

ICA is dedicated to the growth and success of catering and event professionals. As the premier industry association, we represent more than **\$900M** in annual catering revenue, and **half a BILLION** dollars in annual purchases.

Direct Access to Decision-Makers

Get in front of buyers who make equipment, technology, and product decisions, and build relationships with high-value accounts.

Multi-Channel Brand Exposure

Receive unique positioning across multiple platforms creating consistent brand reinforcement with a targeted market.

Association with Industry Excellence

Being aligned with a respected association enhances credibility positioning you as a trusted industry partner.

PLATINUM
\$20,000

GOLD
\$15,000

SILVER
\$10,000

BRONZE
\$5,000

ICA MEMBERSHIP

Complimentary Year of Vendor Membership (includes access to membership directory, roundtable, events, online resources, etc.)	5 Individuals (\$4,495 value)	3 Individuals (\$2,697 value)	2 Individuals (\$1,798 value)	1 Individual (\$899 value)
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ASCEND Conference ([learn more about ASCEND](#))

ASCEND Conference Access	1 comp. full-access registration (\$1,895 value)	1 comp. vendor-access registration (\$1,895 value)	50% off 2 vendor-access registrations (\$1,895 value)	
Branding: Logo, Signage, Partner Ribbon, Recognition	✓	✓	✓	
Recognition as partner on ASCEND emails	✓ with logo/link	✓ with logo	✓ with logo	
Exclusive Sponsorship of Choice (break, wellness event, etc.)	Option valued up to \$3,000	Option valued up to \$2,000	Option valued up to \$1,500	
Dedicated Sponsor Page on the Conference Mobile App	✓ includes downloadable resources/links	✓ includes downloadable resources/links	✓	

WEBINARS

Sponsored Webinar and Introduce Speaker(s)	✓ 2 annually, includes a 30-sec. live promo with slide	✓	✓	
Recognition as Sponsor on all Webinar Marketing (social, website, emails)	✓	✓	✓	



Applicable benefits take effect beginning on the date of payment. Reserve your 2026 partnership early to get the maximum exposure! Have questions or want something customized? **Contact ICA Headquarters at info@internationalcaterers.org.**

PLATINUM CONTINUED

GOLD CONTINUED

SILVER CONTINUED

BRONZE CONTINUED

WORKSHOPS ([learn more about workshops](#))

ICA Workshop(s) Access	2 comp. registrations (\$1,950 value); additional at 50% off	1 comp. registration (\$975 value); additional at 50% off	Access for up to 2 registrations at 50% off	Access for up to 2 registrations at 50% off
Branding: Logo, Signage, Special Ribbon, Recognition at Workshop	✓	✓	✓	✓
Recognition as Partner on Workshop(s) Emails, Website, Socials	✓ with logo/link	✓ with logo/link	✓ with logo/link	
Pre or post-Workshop Email to Attendees on Your Behalf	✓			
Use of Sponsor Products When Applicable and Compatible with Event Design.	✓	✓	✓	✓
Prominent Credit via Photos/Video Features on Social Media of Product at Use During Workshop	✓	✓	✓	✓

MARKETING

Website Exposure: Logo, Description, Link	✓ with logo/link	✓ with logo/link	✓	✓
Email to Entire ICA Membership on Your Behalf	4X Annually	3X Annually	2X Annually	1X Annually
Social Media Takeover Days	3X Annually	2X Annually	1X Annually	1X Annually
Specialized Research Survey to Entire Membership	✓			
Recognition as Partner on ICA Member Emails	✓ with logo/link	✓ with logo	✓ with logo	✓
Social Media Exposure (posts, reels, stories, etc.)	✓	✓	✓	✓

[RESERVE YOUR PARTNERSHIP AT INTERNATIONALCATERERS.ORG/PARTNERSHIP](https://internationalcaterers.org/partnership)