

Mark Bouquet



Mark Bouquet Jr

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"

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Attention Bob & Delores Andrews!

You are this month's Mystery Winner!
We have a **\$10.00 gift certificate** to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet, Inc.
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by April 30th, 2011

**APRIL
2011**

Home Advisor™

Reliable news for healthy living, saving money, and having fun!

Hey guys & gals,

Finally spring!! Yes!! As with spring we have many new and fresh things happening at Creative Carpet. The business is growing, we are expanding the products and services we offer, and we will be hiring more staff!

As we grow we want to ensure we give you the attention needed to assist you in choosing the right flooring for you and your family. Therefore, expect to see some bright new faces soon. My face, however, you may or may not already know. If you are unfamiliar with it, it is at the top left of this newsletter - I'm the funny looking one with the glasses.

How did I come to work here? Well, I started picking up scraps of carpet on jobs with my father when I was 5 or 6 years old. I started installing carpet full-time a week after graduating from high school. Three years ago I hung up my installation tools and came to work inside the store. It's this experience and knowledge that I fall back on when assisting our clients with their flooring purchases.

Enjoy the upcoming days of spring!

Mark Bouquet, Jr



Way Too Much Time on their Hands

Researchers have proven that giraffes can swim, even though nobody has ever seen one do it.

A new study in the Journal of Theoretical Biology, written by Dr. Donald Henderson and Dr. Darren Naish, examines what happens when you place a "digital giraffe" in "digital water".

Once you get past the hurdles of calculating the rotation dynamics, center of gravity and flotation of a virtual giraffe, the rest is simple.

The results show a full-sized adult giraffe will float in about 9 feet of water

Did You Know. . .

Though a portion of the products that we offer you are made outside the United States, we make a conscious effort to offer you a larger portion of products manufactured right here, in the USA.

So when you purchase your flooring with Creative Carpet, we are working together to generate jobs and help rebuild a better America.

That's something to be proud of!

What season is it when you are on a trampoline?
Spring-Time!

Mega Trivia Contest!

Who Else Wants to Win a \$50 gift card towards dinner for two at TGI Fridays or Olive Garden? Take our Trivia Challenge and you could win too!

This month's MegaTrivia question...

Which TV news channel began telecast in 1980?

- a) Star News b) CNN
- c) BBC d) Fox News

Take your best guess and e-mail your answer to MarkJr@CreativeCarpetInc.com. Or call Mark Jr. at (708) 479-8600. Your chances of winning are better than you think!
Answer to last month's quiz:

Massachusetts

Congratulations to last month's winner:

Linda Dryfhout



Moneywise: Are You Mortgage Savvy

Last issue we looked at the terms surrounding mortgages. This issue we'll examine three critical decisions home buyers often overlook.

Some simple choices up front can get you out of your mortgage faster and give you more peace of mind along the way.

Fixed or Variable? – Variable interest rates go up and down with the lending market. If your nerves can handle it, variable rates are usually lower. But if interest rates jump, so will your payments.

Fixed rates are higher than variable rates, but if you “lock in”, say for a period of five years, you have the security of knowing exactly what your payment will be over that period of time.

Your decision here is based on your risk-tolerance and your ability to stand higher payments on short or no notice. If you're close to the line in your budget, fixed payments might be for you.

Amortization Period – If you can afford a higher payment, choose a shorter amortization period. For example, say you have a \$250,000 mortgage at 5%. If you pay it off in 25 years instead of 30 years, your monthly payment will be \$1,461 as opposed to \$1,342, but the total interest paid drops more than \$40 thousand!

Payment frequency – This is the big choice people often overlook. It can save you a ton of money without any pain, and you'll pay your principal off faster. Instead of making your payments once a month, choose the bi-weekly option, say every second Friday.

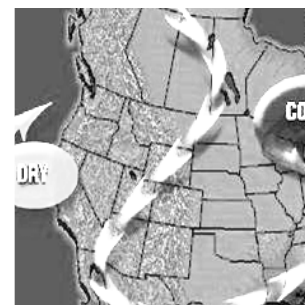
Here's how that would benefit you with our \$250,000 mortgage, assuming its 5% over 25 years. Instead of paying \$1,461 a month, you pay \$731 every other Friday. Your interest savings will be \$30 thousand, but TA-DA! Because of the accelerated affect, you will be mortgage-free in 21.5 years instead of 25, and can have that mortgage-burning three and a half years earlier.

What's a Jet Stream?

We often hear weather forecasters talk about the Jet Stream, but what is it? What does it have to do with jets?

The jet stream or streams are fast-moving currents of air in the upper atmosphere.

They generally move west to east in both the north and south hemispheres. They are called “jet” streams because airplanes will follow these currents when possible to save on fuel: sort of like swimming downstream!



New Friends & Clients

Ralph & Agnes Groskopf

Debbie Kraulidis

Cinday Gannon

Mohan Rao

Robert Shipits, Sr

Joan LaBeck

John Dimiele

Christien Ostander

Christ & Gina Deegan

Chris & Laura Brown

Pam Sottosanto

RuthAnn Rhoady

Paul & Maureen Bulow

Welcome Back to Our Returning Clients...

Laurence & Julie Mirabella

Cheryl Wagner

Peter Kieklak

Cressa Perish

JoAnn Herman

Ty Bearden

Carolyn & Al Eret

John Jobbe

Mike Quinlan

Lindsay Kupiec

**A gigantic THANK YOU to all
who referred us last month...**

**RICK MIKRUT
TONY STASULAS**

About Staying Well: All the Colors of the Rainbow



Although it's hard to keep a wide variety of foods in your diet – alas, far too many of us live on burgers and fries – taking a colorful approach to filling your plate is an easy way to remember.

*If you fill your plate with
color, it's good for you
and attractive too!*

Red:

Beets, radishes, peppers, onions, potatoes, tomatoes

Cherries, grapefruit, raspberries, grapes, strawberries, watermelon

Orange/Yellow:

Carrots, corn, pumpkin, rutabagas, peppers, squash

Apricots, lemons, mangoes, oranges, peaches, pineapples, tangerines

Green:

Asparagus, broccoli, celery, beans, cucumbers, cabbage, lettuce, peas

Grapes, pears, honeydew, kiwi fruit, limes

Blue/Purple:

Eggplant, endive, purple cabbage, peppers

Blackberries, blueberries, currants, plums, prunes, raisins

These are only partial lists: see how many more you can find!

Safety Tips: Out-of-Home Emergency Plan

Most people know what to do in an emergency when they're home, but what about when the family members are away?

Make sure your family has a plan. Before an emergency happens, sit down and decide how and where to contact each other in such a case. Pick these three places and make sure everyone knows where they are:

Neighborhood Meeting Place

Out of Neighborhood Meeting Place

Out of Town Meeting Place

Have everyone carry a card with this information:

Meeting Places

Phone Numbers of Meeting Places

Get A Night Out At The Movies For 2 With My Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client, I will send you a gift certificate for two passes to the Marcus Theater.



THE JOKE'S ON YOU by Phil Ryder & YOL



"I don't normally rob clowns, but this is my happy hour."

- scotty • parts unknown

Thanks for the kind words!

We are very pleased with our laminate flooring. It gave our condo a new look and really warmed our living area.

The Creative Carpet installers have an impeccable eye for detail and ensure that even the toughest areas to install (small linen closet and moldings around fireplace hearth) are done perfectly!

From our first stop in the showroom to putting the final touches to our flooring; working with Creative Carpet has been a great experience. Thank you!

-JanPaul & Michelle Ferrer

Veggie Calzones

8 Servings Prep: 25 min. + rising Bake: 35 min

Ingredients

- 1/2 pound fresh mushrooms, chopped
- 1 medium onion, chopped
- 1 medium green pepper, chopped
- 2 tablespoons canola oil
- 3 plum tomatoes, seeded and chopped
- 1 can (6 ounces) tomato paste
- 1 cup (4 ounces) shredded Monterey Jack cheese
- 1 cup (4 ounces) shredded part-skim mozzarella cheese
- 1/2 cup grated Parmesan cheese
- 2 loaves (1 pound *each*) frozen bread dough, thawed
- 1 egg
- 1 tablespoon water

Directions

- In a large skillet, saute the mushrooms, onion and green pepper in oil until tender. Add tomatoes; cook and stir for 3 minutes. Stir in tomato paste; set aside. Combine cheeses and set aside.
- On a lightly floured surface, divide dough into eight pieces. Roll each piece into a 7-in. circle. Spoon a scant 1/2 cup of vegetable mixture and 1/4 cup of cheese mixture over one side of each circle. Brush edges of dough with water; fold dough over filling and press edges with a fork to seal. Place calzones 3 in. apart on greased baking sheets. Cover and let rise in a warm place for 20 minutes.
- Whisk egg and water; brush over calzones. Bake at 375° for 15 minutes. Cool desired number of calzones; place in freezer bags. Seal and freeze for up to 3 months. Bake the remaining calzones 18-22 minutes longer or until golden brown. Serve immediately.
- **To use frozen calzones:** Place 2 in. apart on a greased baking sheet. Bake at 350° for 30-35 minutes or until golden brown. **Yield:** 8 servings.

WARNING!

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Call Today – (708) 479-8600

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www.creativecarpetinc.com

Hours: M-W-F 10a – 6p

Tue & Thurs 10a – 8p

Sat 10a – 4p

IRS has a whole new meaning for Creative Carpet...



INSTANT REVENUE SAVINGS

No April Fool's joke here! 😊



FREE TAKE
UP OF
EXISTING



FREE HAUL
AWAY OF
EXISTING
CARPET



CALL TODAY TO SET UP YOUR FREE MEASURE



708-479-8600

OVER.
PLEASE →

Need more reasons to run on into Creative Carpet For your flooring needs??

#1 You Are Protected By our 100% Iron-Clad, Bullet-Proof "Zero Regrets Guarantee": You'll love your new floors or we'll replace them...FREE!

A big concern when investing in new flooring is accidentally getting a color or style you don't like, and having to live with a decision you'll regret. We've TOTALLY eliminated that concern for our clients. If at any time during the first 30 days after installation you decide you don't like your new flooring for whatever reason, just let us know. We'll replace the materials free of charge. (With an outrageously good guarantee like this, we can't include the cost of installation, so you'll have to cover that.)

#2 FREE Lifetime Installation Warranty

Buying flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because unlike other products, flooring is installed or "manufactured" in your home. This makes the installation critical. We offer a lifetime installation warranty at Creative Carpet. You NEVER have to worry about something going wrong with the installation. If it does, we'll fix it FREE and we'll do it quickly!

#3 We carry the top manufacturers in the flooring industry!



If we don't currently carry the product you are looking for, we'll do our best to find the exact product and style, or something comparable, that meets your satisfaction!

Know anyone else who needs flooring?

Any friend of yours is a friend of ours. Pass this letter along to your friend and we'll give you a **\$25 Gift Card** to Marcus Theater when they purchase, and they'll be able to take advantage of our April Sale!

Zero
Interest
12 months

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Zero Down
Payment