



BICULTURAL ACTIVE LIVING LIFESTYLE E-MAGAZINE

MARCH, 2024 | VOLUME 1 | ISSUE 3

Features:

Sears Redevelopment Project
Promotes Transit-Oriented
Development

Understanding and Stopping
Anti-Asian Hate Series:
40 Years After Vincent Chin's
Death



Project SUPPORT

Table of Contents

02~03	Introduction
04~06	Nutrition
07~08	Physical Activity
09~10	Tobacco Control
11~12	Vaccination for Adults
13~17	Project SUPPORT Events
18~20	Understanding and Stopping Anti-Asian Hate
21	Resources
22~24	Upcoming Events
25	Contact

INTRODUCTION



Project SUPPORT is led by Asian Media Access (AMA), collaborated with Multi Cultural Community Alliance (MCCA), Project SUPPORT is a cross-cultural, cross-generational, and cross-sectoral initiative, aims to improve health, prevent chronic disease, and reduce health disparities among Black, Indigenous, and People of Color (BIPOCs) who face the highest risk, and bear the highest burden of chronic disease, named: African American/Black, Asian American and will put a special focus on young people from the two poorest but most diverse neighborhoods in MN – North Minneapolis, and Midway St. Paul.

Supported by CDC's REACH funding, AMA will leverage our extensive network of trusted community partners who provide subject matter expertise and have a history of successful engagement with the respective cultural and geographic communities. All partners have been involved in co-designing this Initiative - Project SUPPORT (Supporting Under-served through Produce/Park Prescription, and Opportunities to Recreation-activity & Tobacco-control), through below 4 culturally tailored strategies:

- **Nutrition:** Increase healthy cultural food access by implementing Food Service Guidelines (FSG) at least one Asian Temple, establishing Produce Rx at three clinics/hospitals.
- **Physical Activity:** Increase policies, plans and community design changes through China Garden, Minneapolis Open Streets and St. Paul Sears Redevelopment to better connect residents to everyday destination for live/work/play, and provide safe, culturally based places for increasing physical activities.

- **Tobacco Control:** Support a Media Campaign to educate BIPOC communities about the proposed statewide tobacco flavor ban, and work with area sports teams to find out what people/youth know and feel about flavored tobacco products. Focus groups and media message testing will be done to determine what the community needs to know and what messages related to flavor bans would appeal to which cultural groups. We will focus on young athletes from pan-Asian and pan-African communities, and a media campaign featured the young athletes based on what the message testing reveals.
- **Vaccination for Adults:** Increase demand for, and access to, flu, COVID-19, and other adult vaccinations via 40 pop-up community clinics at the places that cultural groups feel comfortable and connected, and increase regularity of vaccine promotion in priority communities; and increase the percentage of pan-Asian and pan-African seniors who are up-to-date with recommended adult vaccinations.

Please check out the website – <https://ballequity.amamedia.org/> for strategies and updates.



NUTRITION



STRATEGY INTRO: Increase healthy cultural food access by implementing Food Service Guidelines (FSG) at least one Asian Temple, establishing Produce Rx at three clinics/hospitals.

BLOG DISCUSSION #3

BRIDGING CULTURES WITH POLICIES THROUGH CONGREGATE MEALS: AMA'S APPROACH WITH ASIAN TEMPLES

COLLABORATING AND ENHANCING CONGREGATE MEAL DESIGN WITH ASIAN TEMPLES



Photo Courtesy: Wat Promwachirayan

AMA is collaborating with Asian Temples in the area to enhance the design of the Congregate meal, in alignment with the Federal Food Service Guidelines. Currently, we are in communication with several Asian Temples. Here are some of the temples we have been engaging with:

- Wat Lao Xayabhoummaram Temple in East Bethel, Minnesota
- Watt Munisotaram Cambodian Temple in Hampton, MN
- Wat Promwachirayan (Wat Thai Temple of Minnesota) in St. Louis Park, MN
- Watt Dhamma Visudhikaram, Buddhist Support Society, Cambodian Temple in Rochester, MN



ENHANCING WELLNESS AND COMMUNITY: EXPLORING US FOOD SERVICE GUIDELINES (FSG)

Food service guidelines, as defined by the US Department of Health and Human Services Centers for Disease Control and Prevention, are standards for healthier food and beverages, and food service operations in worksite and community settings. These guidelines serve multiple purposes, including enhancing the health and wellness of employees, establishing social norms that prioritize healthier choices, and bolstering local food systems. They cover various aspects such as food and nutrition standards, facility efficiency, environmental support, community development, food safety protocols, and behavioral design strategies. Originally designed to enhance access to healthier foods and beverages in federal facilities, this model set of guidelines is adaptable for use in both public and private settings across states and communities.

ENHANCING COMMUNITY HEALTH: AMA'S CULTURAL COLLABORATIONS IN FOOD SERVICE GUIDELINES

Asian Media Access (AMA) is dedicated to collaborating with Asian Temples and Black Churches to conduct Food Service Guidelines (FSG) assessments and update Congregated Meal Plans and Policies. This involves considering various meal plans tailored to meet the specific needs of each community, including daily plans for monks, weekly plans for followers, and meals for festivals. AMA aims to identify policy gaps within the current Federal Food Service Guidelines, particularly in areas where non-Western dietary preferences and practices are not adequately addressed. By documenting the benefits of Cultural Diet and Fermented Foods with these communities, AMA seeks to underscore the importance of alternative cultural diets in promoting health and well-being, especially within the BIPOC (Black, Indigenous, and People of Color) community, and advocate for their inclusion in dietary guidelines and policies. Through these efforts, AMA aims to support the health and cultural vitality of these communities while advocating for greater inclusivity and recognition of diverse dietary traditions.

NURTURING COMMUNITY BONDS: CHALLENGES AND REWARDS OF TEMPLE MEAL TRADITIONS

The current setup with Asian Temples typically involves volunteers cooking daily meals for the monks, while on weekends, members contribute meals to offer to the monks and community, followed by communal eating within the community. This arrangement fosters a strong sense of community among temple members, encouraging fellowship and social interaction through shared meals. It also reflects the value of hospitality within the community, demonstrating care for others,

particularly those in need. However, sometimes meals from followers may not consist of the healthiest dishes, often due to heavy use of cooking oils and limited options from diverse food groups. AMA is here to help address such imbalances.

EMPOWERING TEMPLE COMMUNITIES: AMA'S HOLISTIC APPROACH TO HEALTH AND NUTRITION

AMA is actively engaged in several actions to support congregated meal settings at Asian Temples. Firstly, we conduct assessments of religious entities in the area where congregated meals are provided, utilizing the Federal Food Service Guidelines (FSG). We then analyze the findings in collaboration with the religious entities, aiming to optimize meal plans and food operation policies to maximize nutritional benefits. Our SMS staff, including the Program Implementation (PI) team and Nutrition/Tobacco Control Project Managers, work closely with temple coordinators to ensure effective coordination. Additionally, we launch media campaigns promoting overall healthy lifestyles, covering nutrition, physical and mental health, and advocating for substance-free living. Specifically, we are developing a "Bicultural Healthy Living" campaign in collaboration with AMA staff, including the director and coordinator of Multimedia Technology, and our media partners. Through these concerted efforts, AMA endeavors to support the well-being and nutritional needs of temple communities while promoting broader healthy living initiatives.



Photo Courtesy: Wat Promwachirayan

PHYSICAL ACTIVITY



STRATEGY INTRO: Increase policies, plans and community design changes through China Garden, Minneapolis Open Streets and St. Paul Sears Redevelopment to better connect residents to everyday destination to live/work/play, and provide safe, culturally based places for increasing physical activities.

BLOG DISCUSSION #3

SEARS REDEVELOPMENT PROJECT PROMOTES TRANSIT-ORIENTED DEVELOPMENT: ENHANCING CONNECTIVITY AND ACCESSIBILITY

ENHANCING URBAN CONNECTIVITY AS WAYS ENCOURAGING PHYSICAL ACTIVITIES

Street connectivity, as defined by the Centers for Disease Control and Prevention's Active Communities Tool Assessment Modules, is integral to urban planning, influencing transportation, accessibility, and public health. A well-connected network, characterized by numerous short links, intersections, and minimal dead ends, facilitates efficient travel routes, and promotes pedestrian and cyclist safety. Community subdivision regulations mandate that newly constructed or redeveloped streets connect to adjacent neighborhoods and amenities. In residential areas, connectivity is ensured through sidewalks or shared-use paths, while commercial areas require similar provisions. This policy approach underscores a commitment to fostering vibrant, interconnected communities that prioritize pedestrian-friendly environments and encourage physical activities.

PROMOTING STREET CONNECTIVITY THROUGH SEARS REDEVELOPMENT

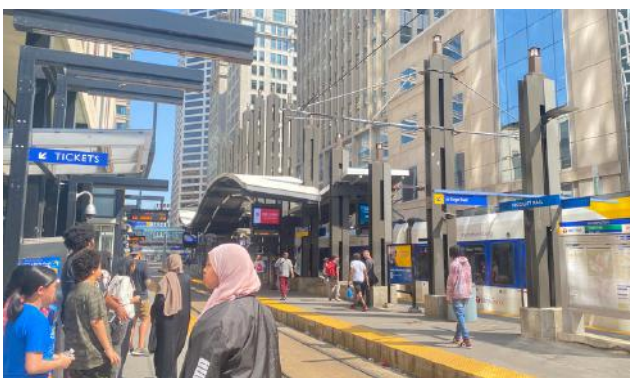
The large, empty Sears parking lot exacerbates connectivity issues, acting as a physical barrier to pedestrian and bicycle traffic. Redeveloping this space offers an opportunity to improve neighborhood connectivity, potentially by creating mixed-use developments with pedestrian-friendly design and amenities. Our project is currently working with the Frogtown and Rondo neighborhoods to develop solutions for this area and enhance connectivity within the neighborhood. We will continue to explore potential options and collaborate with the neighborhoods. Additionally, our project is discussing enhancing internal connectivity to ensure seamless access throughout the site. We aim to effectively reconnect communities and facilitate access to key destinations such as the Western Sculpture Park, State Capitol, Rice Street Corridor, Downtown, and others.

CONSIDERING THE TRANSIT-ORIENTED DEVELOPMENT

Our project is actively considering the ongoing pursuit of transit-oriented development, closely aligning with community subdivision regulations and zoning codes to enhance connectivity and accessibility. We are exploring options for everyday destinations via multi-use paths or pedestrian/bicycle easements. Additionally, we are in the process of planning how residential developments can connect to neighboring communities and other essential destinations through sidewalks or pathways.

EMBRACING SUSTAINABLE TRANSPORTATION BEYOND AUTOMOBILES

Our project will prioritize modes of transportation beyond automobiles, emphasizing walking, biking, and public transportation. We are currently discussing the potential establishment of a pedestrian-friendly community. The goal would be to encourage communities to engage in healthy activities such as outdoor gardening, fitness, walking, and biking. We are actively exploring how to develop sustainable and healthy transportation choices for everyone through the Sears Redevelopment.



TOBACCO CONTROL



STRATEGY INTRO: Support a Media Campaign to educate BIPOC communities about the proposed statewide tobacco flavor ban, and work with area sports teams to find out what people/youth know and feel about flavored tobacco products. Focus groups and media message testing will be done to determine what the community needs to know and what messages related to flavor bans would appeal to which cultural groups. We will focus on young athletes from pan-Asian and pan-African communities, and a media campaign featured the young athletes based on what the message testing reveals.

BLOG DISCUSSION #3

TO PROTECT OUR CHILDREN AND END THE SALE OF ALL FLAVORED TOBACCO PRODUCTS

Asian Media Access has collaborated with Minnesotans for a Smoke-Free Generation (MSFG)'s to enhance BIPOC voices within the tobacco control effort. Recently, Mr. Eugene Nichols, a member of our Minnesotans for a Smoke-Free Generation, stood before the House Health Finance and Policy Committee, urging for a bill to ban the sale of flavored tobacco, nicotine, or lobelia products. During the state legislature hearing, there was a poignant moment, that Rep. Ethan Cha (DFL-Woodbury) shared a personal anecdote, reading a letter penned by his daughter and holding up a framed photo of his three children.



Eugene Nichols of Minnesotans for a Smoke-Free Generation testifies before the House Health Finance and Policy Committee March 5 in support of a bill to prohibit the sale of flavored tobacco, nicotine, or lobelia products. (Photo Courtesy: Minnesota House of Representatives website)

Our ally, Emily Anderson, from Association for Non-Smokers Minnesota, highlighted the success of similar bans in reducing smoking initiation rates across 29 municipalities in Minnesota. Followed by many individuals shared their stories, among them were a man who lost his brother to smoking, a young advocate with the American Lung Association, a pediatric pulmonologist, and a Native American teenager concerned about the impact of the tobacco industry on sacred ceremonies. Others included a drug and alcohol counselor working with addiction, a university student emphasizing the widespread practice of smoking sheesha, a suburban police chief, and a reverend expressing worries about the Black community's health.



End the sale of menthol cigarettes and all other flavored *commercial tobacco products

The bill calls to end the sale of menthol cigarettes and all other flavored commercial tobacco products, and penalties for violations could range from fines of \$1,000 to \$5,000. However, there were also dissenting voices. Small business owners and citizens raised concerns about potential economic impacts, such as the creation of a black market and the loss of individual choice. They questioned the selective targeting of flavored tobacco and nicotine products, pointing out the availability of flavored vodka and THC edibles. Additionally, few argued that e-cigarettes had helped many people quit smoking and proposed alternative measures, such as restricting flavored products to vape stores with age restrictions.



The hearing of the bill brought to light a complex array of perspectives and considerations, reflecting the ongoing debate surrounding public health policy and individual freedoms.

VACCINATION FOR ADULTS



STRATEGY INTRO: Increase demand for, and access to flu, COVID-19, and other adult vaccinations via 40 pop-up community clinics at the places that cultural groups feel comfortable and connected, and increase regularity of vaccine promotion in priority communities; and increase the percentage of pan-Asian and pan-African seniors who are up-to-date with recommended adult vaccinations.

BLOG DISCUSSION #3

NAVIGATING THE COMPLEX LANDSCAPE OF VACCINE HESITANCY: SHEDDING LIGHT ON MISINFORMATION TACTICS.

Since late last year, Asian Media Access has actively interviewed BIPOC members to explore the Vaccination Hesitancy, in order to improve the education for vaccination. Few members have shared their concerns specifically on the Misinformation Tactics.

In our ongoing discussions surrounding vaccine hesitancy among BIPOC communities, it's crucial to explore the multifaceted factors at play. While we've extensively examined issues such as access barriers and cultural preferences of nature immunity, there's another layer that often goes unnoticed—the impact of misinformation tactics. These misleading narratives, often tailored to exploit historical traumas and vulnerabilities to BIPOCs, that can sow seeds of doubt and division within communities, impeding vaccination efforts and perpetuating health disparities.

For example, within Latinx communities, concerns about deportation and government surveillance can lead to apprehension towards vaccination. Rumors, often unfounded, suggesting potential data disclosure to authorities upon vaccination, can heighten anxieties and deter individuals from seeking out vaccines. This not only exacerbates existing disparities but also underscores the importance of addressing these fears with accurate information and support.

Similarly, the Asian community may face xenophobic rhetoric, which can foster feelings of discrimination and alienation. False narratives attributing the virus to a particular ethnicity, ex. “China Virus,” can further exacerbate tensions and erode

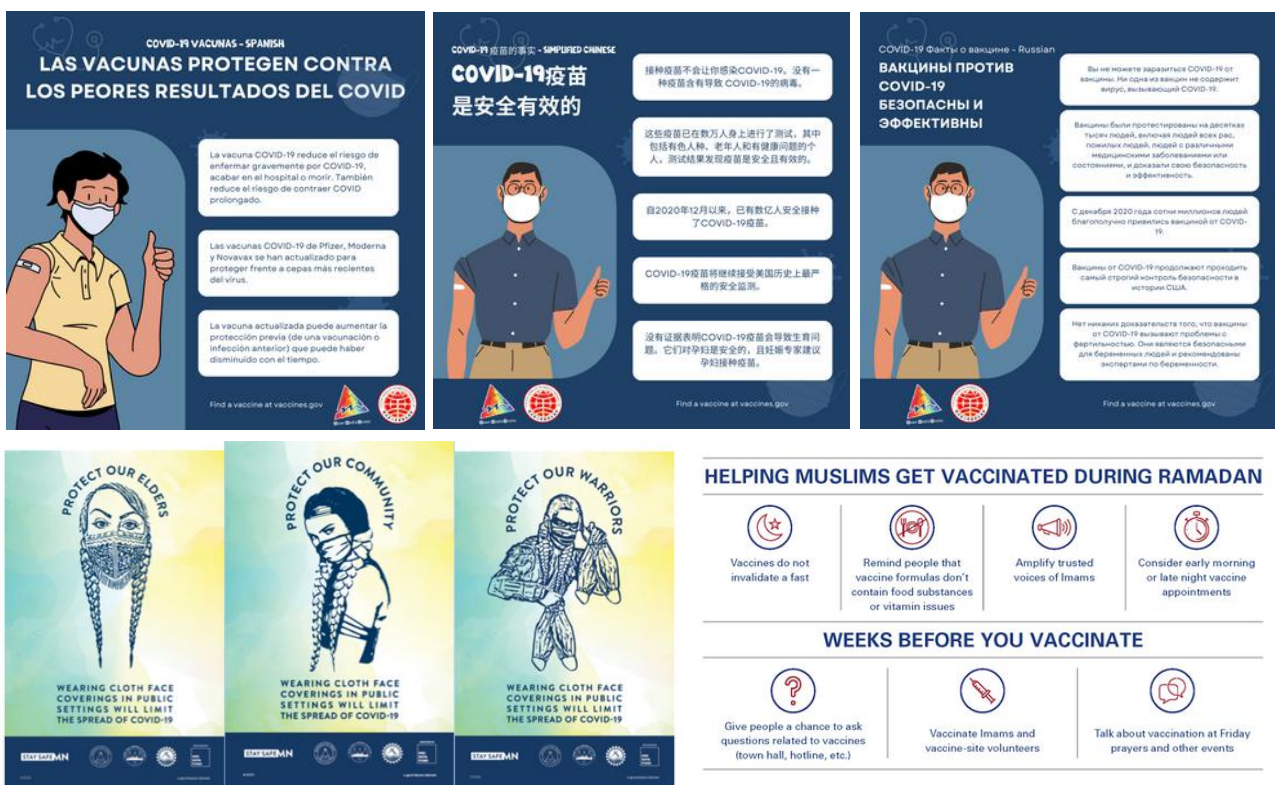
trust in the healthcare system. It's essential to recognize and counteract these falsehoods with inclusive messaging and community outreach efforts.

For Native American communities, historical trauma can amplify concerns about medical interventions. Misinformation about surveillance chips in vaccines, for example, can tap into deep-seated fears stemming from centuries of oppression and exploitation. By acknowledging these concerns and providing culturally sensitive support, we can foster a more inclusive approach to vaccination.

Meanwhile, the legacy of historical injustices looms large for Black communities, contributing to understandable skepticism towards healthcare systems. References to past atrocities, such as the Tuskegee syphilis study, can fuel mistrust and reluctance to engage with vaccination efforts. Addressing these concerns requires empathy, transparency, and a commitment to addressing systemic inequities.

By reframing the conversation around vaccine hesitancy to include the impact of misinformation tactics, we can take meaningful steps towards building trust and fostering engagement within BIPOC communities. This necessitates a collaborative approach that centers the voices and experiences of those most affected, ultimately leading to mitigate vaccine hesitancy to gain more equitable health outcomes for all.

Below are some of our Coalition designed culturally/linguistically appropriate vaccination postcards with simple, get-to-the-point scientific information.

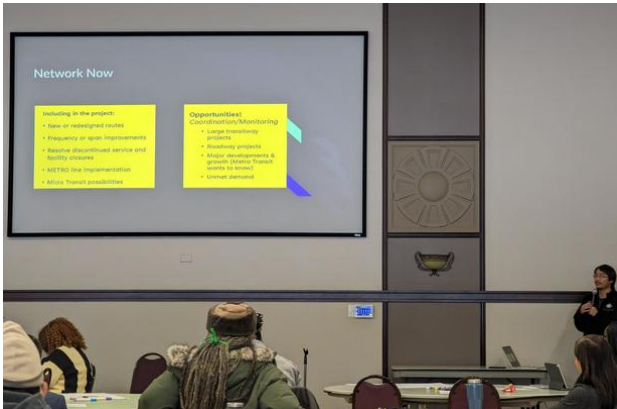


PROJECT SUPPORT EVENTS

February 16

BLUE LINE EXTENSION - AAPI COMMUNITY FORUM INCORPORATING CULTURAL ASPECTS INTO TRANSIT DESIGN

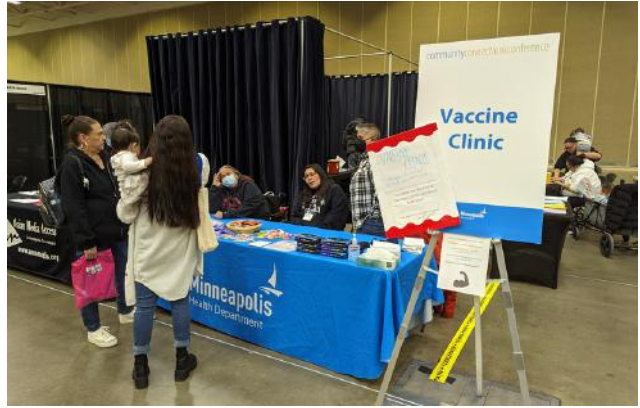
More than 50 Asian American and Pacific Islanders (AAPI) small business owners and concerned citizens came together to provide valuable cultural aspects to enhance Blue Line station design to better connect to physical activities.



February 17

MINNEAPOLIS COMMUNITY CONNECTIONS CONFERENCE VACCINATION EVENT

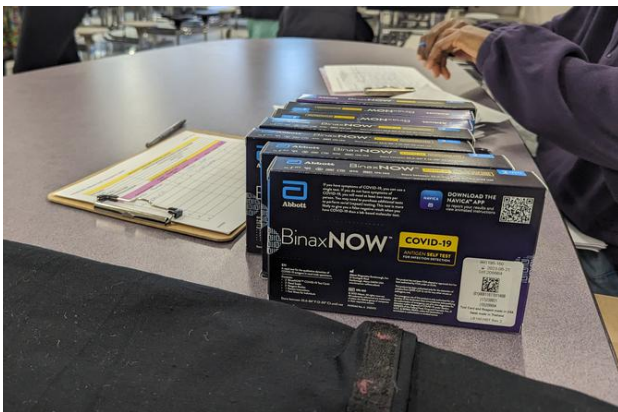
Joined M Health Fairview at the City of Minneapolis Health Department's Community Connection Conference to conduct a vaccine clinic. We mobilized over 100 members to get vaccinated, many of whom were Spanish speakers. Special thanks to CAPI USA staff and AMA's staff Diana Lu for serving as Spanish translators.



February 29

BROOKLYN CENTER COMMUNITY SCHOOL VACCINATION EVENT

We teamed up with Brooklyn Center Community School to provide free COVID-19 shots. We also offered \$100 incentives for every participant over 12 years old who received a vaccine during the event.



March 01

GROVES APARTMENTS VACCINATION EVENT

We partnered with local organizations to offer COVID-19 vaccinations. Additionally, we provided a \$100 incentive to individuals over 18 years old who received the vaccine at the event.



March 07

BLUE LINE EXTENSION OPEN HOUSE

Asian Media Access team has supported the community meet-up about the Blue Line Extension project around the Crystal Station Area. Project staff provided updates, plans to advance into further design with multiple modes of transportation to/from the Station, environmental impacts, project benefits, and Q&A sessions.



Understanding and Stopping Anti-Asian Hate



PREFACE

Anti-Asian hate is a serious problem that needs to be resolved quickly. Our Asian American and Pacific Islander (AAPI) communities, families, and individuals have tragically been victims of targeted hate crimes. AAPI communities should not have to worry about safety, safety is a human right. More needs to be done in combating anti-Asian hate so that our communities are safer, this starts with education and communication. With the surge of hate towards AAPI individuals after the Covid-19 pandemic, we can clearly see what issues need to be addressed when it comes to ending hate.

In early 2020 Asian Media Access (AMA) engaged the community by raising awareness on anti-Asian hate and racism. In 2021, AMA taught the youth how to make anti-Asian hate postcards, which were also shared on social media to raise awareness. AMA delivered a poem by Taiwanese poet, Xi Murong which expresses the "sentiment of immigration and displacement." Later, AMA led the forces with the community for a rally at the Minnesota state capitol to commemorate the victims of the Atlanta Georgia shooting.

Since then, AMA has published an on-going series of "Stop Anti-Asian Hate" educational materials, and joined the 2023 online commemoration of the 40 year anniversary of the Murder of Vincent Chin. On June 1st of 2023 AMA presented the dance drama "Between the Water and Cloud", this was a Multidisciplinary Arts Showcase which strived to share Chinese culture and arts with an environmental justice message. It is crucial we continually make our voices heard so that change can be made.

In celebrating the new year of 2024, AMA will publicize a series of articles that will highlight issues that need to be discussed, shed light on historical systematic racism, and create an opportunity to share the perspectives of those impacted by anti-Asian hate. As editor of this series "Understanding and Stop the Anti-Asian Hate," I hope that our works can encourage readers to join forces, embody love, promote and protect culture, and be a vehicle for justice and equity for AAPIs. Let's stand in solidarity with AAPI communities.

Asian Media Access
Jarrelle Barton
He\him



Understanding and Stopping Anti-Asian Hate: Article #3

40 YEARS AFTER VINCENT CHIN'S DEATH

Janie Ye - Wayzata High School

Justice is not always upheld, especially in the face of racism. Bias in the judicial system has always been and will likely continue to be a major problem. However, the consequences of discrimination in a judicial system that was promised to be unbiased are of immense significance. Four decades ago, the racially motivated killing of an Asian American and the unfairness of the resulting court case led to increased activism for the rights of Asian Americans. The death of Vincent Chin sparked what can be considered a crucial turning point for Asian American rights and equality.

Vincent Chin was the adopted child of an immigrant couple from China. He worked 2 jobs: one at an automotive supplier and one at a Chinese restaurant. His friends and employers described him as outgoing and hardworking, and he was engaged. During the 1980s, an economic recession was negatively affecting the American auto industry, provoking increased resentment towards cars imported from Japan. This led to intensified Anti-Asian hate and discrimination, especially in Detroit (the center of the United States automotive industry). On June 19, 1982, Chin and his friends were having a bachelor party and encountered 2 white men (Ebens and Nitz) involved in the auto industry. Both parties were under the influence of alcohol and what

started as verbal altercations soon became physical fights. Nitz took a baseball bat from his car and stalked Chin and his friends for half an hour. Once Ebens and Nitz found Chin, “Nitz grabbed Vincent and held him down while Ebens swung the bat into Vincent’s head, ‘as if going for a home run,’ reported witnesses” (Vincent Chin Institute). He was rushed to the hospital in a coma but died 4 days later.

Although the impact of Vincent Chin’s tragic death was extensive, the injustice of the resulting court case was what undoubtedly launched the Asian American rights movement. Ebens and Nitz were charged with second-degree murder but the charges were reduced to manslaughter on plea bargains. The men paid a \$3,000 fine, were sentenced to 3 years of probation, and received no jail time. The judge argued that Ebens and Nitz were not “the kind of men you send to jail.” The inequality and lack of justice shown by their sentence resulted in the unification of Asian American communities in an effort to correct the United States legal system.

Different Asian ethnicities came together to stand against the racism that was revealed from Vincent Chin’s death. “His case ignited the modern Asian American civil rights movement and built a multiracial, multicultural coalition united for equal justice and human dignity” (Vincent Chin Institute). Many organizations and institutes have been formed to combat the hate crimes against Asian Americans and advocate for equal rights. His death also contributed to a sense of unity and Pan-Asian American identity.

Now, more than 40 years after Vincent Chin’s death, there are similar situations of anti-Asian hate. Especially during the pandemic, hate crimes that can be compared to Vincent Chin’s death



Resources



HENNEPIN COUNTY'S DOWNPAYMENT ASSISTANCE PROGRAM BEGINS!

Homebuyers can now qualify for assistance to make a down payment on their first home in Hennepin County.

In collaboration with Hennepin County, NeighborWorks Home Partners launched a down payment assistance program for residents buying homes in Hennepin County. This program started on March 4, and is estimated to be available through 2025.

The Hennepin County Housing and Redevelopment Authority (HCHRA) created and designed the Homebuyer Assistance Program to reduce racial disparities in homeownership. As the program administrator, NeighborWorks Home Partners will provide down payment financing to assist buyers interested in purchasing a home to have as their principal place of residence in Hennepin County.

Interested homebuyers can find more information at [NeighborWorks](#), or by contacting NeighborWorks at hello@nwhomepartners.org or 651-292-8710.

The HCHRA is funding the downpayment assistance program through its first designated fund for homeownership assistance. Find more information at the [Homeownership Assistance Program page](#).

UPCOMING EVENTS

GUIDING PRINCIPLES FOR SUSTAINABLE COMMUNITY ENGAGEMENT

DATE/TIME: Thursdays - Biweekly, March 7 to June 6, 2024, 12:00 pm-1:30 pm

PLACE: Online, Create an iECHO account using your email, and register for this series here:

<https://iecho.org/program/PRGM1706565667376ET3KQUIER6>

The 8-session series will begin with an overview of the project, partners, and the foundational principle of racism as a structural force in public health. Each session after that will explore one of the Guiding Principles and identify several strategies that have been identified as successful



THE VACCINE EQUITY PROJECT

Guiding Principles for Sustainable Community Engagement ECHO

8 Sessions | Biweekly | Thursdays 1-2:30pm EST | March 7 - June 6

The 8-session Project ECHO for Public Health series will use case studies and group conversation to:

- Catalyze innovation and capacity for implementation of the Guiding Principles and strategies for community intervention by community based organizations.
- Deepen organizational and individual knowledge on specific topics, centering a community-focused equity lens.
- Spark dialogue for a deeper dive on implementation strategies and managing challenges with expert presentations and facilitated group sharing.

LEARN MORE & REGISTER HERE:
<https://iecho.org/public/program/PRGM1706565667376ET3KQUIER6>

This project is supported by NNPH through an award by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award (CDC-RFA-IP21-2113) totaling \$6,770,000 with 100 percent funded by CDC/HHS. The contents of this document are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S. Government.



CALL FOR WRITERS

The Asian American Women Anthology Project

is on a mission to connect with four talented Asian American female writers from Minnesota and Wisconsin. We invite you to contribute powerful poems, essays, or stories centered around your experiences of surviving gender-based violence and overcoming challenges related to gender inequality.



DEADLINE: MARCH 22

To submit: <https://forms.gle/27DUHRcARhQshnxv5>

Questions? Email: aawomenanthologyproject@gmail.com

MINNESOTA ORCHESTRA LUNAR NEW YEAR CELEBRATION

DEADLINE: Friday, March 22, 2024

FOR MORE INFORMATION AND TO SUBMIT:

https://docs.google.com/forms/d/e/1FAIpQLSefihr2tbaD2MFK-od9MR_E1ZRwcxzkV85ZQ9t9lzEvfAV2kBQ/viewform

Call for Writers

The Asian American Women Anthology Project is on a mission to raise awareness about gender-based violence. The project is currently seeking to collaborate with four talented Asian American female writers from Minnesota and Wisconsin.



UROC'S ANNUAL YOUTH SUMMER RESOURCE FAIR

The event promises an engaging day filled with door prizes, youth performances, and a diverse array of programs designed to keep youth actively involved throughout the summer. [Click here](#) for Registration.

Details of the event are as follows:

- Date: Saturday, March 23, 2024
- Time: 11:00 am – 3:00 pm
- Location: UROC Room 105- 2001 Plymouth Ave. North Minneapolis, MN 55411

HACKING COVID-19 IN THE HMONG COMMUNITY

DEADLINE: Monday, April 1, 2024

For more information and to register:

z.umn.edu/hmongsharktankcomp

A college student shark tank competition

The Help Active Community Knowledge of COVID-19 in the Hmong Community challenge invites Hmong-identifying college students to devise creative public health campaigns addressing COVID-19 education. This shark tank style competition seeks culturally relevant strategies for knowledge dissemination and behavioral change within Minnesota's Hmong community.

HACKING COVID-19 in the Hmong Community

A College Student Shark Tank Competition

The **Help Activate Community Knowledge of COVID-19 in the Hmong Community (HACKING COVID-19 in the Hmong Community)** challenge invites Hmong-identifying college students to devise creative public health campaigns addressing COVID-19 education. This shark tank-style competition seeks culturally relevant strategies for knowledge dissemination and behavioral change within Minnesota's Hmong community.



Competition Guidelines:

- College students can participate as individuals or form teams consisting of 2 to 4 members.
- All members must identify as Hmong and attend a college or university located in Minnesota.
- Interdisciplinary teams are encouraged, including students from health sciences, communication, design, technology, and other relevant fields.

Cash Prizes

1st place - \$1,000
2nd place - \$300
3rd place - \$200

Scan the QR code for competition logistics!



DEADLINE: APRIL 1ST, 2024

For more information on the competition and to register, go to <https://z.umn.edu/hmongsharktankcomp>.



HMONG HEALTH FAIR 2024

DATE/TIME: Saturday, April 20, 2024, 9:00am-3:00pm

PLACE: Hmong Community School of Excellence, 270 Larpenteur Ave W, St Paul, MN 55113

Join us for free blood pressure checks, blood sugar checks, promotional gifts, food and raffle prizes

Learn more about diabetes, hypertension, kidney failure, high cholesterol, preventative health, stroke, surgery, asthma & COPD, Women's health, basic life support, and careers in medicine

MINNESOTA SONGKRAN FESTIVAL

DATE/TIME: May 18, 2024, 11:00am-9:00pm and May 19, 2024, 11:00am-6:00pm

PLACE: Minnesota State Capitol, 75 Rev Dr Martin Luther King Jr Boulevard Saint Paul, Minnesota 55155

The Minnesota Songkran Festival is a FREE event to experience the excitement of the new year and celebrate the beauty of cultural diversity. The event highlights authentic food vendors and souvenir boutiques that will keep everyone in the family AND our furry friends busy for hours! Visitors are more than welcome to wear traditional clothes at the event!





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Partnering with

