

omniQ



BENEFITS CORNER

*Saving & Budgeting
Webinar*

THOUGHTS FROM THE TOP

*A message from
Shai*

MOBILITY DEVISON
Our Legacy Business

**BY:MEGAN
& KOKO**

Monthly Spotlight

**ELLEN
HOLLOWAY**

**INDUSTRY
LEADER**

YEAR END REVIEW

Dear omniQ Team,

As we bid adieu to an extraordinary year, I am filled with immense pride as we reflect on omniQ's unparalleled success in 2023. Our collective efforts, resilience, and commitment to innovation have not only solidified our position as an industry leader but have set a new standard for excellence.

From groundbreaking projects to the expansion of our client base, each achievement underscores our dedication to delivering cutting-edge solutions and exceeding customer expectations. The collaborative spirit that defines omniQ has been the driving force behind our remarkable strides this year.

Amid these celebrations, I am thrilled to extend my heartfelt congratulations to Margo Goodrich on her well-deserved promotion to the role of Director of Finance. Margo's strategic financial insights, meticulous approach, and unwavering dedication have been instrumental in steering omniQ toward financial success. This promotion is a testament to her past contributions and a clear indication of the trust we place in her to lead us into a prosperous future.



As we look forward to the opportunities that lie ahead, I want to express my gratitude to each member of the omniQ family for their hard work, passion, and resilience. Together, we have not only achieved success but have set the stage for continued growth and innovation.

Here's to an outstanding 2023 and the exciting journey that awaits us in the future.

With heartfelt appreciation,

Shai Lustgarten President & CEO, OMNIQ Corp

ELLEN



Ellen seamlessly transitioned to omniQ's mobility sales department following the merger of Quest Solution and BCS Solution. Her journey into this dynamic field started organically, beginning as an assistant manager at Vons and later moving to a software company. In 1990, armed with knowledge of mobile computers, Ellen secured an engineering role at Norand, setting the course for her career characterized by passion and evolving expertise.

As a systems engineer, Ellen brings a unique perspective to her role, actively supporting customers in technical intricacies and decision-making. Her multifaceted approach distinguishes her, making a significant impact on both technical aspects and customer relationships. With decades at omniQ, Ellen's commitment is evident in her enduring relationships, such as with Garda Cash Logistics, where she has led six upgrades for their extensive fleet of armored trucks.

Looking ahead, Ellen envisions her role evolving within omniQ's framework, focusing on bringing in sales and new customers while guiding and supporting junior team members. Outside of work, Ellen finds joy in family, particularly with wedding plans for her engaged daughter, and shared experiences at sporting events with her husband. Regular exercise is her mental break and a diligently upheld routine, contributing to her personal well-being.

Ellen imparts valuable advice to those entering her field, emphasizing the significance of starting small, earning trust, and maintaining customer-centric values. As she celebrates two decades with omniQ, her journey stands as a testament to perseverance, adaptability, and an unwavering commitment to excellence, leaving an indelible mark on the company and its valued clients.



DIVISION SPOTLIGHT: MOBILITY



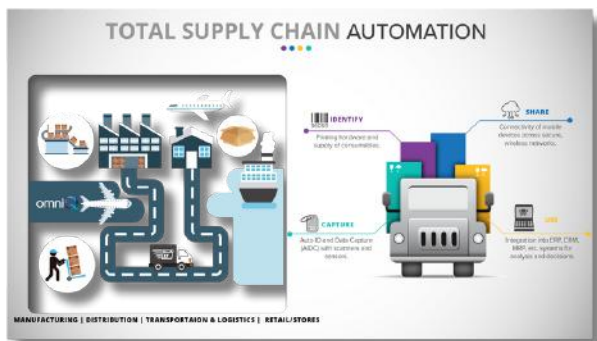
LEGACY & STABILITY

The Mobility Division is the heartbeat of omniQ, leveraging the legacy and experience of its diverse team. From seasoned veterans to fresh talents, each member contributes to the division's success, shaping the company's trajectory in the dynamic landscape of mobility solutions.

This division's defining contributions lie in its active engagement in mobility sales. Handling technical intricacies and assisting clients in decision-making, the team plays a crucial role in propelling omniQ to the forefront of the competitive mobility solutions market.



Integral to the Mobility Division's success are strategic partnerships with industry leaders such as Zebra and Honeywell. These collaborations bolster omniQ's capabilities, ensuring a comprehensive approach to cutting-edge solutions and reinforcing the division's position as a dynamic force in the market.



In conclusion, omniQ's Mobility Division isn't just a legacy business; it's a dynamic force driving innovation. With a team of diverse experts and strategic partnerships, this division propels omniQ to new heights in the competitive realm of mobility solutions.

LEARNING OPPORTUNITY



LEARN STRATEGIC THINKING FROM: HOWARD SHULTZ

Welcome to an insightful journey into the realm of strategic thinking with none other than Howard Schultz, a visionary leader and the mastermind behind the global coffee empire, Starbucks. In this video, we delve into the wisdom of Schultz, exploring the strategic insights that propelled him to transform a local coffee shop into an international cultural phenomenon.

Join us as we unravel the threads of Schultz's strategic mindset, gaining valuable lessons that extend beyond the coffee cup into the broader landscape of business and leadership. Get ready to glean pearls of strategic wisdom from the experiences and philosophies of one of the most influential business leaders of our time.



How To Budget And Save Like A Pro



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- HOW TO CREATE A BUDGET
- STARTING AN EMERGENCY FUND



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QUOTE OF THE MONTH

“

THERE IS NOTHING I AM MORE PROUD OF OWNING THAN MY MISTAKES. THEY ARE PROOF OF MY BRAVERY, DRIVE, HUMILITY, AND SUCCESS. FAILURE IS THE PATH TO EVOLUTION.

Koko Kimball,
Marketing & Branding

Submit your quote or personal mantra to Megan Clark to be featured

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ALL MONTH LONG.

