



Comprehensive Sales, Leasing, and Service Solutions!

Driving the Future of Trucking with Quality and Reliability Step into the future of trucking with our dealership, where quality meets reliability.

# **GET OUR EXCLUSIVE SPECIALS**









# **#KEEPINGLOUISIANAMOVINGFORWARD**

# www.ita-trucks.com

**LAKE CHARLES** 524 Pamco Rd. LA 70615 (337) 433-0675

**LAFAYETTE**2835 Evangeline
Thwy. LA 70507
(337) 234-9425

**NEW ORLEANS** 301 Hord St. Harahan, LA 70123 (504) 733-7711 **SLIDELL** 2399 Gause Blvd W. LA 70460 (985) 259-4279 **BATON ROUGE** 763 O'Neal Ln. LA 70816 (225) 923-3450



# ITA SLIDELL IS COMPLETELY REMODELED



# **We've Upgraded!**

**Check Out Our Remodeled Slidell Location** 

Our Slidell location has received a major facelift, and we can't wait for you to see it! With a completely remodeled interior and exterior, we've created a more welcoming and efficient environment for all your trucking needs. Enjoy the benefits of our enhanced service areas, modern facilities, and dedicated staff ready to assist you with truck sales, leasing, rentals, parts, and maintenance.

Stop by 2399 Gause Blvd W. Slidell, LA 70460 or Call us: (800) 737-2931 to explore our new look and experience our top-notch service!



# The Story of iTA Truck Sales & Service

We are united under a common mission:
"One Team, One Goal." This philosophy drives
everything we do and ensures that our customers
receive consistent, top-notch service
no matter which location they visit.

Founded in 2009 with the purchase of our original location in Lafayette, iTA Truck Sales & Service has grown into the largest international truck dealership in Louisiana. From these humble beginnings, we have expanded our footprint across the state, adding four more locations: Lake Charles, Slidell, New Orleans, and Baton Rouge.

At iTA Truck Sales & Service, we believe in the power of community and teamwork. While we now operate from five distinct locations, we don't see ourselves as separate entities.







# **ITA TRUCK SALES & SERVICE**

# "One Team, One Goal"

# **Our Journey**

**Lafayette: The Beginning** 

Our journey started in Lafayette, where we set up our first dealership in 2009. This location quickly became a cornerstone of our operations, known for its exceptional customer service and a wide range of trucks.

#### **Expansion Across Louisiana**

Building on our success in Lafayette, we expanded to Lake Charles, Slidell, New Orleans, and Baton Rouge. Each new location was a strategic move to better serve the trucking community across Louisiana, bringing our comprehensive services closer to our customers.



#### **Lake Charles**

The Lake Charles location was our first step in expanding our reach. With its state-of-the-art facilities and dedicated team, it quickly established itself as a key player in the local trucking industry.

#### Slidell

In Slidell, we recently completed a full remodel of our dealership, enhancing our service capabilities and providing a more welcoming environment for our customers. This location exemplifies our commitment to continuous improvement and customer satisfaction.

#### **New Orleans**

Our New Orleans dealership brought iTA's high standards of service to one of Louisiana's busiest hubs. Here, we offer a full range of services, from truck sales and leasing to maintenance and parts.

## **Baton Rouge**

Finally, our Baton Rouge location rounds out our network, ensuring that we can meet the needs of truck operators throughout the state. This location is known for its exceptional service and strong community ties.

At iTA Truck Sales & Service, our success is built on a foundation of teamwork and a unified vision. Our five locations work seamlessly together, sharing resources, expertise, and a commitment to excellence. Whether you're looking to buy a new truck, lease a vehicle, purchase parts, or get top-notch service, you can trust that our team will deliver.

Our goal is simple: to be the best truck dealership in Louisiana, offering unparalleled service and support to our customers. We are proud of our journey and excited about the future as we continue to grow and serve the trucking community across the state.

#### **Visit Us**

Come visit any of our locations, experience the iTA difference and join our community of satisfied customers. Together, we are stronger. Together, we are one team with one goal.

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# **PRESTIGE STANDARDS PROGRAM**

Is a world class certification program designed to elevate and align a customer's experience at International® Truck and IC Bus dealerships across North America.

How do you know if it is a certified dealership location?

Just look for the logo!

When you see this symbol, you can be sure you will receive the ultimate experience.







# **SAVE BIG ON ESSENTIAL COMPONENTS!**

**Get Top-Quality Parts for Less and Maintain Your Fleet's Performance!** 

#### WWW.iTA-TRUCKS.COM













































Largest Navistar truck dealer in Louisiana

Lafayette - New Orleans - Slidell - Lake Charles - Baton Rouge



# **FLEETRITE TRUCK PARTS DEALS**

**Equip Your Fleet with Reliable Parts at Unbeatable Prices!** 







































Find more offers DOWNLOAD the iTA APP









# **Boost Your Budget with**Fleetrite Truck Parts Discounts!



# **INVEST IN SUPERIOR QUALITY PARTS**

and Enjoy Significant Savings!



































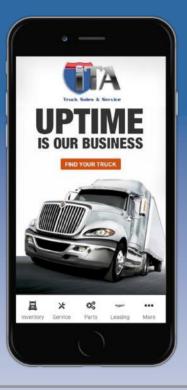
Largest Navistar truck dealer in Louisiana Lafayette - New Orleans - Slidell - Lake Charles - Baton Rouge



# **Download The ITA Truck Sales & Service Mobile App** for Exclusive Specials!













# **Leasing & Rentals**

Get the vehicle specs you need, predictable maintenance costs, priority service, and 24/7 Roadside Assistance.



# **FREE International 360**

Get FREE and direct access to International 360 from the app and your personalized customer portal!



# Service

Stay on top of your truck maintenance with easy service scheduling.



# Inventory

Get alerts on new & used trucks, equipment, trailers and promotions



# **Snecials**

Save money with exclusive service, parts, rental and inventory specials.



# **Order Parts**

Order from an extensive inventory of quality truck parts.



#### GET OUR EXCLUSIVE SPECIALS













Full-service leasing provides predictable costs and flexibility, covering maintenance and repairs while managing the fleet, including breakdown support, to reduce downtime and burdens

# **Access to Expertise**

Benefit from leasing companies' specialized knowledge for efficient fleet management

# Focus on Core Operations

Leasing provider manages fleet, freeing focus for primary activities

# **Flexibility**

Adjust fleet size without depreciation worries or truck sales

### **Predictable Costs**

Covered maintenance and repairs ensure budget clarity

# Reduced Administrative Burden

Outsourcing fleet tasks streamline operations for efficiency

IDEALEASE OF ACADIANA - SOLUTIONS FOR EVERY NEED

**CONTACT US (337) 234-9520** www.ita-trucks.com/leasing-rental



Truck Sales & Service







#### **BATON ROUGE** 763 O'Neal Ln

SLIDELL 2399 Gause Blvd W.

Slidell, LA 70460

Baton Rouge, LA 70816

#### LAFAYETTE

2835 NW Evangeline Thwy Lafayette, LA 70123

#### HARAHAN

**LAKE CHARLES** 

524 Pamco Road

Lake Charles, LA 70615

301 Hord Street Harahan, LA 70123

(337) 573-6091

WWW.ITA-TRUCKS.COM

#### **Your Premier International & IC Bus Dealer**



(10 Avail.) 2023 INTERNATIONAL CV International Engine, 350 HP, 6 Spd, Aluminum/Steel Wheels, 165" WB, 5 miles, Multiple Units Available! Stk# N232161 .....\$69,760



2023 IN FERNATION 1.1.5 Spd, All Steel Wheels, 199" WB, 5 mi, 2011 (1975) Spd, 165" WB, 13,500# RA, 5 miles, Stk# N242119 ..... \$79.900



2017 INTERNATIONAL PROSTAR Cummins, ISX15, 450 HP, 10 Spd 256,156 mi, Stk# P17978C \$47,000



Cummins 450HP10 Spd 40k# RA wet kit 229k mi, Stk#P17935C \$49,000



**2019 PETERBILT 567** Cummins, 500 HP, Allison RDS, Air Ride, 40k# RA 589,652 mi, Stk# N242019A .\$67,500



2018 INTERNATIONAL LT X15, 450 HP, 10 Spd, Air Ride Susp, 556,342 mi, Stk# P18104C \$35,000



2022 DORSEY DROP DECK COMBO 48ft, Air Ride Suspension, Stk# TED31990A .....



2016 INTERNATIONAL DURASTAR 4300 Cummins, ISB, 250 HP, 6 Spd, 173,700 mi Stk# P16982C \$54,000



2017 INTERNATIONAL PROSTAR Cummins, ISX15, 450 HP, 10 Spd, 391,949 mi, Stk# P17994C \$36,000



2017 INTERNATIONAL PROSTAR Cummins, ISX15, 450 HP, 10 Spd 561,345 mi, Stk# P17105C \$29,900



2019 INTERNATIONAL DURASTAR 4300 Cummins, B6.7, 250 HP, 6 Spd, 300,000 mi, Stk# P19953C... \$22.000



2017 INTERNATIONAL PROSTAR Cummins, 425 HP, 10 Spd, Air Ride 537,139 mi, Stk# P17990C \$28,000



2018 INTERNATIONAL LT Cummins X15, 450 HP, 10 Spd, Air Ride Susp, 248,880 mi, Stk# P18972C \$52,000



bz66kn

2017 INTERNATIONAL PROSTAR Cummins, ISX15, 450 HP, 10 Spd, 358,691 mi, Stk# P17968C \$34,000

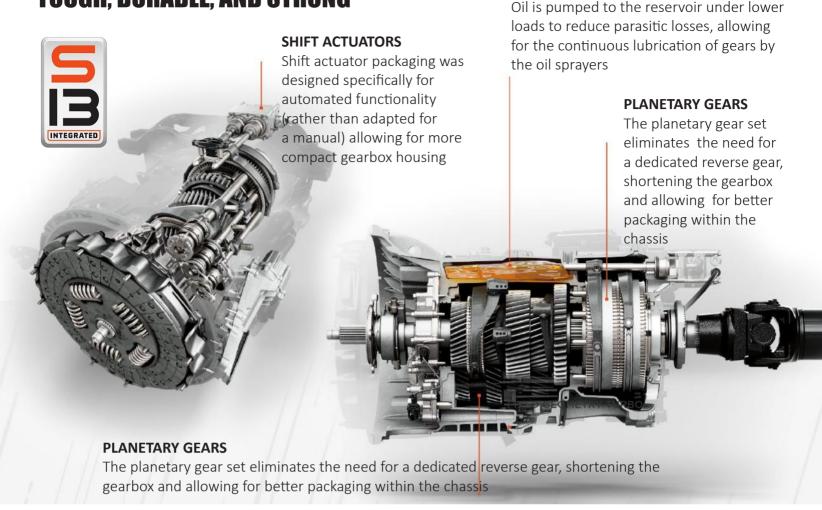


2017 INTERNATIONAL PROSTAR Cummins, ISX, 450 HP, 10 Spd, 539,150 mi, Stk# P17965C \$28,000



2016 INTERNATIONAL PROSTAR Cummins, ISX15, 425 HP, 10 Spd, 441,974 mi, Stk# P16981C \$27,000





# THE S13 INTEGRATED POWERTRAIN IS NOW AVAILABLE FOR THE HX® SERIES, LT® SERIES, AND RH® SERIES







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**VARIABLE OIL LEVEL UPPER RESERVOIR** 

The S13 Integrated Powertrain is optimized for whatever the task may be. Available in the LT® Series, RH® Series, and the HX® Series, the S13 Integrated is designed to take your business to the next level.

# NAVISTAR® ZERO-EMISSION VEHICLES



CONSULTING Finding the best way forward



**CHARGING** Laying the groundwork



**DEPLOYMENT** Bringing it all together



**ELECTRIC CE™ SERIES** 





The Electric CE Series is a zero emission school bus engineered to deliver a lower total cost of ownership, withstand the rigors of daily use, and arrive at every destination on time, every time.



Built on the same proven foundation as the diesel International<sup>®</sup> MV<sup>™</sup> Series, the eMV brings even more to the table thanks to an electric powertrain with new capabilities, new savings and, most importantly, new opportunities.



# Low Prices at iTA www.ita-trucks.com



# DRIVE THE SAVINGS HOME

**Limited-Time Offers on Truck Parts!** 



































Largest Navistar truck dealer in Louisiana Lafayette - New Orleans – Slidell - Lake Charles - Baton Rouge

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Find more offers





# **Maximize Your Truck's Potential** with Hendrickson Bumpers

**Top-Quality Bumpers at** Unmatched Prices - Don't Miss Out!



**BUMPER, FRONT, 15 IN. CLOSED E** 

**Up To \$100.00 Off** 

AM0256SSC



**BUMPER, PROSTAR, AERO CLAD** 

**Up To \$75.00 Off** 

AM0449SSC



**BUMPER, FRONT, SSC IN. V98** 

Up To \$50.00 Off

AM0490SSC



**BUMPER, FRONT, AERO CLAD** 

**Up To \$25.00 Off** 

**AM0415SQ** 



Up To \$25.00 Off

**AM0804SQ** 

**Largest Navistar truck dealer in Louisiana** 

Lafayette - New Orleans - Slidell - Lake Charles - Baton Rouge



800-737-2931









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# **REVITALIZE YOUR ENGINE WITH RENEWED OVERHAUL KITS**

Experience Top Performance an

#### **OVERHAUL KIT. ENGINE**



7081279C93

**Unmatched Sa** 

Un To \$200.00 Off

**OVERHAUL KIT. ENGINE. 1-308** 

1876205C98



ings Toda

Un To \$200.00 Off

RENEWED

**OVERHAUL KIT. ENGINE. I-783 11 LITER** 

2515602C92



Un To \$200.00 Off

RENEWED

## www.ita-trucks.com

**OVERHAUL KIT. ENGINE.** I-313 466

2516356C92



Un To \$200.00 Off

RENEWED

**OVERHAUL KIT. ENGINE.** 1-308, 466

1888653C95



Un To \$200.00 Off

& RE**NEW**ED

**OVERHAUL KIT. ENGINE. 570** 



1889280C97 Un To

\$200.00 Off RENEWED **OVERHAUL KIT. ENGINE. I-313** 

2516359C91



Un To \$200.00 Off

RENEWED

**OVERHAUL KIT. ENGINE. 1-313** 

2516360C91



Un To \$200.00 Off

RENEWED

**OVERHAUL KIT. ENGINE.** 1-308, 466

1889992C94



Un To \$200.00 Off

RENEWED

**OVERHAUL KIT. ENGINE.** I-313 466

1890946C94



Un To \$200.00 Off

RENEWED

**OVERHAUL KIT. ENGINE. I-313** 





Un To \$200.00 Off

RENEWED

**OVERHAUL KIT. ENGINE.** I-326 /I-341

2516371C92



Un To \$200.00 Off

RENEWED

**OVERHAUL KIT. ENGINE.** 215-230 H

1893941C98



Un To \$200.00 Off

RENEWED

**OVERHAUL KIT. ENGINE.** 1-308-530



1894140C92 Un To

\$200.00 Off RENEWED **OVERHAUL KIT. ENGINE. 466 GREAT** 

2517040C92



Un To \$200.00 Off

RENEWED

**OVERHAUL KIT. ENGINE.** 570 GREATER 300HP

2517041C91



Un To \$200.00 Off

RENEWED



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Lafayette - New Orleans - Slidell - Lake Charles - Baton Rouge

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# Seats GET \$35 OFF















PURCHASES OF SELECT SEATS INC. THROUGH • repairlink

**DOWNLOAD** the iTA APP



# Say goodbye to wasted hours and unnecessary expenses - trust iTA Trucks to optimize your journey, every step of the way

We understand the value of your time, that's why we offer delivery parts service, ensuring your truck parts reach you promptly and efficiently.



**CONTACT US NOW** 

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# FAN CLUTCH REBUILD KITS

#### **FLEETRITE FAN CLUTCHES**

Highest torque rating
Less time to install
Premium internal
components

Part numbers: FLT14256 & FLT142561





#### FLEFTRITE 2-SPEED

Saves horsepower & fuel Longer fan clutch life One kit covers both 2.56" & 5" fan pilots

art numbers: El T24256 & El T242561

Our fan clutches are unmatched by any competitors (new or remanufactured) & pack over

5,000 INCH-POUNDS of Torque!

# A TRUE FAIL-SAFE DESIGN Our patented Auto Lock feature AUTOMATICALLY ENGAGES

Our patented Auto Lock feature **AUTOMATICALLY ENGAGES** the fan clutch when the friction material nears the end of its life, preventing on-the-road failures.



# S-HT/S KITS

PRE-2001 APPLICATIONS

- U.S. Components
- · Two bearing hub design
- Superior (Viton) o-rings
- SKF angular contact bearings
- Higher quality lining
- 3 Year/300,000 Mile Warranty

OEM Part #	Fleetrite Part #
994305	FLT9500HP
994307	FLT7500HP



# **KYSOR-STYLE KITS**

#### Fleetrite Part #

FLT8000SKL	Front Air Kit
FLT8500SKL	K22 Rear Air Kit
FLT8800SKL K26, K	30 & K32 Rear Air Kit

# **KYSOR HUB BEARING KITS**



# **FAN BLADES**

Most fan blades ship within 24 hours

Based on



# **BELT TENSIONERS**



- Polymer Torsion Core lasts longer than springs
- Premium bearings
- Lower operating temperature vs. competition



# **KYSOR-STYLE FAN CLUTCHES**

# DUAL SEAL PROTECTION

Our extended rear-air shaft allows for a second o-ring. This second o-ring is made from urethane which is resistant to wear caused by motion.

(on rear air models)

Urethane
O-Ring
O-Ring



Rear Air FLT8901N

Rear Air FLT8905N Front Air FLT8001N

OEM Part #	Fleetrite #
1090-09000-01.	FLT8001N
1090-09000-05.	FLT8001N
1090-09650-01.	FLT8901N
1090-09750-01.	FLT8905N

# **FLEETRITE REMANS**



- Highest torque rating
- Higher quality internal components
- · Single-speed or 2-speed
- 3 Year/300,000 Mile Warranty

OEM Part #	Fleetrite #
799XXX	FLT99XXX
989XXX	FLT99XXX
999XXX	FLT99XXX
79A9XXX	FLT99XXX
99A9XXX	FLT99XXX

## S-HT/S REMANS



- U.S. Components
- · Two bearing hub design
- Superior (Viton) o-rings
- SKF angular contact bearings
- Higher quality lining
- 3 Year/300,000 Mile Warranty

OEM Part #	Fleetrite #
79XXXX	FLT9XXXX
98XXXX	FLT9XXXX
99XXXX	FI T9XXXX

# ELECTROMAGNETIC FAN CLUTCHES



- Stronger, more precise magnetic flux leads to increased fan clutch life
- 2 Year/200,000 Mile Warranty

Multiple models available. See distributor for details.



# ITA GEAR "GET YOU SOME"







































# **INTERNATIONAL 360**

# **Complete service information** at your fingertips:

- Seamless communications with dealers and up-to-date repair status
- Complete VIN-based information: asset specs, complete parts catalog, remote health data, and more
- Online service request initiation and
- estimate approvals
- Complete service history, up-to-date campaign information, and engine calibration status - Integration with parts inventory systems shows which dealer locations have the parts you need on the shelf now.





# **ORDER YOUR PARTS ONLINE**

- Fast, Easy and Accurate
- Illustrations to increase order accuracy
- **Find OEM Parts**
- **Get Your Pricing and Availability**



iTA App





CONTACT US ( 1800) 737 - 2931

# SERVICESPECIALS

LAKE CHARLES, LAFAYETTE **AND BATON ROUGE** 





# \$310.00 over the counter **DPF Cleaning and Inspection**

Don't clog your Diesel Particular Filter (DPF). Following the DPF cleaning recommendations will help prevent the costly replacement of your DPF

# **ALL 5 LOCATIONS**

**FREE Flywheel** Resurfacing with CLUTCH JOB



**CALL TODAY to schedule** your service appointment!

ita-trucks.com - (800) 737-2931







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As an industry leader, we're committed to making superior products, providing our customers with a wider range of choice, keeping drivers comfortable behind the wheel, and delivering what you need to keep your buses on the road. When you build your fleet with IC Bus, you ensure the highest-quality standards, the highest-quality materials, and an unmatched level of service and support.



