



# ICONS

Spring / Summer SS27

WITHBLACK



SHIFTED  
*perspectives*

A NEW SEASON.  
A NEW POINT OF VIEW.



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# SS27 ICONS

Für SS27 präsentiert WITHBLACK ICONS – eine Kollektion, geprägt von neuen Perspektiven und einem veränderten Zeitgeist. In einer Welt voller Unsicherheit wird das Bedürfnis nach Schlichtheit, Komfort und zeitloser Ästhetik wichtiger denn je.

Diese Saison interpretiert die Sprache des Quiet Luxury neu: zurückhaltend und zugleich richtungsweisend, raffiniert und dennoch mühelos. Outerwear wird durch skulpturale Silhouetten, schützende Volumen und taktile Oberflächen neu definiert – Designs, die Präsenz und Leichtigkeit zugleich vermitteln.

Die Farbpalette spiegelt eine sanfte Modernität wider: erdige Nuancen, ausgewaschene Neutrals, tiefe Waldgrüntöne, kühle Blauabstufungen, sattes Aubergine und warme Caramel-Töne. Farben, die Ruhe, Stabilität und stille Selbstsicherheit ausstrahlen.

ICONS verkörpert die Balance zwischen emotionalem Komfort und moderner Sophistication. Luxus bedeutet heute nicht Überfluss, sondern Beständigkeit, Qualität und das Gefühl, das Kleidung vermittelt. Selbstbewusst. Entspannt. Mühelos souverän.

WITHBLACK SS27 wurde für eine moderne Garderobe mit Bestand entworfen – Pieces, die heute relevant wirken und morgen noch relevanter sind.

SHIFTED PERSPECTIVES – Quiet Luxury for Real Life.

Love, WITHBLACK



WBLFILIPPA VEGAN 3/4 JACKET



WBLNORDIC SPRING JACKET





WBLNOIR SPRING COAT



WBLCORA FUNCTION JACKET





WBLALAIA HOODED JACKET





WBLIMPERIAL WAISTCOAT



WBLZITA BOMBER JACKET





WBLAERO LIGHT JACKET



WBLREVERASBLE MAC



WBLNOIR CHECK SPRING JACKET



WITHBLACK | 21

WBLJUNA SPRING JACKET







WBLSCANDI JACKET



WBLCANDICE BOMBER JACKET











WBLTEA VEGAN JACKET



WBLTIMBER CONSTRAST JACKET



WBLIMPERIAL WAISTCOAT





WBLCREST VEGAN JACKET



WITHBLACK | 35

WBLMERIDIAN QUILTED JACKET





WBLALAIA CARCOAT

Dark Sand

100% Cotton

RRP 159,99 EUR | WHS 57,14 EUR



WBLALAIA CARCOAT

Light Falcon

100% Cotton

RRP 159,99 EUR | WHS 57,14 EUR



WBLALAIA CARCOAT

Black

100% Cotton

RRP 159,99 EUR | WHS 57,14 EUR



WBLANTONIA SPRING COAT

Sand Stone

80% Polyester, 20% Viscose

RRP 159,99 EUR | WHS 57,14 EUR



WBLAUGUSTA TRENCHCOAT

Grey Sand

100% Cotton

RRP 189,99 EUR | WHS 67,85 EUR



WBLCELINE MEL SPRING COAT

Taupe melange

70% Wool, 30% Polyester

RRP 219,99 EUR | WHS 78,57 EUR



WBLJAYLINE TAILORED COAT

Warm Sand Pinstripe

68% Polyester, 29% Rayon, 3% Elastane

RRP 229,99 EUR | WHS 82,14 EUR



WBLJENNY MEL SPRING COAT

Falcon Melange

70% Wool 30% Polyester

RRP 249,99 EUR | WHS 89,28 EUR



WBLJENNY MEL SPRING COAT

Taupe Melange

70% Wool 30% Polyester

RRP 249,99 EUR | WHS 89,28 EUR



WBLJUNA SPRING JACKET  
Blush  
100% Cotton  
RRP 159,99 EUR | WHS 57,14 EUR



WBLJUNA SPRING JACKET  
Light Falcon  
100% Cotton  
RRP 159,99 EUR | WHS 57,14 EUR



WBLMEDUSA CHECKED CAPE  
Warm Sand Check  
73% Polyester, 25% Rayon, 2% Spandex  
RRP 179,99 EUR | WHS 64,28 EUR



WBLNOIR 3/4 TRENCHCOAT  
Sand Stone | Shell: 98% Cotton,  
2% Elastane | Lining: 100% Polyester  
RRP 149,99 EUR | WHS 53,57 EUR



WBLNOIR 3/4 TRENCHCOAT  
True Khaki | Shell: 98% Cotton,  
2% Elastane | Lining: 100% Polyester  
RRP 149,99 EUR | WHS 53,57 EUR



WBLNOIR 3/4 TRENCHCOAT  
Grey Sand | Shell: 98% Cotton,  
2% Elastane | Lining: 100% Polyester  
RRP 149,99 EUR | WHS 53,57 EUR



WBLNOIR SPRING COAT  
Grey Sand  
60% Cotton, 40% Lyocell  
RRP 189,99 EUR | WHS 67, 85 EUR



WBLOPHELIA SHORT TRENCHCOAT  
Light Falcon | Shell: 98% Cotton,  
2% Elastane | Lining: 100% Polyester  
RRP 159,99 EUR | WHS 57,14 EUR



WBLREVERASBLE MAC  
Mineral Grey | Black  
55% Cotton, 45% Lyocell  
RRP 149,99 EUR | WHS 53,57 EUR



WBLPAOLA MIDI CARCOAT  
Grey Sand  
50% Polyester, 41% Cotton, 9% Nylon  
RRP 159,99 EUR | WHS 57,14 EUR



WBLPAOLA MIDI CARCOAT  
Blackberry Wine  
50% Polyester, 41% Cotton, 9% Nylon  
RRP 159,99 EUR | WHS 57,14 EUR



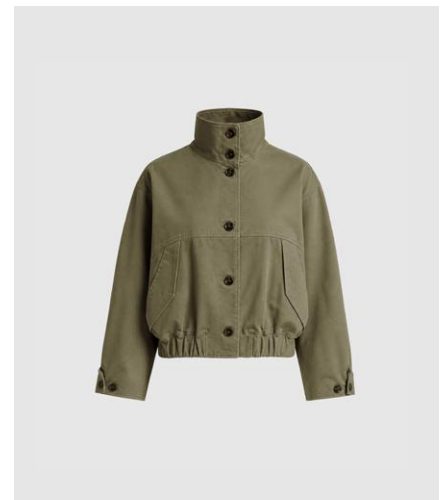
WBLTIDAL SHORT TRENCH  
Grey Sand | Shell: 100% Cotton  
Lining: 100% Polyester  
RRP 139,99 EUR | WHS 50,00 EUR



WBLTIDAL SHORT TRENCH  
Caramel | Shell: 100% Cotton  
Lining: 100% Polyester  
RRP 139,99 EUR | WHS 50,00 EUR



WBLNOIR CHECK SPRING JACKET  
Warm Sand Check  
73% Polyester, 25% Rayon, 2% Spandex  
RRP 159,99 EUR | WHS 57,14 EUR



WBLNOIR SPRING JACKET  
Sand Stone  
60% Cotton, 40% Lyocell  
RRP 159,99 EUR | WHS 57,14 EUR



WBLNORDIC SPRING JACKET  
Light Sand  
55% Cotton, 45% Lyocell  
RRP 159,99 EUR | WHS 57,14 EUR



WBLSKYLINE SPRING JACKET  
Blackberry Cherry | Shell: 100% Cotton  
Lining: 100% Polyester  
RRP 139,99 EUR | WHS 50,00 EUR



WBLSKYLINE SPRING JACKET  
Sand Stone | Shell: 100% Cotton Lining:  
100% Polyester  
RRP 139,99 EUR | WHS 50,00 EUR



WBLALAIA HOODED JACKET

True Khaki

100% Cotton

RRP 139,99 EUR | WHS 50,00 EUR



WBLALAIA HOODED JACKET

Sand Stone

100% Cotton

RRP 139,99 EUR | WHS 50,00 EUR



WBLALAIA HOODED JACKET

Caramel

100% Cotton

RRP 139,99 EUR | WHS 50,00 EUR



WBLCANDICE BOMBER JACKET

Black

78% Polyester, 18% Rayon, 4% Spandex

RRP 139,99 EUR | WHS 50,00 EUR



WBLCANDICE BOMBER JACKET

Sand stone

78% Polyester, 18% Rayon, 4% Spandex

RRP 139,99 EUR | WHS 50,00 EUR



WBLCANDICE CHECK BOMBER JACKET

Blue Check

65% Polyester, 33% Rayon, 2% Spandex

RRP 139,99 EUR | WHS 50,00 EUR



WBLIMPERIAL WAISTCOAT

Dove Blue

100% Nylon

RRP 89,99 EUR | WHS 35,71 EUR

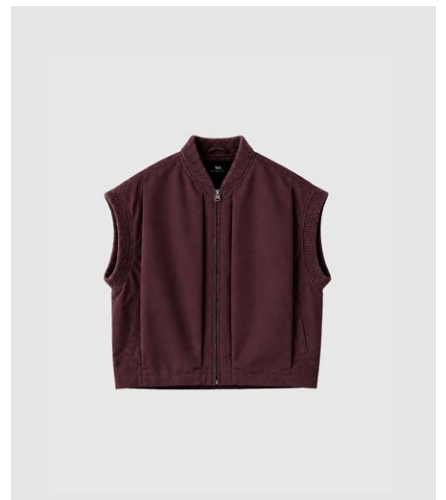


WBLIMPERIAL WAISTCOAT

Grey Sand

100% Nylon

RRP 89,99 EUR | WHS 35,71 EUR



WBLIMPERIAL WAISTCOAT

Blackberry Cherry

100% Nylon

RRP 89,99 EUR | WHS 35,71 EUR



WBLSCANDI JACKET  
Grey Sand  
55% Cotton, 45% Lyocell  
RRP 189,99 EUR | WHS 67,85 EUR



WBLTIMBER CONSTRAST JACKET  
Light Sand | Khaki Mix  
55% Cotton, 45% Lyocell  
RRP 199,99 EUR | WHS 71,43 EUR



WBLTIMBER CONSTRAST WAISTCOAT  
Light Sand | Khaki Mix  
55% Cotton, 45% Lyocell  
RRP 189,99 EUR | WHS 67,85 EUR



WBLZITA BOMBER JACKET  
Blush  
63% Cotton, 37% Nylon  
RRP 119,99 EUR | WHS 42,85 EUR



WBLZITA BOMBER JACKET  
Menzo Green  
63% Cotton, 37% Nylon  
RRP 119,99 EUR | WHS 42,85 EUR



WBLZITA BOMBER JACKET  
Dove Blue  
63% Cotton, 37% Nylon  
RRP 119,99 EUR | WHS 42,85 EUR



WBLALBA QUILTED JACKET  
Sand Stone  
100% Recycled Nylon  
RRP 119,99 EUR | WHS 42,85 EUR



WBLALBA QUILTED JACKET  
True Khaki  
100% Recycled Nylon  
RRP 119,99 EUR | WHS 42,85 EUR



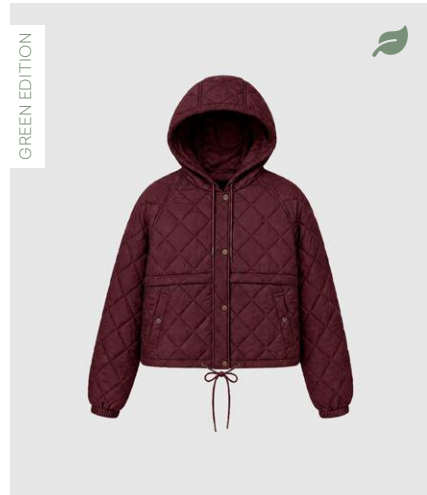
WBLALBA QUILTED JACKET  
Blackberry Cherry  
100% Recycled Nylon  
RRP 119,99 EUR | WHS 42,85 EUR



WBLASTRID QUILTED JACKET  
Sand Stone  
100% Recycled Nylon  
RRP 79,99 EUR | WHS 28,57 EUR



WBLASTRID QUILTED JACKET  
Grey Sand  
100% Recycled Nylon  
RRP 79,99 EUR | WHS 28,57 EUR



WBLASTRID QUILTED JACKET  
Blackberry Cherry  
100% Recycled Nylon  
RRP 79,99 EUR | WHS 28,57 EUR



WBLMERIDIAN QUILTED JACKET  
Total Eclipse  
100% Recycled Polyester  
RRP 119,99 EUR | WHS 42,85 EUR



WBLMERIDIAN QUILTED JACKET  
Sand Stone  
100% Recycled Polyester  
RRP 119,99 EUR | WHS 42,85 EUR



WBLSANDY QUILTED 3/4 COAT  
Midnight blue  
100% Recycled Nylon  
RRP 139,99 EUR | WHS 50,00 EUR



WBLAERO LIGHT JACKET  
True Khaki  
100% Nylon  
RRP 119,99 EUR | WHS 42,85 EUR



WBLAERO LIGHT JACKET  
Dove Blue  
100% Nylon  
RRP 119,99 EUR | WHS 42,85 EUR



WBLAERO LIGHT JACKET  
Caramel  
100% Nylon  
RRP 119,99 EUR | WHS 42,85 EUR



WBLCORA FUNCTION JACKET  
Blush  
100% Polyester  
RRP 159,99 EUR | WHS 57,14 EUR



WBLCORA FUNCTION JACKET  
Uniform Green  
100% Polyester  
RRP 159,99 EUR | WHS 57,14 EUR



WBLCORA FUNCTION JACKET  
Black  
100% Polyester  
RRP 159,99 EUR | WHS 57,14 EUR



WBLFLORA HOODED JACKET  
Warm Taupe  
100% Polyester  
RRP 119,99 EUR | WHS 42,85 EUR



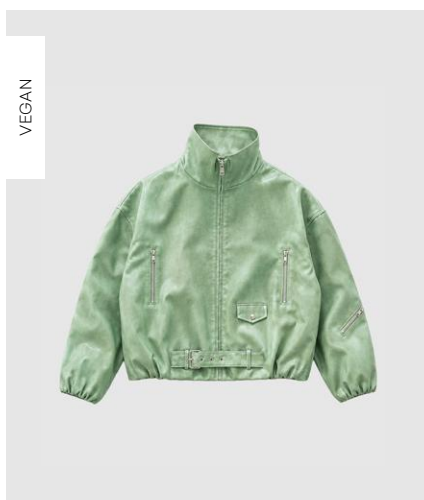
WBLFLORA HOODED JACKET  
Falcon Melange  
100% Polyester  
RRP 119,99 EUR | WHS 42,85 EUR



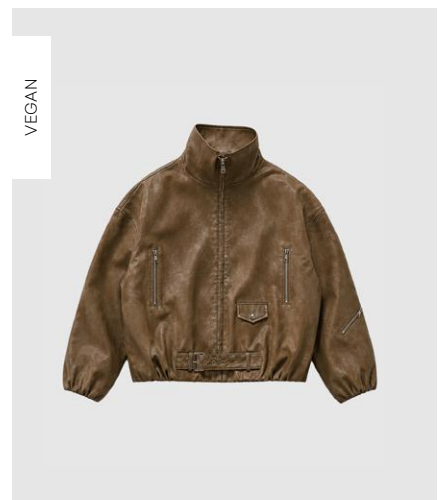
WBLFLORA HOODED JACKET  
Grey Melange  
100% Polyester  
RRP 119,99 EUR | WHS 42,85 EUR



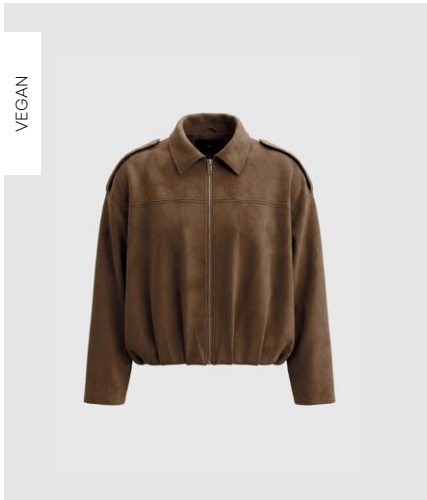
WBLMILLA OVERSIZE SPRING PARKA  
Warm Taupe  
100% Cotton  
RRP 189,99 EUR | WHS 67,85 EUR



WBLCREST VEGAN JACKET  
Menzo Green | Shell: 100% Polyurethane | Base:  
73% Viscose, 15% Polyester, 8% Cotton, 4% Metal  
RRP 139,99 EUR | WHS 50,00 EUR

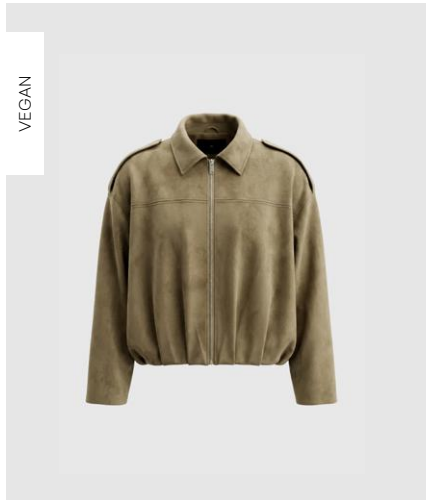


WBLCREST VEGAN JACKET  
Sand stone | Shell: 100% Polyurethane | Base:  
73% Viscose, 15% Polyester, 8% Cotton, 4% Metal  
RRP 139,99 EUR | WHS 50,00 EUR



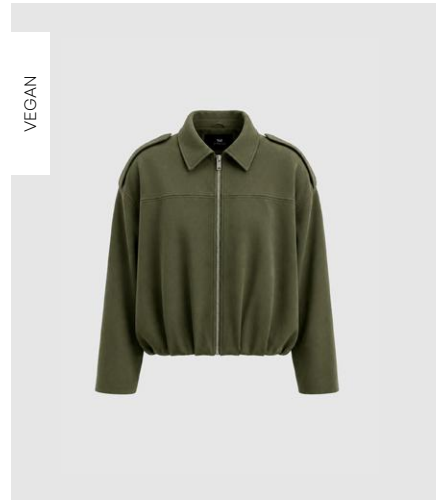
VEGAN

WBLBASE VEGAN SUEDE JACKET  
Squirrel Brown | Face: 89% Polyester,  
11% Elastane | Back: 100% Polyester  
RRP 119,99 EUR | WHS 42,85 EUR



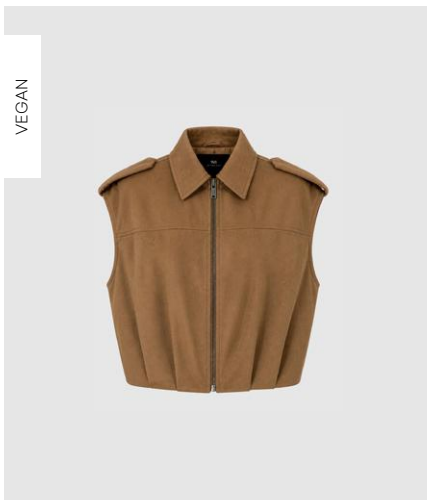
VEGAN

WBLBASE VEGAN SUEDE JACKET  
Mid Falcon | Face: 89% Polyester,  
11% Elastane | Back: 100% Polyester  
RRP 119,99 EUR | WHS 42,85 EUR



VEGAN

WBLBASE VEGAN SUEDE JACKET  
Uniform Green | Face: 89% Polyester,  
11% Elastane | Back: 100% Polyester  
RRP 119,99 EUR | WHS 42,85 EUR



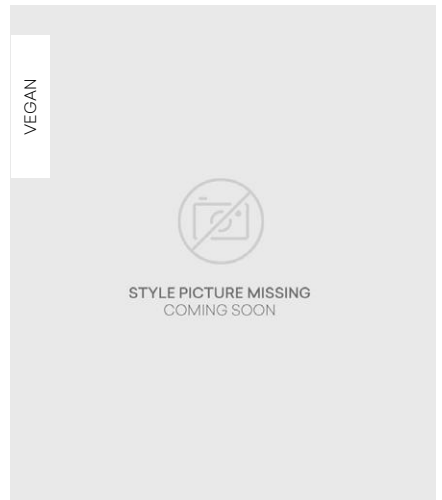
VEGAN

WBLBASE VEGAN SUEDE WAISTCOAT  
Cognac | Face: 89% Polyester,  
11% Elastane | Back: 100% Polyester  
RRP 99,99 EUR | WHS 35,71 EUR



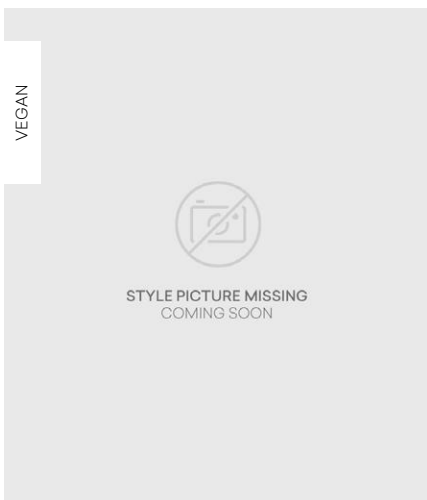
VEGAN

WBLFILIPPA VEGAN 3/4 JACKET  
Caramel | 68% Rayon, 18% Polyester, 10%  
Cotton, 4% Metallic yarn  
RRP 149,99 EUR | WHS 53,57 EUR



VEGAN

WBLFILIPPA VEGAN 3/4 JACKET  
Black | 68% Rayon, 18% Polyester, 10%  
Cotton, 4% Metallic yarn  
RRP 149,99 EUR | WHS 53,57 EUR



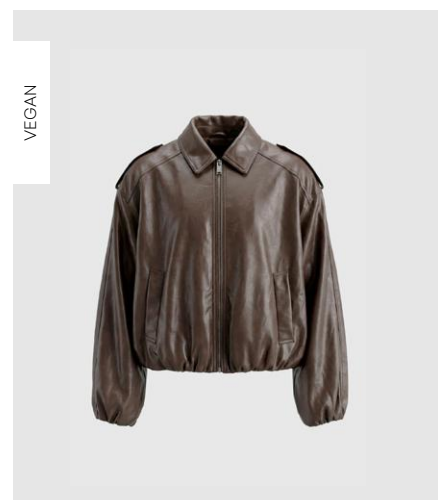
VEGAN

WBLCELINA VEGAN JACKET  
Sand Stone  
68% Rayon, 18% Polyester, 10% Cotton,  
4% Metallic yarn - Polyurethane coated  
RRP 139,99 EUR | WHS 50,00 EUR



VEGAN

WBLISABEL VEGAN JACKET  
Grey Sand  
100% Polyester - Polyurethane coated  
RRP 119,99 EUR | WHS 42,85 EUR



VEGAN

WBLISABEL VEGAN JACKET  
Dark Brown  
100% Polyester - Polyurethane coated  
RRP 119,99 EUR | WHS 42,85 EUR

VEGAN



WBLNORDIC VEGAN JACKET  
Dark Green | Face: 100% Polyurethane  
Base: 94% Cotton, 6% Metal  
RRP 149,99 EUR | WHS 53,57 EUR

VEGAN



WBLNORDIC VEGAN JACKET  
Light Sand | Face: 100% Polyurethane  
Base: 94% Cotton, 6% Metal  
RRP 149,99 EUR | WHS 53,57 EUR

VEGAN



WBLTEA VEGAN JACKET  
Sand Stone  
100% Polyester - Polyurethane coated  
RRP 139,99 EUR | WHS 50,00 EUR

VEGAN



WBLTEA VEGAN JACKET  
Black  
100% Polyester - Polyurethane coated  
RRP 139,99 EUR | WHS 50,00 EUR

AA

stylestore.com



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SEARCH

COUNTRY: EUR

ACCOUNT



0

# PRE-ORDER

Showing 1 - 60 of 262 results

**FILTER BY ▼**



WBLAERO LIGHT JACKET  
119,99 EUR



WBLJAYLINE TAILORED COAT  
229,99 EUR

## Discover WITHBLACK

WITHBLACK kommt aus dem Herzen Dänemarks und spricht die Sprache von echtem, zeitlosem Design mit einer starken Betonung auf "buy better for less". Denn Stil und Qualität sollten immer erschwinglich sein. WithBlack konzentriert sich darauf, komplette Kollektionen zu kreieren, die die wahre Essenz der Marke widerspiegeln - Scandinavian. Simple. Sophisticated.

## Einfache bestellung

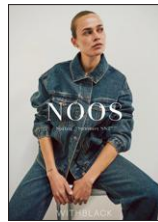
Eine Plattform, die mit deinem Unternehmen wächst. Wir führen unser neues Business-to-Business-Portal ein, damit deine Bestellungen schneller abgewickelt werden können und du kannst deine meistverkauften Styles nachbestellen und jederzeit neue Bestellungen aufgeben kannst. Alles, was du brauchst, um einen Verkauf zu machen.

Besuche [stylestore.com/deu/b2b-login](https://stylestore.com/deu/b2b-login) und erstelle dein persönliches Login. Und beginne noch heute mit deinem nahtlosen Bestellprozess. Bei Fragen und für die ersten Schritte wende dich an unseren Vertriebsmitarbeiter.

# COLLECTION FLOW

6 Annual Collections

Spring / Summer



NOOS  
SS

Sales period:  
25.05 - 26.06



ICONS  
SS

Sales period:  
25.05 - 26.06



TRANSI-  
TIONS SS

Sales period:  
06.07 - 31.08



HOLIDAY  
SS

Sales period:  
15.09 - 21.10

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Autumn / Winter



NOOS  
AW

Sales period:  
24.11 - 19.01



ICONS  
AW

Sales period:  
24.11 - 19.01



TRANSI-  
TION AW

Sales period:  
15.01 - 27.02



HOLIDAY  
AW

Sales period:  
16.03 - 30.04

## Social media

#BETTERWARDROBE #STYLEWITHBLACK #INTERNAVIAN  
[https://instagram.com/withblack\\_official](https://instagram.com/withblack_official)

## Contact & ordering

SWITZERLAND & LIECHTENSTEIN | ZURICH  
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Tel: +45 70 20 94 98  
customerservice@stylestore.com

Notes



The logo features the letters 'WB' in a large, white, serif font, with a vertical line through the 'B'. Below it, the words 'WITHBLACK' are written in a smaller, white, sans-serif font. The background is a dark, moody scene with a bright, triangular light source on the right side, creating a strong contrast and a soft glow on the surface below.

WB  
WITHBLACK