



COMPANY PROFILE

2024

 fame-bros.com

FRANCE - USA - HONG KONG

01

FAME BROS LTD.

Founders

Audray and Fabrice Bensoussan

... **Cinereplicas SARL**

Established in 2005, France

... **Cinereplicas becomes a brand of Branddecision SARL**

Established in 2010, France



... **Fame Bros Limited**

Established in 2013, Hong Kong



... **Fame Bros USA**

Branch, 2015, Delaware

Brands



Main Business

Cinereplicas is a renowned global brand that excels in creating licensed merchandise inspired by popular movies, TV shows, and sports. Among its exceptional product lines is Gomee, an exclusive collection of collectible eraser figurines. These intricately designed figurines can be assembled and creatively mixed and matched.

THE COMPANY

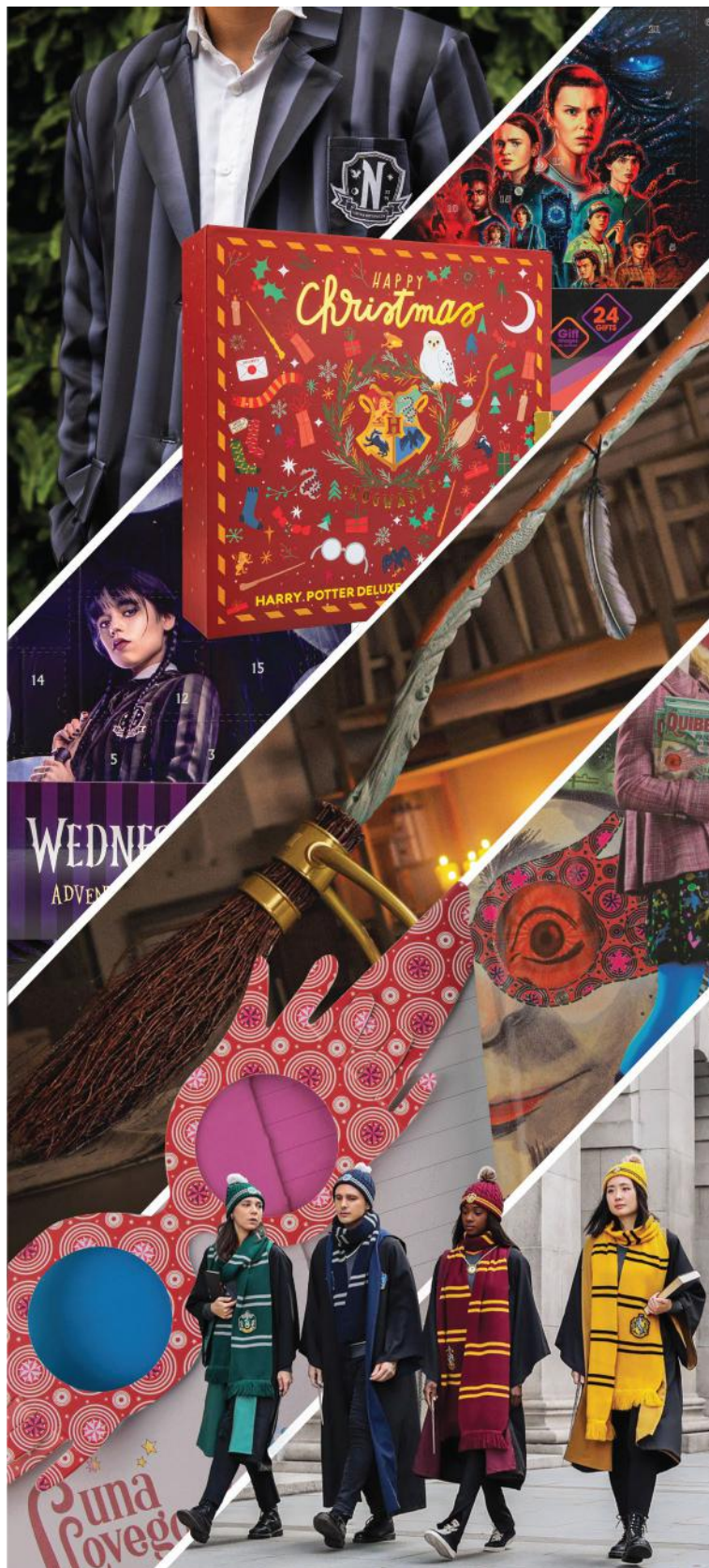
02

FAME BROS Limited is a family-owned enterprise based in Hong Kong that operates in the textile industry.

With representative offices and facilities in France and the USA, the company is strategically positioned to meet the needs of its customers and has established a strong network of partners over the years.

FAME BROS Limited has a reputation for providing prompt and reliable service to customers, with a team that is dedicated to ensuring customer satisfaction. The company's strength lies in its buying capabilities of wide product assortments, which are supported by an extensive network of selected suppliers.

FAME BROS Limited is committed to innovation, productivity, and quality, which are essential components of its success. The company is also socially responsible to its employees, customers, and stakeholders along the supply chain. It strives to develop and maintain sustainable relationships with partners at all levels, as well as other social and environmental stakeholders in society.



Watch our 2024 product presentation



More information on fame-bros.com

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CINEREPPLICAS

Cinereplicas™ is a premium brand of officially licensed movie merchandise, continually expanding its catalog with an impressive range of licenses. While historically renowned for its exceptional Harry Potter line, Cinereplicas™ has strengthened its portfolio with captivating licenses such as Wednesday, Stranger Things, One Piece, Game of Thrones, The Lord of the Rings, DC Comics, Masters of the Universe, and the French Football Federation.

With a focus on the Harry Potter series since 2005, Cinereplicas™ has delighted fans with a remarkable selection of Hogwarts house-themed costume collections. These collections include exquisite replicas of scarves and robes sourced from the archives of the Harry Potter movies, becoming some of the best-selling products of all time.

The brand's success extends beyond clothing, with their Nimbus 2000 replica generating significant excitement within the Harry Potter community. Known for their expertise in creating high-quality broom replicas, Cinereplicas™ recently surpassed expectations with the launch of the new Firebolt edition, further delighting collectors of premium pieces.

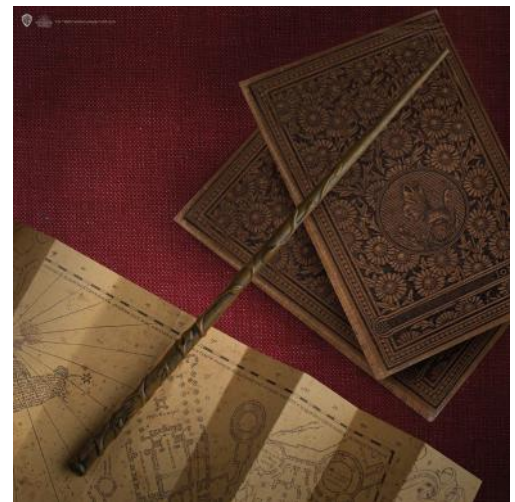
In addition to its Harry Potter merchandise, Cinereplicas™ proudly offers delightful products for Game of Thrones, The Lord of the Rings, and DC Comics, all under Warner Bros. license.

Cinereplicas™ has also established a partnership with Netflix, expanding its portfolio to include merchandise from one of the platform's biggest original shows, Stranger Things. Alongside this incredible line, Cinereplicas™ is actively developing a collection inspired by the new popular live-action series, One Piece.

Furthermore, Cinereplicas™ recognizes the growing interest in the TV series Wednesday and has already introduced a line of clothing, accessories, bags, and kitchenware. With plans for expansion in 2024, the brand aims to provide fans with an even wider selection of products inspired by Wednesday.



LICENSES :



GOMEE

Cinereplicas™ launched its much-anticipated Gomee collection in 2020, providing attractively priced products that appeal to fans of all ages. The Gomee collection comprises cute eraser figurines that can be assembled and collected. The first batch, released in 2020, includes eight characters from the Harry Potter universe, such as Harry, Ron, and Hermione, among others, all under an official Warner Bros. license. Customers can choose between the mystery edition, where the characters are placed randomly, or the character edition, where the customer knows which figurine they will receive.

To ensure the highest quality, each figurine has been made with its own mold, designed specifically for the Gomee collection. Each figurine is easy to assemble and dismantle, and comes with its own set of accessories that can be mixed and matched with other characters. The Gomee figurines are made entirely of rubber, and they function as actual erasers, making them a perfect addition to any stationery set.

Due to the success of the first and second batches, Cinereplicas™ is developing many more characters and designs in the near future. This includes more Harry Potter™ characters, as well as some from DC Comics. Joining the current line of 32 Harry Potter characters, 8 DC superheroes, and 8 Masters of the Universe most-iconic heroes and villains, Cinereplicas™ is set to release a collection of Wednesday™ Gomees including Wednesday, Enid, Thing, Eugene, Gomez, and Uncle Fester. A Stranger Things collection is also in the works with Eleven, Steve, Robin, Dustin, Max, and Demogorgon Gomees.

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gomee
by CINEREPICAS

OUR VALUES

05



CORPORATE SOCIAL RESPONSIBILITY

The company recognizes that environmental pollution is one of the most significant challenges of our time and is committed to making a positive impact on the planet. To achieve this goal, they have implemented several measures to reduce plastic waste in their packaging and prioritize ocean freight to reduce carbon emissions. Additionally, all containers shipped are at least 90% filled. The company also involves its employees in this initiative, starting from their daily life at the office.

As a manufacturer, the company is dedicated to ensuring a more sustainable supply chain, both socially and environmentally. They prioritize the ethical and ecological execution of all their productions and are committed to ensuring safe and fair working conditions for their workers. The company has established guidelines to regulate work hours and provide a safe workplace.



FRENCH SAVOIR-FAIRE Premium quality

Our company boasts an impressive collection of products, meticulously designed by our talented teams in France and Hong Kong. Our premium items are either made in Italy or France, while some are produced in China. We take great care to ensure that all of our products meet international regulations and standards, with a dedicated team of experts tasked with verifying adherence to these requirements. We also conduct regular social audits to ensure our service providers comply with our code of conduct.

At the heart of our manufacturing process lies a commitment to using only the highest quality materials, including fabrics, wood, metal, resin, plastic, PVC, and ABS. Our Cinereplicas™ and Elly la Fripouille® brands offer an extensive range of products, catering to all tastes and requirements.

For collectors seeking rare and exceptional pieces, we are particularly proud of our 'Firebolt broom' from the Cinereplicas™ line. This unique masterpiece took two years to create and was crafted entirely by hand in France, using birch, rattan, rubber wood, and aluminum alloy. Due to the complexity and time-consuming nature of its production, only 10,000 pieces of this limited edition item were made.



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OUR VALUES



Safety first

We take every possible measure to guarantee the safety of each and every product that we produce.

Treating health and safety as a serious matter, all our products are approved by accredited associations to guarantee a risk-free usage.

Our entire kitchenware collection is BPA free and FDA approved.

For an optimal quality and the best expertise in the industry, our sunglasses are made in Italy. They are BPA, Phthalates, and PVC Free.

Our Swimsuits are made with Oeko Tex 100 certified fabrics and eco-friendly dyes to ensure that fabrics pose no risk to human health.



Testé substances nocives d'après Oeko-Tex® Standard 100



Trusted by major brands

We seek constantly to guarantee the high quality of our products. This persistency to offer the best leaves a reputable image to both customers and businesses. Known to be a premium brand, we are trusted by brands across the world. We work with more than 1,500 independents stores around the globe.



Our customers

We constantly develop, adopt and improve new products and concepts to meet evolving customer needs and new trends.

We strive to be a trusted partner wherever we operate, and to be recognized for our expertise, experience, and ability to collaborate for success.

Guided by our values of quality, innovation, and expertise, we work hard to earn the high regard of our clients around the world.



OUR TEAM

07



OUR TEAM

Hailing from over 10 countries and working across our 3 locations (France / USA / Hong Kong), our people, their commitment, and their work culture are the key to our success. These highly motivated professionals work to meet client's deadlines across international time zones, seamlessly delivering projects to corporate intranets and executive desktops worldwide.

We take pride in believing our workforce to be the very best in the industry and see continuous development and learning as vital to our success.

We are a team of young, dynamic, and creative individuals who believe in the added value that having languages and international experience can bring you both professionally and personally.

Most of our staff speak at least 3 different languages and they all come from different countries: France, Hong Kong, India, the UK, Indonesia...



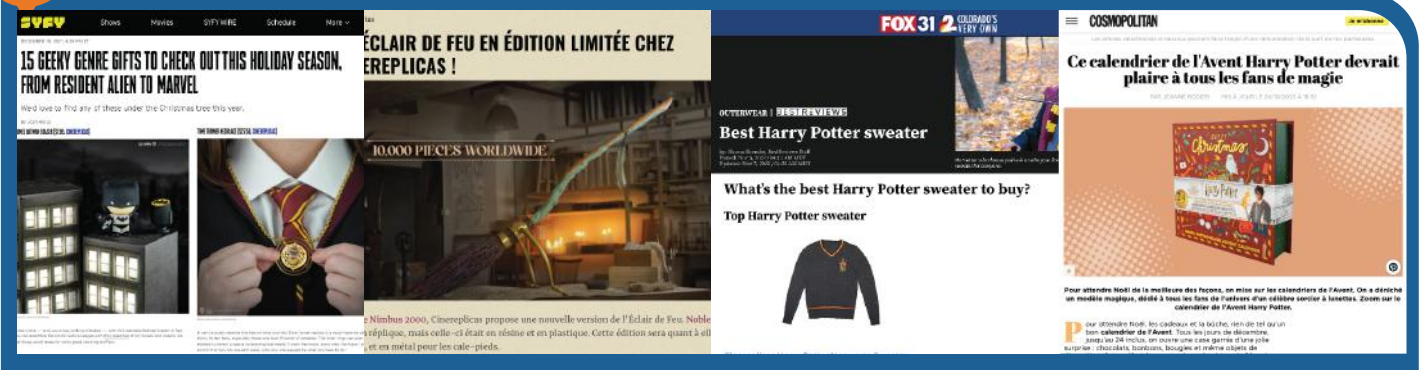
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MEDIA

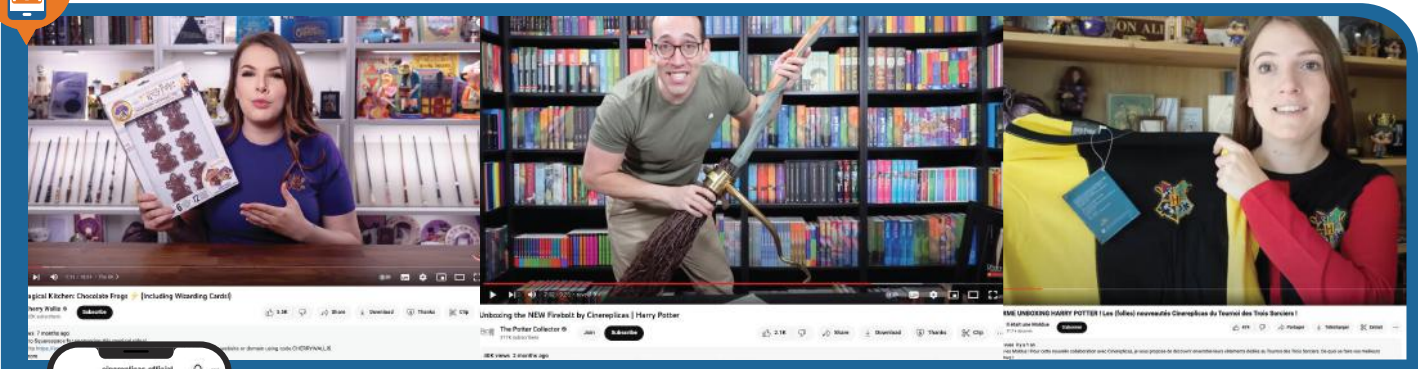
Event & Popup Store



Web Media



Social Media



SOCIAL MEDIA COMMUNITY

We have also built strong social communities for our brands on every social media channels where we generate buzz by talking about our products. We have also developed long-term collaborations with reputable fans site and well-known influencers who spread their word-of-mouth to their fans via their pages.



OUR LOCATIONS

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OUR LOCATIONS



To ensure the optimal supply for our customers, our network is sustained by our branches in France, Hong Kong and in the USA.

OUR OFFICES AND WAREHOUSES



Camden DE, USA (Office)

Fame Bros. USA Limited
2140 South Dupont
Highway
Camden, DE 19934
USA

Panama (Warehouse)

Opening 2024

France (Office and warehouses)

23 Avenue du Chemin des
Reniers, 92390
Villeneuve-la-Garenne
France

Hong Kong (Office and warehouses)

Fame Bros. Limited
Unit 15-10
14 Wong Chuk Hang Rd
Aberdeen
Hong Kong



Hong Kong
(Office and warehouses)

Fame Bros. Limited
Unit 15-10
14 Wong Chuk Hang Rd
Aberdeen
Hong Kong



France
(Office and warehouses)

23 Avenue du Chemin des
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