



**SILHOUETTES™**  
DESIGNED TO INSPIRE

**YORK**  
WALLCOVERINGS

## About the Brand

# YORK<sup>®</sup>

Created to cover the diversity and overarching themes which drive the home decor industry, the York Wallcovering brand creates an umbrella of distinctive design options for walls inspired by social, trend and fashion influences.



## About the Collection

Soft silhouettes, inspired by natural and classic themes, create a diverse collection of modern artistry with elegant simplicity of form.

## Keywords

surface printing, textures, trees, vines, clouds, Chinoiserie, birds, trellis, medallions, palms, Jacobean, flowers, floral, geometrics, leaf, leaves, tropical, quatrefoil



juniper tree | Early 20th century surface printed folk art wallpaper  York Wallcoverings Archive [Click icons below for pattern details](#)



SS2604



SS2605



SS2606



SS2607



SS2608



## dahlia trail

Click icons below for pattern details



SS2500



SS2501



SS2502



SS2503



SS2504



SS2505



cloud cover [Click icons below for pattern details](#)



SS2525



SS2524



SS2526



SS2527



## imperial blossoms branch

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SS2593



SS2588



SS2589



SS2590



SS2591



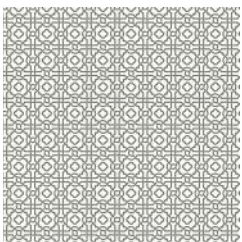
SS2592

# SILHOUETTES™

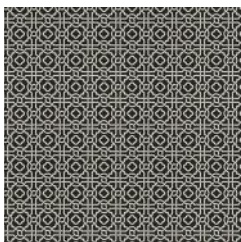


## pergola lattice

Click icons below for pattern details



SS2597



SS2596



SS2598



SS2599



SS2600



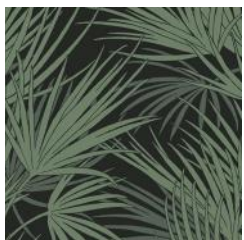
SS2601





## palmetto

Click icons below for pattern details



SS2542



SS2540



SS2541



SS2543

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luxor [Click icons below for pattern details](#)



SS2532



SS2533



SS2534



SS2535



SS2536



SS2537



## palm thatch

Click icons below for pattern details



SS2564



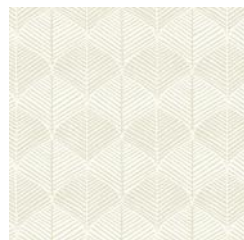
SS2565



SS2566



SS2567



SS2568

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wood cut jacobean [Click icons below for pattern details](#)



SS2556



SS2557



SS2557



SS2559



SS2560



## pomegranate bloom

Click icons below for pattern details



SS2581



SS2580



SS2582



SS2582



## leaflet

Click icons below for pattern details



SS2553



SS2548



SS2549



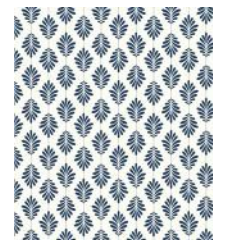
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SS2551



SS2552



SS2554



## jungle leaves

Click icons below for pattern details



SS2572



SS2573



SS2574



SS2575



SS2576



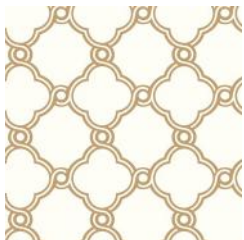
SS2577

# SILHOUETTES™

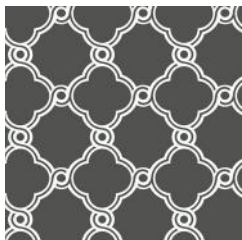


## open trellis

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SS2510



AP7490



SS2508



SS2509



## Silhouettes Video



Click to watch video. To download video, access file via link below.



# Products

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SPEC SHEETS

## Why Silhouettes?

- Silhouette's purity of form, combined with the textural artistry of surface printing, provides a fresh modern take on both classic motifs and patterns inspired by nature. (**The Collection**)
- Geometrics maintain their current leanings toward an organic feel (Patterns **Cloud Cover, Lacey Circle Geo**)
- Vines reemerge as an updated classic theme (Pattern **Dahlia Trail**)
- Tropical motifs have become a new classic style category (Patterns **Palmetto, Palm Thatch, Jungle Leaves**)
- Classics return, in updated color, for a modern take on heritage prints (Patterns **Juniper Tree, Luxor, Wood Cut Jacobean**)
- Asian influences remain synonymous with affluent style (Pattern **Imperial Blossoms**)
- European Folk influences and stylized leaves continue within the floral category (Patterns **Pomegranate Bloom, Leaflet**)
- The trellis motif prevails as the perfect companion to nature inspired designs (Patterns **Pergola Lattice, Open Trellis**)

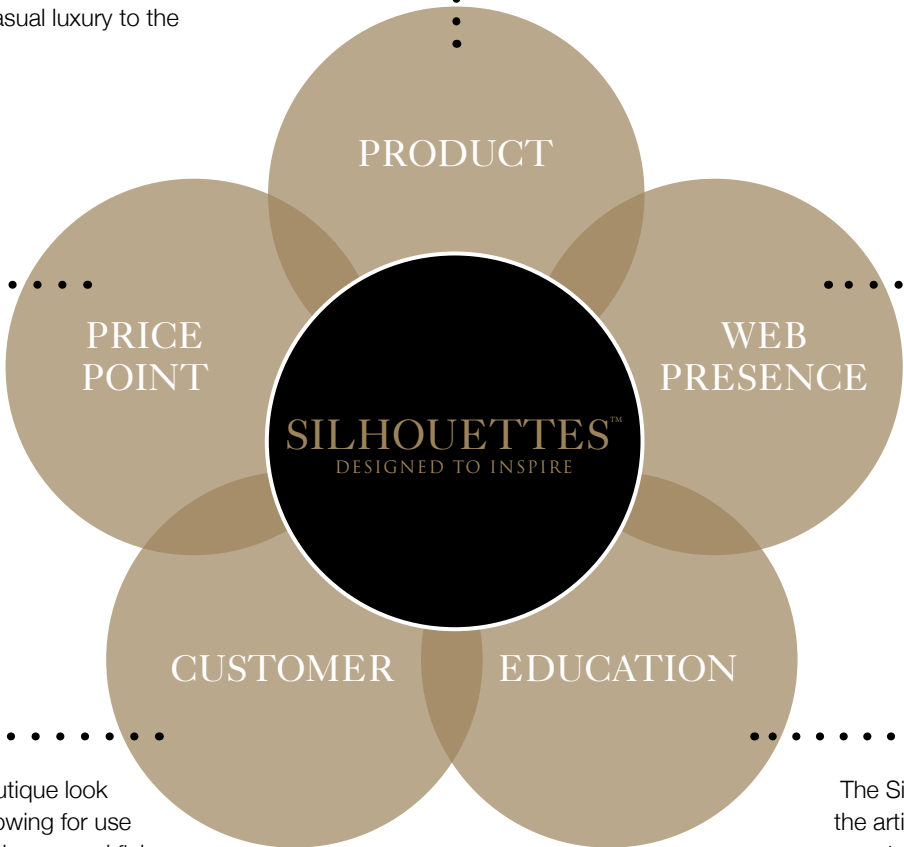


# Who Are We Selling To?

.....  
The Silhouettes collection is a diverse pattern group which utilizes both texture and simplicity of form to deliver a sense of casual luxury to the best of modern design.

.....  
The Silhouettes collection is styled for those with discerning taste who want the personality of designer products at an affordable price. Readily accessible, it can be delivered to both brick-and-mortar stores and the DIY market.

.....  
Mid-level pricing befits the boutique look of these trending patterns, allowing for use by all who aspire to design with personal flair. Sample books, and sampling are all offered at various discounts depending upon the customers' agreements with York Wallcoverings.



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Silhouette can be found on [yorkwall.com](http://yorkwall.com) via the products link under the York Series. Digital marketing tools will be available for customer promotion purposes online.

.....  
The Silhouettes collection showcases the artistry of textural surface inks and metallic touches to support trending color palettes and designer-inspired themes. York Wallcoverings is the exclusive manufacturer of surface print designs in North America.