



GRSA INTERNATIONAL ATW MAGAZINE

Jessica & Jannick

Canada gets the JJ touch

Coco and Novak
win in Cincinnati



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GRSA *members have a number of benefits, some appear here in the magazine and online, check out our community.*

Jannick Shines, Jessica dazzles



The 21-year-old Italian sensation Jannick Sinner exhibited his prowess with a compelling 6-4, 6-1 victory, clinching his inaugural ATP Masters 1000 title and etching a remarkable milestone in his career. This triumph marked his third appearance in an ATP Masters 1000 final, having previously showcased his skills in the Miami Open finals of 2021 and 2023.

Expressing his elation, Sinner shared, "The feeling is absolutely incredible. This achievement is a testament to the dedication and hard work of my entire team, along with the unwavering support of those close to me, even if they couldn't be here physically. I'm immensely pleased with my performance throughout the entire tournament. It's truly a defining moment in my journey."

With this remarkable win, Sinner is projected to ascend to a new career high ranking of No. 6 in the ATP Tour's rankings. The championship clash on Sunday also marked a significant milestone for Alex de Minaur, who made his debut in an ATP Masters 1000 final. Despite his defeat, de Minaur is set to achieve a career-best ranking of No. 12 on the ATP Tour.

The 2023 National Bank Open witnessed an unprecedented surge in attendance, with over 175,000 enthusiastic tennis aficionados converging at Toronto's Sobeys Stadium to witness top-tier men's tennis action. The event was elevated to new heights with innovative features such as Virtual Reality tennis and an enhanced food courtyard, enriching the overall fan experience like never before.

Karl Hale, Tournament Director of the National Bank Open, shared his insights, stating, "This event signifies the culmination of a decade of tennis in Canada. Credit goes to individuals like Milos Raonic, Genie Bouchard, Daniel Nestor, and others who have played pivotal roles in putting Canadian tennis on the global map. This tournament isn't just for tennis enthusiasts; it's drawing in a wider audience, both fans and non-fans alike."



In the doubles category, Marcelo Arevalo and Jean-Julien Rojer emerged triumphant as the doubles champions of the 2023 National Bank Open. They sealed their victory by defeating Joe Salisbury and Rajeev Ram with an impressive score of 6-3, 6-1. This win marked Arevalo and Rojer's inaugural ATP Masters 1000 title as a duo, and their seventh ATP Tour title in total.

Reflecting on their victory, Rojer shared, "This triumph holds immense significance for us. Winning titles is always gratifying, and securing victory at a prestigious event like this, which holds a paramount place in our tennis calendar, is truly special."

Beyond the thrilling matches, the tennis community rallied for a noble cause. Tennis Canada collaborated with WTA Foundation, Hologic, and ATP Serves to contribute to the Tennis Plays for Peace initiative's Ukraine relief fund. Throughout the tournament, each ace served in Montreal and Toronto translated to a meaningful donation. Collectively, a generous sum of \$25,000 was donated to the relief fund at the conclusion of both tournaments.



Jessica Pegula is the new women's champion of the National Bank Open presented by Rogers. The 29-year-old American, ranked third in the world, clinched her second WTA 1000 title by overpowering world No. 18 Liudmila Samsonova with a score of 6-1, 6-0 at IGA Stadium in Montreal.

Pegula displayed unwavering dominance from start to finish, delivering a flawless performance during the swift 49-minute match against Samsonova. Her well-rounded skills were on full display, culminating in an impressive conclusion to an unforgettable week. Her journey to the title was marked by a quarter-final victory over her friend Coco Gauff and a stunning semi-final upset against Iga Swiatek, overcoming a break deficit in the final set to secure her third win against the World No. 1.

For Samsonova, this was her debut appearance in a WTA 1000 final, capping off an outstanding run that included wins against world No. 2 Aryna Sabalenka, Belinda Bencic, and Rybakina.

Pegula's triumph, wherein she dropped just a single game, aligns her with a select group of players – Monica Seles (1995), Justine Henin (2003), Amélie Mauresmo (2004), and Bianca Andreescu (2019) – who have achieved such dominance in the singles final throughout the tournament's storied history.

This victory crowns a remarkable three-year journey for Pegula at the National Bank Open. Her notable track record includes reaching the semi-finals in 2021 and 2022 before emerging as the champion in Montreal this year. Her success extends beyond this event, with a previous WTA 1000 title in Guadalajara and a total of three WTA singles titles. Pegula shares a special bond with Canadian tournaments, particularly those in Quebec, having reached her first WTA final in Quebec City in 2018 and making appearances in Granby, Saguenay, and Montreal. She even revealed in her acceptance speech that her grandmother hails from Montreal.



Novak Djokovic Secures Epic Victory in Western & Southern Open Final



In a match that will undoubtedly be etched in tennis history, Novak Djokovic demonstrated unwavering resilience and a heart of a champion as he emerged triumphant in the Western & Southern Open final on Sunday. Battling against the fiery talent of Carlos Alcaraz, Djokovic orchestrated a stunning comeback, saving a championship point to clinch a thrilling 5-7, 7-6(7), 7-6(4) victory. The showdown was a true spectacle of shotmaking prowess and mental fortitude, leaving spectators in awe.

At 36 years old, Djokovic showed that age is just a number, rallying back from a set and a break down against the reigning World No. 1, Alcaraz. The tension reached its pinnacle when Djokovic faced a championship point at 5/6 in the second-set tie-break. Summoning every ounce of determination, he executed a powerful serve-forehand combo that kept his title hopes alive. This victory marked Djokovic's remarkable 39th ATP Masters 1000 title, a record that only continues to solidify his status as a true tennis icon.

The match, lasting an astounding three hours and 49 minutes, became an instant classic in the world of sports. It held the honor of being the longest best-of-three final in ATP Tour history since 1990. The intensity of the competition was palpable, and the spectators were treated to a rollercoaster of emotions as both players engaged in an extraordinary battle.

In a post-match interview, Djokovic expressed his emotions, calling the match "crazy" and one of the toughest he has ever played. The triumph was a testament to his unwavering belief in his abilities and his commitment to pushing his limits. "From the beginning 'til the end we've both been through so much, so many ups and downs, highs and lows, incredible points, poor games, heat strokes, coming back," Djokovic shared. "Just overall, one of the toughest and most exciting matches I was ever part of and these are the kinds of moments and matches that I continue to work for day in day out."

Alcaraz, the 20-year-old prodigy, exhibited exceptional poise and skill throughout the match. With a set and a break lead, he seemed on the verge of claiming the title. Their history added layers to the drama, given Alcaraz's victory over Djokovic at Wimbledon, thwarting the Serbian's bid for a calendar Grand Slam. Although Alcaraz was ultimately defeated in Cincinnati, his remarkable talent and tenacity were undeniable.

The battle for supremacy extended to the ATP Rankings. Alcaraz, despite falling short in Cincinnati, left as the No. 1 player, but Djokovic was breathing down his neck, trailing by just 20 points. With the US Open on the horizon, Djokovic had a golden opportunity to regain the top spot. Alcaraz's defending of 2,000 points at Flushing Meadows put the Serbian in an advantageous position to reclaim his throne.

The duel showcased Djokovic's adaptability and Alcaraz's immense potential. The Serbian ace grappled with scorching Cincinnati heat and fought his way through physical and mental challenges. Despite his struggles, Djokovic's craftiness and ability to seize key moments allowed him to turn the tide in his favor. Alcaraz, on the other hand, demonstrated remarkable resilience and shot-making skills that belied his age. His growth into a formidable contender was evident in every stroke.

The match was a fitting embodiment of their evolving rivalry, which only seems to intensify with each encounter. Djokovic acknowledged Alcaraz's prowess, expressing his respect for the young player's composure during crucial moments. "This rivalry just gets better. It gets better and better," Djokovic commented. "Amazing player. Tonnes of respect for him. For such a young player to show so much poise in important moments is impressive."

The journey to the final showcased the distinct paths taken by both players. Alcaraz's grit was evident as he navigated through four deciding sets in his matches, amassing over 10 hours on the court. Djokovic, on the other hand, breezed through his matches without dropping a set. The climactic final, however, saw a shift in momentum as Djokovic overcame early physical struggles to unleash his full potential.

Djokovic's legacy was further etched in history as he became the oldest champion in the tournament's history, surpassing Ken Rosewall's record. Alcaraz, at 20 years old, emerged as the youngest finalist since Pete Sampras in 1991, illustrating his incredible ascent in the sport. With 95 tour-level titles, Djokovic now stands alone in third place on the all-time list, trailing only Jimmy Connors and Roger Federer.

The Western & Southern Open final of 2023 will undoubtedly be remembered as an unforgettable clash of generations, skill, and determination. Djokovic's remarkable victory and Alcaraz's awe-inspiring performance illuminated the tennis world, leaving fans eagerly anticipating their next showdown and further chapters in their enthralling rivalry.



Carlos Alcaraz's Inspirational Fight in Western & Southern Open Final

Following his heart-wrenching loss to Novak Djokovic in the Western & Southern Open final, Carlos Alcaraz delivered an emotional speech that resonated with the Cincinnati crowd. Despite falling just short of victory, the 20-year-old Spaniard found solace in the realization that his valiant effort had contributed to a special moment in tennis history.



In a reflective press conference, Alcaraz expressed his pride and emotion, acknowledging the significance of his battle against one of the greatest of all time. "I feel proud of myself, honestly... I almost beat one of the greatest of all time from our sport," he said. He left the court with a sense of accomplishment, recognizing the magnitude of his performance.

Throughout the match, Alcaraz exhibited his tenacity, leading by a set and 4-2 before Djokovic mounted his comeback. Despite facing adversity, Alcaraz focused on Djokovic's exceptional skills, emphasizing the challenge of countering the Serbian's consistent shot-making. "He always put almost five, six, seven balls in [the court] every point. So fighting and running from one corner to other one every point is really tough to deal with almost the whole match," Alcaraz noted. He recognized that pushing himself to the limit against such a formidable opponent was a valuable learning experience.

Even as Djokovic pushed the match to a decider, Alcaraz refused to back down. He demonstrated remarkable resilience, saving 12 of 13 break points in the final set. Alcaraz's willingness to take risks, including audacious serve-and-volley plays, showcased his fearless approach to the game. "I was seeing that from the baseline, for me it was even tougher to win a point. So I decided to do serve and volley... I was seeing that it was working," he recounted.

Djokovic's words of praise after the match left a profound impact on Alcaraz. The Serbian champion lauded Alcaraz's performance and called the match "one of the toughest matches I've ever played in my life." Alcaraz embraced Djokovic's acknowledgment, viewing it as validation for the hard work he and his team have been putting in. "For me, it's great to hear that things from Novak... He said some matches against me were [some] of the toughest that he has played, it's great... matches like this one, we know that we have to still work in the same way that we are doing," Alcaraz shared.

Although victory eluded him on that day, Carlos Alcaraz's indomitable spirit, unwavering determination, and gracious attitude have etched his name into the annals of tennis history. His performance against Djokovic in the Western & Southern Open final will be remembered as a defining moment in his journey to greatness.

Coco Gauff's Triumph and Anticipation for US Open



Coco Gauff's sizzling summer hard-court season has ignited her confidence as she sets her sights on the US Open, brimming with momentum. The 19-year-old American captured both the Western & Southern Open and a maiden WTA 1000 title, leaving her primed for her home Slam. With an impressive 11 out of 12 wins and significant titles under her belt, Gauff stands as a genuine contender.

Throughout the summer, only two players managed to challenge Gauff, both ranking within the Top 3. Her doubles partner, Jessica Pegula, and top-ranked American, halted her remarkable streak. Gauff's resilience and determination are evident as she conquers obstacles on her rise.

Gauff's journey has been punctuated by growth and self-discovery. After a first-round loss at Wimbledon, she underwent strategic adjustments, fortifying her team by adding coach Pere Riba and consultant Brad Gilbert. Her resolve to improve remains unwavering, and the minor adjustments bear testament to her dedication.

Notably, Gauff's victory against Iga Swiatek instilled newfound confidence, setting the stage for her recent successes. The win over the reigning No.1 reaffirmed Gauff's potential, even after setbacks. The promising American is determined to maintain her elevated performance level into the US Open.

Gauff's stellar performance, along with Jessica Pegula's triumph, secured an unprecedented feat for American tennis — sweeping titles in both Canada and Cincinnati. Gauff acknowledges the legacy of the Williams sisters and the unique contribution she and Pegula bring to the sport.

In preparation for the intense atmosphere of the US Open, Gauff has learned to embrace the enormity of the moment while keeping it in perspective. Her city walks with headphones on allow her to appreciate the diverse perspectives of New Yorkers, a perspective that eases the pressure. Gauff's ability to handle the cauldron of New York City has evolved, allowing her to approach the tournament with a balanced mindset.

Off the court, Gauff's affection for New York City extends to exploring the food scene and indulging in the captivating hustle and bustle of Times Square. Her genuine curiosity shines through as she immerses herself in the unique experiences the city offers.

Coco Gauff's remarkable journey, recent victories, and poised mindset position her as a force to be reckoned with at the upcoming US Open. Her growth and inspiring determination signal the next chapter in American tennis.

A Glance at American Tennis Stars in the Midst of the 2023 US Open

The 2023 US Open has unfolded into a spectacle of American tennis prowess, as an impressive contingent of 43 players from the nation takes the stage in the tournament's main draw, a feat unsurpassed by any other participating country.

Marking the fourth consecutive major tournament where American players have dominated the entry list in terms of numbers, this year sees 24 women and 19 men donning the stars and stripes on the court. Notably, within this contingent of talented athletes, 11 have been awarded coveted wild cards to secure their positions in the tournament, reflecting a blend of seasoned veterans and promising newcomers.

Among these tennis luminaries, familiar faces such as **Venus Williams** take the spotlight. Williams, a decorated champion, boasts two US Open singles titles (2000, 2001) and an impressive tally of five Wimbledon singles championships. Her partnership with her sister Serena has yielded two US Open doubles titles and a total of 14 Grand Slam women's and mixed doubles trophies. This year marks her 24th appearance in the US Open.

Facing her in the opening round is **Greet Minnen**, setting the stage for an exciting clash on the court.

Ashlyn Krueger has also stepped into the limelight, securing a significant victory at the WTA 125 in Gaiba, Italy during the grass-court season. The 19-year-old Texan managed to upset the top seed Tatjana Maria, showcasing her emerging talent. Notably, Krueger is making her third appearance in both the US Open singles and doubles main draws. A former USTA Girls' 18s national champion, she's climbed to the No. 120 ranking and previously attained her career-high ranking of No. 108 earlier in the summer.

In a parallel narrative, **Robin Montgomery's** trajectory is also worth noting. The year 2023 has witnessed her triumph over established players like Coco Vandeweghe, Kayla Day, and Ann Li. Having claimed the girls' singles and doubles titles in 2021, Montgomery is on her second US Open appearance in women's singles, with previous participation in women's doubles in 2021 and 2022. Her opening-round encounter awaits against **Eva Lys**.

Kayla Day, positioned at world No. 93, is another compelling figure in the tournament. Her journey in 2023 saw her advance to the third round of Roland Garros, courtesy of victories over Madison Keys and Kristina Mladenovic. At the age of 23, she's already etched her name in tournament history by securing the girls' singles title in a past edition of the US Open. This year, she locks horns with **Sorana Cirstea** in the first round.

Stepping onto the court with a wild card, **Clervie Ngounoue** has made waves by clinching the singles title at the 2023 USTA Girls' 18s National Championships. Her ascendancy in the junior ranks, having secured the Wimbledon girls' championship, reflects her exceptional potential. Ngounoue's journey from Washington, D.C., to the courts of Orlando's USTA National Campus is one that captivates attention. In her opening match, she faces Daria Saville.



The spotlight also falls on the seasoned warriors of American tennis. **John Isner**, a towering figure in the sport for a decade, has announced that the 2023 US Open will mark the culmination of his illustrious professional career. His journey, including quarterfinal appearances in 2011 and 2018, adds depth to this year's competition. Similarly, **Steve Johnson**, a former NCAA singles champion and U.S. Davis Cup player, continues to leave his mark, stepping onto the US Open court for the 13th consecutive time.

Meanwhile, the emergence of young talents is a testament to the evolving landscape of American tennis. The likes of **Alex Michelsen**, at just 19 years old, are making their presence felt. Michelsen's recent professional debut after a remarkable run in Newport, R.I., is poised to keep spectators on the edge of their seats. **Michael Mmoh**, ranked at No. 89, is no stranger to the Grand Slam stage, while **Ethan Quinn**, the 2023 NCAA singles champion, is embarking on his professional journey after his impressive collegiate triumph.

Last but not least, **Learner Tien's** story is one of promise and ambition. A two-time USTA Boys' 18s champion, Tien's decision to turn professional echoes his dedication to the sport. His previous experience, though limited, hints at the potential he holds. As he faces off against the formidable No. 10 seed Frances Tiafoe in the first round, Tien's journey adds an element of intrigue to the ongoing tournament.

As the 2023 US Open unfolds, these American players, a blend of seasoned legends and promising talents, continue to captivate fans with their spirited performances on the grand stage of tennis.

PTR & GRSA UNITE, PROVIDING THE TOOLS TO IMPROVE YOUR FUTURE

It's no secret that **PTR** has been taking care of coaches across the globe with initiatives and incentives that provide education, support, and continuous innovation in order to give their members the best tools for success. For this reason, the union with **GRSA International** as global certification and education partner is a step forward in helping coaches not just know more about the stringing process, product knowledge and science behind stringing, it's also to possibly provide a new income stream.

We all know that seasons change, business goes up and down and it's always good to have other options to help us earn a living. Knowing more about stringing, the tech behind the service and how it benefits players, will essentially help provide an even more in-depth service to your clients. Knowing why a ball reacts differently with certain strings, tensions, combinations of string, string patterns and more just adds to your professional all-round service, if we add to the fact that you can also re-string rackets, then you're definitely on to a winner.

In this first stage of the partnership, **GRSA** are offering a very special introductory offer to all **PTR** members. As an active **PTR** member, you can sign up to **GRSA's** business membership for €99 and receive 2 online courses absolutely free. You'll be able to start from the beginning, getting the base knowledge of how to string a racket and move up to a more advanced level.

These courses are online and valued at over **€300**, this also includes a certification exam.

If this weren't enough, until Sep 15th, 2023 and exclusive to **PTR** members in the US, the first 500 to sign up for this amazing offer will also benefit from a special string and accessory pack from **HEAD** valued at over \$80! If you'd like more information about this great deal, you can contact **PTR** through normal channels, or you can visit the **GRSA** website and click on the **PTR** banner.



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In the Room

With Richard Parnell

Social Media & it's possibilities.

This month's thoughts in the room are more to do with empathy within the stringing community than a specific topic.

I often see messages on social media that are all about ridiculing a stringer about making a certain mistake and then inciting other stringers to laugh about it. No offer of an alternative action, so that the stringer in question can improve and not repeat the same mistake again. Create something positive from something that doesn't always have to be seen as a negative.

If ever a tattoo highlights this, it's Stan's.



Ever tried. Ever failed. No matter. Try Again. Fail again. Fail better.

GRSA International is all about maximizing a stringer's potential. To learn, we have to make mistakes and learn from them.

From now on, what about helping our fellow stringers be the best they can be by showing empathy and leadership skills and giving a positive solution to help them improve and become better stringers.

Please send any thoughts to: online@grsa-international.com

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Lleyton Hewitt

1

The Cincinnati Open has been running since 1968, there has mainly been US dominance with winners of the competition, but, the player with the most wins is the Swiss legend, Rodger Federer. He has taken the crown a massive 7 times, the closest player to him in the number of wins is 80's Swedish star Mats Wilander with 4.

2

The Canadian Open also started in 1968 and has seen an amazing list of winners with some people feeling very much at home at the events both in Montreal and Toronto. Was Nadal the most at home? No! Was it Roger? No! We have to go back to the 80's and the 6-time champ was Ivan Lendl. Novak has won 4, Nadal 5.

3

Winston-Salem Open was established in 2011, it's the final tournament before the US Open. It's held at the Wake Forest Tennis Complex, home to Wake Forest Football. The only player to win more than once is John Isner, it was the first and second tournament, 2011, 2012.

4

The US OPEN - This tournament is one of the favourites on the calendar and even though there has been some dominance from certain players, modern-day winners still haven't reached the milestones reached by players such as B.Tilden with 7 wins between 1920-1929. He wasn't the only 7-time winner. There is a 3-way tie as W. Larned won his titles between 1901-1911 and the legendary Richard Sears was also a 7-time winner between 1881-1887. The likes of Sampras, Federer and Connors only managed to win 5 before retiring and to date, nobody has bridged the gap between the 5-time and 7-time winners.



MINT

REAL ESTATE GROUP



MINT Real Estate Group's remarkable journey continues as they mark the one-month milestone since the inauguration of their 2nd branch in the captivating heart of Mijas Pueblo, Malaga, Spain. This strategic expansion underscores the Group's commitment to thriving real estate endeavours, building upon their already successful presence in La Cala de Mijas.

With an extensive legacy of over 25 years within the Costa del Sol's real estate landscape, the MINT team takes immense pride in extending their expert guidance, offering a warm and professional approach to all clients. From property acquisitions to sales, and even for those simply curious about the latest trends on the Costa del Sol, MINT boasts an extensive portfolio of thousands of properties spanning from Malaga to Manilva, ensuring comprehensive coverage.

Empowered by a meticulously curated network of partners, MINT's services extend to every facet of your real estate journey, eliminating stress and uncertainty when acquiring or selling your dream home in the Spanish sun. Beyond property transactions, our dedication remains unwavering; from facilitating airport pickups to collaborating with our trusted international legal associates, we're by your side throughout the process.

As we reflect upon our latest achievement, we are thrilled to unveil our newest chapter, a testament to MINT's commitment to serving you with excellence and passion. The past month has been nothing short of invigorating, as our Mijas Pueblo branch has welcomed a stream of interested people seeking to find their ideal homes in the picturesque Spanish setting. This journey is only the beginning, and we are excited to showcase how MINT can continue to fulfil your real estate aspirations.

Avda. de la Peña 10, 29650, Mijas Pueblo
Málaga, Spain

This development is a modern, functional residential complex ideal for living. The promotion consists of 41 homes with 2 and 3 bedrooms, distributed in two low-rise buildings: ground floor, first floor and second floor. All the homes have a southeast orientation.

The Estepona West area is a very recent urban development, known for its beaches, golf courses, spectacular views and the services it offers its residents. We are, without a doubt, facing one of the locations with the highest quality of life in Europe, where you can enjoy the sun and the mild Mediterranean temperatures.



The development enjoys a privileged location in the Arroyo Enmedio area, just minutes from the beach in a quiet semi-urban setting. This growing area stands out for its wide range of services: from international schools to shopping centres, including a recently opened hospital and extensive sports areas and green spaces.

A 5-minute walk takes you to the famous Arroyo Vaquero beach, which stretches for more than 2.5 kilometres. Within a radius of 20 kilometres, there are 30 golf courses for you to enjoy a great sporting moment with family or friends.

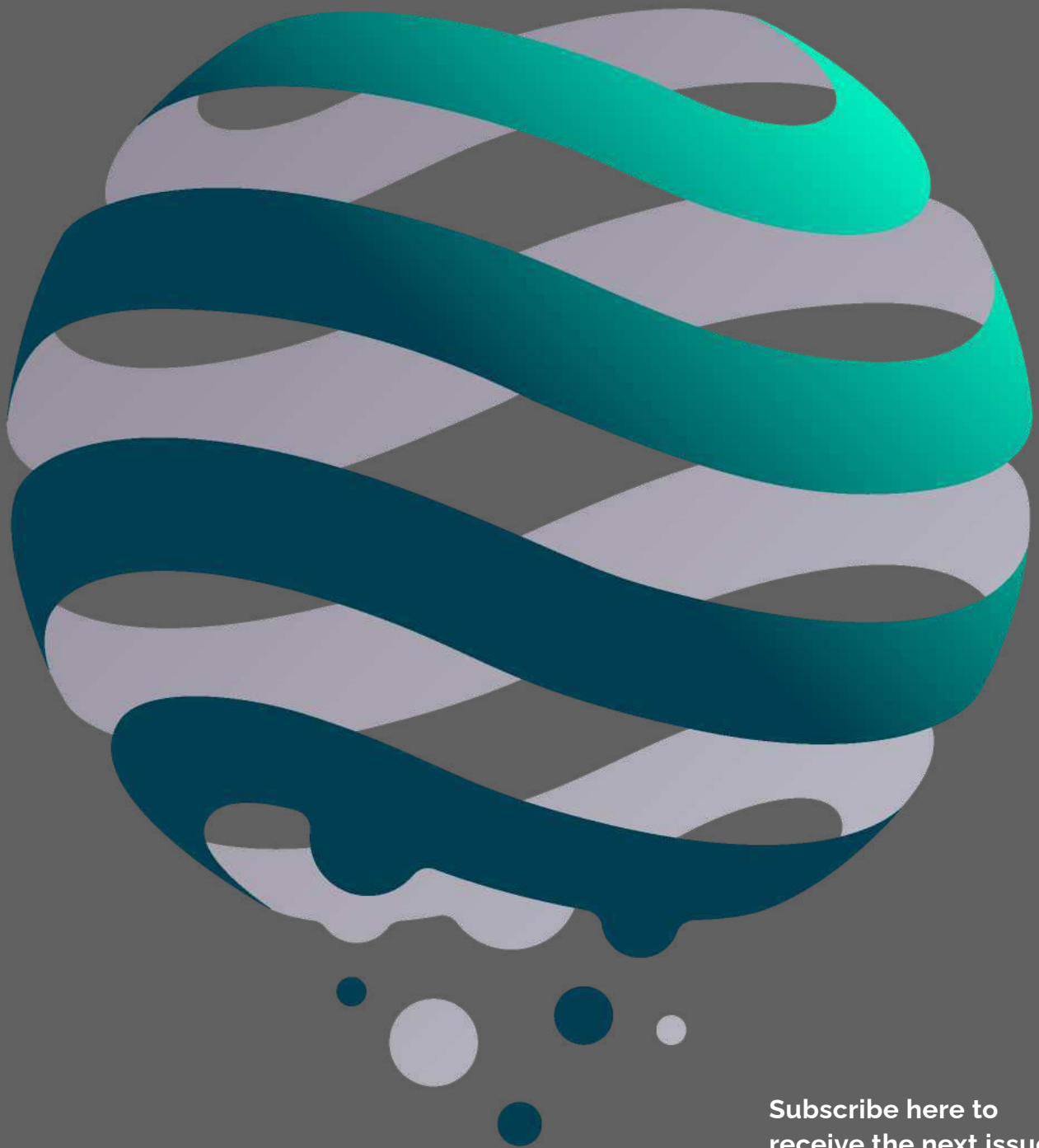


Immediately adjacent to the complex are two of the best golf courses in the area: Azata Golf and Valle Romano.

The centre of Estepona is a 5-minute drive away and offers a high cultural, leisure and gastronomic level, as well as innumerable water leisure options.



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ADOPTAS.ORG

by Alejandro Davidovich Fokina

In a world where countless cats and dogs are abandoned and left to fend for themselves, the tireless efforts of organizations dedicated to their rescue, nurture, and re-homing are invaluable. **Adoptas.org** is one such organization, working diligently in Spain to provide a second chance for these vulnerable animals. We aim to shed light on the remarkable work carried out by **Adoptas.org**, with the involvement and support of renowned tennis player **Alejandro Davidovich Fokina**. Furthermore, it emphasizes the urgent need for public support and donations to help save the lives of these deserving animals.

Alejandro Davidovich Fokina: A Champion for Animal Welfare

Beyond his accomplishments on the tennis court, Alejandro Davidovich Fokina demonstrates a profound compassion for animals. His partnership with Adoptas.org exemplifies his commitment to making a difference in the lives of abandoned cats and dogs in Spain. Fokina's involvement serves as a powerful reminder that individuals, regardless of their field, can contribute to animal welfare and promote a more compassionate society.

Adoptas.org: Rescuing, Nurturing, and Re-homing Abandoned Animals

Adoptas.org is an organization at the forefront of animal rescue in Spain, tirelessly working to provide a lifeline to abandoned cats and dogs. Their dedicated team goes to great lengths to rescue animals from precarious situations, providing them with much-needed care, nourishment, and medical attention. Once rescued, the cats and dogs are placed into foster homes or shelters, where they receive nurturing and rehabilitation. Working diligently to find suitable forever homes, matching the animals with caring adoptive families who can provide them with the love, care, and security they deserve. **Adoptas.org**, through their efforts, have saved countless lives.

By supporting **Adoptas.org**, you become an integral part of the rescue mission. Your donations can help fund medical treatments, provide food and shelter, and support the ongoing efforts to find permanent homes for these animals. Together, we can create a compassionate community that values and protects the well-being of all living creatures.



Check out their new-look website, but more importantly, see the animals they are looking after and helping re-home, you might find the one!



A Day in the Life - Grand Slam

Preparing to leave home for a Grand Slam tournament is much different compared to leaving for a junior event where I am responsible for all elements of the stringing.

I am traveling to New York, New York to be part of the Wilson International Stringing team, taking care of the players during the 2023 US Open.

When it comes to packing my personal luggage, I must consider the four weeks I will be in New York. I pack clothing items I may need while stringing in addition to the uniforms provided to us as well as clothing I can use in the few hours we may get to spend in the city during downtime some evenings. Unlike a junior tournament, I will not be packing a stringing machine, string, grips, and other necessary items needed at smaller events.

For the US Open, I am not only stringing the tournament, I am also part of the set-up crew that prepares the room for opening day. When we arrive at the Billie Jean King National Tennis Center, the first action item at the tournament is standing in line to get your credentials. Your credential is your lifeline at the larger events. It allows you access to specific areas and usually provides a means of eating while on the site. After receiving our credentials, it is on to the stringing room to start the set-up.

Once we enter the stringing room we find full boxes that were delivered prior to our arrival, which contain the stringing machines to be used for the tournament. At the US Open, our team will be using the Wilson Baiardo which is specially designed for the US Open.

A couple of days before our arrival, the Wilson team in Chicago has shipped pallets of other items we will need for the tournaments which are placed outside of the stringing room for us to unpack. Within the pallets, we unpack and organize clothing, backpacks and water bottles for the stringing team as well as essentials such as office supplies needed to take in the racquets, stencils, ink, power cords, retail items for players to purchase such as string, grips and dampers and of course, coffee supplies.

The first priority is clearing, prepping and cleaning the space for the setup of machines. An organized approach is best and we use two teams of two for the setup of 24 machines. While a team of four is setting up machines, another team of two or three are setting up the computers and iPads to be used at the front desk and sorting and organizing the entire team's clothing to be worn each day while working.

At the US Open, we will use two different stringing rooms both with 12 stringing machines, and two separate drop-off locations for the players.

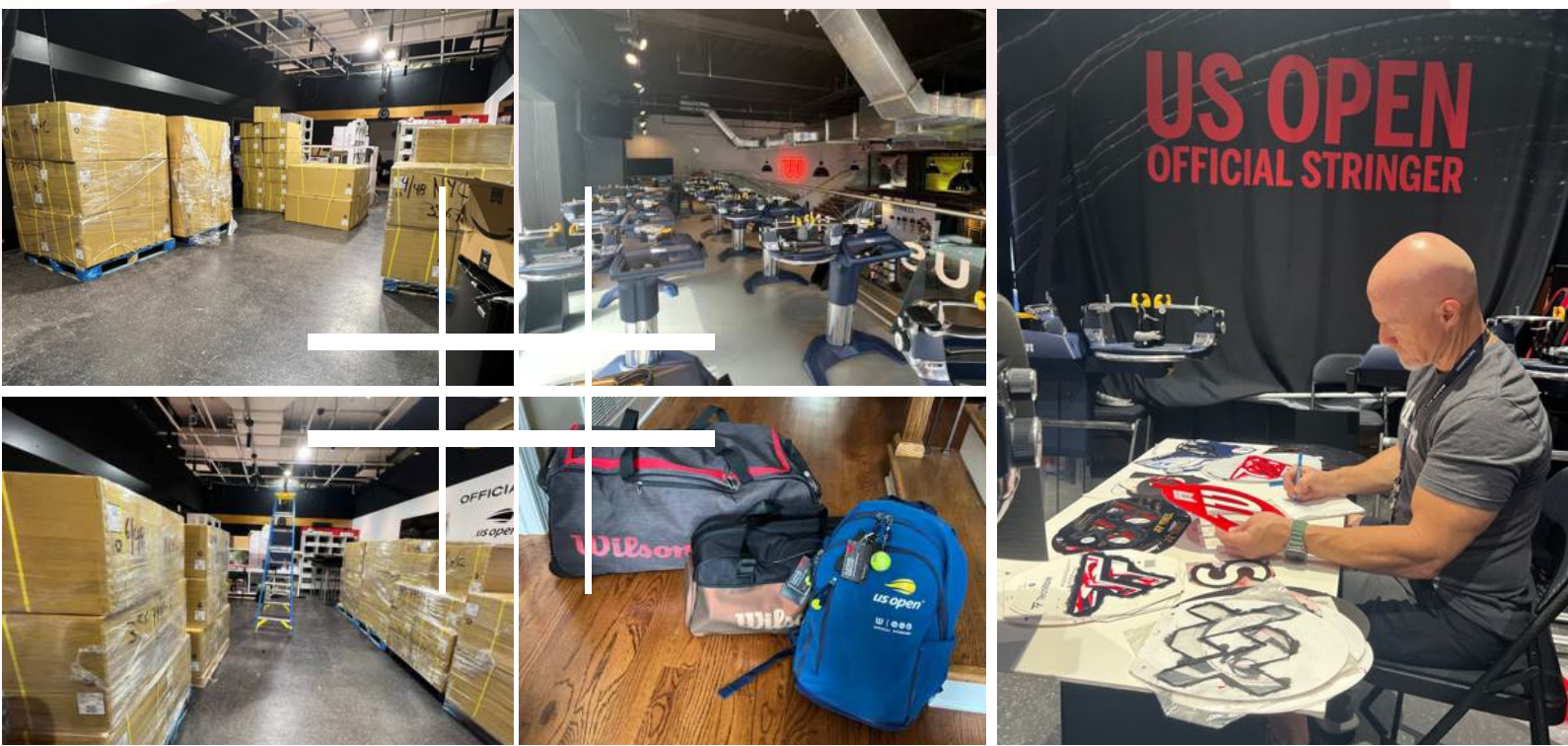
Once machines are assembled, final placements of the machines are completed and then we establish the necessary power chords for each machine. Initial power-up and calibration occurs on the second day.

The second day of set up will be the final touches of set-up. On this day, the small details are completed including setting up the stencil stations and the placement of trash bins, chairs and fatigue mats for each stringer. While these final placements are taking place, the other team is completing the setup for the front desk which includes ensuring the iPads and printers have an established connection to allow printing of labels for racquet orders for each racquet we will receive throughout the duration of the tournament. In addition, the set-up team will prepare the cutting table with tools to cut strings, place bins to collect strings that are cut and prepare where strings will be held for players that check-in racquets.

Once the preparation for our rooms is complete, it is time to prepare for our opening day. Opening day, while shorter than the other days at the tournament, can vary in how busy we are from year to year. Sometimes opening day may include helping with stringing racquets in preparation for the US Open Kids Day where kids can come into the park a few days before the main draw of the tournament starts. On our opening day, we also may take in and string a few player racquets for practices that start the following day. By the end of our “soft opening” day, we are fully prepared to arrive at 8am the next day and hit the ground running for a full day of practices and racquets to string all day. Almost 300 racquets have been dropped off on the first day of stringing.

In just a few days, the Billie Jean King National Tennis Center will be filled with people. But for now, Louis Armstrong and Arthur Ashe stadiums are quiet.

While set-up may be overlooked by some, it is a crucial part of the beginning of the tournament to ensure the stringing team can arrive seamlessly and begin stringing upon arrival.



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Stringer Solutions

STARTING BLOCK

TOP TIP

Firstly, I think that an explanation of what exactly is a “Starting Block”, what it is used for and when to use it would be a good start.

What is a Starting Block – A “spacer” that is used to move the contact point of the starting clamp on the string.

What does a Starting Block do and when should I use it? – By placing a starting block between the clamp and the frame, the piece of string held by the clamp is moved further away from the grommet. This means that the piece of string will not be stressed twice by being clamped and then on the angles in the grommets. The use of the block will mean that the piece of string that has been held by the starting clamp is now out of the grommets and moved into the string bed.

Using a starting block is imperative if you are using the “Yusuki” starting method with a starting clamp placed outside the frame.



Note: Sometimes a player can suffer unexplained breakages towards the top of the string bed, if this occurs, change starting methods by using the other recommended starting method of the machine clamp backed up by the starting clamp for safety.

Remember – The difference is in the small details.



Any personal tips to help your fellow stringers? Let us know and get them published in the Stringer Solutions part of the GRSA ATW Magazine.

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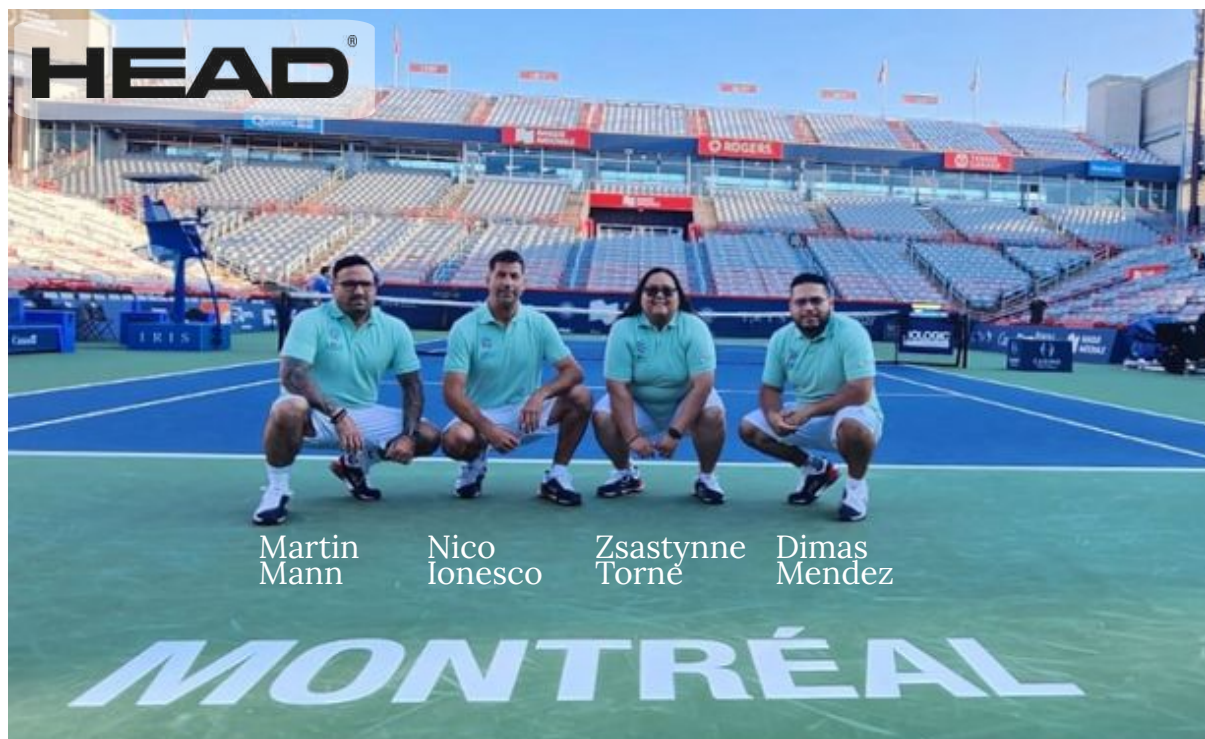


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GRSA AROUND THE WORLD



The Canadian Open was another huge success this year with some promising talents taking the titles and others proving they deserve to be on the main stage of such prestigious venues.

The **HEAD** stringing service was manned by **GRSA Managers** Martin Mann, Nico Ionesco, Dimas Mendez and **GRSA Member** Zsastynne Torne

STRINGING STATS

Rackets strung: 804

Highest tension: 88lbs EIKERI

Lowest tension: 14 kilos (33 lbs)

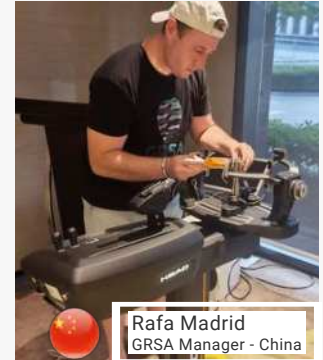
Player with most rackets strung: Sabalenka
(4 per every practice) (4-6 per match)

Latest on-court: 02:20 Rybakina **Match ended:** 03:00



CHINA AUGUST 2023

Flying Visit to Shanghai



GRSA International had the pleasure of helping its major partner HEAD, set up their stringing team for multiple events in their region. The goal for the trip was to help create the best stringing team in Asia using as many local stringers as possible.

A 2 day trip to China was organized for GRSA President Richard Parnell to help choose the team and then help the stringers maximize their potential. After a long flight from Spain through Paris, Richard landed in Shanghai and joined a meeting concerning GRSA projects in the area for 2024. An early dinner and an early night were in order, to be prepared for the following day, which would be a long day of evaluating and teaching some talented local stringers.

At 09:00, we started with 6 of the 18 stringers on the perfectly prepared HEAD TE3600 stringing machines helping them to show their skills. All stringers were evaluated by 15:00, even with a small break for lunch and some time to relax. Richard then showed the team what was expected of them while stringing a couple of rackets using two different techniques. A Q&A session was held, with the invaluable translation made by Vincent, then it was time for the different stringers to return to their cities, mostly by high speed train. All in all, a very successful day with some serious talent in the room, and now, in the HEAD China stringing team.

The next day was more relaxed with a lunch meeting to go over planned GRSA – No Strings Attached projects in the area and then back to the airport for an overnight flight back through Paris.

A successful trip to guarantee the quality of the stringing team and a laudable investment by HEAD China for the future. Richard will head back to China in September to help run the team at the 4 different events under contract.

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The tennis string Aster Poly is a very fast tournament tennis string with extremely long durability and best playability with incredible acceleration, control, and enormous spin.

WRAP AROUND BRIDGE

by NICK DOWN

The Pro Kennex wrap around bridge has been used on a number of models in the past, especially the Twister and Booster and I'm pretty sure that I've seen lite versions of both. Although, not current models available from Pro Kennex anymore, they're occasionally on sale, new (old stock), from third party sellers.

They made it onto the list of non-standard rackets because of the unusual arrangement at the throat; these rackets have a wrap around bridge and no grommets for the centre ten main strings. I have used a Twister titanium in my example, with 20 crosses and 16 mains starting and finishing at the throat; quite a tight pattern despite having a large head.

Apart from the nature of the Bridge, there's nothing else unusual about it.

There are enough knot-holes for two-piece stringing. If using one piece, a suitable around the world (ATW) method should be chosen. In this example, a two-piece method has been chosen and this is reflected in these instructions:-



Nick's Nugget

It is acceptable to string the crosses up from the throat on two patterns only, from the list of non-standard rackets.

Mains

Start at throat (in centre)

Above bridge to LH1

Below bridge to RH1

RH1 to RH2

RH2 to above bridge

Below bridge to RH3.

LH1 to LH2

LH2 to below bridge

Above bridge to LH3

LH3 to LH4

LH4 to below bridge

Above bridge to LH5

LH5 to LH6

LH6 to LT1

LT1 to LT2

LT2 to LH7.

RH3 to RH4

RH4 to above bridge

Below bridge to RH5

RH5 to RH6

RH6 to RT1

RT1 to RT2

RT2 to RH7

RH7 to RH9

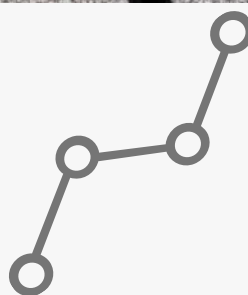
RH9 to RT3

Tie off at RT2.

LH7 to LH9

LH9 to LT3

Tie off at LT2.



Crosses

There are 20 cross strings. The top two and the fourth have shared holes at the Head with main strings.

Tie-off at 5H and 4T.

The first cross is at 6H, which is shared with a main.

The last cross is at 3T.



Mohamed ElShorbagy Secures Second Consecutive British Nationals Title

Mohamed ElShorbagy showcased his squash prowess with a masterful performance, successfully defending his British Nationals title against the No.2 seed Joel Makin. ElShorbagy's finesse and precision proved decisive, as he clinched victory with a convincing scoreline of 11-7, 12-10, 11-5 in a 53-minute showdown.

Right from the start, the match was a captivating battle, with both players carefully gauging each other's strategies. As the score reached a deadlock at 3-3, ElShorbagy opted for a shift in approach, prioritizing deadly accuracy over his usual high-paced intensity. This tactic nullified Makin's formidable physicality and induced a few costly errors from the No.2 seed.

The 2017 World Champion surged ahead to a 10-7 lead in the first set and capitalized on his advantage, securing the opener on his first attempt. ElShorbagy's shots demonstrated remarkable precision, seemingly adhering to the sidewalls with magnetic effect. Makin valiantly battled to keep pace, but the Egyptian's control of the court allowed him to claim the second set 12-10, despite Makin's efforts to force a tiebreak.

In the third set, ElShorbagy's impeccable accuracy continued to dominate, with his shots finding sublime lines and lengths. Although Makin managed to deliver some impressive blows, including a brilliant counter-drop and a forehand smash, ElShorbagy maintained a significant lead throughout. With a score of 10-5, ElShorbagy sealed his victory with a flawless forehand drop, capturing his second consecutive British Nationals title.

Reflecting on his triumph, ElShorbagy expressed his strategic approach: "I think the tactic before the match was to try and play [James] Willstrop tactics a little bit, with the ball control, with the accuracy. Nobody can do it like him, but I just tried to do it as close to him." He emphasized the significance of the event, highlighting his commitment to being a national champion.

ElShorbagy also looked ahead to future challenges, expressing enthusiasm for the upcoming event in Paris and acknowledging the positive direction of the Professional Squash Association (PSA). He praised the decision to host the Nationals at various locations across the country, underlining his intention to return next year.

Mohamed ElShorbagy's resounding victory not only cements his status as a squash powerhouse but also underscores his determination to excel on the global stage.



Jasmine Hutton Retains British Nationals Title as Tesni Evans Suffers Injury

Jasmine Hutton demonstrated her championship mettle by successfully defending her British Nationals title in a final match against Tesni Evans that was unfortunately marred by an injury to the Welsh player. The No.2 seed, Evans, was forced to retire due to an injury sustained while chasing down a shot from Hutton at a scoreline of 4-3 in the fifth game.

The untimely injury curtailed what had been a compelling contest. Evans received treatment from the physio but was unable to continue, ultimately conceding the title to Hutton. The British Nationals organizers extended their wishes for Evans' swift recovery.

Hutton's approach from her semifinal triumph against Georgina Kennedy was evident from the start of the match. Her precision and strategy were on full display, seeking to capitalize on her backhand volley and employ well-timed volley-drops to seize control. The defending champion surged to a 7-4 lead, but Evans maneuvered her way back into the game, securing two game balls at 10-8. Despite the tense moments, Hutton clinched the first game 13-11 in a spirited tie-break, punctuated by a spectacular inside-out forehand flick into the nick.

In the second game, Hutton continued to dictate the tempo, establishing a 6-2 lead. Evans, a two-time Nationals champion, fought back with her signature blend of pace variation to disrupt Hutton's rhythm. However, Hutton maintained her advantage, triumphing 11-8 to double her lead.

Evans mounted a spirited comeback in the third game, adapting her tactics and finding success by forcing errors from Hutton. Evans showcased her athleticism, securing pivotal points and taking the third game 11-8.

The momentum swung in Evans' favor as she capitalized on her opponent's positioning and imposed her style of play in the fourth game. Evans raced to a 7-3 lead and continued to apply pressure, ultimately clinching the game 11-7 to level the match. However, as the fifth game reached a crucial juncture with Hutton leading 4-3, the match took a somber turn. Evans suffered an injury while chasing down a shot, resulting in her inability to continue. Despite the unfortunate ending, Evans displayed sportsmanship by returning to the court to shake hands with Hutton.



In the aftermath of the match, Hutton expressed her empathy for Evans: "I'm really gutted for Tesni [Evans]. We were having an absolute battle out there and it's a horrible way to finish and win an event. I wish her a speedy recovery. She is an absolute legend." Hutton's victory was the result of dedicated training and a willingness to push her boundaries. She highlighted her rigorous preparation, including a stint in Florida focused on fitness and self-improvement.

Jasmine Hutton's championship triumph, though overshadowed by the unfortunate circumstances, underscores her resilience and determination as a squash athlete.

Customization in Beach Tennis

Beach tennis has established itself as a sport in several countries around the world and has occupied a prominent place, with more and more athletes of different ages.

In this scenario, a significant number of Pro athletes have emerged in search of performance and with it, the requirement to have increasingly technical and personalized equipment for their game.

HEAD develops rackets focusing on technology and using the best raw materials available. Designed for athletes who want to improve their performance on the court, the HEAD Beach Tennis line is produced with top materials, with design and specs to provide control, power and spin to your game.

The **HEAD** Radical is perfect for athletes looking for a control-orientated racket, as it was developed with a rigid material: 12K carbon. For athletes looking for an extremely comfortable racket, the Extreme and Battle are excellent options.

For women, the Flash is a very interesting racket because it expels the ball well, it also boasts an incredible, modern design. For athletes starting in the sport, the Cyber racket brings versatility to their development in the game.





Just like in tennis, Beach Tennis rackets also have specifications and differences between them, even though they are the same model. Thinking about this standardization and also with the objective of maximizing the specifications of the racket, Beach Tennis rackets can also be customized, and HEAD offers the customization machine (HEAD 4 IN 1) which provides precise information such as static weight, swing weight, static swing and the news is that now we can also measure flexibility (resistance to torsion).

These are very important settings when playing on sand. With the help of the customization machine, we managed to make the rackets ideal for your style of play, making them identical if you have more than one. High-performance athletes are very sensitive, this makes this kind of service indispensable, that said, it both serves professionals and amateurs who seek to improve and progress with the sport.

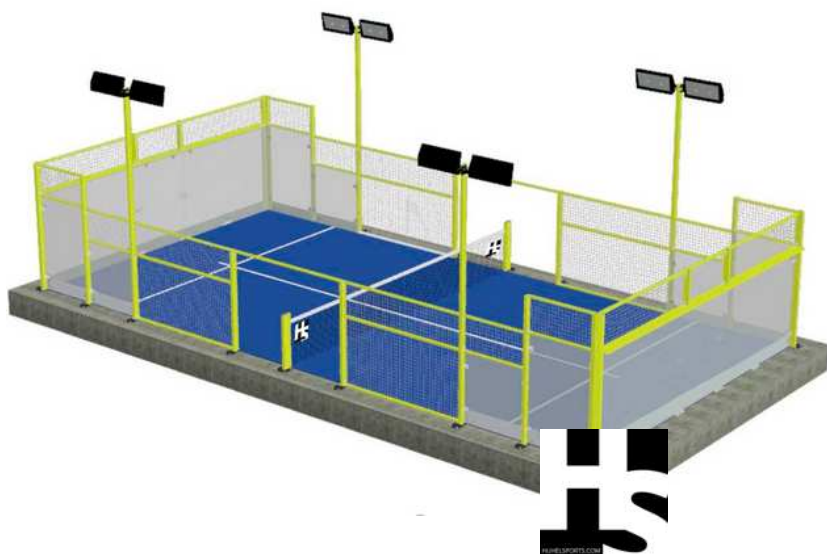
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INDIVIDUAL PANORAMIC COURT

Anchor plates in galvanized steel for then fastening of the structure and glass, measurements of 250x200x15 (8 units), 495x250x15 (4 units) 150x120x15 (8 units)

Structural system of aluminum profiles, dimensions of the pillars 150x45x1.7 (8 units), 106x232x3 (4 units), 90x45x1.7 (8 units)

Top horizontal beam on 281x91 glass bottoms (2 units) Welded mesh 50x50x4mm

Lighting rods integrated into the structure

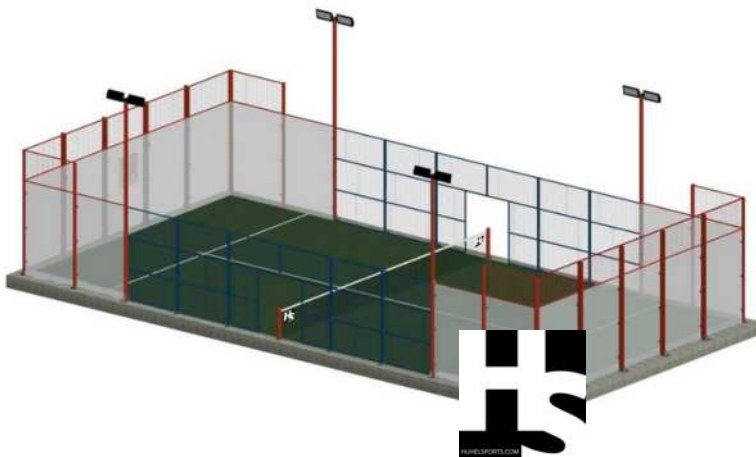


EUROPE COURT

Structural system of aluminum profiles, dimensions of the pillars 1920x45x2 (8 units), 150x45x1.7 (8 units), 115x115x1.7 (4 units), 150x45x1.7 (8 units)

Galvanized steel mounting plates for the securing of the structure and glass, measurements of 300x250x12(8 units), 250x200x12 (8 units), 200x200x12 (4 units) 200x200x12 (8 units)

Structure designed and constructed in accordance with local technical code of building standards



COLISEUM COURT

Anchor plates in galvanized steel for the fastening of the structure and glass, measurements of 450x250x25 (4 units), 200x200x12 (8 units)

Structural system of aluminum profiles, dimensions of the pillars 221x117x3 (4 units) and 150x45x1.7 (8 units)

Top horizontal beam in 281x91 glass bottoms (2 units)

Welded mesh 50x50x4mm

M8 stainless steel screws of type A2 for the fastening of glass panels and meshes

Lighting rods integrated into the structure

Structure designed and constructed in accordance with local technical code of building standards



HIGH QUALITY - PERSONALISED ALUMINIUM

Salazar and Triay, a powerhouse duo in the world of padel, have etched their names in history with an impressive streak of success, clinching 23 titles together over the past two-and-a-half seasons. Reigning as the number one pair in the World Padel Tour, their aggressive and unrelenting playing style has propelled them to unparalleled heights, shaping a remarkable era in the sport.

A defining facet of their dominance lies in their staggering win rate. Out of 35 finals they've participated in, Salazar and Triay have emerged victorious in 23, showcasing an extraordinary 65.7% success rate. This achievement places them at the pinnacle of women's padel pairs with ten or more finals under their belts. Their incredible run includes a record-breaking 12 titles secured during the 2022 season, surpassing the previous women's record held by Mapi and Majo Sanchez Alayeto in 2017. Furthermore, they matched the overall record for most titles won in a season, a record set by Pablo Lima and Fernando Belasteguín in 2016.

The duo's ascendancy saw them claim another record: the most consecutive finals reached. From the Santander Open 2022 to the Cupra Danish Padel Open 2023, Salazar and Triay impressively clinched 14 consecutive finals, surpassing the previous record by a margin of two. This remarkable achievement solidifies their stature as the epitome of consistency and excellence in the sport.



Images Courtesy of: WPT



**GEMMA TRIAY PONS / ALEJANDRA SALAZAR BENGOCHEA****HEIGHT**

1,73

BIRTHPLACE

Mahón (Menorca)

DATE OF BIRTH

28-06-1992

PLAYING POSITION

REVÉS

HEIGHT

1,68

BIRTHPLACE

Madrid

DATE OF BIRTH

31-12-1985

PLAYING POSITION

DRIVE



Equally remarkable are their streaks of consecutive wins, each reaching an impressive 23 victories. For context, this accomplishment places them alongside Mapi and Majo Sanchez Alayeto as the only women's pair to have achieved multiple 20-match winning streaks.

Their journey has been marked by intense rivalries and challenges. Delfi Brea and Tamara Icardo emerged as surprise contenders in the 2021 season, defeating Salazar and Triay in consecutive meetings and securing titles. Despite their potential, consistency proved to be a challenge for the duo.

The rivalry with Josemaria and Sanchez, a pairing Salazar is well acquainted with due to her prior partnership with Sanchez, showcased a seesaw dynamic. The rivalry shifted from one-sided in 2021 to a closely contested bout in 2022, characterized by alternating winning streaks between the two pairs.

In an iconic match, the 2022 Estrella Damm Master Final will be remembered as one of the sport's most emotional and epic battles. While Josemaria and Sanchez have recently dominated the 2023 season in Salazar's absence, their contest in the 2022 Master Final stood as a testament to the resilience, passion, and dramatic flair that define the world of padel.

Salazar and Triay's legacy continues to shape the sport, leaving an indelible mark on the history of padel with their exceptional achievements and unforgettable rivalries.



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If you're a pickleball fan, here's a list of some of the competitions you might be interested in, you never know, one might be near you!

2023 COPENHAGEN OPEN**EID:** 1254 **PRICE** EUR 30**Organizer:** Steen Jensen**EVENT** - TOURNAMENT**Starting:** October 13, 2023 to October 15, 2023**City:** Hafnia-Hallen, Julius Andersens Vej, København, Danmark**Home Club:** Pickleball Copenhagen**Registration Deadline:** October 06, 2023 (OPEN)**Tier Level:** 3**The MASTERS****EID:** 1293 **PRICE** EUR 30**Organizer:** Colin Sheridan**EVENT** - TOURNAMENT**Starting:** October 14, 2023 to October 15, 2023**City:** Multyfarnham Community Centre Gaine Park,
Multyfarnham, Co. Westmeath, N91 AX5A, Ireland**Home Club:** Multyfarnham Pickleball**Registration Deadline:** September 30, 2023 (OPEN)**Tier Level:** 1**PICKLE & CHEESE****EID:** 1224 **PRICE** EUR 40**Organizer:** Pickleball Pays de Gex**EVENT** - TOURNAMENT**Starting:** October 20, 2023 to October 22, 2023**City:** 74160 Saint-Julien-en-Genevois, France**Home Club:** St Julien En Genevois Tc**Registration Deadline:** October 01, 2023 (OPEN)**Tier Level:** 1**MORE
INFO**

Where is pickleball heading to in the States??

As the popularity continues to grow in the states, more and more ideas being hashed out to make it more accessible to everyone, not everyone has access to a tennis club or private installations in some industrial estate. So a couple have come up with a plan to take Pickleball to the mall (shopping centre if you're outside of the US).

They hadn't really thought about the mall initially as they already had various units in different areas that were working well, but when a mall CEO approached them to ask if they'd be interested, it was an opportunity not to be missed. This allows them to get even closer to every day people who'd probably like to play a little pickleball before or after shopping, even making it more of a family affair than the mall already is.

Shopping malls have a lot to gain from indoor pickleball courts, like increased foot traffic. But the indoor courts also benefit the game itself. For starters, pickleball has a noise problem. For whatever reason, there are plenty of people who are annoyed by the sound of pickleball. So having that in an enclosed shopping centre, a place that is not close to residential areas, makes a lot of sense too.

So Europe, if you're looking for places to get pickleball seen, or you're looking to expand your already growing pickleball business, shopping centres (malls) are looking to add some very special services to their offerings, and as some have gyms, bowling and more sports activities, why not pickleball?

Mumbai Gears Up for Inaugural Ultimate Pickleball Championship

Excitement is building as the first-ever Ultimate Pickleball Championship is set to unfold in Mumbai from September 29th to October 1st, 2023. Presented by Pro World Talent Sports in collaboration with the All India Pickleball Association, this event is poised to ignite international competition and thrust pickleball into the spotlight within India. An impressive lineup of teams representing countries like China, Singapore, Nepal, and others is preparing to converge on this global platform. Notably, this championship has earned the prestigious distinction of being designated as a Tier 3 World Ranking tournament, offering players the opportunity to accumulate valuable points that contribute to their global rankings.

Under the banner of "Where Champions Compete," the tournament's structure encompasses a diverse range of categories tailored to both men and women of varying age groups and skill levels. These categories span across under 16, under 19, 35 plus, 50 plus, 60 plus, and an open category, ensuring that players from all walks of life and proficiency levels can shine on the international stage.

Adding a poignant touch to the event, a special team competition will honor the memory of the late Arjun Kothiya, a prominent figure in the pickleball community. This tribute event underscores the tight-knit nature of the pickleball community and their dedication to preserving the sport's heritage.

Siddharth Hazare, CEO of Pro World Talent Sports, shared his vision for the championship: "Pickleball is one of the fastest growing sports around the world, and we are sure it has huge potential in India. The aim of the Ultimate Pickleball Championship is to get more people interested in the game and also give them a platform to compete with international players. We are getting a great response to the tournament and are leaving no stone unturned to make it a huge success."

Arvind Prabhoo, President of the All-India Pickleball Association and also the President of the International Pickleball Federation (IPF), echoed the sentiment: "The Ultimate Pickleball Tournament is a great way to promote the sport. Being a third-tier ranking event, we are getting a lot of inquiries from various federations around the world for participating. We also have China who would be participating for the first time in any world event. We are sure this will be a landmark event for the growth of the sport in India."

As the inaugural Ultimate Pickleball Championship draws near, the anticipation and enthusiasm continue to grow, heralding an exciting new era for pickleball in India and beyond.

Guelph Welcomes Inaugural Canadian National Pickleball League

Guelph is gearing up for an exciting addition to its sports landscape as the inaugural season of the Canadian National Pickleball League (CNPL) is set to kick off with an event at Sleeman Centre from July 29 to July 30. The event will showcase 32 of Canada's top pickleball players, with representation from the local Guelph area.

The league's commissioner, Mike McAninch, hailing from Guelph himself, is enthusiastic about introducing professional pickleball to the Royal City. McAninch expressed, "This is a chance to be part of something big. We're not just playing pickleball, we're building a community."

Sari Paje, the event manager for the league, along with fellow Guelph natives Eden Weiss, Ryan Thompson, and Cameron Taylor, share a vision of pickleball's tremendous growth potential and seek to spotlight local athletes. Paje emphasized the support from the pickleball community and the Guelph Pickleball Association, stating, "Having that support and being surrounded by that, we really wanted to draw some attention to our city."

The CNPL consists of eight teams representing various regions across Canada. Notably, one team features current NHL players such as TJ Brodie, Alex Kerfoot, and Mark Giordano. Another team showcases Canadian curlers Glenn Howard, Brett Laing, and Jennifer Jones.

As Canada's first national professional pickleball league, the CNPL aims to spotlight the nation's top-ranked pickleball players and foster the development of aspiring amateur athletes aiming to make a mark in professional competition. Paje highlighted the league's objective to bring recognition to Canadian talent without athletes having to travel to the United States for professional play.

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