

LECTARD OF THE MONTH SEASON II



Overview





Welcome to our recap of the 2023 LOTM collection. LOTM is a special limited-edition leotard release that is 100% crowdfunded. Leotards are conceptualized in delightful illustration and then brought to life 6-8 weeks later for all those who pre-ordered. This format allows us to try out special concepts in collaboration with athletes, gymnastics influencers, and other organizations as well as put more cool leotards out in to the world while honoring our brand's dedication to sustainability by reducing product saturation and material waste from overstock.

Benefits of Shopping LOTM Leotards

- **Personalizable:** Option at checkout to sublimate athlete's name, nickname, or social media handle on to the leotard.
- **Extended Sizing:** A wider range of sizes available; from Child XS to Adult XL. We can even shorten or lengthen the torso too, creating the perfect fit just for you.
- Quality: Expect the same excellent fabrication as our in-stock and custom team leotards.

Season III Calendar 2024

- March Madness
 - Week 1: March 4th 10th
 - Week 2: March 11th 17th
 - Week 3: March 18th 24th
 - Week 4: March 25th 31st
- April: 1st 14th
- May: 1st 14th
- June: 1st 14th
- July: 1st 14th
- August: 1st 14th



LOTM: Season II _____













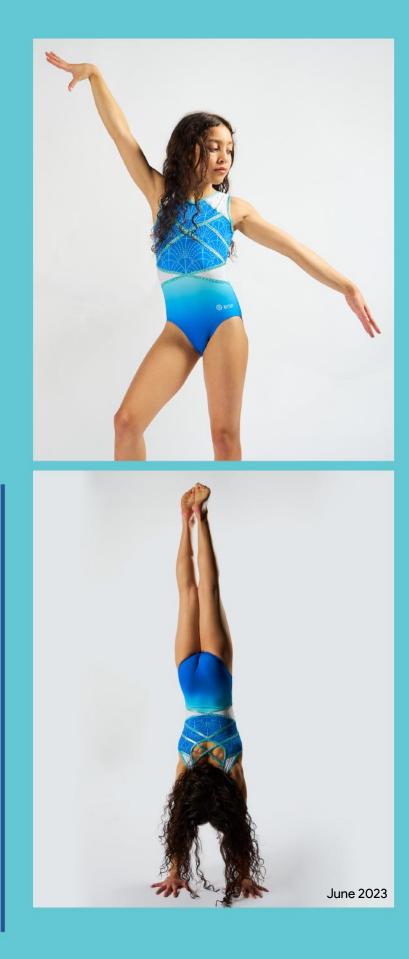










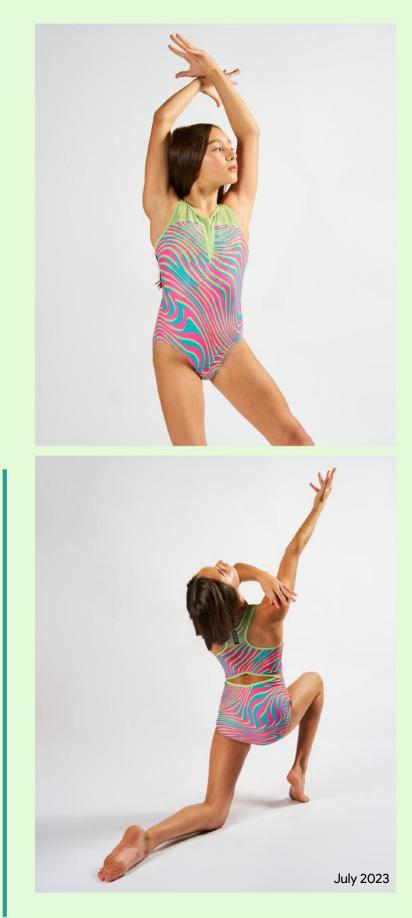


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March 2023



pure effort

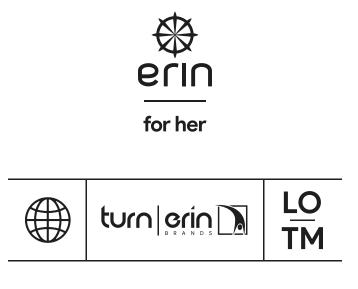
pure passion

pure dedication





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