



# ELEVATE YOUR IMPACT

2026 AAWD Corporate  
Partnership Opportunities

*Year-round partnership opportunities to  
advance, connect, and enrich the lives of  
women dentists*



# WHY AAWD? Why Now?

## Our Impact in Numbers

 Members & Contacts	3,000+ women dentists and students representing every career stage across the US and internationally
 Student Chapters	42 and growing
 Local & Int'l Chapters	10 and growing
 Email Audience	13k+ opt-in contacts and community members 40% avg. open rate
 Social Reach	15k+ followers across Instagram, Facebook, and LinkedIn
 Community Programs	2 sister foundations: Smiles for Success Foundation (SFS) and Gillette Hayden Memorial Foundation (GHMF)

AAWD celebrates the collaboration, leadership, and innovation of women in the dental profession while creating a powerful network for support and growth.

Corporate partnerships play a critical role in sustaining AAWD's programs, resources, and member support throughout the year.

***Partnering with AAWD means aligning your brand with advancement, education, and empowerment — 365 days a year. Multi-year agreements available!***

**Looking Ahead:** AAWD anticipates hosting its next Biennial Conference in fall 2027.

2026 Partners will receive priority notification and early access to #AAWD2027 sponsorship opportunities.

# CORPORATE Partnership

Partnering with AAWD provides direct access to a trusted and influential community of women shaping the future of dentistry. Whether your goal is brand visibility, product awareness, recruitment, or professional engagement, AAWD offers targeted opportunities to reach decision-makers, educators, and the next generation of dental leaders.

## Simple. Flexible. Customizable.

**Determine Your Tier and Term Length:** Select one of five partnership levels and choose a single-year or multi-year term based on your goals and desired level of engagement. Each tier includes a set number of customizable benefit selections from the menu on the following pages.

**Express Interest in Additional Sponsorship Opportunities (Optional):** Partners may indicate interest in future or supplemental sponsorship opportunities through the Partnership Intake Form. These opportunities are offered separately from partnership tiers, subject to availability, and may carry additional sponsorship fees. 2026 Partners receive priority consideration and first access to opportunities they express interest in.

**Complete the Intake Form:** Submit the [2026 Partnership Intake Form](#) to indicate your selected tier, term, and event interest. Upon receipt, AAWD will issue your Benefit Selection Form and invoice for the 2026 partnership year.

**Customize Your Benefits:** Use your tier-specific Benefit Selection Form to choose your included benefits. Upon receipt and invoice payment, AAWD will issue a formal agreement for signature.

**Enjoy Year-Round Visibility:** Your partnership provides ongoing exposure across AAWD's digital platforms, member communications, and professional community throughout 2026.



# PARTNERSHIP Tiers

Each partnership tier includes a set number of annual benefit selections from the menu on the following page. Each listed benefit counts as one (1) selection.

## VISIONARY

- Preferred vendor status
- Priority placement, & first access.
- A \$1,000 donation to [SFS](#) or [GHMF](#)
- Prominent logo recognition & link on website
- Customizable directory listing in member portal
- **Your choice of eight (8) benefits from the benefits menu**

\$25,000

## TRAILBLAZER

- A \$500 donation to [SFS](#) or [GHMF](#)
- Logo and link on website
- Customizable directory listing in member portal
- **Your choice of seven (7) benefits from the benefits menu**

\$15,000

## MENTOR

- Logo & link on website
- Customizable directory listing in member portal
- **Your choice of five (5) benefits from the benefits menu**

\$10,000

## ADVOCATE

- Logo & link on website
- Customizable directory listing in member portal
- **Your choice of three (3) benefits from the benefits menu**

\$5,000

## SUPPORTER

- Logo & link on website
- **Your choice of one (1) benefit from the Digital Brand Visibility section of the benefits menu**

\$1,800

most popular

# Menu **BENEFITS**

## DIGITAL BRAND VISIBILITY

- **Dedicated Eblasts**  – Two (2) dedicated emails to AAWD's contact list.
- **Social Spotlight Posts**  – Three (3) spotlight posts across AAWD platforms.
- **Digital Ad in *The Chronicle Quarterly***  – One full-width ad placement in one issue of AAWD's newsletter.
- **Portal Banner Ad**  – Three-month banner placement in your section of choice.
- **Sponsored Insight / Member Poll**  – An AAWD-branded member insight poll.

## LEADERSHIP & PROFESSIONAL DEVELOPMENT

*(limited to Mentor, Trailblazer, & Visionary tiers)*

- **Webinar Sponsorship\***  – Host an AAWD educational webinar.
- **Leadership Development Workshop\***  – Host a virtual AAWD leadership workshop.
- **Mentorship or Student Workshop\***  – Host a virtual AAWD mentorship or student-focused workshop.
- **Featured Speaker Directory Listing** – Sponsored Member Portal speaker listing.

## COMMUNITY IMPACT, RECOGNITION, & MEMBER RESOURCES

- **Practice Management or Financial Literacy Resource** – Provide or co-develop a resource or toolkit for AAWD's Member Portal.
- **Wellness Toolkit** – Provide or co-develop a resource or toolkit for the Member Portal.
- **Sponsored chapter, mentorship, or career toolkit**  – Sponsor one AAWD-developed toolkit supporting a specific audience in the Member Portal.
- **Community Impact Fund Pilot**  – Help AAWD pilot a local oral health project.

*(limited to Mentor, Trailblazer, & Visionary tiers)*

- **Resource Co-Development** – Provide or collaborate with AAWD to create a guide, toolkit, or online resource for the AAWD Member Portal.
- **Sponsored Award**  – Sponsor an AAWD award with acknowledgment across AAWD digital platforms.

**Each bulleted benefit counts as one (1) selection.**

 limited availability |  subject to CE review

 Benefit may be repeated. For example, choosing 'Dedicated Eblasts' twice provides 4 total eblasts.

**Stand-alone Benefit Option: Not ready for a full partnership? Many benefits can also be purchased individually for \$1,500-\$1,800 each, subject to availability.**

# PARTNERSHIP

## Term Options

AAWD offers both multi-year and single-year partnership options to provide flexibility while supporting long-term, values-aligned collaboration with our organization and members.

### Multi-Year Partnership (Three-Year Term)

Multi-year partnerships are designed for organizations seeking sustained visibility and deeper engagement with AAWD and its members.

- Established for a three-year term, including the current year.
- Billed annually at the start of each partnership year.
- Partners complete a **new Benefit Selection** form at the start of each partnership year.
- During biennial conference years, benefit options expand to include conference-related visibility (e.g., exhibit table, program ad placement, CE or Lunch & Learn sponsorships, exclusive event sponsorships), based on partnership tier.
- Visionary Partners receive priority access to one exclusive conference-related sponsorship at no additional cost, subject to availability.
- Priority access to local or regional event participation opportunities as they arise.

### Single-Year Partnership (One-Year Term)

Single-year partnerships provide annual engagement with flexibility to grow.

- Active for one partnership year.
- Partners may renew at the same or a different tier at the end of the term, subject to availability and updated pricing.
- Access to local or regional event participation opportunities as they arise.

### Selection & Agreement Process

- Partners select their term length through the [AAWD Partnership Intake Form](#).
- AAWD will issue an invoice and Benefit Selection Form for the applicable year.
- Upon completion, AAWD will finalize and execute the appropriate one-year or three-year agreement.
- For multi-year agreements, AAWD will issue a new invoice and Benefit Selection form each consecutive year.

# LOOKING AHEAD:

## Event & Program Sponsorships



In addition to year-round Corporate Partnership benefits, AAWD periodically offers event-based and program-specific sponsorships throughout the year. These opportunities are designed to provide targeted visibility, meaningful engagement, and alignment with AAWD's mission and programming.

AAWD anticipates expanded event programming in the years ahead, including regional, chapter-based, and educational initiatives and the next Biennial Conference in fall 2027.

### Potential Sponsorship Areas May Include

#### Regional & Chapter-Based Events (2026–2027). Exhibit at

- Student or local chapter events
- Multi-chapter or regional meet-ups
- In-person educational workshops or special programs

#### 2027 Biennial Conference

- Exhibitor Table
- Scientific or Poster Session Sponsorship
- Lunch & Learn or CE Session Sponsorship
- General Conference Sponsorship Opportunities

Partners who indicate interest in future event sponsorships receive early communication and priority consideration as opportunities are developed. Availability, timing, and scope may vary.

Interest in future sponsorships may be indicated through the AAWD Partnership Intake Form or by contacting [sponsors@aawd.org](mailto:sponsors@aawd.org). Indicating interest does not constitute a commitment or guarantee availability of specific opportunities.

# PARTNER WITH PURPOSE. Lead With Impact.

The American Association of Women Dentists (AAWD) partners with organizations that share a commitment to advancing equity, leadership, and excellence in dentistry. Through flexible, values-aligned partnerships, we connect brands with a powerful network of women dentists at every stage of their careers.

Whether your goals include brand visibility, meaningful engagement, or long-term impact, AAWD offers partnership opportunities designed to meet you where you are and grow with you.

## READY TO Partner?

Complete the [2026 AAWD Partner Intake Form](#)  
or contact [sponsors@aawd.org](mailto:sponsors@aawd.org) to get started!

Our team is here to help! For questions or assistance, contact  
[sponsors@aawd.org](mailto:sponsors@aawd.org) or 800-920-2293.



# ABOUT AAWD



Founded in 1921, the American Association of Women Dentists (AAWD) is the oldest national organization dedicated to advancing the lives of women dentists. While the number of women entering the profession has grown significantly, disparities in leadership representation, career advancement, compensation, and work-life integration persist. AAWD addresses these gaps by fostering community, supporting professional development, amplifying women's voices, and creating pathways for leadership and mentorship at every career stage.

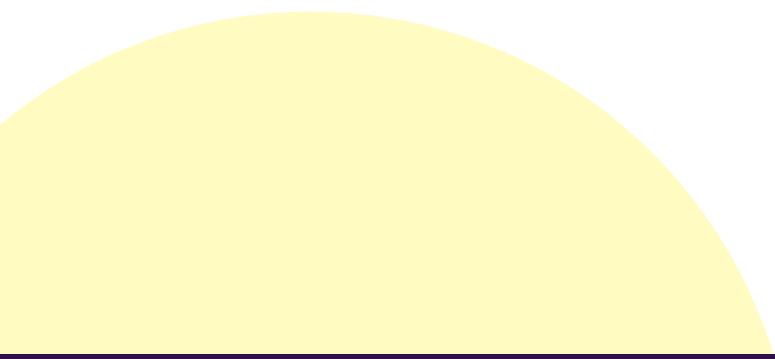
[Meet the AAWD Board of Directors](#)

## vision

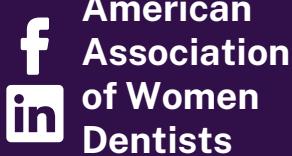
AAWD strives to create a world where every dental professional will have equitable access to opportunities and resources to reach their personal and professional goals through professional development, networking, mentorship, and promoting wellness throughout every stage of a dentist's career.

## mission

AAWD is the leading resource for advancing, connecting, and enriching the lives of women dentists through professional development, networking, mentorship, and promoting wellness.



**Thank you to our partners for  
supporting women dentists at  
every stage of their careers.**



The American Association of Women Dentists | 800-920-2293  
[sponsors@aawd.org](mailto:sponsors@aawd.org) | [www.aawd.org](http://www.aawd.org)

