

PROACTIVE. PRECISE. PERSONAL.

Precision Health for Today, and All of Your Tomorrows

kadance°

# Finally, an Insurance Program That Is Actually **About Living**

Imagine looking into your DNA and seeing the answers to the most critical questions related to your health. What is my inherited cancer risk? Am I taking the right medications for me? What else can I do?

Your DNA can be used to prevent, diagnose, and treat serious diseases. This technology is recent, and most health insurance plans don't cover it. With Kadance, we believe that you should have access to it.

#### It's time to take control of your health.

With unknown personal health risks and today's everevolving healthcare insurance coverage and costs, we are left questioning the quality of care we receive and whether it truly meets our needs. This is why Kadance was established.



4th leading cause of death in the US, is due to adverse drug events.<sup>1</sup>



1-in-2 men and 1-in-3 women will be diagnosed with cancer during their lifetime.<sup>2</sup>

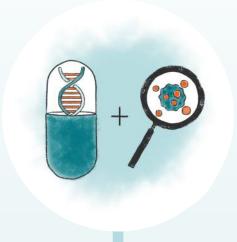


13% of people with cancer harbor an important, inherited genetic mutation.<sup>3</sup>

### Precision Health Is the Key to Better Outcomes

Kadance Precision Health Management is designed to help you understand your inherited risk for cancer and how your genetics influence medication interactions. It is a groundbreaking insurance program offering personalized cancer support and medication management.

### Here Is How the Kadance Precision Health Management Program Works Throughout Your Lifetime



#### Gain insight into your health and take control.

Kadance provides access to useful information found within your DNA through genomics-based testing. An initial pharmacogenomic (PGx) test helps identify which drugs and supplements are most effective for your genetic makeup.

A second genetic test helps you understand your inherited cancer risk, highlighting variations in your DNA that indicate potential for various types of cancer. With this knowledge, you can take proactive steps and make positive lifestyle adjustments.

#### What medications work for you?

Medication effectiveness is highly personal. Getting it wrong can be serious. The Kadance Pharmacogenomic Test gives you insights into how different medications work with your DNA.

#### Understand your risk.

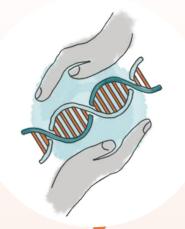
The Kadance Hereditary Cancer Risk Test gives you actionable visibility into your risk of developing various types of cancer based on your genetics.

#### Optimize your medications.

It is so important to minimize drug interactions and avoid adverse drug events. Any time you update your medication list, our clinical pharmacists will review and make sure they are optimized for your genetics and the other medications you take.

#### Take positive action with precise information.

The Kadance team guides you to make informed decisions about your health based on your unique genetic profile.



#### Receive support and personalized guidance that's unique to you.

If you are diagnosed with cancer, your personal Kadance Oncology Nurse Navigator steps in with the resources you need to navigate the healthcare system. Cancer can be overwhelming for both individuals and their loved ones. Kadance offers support and access to a team of experts to help guide you and your family through the cancer journey on a path tailored specifically to your needs.

#### Receive support at every step.

Cancer treatment and recovery can be complex and confusing. Our Oncology Nurse Navigators become your support system to help coordinate your precision diagnostic testing and communications between you and your care team throughout your treatment journey.

#### Personalized cancer treatment insights.

An advanced report of the DNA sequencing of your cancer and other advanced diagnostics offers insights into targeted therapies that will increase the likelihood of fewer side effects and better outcomes.

#### Expertise is on your side.

Our molecular pathologists offer an expert review of your case details, utilizing the most advanced genomic testing available. They provide essential diagnostics your oncologist needs, which are not covered by any health insurance plan.

#### Precise guidance for your oncologist.

Our expert pathologists consult with your oncologist to determine the best course of treatment based on your DNA and our advanced diagnostic testing.



I'm amazed by the progress that's been made within the field of cancer care. I was diagnosed with Stage 4 lung cancer in January of 2023. Because I had genetic testing of my cancer, my doctor was able to match me with a medication targeted to the specific cause of my cancer. Now I have no signs of cancer, and I can live life to the fullest. The fact that my oncologist could prescribe the right treatment based on my genetics feels like a true miracle.

Kirsten, Cancer Survivor



## Continued access to services and precision diagnostics after completion of cancer treatment.

Going through the recovery process is challenging in itself. We believe in supporting you throughout your lifelong health journey, which is why we've developed additional resources to aid in your recovery and beyond.

#### Stay vigilant.

With cancer, there's always a risk of recurrence. DNA-based Recurrence Monitoring gives you the best visibility into your health status. Based on your type of cancer, we conduct regular testing, so you know where you stand.

#### Lifelong lifestyle support.

Stay informed about your health with personalized information, articles, and programs tailored to your specific needs.

#### Support that stays with you.

Our Oncology Nurse Navigators assist with any long-term concerns or questions throughout your recovery and remission journey.

#### Cancer is relentless. So are we.

At Kadance, we utilize the latest medical science to help prevent and survive cancer. As new methodologies emerge, our team of cancer experts will continue to provide the most accurate and comprehensive diagnosis information possible to our members.

## kadance

Get in Touch With
The Kadance Team Today

#### CONTACT



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<sup>1.</sup> https://www.fda.gov/drugs/drug-interactions-labeling/preventable-adverse-drug-reactions-focus-drug-interactions. Accessed 9/4/2024.

<sup>2.</sup> https://www.cancer.org/cancer/risk-prevention/understanding-cancer-risk/lifetime-probability-of-developing-or-dying-from-cancer.html. Accessed 9/6/2024.

<sup>3.</sup> Samadder NJ, Riegert-Johnson D, Boardman L, et al. Comparison of Universal Genetic Testing vs Guideline-Directed Targeted Testing for Patients With Hereditary Cancer Syndrome. JAMA Oncol. 2021;7(2):230–237.