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The most advanced  
printing technology  
in experienced hands



BOOKS



MAGAZINES



CATALOGUES



SHEET-FED  
OFFSET



WEB-FED  
OFFSET



BINDING  
& FINISHING



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BOOKS



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SHEET-FED OFFSET



WEB-FED OFFSET



BINDING  
& FINISHING



# CONTACT

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The Letterpress Association called „KÚS“ is founded in the city of Martin (which at this time was named Saint Martin in Turiec - Turčiansky Svätý Martin.) The printing tradition of letterpress factory and publishing house KÚS was later taken-over and continued by NEOGRAFIA.

1869



NEOGRAFIA prints the first Slovak colour book: photo book of the High Tatras Antonín Bečvář, „Vysoké Tatry“

1948



NEOGRAFIA celebrates its 100th anniversary!

1969

1942

Slovak writer Jozef Cíger Hronský, chairman of „Matica slovenská“ starts to build a modern printing and publishing house for books and magazines, with a new distribution centre. The project name „NEOGRAFIA“ is a combination of Greek words „néos“ and „graphia“.



1966

Beginning of export to the UK and the vastest modernisation of production machinery. It results in an increase of the production capacity in offset and rotogravure printing by 50%. It becomes the basis for production of more and more demanding picture publications.



# HISTORY OF NEOGRAFIA



Modernisation of technological equipment.  
Installation of 4 new Heidelberg sheet fed offset printing machines, 2 web-fed offset printing machines (Manroland Lithoman and Heidelberg).  
New Kolbus binding machines.

2002



New KBA Rapida 145, a large format sheet-fed offset press with 8 printing units.  
New Kodak Magnus VLF with automated plate transporter.  
New MIS system and workflow optimisation.

2017

2010 – 13

Over 20 million Euro investments into the new technology equipment in the field of printing and binding and a new production site.  
Opening of Neografia's new production site with total area of more than 17,000 sq m.  
New Heidelberg Speedmaster XL 145, a large format (B0) sheet-fed offset press.



TODAY

New Scodix Ultra 202 for digital enhancement.  
Installation of new folding machine MBO K8 RS with Automated Stacker and CoBo-Stack Palletizer.  
Installation of photovoltaic power plant, implemented thanks to the support of the Operational Programme Quality of the Environment.





# NEOGRAFIA TODAY

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## OUR OFFER

NEOGRAFIA is a complex printing services provider for publishers who demand quality, reliability and reasonable prices. It includes: consultancy, materials supply, printing and binding, finishing and all the accompanying services like packaging, addressing, transportation and distribution.

As one of the few printing houses we are capable of printing both sheet-fed and web-fed offset and for both printing methods we have a complete bindery systems and cover finishing technologies. Selection between sheet-fed and web-fed technology is optimised according to the order specification.

## NEOGRAFIA IN FIGURES

- more than 19 countries, where we supply books and magazines
- 39 mil. sewn products annually
- 11 mil. perfect bound products annually
- 4,7 mil. hard-cover products annually
- 420 employees
- 19,6 mil. kg of paper annually
- 46,1 mil. € turnover
- 30 % lower energy consumption due to the effective, green energy-based heating and cooling system



## OUR SPECIALISATION

**Books** – with full-colour content and demanding level of picture reproduction, which requires quality materials and finishing. Traditional binding – hard or soft-cover and less standard solutions like flexo binding or wire-o binding.

**Magazines** – exclusive, with high-end quality and colour richness, improved by creative finishing, decorative cover effects and add-ons.

**Catalogues and advertising materials** – a variety of formats, print runs and binding types like brochures, paperbacks, flexo- or hard-cover product presentations, improved by step indexing or other useful finishing.

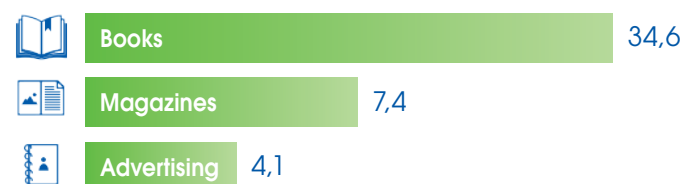
## TOTAL TURNOVER

\*mil.€



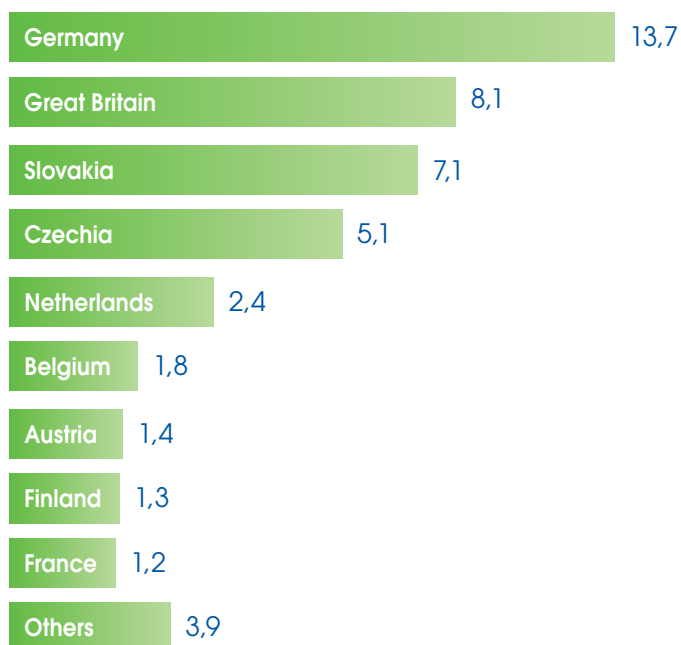
## TURNOVER AS PER ASSORTMENT

\*mil.€



## TURNOVER AS PER TERRITORY

\*mil.€





## BOOKS

NEOGRAFIA has been producing books for over 150 years.

We specialise in rich illustrated, full-colour books which require the highest level of print and book-binding quality:

- art books
- picture books
- cookery books
- lifestyle books, health, fitness, hobby
- historical books
- travelling books, guides, atlases
- children books
- essays and novels
- textbooks, dictionaries, encyclopaedias

The whole production process is optimised and performed under one roof.

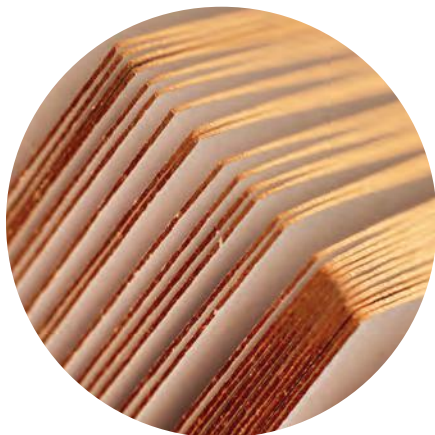


## CREATIVE MATERIALS DECORATIVE FINISHING FOR A NOBLE LOOK

### OPTIMAL PRINTING SOLUTION

Thanks to the combination of web-fed and sheet-fed offset printing technology we have the optimal solution for each printing job:

- sheet-fed offset for the highest quality art books and photo books with the most demanding colours
- monochrome rotary offset - fast and economical, for text books and novels
- web-fed offset - high speed printing for titles with large print runs and short production schedules





## VARIOUS TYPES OF BOOKBINDING

➤ HARDCOVER

➤ FLEXO BINDING

➤ PERFECT BINDING

➤ SOFTCOVER

➤ WIRE-O BINDING

➤ SEWN BINDING

## EXTENSIVE FINISHING POSSIBILITIES

Thanks to the years of experience and modern production equipment we have a large range of binding options and cover finishes:

- covering materials: linen, cloth, leather, leather imitation, structural papers, foam boards
- lamination: structural laminate, soft touch laminate, scruff-resistant laminate
- varnishing: UV coating, spot UV, 3D UV, soft-touch, glitter and other special varnishes
- embossing: foil embossing and debossing, holographic and special foils, blind stamping and reliefs





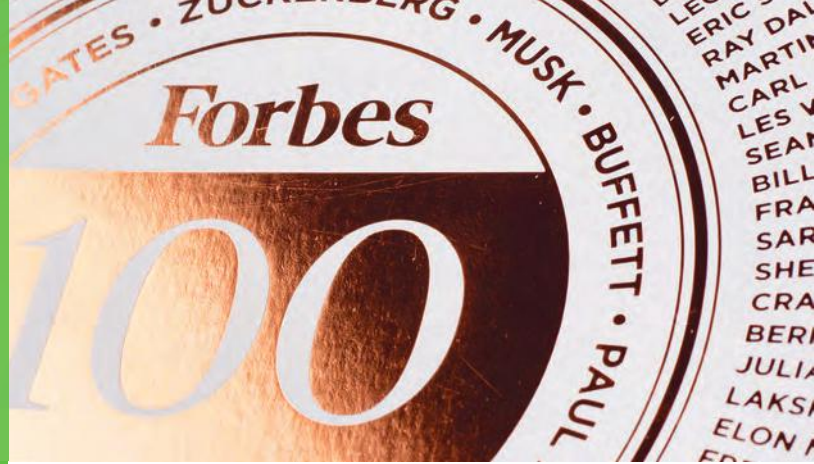
# MAGAZINES

NEOGRAFIA has been printing magazines since 1950.

The three main requirements for magazines production remained unchanged over this years - quality, quantity and on-time delivery.

Each year we produce over 120 million copies, of which around 60% are exported abroad. We specialise in production of luxury and high-end magazines printed on first-class paper and decorative cover finishing.

A combination of a variety of sheet-fed printing presses and high speed web-fed rotary machines is followed by complex binding lines for saddle stitching, perfect binding, and end processing.



## QUALITY, QUANTITY AND ON-TIME DELIVERY

### MAGAZINES

A printed magazine is an effective way to present content to a wide audience. Each magazine is unique and special in its own way. Therefore we offer a wide range of production options and a variety of materials to give the magazines we produce their remarkable look. The choice between sheet-fed and web-fed offset printing allows to print in a most effective way to meet the specific market needs. The variety of binding and finishing options and creative cover effects creates a customized solution which stands out from the crowd. Added value services like automatic and manual works, inserting, addressing, labeling and packing makes the magazine an effective advertising platform.







# CATALOGUES

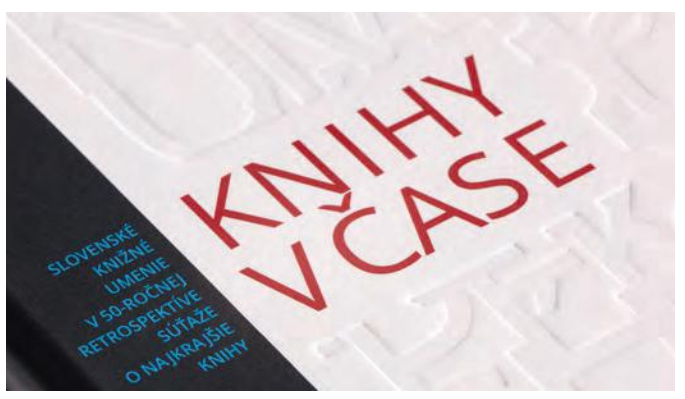
A printed catalogue is often a main presentation of company's products, as well as a main sales tool.

The success of the sales campaign often depends on how good the catalogue is.

We understand it, therefore we offer our support and experience to help our clients to choose the best solution for their catalogues.

The quality is always the highest priority.

## QUALITY CATALOGUES QUALITY SALES



## BINDING & FINISHING OF MAGAZINES AND CATALOGUES

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> SADDLE STITCHING

> WIRE-O BINDING

> DECKORATIVE EFFECTS

> HARD AND SOFTCOVER

> PUR AND HOTMELT

> VALUE ADDED SERVICES

### DECORATIVE COVER EFFECTS

- matt and gloss varnish
- UV coating and spot UV varnishing
- scrub-resistant varnish, soft touch varnish
- drip-off varnish, 3D varnish
- glistening effect (acrylic varnish with glitter)
- foil embossing (metallic and holographic foils)
- blind embossing, reliefs
- metallic papers, transparent foils
- lamination (matt, glossy, soft-touch and structured)
- gatefold covers (flaps, z-gate, zig-zag, French-door)

### VALUE ADDED SERVICES

- binding in extra inserts
- assembling, completing, gathering
- inserting and onserting 2D and 3D items
- precise inserting with gluing
- foiling, wrapping, shrink wrapping, packing into boxes
- addressing (ink-jet printing, address labels sticking)
- sorting (pre-postal service)

## AWARDS

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### THE GOLDEN SIGNET AWARD – ZLATÁ PEČAŤ

Every year the Printing Industry Association in Slovakia evaluates the quality of printed products and its finishing in a prestigious competition called The Golden Signet.

The competition is divided into specific product categories, for which prizes are awarded to the winning printing houses.

NEOGRAFIA participates in the Golden Signet Award competition every year. We are proud to hold the winner's title for the excellent print and binding quality in the following categories: books, magazines and catalogues.





## OUR CERTIFICATES

NEOGRAFIA is a modern company, taking care about the quality, environment, safety and protection of health by work, socio-economic needs and other binding requirements.

Our company is a holder of certificates of the control systems in accordance with the international standards:



### ISO 12647-2:2013

PROCESS CONTROL FOR THE OFFSET LITHOGRAPHIC PROCESSES

### ISO 9001:2015

QUALITY MANAGEMENT SYSTEMS

### ISO 14001:2015

ENVIRONMENTAL MANAGEMENT SYSTEMS

### ISO 45001:2018

OCCUPATIONAL HEALTH AND SAFETY MANAGEMENT SYSTEMS

### FSC-STD-40-004 V3-1 (FSC® C020353)

FOREST STEWARDSHIP COUNCIL® CHAIN OF CUSTODY

### PEFC ST 2002:2020 (PEFC/23-31-57)

PROGRAMME FOR THE ENDORSEMENT OF FOREST CERTIFICATION

### SMETA 4-PILLAR

SEDEX MEMBER ETHICAL TRADE AUDIT AND SOCIAL RESPONSIBILITY

### CLIMA NEUTRAL PRODUCTION

PROGRAM FOR OFFSETTING OF CARBON FOOTPRINT

### ECOVADIS / SILVER MEDAL

SUPPLIER SUSTAINABILITY AND COMPLIANCE

# MACHINERY

PRE PRESS & PRESS	2x CTP	2x Kodak Magnus VLF Q2400
	7x SHEET-FED OFFSET	KBA Rapida 145-8   HEIDELBERG XL-145 +L 2x MANROLAND R904 MANROLAND R705 +L   MANROLAND R706 +L HEIDELBERG XL-75 +L
	3x WEB-FED OFFSET	LITHOMAN 3   LITHOMAN 4   ZIRKON
POST PRESS	4x CUTTING	2x Seypa   Wohlenberg 168   Perfecta 168 TS
	8x FOLDING	5x Heidelberg Stahl   MBO T960   MBO K8-RS Petratto Cordoba
	2x GATHERING	Kolbus ZU 832   Meccanotecnica Uniplex MX 4
	5x BOOK SEWING	4x Aster 220   Astronic 180
	3x SADDLE STITCHING	Heidelberg ST 400   Müller Martini Prima   Ferag Unidrum
	3x PERFECT BINDING	Kolbus KM 411   Kolbus BF 530 (with Kolbus KM 600)
	2x WIRE BINDING	RENZ MOBI 500   RENZ AP 360
	2x CASEMAKING	2x Kolbus DA 270
FINISHING & PACKING	1x DIGITAL ENHANCMENT	Scodix ULTRA 202 PRO
	2x FOIL STAMPING	Kolbus PE 48   Heidelberg Cylinder
	2x DIE CUTTING	Iberica BA 105   Heidelberg Cylinder
	2x LAMINATING	Billhöffer EK TL2   Komfi Sagitta 76
	3x FOIL & PAPER BANDING	2x ATS MSX 420   Bandall
	5x PACKING	3x KALLFASS   SITMA POLYMATIC 750   CMC 2500





**Central location**  
deliveries within the whole  
**Europe**



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