

 **norwex**®

live cleaner, safer, better.™

2025





Together we can change the world

Over the past 30 years, we've impacted more than 10 million homes. We believe that we all can take small steps to protect our health and the health of future generations by reducing exposure to chemicals in our daily lives. We believe in a cleaner, safer and better way to live – **The Norwegian Way.**

If we had the knowledge and choice, I don't think we'd expose ourselves to harmful chemicals. We don't need to compromise the way we're living our lives.

– Beate Hjeltnes



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home care

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mission

There's no need for harmful chemicals.

Did you know that many of the toxins in our environment can be found right at home?

Here's why you need Norwex.

up to **85%**
of outdoor
contaminants

are brought indoors in
the first four steps.

University of Georgia College of
Family and Consumer Sciences
bit.ly/3i6hDO9

85,000+
chemicals

have been created in the
last 50 years. Few have
been tested for their
human health impact.

New York Times nyti.ms/3x0ImQ8

45 different
chemicals

have been identified in
household dust.

Natural Resources Defense Council
on.nrdc.org/3BBSm67

287
different chemicals

were found in the cord
blood of newborns.

Environmental Working Group
bit.ly/3xXnsCO

\$600
is spent on average

per year on cleaning
supplies in US households.

The Nest | bit.ly/3cCV9Ef

almost **800**
chemicals

are suspected of interfering with
the human hormone system.

World Health Organization: State of the Science of
Endocrine Disrupting Chemicals | bit.ly/3wZsU6T

WE'RE TAKING HARMFUL CHEMICALS OUT OF THE EQUATION

We've banned more than 2,700 questionable
substances from our product development process.

Visit our mission page to learn about our robust 360° Product Safety Review and
discover more ways we're reducing waste, chemicals and plastic in everyday lives.



Save time and money and help the Earth

- **Eliminate chemicals.** With Norwex Microfiber, you can banish harmful, chemical-laden cleaners plus single-use disposables like paper towels, floor pads and wipes.
- **Save money.** Reducing chemicals and waste is great for the environment and your budget, saving you about \$600 a year.*
- **Reuse.** Look for this symbol  denoting products containing up to 91% recycled content. They've saved millions of plastic bottles from the landfill.
- **Save time.** With no more lugging around totes or switching cleaners for every project, you'll have more time for what matters most.
- **Laundry less.**  Products with our exclusive BacLock^{®**} micro silver agent stay fresher longer.
- **Be confident.** When you see  you can be sure that every component has been STANDARD 100 by OEKO-TEX[®] certified free from harmful substances.



All Norwex Microfiber products carry a two-year warranty. For details please visit: https://norwex.com/en_US/pages/product-guarantee.



THE NORWEX MICROFIBER DIFFERENCE

Incredibly dense. Impressively powerful.

Instead of using chemical cleaners, our densely woven, superfine Norwex Microfiber uses mechanical cleaning to physically remove dirt and up to 99% of bacteria from surfaces with water alone.†



Our superior quality fibers physically remove debris and up to 99% of bacteria from surfaces using only water.†

- **A mere 1/200th the thickness of a hair**, extra-dense, superfine fibers provide maximum absorption and effectiveness
- **Ultra-thick and absorbent** to pick up and hold more dust, dirt and debris than other cleaning cloths
- **Absorbs up to 7 times its weight in water**
- When used dry to dust, the **electrostatic charge** within the cloth picks up and holds everything
- BacLock™, our exclusive micro silver agent, **inhibits odor in the cloth**, so it's ready to use again and again
- One EnviroCloth has more than **10 million feet of fiber** for more effective cleaning power



Visit our Microfiber Product Science page to learn more about what makes Norwex Microfiber different.

*TheNest.com, "How Much Money Does an Average Family Spend on Cleaning Products in a Year?" June 30, 2018. bit.ly/3cCV9Ef **BacLock- This graphic is noted throughout the catalog to differentiate those products that contain BacLock, an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens. †When following proper care and use instructions. IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfiber on an inconspicuous spot first. Do not use microfiber (except Norwex Optic Scarf) on anti-glare surfaces. For complete microfiber care and use instructions, visit www.norwex.com/microfiber-care-use.

Power
Cleaning Paste
See page 11.



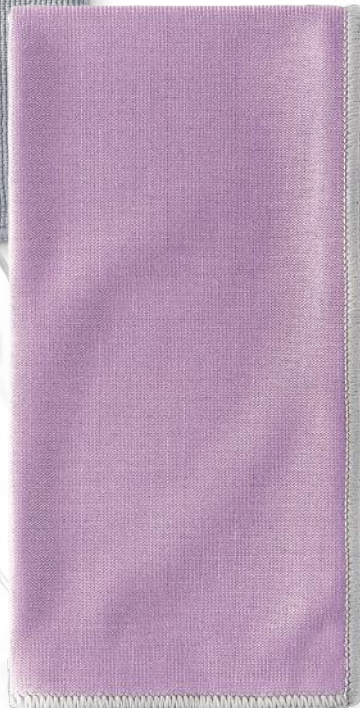
EnviroCloth®
See page 11.



Dusting Mitt
See page 21.



Window Cloth
See page 10.



Learn more about
each product.

SAFE HAVEN 5 SET

Clean starts here

The Safe Haven 5 Set is everything you need to begin your journey to living cleaner, safer, better. It saves you time and money while creating a healthier environment for your family.

Did you know?



80+
chemicals

can be eliminated from your
home with the Safe Haven 5 Set.*



26+ paper
towel rolls

can be saved per year
by replacing with Norwex
Microfiber.



new PowerZyme™ Laundry Detergent

1 each of: EnviroCloth, Window Cloth, Dusting Mitt,
Power Cleaning Paste, PowerZyme Laundry Detergent

1 kg / 2.2 lbs 2370 Set retail price: ~~\$148.95~~ **\$133.99**



Ultra Power Plus™ Laundry Detergent

1 each of: EnviroCloth, Window Cloth, Dusting Mitt,
Power Cleaning Paste, Ultra Power Plus Laundry Detergent

1 kg / 2.2 lbs 1905 Set retail price: ~~\$145.95~~ **\$129.99**

The Safe Haven 5 Set includes our four core products
plus your choice of laundry detergent!



Eco-Wash Laundry Detergent Strips

1 each of: EnviroCloth, Window Cloth, Dusting Mitt,
Power Cleaning Paste, Eco-Wash Laundry Detergent Strips

36 strips 2145 fresh blossom
Set retail price: ~~\$143.95~~ **\$127.99**



Available in
unscented
or lavender

Liquid Laundry Detergent

1 each of: EnviroCloth, Window Cloth, Dusting Mitt,
Power Cleaning Paste, Liquid Laundry Detergent

460 ml / 15.6 fl. oz. 1919 unscented, 2308 lavender
Set retail price: ~~\$152.95~~ **\$137.99**

Power up your laundry routine

Choose superior Norwex laundry solutions for your brightest, whitest clothes and linens. Better for your laundry, your family and the planet.



- Powerful enzymes target stains, oils and odors
- Superior to leading competitors in cleaning power
- Biobased content from plants and other sources

new PowerZyme™ Laundry Detergent

This powdered detergent's four powerful enzymes and plant-based surfactants effectively eliminate the toughest stains, odors, grease and grime. Your family's laundry comes out super clean and fresh smelling* – with no worry about harmful chemicals ever touching their skin or entering waterways. USDA certified 91% biobased.

1 kg / 2.2 lbs. 600071 \$37.99



See more about how PowerZyme works!



- Ultra-concentrated formula means less packaging
- Biodegradable ingredients whiten whites and brighten brights
- Top-selling detergent for everyday stains and odors

Ultra Power Plus™ Laundry Detergent

Biodegradable surfactants whiten whites, brighten brights and dissolve grease and grime. Quick-dissolving, safe on all fabrics, including handwashables.** Free from phosphates, chlorine, bleach and fillers. Works in all water temperatures. Washes up to 100 high-efficiency and 66 conventional loads.

1 kg / 2.2 lbs. 1125 \$34.99



Learn how to do good laundry.



Liquid Laundry Detergent

Just a few pumps cleans all types of fabrics and works in all temperatures to reduce the toughest odors and organic stains.* Enzyme-based and over ten times more concentrated than other brands, it effectively handles up to 230 high-efficiency and 115 conventional loads. USDA certified 97% biobased.

460 ml / 15.6 fl. oz.

600163 unscented, 600050 lavender \$41.99



Eco-Wash Laundry Detergent Strips

Lightweight and convenient, these laundry detergent strips are tough on stains, odors and grime.** Great for home, vacation, dorm rooms and the planet, with no harmful chemicals or waste from plastic packaging. USDA certified 60% biobased.

36 strips 403488 fresh blossom \$32.99



Laundry Stain Remover

Who needs bleach? Biodegradable enzymes power away stains like coffee, tea, grass, makeup, wine, mustard, spaghetti sauce and colored fruit stains like blueberry and grape juice. Gentle on delicate fabrics and works in all water temperatures.** USDA certified 57% biobased.

355 ml / 12 fl. oz. 600056 \$18.99



Want to save money?

Join AutoSave and receive a discount on recurring orders.

See page 24 for details!



Fluff and Tumble Dryer Balls

Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time. Can be used with essential oils to naturally scent your laundry. 2-year warranty.

357021 \$29.99 set of 3



Bright & White Laundry + Home Booster with Oxygen & Enzymes

No more pungent bleach fumes! This color-safe bleach alternative harnesses the power of enzymes and active oxygen to brighten colors, whiten whites, and remove laundry stains and odors, all without harmful chemicals.* It also removes set-in stains and grime from grout, vinyl, granite and much more.† USDA certified 87% biobased.

500 g / 17.6 oz. 600066 \$29.99

Microfiber Cleaner Laundry Booster

Designed to eliminate heavy-duty grime picked up by our microfiber, this enzyme- and surfactant-based formula targets all kinds of stains and soils, even in hard water. No harmful chemicals from bleach, ammonia or synthetic fragrances, so it's safer for your family as it keeps fabrics looking new longer.* USDA certified 53% biobased.

450 g / 15.9 oz. 600016 \$29.99

*Not recommended for use on silk or wool. **Follow garment label instructions for silk and wool. †Not for use on specially coated surfaces. USDA Biobased Certification indicates a percentage of the product is made from plants and other replenishable materials. Learn more on page 22.

Home Care

Truly cleaning your home involves more than just removing dirt and grime. It's making sure that harmful chemicals never touch anything your family touches. Get a safer, better clean with Norwex Microfiber and water alone.

705048
palm

Window Cloth OEKO-TEX®

Silky, tightly woven microfiber polishes windows, mirrors and other shiny objects for a streak-free clean using just water. No need for costly, chemical-laden cleaners or paper towels, saving you money with less waste too. Pair it with the EnviroCloth for chemical-free cleaning throughout your home.

45 cm x 45 cm / 17.72" x 17.72" \$24.99



705024
amethyst with
graphite trim




Window Cloth Mitt

Take control of dirty windows, mirrors and more! Tightly woven Norwex Microfiber polishes shiny surfaces to a sparkling shine fast, wet or dry. Middle stitching and double-sided design provide control and flexibility, plus a handy foam layer adds scrubability.

22 cm x 15.5 cm / 8.66" x 6.10"
716001 leaves \$26.99

BacLock* helps keep the
cloth fresher longer.

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.**When following proper care and use instructions. ***Based on a comparison of Norwex Microfiber products to 18 retail brand cleaning products, 2020.

†Made of 70% recycled microfiber yarn (two 500 ml plastic bottles). 

Microfiber + water = all you need

Don't bother with expensive, chemical-laden cleaners or wasteful paper towels. Norwex microfiber is safer for your family and better for the planet.



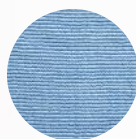
Did you know?

One EnviroCloth has more than 10 million feet of fiber for more effective cleaning power.

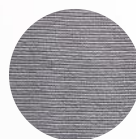
EnviroCloth® BadLock® OEKO-TEX®

It's your all-purpose, go-to cloth for cleaning everything! Densely woven, superfine Norwex Microfiber physically removes up to 99% of bacteria from surfaces with water alone.** Use wet or dry.

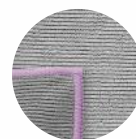
35 cm x 35 cm / 13.78" x 13.78" \$23.99



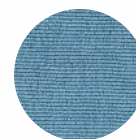
700014
blue



700085
graphite†



700061
graphite with
amethyst trim†



700046
teal†

700055
forest†

Using the EnviroCloth and water can eliminate 53 chemicals that may be in your home.**



See more about how
Power Cleaning Paste works!



save with the set

Basic Package

1 each: Window Cloth, EnviroCloth

Retail price: ~~\$48.98~~ **\$43.99**

EnviroCloth, Window Cloth and Power Cleaning Paste are part of our top-selling Safe Haven 5 Set; see page 7. See more money-saving Collections on page 64.



800022 amethyst/graphite

2357 palm/forest

Power Cleaning Paste

Norwex Microfiber + water is amazing, but when you need a little more scour power, Power Cleaning Paste works to tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean. Use with a damp EnviroCloth and lather well. *Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.*

200 ml / 6.76 oz. 403502 \$36.99

What's on your floors?

"Mopping" shouldn't mean coating your floors in harmful chemicals or filling landfills with expensive single-use cleaning pads.

A Norwex Mop System and a little water is a simpler, better way to keep things clean for your family – and the planet.



A step up from the rest

- **Recycled:** Up to 82% recycled microfiber yarn in our mop pads helps keep plastic bottles out of landfills
- **Save money:** Super-durable mop pads, base and handle last for years, saving you money over single-use pads and cleaning solutions
- **Water only:** Densely woven, superfine Norwex Microfiber physically removes up to 99% of bacteria from a surface using only water when following proper care and use instructions

Which mop fits your space?

The Fan Favorite



Superior Mop Starter System

1 each: Telescopic Mop Handle, Large Mop Base, Large Dry Superior Mop Pad, Large Wet Mop Pad
2122 graphite/black, 1209 blue/green, 1809 Nordic Naturals Retail price: ~~\$145.96~~ **\$130.99**

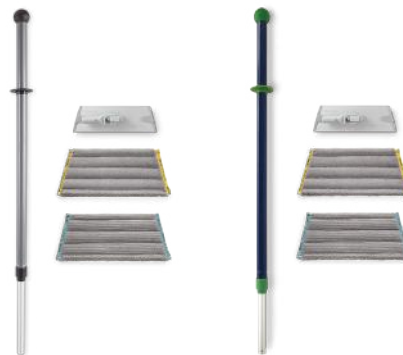


Superior Mop Starter System with Rubber Brush

1 each: Telescopic Mop Handle, Large Mop Base, Large Dry Superior Mop Pad, Large Wet Mop Pad, Rubber Brush

2123 graphite/black, 2110 blue/green, 2111 Nordic Naturals Retail price: ~~\$163.95~~ **\$146.99**

The Small & Cozy



Superior Mini Mop System

1 each: Telescopic Mop Handle, Small Mop Base, Small Dry Superior Mop Pad, Small Wet Mop Pad

2124 graphite/black, 1210 blue/green
Retail price: ~~\$120.96~~ **\$110.99**

The Open & Airy



Superior XL Mop System

1 each: Telescopic Mop Handle, XL Mop Base, XL Dry Superior Mop Pad, XL Wet Mop Pad

2211 graphite/black
Retail price: ~~\$182.96~~ **\$162.99**

Clean faster

Keep a handy water supply right at your fingertips.



Learn how to keep your floors free from harmful chemicals.



Superior XL Mop System



Our Telescopic Mop Handle and Mop Base come with a five-year warranty!



Superior Mop Starter System with Spray Mop Attachment

Spray Mop Attachment

This water reservoir easily attaches to all Norwex Mop Systems, allowing you to spray your floor whenever needed as you mop. Hold mop handle in an upright position and press down to spray. Approximately 160 sprays per filling. To refill, simply remove inner reservoir and fill with tap water or diluted Probiotic Hard Surface Cleaner Concentrate. 1-year warranty. *Handle and base sold separately.*

32.2 cm x 7.7 cm | 12.67" x 3.03" 250 ml / 8.45 fl. oz.
356402 graphite \$41.99



save with the set

Probiotic Clean Floor Set

1 each: Probiotic Hard Surface Cleaner Concentrate and Spray Mop Attachment

2335 Retail price: ~~\$71.98~~
\$64.99

See page 23 for more details.

Go further

Mop System add-ons allow you to customize for your needs.



Our Telescopic Mop Handle and Mop Base come with a five-year warranty!

Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture. 5-year warranty.

XL 55 cm x 8 cm / 21.65" x 3.15"
E32004 silver \$55.99
Large 40 cm x 8 cm / 15.75" x 3.15"
355104 silver \$38.99
Small 24 cm x 8 cm / 9.45" x 3.15"
355105 silver \$29.99

Telescopic Mop Handle

Combine a Mop Base and your choice of Norwex Mop Pad or EnviroWand to quickly clean floors or under furniture. Handle adjusts to fit your height, so you can comfortably clean. 5-year warranty.

Adjustable size.
98 cm–160 cm / 38.58"–62.99"
356007 graphite/black
356003 gold/rose gold
356001 blue/green
\$32.99

Your Mop System's BFF

- The Rubber Brush is perfect for cleaning Dry Mop Pads and Entry Mats
- Simply brush debris into the waste can
- Great for car seats, upholstery and carpeted stairs, too!



Rubber Brush

Quickly cleans Mop Pads, Entry Mats and EnviroWand; just brush debris into the trash after use. It's also great for removing pet hair, lint, crumbs and dust from textiles, furniture, carpeted stairs and more.

16 cm x 5 cm / 6.3" x 1.97"
357010 \$17.99





A.

A. Dry Superior Mop Pad OEKO-TEX®

Statically charged microfiber grabs the smallest particles of dirt, dust, crumbs and more and holds on tight.

XL 70 cm x 15 cm / 27.56" x 5.91" E32005 yellow \$46.99

Large 52 cm x 15 cm / 20.47" x 5.91"

352009 graphite with yellow trim, 352015 champagne \$36.99

Small 34 cm x 15 cm / 13.39" x 5.91"

352008 graphite with yellow trim \$28.99



B.

B. Wet Mop Pad BacLock® OEKO-TEX®

Super-absorbent microfiber removes dirt, grime and up to 99% of bacteria from surfaces with water alone."

XL 69 cm x 14 cm / 27.17" x 5.51" E32006 blue \$46.99

Large 52 cm x 14 cm / 20.47" x 5.51"

350008 graphite with teal trim, 350006 rose quartz \$36.99

Small 32 cm x 14 cm / 12.6" x 5.51"

350007 graphite with graphite trim \$28.99



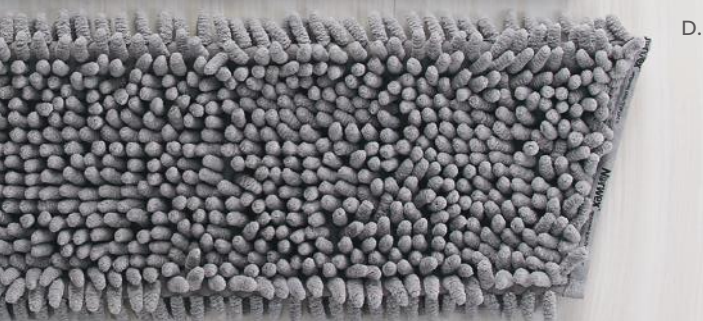
C.

C. Tile Mop Pad BacLock® OEKO-TEX®

Special nylon fibers woven into the microfiber quickly scrub stuck-on dirt from tile floors, showers and backsplashes.

Large 52 cm x 14 cm / 20.47" x 5.51" 771004 \$36.99

Small 32 cm x 14 cm / 12.6" x 5.51" 771005 \$28.99



D.

D. Chenille Dry Mop Pad OEKO-TEX®

Nubby chenille microfiber picks up and holds pet hair, dirt, dust and other large particles. Great for baseboards, walls and ceilings too!

Large 52 cm x 15 cm / 20.47" x 5.91" 352022 \$39.99

Small 32 x 14 cm / 12.6" x 5.51" 352021 \$32.99



E.

E. Window Cloth Mop Pad BacLock® OEKO-TEX®

Tightly woven microfiber brings high windows to a sparkling shine. Use with Mop Base in locked position for added control.

Large 52 cm x 15 cm / 20.47" x 5.91" 350107 \$36.99

Small 32 cm x 14 cm / 12.6" x 5.51" 350108 \$28.99



F.

F. Duster Mop Pad BacLock® OEKO-TEX®

Extra-fine, fluffy microfiber holds tightly to the smallest particles of dust, pollen and pet dander. Quick and efficient on hardwood, hard-surfaced floors, baseboards, walls and ceilings.

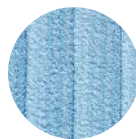
Large 10.8 cm x 51 cm / 4.3" x 20" 773001 graphite \$39.99

Small 34 cm x 11 cm / 13.39" x 4.33" 773004 graphite \$32.99

XL Mop Pads Shown on page 12.



Dry,
yellow
E32005



Wet,
blue
E32006

Large Mop Pad Color Options



Dry,
champagne
352015



Wet,
rose quartz
350006

Bring back the sparkle!

Don't get stuck with grunge.



See how the Tub and Tile Cleaning Attachments can work for you!



Tub and Tile Cleaning Attachments

It's the fastest way to remove built-up gunk and grime from tubs, tiles and many other surfaces. Just connect the joint and your choice of attachment to your Telescopic Mop Handle or Multi-Use Handle. You'll be amazed how quickly and well this system works! 1-year warranty

Attachment Joint

Step one of faster tub and tile cleaning is this durable joint that connects your Attachment with Bristles or Microfiber Pad to your choice of handle.

9.7 cm x 6.3 cm x 7.6 cm / 3.8" x 2.5" x 3"
356409 \$6.99

Attachment with Bristles

No more bending, stooping or reaching! This heavy-duty brush quickly scrubs away tough grime in showers, tubs and more. Front bristles are angled to get into corners and recesses.

15.2 cm x 12.6 cm / 6" x 5" Bristle length 2 cm / 0.8"

Attachment with Microfiber Pad

Save your knees and your back. This durable cleaning pad and base extends your reach to efficiently tackle grime on multiple surfaces, high and low.

Base 15 cm x 12 cm / 5.9" x 4.7"
Microfiber pad 17 cm x 15 cm / 6.7" x 5.9"
Microfiber Replacement Pad 356413 \$12.99

*Test in an inconspicuous place first; attachments are not for use on anti-glare surfaces. **BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

Grout Brush Attachment BacLock

Make quick work of grout cleaning! Use the Grout Brush Attachment with either the Telescopic Mop Handle or Multi-Use Handle and wet the tough, durable bristles to safely scrub your grout back to life. No harmful cleaning chemicals required – pair it with a Norwex Home Care cleaner of your choice. 1-year warranty. BacLock™ in blue bristles only.

22.9 cm x 3.8 cm / 9" x 1.5"
356404 graphite/blue \$32.99



save with sets

Hand-Held Grout Set

1 each: Multi-Use Handle, Grout Brush Attachment
2353 Retail price: ~~\$42.98~~ **\$38.99**

Clean Grout System

1 each: Grout Brush Attachment,
Telescopic Mop Handle
2356 graphite/black, 2354 Nordic Naturals,
2355 blue/green
Retail price: ~~\$65.98~~ **\$59.99**



Tub and Tile Cleaning Trio

1 each: Joint, Attachment with Bristles, Attachment with Microfiber Pad
2374 \$51.99

Hand-Held Tub and Tile Cleaning Set

1 each: Multi-Use Handle, Joint, Attachment with Bristles, Attachment with Microfiber Pad
2375 Retail price: ~~\$61.96~~ **\$54.99**

Tub and Tile Cleaning System

1 each: Telescopic Mop Handle, Joint, Attachment with Bristles, Attachment with Microfiber Pad
2380 graphite/black
2379 blue/green
2378 gold/rose gold
Retail price: ~~\$84.96~~ **\$75.99**



Tackle grout and grime in a flash – see how!



Flip and go

Wet or dry, bare floors or carpet, this powerful combo does it all.

Rubber Broom Attachment BacLock®

This multifunctional broom and squeegee head tackles messes all over your home. Its electrostatic action easily removes pet hair and fuzz from carpeted stairways, with no flyaways to chase down. Flip it over and the durable rubber squeegee side dries floors and more. 1-year warranty.

33 cm x 8.1 cm x 9.7 cm / 13" x 3.2" x 3.8"
357029 graphite/black \$32.99

save with the set

Rubber Broom System

Perfect for removing dust bunnies, debris, pet hair and more. Just brush debris into the trash after use.

1 each: Rubber Broom Attachment,
Telescopic Mop Handle

2003 graphite/black, 2131 blue/green,
2132 Nordic Naturals

Retail price: ~~\$65.98~~ **\$59.99**



Love your Norwex?

Earn free product by hosting a Norwex Event! Ask your Consultant for details.



Scan to see our Rubber Broom in action!



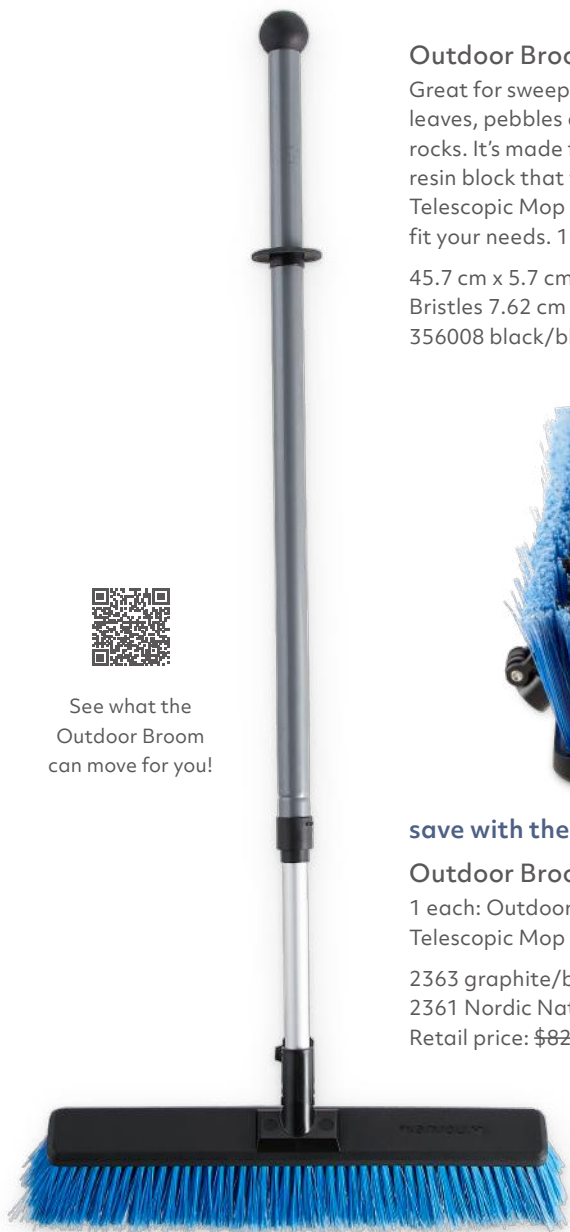
Outdoor Broom Attachment

Great for sweeping away everything from dirt, leaves, pebbles and twigs to small branches and rocks. It's made from recycled material in a solid resin block that won't warp or rot. Use with our Telescopic Mop Handle and adjust length to fit your needs. 1-year warranty.

45.7 cm x 5.7 cm / 18" x 2.25"
Bristles 7.62 cm / 3" long
356008 black/blue \$49.99



See what the Outdoor Broom can move for you!



save with the set

Outdoor Broom System

1 each: Outdoor Broom Attachment, Telescopic Mop Handle

2363 graphite/black, 2362 blue/green, 2361 Nordic Naturals
Retail price: ~~\$82.98~~ **\$72.99**

Squeegee Attachment

This flexible rubber blade snaps onto the Multi-Use Handle to quickly dry shower doors, mirrors, car windows, tile, marble and more – even rippled surfaces. Use with our Telescopic Mop Handle, too. Rinses clean with water. 2-year warranty.

25.4 cm / 10" 356403 \$18.99

Multi-Use Handle

Combine with the small Mop Base (page 14) and any of our small Mop Pads to customize your own hand-held cleaning system. 2-year warranty.

4 cm x 4 cm x 17.5 cm / 1.6" x 1.6" x 6.9"
357054 \$9.99

Included in: Hand-Held Squeegee System, Hand-Held Cleaning System and EnviroWand.

save with the set

Hand-Held Squeegee System

Gets a variety of surfaces dry and streak-free. Great after showering to reduce soap film on shower doors and tile. 2-year warranty.

1 each: Squeegee Attachment, Multi-Use Handle.
2009 Retail price: ~~\$28.98~~ **\$25.99**

save with the set

Hand-Held Cleaning System

Polish and shine windows, patio doors, smooth surfaces and more. Can also be combined with our other small-sized Mop Pads (page 15). 2-year warranty.

1 each: Small Window Cloth Mop Pad, Small Mop Base, Multi-Use Handle.
2001 Retail price: ~~\$67.97~~ **\$61.99**



Unscrew the Multi-Use Handle to use the bristle brush for detail duty.



Works with all small mop pads.

Wands are bendable for cleaning hard-to-reach surfaces.



Breathe easy

Dust-trapping microfiber helps defend against harmful chemicals and allergens.

EnviroWand® with Two-Sided Duster

Bendable duster easily removes dust and dirt from even the most difficult-to-reach places! Extra-fine, fluffy, statically charged microfiber on one side holds tightly to the smallest particles like dust, pollen, pet dander and more. Dusting Mitt texture on other side. 2-year warranty.

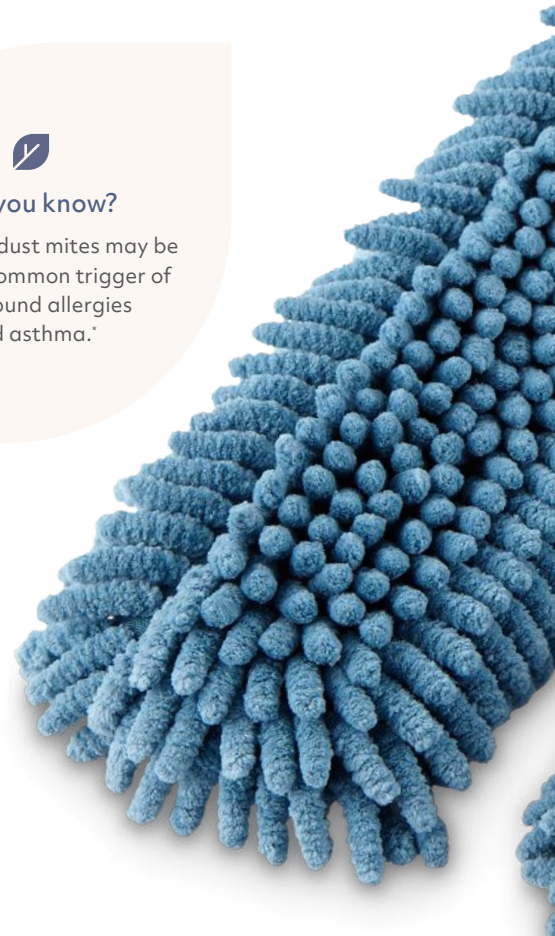
Regular 68.5 cm x 7.5 cm / 26.96" x 2.95" 357061 \$35.99
 Regular Sleeve Replacement 45 cm x 7.5 cm / 17.71" x 2.95"
 357062 graphite \$13.99

Mini 45.5 cm x 7.5 cm / 17.91" x 2.95" 307056 \$29.99
 Mini Sleeve Replacement 20 cm x 7.5 cm / 7.87" x 2.95"
 307058 graphite \$11.99



Did you know?

Household dust mites may be the most common trigger of year-round allergies and asthma.*



See all the places the EnviroWand can reach!

*Asthma and Allergy Foundation of America | bit.ly/3i6h7jb

BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

Also attaches to the Telescopic Mop Handle (page 14) for hard-to-reach surfaces.



EnviroWand with Two-Sided Sleeve

With nubby chenille microfiber on one side and microfiber cloth on the other, this bendable tool attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays. Regular size easily cleans furniture, lampshades, bookshelves; mini is great for smaller items. 2-year warranty.

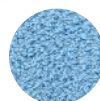
Regular 68 cm x 7.5 cm / 26.77" x 2.95" 357047 \$35.99
Regular Sleeve Replacement 45 cm x 7.5 cm / 17.72" x 2.95" 357048 teal \$13.99

Mini 45.5 cm x 7.5 cm / 17.91" x 2.95" 307052 \$29.99
Mini Sleeve Replacement 20.5 cm x 7.5 cm / 8.07" x 2.95" 307054 teal \$11.99



708011
teal

See how to chase away dust bunnies!



708000
blue



708003
graphite



Use dry or wet!

Dusting Mitt

Harmful chemicals in household dust are no match for plush, electrostatically charged microfiber. It attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere, so your home stays dust-free longer!

26 cm x 14 cm / 10.24" x 5.51" \$24.99

Save with the set! Part of our top-selling Safe Haven 5 Set, page 7.

Entry Mat

Super-absorbent microfiber and stiff polypropylene bristles conveniently loosen and trap dirt and other pollutants so they're not tracked in. Non-slip rubber backing holds mat safely in place. Machine-wash; air dry.

76 cm x 51 cm / 29.92" x 20.08" \$86.99

356511
graphite



356510
brown



Why Norwex is cleaner and safer

Enzyme- and Probiotic-Based Cleaners

Your home is no place for harmful chemicals – that’s why many of our household cleaning products are enzyme- or probiotic-based. These natural elements not only work quickly and effectively to break down soils, stains and odors, they provide a better clean, free from harmful chemicals, so they’re safer for your family and the environment.

Environmental Working Group

EWG Verified® was created to make it easier for everyone, everywhere to find safer, healthier consumer products. The EWG Verified program ensures that brands formulate products using ingredients that have been tested for safety, are free from EWG’s chemicals of concern and are manufactured according to the strictest criteria for transparency.

The Carpet and the Rug Institute

The Carpet and Rug Institute (CRI) Seal of Approval (SOA) program is the carpet industry’s only scientific program to test the effectiveness of carpet cleaning products based on colorfastness, pH level, rate of resoiling and more.

USDA Certified Biobased

Look for the logo. USDA Biobased Certification indicates that a significant percentage of the product is derived from plants and other renewable agriculture, marine and forestry materials. To date, 32 of our products (and counting) have earned the United States Department of Agriculture’s Certified Biobased label – high-profile recognition given only to products that contain a USDA-verified amount of renewable biological ingredients.

OceanBound Packaging

The OceanBound label on our 12-ounce bottles indicates they’re made of plastic waste that was at risk of entering the world’s oceans. This is plastic that for whatever reason had fallen outside normal collection processes and was in danger of becoming a part of the 9 million tons of discarded plastic estimated to flow into our oceans every year. Bottles made from OceanBound Plastic are completely recyclable in most municipal recycling streams.



Scan to discover more about enzymes.



Learn more about our certifications.





Probiotic Hard Surface Cleaner Concentrate



Super-concentrated probiotics boost your water to power away the toughest set-in soils, spills, stains, grease and grime from hard surfaces throughout your home. Makes 4 Spray Mop Attachment fills; 2 Forever Bottle with Sprayer fills. USDA certified 76% biobased. *Test on an inconspicuous area first.*

177 ml / 6 fl. oz. 600074 \$29.99

save with the set

Probiotic Clean Surface Set

1 each: Probiotic Hard Surface Cleaner Concentrate; Forever Bottle with Sprayer, sea mist

2324 Retail price: ~~\$46.98~~ **\$42.99**

Probiotic Clean Floor Set sold on page 13.



Forever Bottle with Sprayer

Our refillable, earth-friendly frosted glass bottle is ideal for diluting Norwex products, or simply fill with water to use with our microfiber cloths, Hand-Held Cleaning System and more. Color-code for different rooms or dilutable, enzyme- or plant-based products using your choice of three slip-resistant silicone sleeve options. *Handle with care.* 2-year warranty.

473 ml / 16 fl. oz. 354002 white, 354003 sea mist, 354004 grey \$16.99

save with the set

Forever Bottle with Sprayer Set

1 each: white, sea mist and grey

2008 Retail price: ~~\$50.97~~ **\$45.99** set of 3



Bamboo Multipurpose Cloth



Norwex Microfiber and bamboo viscose make the slightly scrubby texture of this multifunctional cloth perfect for tougher cleaning jobs. USDA certified 44% biobased.


35 cm x 35 cm / 13.78" x 13.78"

703000 graphite with green trim \$19.99

Harness the power of

Safer formulations target specific cleaning needs for



Descaler 
 355 ml / 12 fl. oz.
 600005 \$32.99

what it does

Powers away soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more. *Not for use on natural stone surfaces (or any cookware other than coffee pot carafes).*

how it works

USDA certified 86% biobased formula with natural citric acid makes it both highly effective and environmentally friendly.



Oven and Grill Cleaner 
 355 ml / 12 fl. oz.
 600006 \$32.99


what it does

Safely breaks down baked-on, burned-on food and greasy spills on ovens, grills, pans and bakeware.

how it works

Powerful enzymes remove grunge and grime without the fumes of caustic chemicals. Won't leave residues or odors behind, so food tastes like it should.



Sportzyme 
 244 ml / 8.25 fl. oz.
 600007 \$23.99

what it does

Breaks down and eliminates organic, odor-causing residues on shoes, equipment bags, cleats, shoulder pads, helmets, workout gear and more.

how it works

Fast-acting enzymes and biodegradable ingredients target and remove odor sources naturally; no harmful chemicals or aerosol propellants.



Never run out of the products you love! Ask your Norwex Consultant how you can save on recurring orders of select products and earn free shipping through our AutoSave program. Look for the logo throughout this catalog; products included are listed on page 70.

plants and enzymes

every area of your home without harmful chemicals.



Mattress Cleaner

355 ml / 12 fl. oz.
600008 \$32.99

what it does

Deep cleans body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture.

how it works

Biodegradable ingredients and a probiotic blend that creates enzymes on contact easily remove organic materials in this USDA certified 54% biobased formula.



Heavy Duty Degreaser Concentrate

237 ml / 8 fl. oz.
403476 \$27.99

what it does

Quickly disintegrates and removes greasy, grimy smudges and stains in the kitchen, garage, workshop and more. Makes five 16-ounce, ready-to-use bottles. *Not for use on porous or unsealed surfaces. Test on an inconspicuous area first.*

how it works

Concentrated, plant-based solution contains biodegradable ingredients that are potent against oily messes. No harsh fumes or caustic ingredients.



Carpet Stain Remover Concentrate

59 ml / 2 fl. oz.
600068 \$25.99

what it does

Removes stains and odors from carpets. Ultra-concentrated formula yields 16 ounces of power that works harder than ever on dirt, grease, organic waste and more. *Not for use on carpets treated with Scotchgard™ or other sealants.*

how it works

USDA certified 75% biobased with a unique probiotic blend that triggers enzyme action to safely eliminate stains and stop odors at the source.

Forever Bottle with Sprayer sold on page 23.

save with the set

Clean Carpet Set

1 each: Carpet Stain Remover Concentrate, Forever Bottle with Sprayer, grey

2307 Retail price:
~~\$42.98~~ \$38.99

Find even more cleaning solutions and deodorizers.

Laundry solutions, pages 8–9. Dishwashing solutions, pages 27–31. Fresh Produce Wash, page 37. Bathroom Cleaner, Odour Eliminator Concentrate, and Mold and Mildew Stain Remover, pages 38–39.



See page 22 to learn more about how OceanBound packaging helps protect our oceans.

Diamond Textured



new
onyx



graphite



mushroom



heathered
oatmeal



turquoise



amethyst

Towel	706030	706024	706015	706021	307124	307127
Cloth	707030	707024	707015	707021	307224	307227
Set	2340	2305	2116	2303	2102	2104
Cloth Trio	2342	2306	2115	2304	2103	2105

Channel Textured



sea mist



pomegranate

Towel	307108	307112
Cloth	307208	307212
Set	1435	1464
Cloth Trio	1425	1463



Diamond Textured Kitchen Towels & Cloths

These 70% recycled microfiber cloths and towels feature a diamond weave to grab, trap and eliminate kitchen messes. Perfect for drying dishes, wiping countertops, soaking up spills and much more.

Diamond Textured Kitchen Towel
65 cm x 35 cm / 25.59" x 13.78" \$24.99

Diamond Textured Kitchen Cloth
35 cm x 26 cm / 13.78" x 10.24" \$14.99

Channel Textured Kitchen Towels & Cloths

These microfiber towels and cloths offer the same benefits as our Diamond Textured Kitchen Towels and Cloths and come in our beautiful channel weave.

Channel Textured Kitchen Towel
65 cm x 35 cm / 25.59" x 13.78" \$24.99

Channel Textured Kitchen Cloth
35 cm x 26 cm / 13.78" x 10.24" \$14.99

save with sets & trios

Kitchen Towel & Cloth Set
1 each: Kitchen Towel, Kitchen Cloth
Retail price: ~~\$39.98~~ **\$36.99**

Kitchen Cloth Trio
3 each: Kitchen Cloths
Retail price: ~~\$44.97~~ **\$40.99**



new 707030
Diamond Textured
Kitchen Cloth
onyx

new 706030
Diamond Textured
Kitchen Towel
onyx

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

Kitchen mess? No stress.

Our kitchen helpers do it all *and* keep things looking great.



See how quickly the Kitchen Scrub Brush works.



Counter Cloth sold on page 33; Spirinett sold on page 28.

Soap-Dispensing Kitchen Scrub Brush

Easily and quickly remove the most difficult, stuck-on residue from pots, pans, bakeware, dishes and more. Just fill the handle with our Dish Soap and push the button to dispense grease-cutting power right where it's needed. The BacLock® in the sturdy bristles and handle inhibits growth of odor-causing bacteria, mold and mildew within the product. Safe for use on non-stick surfaces. 1-year warranty.

26.8 cm x 6.8 cm x 8 cm / 10.5" x 2.7" x 3.1"
45 ml / 1.5 fl. oz. (25 pumps) 358081 \$24.99
358086 Kitchen Scrub Brush Replacement Head \$12.99

Porcelain Sink Organizer

Perfect for kitchens, bathrooms, craft areas and more. Keeps the items you use most handy, helping sinks and countertops stay tidy and organized. The notched tray holds sponges, bottles and other items, while the silicone-sleeved brush cup is perfect for a toothbrush or bottle brush. Use the handy stainless steel rack to air-dry your Kitchen Cloth or Counter Cloth. 2-year warranty.

22.5 cm x 10 cm x 18 cm / 8.7" x 3.9" x 7"
358080 \$44.99



Dish Soap

Gently sudsing yet extremely powerful against grease, this plant- and enzyme-based formula gets dishes super clean, even in the hardest water. It effectively eliminates tough grease and grime, leaving dishes, cookware, glassware and even fine china spotless, with no harm to the environment. USDA certified 64% biobased.

355 ml / 12 fl. oz. 600065 lime \$14.99

save with the set

Soap and Scrub Set

1 each: Soap-Dispensing Kitchen Scrub Brush, Dish Soap

2302 Retail price: ~~\$39.98~~ **\$35.99**

EnviroSponges

Dual-sided, multipurpose sponges absorb all kinds of spills and sippy messes. The scrubby side loosens grime and baked-on residue, and the soft, absorbent microfiber side whisks it away.

15.2 cm x 10.2 cm / 6" x 4" 354105 \$22.99 pack of 2



Dual-sided to tackle tough messes.

Dishwashing made easy

Scrubbers and more for stuck-on grime and goo.

Reusable Handle with Mesh Dish Scrubber

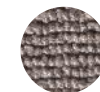


Easily scour away tough messes without getting your hands dirty. Non-scratching, 100% recycled polypropylene mesh quickly removes burned- and baked-on food from non-stick pots and pans, glass top stoves, ceramic tile, etc. BacLock® in the scrubber pad helps keep it fresher and last longer than traditional mesh scrubbers. 1-year warranty.

354127 \$14.99 handle and 1 scrubber
 354136 Mesh Dish Scrubber Replacements
 \$8.99 pack of 2



307302 graphite



307306 mushroom



Spirinett

These long-lasting stainless steel scrubbers are great for really tough jobs. Can be used on a variety of surfaces such as glass, ceramic tile, stainless steel and wood. Dishwasher safe. *Use care, may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion.*

354100 \$6.99 pack of 2

Dish Mat

Made from 91% recycled microfiber yarn, this extra-absorbent mat soaks up twice its weight in water, helping to save resources by letting dishes air dry. Hangs to dry and folds for storage.

53 cm x 36 cm / 20.87" x 4.17" \$31.99

Dish Cloths

These specially woven, netted cloths wash your dishes and so much more with ease! Nonabsorbent, they easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from countertops.

45 cm x 45 cm / 17.72" x 17.72"
 307008 graphite \$22.99 pack of 2

*BacLock is an antimicrobial agent solely intended to protect and self-clean the product by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

All of the clean!

None of the harmful residue. (Your family deserves better.)



BioZyme™ Dish Soap Concentrate

This plant- and enzyme-based concentrate easily powers away baked-on food, grease and stains with just a pump or spray, leaving handwashable dishes, fine china and glassware sparkling. Aloe vera extract moisturizes your hands, and lavender oil provides a soothing scent. Dilute two ounces in the pump or spray bottle of your choice. USDA certified 100% biobased. *Not for use in automatic dishwashers; do not dilute product into a sink full of water.*

177 ml / 6 fl. oz.
600062 lavender \$32.99



See how BioZyme makes doing dishes easier.

save with the set

Forever Refillable BioZyme Set with Dispenser

1 each: BioZyme Dish Soap Concentrate; Forever Bottle with Foaming Hand Wash Dispenser

2142 Retail price: ~~\$52.98~~ **\$47.99**



save with the set

Forever Refillable BioZyme Set with Sprayer

1 each: BioZyme Dish Soap Concentrate; Forever Bottle with Sprayer, sea mist

2120 Retail price: ~~\$49.98~~ **\$44.99**



Your dishwasher's BFFs

Burned-on, baked-on grime is no match for this pair.



Discover how enzymes naturally clean dishes.



UltraZyme™ Dishwasher Powder

Enzymes target and dissolve grease, baked-on food and stains; no pre-soaking required. Dishes, glassware, cutlery, pots and pans come out squeaky clean, even in hard water. Phosphate-, fragrance- and chlorine bleach-free, it also reduces odors and removes buildup inside your dishwasher. Cleans up to 45 loads. *Not recommended for hand dishwashing.*

450 g / 15.87 oz. 403474 \$21.99

Rinse Aid Plus

Natural citric extracts combat spots and film and get your dishes and glassware sparkling. It thoroughly rinses away residual mineral deposits. Dishes dry more effectively and come out gleaming. Formulated specifically to work with our UltraZyme Dishwasher Powder.

355 ml / 12 fl. oz. 403475 \$16.99

save with the set

Dynamic Dish Duo

1 each: Rinse Aid Plus, UltraZyme Dishwasher Powder

2010 Retail price: ~~\$38.98~~ **\$34.99**

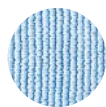


Did you know?

Enzymes dissolve food debris and work to remove buildup and odors inside your dishwasher.

Go beyond the kitchen

Power tools you'll use here, there and everywhere.



354106
blue



354107
graphite



EnviroScrub BacLock®

Scrubby microfiber side removes sticky messes; EnviroCloth side easily wipes them away. Set of 3 means you always have one handy. Safe for all non-stick surfaces, including pots, countertops, sinks, tiled walls and more.

16 cm x 16 cm / 6.3" x 6.3" \$26.99 pack of 3

SpiriSponge

Non-scratching scrubber sponge removes sticky substances. Safe for use on all non-stick surfaces and glass top stoves. *Not recommended for use on brushed stainless steel appliances or special coatings and finishes.*

13 cm x 8.5 cm x 1.8 cm / 5.11" x 3.34" x .70"
354102 \$12.99 pack of 2



Stainless Steel Cloth BacLock® OEKO-TEX®

Removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. *Suitable for smooth stainless steel and other metals. Follow manufacturer's instructions for special coatings on various metals.*

40 cm x 40 cm / 15.7" x 15.7" 305016 steel blue \$24.99



Did you know?

Preventing buildup in dishwashers and top-loading washing machines can help them last longer.



Magnet Ball

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. Not for front-loading washing machines. 5-year warranty.

5 cm x 5 cm x 6.35 cm / 2" x 2" x 2.5" 357020 \$41.99

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

Choose reusable!

Save money, resources and the environment.

Refrigerator Drawer Liners

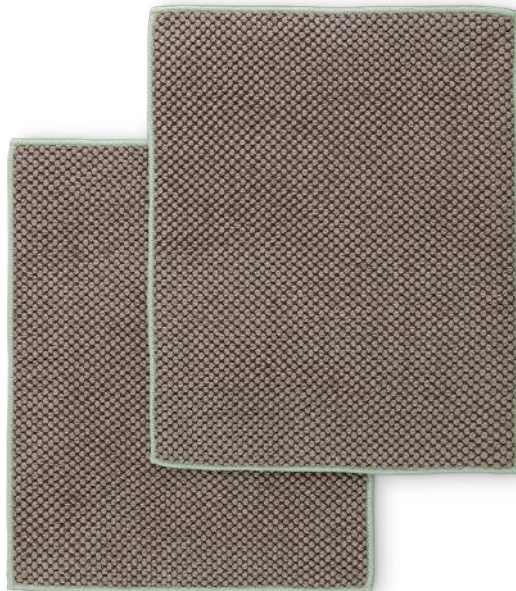
BacLock® OEKO-TEX®

Extend the life of produce in your refrigerator by up to two weeks! These ultra-absorbent, reusable cloths cushion and protect fresh produce in your refrigerator drawers. Soft, thick microfiber helps prevent bruising while also soaking up any moisture. Food stays fresher longer, refrigerator drawers stay cleaner, and fresh produce is back on the menu!

38.1 cm x 30.5 cm / 15" x 12"

321001 mushroom with sage trim

\$28.99 set of 2



Reusable Grocery Bag

BacLock®

Help reduce earth-choking plastic. Made from 100% recycled materials and strong enough to hold all your groceries. Contains our micro silver BacLock® lining.

32 cm x 21 cm x 36.5 cm / 12.6" x 8.3" x 14.3" \$8.99



358510 green

358512 retro





See how Refrigerator
Drawer Liners put fresher
produce on the menu.



Counter Cloths

Who needs paper towels? These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom – really anywhere. Best of all, each set is made from 70% recycled microfiber yarn and contains the equivalent of two 500 ml plastic bottles.

28 cm x 13 cm / 11" x 5"

new 307426 onyx; 307416 navy, sea mist, teal

\$24.99 set of 3

Counter Cloths and Box Set

Our exclusive, Norwex-branded Counter Cloth Box is shaped like a cozy house. Set contains six Counter Cloths and keeps them within easy reach for a quick, grab-and-go clean. *Holds up to 12 Counter Cloths.*

24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3"

new 2401 onyx; 370505 navy, sea mist, teal

\$61.99 set of 6 cloths and box

*BacLock is an antimicrobial agent solely intended to protect the product by inhibiting growth of odor-causing bacteria, mold and mildew on the product surface. This product does not protect users against foodborne bacteria or disease-causing pathogens. Always clean and wash this product thoroughly before and after each use.



sea mist,
navy, teal

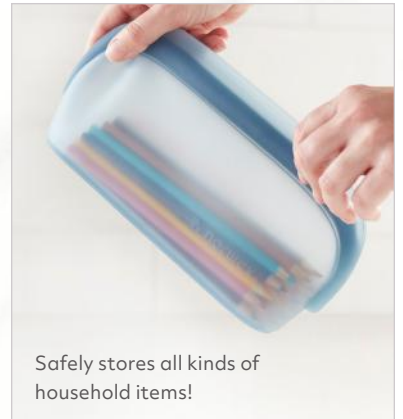


Did you know?

Since 2018, more than 697 million paper towel rolls have been saved from landfills through sales of our Counter Cloths.

So long, single-use!

Sustainable storage options reduce plastic waste.



Two straw sizes to choose from!



regular

long

Stainless Steel Drinking Straws and Bag

Set of two straws with cleaning brush and hand-washable drawstring bag. Dishwasher safe. 1-year warranty.

Regular 21 cm long x .6 cm diameter / 8.26" long x .24" diameter
358036 \$14.99

Long 26 cm long x .6 cm diameter / 10.4" long x .24" diameter
358037 \$16.99

new Reusable Silicone Bag ^{BadLock}

Great for leftovers and more, this sturdy bag's self-locking tabs seal in freshness and flavor. The high-quality, 100% food-grade silicone is oven-, microwave- and freezer-safe, and its "stand-up" design keeps even soups and gravies stable while heating. 1-year warranty.

Small 920 ml / 31.1 fl. oz. 358049 \$25.99
Large 1960 ml / 66.3 fl. oz. 358051 \$29.99

save with the set

new Reusable Silicone Bag Set

1 each: Large Reusable Silicone Bag, Small Reusable Silicone Bag

2403 Retail price: ~~\$55.98~~ **\$50.99**

Put a lid on it

Food prep covered –
leftovers stored. We've
got a size for that!



Stretchy Silicone Lids BacLock®

Keep food and beverages sealed in and fresh without wasteful, single-use plastic wrap or aluminum foil. Perfect for storing leftovers. Use tabs to stretch lids securely over smooth-rimmed bowls, dishes, cups and more. Freezer- and microwave-safe. 1-year warranty.

6.5 / 2.6"; 9.5 cm / 3.7"; 11.5 cm / 4.5";
14.5 cm / 5.7"; 16.5 cm / 6.5"; 21 cm / 8.3"

358046 teal \$24.99 set of 6



Love your Norwex?

Earn free product by hosting a Norwex Event! Ask your Consultant for details.



Containers are fully compressible
to save storage space.

Silicone Food Storage Containers

Reduce the use of plastic wrap and plastic containers in your home. Our heavy-duty, BPA-free containers are reusable and have easy-to-use latches that provide a powerful seal to keep contents safe and fresh. Collapsible to take up 60% less room when compared to other storage options. 1-year warranty.

Small 350 ml / 1.4 cups; 13.2 cm x 9.7 cm x 6.5 cm /
5.2" x 3.8" x 2.6" teal

Medium 500 ml / 2.1 cups; 16.4 cm x 10.8 cm x 6.4 cm /
6.5" x 4.3" x 2.5" graphite

Large 800 ml / 3.3 cups; 18.6 cm x 12.1 cm x 6.9 cm /
7.3" x 4.8" x 2.7" eggplant

Extra Large 1200 ml / 5 cups; 21.5 cm x 13.5 cm x 7.6 cm /
8.5" x 5.3" x 3" graphite

Small/Medium 358002 \$26.99 set of 2

Large/Extra Large 358003 \$36.99 set of 2

save with the set

Silicone Food Storage Containers Set

1 each: Small/Medium, Large/Extra Large

1910 Retail price: ~~\$63.98~~ **\$56.99** set of 4



*BacLock is an antimicrobial agent solely intended to protect the product by inhibiting growth of odor-causing bacteria, mold and mildew on the product surface. This product does not protect users against foodborne bacteria or disease-causing pathogens. Always clean and wash this product thoroughly before and after each use.

Shop, clean, scrub, save!

Smarter, safer food prep for you and your family.

Hole allows you to hang for storage.



Did you know?

Natural rice husk makes a more sustainable cutting surface, with no plastic residue in your food!

Cutting Board

Durable, easy to clean and made from biodegradable natural rice husks, it's better than plastic for protecting your countertops. Food-grade silicone grip ring keeps it in place. USDA certified 53% biobased. Dishwasher safe (avoid high heat settings). 1-year warranty.

Mini 22.5 cm x 20.5 cm x 0.7 cm / 8.9" x 8.1" x 0.275" 370003 \$29.99
 Small 35 cm x 25 cm x 0.7 cm / 13.8" x 9.8" x 0.275" 370001 \$39.99
 Large 40 cm x 30 cm x 0.7 cm / 15.75" x 11.8" x 0.275" 370002 \$49.99



Quickly cleans fresh produce. Great for peeling carrots, too!

Veggie and Fruit Scrub Cloth

Now with BacLock*, this two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce, plus a smooth side for polishing. Perfect with our Fresh Produce Wash.

32 cm x 32 cm / 12.6" x 12.6" 721003 green \$14.99

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.



Fresh Produce Wash

Spray or soak away pesticides, fertilizers, dirt and microbes from fresh fruits and vegetables. Biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens. USDA certified 99% biobased.

355 ml / 12 fl. oz. 403470 \$26.99



Reusable Produce Bags

These washable mesh bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching and strong enough for a full load of fresh fruits and veggies. 1-year warranty.

30 cm x 35 cm / 11.8" x 13.8" 1466 \$15.99 set of 3

Dual-action bristles with BacLock® work together to scrub and then brush away grime.



Built-in reservoir holds up to 120 pumps of any non-gel cleaning solution.

Dispense precise amount of Bathroom Cleaner with the push of a button.

Get a safer sparkle

Deep clean without toxins.

Cleaner-Dispensing Toilet Brush BacLock®

It's our most advanced toilet-cleaning brush yet! With two types of durable bristles, no-mess solution dispersal, plus our self-cleansing BacLock® antimicrobial agent, toilet cleaning has risen to the next level – all with the push of a button. 1-year warranty.

47 cm x 12 cm / 18.5" x 14.7"
40 ml / 1.4 fl. oz. (120 pumps)
357006 \$49.99



save with the set

Clean Toilet Set

1 each: Cleaner-Dispensing Toilet Brush, Bathroom Cleaner

2334 Retail price: ~~\$82.98~~ **\$74.99**

Bathroom Cleaner BacLock®

Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, basins and most other hard surfaces in just one application. One bottle makes up to 84 ounces! *Not for use on natural stone surfaces or special coatings.*

355 ml / 12 fl. oz. 600002 \$32.99



Check out how easy toilet cleaning can be!

*BacLock is an antimicrobial agent solely intended to protect and self-clean the product by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

Scrubby side
tackles soap scum.

709004
teal



For cleaner waterways

Why wash toxins down the drain?
Our plant-based products
provide a safer clean.



See how removing
stains is as easy
as 1-2-3!

Bathroom Scrub Mitt  

Soft and scrubby 70% recycled microfiber yarn easily removes stubborn soap scum and grime from tile, sinks, tubs and showers. Sponge liner adds extra absorbency for faster cleaning.
23 cm x 17 cm / 9.06" x 6.5" 709005 graphite \$25.99

Mold and Mildew Stain Remover  

Quickly remove tough mold and mildew stains on sealed grout, ceramic tile, hard plastic, laminated countertops and much more. Powered by hydrogen peroxide; USDA certified 96% biobased. *Not for use on brass, acrylic, unfinished wood surfaces, leather or natural stone, including marble and granite.*
355 ml / 12 fl. oz. 600077 \$32.99

Banish bathroom stains and odors

Safer for your home; safer for our waterways.



Ergonomic Toilet Brush and Holder

An antibacterial agent helps suppress bacteria and mold growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty.

13.4 cm x 44.1 cm / 5.3" x 17.4"
357009 \$24.99



Want to save money?

Join AutoSave and receive a discount on recurring orders.

See page 24 for details!



Odour Eliminator Concentrate 

Super-concentrated enzymes help remove strong, organic odors like mildew, smoke and urine from bathrooms, kitchens, garbage cans, lockers, carpet and laundry, leaving a fresher, cleaner scent. Makes six 16-ounce, ready-to-use bottles.

355 ml / 12 fl. oz. 600020 crisp linen \$19.99



Shine on!

Keep everything looking polished and perfect with microfiber and more.

All-Purpose Cream Cleaner

Microfine mineral formula gets surfaces sparkling clean. USDA certified 78% biobased. *Not for use on special coatings; follow manufacturers' recommendations.*

113.4 g / 4 oz. 600063 \$25.99

Utility Brush

Stiff nylon brush bristles easily scour grime from small spaces, while the silicone cleaning tip removes dirt from corners and other hard-to-reach spots. 1-year warranty.

18.2 cm x 2 cm / 7.2" x 0.8" 357008 \$13.99

save with the set

Dynamic Cleaning Duo

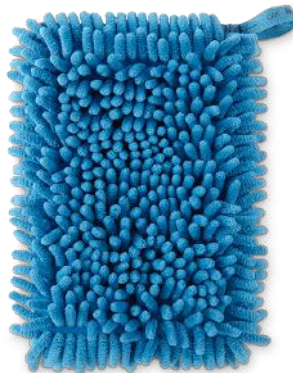
1 each: All-Purpose Cream Cleaner, Utility Brush
2121 Retail price: ~~\$39.98~~ **\$35.99**



3-in-1 Car Mitt OEKO-TEX®

Quickly whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfiber, so you can multiply your cleaning power and finish big jobs faster!

18 cm x 26 cm / 7.1" x 10.23"
308034 graphite \$25.99



Car Wash Mitt

Nubby chenille microfiber on one side and microfiber cloth on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

23 cm x 17 cm / 9.06" x 6.69"
308028 marine \$27.99



Car Cloth

Put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

65 cm x 50 cm / 25.59" x 19.69"
305100 graphite \$26.99



Dry and Buff Car Cloth

Quickly dry your car and give it custom finishing touches. Plush microfiber on one side for drying and special checked microfiber on the other to spot buff and shine.

40 cm x 40 cm / 15.7" x 15.7"
305102 graphite \$25.99

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.



Travel Pack

Five mini-sized EnviroCloths are perfect on the go or great for sharing!

16 cm x 16 cm / 6.3" x 6.3"

701006 1 each: teal, denim, forest; 2 graphite

\$27.49 set of 5 cloths

Travel light

Planet-protecting must-haves
for any mess, anywhere.



Travel Bag

This water-resistant, two-pocket bag is perfect for carrying a variety of items, including Norwex Microfiber cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused cloths can go in the front pocket; place wet or used items in the larger pocket.

25 cm x 13 cm / 9.8" x 5.1" 360101 diamond \$22.99

save with the set

Travel Pack & Bag Set

1 each: Travel Pack, Travel Bag

2336 Retail price: ~~\$50.48~~ \$42.99

Double-sided, so it works when brushing in either direction.



Great for furniture, car upholstery, plush toys and more.

Lint Mitt

This handy mitt fits perfectly on your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste – or plastic – of most lint rollers.

11.5 cm x 14.8 cm / 4.5" x 5.8"

308041 \$13.99



Leather Shine

Replace natural oils as you clean, moisturize, protect, restore and make dry leather water-resistant. Great for leather car upholstery, boots, purses, belts, gloves, baseball mitts, saddles or anything made of leather. Includes sponge applicator. *Not for use on suede materials.*

133 g / 4.7 oz. 403510 \$35.99

Family Care

Your family deserves only the highest quality, most effective products. That's why our first priority is always safe, clean, products you can feel good about.

Microfiber + naturally derived lyocell create luxurious perfection!



new Lyocell Microfiber Plush Collection

Ultra-absorbent and quick-drying microfiber meets sustainable wood cellulose from Forest Stewardship Council (FSC) certified sources in this super-soft material.

Bath Towel

140 cm x 70 cm / 55.12" x 27.56"
743003 heathered oatmeal \$59.99

Hand Towel

70 cm x 35 cm / 27.56" x 13.78"
742003 heathered oatmeal \$28.99

Body and Face Pack

35 cm x 35 cm / 13.78" x 13.78"
745003 heathered oatmeal \$32.99 pack of 3

save with the set

new Lyocell Microfiber Plush Towel Set

1 each: Bath Towel, Hand Towel, Body and Face Pack

2402 heathered oatmeal
Retail price: ~~\$121.97~~ **\$110.99**



*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

Soak up the softness

Plush, absorbent microfiber pampers and delights!

Chenille Runner

Step out of the shower or bath onto the plush comfort of this super-absorbent, super-thick chenille microfiber mat. Ultra-soft and luxurious, it includes a slip-resistant backing to ensure a safe stepping surface every time. Great for kitchens, hallways and bedrooms too.

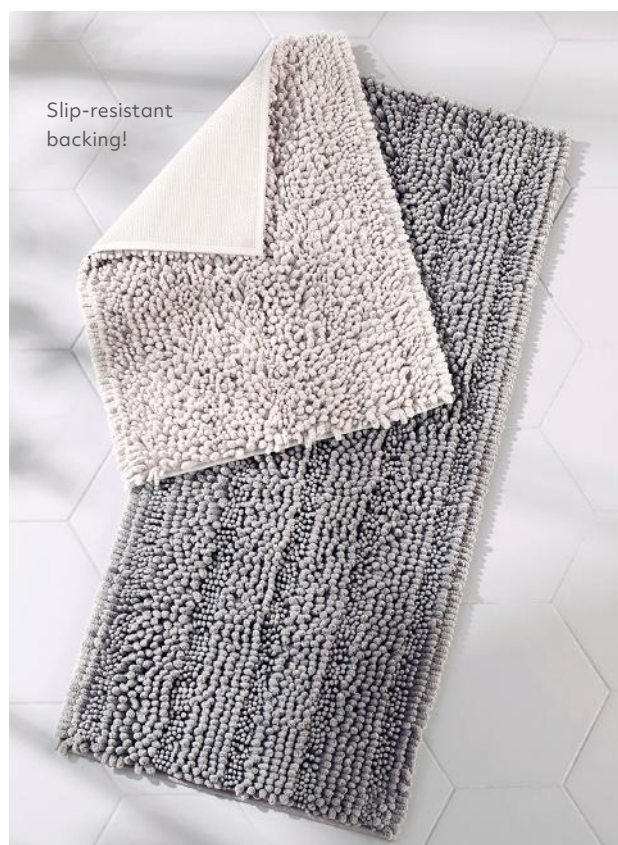
122 cm x 51 cm / 48" x 20"

331001 graphite, 331004 heathered oatmeal \$159.99

Chenille Floor Mat

70 cm x 50 cm / 27.56" x 19.69"

310004 graphite, 310001 heathered oatmeal \$89.99



Slip-resistant
backing!



Ultra-Plush Bath Towels
in XL and regular.

Ultra-Plush Collection

Velvety soft and cozy, they feature our exclusive BacLock[®] so they stay cleaner and fresher longer.

XL Bath Towel

It's 30 cm / 12" longer, 19 cm / 7" wider than our Ultra-Plush Bath Towel.

170 cm x 94 cm / 67" x 37"

754004 graphite, 754001 heathered oatmeal \$79.99

Bath Towel

Wider than our standard Bath Towels by 5 cm / 2".

140 cm x 75 cm / 55.12" x 29.56"

751000 graphite, 751003 heathered oatmeal \$54.99

Hand Towel

70 cm x 35 cm / 27.56" x 13.78"

752000 graphite, 752003 heathered oatmeal \$23.99

Body and Face Pack

32 cm x 32 cm / 12.6" x 12.6"

753000 graphite, 753003 heathered oatmeal

\$27.99 pack of 3

save with the set

Ultra-Plush Towel Set

1 each: Ultra-Plush Bath Towel, Hand Towel,
Body and Face Pack

2129 graphite, 2140 heathered oatmeal

Retail price: ~~\$106.97~~ **\$97.99**



save with the set

new Chenille Runner and Floor Mat Set

1 each: Chenille Runner, Chenille Floor Mat
(set includes same color for both)

2404 graphite, 2405 heathered oatmeal

Retail price: ~~\$249.98~~ **\$220.99**



See where you can use
our Chenille Runner!



Body and Face Pack BacLock® OEKO-TEX®

The ultimate cleansing cloth. Using only water, no soap required, they're gentle on skin yet tough on dirt. Super-soft microfiber pampers skin as you cleanse.

32 cm x 32 cm / 12.6" x 12.6" \$25.99 pack of 3

Body Towels BacLock® OEKO-TEX®

Beautiful, warm and lightweight microfiber takes pampering to the next level. When wet, BacLock® goes to work to protect the cloth from odor-causing bacteria. Velvety soft and cozy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly.

Bath Towel 140 cm x 70 cm / 55.12" x 27.56" \$51.99
Hand Towel 70 cm x 35 cm / 27.56" x 13.78" \$21.99

Absorbent and quick-drying

BacLock* lets you use them again and again before laundering.

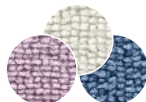
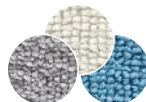










save with sets

Towel Set

1 each: Hand Towel, Bath Towel, Body and Face Pack

Retail price: ~~\$99.97~~ **\$90.99**

	tranquil	coastal	graphite	graphite/ vanilla	teal/ vanilla		
Body and Face Pack	 309049	 309047	 309045	 308052	 308061		
Towel Set	2135	2134	2133	2136	2137		
	tranquil body and face pack, denim hand and bath towels	coastal body and face pack, teal hand and bath towels					
			graphite	teal	denim	graphite/ vanilla	teal/ vanilla
Bath Towel			 309025	 309024	 308901	 308908	 308903
Hand Towel	309006	309002	308701	308708	308703		

Hands-down clean

Reduce plastic waste as you soften and moisturize.

760003
heathered
oatmeal†



309034
eggplant



309019
graphite



309104
denim†



760000
mushroom†




309026
sea mist

Chenille Hand Towel

Not your ordinary hand towel, our plush and thirsty chenille microfiber inhibits bacterial odor, mold and mildew growth within the towel, thanks to the exclusive BacLock® technology. The convenient hanger makes it perfect for anywhere there may be wet, messy hands.

12.2 cm x 38 cm / 4.8" x 14.96" \$31.99

 †Made of recycled microfiber yarn. BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.



Forever Bottle with Foaming Hand Wash Dispenser

The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slip-resistant silicone sleeve. *Handle with care. 2-year warranty.*

355 ml / 12 fl. oz. 600700 white \$19.99

Foaming Hand Wash Powder

This waterless formulation not only gets hands clean, soft and refreshed, it also helps reduce waste from plastic packaging. Simply mix with water at home to create 500 pumps of rich, moisturizing foam the whole family will enjoy. USDA certified 96% biobased.

27 g / 0.95 fl. oz.

403846 citrus, 403847 peppermint \$16.99



See how it's better for your hands and the planet.



save with the sets

Forever Foaming Hand Wash Set

1 each: Forever Bottle with Foaming Hand Wash Dispenser, Foaming Hand Wash Powder

2381 citrus, 2382 peppermint

Retail price: ~~\$36.98~~ \$32.99

norwex.com

Great on the go

And there when you need them.

Mini Microfiber Variety Pack (MVP) OEKO-TEX®

At a little less than half the size of our full-sized cloths, the mini versions of our top-sellers, EnviroCloth, Window Cloth and Body and Face Cloth, are great for all kinds of on-the-go cleanups.

16 cm x 16 cm / 6.3" x 6.3"

300211 teal, amethyst with graphite trim, graphite

\$21.99 set of 3 cloths

Grab-n-Go Wristlet

The perfect travel companion for carrying Norwex skin and body care products, microfiber and much more. Two pockets; handy strap; 100% recycled polyester. Hand wash. 60-day warranty.

21 cm x 12.5 cm / 8.27" x 4.92" strap: 12.7 cm / 5"

354302 charcoal, 354301 turquoise \$14.99

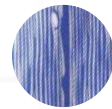


save with the set

Grab-n-Go MVP Set

1 each: Grab-n-Go Wristlet, Mini Microfiber Variety Pack (MVP) 2338 charcoal, 2337 turquoise

Retail price: ~~\$36.98~~ **\$31.99**



E30356
blue stripes

Optic Scarf

Super-soft microfiber easily cleans glasses, cell phone screens, jewelry and other accessories as it removes oil, dirt, dust, lint and grime – all without scratching.

40 cm x 22 cm / 15.74" x 8.66"

E30351 snake print \$19.99



309404
grey

Freshness: night after night

Our luxuriously silky Pillowcases are more durable than cotton, and they're moisture-absorbing and vegan, too.



VEGAN



FRESHER
LONGER



ODOR
INHIBITING



2-YEAR
WARRANTY

Pillowcases

Standard 78.74 cm x 53.34 cm / 31" x 21"

309400 cloud, 309404 grey (with envelope enclosure)

\$46.99 set of 2

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

Creature comforts

Fast-drying Norwex Microfiber stays fresher longer!

Pet Towel OEKO-TEX®

This ultra-absorbent towel makes bath time easy! Just slip your hands into the convenient, built-in pockets to gently, yet securely, hold and dry your pets after washing them.

100 cm x 60 cm / 39.37" x 23.62"
319001 graphite with blue trim \$42.99



Love your Norwex?

Earn free product by hosting a Norwex Event! Ask your Consultant for details.



Pets are family too!

Don't coat them in chemicals!

Stinky situations call for safer solutions.

2-in-1 Dog Shampoo and Conditioner

Specially formulated to support the natural pH level of your dog's skin, it gently cleanses and conditions. Rinses easily and leaves a delightful, natural scent.

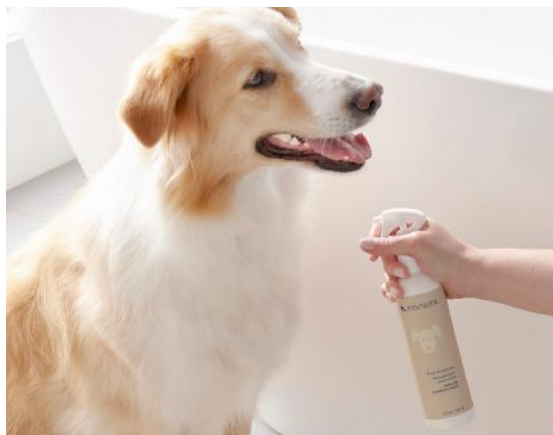
355 ml / 12 fl. oz.
403162 royal berry \$21.99



Want to save money?

Join AutoSave and receive a discount on recurring orders.

See page 24 for details!



Dog Deodorizer

Perfect for in-between washes or a quick refresh anytime, our probiotic bacillus spore blend neutralizes odors leaving a light, natural scent. Just spray and go!

235 ml / 8 fl. oz.
403164 fresh fur \$18.99

BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

USDA Biobased Certification indicates a percentage of the product is made from plants and other replenishable materials.



Pet Stain and Odour Remover Concentrate

Super-concentrated enzymes and probiotics quickly and safely break down pet stains and odors on textiles, grout, foam, linoleum, wood and more. Leaves a light, natural citrus scent. USDA certified 38% biobased. *Not for use on silk or wool.*

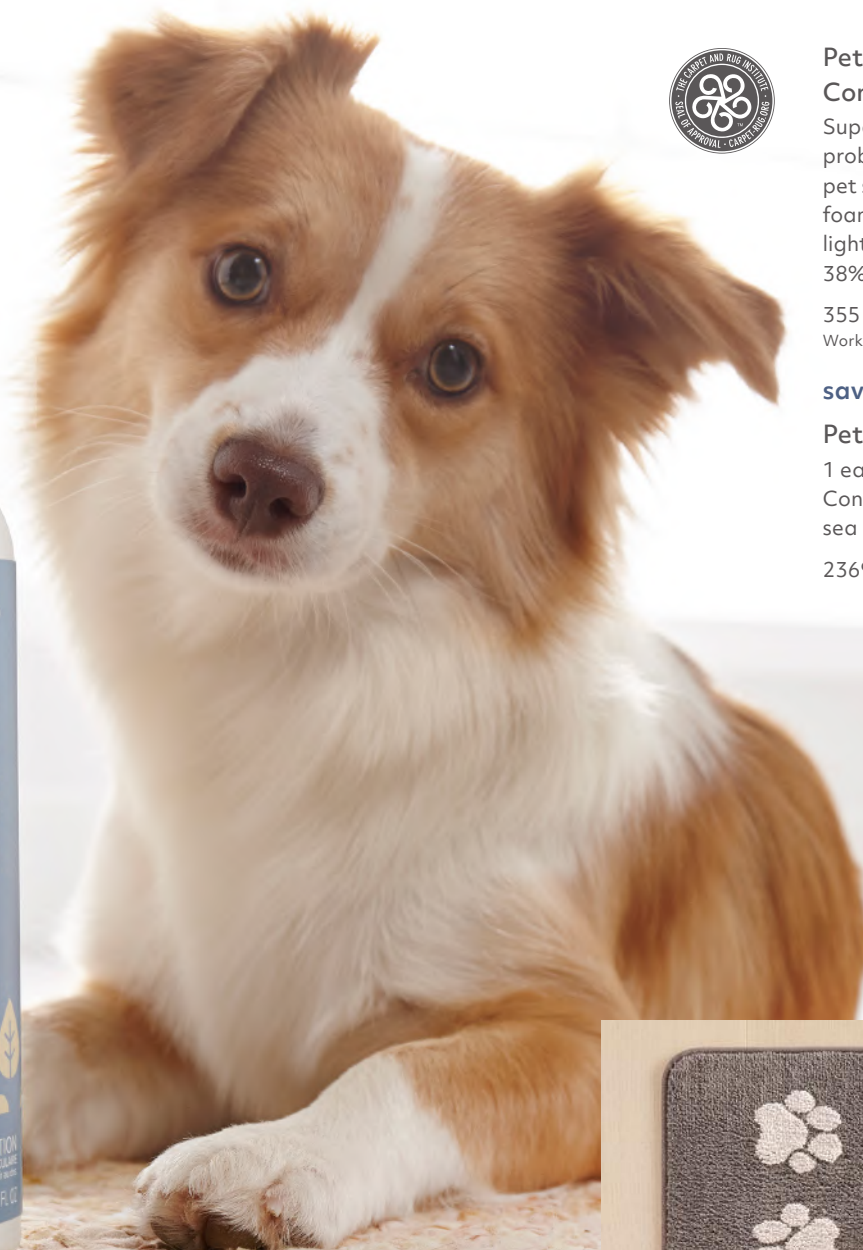
355 ml / 12 fl. oz. 403496 \$32.99
Works great with our EnviroCloth, sold on page 11.

save with the set

Pet Stain Set

1 each: Pet Stain and Odour Remover Concentrate; Forever Bottle with Sprayer, sea mist

2369 Retail price: ~~\$49.98~~ \$44.99



Pet Door Mat

Thick, soft microfiber helps defend against dust and dirt, muck and yuck – even chemicals and allergens that get tracked inside on the bottoms of shoes and paws. Slip-resistant backing makes it perfect for pets and their owners.

51 x 76 cm / 20.08" x 29.92" 317007 graphite \$89.99

Pet Mitt

Perfect for wiping and drying muddy paws! Used wet, our super-soft microfiber mitt gently lifts dirt. Used dry, it removes loose hairs. Stitching between fingers provides extra control.

22 cm x 30 cm / 8.7" x 11.8"
309302 graphite \$22.99





Kids Hooded Towel

BacLock® OEKO-TEX®

Wrap them in the warmth of our soft, cuddly microfiber with woodland pals to cheer them on. BacLock® protects the cloth by winning the fight against odor-causing bacteria in the cloth, helping it to stay fresher longer.

89 cm x 89 cm / 35" x 35"
730004 sage with woodland hood \$44.99

Forest friends delight

Kid-friendly products they'll love cuddling up to.



save with the set

Kids Woodland Set

Kids Tote Bag includes convenient blank gift tag, perfect for adding a personal touch.

1 each: Kids Hooded Towel, Kids Body and Face Pack, Kids Pet To Dry, fox; and Kids Tote Bag (32 cm x 16 cm x 36.5 cm / 12.6" x 6.3" x 14.3")

2323 Retail price: \$92.97 **\$85.99**



Make exploring safer and more fun!



All-Around Kids Blanket BacLock® OEKO-TEX®

This super-soft, suede-like microfiber blanket is great for naptime, playtime and changing time. Plus it stores nicely in the Carrying Wristlet, so it goes everywhere. BacLock® helps keep it fresher longer.

Blanket 127 cm x 115 cm / 50" x 45.3"
Carrying Wristlet 27 cm x 19 cm / 10.6" x 7.5"
315004 woodland/cream \$69.99

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

Bright colors, big fun

Super-soft microfiber inspires good clean habits.



Kids Towel BacLock® OEKO-TEX®

Fun, bright colors meet plush fluffiness! BacLock® inhibits odor within the towel. Handy loop for quick-dry hanging.

120 cm x 70 cm / 47.24" x 27.56"
309008 royal blue with orange trim
308601 yellow with teal trim \$39.99

Kids Bath Sponge BacLock®


Super-soft microfiber in eye-catching colors gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

12 cm / 4.72" diameter
309038 teal, 309037 yellow \$10.99



Kids Pet To Dry BacLock® OEKO-TEX®

These cuddly chenille microfiber hand towels will inspire your kids to wash and dry their hands every time! The BacLock® agent protects the towel by inhibiting odor, and the convenient hanger makes it easy to hang anywhere. *Not to be used as a toy.*

Head sizes vary; body: 27 cm x 7.5 cm / 10.6" x 2.9"
761007 fox , 309039 green dragon, 309018 purple unicorn \$27.99



A gentle clean, head to toe

Our bubbly, biobased formula brings fun for them, peace of mind for you.

4-in-1 Kids Wash

Body wash, bubble bath, shampoo and conditioner; gentle and safe on children's skin and hair. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. USDA certified 87% biobased. *Contains nut-derived ingredients (coconut, palm nut).*

236 ml / 8 fl. oz. 403066 \$20.99



Soft and snuggly

Feels so good on tender skin!



Kids Body and Face Pack BacLock® OEKO-TEX®

A little smaller than our full-size Body and Face Pack, these super-soft cloths gently get children clean. Set of three means there's always one handy!

20 cm x 20 cm / 7.87" x 7.87"

309095 graphite, vanilla, sage \$19.99 set of 3



Baby Body Pack BacLock® OEKO-TEX®

Smaller versions of our standard size Body and Face Cloths, these super-soft cloths are ideal for delicate skin of babies and toddlers. They also make wonderful diaper or wet wipes with no added chemicals.

20 cm x 20 cm / 7.87" x 7.87"

309031 pastel colors \$19.99 set of 3



Chenille Pet BacLock®

Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex Microfiber products. *Not for use by children under 2. Not for use in cribs, strollers, playpens, prams or cots.*

Seal 30 cm x 21 cm x 16 cm / 11.8" x 8.3" x 6.3" 357094

Sea Turtle 45.7 cm x 40.6 cm x 10.1 cm / 18" x 16" x 4" 357092

Retail price: \$39.99 **\$14**

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

1



Cleanse

Remove dirt, makeup, pollutants; gently exfoliate.

2



Treat

Target skin's specific needs with nutrient-rich ingredients.

3



Moisturize

Provide ultra-hydration; support natural moisture barrier.

4



Protect

Guard skin from UVA/UVB rays, blue light, pollutants.

Personal Care

Reducing chemicals in everyday lives starts right where you are, with the skin you live in.



Learn about EWG verification on pg. 24



Check it out!
See our complete four-step regimen.

Cleansing Facial Powder Just add water. This powder-to-foam cleanser removes daily buildup, instantly revealing smoother, healthier-looking skin. Nordic antioxidants and prebiotics nourish and protect; natural extracts and enzymes gently exfoliate. Lightweight powder formula and refillable packaging save money and reduce waste. USDA certified 93% biobased. *Contains nut-derived ingredients (palm nut, coconut).*

45 g / 1.58 oz. 600313 \$39.99
600314 Refill \$29.99

Hydrating Moisturizer This silky, lightweight gel-cream hydrates, protects, renews and smooths. Hydrating glacial water, probiotics, hyaluronate and a rich blend of Nordic antioxidants support your skin's moisture barrier, leaving you looking and feeling smoother, nurtured and glowing. USDA certified 85% biobased. *Contains nut-derived ingredients (palm nut).*

50 ml / 1.69 fl. oz. 403842 \$59.99
403843 Refill \$49.99



What we put on our bodies

Women use an average of 12 personal care products each day that contain 168 different chemicals.



Renewing Eye Cream

Awaken and brighten the delicate eye area. Infused with glacial water, vitamin C, probiotics, hyaluronate and Nordic antioxidants, this gel-cream provides a brighter, revitalized appearance, hydrating your skin so you look more rested and relaxed. USDA certified 89% biobased. *Contains nut-derived ingredients (palm nut).*

15 ml / .5 fl. oz. 403838 \$49.99
403839 Refill \$39.99



Illuminating Oil

Protects and hydrates your skin for a dewy, more radiant glow with 15 skin-healthy oils plus arctic cloudberry. Great for beards and cuticles too. USDA certified 100% biobased. *Contains nut-derived ingredients (palm nut, macadamia nut, coconut).*

15 ml / .5 fl. oz. 600311 \$54.99



Rejuvenating Serum

This multitasking serum provides essential nourishment and targeted moisturization for a youthful, healthy-looking complexion. A powerful combination of peptides, glacial water, niacinamide and Nordic antioxidants reduces visible signs of aging as it works to brighten skin and improve elasticity. *Contains nut-derived ingredients (palm nut, coconut).*

30 ml / 1 fl. oz. 403834 \$69.99
403835 Refill \$59.99



Brightening Vitamin C Serum

Say goodbye to dull, dry skin and age spots with a daily dose of our Brightening Vitamin C Serum. In just four weeks, reduce the appearance of dark spots and fine lines, making your skin look brighter and younger. And these capsules are packed with antioxidants, so they even fight air pollution and free radicals. Apply every morning and smooth on a more radiant you. USDA certified 89% biobased. *Contains nut-derived ingredients (coconut, palm nut).*

30 capsules; 0.3 ml / .01 fl. oz. each
403849 \$55.99 403862 Refill \$50.99



Smoothing Bakuchiol Serum

Fine lines and wrinkles beginning to show? Treat your skin to this plant-based retinol alternative that works overnight to visibly smooth the look of fine lines and wrinkles. After just one week, you may notice brighter, smoother, more hydrated skin. It revitalizes while improving your skin's tone, texture and appearance. Refillable glass jar keeps capsules fresh and protected. *Contains nut-derived ingredients (coconut, palm nut).*

30 capsules; 0.3 ml / .01 fl. oz. each
403858 \$65.99 403863 Refill \$60.99



Your best skin now

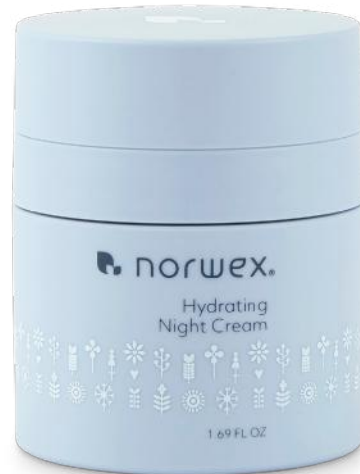
Nordic antioxidants, probiotics and hydrating glacial water – your skin will drink it in.



Want to save money?

Sign up for AutoSave and never run out of your favorite products.

See page 24 for details!



DETOX + RESTORE

Hydrating Night Cream

This deeply moisturizing blend of Nordic antioxidants, CityStem™ and other plant-based ingredients restores dry skin and detoxes it from daily pollutants and stressors, helping reduce the appearance of fine lines and wrinkles overnight. USDA certified 91% biobased. *Contains nut-derived ingredients (coconut, shea nut and palm nut).*

50 ml / 1.69 fl. oz. 403864 \$69.99 403861 Refill \$59.99



PROTECT + PREVENT

Mineral Facial Sunscreen

Use this sheer, mineral-based SPF 30 sunscreen under makeup or alone every day to guard against damaging UVA/UVB rays, pollution and blue light for healthier, younger-looking skin. Hydrating, lightweight and fast-absorbing, it rubs evenly into skin and is perfect for layering over other products. Free from octinoxate. USDA certified 72% biobased. *Contains nut-derived ingredients (coconut, palm nut, argan).*

50 ml / 1.7 fl. oz. 403802 \$45.99

gift with purchase

both sets include a
Mini Ultra-Plush
Face Cloth



save with the set

Complete Skin Care Set

1 each: Cleansing Facial Powder, Hydrating Moisturizer, Renewing Eye Cream, Rejuvenating Serum, Illuminating Oil, PROTECT + PREVENT Mineral Facial Sunscreen, Mini Ultra-Plush Face Cloth 20 cm x 20 cm / 7.87" x 7.87")

2321 Retail price: ~~\$320.94~~ **\$295.99**



save with the set

Essentials Skin Care Set

1 each: Cleansing Facial Powder, Hydrating Moisturizer, Renewing Eye Cream, Mini Ultra-Plush Face Cloth (20 cm x 20 cm / 7.87" x 7.87")

2320 Retail price: ~~\$149.97~~ **\$138.99**



Better for people, the planet
and your pocketbook

Money-saving, refillable skin care!

- Uniquely designed refills – and outer packaging made from OceanBound Plastic!
- Easy to twist off and replace
- Reuse the forever cap and bottle indefinitely



See our complete
line of skin care
products.

Your age? Keep them guessing!

Powerful plant-based nutrients hydrate, refresh and fight the signs of aging.

Naturally Timeless Skin Care Collection

Four products deliver a unique blend of apple stem cells, algae extract, shea butter, jojoba seed, sweet almond and olive fruit oils to combat the appearance of wrinkles and fine lines. *Each contains nut-derived ingredients, including Inca peanut, coconut, palm nut.*

Naturally Timeless Anti-Gravity Night Cream

This hydrating blend reduces the appearance of fine lines and wrinkles. *Also contains almond, shea nut.*

50 ml / 1.69 fl. oz. 403086 \$61.99

Naturally Timeless Firming Facial Serum

Visibly firms and smooths skin for a more youthful appearance.

50 ml / 1.69 fl. oz. 403091 \$61.99

Naturally Timeless Radiant Eye Cream

Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness for a more youthful, radiant look. *Also contains shea nut.*

15 ml / .5 fl. oz. 403096 \$31.99

Naturally Timeless Day Cream

Defends against wrinkles, seals in moisture and boosts your skin's radiance. *Also contains almond, shea nut.*

50 ml / 1.69 fl. oz. 403081 \$61.99

save with the set

Naturally Timeless Set

1 each: Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

1415 Retail price: ~~\$217.96~~ **\$196.99**



Want to save money?

Sign up for AutoSave and never run out of your favorite products.

See page 24 for details!





Lip Balm

Soothe, moisturize and protect with our naturally flavored balm. It's USDA certified organic and gluten-free with none of the harmful chemicals found in petroleum-based products. *Contains nut-derived ingredients (shea nut).*

8 g / 0.28 oz. black raspberry 403192 \$9.99

Timeless Lip Balm

Quickly moisturizes, conditions and protects dry, chapped lips. Includes organic aloe vera and coconut oil. Gluten- and paraben-free. *Contains nut-derived ingredients (coconut, palm nut).*

4.3 g / .15 oz. 403190 \$6.99



Body Balm

Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our gluten-free, super-emollient balm blends rich, organic ingredients to hydrate rough, cracked skin. USDA certified 98% biobased. *Contains nut-derived ingredients (shea nut).*

75 g / 2.6 oz. 403170 \$20.99

Timeless Relaxation Rescue Gel



Enjoy a sense of calm and relaxation as organic rosemary, arnica and Devil's claw glide onto pressure points in the neck, temples and shoulders. It's a tingling sensation that soothes and refreshes.

40 ml / 1.35 fl. oz. 403123 \$17.99

I'll take it!

Our Carryall Bags easily store everything you need.

save with the set

Carryall Bag Set

1 each: Carryall Travel Bag,
Carryall Half-Moon Bag

2352 Retail price: \$109.98
\$98.99



Carryall Travel Bag

Keep your personal care products handy and stylishly organized at home and on the go. Secure pockets are big enough for full-sized versions of Norwex personal care products, and a convenient zippered pocket holds other necessities. Unzips to lie flat for easy packing; hang from handles to save space on countertops.

28 cm x 11.5 cm x 21.5 cm / 11" x 4.5" x 8.5"
362001 trees \$64.99

Carryall Half-Moon Bag

This cute zippered pouch holds toiletries, makeup, lip balm and more and easily tucks away in your backpack, purse or luggage. Water-resistant inside pocket holds a wet or dry Mini Ultra-Plush Face Cloth for quick touchups on the go.

20.3 cm x 7 cm x 12.7 cm / 7.99" x 2.75" x 5"
360112 birch lines \$44.99



A better way to cleanse

Norwex Microfiber gently removes makeup and more.



Makeup Removal Cloth Set

BacLock® OEKO-TEX®

Using only water, these ultra-soft, suede-like microfiber cloths gently remove all types of makeup without soap or harsh cleansers. Perfect for mature and sensitive skin, too.

20 cm x 20 cm / 7.87" x 7.87"
306100 blue, purple, green
\$22.99 set of 3

Facial Pads ^{BacLock®}

Replace cotton balls with these double-sided pads. Dampen with water to gently cleanse delicate skin. Includes zippered Washing Pouch.

Facial Pads 5.7 cm x 5.7 cm / 2.25" x 2.25"
Washing Pouch 12.7 cm x 12.7 cm / 5" x 5"
309072 purple \$18.99 set of 5



Dual-Sided Makeup Removers

BacLock® OEKO-TEX®

Remove makeup with water alone. Fluffy side removes foundation; the suede-like microfiber side easily removes eye liner, mascara, lipstick and more. Includes zippered Mesh Laundry Bag and Carrying Bag. *Carrying Bag comes in four assorted patterns, selected at random.*

Cloths 13 cm x 10 cm / 5.1" x 3.9"
Mesh Laundry Bag 22 cm x 20 cm / 8.66" x 7.87"
Carrying Bag 20 cm x 16.5 cm / 7.87" x 6.5"
306104 graphite \$35.99 set of 5

Scrubby on the opposite side.



Exfoliating Facial Mitt ^{BacLock®}

Gentle buffing side removes dead skin cells, and the soft, suede-like microfiber side gently cleanses. Use twice weekly to complement your skin care routine.

11.5 cm x 14.8 cm / 4.5" x 5.8"
309074 teal \$13.99



Lyseré™ Body Wash ^{BacLock®}

Our moisturizing oil-to-foam formulation leaves skin nourished and smooth. With Nordic lingonberry and bilberry extract. *Contains nut-derived ingredients (palm nut, coconut).*

237 ml / 8 fl. oz. 600208 \$19.99

Start fresh

Personal care shouldn't mean harmful chemicals.



Lyseré Prebiotic Deodorant

Prebiotics work with your skin's ecosystem to fight odors from sweat and bacteria. Enzymes help degrade odor-causing compounds while aloe vera and witch hazel refresh and soften your skin. Enjoy long-lasting protection (up to 48 hours) plus well-hydrated, protected and healthy-looking skin. *Contains nut-derived ingredients (palm nut, coconut, shea nut).*

64 g / 2.25 oz.

600247 lavender/coconut \$19.99

Crystal Deodorant

Natural mineral salts help stop odor from bacteria and sweat. Odorless, non-sticky and non-staining, it provides all-day freshness and confidence without clogging pores. Great for feet, too. Moisten before each use.

Approx. 75 g / 2.65 oz. 403600 \$14.99

Lyseré Probiotic Whitening Toothpaste

This triple-acting toothpaste deep cleans and whitens your teeth, freshens your breath and supports oral health. The probiotic *L. paracasei* and xylitol help balance your oral microbiome; activated white binchotan charcoal gently removes unhealthy buildup and surface stains. Essential oils naturally freshen breath. Sugarcane bioplastic tube. USDA certified 99% biobased. *Contains nut-derived ingredients (coconut, palm nut).*

113 g / 4 oz. 403812 mint \$13.99



green lt. blue



soft



medium

Adult Silver Care Toothbrush

Help reduce plastic waste by replacing the refill base rather than the entire brush. Choose either medium or soft bristles for gentle, effective cleaning. One replacement refill included. *Not recommended for individuals requiring assistance brushing their teeth or children under age three.*

Soft 354052 green, 354053 lt. blue
Medium 354062 green, 354063 lt. blue
\$21.99 one toothbrush and one refill

354051 soft refill, 354061 medium refill
\$15.99 set of 2 refills



Back Scrubber

Ultra-soft microfiber on one side and mesh on the other gently cleanse and exfoliate. Two-handled, easy-grip design minimizes twisting and turning.

13 cm x 65 cm / 5.1" x 25.6"
309091 graphite \$21.99

Scrubby microfiber deeply cleanses and removes buildup and impurities.



Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.



Shiny, silky, gorgeous hair!



Volumizing Dry Shampoo

Lengthen time between hair washings while refreshing your roots and scalp. This aerosol-free, spray-on dry shampoo extends your hairstyle, absorbs oil and conditions the scalp, increasing gloss, strength and volume. Includes scalp- and hair-loving ingredients and upcycled rice powder. Natural coconut fragrance. USDA certified 100% biobased. *Contains nut-derived ingredients (coconut, palm nut).*

30 g / 1 oz. 600316 \$45.99
600317 Refill \$35.99



Want to save money?

Sign up for AutoSave and never run out of your favorite products.

See page 24 for details!



Get healthier-looking hair today – watch the video!

Our Lysere hair care products are

- Made with plant-derived ingredients
- Vegan (absolutely no animal products)
- Dermatologist-tested
- Gluten- and paraben-free
- Formaldehyde-free
- Synthetic dye- and fragrance-free
- Not tested on animals
- Scented by an essential oil blend

Lysere Nourishing Hair Care

Our salon-quality line is formulated by hair care experts to support hair and scalp health. Nutrient-rich, each product contains our plant-based Nordic Antioxidant Complex featuring juniper, sea buckthorn and red algae. Scented by an essential oil blend, free from harmful chemicals and gentle enough for daily use on all hair types. *Contains nut-derived ingredients (coconut, palm nut, shea nut).*

Lysere Nourishing Shampoo

Deep cleans and leaves hair soft, smooth and shiny. Pro-Vitamin B-5 helps lock in moisture.

355 ml / 12 fl. oz. 403820 \$25.99

Lysere Nourishing Conditioner

Lightweight yet deeply moisturizing. Helps detangle hair, improve manageability and soften hair cuticles to seal in moisture. Shea butter provides shine. USDA certified 78% biobased.

355 ml / 12 fl. oz. 403821 \$25.99

Lysere Hair Protecting Spray

Lightweight spray forms an invisible screen to help protect hair from pollution, UV rays and heat damage as it increases shine and hydration.

118 ml / 4 fl. oz. 403822 \$17.99

Lysere Deep Conditioner & Mask

Two-in-one formula penetrates to restore moisture, bringing silky softness to brittle, damaged hair. Use weekly or biweekly, or for especially dry hair use as your daily conditioner. USDA certified 81% biobased.

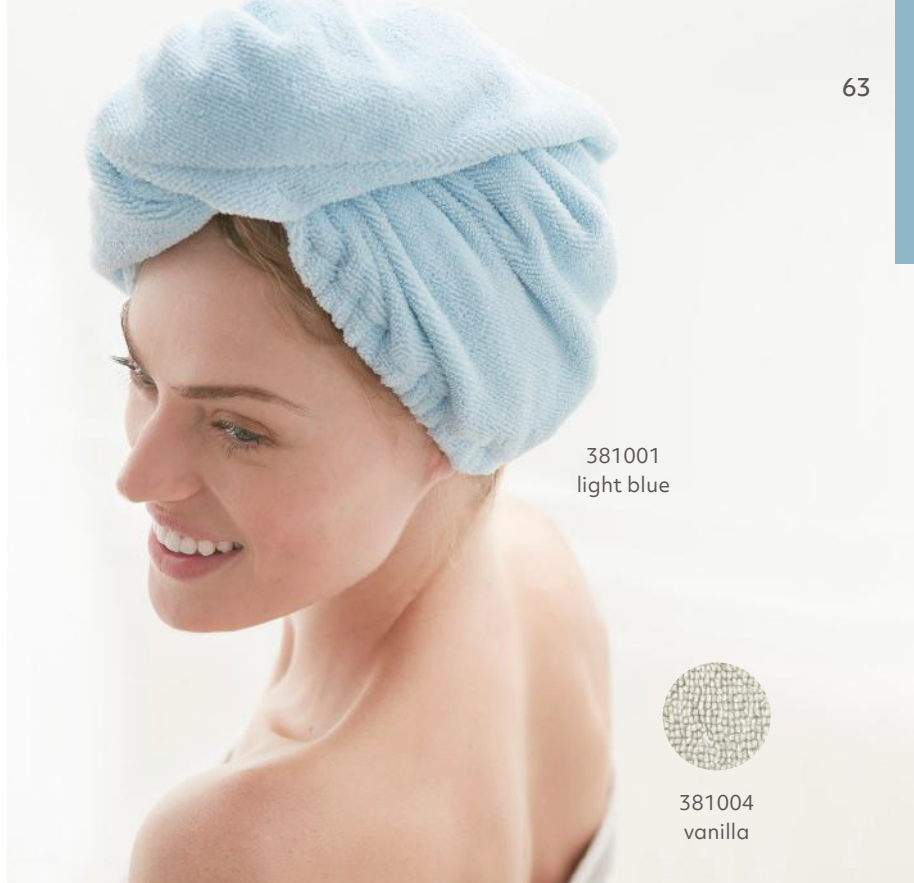
120 ml / 4 fl. oz. 403832 \$15.99

save with the set

Lysere Nourishing Hair Care Collection

1 each: Nourishing Shampoo, Conditioner, Deep Conditioner & Mask, Hair Protecting Spray

2106 Retail price: ~~\$85.96~~ **\$77.99**



Hair Wrap

Super-absorbent, lightweight microfiber quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair!

One size fits most. \$29.99



*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

Norwex collections save you time and money

Top-selling products bundled for savings!



Let's Clean Your Kitchen Package

1 each: Channel Textured Kitchen Towel and Cloth, Oven and Grill Cleaner, EnviroSponges (pack of 2), All-Purpose Cream Cleaner, Utility Brush
2317 Retail price: ~~\$135.94~~ **\$122.99**



80022
amethyst/
graphite



2357
palm/forest

Basic Package

1 each: EnviroCloth, Window Cloth
Retail price: ~~\$48.98~~ **\$43.99**



Rainbow Package

1 EnviroCloth in each: teal, forest, graphite, denim
303000 Retail price: ~~\$95.96~~ **\$85.99**



Love your Norwex?

Earn free product by hosting a Norwex Event! Ask your Consultant for details.



Household Package

1 each: EnviroCloth, Window Cloth, Dusting Mitt
800019 Retail price: ~~\$73.97~~ **\$65.99**



Household Package Plus

1 each: EnviroCloth, Window Cloth, Dusting Mitt, EnviroWand
1507 Retail price: ~~\$109.96~~ **\$97.99**

Safe Haven 5 Set

1 each: EnviroCloth, Power Cleaning Paste, Dusting Mitt, Window Cloth and your choice of one laundry detergent:

new PowerZyme Laundry Detergent (1 kg / 2.2 lbs.)

2370 Retail price: ~~\$148.95~~ **\$133.99**

Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)

1905 Retail price: ~~\$145.95~~ **\$129.99**

Eco-Wash Laundry Detergent Strips

2145 Retail price: ~~\$143.95~~ **\$127.99**

Liquid Laundry Detergent

1919 unscented, 2308 lavender

Retail price: ~~\$152.95~~ **\$137.99**



Safe Haven 5 Package Plus

1 each: EnviroCloth, Power Cleaning Paste, Dusting Mitt, Window Cloth, SpiriSponge (pack of 2), Body and Face Pack (pack of 3), Diamond Textured Kitchen Towel and Cloth, and your choice of one laundry detergent:

new PowerZyme Laundry Detergent (1 kg / 2.2 lbs.)

2371 Retail price: ~~\$227.94~~ **\$204.99**

Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)

1509 Retail price: ~~\$224.94~~ **\$202.99**

Eco-Wash Laundry Detergent Strips

2146 Retail price: ~~\$222.94~~ **\$198.99**

Liquid Laundry Detergent

1803 unscented, 2309 lavender

Retail price: ~~\$231.94~~ **\$206.99**



Let's Do Laundry Package

1 each: Fluff and Tumble Dryer Balls (set of 3), Laundry Stain Remover and your choice of one laundry detergent:

new PowerZyme Laundry Detergent (1 kg / 2.2 lbs.)

2372 Retail price: ~~\$85.97~~ **\$77.99**

Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)

1413 Retail price: ~~\$83.97~~ **\$75.99**

Eco-Wash Laundry Detergent Strips

2148 Retail price: ~~\$81.97~~ **\$73.99**

Liquid Laundry Detergent

1710 unscented, 2311 lavender Retail price: ~~\$90.97~~ **\$81.99**



Just Add Water Package

1 each: EnviroCloth, Window Cloth, Rubber Brush, Dusting Mitt, EnviroWand with Two-Sided Sleeve, Fluff and Tumble Dryer Balls (set of 3), Large Dry Superior Mop Pad, Large Wet Mop Pad, Telescopic Mop Handle, Large Mop Base and your choice of one laundry detergent:

new PowerZyme Laundry Detergent (1 kg / 2.2 lbs.)

2373 Retail price: ~~\$341.89~~ **\$307.99**

Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)

1511 Retail price: ~~\$338.89~~ **\$302.99**

Eco-Wash Laundry Detergent Strips

2147 Retail price: ~~\$336.89~~ **\$300.99**

Liquid Laundry Detergent

1802 unscented, 2310 lavender Retail price: ~~\$345.89~~ **\$308.99**

Choose your detergent!

These four collections include your choice of one laundry detergent.





norwex®



Hosting an event means you'll have the chance to reduce harmful chemicals in your cleaning supply cabinet. Say hello to a safer, cleaner home!

– Wilma Lambright
Vice President Sales Leader



By hosting a party I discovered revolutionary products that transform lives! Through sharing eco-friendly solutions, we can empower each other and contribute to Norwex's mission.

– Megan Skiles
Senior Executive Sales Leader

The party's where

Sharing Norwex is rewarding, fun and easy – plus

Hosting benefits you and your friends



Host Perks

You earn free products, free shipping and more.



Help Others

Your friends can live cleaner, safer, better.



Support a Small Business

Each order supports your Consultant's business.



Check out our generous rewards and see how easy it is to host a party!



There's nothing like gathering with friends to show them how Norwex can transform their cleaning routine! Earning free products is just icing on the cake!

– Julie Hess
Senior Executive Sales Leader



A Norwex Skin Care Party is a rewarding and fun way to connect with friends, discover our personal care products and receive special perks!

– Kelly Purdy
Senior Executive Sales Leader

re the heart is!

you'll help others live without harmful chemicals.

Choose how you'd like to share Norwex



Online

Connect and party with everyone virtually.



In person

Gather everyone for a great time, right at home.



Text

Keep it casual and fun by sharing Norwex on your phone.



A promise you can count on

As we welcome 2025, we're thrilled by all the promise it holds – the promise of limitless possibilities through products designed to help you reduce harmful chemicals and single-use waste.

We also offer a unique business opportunity with purpose and community – plus flexible income based on your time and effort. Our Core Values of integrity, trust, respect and kindness guide Norwex Consultants as they grow personally and professionally.

For more than 30 years Norwex has been helping families like yours live cleaner, safer and better. If you'd like to learn more about being a part of this mission, just ask the Consultant who introduced you to us. We promise, you'll be glad you did.

Beate Hjeltnes,
Global Chief Executive Officer and
Chairperson of the Board

Debbie Bolton,
Co-Founder



Come and join us on our journey
to live cleaner, safer, better
while making a difference.

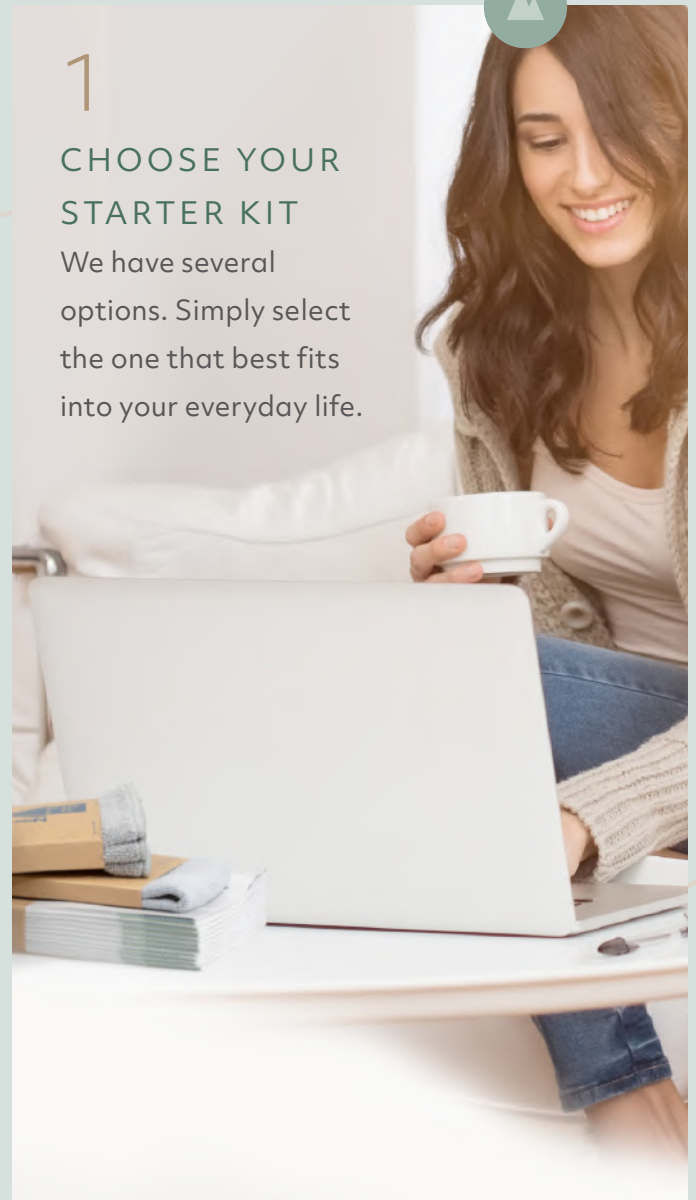
Love our products? Then join us!

As a Norwex Consultant, you'll earn 35% on every sale.* Plus you'll enjoy a 35% savings on all your personal purchases. Getting started is as easy as 1-2-3.

1

CHOOSE YOUR STARTER KIT

We have several options. Simply select the one that best fits into your everyday life.



*There are no guarantees regarding income. In general, those who dedicate the most time and effort to their Norwex business have the potential to earn the most income. See Income Disclosure Statement for details: <https://bit.ly/494K2w1>. **Your potential income is calculated at your Personal Retail Sales x .35. Example = Sell \$1,000 x .35 = \$350 earned.



2

ACCESS TRAINING AND TOOLS 24/7

Get everything you need to run your business starting on day one.

3

SHARE WITH FAMILY AND FRIENDS

Help others live cleaner, safer and better!





Joining Norwex was a life-changing decision. It allowed me to pursue my passion for coaching cross country and track and field. Thanks to Norwex, I now have the flexibility to coach alongside my husband and son.

– Erin Bartley
Vice President Sales Leader



Your earning potential

Earn 35% on all your Personal Retail Sales starting day one!

 Personal Retail Sales	@35%	 Potential Income**
\$1,000	x 35% =	\$350
\$2,000	x 35% =	\$700
\$3,000	x 35% =	\$1,050

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A mission with meaning

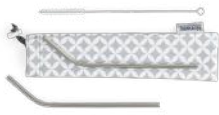
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Sales since 2015.



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