



WHITEWATER
CONSULTING

**CORPORATE
BUSINESS
PROFILE**

2020/2021

Welcome To WhiteWater Consulting

**Better Company, Better Culture,
Better Financial Results**




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A modern office interior featuring a large glass wall with a geometric pattern, a dark wood bar counter with red stools, and a person working at a desk in the background. A central dark blue overlay contains the text.

NAVIGATING THE WORLD OF HUMAN RESOURCES

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ABOUT OUR COMPANY

Welcome to WhiteWater Consulting. The mission of WhiteWater Consulting is simple: We seek to help small to mid-size companies become better. We are passionate about enabling employers and HR practitioners to drive their organizations to realize an improved culture while simultaneously attaining enhanced financial results. Our team is committed to helping companies strengthen and automate their processes so that they can focus on growing revenues, managing expenses, maximizing profits, and taking care of their greatest asset: their people.

The journey to WhiteWater Consulting began twenty-five years ago. We are bringing the experience, data, analytics, and best practices gained from working with hundreds of companies and are forming strategic partnerships that are committed to helping you make your company stronger.

OUR PROMISE

We will always conduct ourselves with integrity and in a professional manner, engaging in collaborative discussions with a focus on what is best for you, our client. We will treat all conversations and ensure that all company data provided to us through each step of the process will be held in the highest level of confidence. And in the end, our recommendations will always be focused on how we can best serve you.



**To be successful,
you have to have
your heart in your
business, and your
business in your
heart.**



OUR VALUES

Clients.

We believe that the best interest of our clients is all that matters.

Character.

We are committed, above all, to doing business with integrity in all we say and do.

Consultative.

We are seeking to understand and to know the clients requirements, explicitly, before formulating recommendations.

Consistency.

We will, without fail, follow through and do what we promise.

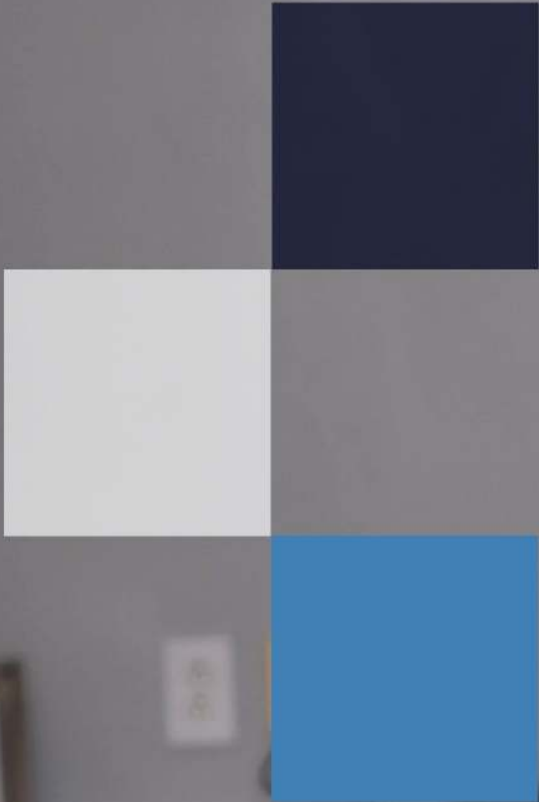
Communication.

Finally, we will communicate clearly and concisely with our clients and strategic partners.



WHO WE ARE OUR MISSION

Our mission at Whitewater Consulting is simple. We seek to help small and mid-size companies become better. Better employers with better HR infrastructure, better culture, and better financial results. That is who we are. We seek to help companies strengthen and automate their processes. And that allows them to focus on more important things. Like growing revenues, managing expenses, maximizing profits and taking care of their greatest asset, their people. Visit our Testimonials page to see our track record.



Founder &
Managing Member

**CHUCK
COOPER**

Message From Our Founder



“

At WhiteWater Consulting, we are passionate about serving small and mid-size companies and helping them build a better business by defining HR solutions that improve company culture and employee engagement.

”



Our Services

WhiteWater Consulting specializes in designing customized HR solutions based on the operational needs of your organization. With a focus on small and mid-size companies, we bring practical, results driven practices that help our clients retain their top performers. Our practices will improve your company culture, increase employee engagement, mitigate employer related risks, and enhance the financial performance of your company.

Managing employee benefits is just one aspect of a Human Resources departments overall responsibility to attract, retain, and motivate an engaged and productive workforce. To help our clients face multiple and often competing demands, we offer consulting services to help you unlock your HR team's full potential.



**Company
Culture
Assessments**

**Comprehensive
Employee Benefit
Strategies**

**Data
Analytics**

**Employee
Engagement**

**Executive
Level Retention
Strategies**

**Financial
Wellness
Programs**

**HR Audits &
Compliance**

**HR
Consulting**

**HR Technology
Consulting**

**PEO & ASO
Solutions**

**Recruiting &
Talent Acquisition**

**Reporting &
Dashboards**



THANK YOU

We want to thank you for your interest in WhiteWater Consulting and the HR services we offer. We are grateful for each conversation we have with small and midsize company leadership as we seek to serve and be a resource to help find solutions that will provide clarity and peace of mind to their greatest challenges. We want to invite you to complete the Free Consultation form on our website which will subscribe you to our monthly newsletter and schedule a free 30-minute call with our team to discuss your current HR needs.

We want to invite you to connect with us at:



[/WhiteWater ConsultingLLC](#)



[@WhiteWater 2019](#)



[linkedin.com/in/chuck-cooper1](#)



Many Thanks,
Chuck Cooper
Founder & Managing Member

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