

It "Dawned" On Me... *a message from Dawn Giganti*

Dear Creative Carpet & Flooring Friends and Family,

I hope you all had a safe and wonderful 4th of July! Can't believe we're already heading into August... here's to making it a great month ahead.

You know, as I was reflecting on the holiday and watching all the different people celebrating together, I got to thinking about how we view the people around us. It seems like we all fall into one of two camps - either we give people the benefit of the doubt, or we're constantly waiting for them to let us down.

I'll be honest with you... I often find myself in that second group. When I meet new neighbors, part of me wonders if they'll be the type to complain about everything. When a homeless person asks me for money, my first instinct is to assume they'll just spend it on drugs or alcohol. When I'm at a new place or meeting new people, I catch myself being guarded rather than open. It's like I'm protecting myself from disappointment before it even happens. But I've been reminded of something Paul wrote about love...

"Love bears all things, believes all things, hopes all things, endures all things." ~1 Corinthians 13:7 (ESV)

This verse shows us that real love trusts people, gives them the benefit of the doubt, and keeps hoping for the best even when we have reasons to be skeptical. That's not easy for any of us, is it?

The thing is, approaching people with that kind of openness and trust doesn't happen automatically. It's something that grows as we spend time with God and let His perspective on people influence our own. When we see how much grace He extends to us, it becomes easier to extend that same grace to others.

I'm challenging myself to try something different in my daily interactions, whether it's with neighbors, family, or even strangers at the grocery store. What if I led with trust instead of suspicion? What if I assumed good intentions instead of bad ones?

Maybe you'd want to try this experiment with me. I have a feeling it could change how we experience our relationships and perhaps even surprise us with how people respond. It's an inspiring journey of personal growth we can embark on together. What do you think?

With love & gratitude,



Dawn Giganti, Marketing & Administration
Creative Carpet & Flooring

Month at a Glance:

8th National Kool-Aid Day. - Get ready to say "Oh Yeah!" It's time to mix up some sweet nostalgia with this iconic drink, which has been bringing smiles since 1927.

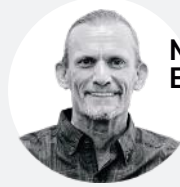
13th Left-Handers Day. - Let's celebrate all the southpaws out there! From scissors struggles to smudged ink, lefties navigate a right-handed world with style and creativity.

26th National Toilet Paper Day. - Honoring the unsung hero of every household! This everyday essential deserves a moment of appreciation for always being there when we need it most.

30th CLOSED Labor Day Weekend - We'll be closed Labor Day weekend as we celebrate the holiday with our families. We'll reopen on Tuesday, September 2nd!

Employee birthdays this month:

We're celebrating two August birthdays this month! Happy birthday to Brian Berson (August 8th), our dedicated Flooring Consultant who brings expertise and care to every customer interaction, and Ivan Garcia (August 24th), our hardworking Distribution Center Associate who keeps our operations running smoothly behind the scenes.



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

Inside this issue...

- It "Dawned" On Me... a message from Dawn Giganti
- Month at a Glance
- Welcome Back to Our Returning Clients
- Did You Know...
- The Chicago Ducky Derby
- Hands Off the Pump!
- Warning!
- Brewed by "Her"
- Meet Our New Clients
- Mega Trivia Contest
- Meet our Carpet Cleaning Customers
- 8 Restaurant Etiquette Tips to Nail Your Next Night Out
- Remembering the 1990 Plainfield, IL, Tornado
- Referral Rewards Program & Referral THANK YOU'S
- This month's "Share Your Review" \$25 gift card winner!

August 2025

S	M	T	W	T	F	S
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30 CLOSED
31						

Welcome Back Valued Friends!

Arthur Hemmons
Betty Cunningham
Bonnie & Mark Alberson
Bruce Bryant
Charlotte Brown
Dan & Janice Rausch
Dana Armstrong

Debbie & Edward Bruno
Debbie & Steve White
Doug & Robbyn Rebeck
Ed Romanski
Ellen Ekstrom
Eric & Gianna Canning
Jane Gallagher

Joan & Bruce Collard
Joyce Zywicka
Larry Win
Lisa Tepper
Michael Schoon
Mike & Chris Hudziak
Pam Jostes

Robert & Harriet Braun
Russell Hayes
Shelby & Stephanie Rowe
Susan Stinnett-Talarico
Valerie & Pete Piazza
Vic & Jeanne Montoya
Vincent Stout



The Chicago Ducky Derby

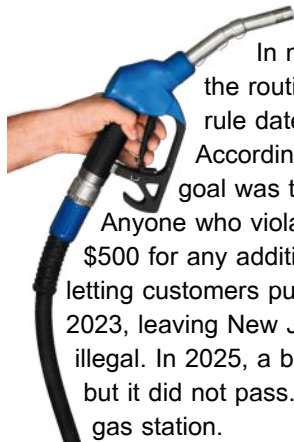
Mark your calendars for Thursday, August 7, 2025, where rubber ducks make a splash for Special Olympics. Thousands of bright yellow rubber ducks will take the plunge from the Columbus Drive Bridge into the Chicago River for one of the city's most beloved fundraising events.

How It Works - For just \$10, anyone can "adopt" a rubber duck and enter it into the race. Ducks can be purchased at <https://www.duckrace.com/Chicago/adopt> or through various local partners and Special Olympics Illinois representatives. On race day, all the adopted ducks are released simultaneously from the Columbus Drive Bridge, creating a spectacular yellow wave as they float down the Chicago River. The first duck to cross the finish line wins prizes for its adoptive "parent," with awards ranging from cash prizes to the chance at winning a million dollars.

Supporting Special Olympics - Every dollar raised supports Special Olympics Illinois, funding programs and activities for athletes with intellectual disabilities. The event has a massive goal of 100,000 duck adoptions, making it one of the largest rubber duck races in the nation.

After the Race - Once the excitement ends, volunteers and staff collect every single rubber duck from the Chicago River, ensuring none are left behind. The ducks are then washed and stored for future events, making the Derby both environmentally responsible and sustainable.

The Chicago Ducky Derby proves that sometimes the best fundraising ideas are the ones that make people smile, combining childhood nostalgia with adult generosity for a worthy cause.



Hands Off the Pump!

In most of the United States, filling your own gas tank is a regular part of the routine. In New Jersey, it is not just uncommon, it is against the law. This rule dates back to the Retail Gasoline Dispensing Safety Act of 1949.

According to the law, only trained attendants are allowed to pump fuel. The goal was to reduce fire hazards and protect jobs in the service station industry.

Anyone who violates this rule can face a fine of up to \$250 for a first offense and \$500 for any additional violations. Gas stations can also face legal consequences for letting customers pump their own fuel. Oregon had similar restrictions but lifted them in 2023, leaving New Jersey as the only state where self-service at the gas pump is still illegal. In 2025, a bill was introduced to give drivers the option to pump their own gas, but it did not pass. For now, the Garden State continues to require full service at every gas station.

Brewed by "Her"

Let's set the record straight. The first people to brew beer were not men in labs or modern brewmasters experimenting with hops. They were women working from their homes, crafting beer the same way they cooked, cleaned, and held entire communities together. Beer has been around for thousands of years. In ancient times, it was more than a happy hour drink. It was often safer than water and full of nutrition. The oldest evidence of beer was found in ancient Sumer, where archaeologists discovered clay vessels still sticky with remnants of barley beer over five thousand years later. While experts still debate when and where beer began, they agree on one thing. Women were the ones brewing it. Theresa McCulla from the Smithsonian says that women were responsible for brewing in nearly every society throughout history. In 1750 BCE, laws in Babylon gave women the legal right to brew and even run taverns. Brewing was seen as a respected part of managing a household. It was practical, it was daily life, and women led it. For generations, brewing was passed down from mother to daughter. No special fanfare, just skill, tradition, and community. So next time you sip your favorite lager or ale, remember this. That drink in your hand has roots in kitchens and courtyards, not factories. And the people who started it all were women.



Roll Out the Welcome Mat for Our Newest Friends!

Adam DeYoung
Alice Weich
Amanda Carton
Ann Dwyer
Annmarie Deransburg
Antonia & Nikolaos Pappas
Art Hemmons
Audrey & Charles Paris
Betty Rueth

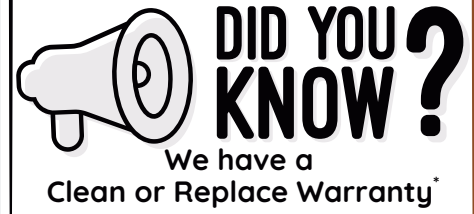
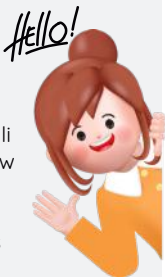
Bilal Musa
Brandon Keane
Carl Mazur
Chelsie Moe
Colleen Wyatt
Donald & Sandra Farris
Doris Magnabosco
Doruk Atasoy
Edmund Conroy

Ericka Lozano
Jane Michels
Jason McDowell
Jeanette Foley
Joanne Branchaw
John & Chris McEvoy
John Chioros
John Werner
Josie Ward

Karen Kramer
Kellie & Pete Krynski
Kimberly Tillman
Larry & Sherry Damico
Larry Buxton
Laura Anicich
Leonard Kozlowski
Leslie Curtis
Linda Horras

Lisa Rhodes
Lynn Rossi
Marisa & Frank Nardi
Mary Fefferman
Mary Toniolo
Mike & Karen Weirman
Mike Guinta
Nancy Payonk
Nemanja Lazarevic

Nick & Emily
Darnell
Nora Nolan
Sandra Baralli
Shane Conrow
Steve Steele
Susie Marcus
Wendy Lewis



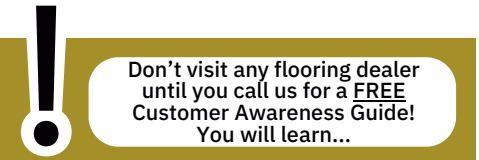
Not completely satisfied with your professionally cleaned carpets? No problem! At Creative Carpet & Flooring, we're so confident in our carpet cleaning services that we offer an exclusive Clean or Replace Warranty. If you're still not happy with the results after we've professionally cleaned your carpets, we'll apply the ENTIRE cost of your cleaning service toward the purchase of beautiful new flooring - up to 30 days later!

It's simple: just bring in your cleaning receipt that shows the rooms and square footage cleaned, and we'll credit that amount toward new floors for those same rooms. It's our way of ensuring you're completely satisfied with your floors, one way or another. Because at Creative Carpet & Flooring, your satisfaction is our guarantee!

**For more info, call us at
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* This offer may not be combined with other promotions. Room cleaning costs apply only to re-flooring the same rooms cleaned.



- ⚠ 4 predatory sales tactics
- ⚠ 7 costly misconceptions about flooring
- ⚠ 5 questions to ask a dealer before buying

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www.CreativeCarpetInc.com

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OFF**

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Valid until: August 31, 20253

100 SQ YDS OR MORE



**\$250
OFF**

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COUPON**

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OFF**

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Coupon MUST be present at time of purchase and may not be combined with any other offers.
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July 1 – September 2

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MEGA Trivia Contest

Win \$100 off our online store
Shop.CreativeCarpetInc.com or a
\$50 restaurant gift card to



This month's Mega Trivia question:

Where does the legendary Route 66 officially begin?

- (A) Kansas City, MO
- (B) Chicago, IL
- (C) Santa Monica, CA
- (D) St. Louis, MO

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 20th. The drawing will take place on the 21st for all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 20th. Best of luck!

Last month's question:

What food item is celebrated at Whiting, Indiana's most famous summer festival?

Answer: (C) Pierogies

Every July, Whiting's Pierogi Fest honors the city's Polish heritage with delicious dumplings, lively polka music, and plenty of family fun. What started as a small local celebration has grown into one of Northwest Indiana's biggest summer festivals. Thousands gather to enjoy traditional potato and cheese pierogies along with creative new flavors. The event also features folk dancing, pierogi eating contests, and live music, all set in Whiting's charming lakeside community.

Congratulations to last month's winner:

**LORRAINE
KOBE**

OF HIGHLAND, IN

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from August 1 - 31, 2025. Thanks for taking part in our contest! Enjoy your prize!

MEET OUR CARPET CLEANING CIRCLE...

Berdyne Kuiken	Iris Lem	Nanette Wauchop	Russ Leehaug
Charlotte Cure	Joan & Bruce Collard	Pauline Bergman	Vincent Stout
Donna Gerlich	Mary Nebor	Richard Nelson	
Eileen Reardon	Mike Betley	Ron & Debbie Yates	



**CALL FOR MORE INFO ON OUR CARPET
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8 Restaurant Etiquette Tips to Nail Your Next Night Out



Whether it is a flirty dinner or a fun birthday brunch, dining out can get tricky. Where do your hands go? What about that napkin? Here is a quick and easy guide to keep you smooth and stress-free.

1. Put your phone on silent and keep it out of sight. No one wants your ringtone to crash the vibe. Put your phone on silent and stash it away. Please do not scroll at the table. If you need to check messages, sneak off to the restroom.

2. Place your napkin in your lap, not on your plate. Once everyone is seated, drop your napkin in your lap. If you get up, leave it folded neatly to the left of your plate. This keeps

things clean and classy.

3. Let the person paying pick first. If someone is treating you, let them order first to get a sense of the budget. There is no need to pick the most expensive dish. Play it cool.

4. Elbows can rest on the table sometimes. Forget grandma's old rule about keeping elbows off the table. It is mostly outdated. Keep them down while eating, but before, after, or between courses, feel free to rest your arms on the table.

5. If something is wrong, address it discreetly. If you find a hair in your salad, don't make a scene. Politely and quietly tell your server. They will fix it without ruining the mood.

6. Always chew with your mouth closed. This is a classic rule for a reason. No one wants to see half-chewed food while you talk. Keep your lips sealed and enjoy the flavors in peace.

7. Always tip. Yes, really. In the US, tipping is a must. Aim for 15 to 20 percent because this is how servers make their living. Here is a pro tip: to figure 20 percent, move the decimal left once and double it. Easy.

8. Don't overstay your welcome. If the restaurant is busy, do not hog the table. Finish your meal or order a dessert or drink if you want to linger. It is all about being cool to the staff and other diners.

Remembering the 1990 Plainfield, IL, Tornado

Thirty-five years ago, on August 28, 1990, Plainfield, Illinois, was hit by the most powerful tornado in state history. It was an F5 twister with winds over 300 miles per hour, and it struck without warning, causing devastating damage and tragically taking 29 lives. It remains a powerful reminder of just how quickly Midwest weather can turn, and why August storms still get our attention today.



Thank you to...

- Alex & Marlena Saltanovitz
- Darius & Lauren Flores
- Harry Mabry
- Jared & Shelly Damico
- Jason Clarke
- John & Deb Coursey
- Karen Martich
- Paul Price
- Phil & Adrienne Nylen
- Randel Gatlin
- Sam & Becky Kooistra
- Tabitha McClom
- Theresa & John Orowick
- Tom & Colleen Kroning

Have a night out with dinner on us through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is costly. Instead of paying the newspaper or other places to advertise, we'd rather reward you. Every time you refer someone who becomes a client and makes a purchase, we will send you a \$25 restaurant gift card to have dinner on us! For details, visit:

creativecarpetinc.com/referral-rewards

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MON 10am 6pm
TUE 10am 8pm
WED 10am 6pm
THR 10am 8pm
FRI 10am 6pm
SAT 10am 4pm
SUN closed

The team at Creative Carpet worked so quickly and efficiently to get me new carpet 24 hours before my moving truck came! Autumn came out the same day to measure, quoted the next morning, scheduled, and installed the next day with this in-stock carpet. Ricky & Jose installed perfectly! I couldn't be happier. Thank you, thank you!



MON 9am 6pm
TUE 9am 6pm
WED 10am 6pm
THR 9am 6pm
FRI 9am 6pm
SAT 10am 4pm
SUN closed



CreativeCarpetInc.com/share-your-review

Trisha Madura of Crown Point, IN
This month's \$25 Target gift card winner!



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