

17 – 19 September 2024



ASEV TRAVEL

IFTM TOP RESA SPECIAL EDITION

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INTRODUCTION

WELCOME NOTE

Dear Readers,

Welcome to this special issue of ASEV Travel, dedicated to the IFTM Top Resa trade show. This event is a cornerstone in the travel industry, bringing together professionals from around the globe to share insights, discover new opportunities, and drive the future of travel.

In this special short edition, we delve into the significance of IFTM Top Resa, offering you a comprehensive guide to the event.

From our latest trends, products and innovations, we aim to provide you with valuable information and inspiration for your travel business.

Enjoy the read, and I look forward as well as the team to connecting with you at IFTM Top Resa!

François Foulon



General Manager

PARTICIPANTS



1. Walter Pham
Sales Director

"I am thrilled to be joining the IFTM Top Resa edition for the second time as the Sales Director for ASEV Travel. This event provides an incredible platform to connect with industry peers and showcase our innovative travel solutions."

2. Julia Dubourg
Sales Manager

3. Melissa Woolley
Marketing Director

ASEV TRAVEL'S MISSION AND VISION

OUR PLEDGE:

Innovative Tours for GIT + FIT since 1995: Take your clients on an unprecedented journey with our innovative tours designed for groups and independent travelers. Whether solo or in groups, our meticulously designed itineraries promise unforgettable adventures and authentic cultural experiences.

Leadership in combined tour products: With decades of expertise on hand, ASEV Travel has consolidated our position as a leader in the field of combination tours. Our comprehensive offers seamlessly combine multiple destinations and experiences into one cohesive package, while maximising sightseeing.

Tailor-made specialist: Your customers' travel preferences are as unique as you are, which is why we at ASEV Travel pride ourselves on being the bespoke specialists. From personalised itineraries to bespoke experiences, we always strive to go the extra mile to ensure every aspect of a trip reflects your specifications.

Sustainable and engaged agency (Travelife): As stewards and responsible members of the environment, ASEV Travel is committed to sustainable development and ethical practices. We are proud to be recognised by Travelife for our commitment in promoting eco tourism and minimising environmental footprint.



OVERVIEW OF ASEV AT IFTM TOP RESA

History of IFTM Top Resa

A Tradition of Engagement

ASEV Travel has been a consistent participant at IFTM Top Resa for many years, establishing itself as a prominent figure in the travel and tourism sector. The company's presence at the event has been marked by numerous collaborations with various tourism ministries, allowing ASEV Travel to showcase a diverse range of travel destinations and services. These partnerships have not only enhanced the company's visibility but also provided valuable opportunities for networking and business development.

Past Collaborations and Achievements

In previous years, ASEV Travel has collaborated with several national tourism ministries, which has significantly bolstered its offerings at IFTM Top Resa. These partnerships have enabled ASEV Travel to:

- **Showcase Diverse Destinations:** Featuring a wide array of destinations, from well-known tourist spots to emerging travel locations.
- **Promote Cultural Exchange:** Highlighting cultural experiences and heritage tourism, fostering a deeper understanding between different regions.
- **Expand Business Networks:** Building connections with other travel industry professionals, leading to mutually beneficial partnerships and business deals.

Self-Representation in 2024

A New Approach

This year, ASEV Travel has decided to attend IFTM Top Resa without collaborating with tourism ministries, opting for self-representation. This strategic move allows the company to:

- **Highlight Core Strengths:** Focus on ASEV Travel's unique offerings and strengths.
- **Showcase Innovation:** Present new products, services, and travel experiences.
- **Strengthen Brand Identity:** Reinforce ASEV Travel's brand as a standalone leader in the travel industry.

Expectations and Goals

For the 2024 edition of IFTM Top Resa, ASEV Travel aims to:

- **Engage Directly with Clients:** Build stronger relationships with clients and partners by showcasing ASEV Travel's exclusive travel packages and personalized services.
- **Explore New Opportunities:** Identify new market trends and opportunities for growth, adapting to the latest industry demands.
- **Demonstrate Resilience:** Highlight the company's resilience and adaptability in a rapidly changing travel landscape, emphasizing its ability to innovate and thrive independently.

ASEV Travel's participation in IFTM Top Resa 2024 marks a significant step in its journey, showcasing its commitment to growth and innovation in the travel industry. By choosing self-representation, ASEV Travel is poised to make a strong impact, demonstrating its capabilities and reinforcing its position as a leading travel provider.

KEYNOTE REPRESENTATIVES AND SPECIAL GUESTS



Yann Xia
from Ciel Yunnan Agency

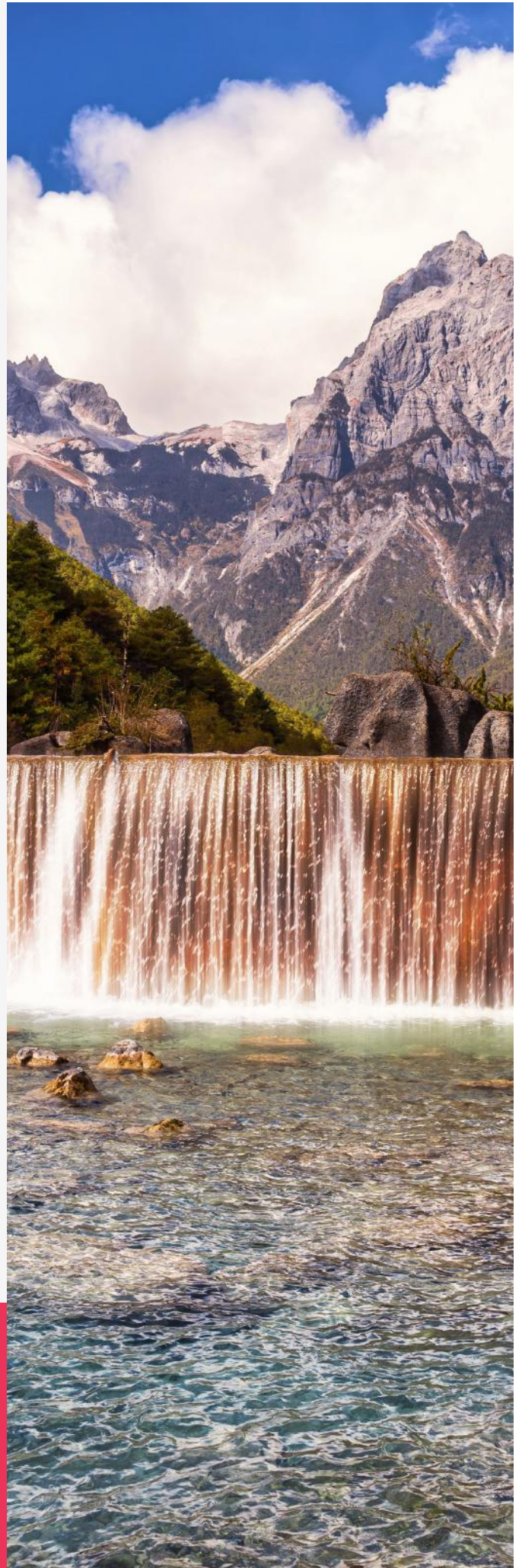
We are thrilled to announce that Yann Xia, a prominent figure in the travel industry and a key partner of ASEV Travel, will be joining us at the IFTM Top Resa event. Yann Xia represents Ciel Yunnan agency, renowned for its exceptional expertise in organizing tours in China.

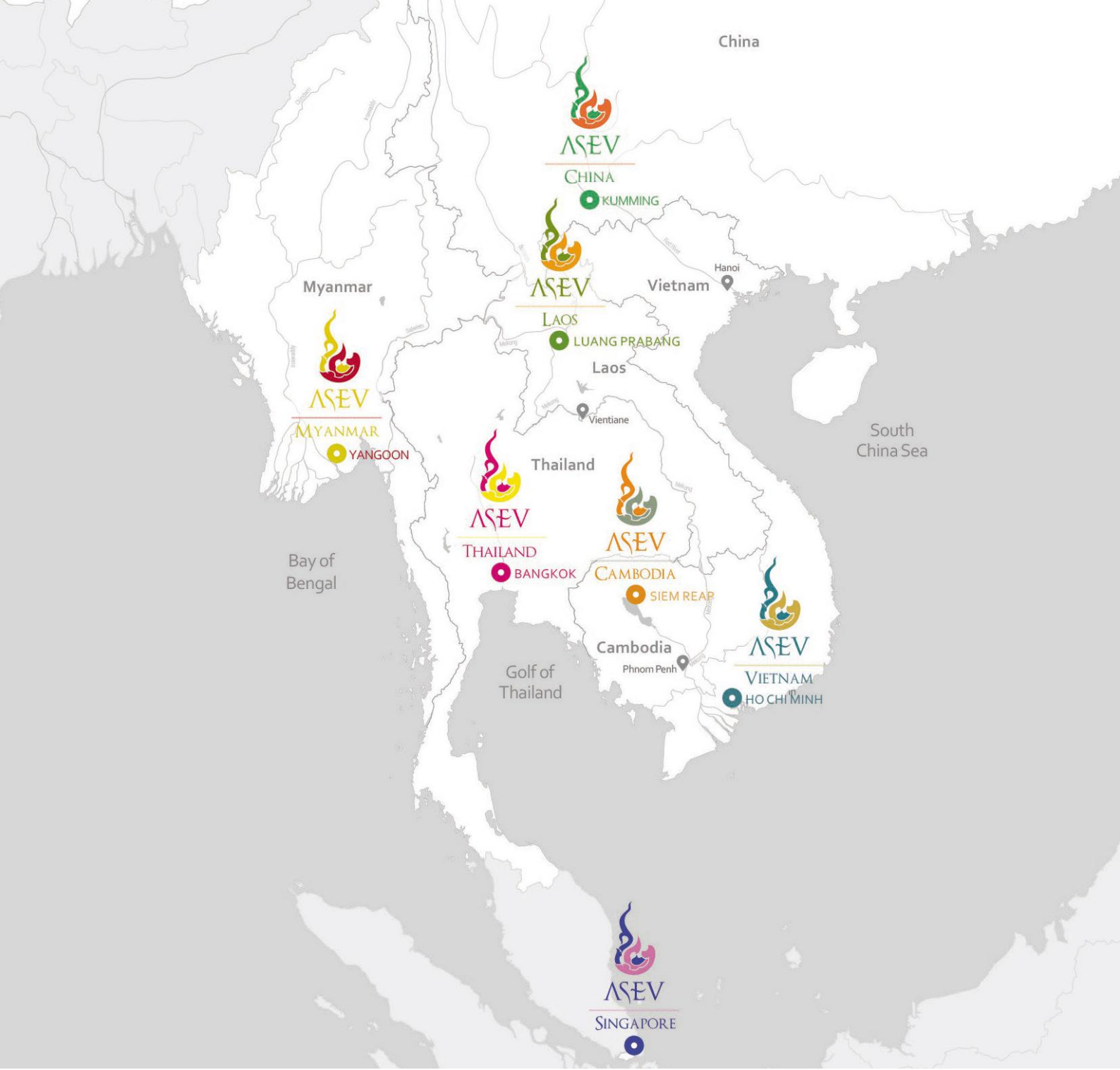
About Yann Xia

Yann Xia has been instrumental in bridging the travel experiences within China for ASEV Travel's combination tours with primarily Laos and Vietnam. With years of experience in the travel industry, Yann brings a wealth of knowledge and a deep understanding of the cultural and scenic wonders of the Yunnan region and beyond.

JOIN US AT THE BOOTH

Yann Xia will be present at the ASEV Travel booth on **Wednesday, 18th September**. This is a unique opportunity to learn about our combined tours, network and engage in discussions and discover unique itineraries for your 2025 production.





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DESTINATION PRODUCTS AND NOVELTIES

ASEV TRAVEL **LEADER IN COMBINED TOURS**

ASEV Travel continues to lead the industry in offering unique and immersive combined tours. Our expertly curated packages seamlessly blend multiple destinations, providing travelers with diverse cultural experiences and unparalleled adventure. We take pride in our ability to design tours that cater to varied interests, ensuring memorable journeys for all our clients.

Why choose a **COMBO TOUR?**

Combined trips managed by a single agency offer travelers a **simplified and personalized experience**. With a single point of contact, planning is smoother, advice is tailored, and handling unexpected situations is easier. Moreover, these multi-destination trips allow clients to **discover a variety of places and experiences** in one journey, maximizing their satisfaction. This approach also **saves time and money** by optimizing travel and grouping activities.

Combined trips are also designed for a **cohesive destination combo**, offering one or more themes for a varied and balanced experience (e.g. a cultural tour with a seaside finish, or a trip around the Mekong with a Laos/Cambodia tour).

Combined trips also encourage **more responsible tourism** by reducing environmental impact through lower carbon emissions and optimized use of resources. It should also be noted that these trips add significant value for travelers, enabling them to **discover more destinations at a competitive price**, thus strengthening their loyalty.

OUR SUGGESTIONS AT A GLANCE:



The Duo(s)

ALONG THE MEKONG RIVER

Thailand / Laos
10D/09N



The Duo(s)

THE SACRED TEMPLE TRAIL

Laos / Cambodia
10D/09N



The Duo(s)

HALONG BAY AND THE LEGENDS OF THE ANGKOR TEMPLES

Vietnam / Cambodia
15D/14N



The Trio(s)

GRAND TOUR INDOCHINA

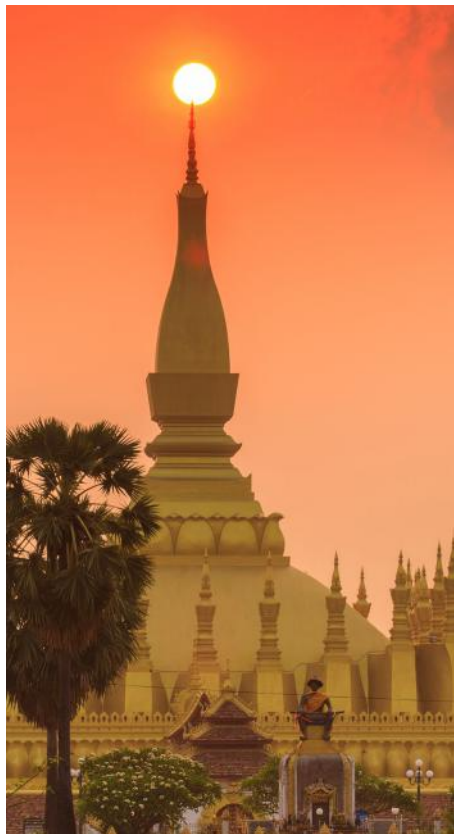
Laos/Cambodia & Vietnam
19D/18N



SIGNATURE CHINA COMBOS

Our Signature China Combos are among our most popular signature offerings. These packages combine the rich heritage of historical cities with the breathtaking natural landscapes of the region while meeting ASEV Travel's quality and service standards.

LAOS / CHINA



ON THE RAILS OF ASIA

Laos and South Yunnan (China)
12D/11N

LAOS / CHINA



TRAIN ESCAPEDE

Laos and North Yunnan (China)
14D/13N

CHINA / VIETNAM



RAIL ADVENTURE

Beyond the mountains of Yunnan
(China) and North Vietnam
13D/12N

NEW TRANSIT TOURS INCLUDING SINGAPORE

TRANSIT TOURS IN SINGAPORE



ASEV Travel is proud to introduce our expert-designed transit tours that enhance your travel experience by incorporating a memorable stopover in Singapore. These tours are meticulously crafted to complement your journey, offering a seamless blend of convenience and exploration.



SIGNATURE COMBO TOURS



CAMBODIA / SINGAPORE

Cultural Odyssey:
Explore Cambodia's heritage and Singapore's modern wonders.

Singapore extension from one day to 2



VIETNAM / SINGAPORE

Vibrant Cultures of Vietnam and the Dynamic Wonders of Singapore.

Singapore extension from one day to 2

EXPERTISE IN ORGANIZING PRE- OR POST-STOPOVER TOURS

Our expertise lies in organizing pre- and post-stopover tours that perfectly integrate with your main travel itinerary. Whether you're looking to enrich your trip before heading to your primary destination or extend your adventure after your journey, our Singapore stopover tours provide a valuable enhancement to your travel experience

VARIOUS COMBINATIONS AVAILABLE WITH SINGAPORE AIRLINES/SCOOT

We suggest a range of combinations through Singapore Airlines/Scout, covering all major Southeast Asia cities. This airline facilitates smooth and efficient transit travel, allowing you to explore Singapore without disrupting your primary travel plans. Our packages ensure seamless connections and a hassle-free travel experience.

FLEXIBLE STOPOVER OPTIONS

Choose from a variety of stopover tour options, ranging from **1 day to 2 nights**. Whether you have a brief layover or a longer stop, our flexible itineraries are designed to maximize your time in Singapore, offering enriching experiences tailored to your schedule.

SPECIALIST IN AUTHENTIC, IMMERSIVE, AND CULINARY TOURS

At ASEV Travel, we specialize in crafting authentic and immersive tours that delve into the heart of Singapore. Our stopover tours include:

- **Cultural Exploration:** Engage with Singapore's rich heritage through guided tours of historic neighborhoods and cultural landmarks.
- **Culinary Experiences:** Delight in Singapore's world-renowned food scene, from bustling hawker centers to exclusive dining establishments.
- **Immersive Activities:** Enjoy hands-on experiences and unique local interactions that provide a deeper understanding of Singaporean culture and daily life.

With ASEV Travel's new transit tours, your layover in Singapore becomes an unforgettable part of your journey, combining convenience with rich, cultural exploration.

SIC TOURS 2025

Discover the best of Laos, Cambodia, and Vietnam with ASEV Travel's collection of guaranteed departures.

NEW IN 2025: SIC Tour 100% Cambodia

• OTHER SIC TOURS

Explore Laos/Cambodia and Vietnam with our established SIC (Seat-In-Coach) tours.

• FREQUENCY

At least one departure per month in 2025. Tours are based on a minimum of 2 participants and are limited to 15 participants.

• COMPETITIVENESS

Enjoy highly attractive prices thanks to our extensive network of partners, with rates updated for the 2025 season.

• MULTIDISCIPLINARY EXPERIENCES

Choose from a wide range of activities and experiences that cater to diverse interests.

• THE "+"

Options for pre- or post-tour extensions and the possibility of combining tours across Laos, Cambodia, and Vietnam for a comprehensive "Indochina" stay.

SCAN HERE
to find out more



04

SUSTAINABLE TRAVEL

ASEV TRAVEL'S ACCOMPLISHMENTS

At ASEV Travel, we are fully dedicated to promoting ethical travel and sustainable tourism practices. Our commitment to sustainability is reflected in our recent accomplishments and ongoing efforts to make a positive impact on the destinations we serve.

Full Dedication to Ethical Travel

ASEV Travel is committed to responsible tourism, ensuring that our operations and tours contribute positively to the environment, local communities, and cultural heritage. We strive to create travel experiences that are not only enjoyable to travelers but also beneficial for the places visited.

Travelife Partner Certification

We are proud to announce that our operations in Laos, Vietnam, and Cambodia have achieved Travelife Partner certification. This prestigious recognition highlights our dedication to sustainability and ethical travel practices. The Travelife Partner status is awarded to companies that meet rigorous standards in sustainability management, demonstrating our commitment to:

- **Environmental Protection:** Implementing practices that reduce our carbon footprint and preserve natural resources.
- **Community Support:** Engaging with local communities to support their economies and respecting their cultural heritage.
- **Sustainable Operations:** Continuously improving our sustainability practices and ensuring that our business operations are eco-friendly and socially responsible.



By becoming a Travelife Partner, ASEV Travel reinforces its commitment to leading the way in sustainable tourism and ethical travel. We believe in creating a positive impact through our tours and are dedicated to promoting sustainable practices across all our destinations.



HOW ASEV TRAVEL SUPPORTS SUSTAINABLE TRAVEL

At ASEV Travel, we are dedicated to promoting sustainable travel practices that benefit the environment and local communities. Here are some of the key initiatives we have implemented to support this mission.

Refill Not Landfill Campaign

To combat the use of single-use plastics, ASEV Travel proudly participates in the Refill Not Landfill campaign. This initiative encourages travelers to use refillable water bottles instead of disposable plastic ones. By providing access to clean water refill stations throughout our tours, we help reduce plastic waste and promote environmental sustainability.

Support Local NGOs

ASEV Travel actively collaborates with local NGOs to support community development and environmental conservation projects.

VIETNAM



know one, teach one



Les Enfants du Dragon

LAOS



L'ASAS
www.lasas.ch



XonPhao
ພິທີຕອບສະໜອງຜູ້ມີຄວາມແຂ້ງແຂື່ອນຜູ້ຍາວ

CAMBODIA



By integrating these sustainable travel practices into our operations, ASEV Travel not only provides unforgettable travel experiences but also ensures that our journeys positively impact the destinations we visit. We believe in the power of responsible tourism to create a better world for future generations.



LOOKING AHEAD

During IFTM Top Resa, ASEV Travel is proud to showcase our latest and most exciting offerings:

- **INNOVATIVE TRAVEL SOLUTIONS:**

Presenting unique itineraries and transit tours that enhance the travel experience.

- **SUSTAINABLE PRACTICES:**

Highlighting our commitment to sustainable travel through initiatives local campaigns and partnerships with local NGOs.

- **ENHANCED COLLABORATIONS:**

Exploring new partnerships and collaborations that enrich our offerings and support local communities.



CLOSING REMARKS

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As we participate in IFTM Top Resa, we are filled with anticipation and enthusiasm for the opportunities that lie ahead. ASEV Travel is dedicated to delivering unparalleled travel experiences, with a strong emphasis on sustainability and ethical practices.

OUR COMMITMENT TO EXCELLENCE

We extend our heartfelt gratitude to all our partners, clients, and colleagues who have supported and inspired us. Your trust and collaboration are the cornerstones of our success, motivating us to innovate and excel in every aspect of our services.



The travel industry is ever-evolving, and we are excited to be at the forefront of this transformation with passion, innovation, and a deep respect for the destinations we explore. Together, we can create unforgettable journeys that not only delight our travellers but also contribute positively to the world.

Thank you for being a part of the ASEV Travel journey. We look forward to meeting you at IFTM Top Resa and embarking on new adventures together.

SAFE TRAVELS.



ASEV

ASIA
TRAVEL

WWW.ASEV-TRAVEL.COM

