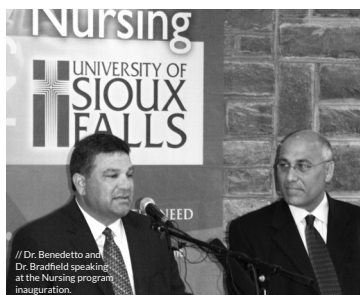
In the past 20 years, every building on campus has experienced some form of renovation, with the most notable expansion being the University’s purchase of approximately 100 acres of land near 69th Street and Cliff Avenue, now named South Campus.

New campus construction projects have included the Cleveland Professional Development Center, which is tailored to working adults and students preparing to graduate; Collier Baker Hall and Sullivan Faith and Living Center where students call home; McDonald Center, which serves as the heart of campus; the USF Sports Complex on South Campus; and new additions to the Stewart Center and Salsbury Science Center.

USF has enhanced facilities with new buildings and improved renovated spaces. One of those improved spaces is the new Media Center in the McDonald Center. USF has revamped its Honors Program, and today more than 80 students are participating. The University has made great strides in undergraduate research and invested hundreds of thousands of dollars in instructional technology. The institutional perspective is much more global than



// Ground breaking for the Stewart Center addition



// Dr. Benedetto and Dr. Bradfield speaking at the Nursing program inauguration.



// Cleveland Center Ribbon Cutting



// Dr. Benedetto and wife Gall with the guest of honor at the Sculpture Walk reveal.



// Dr. Benedetto speaks at Opening Chapel.

it has been in years past, and steps are being taken to enhance diversity, international travel opportunities and international student recruitment. Efforts to internationalize USF include partnerships with Nelson Mandela Metropolitan University in Cape Town, South Africa and the University of East Puerto Rico in San Juan, among others.

In addition to significantly-increased enrollment during the past 20 years, the number of full-time faculty has more than doubled and academic programs such as nursing have been added to the curriculum.

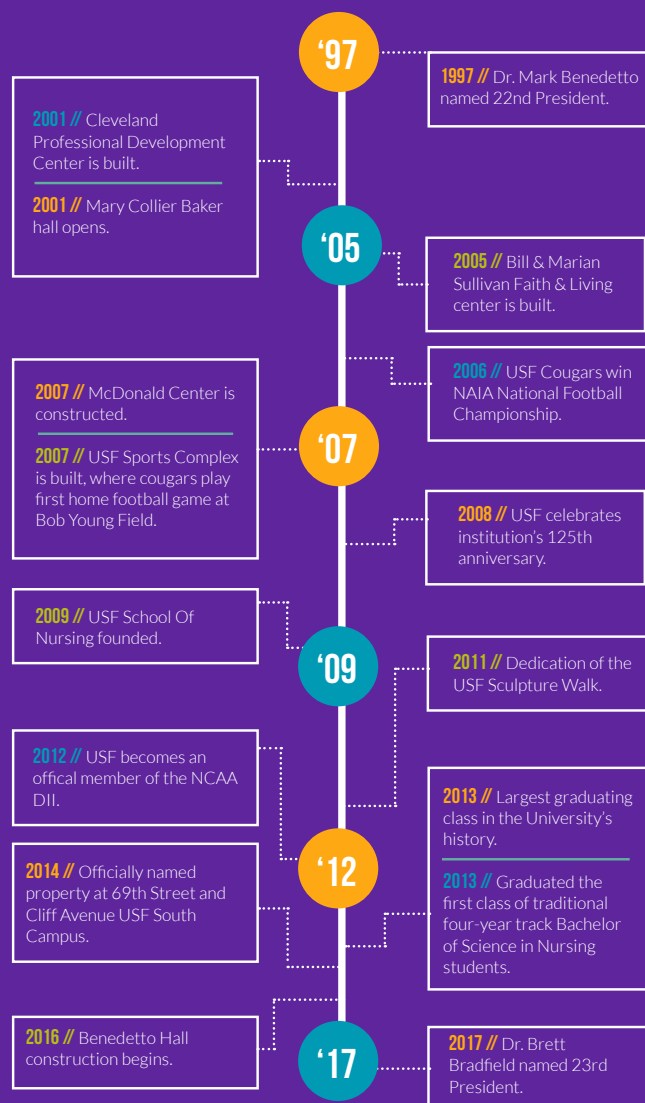
“FROM THIS FOUNDATION, THE UNIVERSITY FORGES FORWARD.”

In 2012, the transition of USF’s athletic programs to the NCAA Division II and five-state, 16-team Northern Sun

Intercollegiate Conference, boosted not only athletic stature, but visibility of the institution as a whole, with benefits to academics.

Continuing advancement of USF and the USF family means building upon the tremendous groundwork laid by the efforts of Dr. Benedetto’s and every University president’s leadership until today. From this foundation, the University forges forward to strengthen relationships with alumni and friends of the University and Sioux Falls community at large. From here the institution continues—with renewed vigor and newly focused vision—exploring and implementing new programs and delivery models for instruction to meet the needs of today’s students and professionals who look to USF to advance their careers and communities.

CAMPUS IMPROVEMENTS TIMELINE



Student Spotlight

COUGAR

// FAMILY



ALECIA MARTINEZ
// SIBLEY, IA

Combining service and the arts has been Alecia Martinez's career aspiration even before she arrived on the USF campus. On her first visit to USF from her home state of Iowa, Martinez knew this is where that dream could become a reality. Flash-forward to today, this senior Communication Studies & Theatre major has independently facilitated a drama camp at an orphanage in Haiti to provide children the opportunity to create, imagine and gain confidence in their abilities. This year Martinez brings other USF students along with her, in hopes the camp can continue to grow the established relationships year after year.



THOMAS JENNINGS
// BROADWAY, ENGLAND

Despite 4,000 miles separating Thomas Jennings from his native home in Broadway, England, Thomas found a second home at USF. Because of his experience at USF, Thomas's career goals have evolved to focus on people and community relationships. As a business administration major who plans to graduate in May, Thomas wants to own his own business, potentially in the real estate industry, and ultimately, he says he wants his business to have a valuable impact on the whole community it is based in. "USF has taught me that life is all about who you share it with, and that when you surround yourself with remarkable people, you can make a remarkable impact," he says.



CASSIDY WRIGHT
// DELL RAPIDS, SD

"Once I started, I knew I was not going to be able to stop any time soon," says USF senior Cassidy Wright. She's referring to her work at the Bowden Youth Center in Sioux Falls, where the triple major invests time outside the classroom. "Simply having someone to talk to, consistently spend time with, or get help on some homework is something a lot of people take for granted," Cassidy says. Her passion comes from the bonds she's forged, and her tenacity to study psychology, criminal justice and social science all at once is just part of who Cassidy is. She graduates in May 2017 and dreams of opening or running her own after-school program that sees to the success of kids with fewer advantages.



// Dr. Roger Fredrikson
addressing the USF
community at the Jeschke
Dinner, June 1, 1970.



“MY FRIEND ROGER”

BY DR. ROBERT VENINGA

Robert Veninga, Ph.D., is Professor Emeritus in the School of Public Health at the University of Minnesota, and a member of USF's Board of Trustees. Drs. Veninga and Fredrikson shared a fifty-year friendship that started when Dr. Veninga served under his tutelage as a minister with youth at First Baptist Church in Sioux Falls, South Dakota.

As many readers know, Dr. Roger Fredrikson, former Pastor of the First Baptist Church in Sioux Falls, South Dakota, passed to his heavenly glory on June 16, 2016. He was a beacon of light for his congregation, University of Sioux Falls and everyone he met. Some referred to Roger as the “Protestant Pope” of Sioux Falls, which was not too far from the truth. For most people however, he was simply known as “Roger.”

Dr. Fredrikson loved the academic life and had a deep affection for USF where he served as Trustee Emeritus. On numerous occasions he spoke in chapel and was

particularly fond of speaking to USF athletic teams. Even at age 90, students listened intently to every word he spoke. At the last USF Board of Trustee meeting Roger had a simple but affirming message: “Never forget that God has his hand on the University of Sioux Falls.”

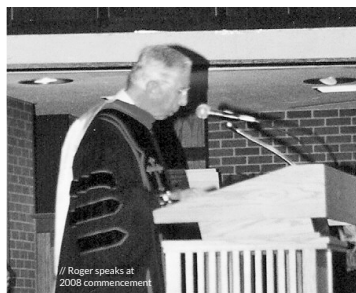
Roger had a marvelous sense of humor. Even the simplest things in life gave him joy. When asked how he responds when telemarketers call at an inconvenient time he replied, “I tell them that I’m not interested—but Jesus loves them!” Roger’s eyes twinkled as he recalled one emphatic telemarketer’s response, “Yes, I know He does!”

By his own admission, Roger couldn’t sit still. A typical work day would start with an early morning Bible Study and conclude with a dessert gathering at a church member’s home. His love for people was contagious. I will never forget when he arrived at our home in St. Paul for a weekend visit. Rather than sit in the car and wait for us to arrive from work, Roger made his way around the neighborhood greeting people as they raked their leaves or cut their grass. He stopped at a neighbor’s home to discover that the wife had recently lost her father. In the driveway, he said a prayer of thanks for the life of her Dad. My neighbor will never forget that act of kindness.

Roger’s faith was grounded in a disciplined theology. He authored five books, was a voracious reader and once wrote, “My heart is so full and overflowing, I can hardly write! I finished reading N. T. Wright’s



// 2002 dedication of the Fredrikson School of Education and Center for Christian Thought



// Roger speaks at 2008 commencement



// Roger and Dr. Bob Veninga



// Roger and beloved wife Ruth

“Surprised by Hope” and am overcome by the wonder of living the life of the Resurrection.” He insisted that his Pastoral staff read the great works of theologians Karl Barth, Reinhold Niebuhr and Soren Kierkegaard. Roger’s peers would say that one of his greatest contributions was to renew the creative spirit within the Church. He was elected President of the American Baptist

“ROGER’S GREATEST CONTRIBUTION WAS HELPING THOSE WHO LOST THEIR WAY IN LIFE”

reach those who were not part of a faith community. Roger prayed that churches would renew their Spirit and traveled throughout the country with laypersons sharing the good news as to what the Church could become.

In my opinion however, Roger’s greatest contribution was

Convention and in that role provided leadership in developing new ways to

helping those who had lost their way in life. After saying grace at a Sioux Falls restaurant, a woman working with a computer at an adjacent table said, “Your prayer almost makes me believe there is a God.” The stranger then poured out her heart over personal challenges. Roger replied that there is a good God full of compassion. “After all,” he said, “if God cares about the birds in the sky, would he not care for you?” The stranger left with a new sense of hope.

What can be said about this remarkable man who positively impacted the lives of thousands of people, including my own? I saw a sign in a shop on Grand Avenue in St. Paul, Minnesota that said, “Don’t cry because it’s over; cry because it happened.” Indeed, the tears of joy that were shed at Roger L. Fredrikson’s memorial service were rich testimony to his faith and commitment to making our world a better world.

ROGER’S HEART FOR SERVICE

Loving Jesus. Loving the community. Loving others. Roger lived out the idea of culture for service with his life. The list below highlights a few of the missions Roger was instrumental in creating:

- >> The Glory House, a halfway house for young men
- >> The Firehouse, a Christian coffee house for young adults
- >> Minnehaha Juvenile Detention Center
- >> “The Open Door”, a television show discussing issues from a religious perspective
- >> The Week of Prayer for Christian Unity, a series of ecumenical gatherings

Culture for
SERVICE

Faculty Spotlight

COUGAR

// FAMILY

ADAM STURLAUGSON | ASSISTANT PROFESSOR OF CHEMISTRY



Can you say ultrafast laser spectroscopy three times fast? Dr. Adam Sturlaugson, assistant professor of Chemistry at USF, published six papers on it while at Stanford earning his Ph.D. After completing his doctorate at one of the world's leading research and teaching institutions, he felt a strong pull to return to his roots in the Midwest. As a Christian, liberal arts institution, USF aligned perfectly with the chemistry professor, who by no coincidence, is also a USF alumnus. Dr. Sturlaugson wants USF's chemistry program to grow both in popularity among student majors and quality, and he sees this happening by boosting research opportunities and increasing the program's visibility. Adam's desire for excellence in the Chemistry program encompasses the faith-driven goals of the university at large. "I hope that students, after taking a class or two from me, realize that science and Christianity are not at odds," he says. "I hope they see the complexity and difficulty of the world around us, the majesty and love of God, and how the Christian worldview helps us see the consistency of all of reality." Fun fact, Dr. Sturlaugson and his now-wife Tara won the first-ever USF Winter Olympics pairs figure skating competition in 2007.

CECA COOPER | ASSOCIATE PROFESSOR OF ART

Associate Professor of Art Ceca Cooper not only teaches talented artists at USF, but she is also paving the way in her own success. Cooper's artwork has been selected for exhibitions all across the state including a month-long solo exhibition at the Washington Pavilion Visual Arts Center and two exhibitions at the South Dakota Art Museum in Brookings: the *South Dakota Governor's Biennial Art Exhibition*, and *Women at Work: South Dakota Artists*. Cooper's artwork takes viewers on a journey that connects nature and architecture as it travels from culture to culture. "The inspiration behind each piece begins with design elements from various places I traveled during my sabbatical semester," Cooper says. As she excels in her own artistic career, Cooper continues to pour into the minds of young artists at USF.



BRIAN GREGG | PROFESSOR OF BIBLICAL STUDIES



Dr. Brian Gregg, associate professor of Biblical Studies, recently published "What Does the Bible Say About Suffering?" He says, "I was inspired to write this book because of conversations I had with students who struggled with the problem of suffering and whose inclination was to search for an overly simple response." The book explores 12 biblical themes related to the issue of human suffering, reflecting on what can be learned from the diversity of the biblical witness on this topic. Although writing on the topic of suffering has its complexities, Dr. Gregg found fulfillment in uniting with the source of truth as his ultimate foundation. "The most rewarding part for me was partnering with Jesus in exploring how to address such a difficult topic," he says. With his new book, Dr. Gregg hopes to reach students, church members and all who are struggling on the quest for an answer to the problem of suffering.





ATHLETICS PROGRAMMING

MUSCLES UP AS NCAA DII PROGRAM

Since transitioning to NCAA DII in 2012, USF Athletics have made tremendous strides across the entire program, including the university's first-ever women's basketball tournament championship in the NSIC (2015–16), an NSIC football championship (2016); four, history-making national pole vault championships (2013, 2015 and two in 2017) and so much more. In fact, USF Athletics have continually shown improvement in the league's all-sport standings, with USF ranked sixth overall in the NSIC. Progress continues.

USF FOOTBALL CELEBRATES SUCCESS, WELCOMES HEAD COACH JON ANDERSON

"We did something really special this year," says junior All-American running back Max Mickey. "We are proud of the league title and again making the DII playoffs, but we have unfinished business."

After winning USF's first-ever NSIC Football Championship and advancing to the second round of the NCAA DII playoffs for the first time, the University of Sioux Falls football team has an upbeat feeling about its

future as coaching changes take place.

2016 was a year of bests, for Cougar football, as the team not only finished with a DII-program best 12-1 record and an NSIC title but also made the postseason for a third straight year.

While 2016 brought significant success, it also included the loss of 26 seniors and the transition to a new coaching staff. Yet, the football program's arc continues upward.

Mickey and fellow junior Josh Butler are motivated by the challenges ahead and committed to the goal of winning a national championship.

"I remember last winter conditioning, we developed a perspective that everything moving forward was one play, one hour, one day at a time," says Butler, who was one of 24 Cougars named All-NSIC in 2016, the most in school history. "We know what we can do. So, we have to focus on what's next."

Immediately, "what's next" has been transitioning to a new football staff that includes head coach Jon Anderson, named the 21st head coach in USF history. Anderson, who comes to USF after four years at West Virginia State, has a history with USF, serving 12 seasons as an assistant coach after legendary head coach Bob Young hired him in 2002. He brought along with him two coaches with ties to the program in linebackers coach Adam Breske (former USF coach) and defensive coordinator Nick Benedetto, who was part of a pair of unbeaten NAIA national championship squad (2006, 2008).

Like his two seniors-to-be, Coach Anderson is focused on

**"WE DID SOMETHING REALLY
SPECIAL THIS YEAR . . . BUT WE
HAVE UNFINISHED BUSINESS"**

**"THE FOOTBALL PROGRAM'S
ARC CONTINUES UPWARD."**

COUGARS VAULT ONTO THE NATIONAL SCENE

FOOTBALL CONT.

In pole vaulting, competitors strive for “Being Tall” at takeoff. USF made history this year when it became the first university in South Dakota history to take the NCAA DII championship in both men’s and women’s indoor pole vault at the same meet in the same year. And the entire team was standing tall and together in competition and on the award stands at the NCAA DII Indoor Track and Field Championships.

Women’s champion Courtney Crandall—an exercise science and criminal justice major—set a school record and an NCAA DII meet record with her championship jump of 14 feet, 2 inches, and became USF’s second-ever women’s national titlist in the pole vault (Brigitte Gross ‘13 was the first.)

A day later, senior Scott Greenman, a biology and biblical studies major, captured the men’s title in dramatic style with a national title-winning vault on his third attempt at a

school-record height of 17 feet, 6.5 inches.

“I think our success comes from the team community, which has been put in place by head coach Reid Ehrisman,” Greenman says. “We are each other’s biggest fans. The comradery that we share takes competitive stress away. We are family and take pride in what each other accomplishes.”

In addition to the two national champions, the Cougars also had four first-team All-Americans and 10 total track and field All-Americans. Two other men’s vaulters placed in the Top 5 and the Cougars finished a program-best ninth (21 points) at the DII championships. Crandall’s effort placed USF 21st in the women’s team standings. USF Track and Field continues to grow in size and stature.

carrying on USF’s tradition of excellence. “We are focused to win championships,” he says. “That has always been what this program has laid out as its legacy. But internally I have greater expectations. That includes developing Christian men of value. We will graduate our student-athletes, commit to community service and provide an environment and structure that allows us to excel. It has been that way for decades and is as it is now.”

Those words serve as motivation for those in the program, Mickey says, “The new staff is focused on winning at a high level and doing it by maintaining program integrity

**“COACH ANDERSON IS FOCUSED
ON CARRYING ON USF’S
TRADITION OF EXCELLENCE.”**



// Courtney Crandall, the NCAA DII National title holder, vaults into a record breaking jump of 14 feet 2 inches.



// The Cougar football team celebrates a NSIC Championship.

USF'S FIRST-YEAR SWIMMING PROGRAM

Makes a Splash

For freshmen Allison Eppinga and Maike Doerr, the inaugural year of swimming at USF offered incredible opportunities as well as a few foreseen challenges. Each has played pivotal leadership roles for a USF Swimming Program which has tasted success while facing the trials that confront first-year teams.

“It was hard for all of us early on,” noted Eppinga, a communications major from Saline, Michigan. “We didn’t have any upper class teammates to guide us through the middle part of the season, which can challenge your psyche. So with the support of our coaches, we leaned on each other and made it.”

Directed by head coach Jon Maccoll and graduate assistant Rita Koryukova, the USF swimming team finished sixth at the NSIC Conference Championships and had a pair of top 20 finishes. That includes new school record in the 400 freestyle relay at the NCAA DII national championships with five student-athletes competing—quite an achievement for a first-

Academic EXCELLENCE

USF STUDENT-ATHLETES TOUT HIGHEST ACADEMIC
SUCCESS RATE IN NSIC

and spirit," Mickey says.

"Nobody believed we could win a conference title this year," says Butler, a computer science major and defensive back. "We can go through anything as long as we keep the right perspective. For us, that means maintaining a positive mind set, working hard and believing in each other."

The program has momentum after advancing to the final 16 in NCAA DII, including its first-ever playoff win against Azusa Pacific in NCAA DII.

As they move forward, the program will welcome 26 student-athletes, who signed to play at USF in February. They will be part of a 2017 squad led by 20 seniors.

"The coaching staff brought in a lot of players who we know will embrace

this program and fit into the brotherhood here," says Mickey, who ranked nationally in six different rushing categories. "The last three years have been special, and we have progressed each year," he says.

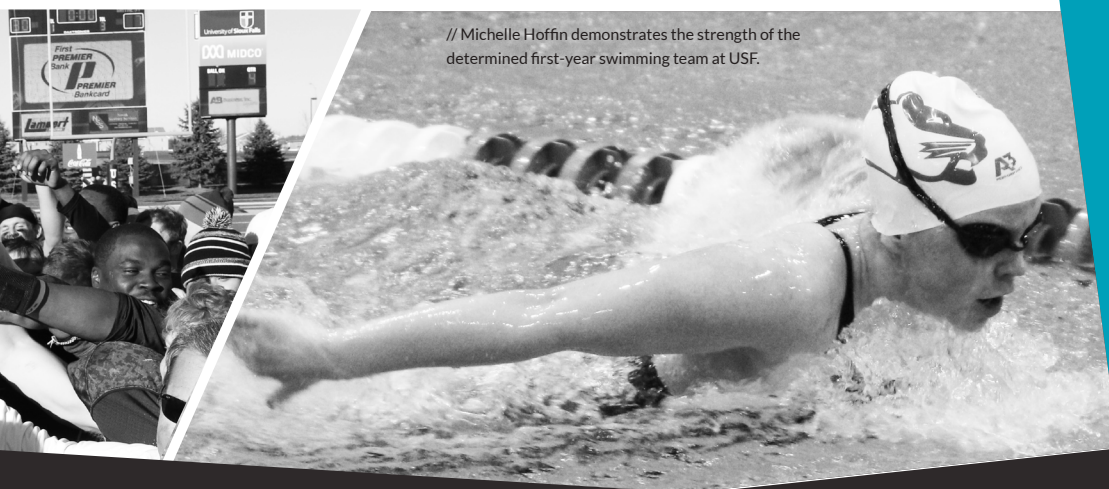
Since joining the NSIC five years ago in 2012, USF has won nine or more games four times of those seasons, with an overall mark of 46-10 in league play.

"The biggest thing is to show everyone that we don't expect less, but more," Butler says. "We are

brothers who look each other in the eye and get the job done

every day. We stand together as one."

"WE ARE BROTHERS . . .
WE STAND TOGETHER AS
ONE."



// Michelle Hoffin demonstrates the strength of the determined first-year swimming team at USF.

year program, which has ranked 37th nationally by College Swimming News. Doerr, a biology major from St. Ingbert, Germany, worked through homesickness in the first semester. It was a feeling others on the team also felt. After returning from a trip home over the holidays, she felt a sense of belonging at USF, appreciating the bond that teams form and missing her teammates while she was gone.

"We embrace every day as a group and are proud of what we accomplished to this point. I am so proud of everyone," Doerr said.

Despite the lack of depth and upper class leadership, the group of nine at USF has taken some big steps in the first year. As the swimming

program moves forward, it will grow in size and expectations, which means more talented student-athletes will come to campus. And, it means the program's budget will be sharpened with the need for more training gear, and other program necessities. All of it has Eppinga excited about the future.

"This ranking and our success in duals have given us a tremendous sense of pride," said Eppinga, who is likely head to the NCAA DII nationals with a pair of provisional marks. "We believe in each other. We feel like this team has a great future as we get more experience and the squad size grows."

At USF it's not only about winning—it's also about building character and academic excellence. A program-best 14 student-athletes received NSIC Myles Brand All Academic with Distinction Awards in 2016. What's more, in the past three years, USF has had 47 student-athletes receive Brand Awards. Cross Country and Track and Field standout Matthew Horan, a recent graduate in professional accounting and business administration, was honored with the top student-athlete honor bestowed in the NSIC, the Dr. William Britton Scholar-Athlete Award. To earn the award, Horan must have attained a 3.5 or better GPA (4.0), exhibited academic excellence and participated in service to the community.

"USF places great emphasis on balancing experience for student-athletes, which is a tenant of NCAA DII," says USF Athletics Director Josh Snyder. "I am extremely proud of the effort that our student-athletes have put forth in the classroom and in athletic competition."

USF also earned recognition again this year for this with the Presidents' Award for Academic Excellence, the only team in the NSIC and only one of 21 nationally to be recognized for the second straight year. The recognition means USF achieved a four-year academic success rate, or graduation rate, of over 90 percent for its student-athletes. Nationally, this places USF at 27th in student-athlete academic success.



Meet the DEVELOPMENT OFFICE



TODD KNUTSON
Vice President of
Institutional Advancement

92% Relationship Development

90% Fundraising

7.5% Acoustic Guitar



KELSEY FREIDEL NELSON
Director of Annual Giving
and Alumni Relations

87% Alumni Connector

94% Communication Planning

100% Spontaneous Dancing



CHELSEA HANSON
Stewardship and Research
Coordinator

95% Advancement Services

90% Database Management

40% Completing Crosswords



BEN KRUSH
Assistant Athletic Director
for Athletics and Institutional
Advancement

76% Conflict Resolution

98% Creative Conversation

100% Breakfast Cereal Enthusiast



KATIE PAULY
Administrative Assistant for
Institutional Advancement

97% Data Entry

67% Administrative Tasks

100% Netflix Fanatic



ALLAN SAUGSTAD
Major Gift Officer

67% Legacy Planning

91% Attentive Listening

53% Song Parodies



JON HIATT
Vice President for Principal Gifts
and University Relations

92% Listening

90% Creativity

99% Restaurant Recommendations

// BIRTHS

2000s

Nicole (Firman '00) and Jayson '99 Poppinga welcomed daughter, Natalie Jay, on November 11, 2016.

Brian Lowery '01 and wife Jennifer welcomed daughter, Anniston Lee, on Feb. 23, 2016, Sioux Falls.

Ryan Robb '01 and wife Leah welcomed son, Blaise Vincent, Sept. 1, 2016, Sioux Falls.

Chris Albers '02 and wife Amy welcomed daughter, Hadley May on June 26, 2015.

Jenny (Volkert '02) Grant and husband Jerrod welcomed daughter, Lilianna Valeria, on June 1, 2016, Sioux Falls.

Susan (Bill '03) Manes and husband Matthew welcomed son, Vaughn Zechariah, on March 25, 2016, Sioux Falls.

Rex Metzger '03 and wife Erin welcomed a baby boy on Feb. 15, 2016, Parker, SD.

Justin Tornberg '03 and wife Katherine welcomed son, Braylen Mark, on July 28, 2016, Sioux Falls.

Gwen (Fouberg '03) Skar and husband Scott welcome son, Soren Matthew Jeffrey, on Nov. 10, 2015, Sioux Falls.

Jackson '04 and Danielle (Harmsen '06) Dorhout welcomed daughter, Sadie Kay, on Aug. 24, 2016, Lennox, SD.

Beau Fitts '04 and wife Brooke welcomed son, Kash Charles, on Oct. 18, 2016, Sioux Falls.

Alex Langner '04 and wife Becky welcomed son, Max Jacob, on Nov. 14, 2016, Sioux Falls.

Kerri (Hennings '04) Mell and husband Aaron welcomed daughter, Beckham Aaron, on Sept. 1, 2016, Inwood, IA.

Daisy (Rothwell '04) Ruff and husband Andy welcomed daughter, Nora Molly Kay on Dec. 22, 2015, Gillette, WY

Tina (Jaton '04) Sayasavanh and husband Ketsana welcomed daughter, Bricelyn Marie, on Dec. 5, 2015, Sioux Falls.

Luke '04 and Chelsea (Bahnsen '04) Snyders welcomed son, Dansby Shea Douglas, on July 9, 2016, Dell Rapids, SD.

Kimberly (DeNoble '04) Van Beek and husband Scott welcomed son, Bowdrie Scott, on Oct. 27, 2016, Sioux Falls.

Trisha (Wehrkamp '06) Berens and husband Adam welcomed daughter, Leah Christine, on Aug. 15, 2016, Winner, SD.

Jerald Bertelson '06 and wife Tamara welcomed daughter, Kennedy Eileen, on May 6, 2016.

Jennie (Nyenhuus '06) Cobb and husband Nicholas welcomed daughter, Elodie Lee, on June 17, 2016, Sioux Falls.

Brandy (Kellar '06) Friesen and husband David welcomed son, Callum Edward, on March 9, 2016, Sioux Falls.

Brandon '06 and Erin (McDonald '07) Haan welcomed son, Theodore Lee, on Oct. 22, 2015, Sioux Falls.

Daniel Haggar '06 and wife Jennifer welcomed daughter, Gweneth Ann, on March 31, 2016, Sioux Falls.

Christopher '06 and Heidi (Dannenbring '06) Haugan welcomed daughter, Julia Noelle, on June 22, 2016.

Paul '06 and Machel (Oltmanns '06) McVey welcomed son, Clarence Mical, on June 23, 2016.

Courtney (Farrell '06) Wynthein and husband Mike welcomed daughter, Kenley Lorae, on Oct. 25, 2016.

Priscilla (Wipf '07) Bosch and husband Brent welcomed a baby boy on Aug. 5, 2016, Sioux Falls.

Michael Comfort '07 and wife Jennifer welcomed daughter, Alexa Mae, on May 17, 2016, Sioux Falls.

Brant Deutsch '07 and Lynette Drenth welcomed son, Easton Joseph, Aug. 18, 2016, Chandler, MN.

Matthew '07 and Melissa (Mulder '08) Guiliano welcomed daughter, Macy Marie, Jan. 20, 2016, Sioux Falls.

Kristen (Pederson '07) Husman and husband Jared welcomed son, Wesley George, on Oct. 17, 2016, Sioux Falls.

Kelsie (Stratton '07) Roby and husband Michael welcomed son, Macklin Stephen, on July 25, 2016, Sioux Falls.

Lacy (Powell '07) Spicer and husband Neil welcomed daughter, Hannah Jo, on June 20, 2016, Sioux Falls.

Adam '07 and Tara (DeJong '06) Sturlaugson welcomed son, Caleb Leland, on Nov. 18, 2015.

Samantha (Baruzzini '08) Gumina and husband Dane welcomed son, Giovanni Edward, Oct. 18, 2014, Yankton, SD.

David '08 and Mikaela (Marshall '08) Campbell welcomed son, Miles Gabriel, on Dec. 23, 2015, Sioux Falls.

Joshua Christoffels '08 and wife Karen welcomed daughter, Olivia Faith, on Nov. 17, 2015, Harrisburg, SD.

Angela DeJager '08 DeBoer and husband Andon welcomed a baby boy on, Jan. 6, 2016, Sioux Falls.

Travis '08 and Kristen (Klaassen '07) Hardie welcomed a son, Tyson Andrew, on March 8, 2016, Sioux Falls.

Kristy (Penniston '08) Loen and husband Luke welcomed daughter, Quinn Olivia, on Sept. 10, 2016, Beaver Creek, MN.

Kellee (McIntyre '08) Morgan and husband Jonathan welcomed son, Hudson Walker, on July 14, 2015, Hartford, SD.

Scott Neu '08 and wife Alexa welcomed daughter, Teagan Rae, on Sept. 21, 2015, Sioux Falls.

Charles Ward '08 and wife Paige welcomed son, Isaac David, on Aug. 2 2016, Tea, SD.

Brittany (Steensma '09) Weidert and husband Nick welcomed son, Grayson George, on Feb. 22, 2016, Sioux Falls.

Jennifer (Loomans '09) Woodruff and husband David welcomed son, Owen Harley, on Jan. 20, 2016, Sioux Falls.

2010s

Drew DeGroot '10 and wife Meghan welcomed son, Breck Kenneth, on June 23, 2016, Freeman, SD.

Andrew Kunz '10 and wife Lisa welcomed a baby boy on Feb. 26, 2016, Sioux Falls.

Scott '10 and Keri (Eulberg '09) LeBrun welcomed son, Paxton Scott, on Aug. 25, 2016, Harrisburg, SD.

Clay Lundberg '10 and wife Linse welcomed son, Auden Quinn, on Oct. 10, 2016, Sioux Falls.

Clayton Minor '10 and wife Lacey welcomed son, Wesley Dwaine, May 30, 2016, Sioux Falls.

Nicholas Ramstad '10 and wife Chastin welcomed daughter, Ruby, on March 25, 2016, Cedar Rapids, Iowa.

Andrew Schoenfelder '10 and wife Kaylee welcomed daughter, Brynlee Olivia, on Jan. 5, 2016, Oskaloosa, IA..

Nicholas Sershen '10 and wife Gina welcomed son, Ty Steven, on Nov. 6, 2015, Rutland, SD.

Jacob Shoup '10 and wife Chezarae welcomed son, Isaiah Daniel, on Feb. 27, 2016, Mason City, IA.

Joseph Alick '11 and wife Elizabeth welcomed son, Benjamin Douglas, on Oct. 30, 2016, Dell Rapids, SD.

Robert '11 and Patricia (Hofman '11) Bartell welcomed son, Owen Charles, on Aug. 7, 2015, Sioux Falls.

Stephanie (Davelaar '11) Dieleman and husband Christopher welcomed son, Anden Brian, on Dec. 12, 2015, Sioux Falls.

Priscilla (Fox '11) Jenness and husband Tim welcomed son, Knox Bradley, Sept. 21, 2015, Harrisburg, SD.

Kalah (Matthies '11) Luke '11 and husband Steven welcomed daughter, Harper Rae on Nov. 30, 2016, Marion, SD.

Andrew '11 and Amanda (Parker '10) Oines welcomed son, James Eli, on Feb. 3, 2015, Sioux Falls.

Rhianna (Puterbaugh '11) Parmley and husband Jordan welcomed daughter, Addison Emma, on Oct. 8, 2016, Sioux Falls.

Eric Pollard '11 and wife Darci, welcomed son, Karter John, on Nov. 28, 2015, Sioux Falls.

Jacob Sittig '11 and wife Ashalyn welcomed son, Gabriel Adair on Dec. 14, 2016.

Shelly (DeJongh '11) Waltjer and husband Jon welcomed son, Wyatt Michael, on Dec. 26, 2015, Rock Rapids, IA.

Jesse '12 and Kayla (Vigness '14) Ratzsch welcomed daughter, Nora Jane, on June 13, 2016, Harrisburg, SD.

Cassandra (Green '12) Stern and husband David welcomed son, Solomon David, on April 19, 2016, Sioux Falls.

Megan (Boomgarden '13) Alexander and husband Nathan welcomed son, Aaron Russell, Sept. 10, 2016, Scotland, SD.

Jordan Braa '13 and wife Kealey welcomed son, Theodore Jordan, on June 2, 2016, Sioux Falls.

Kelli (Hilbrands '13) Fantroy and husband Sean welcomed daughter, Finlee Lou, on March 29, 2016.

Ross '13 and Bethany (Nielsen '14) Jasper welcomed son, Aston Howard, on July 9, 2016, Sioux Falls.

Brittany (Dininger '13) Petty and husband Matthew welcomed daughter, Ella Jaqueline, July 30, 2016, Sioux Falls.

Kyle '13 and Staci (Spilde '12) Simons welcomed daughter, Sage Rowen, on Jan. 22, 2016, Sioux Falls.

Matthew Baumgartner '14 welcomed son, Rhett Allen, on Nov. 20, 2015, Burke, SD.

Kelly (Brennan '14) Franken and husband Randy welcomed daughter, Adrienne Patricia, on Nov. 30, 2015, Sioux Falls.

Garrett Halvorsen '14 and wife Jolene welcomed daughter, Emilia Vi, on March 24, 2016, Brandon, SD.

Kaycie Johnson '14 and husband Joe welcomed daughter, Lennan Mae, on Dec. 1, 2015, Sioux Falls.

Adam Masloski '14 welcomed son, Taylon Nelson, on Jan. 8, 2016.

Thomas Sanchez '14 welcomed son, Elijah River, on Jan. 6, 2016, Inwood, IA.

Todd VanVugt '14 and wife Shanna welcomed daughter, Kynlee Faye, on Nov. 7, 2015, Sioux Falls.

Amanda Hotchkin '15 and husband Matthew welcomed daughter, Olivia Kay, on Nov. 22, 2015, Sioux Falls.

Alex '15 and Morgan (DeLange '15) Robey welcomed daughter, Decorah James, on July 7, 2016, Sioux Falls.

Annie (Berkner '15) Selken and husband Kyle welcomed a baby boy on June 8, 2016, Sioux Falls.

Jordana (Wells '16) Nelson and husband Ian welcomed daughter, Raelyn Mae, on Feb. 22, 2016, Sioux Falls.

Faculty & Staff

Chelsea Hanson (Stewardship and Research Coordinator) and husband David welcomed son, Phillip David, on Dec. 3, 2015, Sioux Falls.

Larissa Hargens (Marketing Coordinator) and husband Scott welcomed daughter, Henley Joy, Sept. 21, 2016, Sioux Falls.

Molly Hoffman (Staff Accountant) and husband Paul welcomed son, Samson August, April 4, 2016, Sioux Falls.

Ben Krush (Assistant Athletic Director for Athletics & Institutional Advancement) and wife Sarah welcomed son, Grady Benjamin, on June 4, 2016, Sioux Falls.

// MARRIAGES

2000s

Annette Goettsch '01 married Matthew Brandt on Oct. 15, 2016.

Elizabeth Torkelson '05 married John Elam on Dec. 11, 2015.

Rebekah Berven '06 married Michael Nurck on June 25, 2016.

Sara Arends '09 married Roman Eastman on April 25, 2016.

Nicholas Benedetto '09 married Kelsey Hare on July 16, 2016.

Kaia Mogen '09 married Kurtis Hedrick on July 15, 2016.

Gregg Metz '09 married Ashley May on April 30, 2016.

Thomas Sandhurst '09 married Kristen Brands on April 23, 2016.

2010s

Orey Fey '11 married **Carmen Wieneke '13** on April 23, 2016.

Kady Hopp '11 married JJ Heyden on July 8, 2016.

Tyler Mousel '11 married Mallory Kearns on Nov. 20, 2015.

Amanda Quittem '11 married John Duckett on June, 18 2016.

Brandon Hanson '12 married **Brittany Kurtenbach '14** on Aug. 15, 2016.

Lindsey Schempp '13 married Mitchell Eisma on March 19, 2016.

Alyssa Duncan '13 married Kevin Johnson on July 23, 2016.

Molly Seigenthaler '14 married Austin Brynjulson on Jan. 16, 2016.

Eric Brothers '16 married **Claire Haubrich '16** on June 11, 2016.

Brookstin DeBoer '16 married Jordan Halma on Dec. 31, 2015.

Tanner Mans '16 married Katie Connor on July 30, 2016.

Kelli Borchardt '16 married Nick Ronke on June 26, 2016.

Eric Brothers '16 married Clair Haubrich on June 11, 2016.

John Weitgenant '16 married **Kelsey Mertes '16** on May 14, 2016.

Kayla Loe married Andrew Siemonsma on May 27, 2016.

Laura Ebbesen married **Jeremy Nettifee** on Aug. 6, 2016.

Israel Wipf married **Aubrey Bohl** on Nov. 28, 2015.

// IN MEMORIAL

1930s

Margaret (Erickson '36) Holm, Dec. 7, 2015, Saint Paul, MN

William Rice '36, April 10, 2016, Springfield, MA

1940s

Roger Fredrikson '42, former Trustee, June 16, 2016, Sioux Falls

Gloria (Johnson '42) Kehm, Nov. 9, 2015, Sartell, MN

Milton Plucker '42, Dec. 18, 2015, Sioux Falls

Thelma (Weeldreyer '45) Hennager, Sept. 1, 2016, Rapid City, SD

Marcella (Voog '46) Heitzman, Dec. 13, 2015, Thurston, NE

Lavane (Stoltenberg '46) Sundem, May 19, 2016, Brandon, SD

Alvin Brunn '47, June 28, 2016, Fort Worth, TX

Anna (Jones '48) Olson, Nov. 25, 2015, Sioux Falls

Ray Anderton '49, March 1, 2016, Erie, CO

Frank Fagerburg '49, Aug. 25, 2016, Green Lake, WI

Bryce Green '49, Feb. 3, 2016, Sioux Falls

1950s

Jane (Sallander '50) Hamblin, Nov. 1, 2016, Broken Bow, NE

Gerald Healy '50, June 19, 2016, Isanti, MN

James Joyce '50, Sept. 14, 2016, Sioux Falls

Donald Benson '51, Dec. 28, 2015, Jefferson, IA

Barbara (Dodson '51) Cota, March 21, 2016, Bella Vista, AK

Mary (Crabill '51) Patterson, Nov. 11, 2016, Sioux City, IA

Ruth (Muilenburg '52) Freeman, Sept. 10, 2016, Danville, CA

Audrey (Wilson '53) Green, July 12, 2016, Plymouth, MN

Henry Hagemeyer '53, April 1, 2016, Tea, SD

Doris Strom '53, Sept. 17, 2016, Rapid City, SD

Ruby (Carstensen '54) Farrand, June 23, 2016, Sioux Falls

Darleen (Fenske '56) Jahraus, 1956, Dec. 4, 2015, Bismarck, ND

Joyce (McIlroy '56) McGlenn, Sept. 8, 2016, Kalispell, MT

Percy Tornow '56, Aug. 5, 2016, Sioux Falls

Walter Hack '57, July 24, 2016, Omaha, NE

Arnold Horn '57, Aug. 10, 2016, McPherson, KS

Dianne (Moe '58) Crisp, Dec. 14, 2016, Dell Rapids, SD

Douglas Lundgren '58, June 23, 2016, Robins, IA

Kenneth Buerstetta '59, July 15, 2016, Naperville, IL

Sylvia (Spooner '59) Struck, Nov. 7, 2016, Huron, SD

1960s

Richard Busk '60, Jan. 28, 2016, Lehi, UT

Evelyn Knoff '60, Oct. 21, 2016, Sioux Falls

Richard Miller '60, Dec. 16, 2016, Apache Junction, AZ

Belmer Fostvedt '61, Dec. 2, 2016, Olivia, MN

Robert Roach '62, Feb. 17, 2016, Sioux Falls

William Gibson '63, Nov. 22, 2016, Flagstaff, AZ

Doris Gustafson '63, April 22, 2016, Silvis, IL

Herman Van Lier '63, May 4, 2016, Stanwood, WA

Annette (Faris '64) Randall, Dec. 31, 2015, Dell Rapids, SD

Kurt Brenner '65, Dec. 12, 2015, Colorado Springs, CO

Jeffrey Holst '65, Sept. 15, 2016, Minneapolis, MN

Julie Hegstrum '66, May 23, 2016, Sioux Falls

Larry Howey '66, May 13, 2016, El Paso, TX

Walter Marzinke '66, Jan. 1, 2016, Buffalo Grove, IL

James Schlottman '66, Nov. 29, 2015, Aurora, CO

John VanWyhe '66, March 20, 2016, Huron, SD

Paul Erick '67, Sept., 30, 2016, Alexandria, MN

Josephine (Bergman '67) Rober, Nov. 5, 2016, Saint Paul, MN

Connie (Babitzke '67) Schweigerdt, April 4, 2016, Lodi, CA

Esther (Schindler '68) Gruneich, Nov. 3, 2016, Sioux Falls, SD

Arthur Kalafut '68, April 17, 2016, Reedley, CA

Margaret Nissen '68, Nov. 22, 2015, Mesa, AZ

Gregory Stricherz '68, Feb. 17, 2016, Minneapolis, MN

Charles Tufty '68, March 14, 2016, Flandreau, SD

James Anderson '69, Feb. 9, 2016, Sioux Falls

'70s-'00s

Gerald Bruhn '70, Sept. 25, 2016, Sioux Falls

Esther (Bousfield '70) Sisson, April 10, 2016, Harrisburg, SD

Ivan Jacobson '72, June 21, 2016, Sioux Falls

Phyllis Stiefel '72, Feb. 25, 2016, Iowa City, IA

Richard Hatlevig '76, Dec. 6, 2015, Lanesboro, MN

Mike Deckert '87, Dec. 5, 2016, Tea, SD

Randy Reese '90, Aug. 11, 2016, Hartford, SD

Melissa Moen '95, Nov. 12, 2015, McGregor, MN

Doris (Rollag '95) Nelson, April 8, 2016, Sioux Falls

Lynn Barnhart '98, Nov. 10, 2016, Sioux Falls

Heather Bonander '02, May 22, 2016, Larchwood, IA

Shirley Smith-Ronning '02, Sept. 25, 2016, Lester Prairie, MN

Friends of USF

Ballard Blount, June 1, 2016, Sioux Falls,

Richard Bohlke, July 20, 2016, Sioux Falls

Phyllis Graack Lechner, Dec. 22, 2016, Parker, SD

Jeanette Hay, Dec. 17, 2015, Houston, TX

Ronald Jacobson, Sept. 6, 2016, Howard, SD

Muriel Jurgensen, Sept. 21, 2016, Sioux Falls

Loren Long, former Trustee, Jan. 29, 2016, Harrisburg, SD

Daniel Ohayon, Nov. 10, 2015, Sioux Falls

Carolyn Paulsen, Feb. 18, 2016, Sioux Falls

Esther Roose, Feb. 6, 2016, Wichita, KS

Gordon Stewart, former Trustee, Aug. 28, 2016, Sioux Falls

Floretta (Sullivan) Ward, former Trustee, Jan. 5, 2016, Lone Tree, CO

Grace Warner, Nov. 11, 2015, Sioux Falls

Daniel Weight, Feb. 7, 2016, Sioux Falls

Barbara White, Oct. 14, 2016, Sioux Falls

Alumni Spotlight

COUGAR

// FAMILY



// JAMIE DAVIES '97

Head of Creative Marketing for
Verizon Wireless | New York

Verizon. Samsung. Gatorade. Xbox. USF alumnus Jamie Davies '97 took time to determine focus in his career, and nobody can argue with his success. While he has led creative

**"IF YOU WANT TO ACCOMPLISH
ANYTHING IMPACTFUL, YOU
NEED TO PARTNER WITH THE
PEOPLE AROUND YOU."**

marketing for
Global and
Fortune 500
companies,
Jamie sets
his focus on

valuing people. "If you want to accomplish anything impactful, you need to partner with the people around you," Jamie says. A concept instilled while a student at USF, Jamie saw this lived out in his football coach. "Bob Young taught the value that work is important, but treating people with respect is even more valuable," Jamie says. Today, Jamie brings this piece of USF to the table with his own leadership and his own team with Verizon in New York City.



// COREY VASQUEZ '13

Gym Owner of Coast 2 Coast
Sioux Falls

"USF brought direction and guidance to my life," says local Sioux Falls gym owner and 2013 alumnus Corey Vasquez. Today Corey owns Coast 2 Coast Sioux Falls, a fitness center

**"COREY HOPES TO INFLUENCE
OTHERS TO CARRY OUT
THE SAME PASSIONS THAT
AFFECTED HIM AT USF."**

stemming
from a
fitness
and
baseball
family

that has been in seven Major League stadiums, 18 different states and four different countries. With a network that is literally reaching from coast to coast, Corey keeps his goals concise: Equip as many people as possible to succeed in and out of the gym. With a brand focused on bringing people together from all over the globe, Corey hopes to influence others to carry out the same passions that affected him at USF.



// SEAN JOHNSON '05

Physical Therapist and Strength and
Conditioning Assistant for Los Angeles Angels
and Adjunct Professor at USC California

Dr. Sean Johnson says USF helped launch him into the life he loves today. Sean is an adjunct professor in the physical therapy division of the University of Southern California, and has

**"HE REMAINS COMMITTED TO
CULTURE FOR SERVICE."**

a ground
breaking
position
with the

Los Angeles Angels as both their physical therapist and strength and conditioning assistant. With a focus on bridging the gap between rehab and strength and conditioning strategies, Sean hopes the success of this approach affects sports across the board. What's perhaps most compelling about the '05 alumnus is he remains committed to the Culture for Service that impacted him in his undergraduate years—by teaching at the Kenya Medical Training College, teaching other therapists to be their best, athletes to be their best and more.

2017



GET INVOLVED!

Plan a date night >> Family weekend >> Reconnect with fellow Alumni

MAY

- 3-7 **TheatreUSF** presents *Godspell*,
Wed.-Sat. 7:30 p.m., Sun. 2 p.m.,
Jeschke Fine Arts Center
- 5-6 **Baseball** vs. Wayne State, Sioux Falls
Canaries Stadium
- 14 **MusicUSF** Honors Recital, 2 p.m., Z-Hall
- Masterworks Concert**, 4 p.m.,
Jeschke Fine Arts Center
- 21 **Graduate Commencement Ceremony**
10 a.m., Washington Pavilion
- 21 **Undergraduate Commencement Ceremony**
2:30 p.m., Washington Pavilion

JUNE

- 1 **SID Shootout**

AUGUST

- 31 **Inaguration of President Bradfield**
Jeschke Fine Arts Center, 10 a.m.

SEPTEMBER

- 22-23 **Hall of Fame Weekend** 6 p.m. vs. Minnesota
Crookston, Bob Young Field.

OCTOBER

- 6-7 **Alumni Reunion/Cougar Days** Game on
Saturday at 6 p.m. vs. Winona State, Bob Young Field.

For exact dates and times, please visit

usiouxfalls.edu || usfcougars.com



University of **Sioux Falls**