



# ANNUAL REPORT 2024-25

30 YEARS
CARRYING
DREAMS,
BUILDING
FUTURES!















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**Annual Report 2024-2025** 





# With Deep Gratitude

At Yuva Mitra, we believe that meaningful change is never the result of one effort alone it is the outcome of collective vision, shared responsibility, and sustained collaboration. As we reflect on this year, we are filled with immense gratitude for every individual and institution that has stood with us in our mission to empower rural communities.

We extend our heartfelt thanks to our donors, community members, dedicated staff, passionate volunteers, government departments, and CSR partners. Your trust and commitment have fueled our work, strengthened our resolve, and made real impact possible. Together, we have Impacted









Your support has not only enabled programs on the ground it has sparked hope, built resilience, and opened doors for thousands across villages and blocks we serve.

As we move into the coming year, we carry forward our shared purpose with renewed energy and optimism. The journey ahead is long, but with your continued partnership, we remain confident in creating deeper, lasting change.

Thank you for believing in our work.

The Yuva Mitra Team





# In Loving Memory of Our Founder Director

As we open this Annual Report, we pause to honor and remember the guiding light of Yuva Mitra, Shri Sunil Pote, whose vision, values, and unwavering commitment laid the foundation for Yuva Mitra. A grassroots leader shaped by movements like Chatra-Bharti and Narmada Bachao Andolan, and deeply inspired by stalwarts such as Baba Amte, Sunil Bhau dedicated his life to empowering rural communities and championing sustainable development.

Born in Lonarwadi, Nashik, his journey was rooted in the struggles and strengths of the people he served. From reviving traditional irrigation systems to forming the first successful Farmer Producer Company in A Maharashtra, his work impacted the lives of lakhs of farmers and set benchmarks in participatory development. Sunil Bhau believed in creating lasting change through water security, resilient agriculture, and empowered community institutions. His pioneering efforts, including the Dev River restoration and grassroots institution-building, continue to guide our mission.

Though he is no longer with us physically, his presence is deeply felt in everything we do. His thoughts, values and vision continue to guide, mentor, and inspire us at every stage of Yuva Mitra's journey.

Today, as Yuva Mitra continues to evolve and expand, his legacy remains at the core of everything we do. We remember him not just as a founder, but as a mentor, visionary, and source of inspiration. This report is a humble reflection of his dream to build a just, equitable, and sustainable future for rural India.

Scan the barcode to watch the documentary on Sunil Sir

























YUVA MITRA, A YEAR IN REFLECTION	07-19
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FINANCIAL REVIEW

# **ABOUT YUVA MITRA**



**Yuva Mitra** established in 1995 is a secular, non-profit and non-political development organization working with rural and tribal communities. Founded by socially committed youth, the organization believes in people-centric development where communities actively lead and sustain change. Legally registered under the Bombay Public Charitable Trust Act, Societies Registration Act (1860), and Foreign Contribution (Regulation) Act, Yuva Mitra has built a strong grassroots presence across multiple Indian states.

Over the past three decades, the organization has evolved from early initiatives in children's education to implementing large-scale programs in water resource management, sustainable agriculture, livelihood promotion, and institution building. Its innovative work in reviving irrigation systems, strengthening Farmer Producer Organizations (FPOs), and empowering landless women through goat-based livelihoods has been widely recognized.

Yuva Mitra's approach emphasizes participatory planning, low-cost solutions, and strong community ownership. With over 3.90 lakh families impacted, it continues to foster partnerships and innovations that ensure inclusive, resilient, and sustainable rural development.

## **Shaping Sustainable Development**

At Yuva Mitra, sustainable development is not just a goal it's a process shaped by the people themselves. We believe that rural communities hold the knowledge, strength, and willpower to drive their own progress. Our role is to strengthen these capacities through inclusive solutions that are environmentally sound, economically viable, and socially rooted.

From reviving traditional water systems to empowering women through livestock-based livelihoods, from forming resilient Farmer Producer Organizations to promoting participatory irrigation management each intervention is designed to last beyond project timelines.

By integrating water, livelihoods, education, and local institutions, we shape a holistic model of development where change is community-led and sustainable by design.

We invite you to partner with us to not just support projects, but to invest in systems, empower people, and shape a future that sustains itself.





#### VISION

Yuva Mitra envisions a developmental process of the alienated sections of the society, where people are at the core of its decision making and action, beyond the model of welfare schemes



## **OBJECTIVES**

To ensure Socio-economic development of 1 million unique households through the promotion of Land, water, Agri, and allied activities in India in the next 10 years, ensuring a minimum income of Rs.1 LPA (at current prices) for every HHs.

To bring 10 lakh ha of land under assured irrigation and establish water rights of 5 Lakh farmers through promotion of PIM and literate them about the effective use of available water through the establishment of Water Resource Centre and to develop 50,000 ha of land by promoting soil development and management activities.

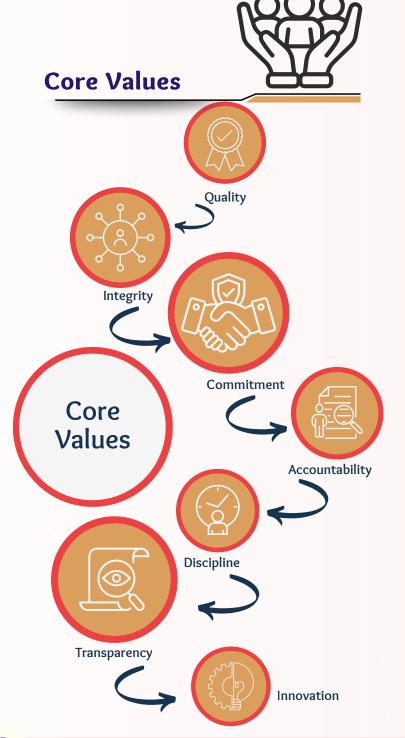
Promote and support Animal Husbandry activities with 1 lakh HHs with special emphasis on women.

To ensure a 10% increase in productivity of Agri and allied activities.

## **MISSION**

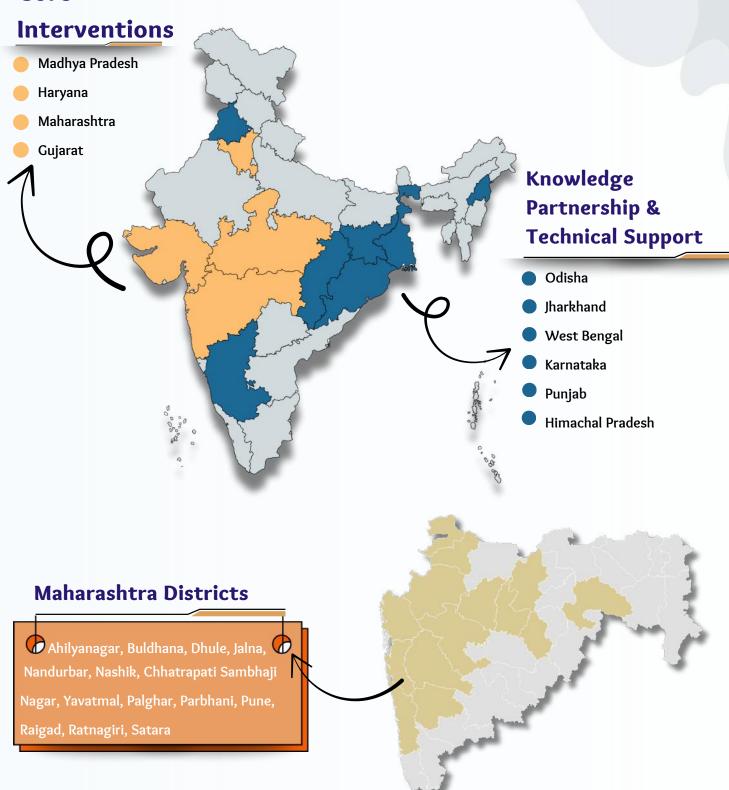


To transform one million rural lives every five years through holistic development across Health, Education, Water & Sanitation and Economic Development by creating a scalable, replicable and community-centric model of sustainable development.



# **OUR FOOTPRINT**

### Core



## **Haryana Districts**

Mahendragarh, Bhiwani,
Hisar, Charkhi Dadri

## **Gujarat Districts**

Ahmedabad, Bharuch

#### **Madhya Pradesh District**



Disclaimer: This map is a simplified visual for general reference. It may not to scale and may not show exact boundaries. The organization is not responsible for any misinterpretation.



# **MILESTONES**

Initiated livelihood program Setup of FPO focusing on income facilitation centre. generation for rural and tribal Start of Jalcommunities. Samruddhi Program Introduced Sukanya, the Livelihood first life skill Institution **Program Started** development program **Building** for adolescent girls **Milestone** Skill and Began a study on the Education Formed the Devnadi River, **Program Started** Devnadi Valley marking Yuva Mitra's Agricultural Farmer entry into research. Producer Company. Stepping into **Establishement** Social of FPCs Research 2008 Create a social 2016 enterprise to boost 2011 market links and 2013 agri-services. For Farmers, **For Profit** Founded by youth to empower rural and tribal communities. **Establishment** of Yuva Mitra 2007 2004 1995 10

# **MILESTONES**

Started Empowering communities and rejuvenation of Began implementing Yuva Mitra's institutions to build adaptive, the Devnadi River development projects beyond inclusive, and sustainable Basin. Maharashtra, marking entry into other systems for long-term impact Indian states Strengthening **Fostering Drought Demographic** Resilient Resilience **Expansion Ecosystems** Established Krushak Mitra FPC Yuva Mitra focused on to develop efficient supply developing and nurturing chains and improve market sustainable ecosystems access for farmers. through integrated, Krushak Mitra community-led development **FPC** approaches. **Nurturing Ecosystems** 2017 2022 2023 2025 2018



#### **ADVISORY COMMITTEE**



Sham Padekar



**Judy Rodrigues** 

#### **TRUSTEES**



CA Somdutt Lad President

A caring leader with a strong focus on good work and social growth. With clear vision and steady guidance, always working for positive change.



Manab Bose Vice President

An academician with deep passion for teaching and learning. Also working for the growth and development of the community.



Manisha Pote Executive Director

Guiding Yuva Mitra with clear vision and strong commitment. Her efforts take the organization towards greater success.



Prashant Virkar Secretary

A professional mentor who shows the right path & builds discipline. Always guiding the team with focus and steady support.



Dr. Sampat Kale Trustee

An insightful academic and committed social change-maker, played a pivotal role in shaping Yuva Mitra's mission.



Dr. Rohit Jain Trustee

A valued member who gives steady support and guidance. Always working for the growth of the organization.



Madhusha Malpathak Trustee

Through her expertise, she has supported Yuva Mitra's journey of growth.



Padmabhushan Deshpande Trustee

A renowned journalist bringing a voice of truth and social awareness to the Trust.

#### **VISIONARY LEADERS**



**Sunil Pote**Founder Director



Manisha Pote
Executive Director



Nilesh Kulkarni Head - RMC

#### ALIGNING WITH THE SUSTAINABLE DEVELOPMENT GOALS (SDGS)



EMPOWERING FARMERS AND WOMEN THROUGH LIVELIHOOD AND WATER RESOURCE MANAGEMENT PROGRAMS FOR A POVERTY-FREE FUTURE



NOURISHING COMMUNITIES THROUGH SUSTAINABLE AGRICULTURE AND PROGRAMS AGAINST MALNUTRITION



PROMOTING HEALTHY LIVES THROUGH SUSTAINABLE FARMING PRACTICES AND VARIOUS HYGIENE PROGRAMS



EMPOWERING COMMUNITIES WITH KNOWLEDGE FOR SUSTAINABLE GROWTH WHILE WORKING WITH



FOSTERING GENDER EQUALITY AMONG ADOLESCENTS THROUGH QUALITATIVE SKILL DEVELOPMENT PROGRAMS



PROMOTING SUSTAINABLE WATER MANAGEMENT IN SCHOOLS WITH THE EMPHASIS ON SANITATION AND HYGIENE



CREATING PROSPERITY THROUGH FARMER ENTREPRENEURSHIP VIA FARMER PRODUCER COMPANIES



DRIVING AGRICULTURAL INNOVATION FOR SUSTAINABLE DEVELOPMENT THROUGH GAP TRAININGS



PROMOTING INCLUSIVE GROWTH AND OPPORTUNITIES FOR ALL WOMEN, CHILDREN AND FARMERS THROUGH 360 INTERVENTIONS



SUSTAINABLE AGRICULTURE AS A PATHWAY TO CLIMATE CHANGE MITIGATION.



CONSERVING BIODIVERSITY AND ECOSYSTEMS THROUGH STRATEGIC INTERVENTIONS IN SUSTAINABLE AGRICULTURE & WASTE MANAGEMENT



FOSTERING FAIR AND TRANSPARENT AGRICULTURAL, WATER MANAGEMENT AND EQUITABLE NATURAL RESOURCE GOVERNANCE



# A MESSAGE FROM THE President

"As Yuva Mitra enters its 31st year, I feel proud to see a vision transform into a people's movement rooted in trust, partnerships, and community strength. Our work continues to empower women, nurture youth, and create sustainable, community-led solutions that bring lasting change. With sustainability and equity at the core, we remain committed to building a better future for generations."

••• 77



As we step into the 31st year of Yuva Mitra's journey, I feel a deep sense of pride and responsibility in reflecting on our collective achievements. What began with the vision of Sunil Bhau and Manisha Tai to build resilient, self-reliant rural communities has today grown into a movement rooted in grassroots participation, powered by strong partnerships and sustained by the trust of thousands of families.

The year 2024–25 has been particularly defining. Together with our CSR partners, Government departments, Knowledge collaborators and most importantly, the community-led institutions, we were able to extend our reach and deepen our impact. We proudly supported over 1.53 lakh farmers through climate-resilient practices, impacted 3.90 lakh families across 5,244 villages and empowered more than 87,000 women while nurturing 37,000 adolescent girls with life skills and leadership opportunities. The National Water Award 2023 reaffirmed that our sustainable, community-owned solutions create lasting change.

One of the most transformative milestones this year has been our Menstrual Hygiene Management (MHM) program, which reached over 13,000 adolescent girls. Beyond the provision of sanitary pads and disposal systems, these programs created safe spaces "Happy Period Rooms" that dismantled taboos and empowered young girls with confidence and dignity. This is intrinsically linked to our broader fight against child and adolescent labor, and our efforts to advance the rights of women laborers, ensuring that every individual can reclaim their right to childhood and dignity at work.

As we look ahead, our commitment is to deepen our impact through an ESG lens restoring ecosystems, advancing social equity and building transparent governance. We will continue to blend grassroots wisdom with modern innovation, addressing the pressing challenges of climate change and equity while keeping communities at the heart of everything we do. With the continued support of our partners, donors and well-wishers, Yuva Mitra remains committed to building a future that is sustainable, inclusive and full of possibilities for generations to come.

Together, we will keep proving that transformation begins at the grassroots and grows into generations.

CA Somdutt Lad Social Impact Assessor, CFA(ESG) President, Yuva Mitra



This year has been a defining chapter in Yuva Mitra's ongoing journey toward rural transformation. With new geographies explored and deeper roots planted, we expanded our presence into Gujarat an important step that reflects our growing commitment to inclusive and sustainable development. We have also consciously moved toward building climate-resilient communities, integrating long-term environmental sustainability into the heart of our initiatives.





As we move forward, our mission nurtured and strengthened over nearly three decades continues to guide our journey. Even in the face of new challenges, we remain firm in our commitment to work together and bring lasting, meaningful change. Looking back at the past year, I feel deep gratitude for the milestones we achieved, the strength we showed, and the collective spirit that continues to drive Yuva Mitra ahead.

This year, we widened our work into new areas, focusing on important issues such as climate change, the reuse and recycling of menstrual waste, and human rights especially the rights of women laborers and the fight against child and adolescent labor. These efforts show our strong determination to respond to the changing needs of society and to increase our impact across different fields.

We were truly honored to receive the **Second Prize in the National Water Award 2023**, presented by the Ministry of Jal Shakti, Government of India. This award is recognition of our continuous work in water resource management and community-led conservation. It is both a proud achievement and a reminder of our responsibility to keep creating new and practical solutions at the grassroots level.

We also extend our heartfelt thanks to our donors, CSR partners, government agencies, and philanthropic foundations for their steady support and belief in our vision. Their partnership has helped us not only grow our initiatives but also bring in new ideas and address challenges with more confidence. Together, we renew our commitment to building stronger communities, supporting sustainable livelihoods, and creating positive change that will last for generations.

Manisha Pote Executive Director Yuva Mitra



## **DONOR'S TESTIMONIALS**





At Reliance Foundation's Rural Transformation Program, our commitment to strengthening rural resilience in the face of climate change and economic vulnerability is grounded in principles of co-creation, trust-based collaboration, and sustained engagement with communities and local institutions. In 2024, we engaged with Yuva Mitra to support last-mile delivery of initiatives focused on water and natural resource management, climate-resilient agriculture, diversified livelihoods, market linkages, and the strengthening of rural collectives. We recognise the value of working with locally rooted social purpose organisations that bring contextual insight and community trust key enablers of scalable, community-led sustainable solutions. Such collaborations are integral to advancing development ecosystems that are resilient, inclusive, gender-equitable, and rooted in local ownership

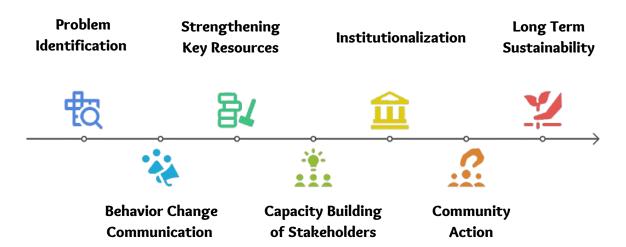
Mr Sudarshan Suchi Chief Development Officer Reliance Foundation, Mumbai

Yuva Mitra has been our CSR Implementation Partner for the last 6 years for 3 Flagship Programmes in Khed Taluka , Pune - WASH (Water Sanitation and Hygiene) , MHM (Menstrual Hygiene Management) and Water Conservation. Their project design and execution expertise under guidance of Tata Trusts goes a long way in creating a long term impact in communities. We appreciate Yuva Mitra's role in helping identify core issues in communities, in collaboratively designing the projects in alignment with our Organization's CSR Strategy and being open & transparent in all discussions.

Savita Sawant ,
Lead - CSR, Affirmative Action , L&D , Cadre
Development & DEI
Tata AutoComp



# Approach of Work



# Cumulative Highlights of Yuva Mitra 3.90 lakh families impacted

Yuva Mitra empowers communities to drive their own development, focusing on holistic and sustainable approaches to uplift vulnerable groups. We prioritize health, education, water resource management, livelihood, skill development, institution building, and sustainable agriculture. We also support community infrastructure and livelihoods, reducing the impact on those most at risk, as detailed in this report.



**153645**Farmers Supported



105362 Students Engaged



86825
Women Empowered



**5244**Villages Impacted



1285
Labours Uplifted



37005 Adolescents Girls Nurtured



# Commitment to ESG

Since last three decades, we advanced our sustainability agenda through integrated Environmental, Social, and Governance (ESG) actions.

On the environmental front, we reduced carbon emissions and e-waste through energy-efficient systems, diverted menstrual and plastic waste from landfills, and enhanced biodiversity with native tree plantations.

Socially, we empowered rural communities especially women through financial literacy, wage awareness, and digital inclusion, while fostering eco-conscious behaviors among students and villagers.

Our governance approach prioritized transparency, local ownership, and alignment with community structures.

Together, these efforts strengthened climate resilience, supported inclusive development, and contributed to key Sustainable Development Goals.



Helps to reduced CO<sub>2</sub> Emissions

E-Waste Avoided







#### **FUNDING PARTNERS**





























































































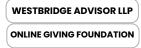












### **OUR KNOWLEDGE PARTNERS**















# Water Resource Development & Management

1 NO POVERTY



2 ZERO HUNGER



B DECENT WORK AND FORMAND GROWTH



13 CLIMATI



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



Water is the base of rural strength, and Yuva Mitra has been working on water development for almost 30 years. Our work combines the revival of traditional water systems such as Diversion-Based Irrigation (DBI) with modern innovations, digital tools, and strong local institutions. By promoting community-led water management, training people, and protecting ecosystems, we make sure water is shared fairly, used wisely, and lasts for the future. This work not only saves water but also supports villages, keeps farming alive, and helps rural areas face climate challenges.

## **Cumulative Outreach**



1,80,400+

Families Benefited



74.18 L

Water Storage Capacity Increased (CUM)



**365** 

WUAs/WUGs Formed



2020

Villages Impacted

## Financial Year Highlights



**62,647** 

Families Benefited



6.7 L

Water Storage Capacity Increased (CUM)



161

WUAs/WUGs Formed



590

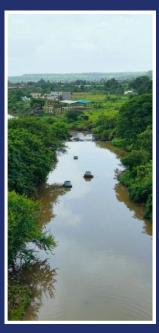
Villages Impacted

# Reviving Water... Restoring Life.





























# JAL KAVACH III – COMMUNITY-LED GROUNDWATER RECHARGE



LOCATION: Dhar District, Madhya Pradesh



**DURATION: 2024 - 2025** 



The Jal Kavach III initiative in Dhar, supported by the Glenmark Foundation, is helping villages address the water crisis by increasing groundwater recharge, improving water availability, and supporting sustainable farming. Many villages face problems like falling groundwater levels, and dry soil due to less rain and overuse of borewells.

Work includes deepening and widening small streams, building cement bunds, and developing recharge wells to store more water in the ground and improve soil health. The program also involves training and mobilizing the community so that people actively participate and ensure lasting impact.

The initiative helps farmers grow more crops and earn better income. It also raises awareness about water conservation and proper farming practices. Communities are learning to manage their water resources effectively, creating a stronger and more resilient future.



"For years, our fields remained dry, and we could only farm during the monsoon. The borewells had no water, and it felt like there was no way forward. But after the recharge pond was constructed with the support of Glenmark Foundation and Yuva Mitra, everything changed. The pond filled up multiple times last monsoon, and to our surprise, the old borewell started giving water again after 8 years. For the first time, we were able to grow a summer crop. This has not only improved our income but also given us the confidence that sustainable farming is possible here."

Sandeen Trivedi.

**Sandeep Trivedi,** Farmer, Maharai Khedi, Dhar, Madhya Pradesh



#### WATER PRODUCTIVITY IN PRACTICE - KNOWLEDGE & ACTION NETWORK



LOCATION: Sinnar Taluka, Nashik District



**DURATION: 2023 - 2027** 



Yuva Mitra, in support of IHE Delft and in collaboration with IIT Bombay, is working on water knowledge and action for marginal farmers in Sinnar taluka, with a special focus on women. The project aims to close knowledge gaps, promote inclusive practices, and strengthen drought-prone, low-resource communities.

Key activities include engaging with farmers to understand water-related challenges, using maps and data for better planning, testing digital tools to improve water use, and strengthening local institutions. Through this work, farmers are learning better water management techniques, making informed decisions, and increasing crop productivity. The project also encourages community participation, helping villages work together for a more sustainable and water-secure future.



Influencing policies for sustainable development



Advancing equal opportunities and women's empowerment



Encouraging teamwork between stakeholders



Promoted community participation







# WATER CONSERVATION PROJECT



LOCATION: Satara District



**DURATION: 2023 - 2025** 



#### Overview of Project

The project, funded by Bekaert Industries Private Ltd. in Satara district, focuses on improving water conservation and groundwater recharge in 8 selected villages. Key activities include constructing Farm Bunds and Water Absorption Trenches, building Core Wall Gabion, Gabion, and LBS structures, desilting ponds and water bodies, and repairing existing water structures. The project has created a water storage capacity of 69,587 cubic meters, excavated the same amount of silt, and built 3 watershed structures. Additionally, 6 Water User Groups (WUG/WUA) were formed, and the initiative has generated a recharge credit.

The project also conducts water management awareness and training programs for farmers to promote better water use practices. These efforts help raise groundwater levels, ensure year-round water availability, support agriculture, and strengthen village livelihoods. By combining traditional water systems with these interventions, the project improves soil moisture, enhances community resilience, and promotes sustainable water management.

#### Achievements



Water Budgeting: Completed in all 6 villages, helping communities plan and manage water effectively.

Farm Bund / Water Absorption Trench: Covered 40 hectares, improving soil moisture and groundwater recharge.





Core Wall Gabion / LBS Structures: 3 structures built (150% of target) to prevent erosion and stabilize stream banks.

Desiltation of Water Bodies: 69,587 m³ desilted (193% of target), increasing storage and groundwater recharge.





Recharge Shafts: 20 shafts installed (including 8 extra), supporting deep aquifer recharge and year-round water availability.

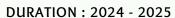


## ATAL BHUJAL YOJANA - HARYANA



LOCATION: Mahendragarh, Bhiwani and

Charkhi Dadri Districts in Haryana









Yuva Mitra, as a partner, has contributed to the Atal Bhujal Yojana (Atal Jal) by helping build capacity for project implementation, supported by the Irrigation & Water Resources Department of Haryana and the World Bank. This groundwater management scheme, launched by Prime Minister Narendra Modi on December 25, 2019, aims to improve groundwater use in water-stressed areas across India. The project focuses on sustainable practices and involves local communities and stakeholders. It also encourages behavioral change through awareness programs and training activities at the community level. As part of the process, social audits are conducted to ensure transparency and accountability, while Water Security Plans are prepared to promote long-term, sustainable groundwater management.

#### SIX MODULES IMPLEMENTED AS



Measuring tools introduction.



Water security plan implementation



Equipment training, millet promotion, gender mainstreaming.



Social Audit.



Visit modern water-saving technologies.



Efficient water use practices





#### **GRAM PANCHAYAT LEVEL TRAININGS UNDER ATAL BHUJAL YOJANA - HARYANA**

District wise Participation

Mahendragarh - 1530

Bhiwani - 936

Charkhi Dadri - 282

Total - 2748





## WATER CONSERVATION PROJECT



LOCATION: Khed Taluka, Pune



**DURATION: 2024 - 2025** 





#### Overview of Project

The project in Khed taluka works on water conservation & management. With knowledge support from Tata-Ficosa, it promotes reviving traditional water harvesting methods along with modern techniques like recharge structures and farm bunding. These efforts enable communities to conserve water, improve groundwater recharge, and ensure reliable availability for farming needs. The initiative also helps farmers adopt better water use practices, making villages more prepared for climate and drought challenges.

# **HIGHLIGHTS**



Villages Covered: 2



Water Storage Capacity Created: 7.12 Cr liters



Farmers Benefited: 146



Water User Groups (WUG/WUA) Formed: 2



Recharge Credit Achieved 89 lakh liters



Silt Excavated: 25,013 CUM



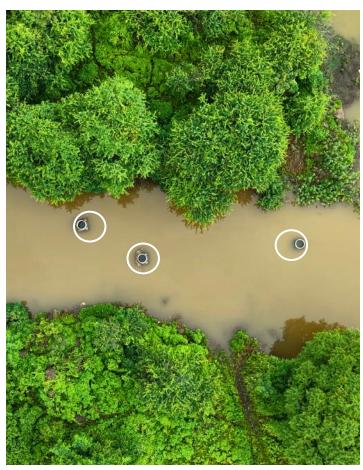
Increase in Irrigated Area 136 acres



Barren Land Developed 10 acres



Watershed Structures Constructed: 18





# JALSAMVARDHAN PROJECT - NANDURBAR



LOCATION: Nandurbar Block, Nandurbar District



**DURATION: 2023 - 2024** 



With the support of L&T Technology Services, the project strengthened local water resources and promoted climatesmart farming practices. Restoration of water bodies, including Cement Nala Bunds (CNBs) and desiltation works, enhanced water storage capacity, groundwater recharge, and irrigation facilities across villages like Khatawad, Devpur, and Natawad. This reduced dependence on erratic rainfall and improved drought resilience.

Farmers benefited from training on efficient irrigation, soil health, and sustainable agriculture, leading to higher yields and reduced water wastage. Desilted material was deposited on farmers' fields, enriching soil fertility and improving productivity.

Active participation of farmers and communities has encouraged collective water management, ensuring better livelihoods, enhanced agricultural output, and long-term sustainability.



#### **KEY ACHIEVEMENTS**



Total Outreach: 890 beneficiaries

**Total Villages Covered: 5** Families Benefited: 661 **Total Beneficiaries Covered: 890** Number of Farmers Benefited: 661

Water Storage Capacity Created Groundwater Recharge Credited





Silt Excavated: 28,013 CUM Increase in Irrigated Area: 50 acres Barren Land Developed: 5 acres

Total Watershed Structures: 5

- Percolation Tank (PT): 1
- Nala Structures: 2
- Cement Nala Bunds (CNB): 2



- Percolation Tank at Malpur
- Nala Widening & Deepening
- Cement Nala Bund













# WATER CONSERVATION PROJECT IN KHED



LOCATION: Khed Taluka, Pune District



**DURATION: 2024 - 2025** 



TATA TRUSTS

With knowledge support from Tata Trusts and in collaboration with Tata Autocomp, the project combines traditional water harvesting practices with modern conservation methods to increase water availability for farming and household use. This project in Khed taluka of Pune district works to improve water security in villages through water development, conservation, management activities. The work includes recharge structures, farm bunding, desiltation, and water budgeting, which help in groundwater recharge and efficient water use. Communities are encouraged to participate in planning and maintaining these resources, making them better prepared for drought and climate challenges. By improving water availability for agriculture, the project supports stronger livelihoods and reduces poverty in rural areas. At the same time, it ensures safe and reliable water for household, promoting better health, hygiene, and sanitation through effective water conservation and management.











Water Conservation Impact



#### **Land Development**

• Irrigation Area: 136 Acres

• Barren Land: 10 Acres



#### **Farmers Benefited**

• Farmers Benefited: 146 Individuals

• WUG / WUA: 02 WUA Formed



Excavated 25,013 (CUM) of silt

Created 31.7 ML of water storage capacity



## WASH & MHM IN KHED

LOCATION: Khed Taluka, Pune District



**DURATION: 2024 - 2025** 



#### TATA TRUSTS

Management The Menstrual Hygiene (MHM) component in Khed block was designed to address persistent menstrual stigma, limited awareness, and poor access to sanitary products among adolescent girls and women. The initiative aimed to raise awareness about menstrual health, reduce taboos, and promote hygienic practices through combination of education, infrastructure, community engagement.

Key interventions included awareness sessions, the establishment of "Happy Period Rooms" as safe and supportive spaces, installation of pad vending machines in schools, and training of health workers to provide continued support. By equipping girls with knowledge, skills, and access to hygienic products, the project empowered them to manage menstruation with dignity, leading to improved health outcomes, reduced school absenteeism, and progress toward greater gender equity.

- Established safe, stigma-free spaces ensuring access to menstrual hygiene resources.
- Reduced absenteeism among adolescent girls, enabling uninterrupted education.
- Enhanced confidence and dignity through awareness and supportive environments.
- Improved community health with better access to clean water, sanitation, and hygiene facilities.
- Promoted safe hygiene by motivating communities to adopt better daily practices.



10926 **Total Outreach** 



8 **Happy Period Rooms** 





11 Vending Machines Installed



182







# \*

# BUILDING A RESILIENT ECOSYSTEM THROUGH NATURAL RESOURCE



LOCATION: Mahad, Poladpur Block, Raigad District



**DURATION: 2024 - 2025** 



The project, supported by HDFC Bank Ltd., focuses on improving soil health, increasing water availability, and promoting climate-friendly farming. It works to rejuvenate land, conserve resources, and support biodiversity through sustainable agriculture and water management practices. In addition, solar street lights have been installed in the hilly areas of Mahad and Poladpur in Raigad district, making villages safer and brighter. The repair and strengthening of water bodies have further improved water access for farming and daily needs. By strengthening community groups and encouraging climate-smart livelihoods, the initiative not only enhances farmer incomes but also ensures long-term sustainability and resilience in the region.

#### WATER MANAGEMENT:

- Hydro-geological surveys were conducted to prepare the effective Water Security Plans
- Soil and water conservation measures (CCT, WAT, bunding) implemented on 26 HA.
- Constructed 3 CWG and 21 Gully Plugs.
- Desilted 9,274 CUM of water bodies.

#### **CAPACITY BUILDING:**

- Trained 308 villagers on Water Budgeting
- Trained 104 farmers Soil-Based Fertilizer use
- Conducted 16 Sustainable Agriculture training
- Arranged 02 exposure visits.

#### **INFRASTRUCTURE & LIVELIHOOD:**

- Installed 150 solar streetlights
- 05 Existing Water Bodies Repaired.
- 05 Irrigation Wells constructed
- 20 Water User Groups Trained









## **BUILDING CLIMATE RESILIENCE COMMUNITIES**



LOCATION: Jintur and Parbhani Blocks, Parbhani District



**DURATION: 2024-2025** 



In the villages of Jintur and Parbhani blocks, with the support of Reliance Foundation, efforts are being made to build strong and self-reliant rural communities. The focus is on addressing key challenges like low farm productivity, soil erosion, water scarcity, weak market access, and lack of knowledge in livestock rearing. To overcome these, the initiative works on improving climate resilience through community-based solutions, better farming practices, and diversified sources of income. At the same time, agricultural value chains are promoted to ensure stable and long-term livelihood opportunities. Special attention is given to empowering women by encouraging financial independence and leadership roles in Panchayati Raj institutions. Collaborative partnerships, knowledge-sharing, and the use of appropriate technologies further strengthen the progress towards sustainable growth and prosperity.

#### Dada Lad Method - Cotton Cultivation Impact

During the year, the innovative and highly effective Dada Lad Method was adopted by 517 enthusiastic farmers across the Jintur and Parbhani talukas, covering an impressive 1,032 acres of land. This new and transformative approach enhances plant density and crop strength through a systematic side-branch pruning technique. Coupled with extensive training, advanced pest management tools, and comprehensive technical guidance, it has led to significantly higher yields and improved farmer incomes. Additionally, there is a growing confidence in sustainable cotton cultivation practices among the farming community, fostering a brighter future.



# Outreach Total 15 Villages impacted



#### **Families**

A total of 400 farmer families benefited.



# 56845 (CUM) Silt Excavated



#### **Agriculture**

403.32 (HA) Increase area under Irrigation



## WATER CONSERVATION PROJECT



LOCATION: Khed Taluka, Pune District



**DURATION: 2024 - 2025** 



This project is dedicated to improving water availability in rural areas through resource augmentation and innovative conservation methods. By encouraging sustainable and locally suitable practices, it helps villages manage their resources water effectively independently. Addressing the rising challenge of water scarcity, the initiative supports socio-economic growth and agricultural sustainability. As a result, farming communities are better prepared to face climate-related and resource-based challenges, ensuring long-term resilience, better livelihoods, and a more secure future for the coming generations. The project also promotes environmental care and strong community participation.

### Project Outcomes



• Enhanced groundwater recharge and reduced dependence on external sources using recharge shaft structures.



- Expanded water storage capacity and reduced flooding and waterlogging by desiltation.
- Ensured better water availability during dry seasons, supporting agricultural stability.



 Strengthened local water governance by building the capacity of Water User Groups (WUGs) for improved maintenance and management of water resources.









Created 3.10 Cr liters of water storage capacity 20000 CUM silt excavated

1.86 Cr liters of potential water recharge created 118
Farmers
benefited

03 Water Body Structures Constructed



## WASH PROJECT IN SAMPARC BALGRAM ORPHANAGE



LOCATION: Shel-Pimpalgaon, Pune District



**DURATION: 2024-2025** 



### Overview of the Project

Yuva Mitra carried out the WASH (Water, Sanitation, and Hygiene) project in SAMPARC Balgram Orphanage in Shel-Pimpalgaon, Pune, to improve hygiene and sanitation. Changing the habits of students, teachers, and staff was a big challenge. To help, the project held regular trainings and awareness programs to encourage everyone to take part and understand the importance of hygiene. It also faced problems in keeping WASH facilities working well due to limited funds, less support from the orphanage, and low staff involvement. Despite these challenges, the project worked to build lasting good habits and strong hygiene and sanitation systems.



WASH SBCC OUTREACH: 56 STUDENTS



IMPROVED WASH INFRASTRUCTURE



ESTABLISHED WASHING STATION FOR BETTERMENT



CHILDREN'S CABINET IS FORMED AND STRENGTHENED



SCHOOL MANAGEMENT
COMMITTEE (SMC) TRAINED



IEC TOOLS DEVELOPED & DESSIMINATED





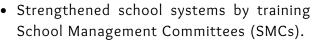


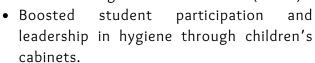


 Improved handwashing and sanitation facilities, making hygiene better for everyone.



 Increased awareness and practice of hygiene, like handwashing and using toilets.







• Used IEC materials to reinforce hygiene habits and improve learning.









# INTEGRATED SUSTAINABLE DEVELOPMENT THROUGH WATER, SANITATION & HYGIENE (WASH) INTERVENTIONS



LOCATION: Patas, Tal. Daund, Pune District



**DURATION: 2024 - 2025** 

## TATA TRUSTS



This project is a joint initiative of Pune-Solapur Expressways Pvt. Ltd. (PSEPL) and Yuva Mitra to promote sustainable rural development through focused work in Water Conservation, Sanitation, and Hygiene. The water component improves local water security by increasing storage capacity and involving the community in sustainable water management.

The project works in a village that face irregular rainfall, poor water management, and fast-depleting groundwater. It uses conservation methods like desilting and rainwater harvesting to reduce the impact of drought and ensure long-term water availability.

The main goal is to raise groundwater levels, secure water throughout the year, and help rural communities adopt water-resilient practices. In doing so, the project builds a strong base for sustainable and self-reliant rural development, benefiting the whole community.

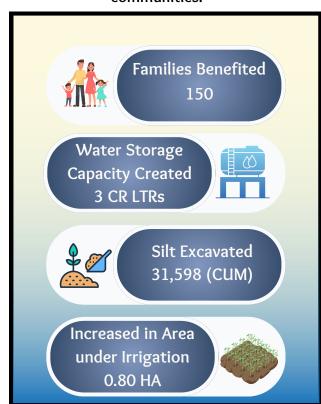








Collaboration between Pune-Solapur
Expressways Pvt. Ltd. (PSEPL) and Yuva Mitra
supports WASH, MHM, and Water
Conservation for healthier, sustainable
communities.



## BUILDING CLIMATE RESILIENT VILLAGE AT NANDURBAR BLOCK



LOCATION: Nandurbar Block, Nandurbar District



**DURATION: 2024 - 2027** 



#### Overview of the Project

This project aims to build climate-resilient villages in the tribal region of Nandurbar by promoting sustainable water management, climate-smart farming, and livelihood development. Implemented in 10 villages of the Natavad Cluster, the initiative addresses major issues such as water shortage, soil erosion, low agricultural productivity, and migration.

Through water conservation, soil improvement, Farmer Field Schools (FFS), and livestock development, the project helps tribal communities adopt sustainable practices. It also focuses on strengthening local institutions and encouraging active community participation to ensure long-term benefits and resilience.

The project improves food security and income for families while creating awareness about climate change and environmental protection.

Achievements of the Project





# Livelihood & Skill Development





5 GENDER EQUALITY



DECENT WORK AND FCONOMIC GROWTH



10 REDUCED INEQUALITIES



17 PARTNERSHIPS FOR THE GOALS



Yuva Mitra's Livelihood and Skill Development initiatives focus on creating sustainable income opportunities and building life skills in rural communities. The programs support women through goat-based enterprises and help youth learn important life skills. These efforts build self-reliance, confidence, and long-term resilience among rural families.

# Cumulative Outreach



**20525** Families Benefited



**123940**Total Goat
Population



**3540** JLGs formed



195 Villages Impacted

Financial Year Highlights



**3500** Families Benefited



**1/500**Total Goat
Population



**700**JLGs formed



**35** Villages Impacted Building skills...
shaping lives.





















# SUSTAINABLE LIVELIHOOD ENHANCEMENT OF POOR AND MARGINALISED WOMEN THROUGH GOAT REARING



LOCATION: 20 villages in Sinnar Block, Nashik District



DURATION: 2021-2024



This project empowers marginalized rural women by promoting sustainable goat rearing as a reliable source of income in drought-prone areas. Through improved access to veterinary services, vermicomposting, and collective enterprise models like Joint Liability Groups (JLGs), the initiative addresses income insecurity and strengthens local livelihoods. It aims to support 2,000 women across 20 villages, reduce goat mortality by 75%, increase household income by 50%, and build sustainable goat-based enterprises with market linkages through Farmer Producer Companies (FPCs). By fostering community cooperation and providing training programs, the project seeks to enhance skills, boost confidence, and encourage long-term economic resilience among the participants.

















#### Achievements



Total Villages Covered 20

JLGs formed 446





Beneficiaries Trained 1367

Families engaged 2230





Total Income Earned Through Goat ₹70,650 Avg. income per woman (59% rise) Goat sheds built 168





Mortality ratio dropped 22% to 2%

Goats vaccinated 16068





Vermicompost Demos Established. 20 Goats treated 3240





Fodder Demos Plots 41 Trained Women financial literacy 754



# SUSTAINABLE LIVELIHOOD ENHANCEMENT OF POOR AND MARGINALISED WOMEN THROUGH GOAT REARING



LOCATION: 20 Villages in Sinnar Block, Nashik District



**DURATION: 2024 - 2027** 



The project in 20 drought-prone villages of Sinnar Block, Nashik District, funded by Rambha Philanthropy Foundation, is enabling women to earn stable incomes and become self-reliant through goat rearing. By forming Joint Liability Groups (JLGs) and providing training, veterinary services, and market linkages, the initiative is helping women achieve financial stability and independence, by adopting goat rearing as a livelihood.

So far, 1915 women have been mobilized into 383 JLGs. A total of 1157 women have received training in goat-rearing, financial literacy, and business management. Veterinary services have played a crucial role, with 20 trained Pashusakhis treating 2161 goats and vaccinating 8727 goats, thereby reducing mortality and distress sales.

A key highlight was the Mahila Melava, where 703 women participated, surpassing the target and celebrating best goat-rearing practices. The project has already started showing a positive impact within six months, with women gaining confidence, improving incomes, and moving from subsistence goat-keeping to building sustainable, enterprise-based livelihoods.

#### **IMPACTS**

"I started with just one goat and no experience, but I had the will to learn.

With support from Yuva Mitra and Rambha Philanthropy Foundation, I gained knowledge and confidence.

Now I earn, guide other women, and support my children's education.

Goat farming changed my life from survival to self-reliance."

Sangita Sanjay Mankar, Wadzire



2020
Women Mobilized



8727
Total Goat Vaccinated

Total 404 JLGs Formed





# EMPOWERING RURAL TRIBAL COMMUNITIES THROUGH AGRICULTURE, WATER CONSERVATION AND GOAT BASED SUSTAINABLE LIVELIHOODS



LOCATION: 15 Villages in Rajur Block, Ahilyanagar District



**DURATION: 2024 - 2027** 



This project supported by Azim Premji Foundation responds to the challenges of climate change, unemployment, land degradation, and water scarcity in rural communities. It is being implemented in 15 villages of Akole Block in Ahilyanagar district. The project promotes sustainable livelihood models to improve the income of small, marginal, and landless families.

Key activities include goat rearing, trellis-based vegetable farming, vermicomposting, and water conservation. By combining income generation with resource management, the project empowers women, builds household resilience, and supports climate-friendly rural development.

ij

With just ₹4,500 and two goats, I began a new chapter in my life. Thanks to Yuva Mitra and Azim Premji Foundation, I now have daily milk and growing income.

From zero livestock to a thriving goat shed my home feels secure again. Each day brings hope, self-reliance, and a reason to smile. These goats didn't just change my income; they restored my dignity."

Chandrakala Dhonge, Sheneet Village, Rajur ... "" Akola



#### **ACHIEVEMENTS**



**269 JLGS FORMED** 



**600+ FAMILIES COVERED** 



**1345 WOMENS TRAINED** 



1200 INSURED GOAT KIDS WERE DISTRIBUTED





# EMPOWERING RURAL TRIBAL COMMUNITIES THROUGH AGRICULTURE, WATER CONSERVATION AND GOAT BASED SUSTAINABLE LIVELIHOODS



LOCATION: 15 Villages in Rajur Block, Ahilyanagar District



**DURATION: 2024 - 2027** 



The project also aims to enhance the income of small, marginal, and landless farmers in Akole by promoting sustainable agriculture and better irrigation practices. It supports farmers with trellis-based vegetable cultivation, vermicomposting, and other climate-smart methods to make small landholdings more productive. To ensure reliable water access, the project carries out desiltation, repairs existing structures, and introduces efficient irrigation systems. By reviving water bodies and encouraging community water management, it strengthens livelihoods while building awareness on sustainable resource use.

"I started with 2,000 tomato seedlings and added 1,500 more with my savings.

With guidance from Yuva Mitra and Azim Premji Foundation, I harvested 6 tons of tomatoes.

From 20 gunthas, I earned ₹54,000 and made a profit of ₹31,000.

This was my first step from survival farming to real income. Now, I believe my small land can lead to big dreams."

#### Trimbak Kasar,

Sherankhel Village, Akole Block



#### **ACHIEVEMENTS**



Beneficiaries Covered: 739



Water Storage Capacity Created: 15,000 (CUM)



5 water structures repaired



Silt Excavated



Drip and Mulching techniques adopted by beneficiary farmers



Improved water retention and soil moisture for cropping

#### **ACHIEVEMENTS**



Villages Covered: 15



Families Benefited: 1335



JLGs formed: 269



Increase in avg. income from ₹20,000 to ₹39,000



Vermicompost beds built: 100



Trellis systems installed: 175

















# SUSTAINABLE LIVELIHOOD ENHANCEMENT OF POOR AND MARGINALIZED WOMEN THROUGH GOAT REARING



LOCATION: 15 Villages in Akole Block, Ahilyanagar District



**DURATION: 2023 - 2026** 



Supported by Bajaj Finance Ltd (BFL), this project addresses economic instability and the lack of sustainable livelihoods in drought-prone rural areas through goat-based enterprises. It focuses on increasing women's incomes by promoting goat rearing as a reliable livelihood option. The project provides veterinary services, basic infrastructure, and supports the formation of Joint Liability Groups (JLGs). By combining enterprise development with animal health services and community mobilization, it strengthens rural women's economic resilience and helps them build sustainable, independent livelihoods for their families.

Goat rearing gave me more than income it gave me purpose and pride. With Yuva Mitra's support, I learned to care for my goats like family.

Their growth helped fund my daughter's education and future.

Today, I stand tall as a mother, a farmer, and an entrepreneur."

Sangita Bhangare, Akole Block



#### **ACHIEVEMENTS**



416 JLGS FORMED



2080 FAMILIES COVERED



**5732 WOMEN TRAINED** 



18097 GOATS VACCINATED



149 GOAT SHEDS BUILT



773 GOATS INSURED



"SAVI" BRAND LAUNCHED





#### LAKHPATI KISAN PROJECT



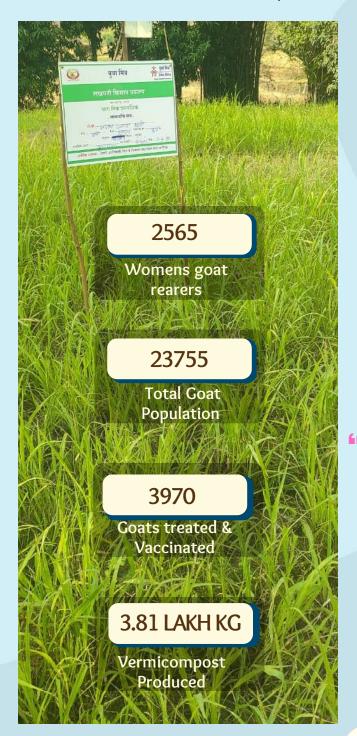
LOCATION: Dhadgaon and Akkalkuwa Blocks, Nandurbar District



**DURATION: 2023 - 2025** 



The Lakhpati Kisan Project, supported by Shabri Aadivasi Vitta Vikas Mahamandal Maryadit, Nashik, is being implemented in villages of Dhadgaon and Akkalkuwa blocks in Nandurbar district. The project focuses on improving rural livelihoods through water conservation, goat-based enterprises, sustainable agriculture, and institution building. By promoting better farming practices, supporting women in goat rearing, strengthening farmer producer companies, and encouraging the use of organic methods, the initiative is helping families enhance their income, manage resources wisely, and move towards sustainable development.







I'm thankful that I returned to my roots farming brought back stability to my life."

With Mandap farming and only ₹700, I cultivated ridge and snake gourd and earned ₹35,000 in one season. The support from Yuva Mitra and consistent market linkage gave me the courage to keep going. I now aim to grow further with confidence.

— Pratap Bahadrya Pawara Pimpri, Nandurbar







#### LAKHPATI KISAN PROJECT



LOCATION: Dhadgaon and Akkalkuwa Blocks, Nandurbar District



**DURATION: 2023 - 2025** 



Under the Agriculture Development initiative, drip irrigation was set up on large areas of farmland, helping farmers grow vegetables more efficiently. Trellis systems were also introduced, which improved crop quality and productivity, creating better opportunities for farming families.

At the same time, the Water Conservation and Irrigation Development work focused on building and improving irrigation facilities. This included group wells, solar-powered irrigation systems, borewells, gabion structures, and loose boulder structures. These measures increased water availability and supported farming in a more sustainable way, leading to stronger and more reliable livelihoods for farmers.

"Earlier, we were unable to fully cultivate our entire land because of a lack of sufficient water resources. However, with the installation of the new borewell and water lifting system, all 12 acres are now fully irrigated. This year, we have successfully grown cotton, maize, and even green gram. Our income has significantly increased by over ₹2.8 lakh. This project has provided us with much-needed stability and confidence, allowing us to plan and grow even more in the future."

Irma Ralya Vasave, Ratanbara Village AkkalkuwRa

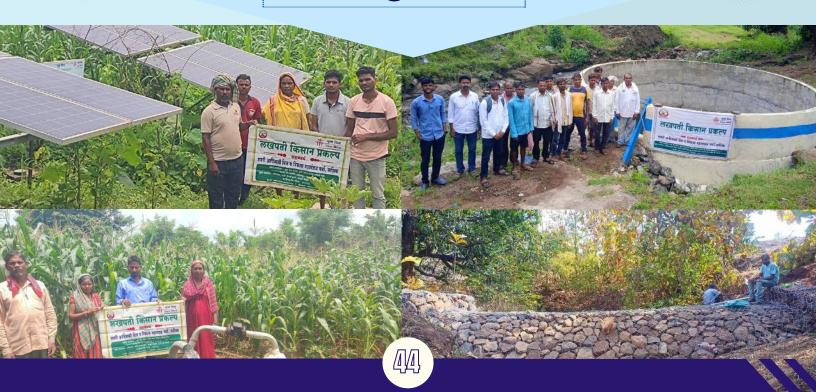


Drip irrigation installed on 400+ acres, boosting vegetable farming

476 farmers benefited, with average vegetable income rise of ₹55.780.

Average family income increased by ₹98,450. 20 group wells developed and 20 borewells operationalized.

96 gabion structures and 199 loose boulder structures constructed. 115 farmers gained up to ₹50,380 in seasonal income. a Income
36 solar
irrigation users earned an
additional
₹73,780.



# WAGE IMPROVEMENT IN SEED HYBRIDS (WISH)



LOCATION: Jalna & Buldhana Districts



**DURATION: 2024 - 2025** 



The WISH (Wage Improvement in Seed Hybrids) program is a rights-based initiative that works to eliminate child labour, ensure minimum wage compliance, promote gender equality, and support sustainable livelihoods in the vegetable seed production sector. It uses a multi-stakeholder approach by engaging growers, suppliers, labourers, and community members to address the root causes of child labour and wage issues. The program builds capacity, runs awareness campaigns, and encourages collaboration across the supply chain to promote ethical labour practices and protect the rights of workers, especially women and children in seed-growing activities. promoting fair wages, accountability, and equal treatment, WISH creates long-term sustainable change that upholds dignity, equity, and well-being in rural farming communities worldwide.













QUALITY

GENDI

REDI

REDUCED INFOUALITIES

DECENT WORK A

PARTNERSHIPS

"Earlier, I didn't know about the government's minimum wage rule. I used to pay ₹300 per day, thinking it was fair, but it became hard to get workers they would go elsewhere. After attending the WISH training by Yuva Mitra, I understood the law and raised the wage to ₹314. Since then, local labourers come on time, I don't have to bring people from far away, and all the farm work happens on time. My yield and income have improved. More than anything, I feel good that I'm doing the right thing and my workers trust me more now."

#### Mohan Vithoba Golde,

Farmer, Saraswati Village



#### **ACHIEVEMENTS**

- REACHED 1,285 LABOURS AND 255 GROWERS
- CONDUCTED 400+ TRAINING MEETINGS
- LEGAL MINIMUM WAGE ADOPTION IMPROVED (₹314/DAY)
- 60 LABOUR GROUPS FORMED & STRENGTHENING





#### **SAKHI**



LOCATION: Nashik and Ahilyanagar Districts



**DURATION: 2024 - 2025** 









Yuva Mitra, with support from SMFG and SCORE Livelihood Foundation, successfully completed a Financial Literacy Program in the regions of Niphad, Kopargaon, and Sangamner in Nashik and Ahilyanagar districts. The program aimed to empower rural communities, especially women, through financial awareness and inclusion. The initiative focused on teaching important financial concepts such as savings, budgeting, insurance, and digital payments. Through interactive workshops, training sessions, and community activities, participants also learned about government financial schemes and digital tools like UPI and mobile banking.

The program worked closely with local banks and financial institutions to help people open bank accounts and access financial services. As a result, many villagers developed greater financial awareness, started shifting toward formal banking, and increasingly adopted digital finance. While challenges like low literacy and limited digital access existed in some villages, the project created a strong foundation for long-term financial empowerment and inclusion in these three talukas.

#### Beneficiary Testimonial

Joining the Sakhi initiative gave me confidence, skills, and a new identity. Training other women in financial literacy and working as a Bima Sakhi has changed my life. By earning ₹7,000 per month I am supporting my family. I'm truly thankful to Yuva Mitra for this opportunity

Rupali Somnath Ajage Bima Sakhi, Kopargaon Village



#### Achievements

7,023 WOMEN TRAINED WITH PRE & POST TRAINING **SESSIONS** 

> 198 FINANCIAL **INCLUSION** WORKSHOPS CONDUCTED

1,100 WOMEN PARTICIPATED IN WOMEN'S DAY **PROGRAMS** 

57 WOMEN

**MOBILIZED FOR** 

ADVANCED TRAINING

PROGRAMS

551 WOMEN'S OF FINANCIAL ACCESS FACILITATED (BANK ACCOUNTS, INSURANCE, LOANS)

#### Supporting SDGs goals













#### **CELEBRATING WOMEN'S DAY 2025 - MAHILA MELAVA**

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On the occasion of International Women's Day, Yuva Mitra, Bajaj Finance Ltd., and Rambha Philanthropy Foundation had jointly organized a Mahila Melava (women's gathering), which was attended by around two thousand women from Sinnar and Akole talukas.

The event honored women from Nashik district who had made significant contributions in agriculture and allied sectors, achieving success through determination and resilience. To inspire women engaged in goat farming, an interactive discussion had been held, highlighting the struggles and success stories of these women entrepreneurs. Mukund Pingale, Agriculture Reporter of Agrowon, Newspaper has hoisted an interactive discussion where participants engaged through the exchange of true stories shared by these women entrepreneurs.

As in previous years, Yuva Mitra had also organized competitions for Best Goat, Best Buck, Best Kid, and Best Goat Shed. The prize distribution ceremony for these competitions was conducted during the event. Additionally, exhibitions had showcased various decorative items, grains, and processed products prepared by women.

The goat-farming-based Women's Livelihood Development Program had been implemented in Sinnar taluka and 55 villages in Akole, Sangamner, and Rahata talukas of Ahilyanagar district. Under this project, women had received technical guidance on goat farming, market linkages for goat sales, and support to increase profitability. To strengthen these efforts, Savitri Bai Phule Goat Farming Producer Company Ltd. had been established, Goat Food packets under the SAVI brand of SPFPC was also distributed on this occasion.





Scan the code to watch
Mahila Melava

Women

Empowerment

Attending the Mahila Melava was a truly memorable experience. I not only enjoyed the vibrant atmosphere and meeting so many inspiring women, but I also gained practical knowledge about goat farming, animal health, and marketing. Listening to the success stories of other women entrepreneurs filled me with motivation and confidence to grow my own livelihood. I returned home with new ideas, new friends, and a renewed belief that women like us can lead change in our communities.

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Yuva Mitra's Executive Director, Manisha Pote, shared the journey of Yuva Mitra and highlighting the achievements of the Women's Livelihood Development Program. She emphasized the transformative impact of goat farming on rural women's lives, particularly through the efforts of the Savitribai Phule Goat Farming Producer Company Ltd.





# Health & Education

3 GOOD HEALTH AND WELL-BEING

4 QUALITY
EDUCATION

5 GENDER EQUALITY

C CLEAN WATER AND SANITATION

Yuva Mitra aims to provide quality health and education for all, with a special focus on rural and tribal areas. We provide affordable, community-based solutions for maternal health, menstrual hygiene, and life skills. By empowering local communities and partnering with schools and CSR initiatives, we ensure sustainable and impactful services. Health awareness camps and school-based programs have reached many children and women. Our focus remains on building healthier families and creating brighter futures in villages.

Cumulative Outreach



618 SCHOOLS



**37005** GIRLS



**44410** WOMENS



**67678** STUDENTS

Financial Year Highlights



124 SCHOOLS



**20961** GIRLS



7358 WOMENS



**2576** STUDENTS

# Healthy minds

# brighter futures.































#### INTEGRATED MENSTRUAL HYGIENE MANAGEMENT PROGRAM



LOCATION: Sinnar Block, Nashik District



**DURATION: 2024 - 2025** 



The Integrated Menstrual Hygiene Management (MHM) Program was implemented across 20 schools in 20 villages of Sinnar Taluka, reaching 4,001 adolescent girls. The program aimed to raise awareness about menstrual health, improve access to reusable sanitary products, and promote safe hygiene practices. By integrating education, basic infrastructure, and behavior change strategies, the initiative worked to reduce stigma and empower girls to manage menstruation with confidence and dignity.

Key activities included awareness sessions, health camps, and the promotion of sustainable menstrual products. As a result, 94% of girls participated in health camps, 79% underwent hemoglobin testing, and schools reported a noticeable reduction in menstrual-related absenteeism. The program also led to positive shifts in hygiene behavior and strengthened collaboration between schools, communities, and stakeholders. Aligned with the Sustainable Development Goals (SDGs), the initiative contributes to improved health, gender equality, and sustainable development.



ACTION









#### **ACHIEVEMENTS**

4.001 Adolescent girls trained



35

Biodegradable bins installed

20

Vending machines installed

13.000+

Pads distributed



Earlier, I used to miss school during my periods due to lack of sanitary facilities. But after the Menstrual Hygiene Project, we received a pad vending machine, disposal system, and useful training sessions. Now I attend school regularly and feel confident.

This support has helped me focus better on my studies and not worry about managing periods in school. I now talk openly about menstrual health with my friends and help others feel comfortable too." I'm thankful to Yuva Mitra for making this change possible

Divya Suresh Sonawane, Class 9, Nutan Jawahar Vidyalaya, Manegaon

\*\*\* 99



#### INTEGRATED MENSTRUAL HYGIENE MANAGEMENT PROGRAM



LOCATION: Igatpuri, Niphad, and Sinnar Blocks, Nashik District



**DURATION: 2024 - 2025** 



To address the challenges related to menstrual health, Yuva Mitra implemented a comprehensive Menstrual Hygiene Management (MHM) program in 40 schools across 37 villages, reaching 4,539 adolescent girls. The project aimed to raise awareness, promote healthy menstrual practices, and improve access to sanitary products and safe disposal methods. Key activities included awareness sessions, distribution of IEC materials, installation of pad vending machines, and health education. The initiative also used celebration-based engagement to break societal taboos and encourage open discussions about menstruation. By empowering girls to manage menstruation confidently and hygienically, the program improved their health, selfesteem, and school attendance.

#### Overcoming Myths and Silence

"Menstruation was something we were scared to even talk about. We believed in many myths like not touching pickles or avoiding temples. We also didn't have access to sanitary pads in school, so many girls skipped school during periods. After Yuva Mitra started sessions under the MHM Project, everything changed. We learned that menstruation is natural and nothing to be ashamed. With access to sanitary pads and disposal facilities, we feel confident and informed. I now help my younger sister understand the right practices too.

Shruti Gole & Shambhavi Kale Class: 9<sup>th</sup> Students School: Madhyamik Vidya Mandir, Chincholi, Nashik





AND WELL-BEING











CLIMATE



Nutrition Boards Installed

40

40

**IEC Booklets** 

Distributed

Adolescent girls Reached 4,539

> PadCare vending machines in schools 40





#### ENSURING BETTER HEALTH AMONG CHILDREN THROUGH CHECK-UP CAMPS & AWARENESS



LOCATION: Ankleshwar Block, Bharuch, Gujarat



**DURATION: 2024 - 2025** 

#### DORMER > PRAMET

Under Dormer Pramet's CSR initiative, this health-focused project aimed to improve the well-being of adolescent girls through preventive care and health education. Implemented in collaboration with local healthcare professionals, the program included general health check-up camps featuring haemoglobin (HB), BMI, and blood group testing. Special sessions were conducted to raise awareness about cervical cancer, alongside nutrition and anaemia education to address key health concerns among adolescent girls.

Information, Education, and Communication (IEC) materials in the local language were distributed to enhance understanding, and personalized health cards were provided to students and schools to track individual health indicators. By combining access to healthcare services with targeted awareness, the project contributed to improved health literacy and empowered communities to take preventive action.

#### Achievements





15

General Health Checkup Camps



15

Cervical Cancer
Sessions conducted



1,512

Total adolescent girls benefited

#### **IMPACTS**



Improved knowledge on anemia, cervical cancer, and nutrition among girls

Identification of health issues at early stages



Long-term interest expressed by schools in continuing similar health programs



Increased confidence to discuss menstrual and reproductive health



#### MENSTRUAL HEALTH MANAGEMENT PROGRAM



LOCATION: Ankleshwar Block, Bharuch, Gujarat



**DURATION: 2024 - 2025** 

#### DORMER > PRAMET

In rural Gujarat, adolescent girls often face challenges related to menstruation, such as social taboos, limited awareness, and inadequate sanitation facilities. These barriers can affect hygiene practices, health, and regular school attendance. To address these issues, Yuva Mitra, with the support of Dormer Pramet, implemented the Menstrual Hygiene Management (MHM) project in 13 rural schools, focusing on awareness, access, and empowerment.

The initiative worked to improve access to safe and affordable menstrual products, raise awareness about menstrual hygiene, and reduce stigma and misconceptions. Teachers were trained to provide ongoing support in schools, while awareness sessions and demonstrations helped strengthen knowledge and confidence among girls.

By creating an informed and supportive environment, the project encouraged better menstrual health practices, improved confidence, and reduced barriers to education for adolescent girls.

#### **Achievements**





Total Adolescent Girls Covered: 2,051



Awareness Sessions on MHM: 14



Sanitary Pads Distributed in Schools: 1,00,000



Promoted a positive & stigmafree understanding of menstrual health.







#### INTEGRATED MENSTRUAL HYGIENE MANAGEMENT PROGRAMME SCHOOLS



LOCATION: Phaltan & Koregaon Blocks, Satara District



**DURATION: 2024 - 2025** 



In rural areas of Satara, many adolescent girls struggle with menstrual hygiene due to limited access to affordable products, lack of awareness, and social stigma. These challenges often cause school absenteeism and health problems. To address this, the project strengthens Menstrual Hygiene Management (MHM) through education, infrastructure, and capacity building.

In selected schools, vending machines and disposal units for sanitary pads are installed, along with a one-year supply of materials. Awareness sessions cover menstruation, hygiene practices, product use, iron-rich nutrition, exercise for cramps, and emotional well-being. Training modules are created from field experiences, and IEC materials in local languages provide ongoing support. By improving both knowledge and access, the project empowers adolescent girls to manage menstruation safely and with dignity, while reducing stigma and improving their overall health.

#### **Project Highlights**

Sanitary Pads
Distributed
13,000

Adolescent Girls Reached 2,318 IEC Booklets "Me Samajdar" Distributed

Vending Machines Installed 13 PadCare Bins Installed 35





#### Outcomes and Impacts -

 Increased knowledge on menstrual hygiene



 Regular school attendance increased by adolescent girls



• Installed Environmentally sustainable pad disposal mechanism



 Empowered girls through confidence and reduced stigma



 Strengthened community participation and institutional support



# INTEGRATED SUSTAINABLE DEVELOPMENT THROUGH WATER, SANITATION & HYGIENE (WASH) INTERVENTIONS



LOCATION: Patas, Tal. Daund, Pune District



**DURATION: 2024 - 2025** 

#### **TATA TRUSTS**



The project is a joint effort by Pune-Solapur Expressways Pvt. Ltd. (PSEPL) and Yuva Mitra to improve health, hygiene, and dignity in rural communities through Water, Sanitation, and Hygiene (WASH) interventions. With a strong focus on Menstrual Health Management (MHM), it improves school and public infrastructure, raises awareness, and promotes behaviour change.

Surveys show major gaps in school sanitation and low awareness of menstrual hygiene among women and adolescent girls. Stigma and lack of resources limit safe practices. To address this, the project builds awareness on menstrual health, upgrades sanitation facilities in schools, and encourages better hygiene practices in the community.



Awareness reached over 10,000 women, girls, and students

Established 2 Happy Period Rooms for adolescent girls in schools

Constructed 10 sanitation and drinking water units

Before, I was scared and confused about periods because no one talked about it.

Through the sessions, I learned that it's a natural process and how to manage it safely.

Now, I feel confident, and I help other girls understand their bodies too.

This project changed my fear into pride.

#### Ankita Arun Kharche

Class VIII

Saraswati Vidyalaya,

Daund Taluka , Pune District.







#### STRENGTHENING LIVES THROUGH WATER, HYGIENE & DIGNITY



LOCATION: Sanand Block, Ahmedabad, Gujarat



**DURATION: 2024 - 2025** 





The project Strengthening Lives Through Water, Hygiene & Dignity, implemented by CSPC and Yuva Mitra, was carried out in five villages of Sanand Block Motipura, Hirapur, Mankhol, Vinchhiya, and Bol. The initiative integrated Water, Sanitation and Hygiene (WaSH), Menstrual Hygiene Management (MHM), and Water Resource Development to ensure dignified living conditions. It addressed challenges of broken infrastructure, poor water quality, and menstrual stigma through education, behavior change, and infrastructure upgradation. Under the MHM component, 2,534 women and adolescent girls were reached through awareness sessions, training of ASHAs and Anganwadi workers, cervical cancer awareness programs, and the establishment of a Happy Period Room, supported by digital standees and an MHM toolkit in Gujarati language.

WaSH interventions included the renovation of facilities in five schools, the facelifting of five Anganwadis with BALA art, the provision of drinking water systems, and school-based SBCC campaigns that reached 2,000 students through creative tools such as mascots, games, and pledge boards. In addition, two Rooftop Rainwater Harvesting (RRWH) systems and one pond beautification project were completed, enhancing sustainable water availability, while tree plantations and innovative IEC materials promoted community ownership.

These combined efforts resulted in functional WaSH systems, safer and cleaner learning environments, reduced stigma and absenteeism among girls, empowered frontline workers and teachers as WaSH/MHM champions, and visible behavior change within schools and communities.

#### SDG 10 - Reduced Inequalities (Indirect)

Focus on rural & marginalized communities of Sanand Block

Equal access to clean water and sanitation for boys and girls in schools

#### SDG 6 - Clean Water and Sanitation

Rooftop Rainwater Harvesting systems in 2 schools

Pond revitalization in Vinchhiya village Drinking water facilities in 5 Anganwadis



#### SDG 12 - Responsible Consumption & Production (Indirect)

Promotion of sustainable water usage through RRWH systems Behavior change towards hygiene and menstrual waste management



#### SDG 5 - Gender Equality

Menstrual Hygiene Management toolkit developed & distributed

Reduction in stigma and absenteeism among schoolgirls

Empowering adolescent girls with dignity and confidence during menstruation





#### SDG 4 - Quality Education

Renovation of WaSH infrastructure in 5 schools SBCC campaigns reaching 2,000+ students with creative hygiene tools

Children's Day WaSH-themed celebration with 330 students





# AND WELL-BEING

#### SDG 13 - Climate Action

Pond beautification & tree plantation for water conservation and micro-climate benefits

Awareness on preventive upkeep of water systems to ensure long-term sustainability

#### SDG 3 - Good Health and Well-being

MHM awareness sessions for 2,534 women & girls
Cervical cancer awareness & oncology referrals
Functional WaSH systems in schools & Anganwadis
Training of ASHA and Anganwadi workers as frontline health
educators



#### PAVAK CHULHA PROJECT



LOCATION: Akkalkuwa and Dhadgaon Blocks Nandurbar District



**DURATION: 2024 - 2025** 









To address the health risks and environmental challenges caused by traditional cooking methods, this project introduced smokeless cookstoves (Pavak Chulhas) in rural areas. Many households, especially those from vulnerable groups, rely on firewood for cooking, leading to indoor air pollution and respiratory illnesses. The project aimed to reduce firewood usage, improve indoor air quality, and promote clean and efficient household energy practices. By integrating these cookstoves, the initiative not only sought to protect the environment but also to empower communities through sustainable practices.

The main objective was to improve cooking efficiency while supporting environmental sustainability. Key activities included forming Environmental Care Groups (ECGs) to create awareness, conducting a baseline survey, and fabricating and distributing 3,500 Pavak Chulhas across 30 villages. Training sessions were also held to ensure proper usage, maintenance, and longterm adoption of these innovative cookstoves. The project encouraged community participation and built awareness around the benefits of clean energy alternatives.

For the past year, I've been consistently using the innovative Pavak Chulha, which was made possible by the generous support and assistance of the Glenmark Foundation, NEERI, Spandan, and Yuva Mitra. As a lactating mother, I used to face significant struggles with the smoke emanating from our traditional chulha it adversely affected both me and my child, causing discomfort and health issues. However, since making the switch to the Pavak Chulha, those troublesome issues have completely disappeared. This wonderful chulha uses significantly less firewood and cooks meals much faster than before. This remarkable change has made my daily life considerably easier and much healthier, improving our overall well-being.

Jalbi Sama Valvi, Verkhedi Kh. Village Dhadgaon Block, Nandurbar





3500

#### PAVAK CHULHA

Pavak Chulha is a smokeless, fuel-efficient cookstove that reduces firewood use and indoor air pollution. It promotes safer cooking, improves health especially for women and children and helps protect the environment by lowering deforestation.





















**Chulhas Distributed:** 

Formation of Environmental Care Groups

Targeted high-risk households

ECG groups led awareness & adoption









#### YUVA MITRA RPF COMPUTER SKILLING PROGRAM



LOCATION: - Vadangali, Tal. Sinnar, Nashik District



**DURATION: 2024 - 2025** 



The YM-RPF Computer Skilling Program, launched in collaboration with Rambha Philanthropy Foundation and IIT Mumbai's Spoken Tutorial Program, aims to bridge the digital divide in rural areas of Sinnar, Maharashtra.

In regions where access to computers and digital education is limited or absent, the program provides structured, multilingual IT courses for school students and women. There was a clear need to build digital literacy among rural populations, particularly students from farming families and women with no prior exposure to technology. This gap had restricted their educational and employment opportunities in today's technology-driven world.

The core objective of the program is to empower participants with essential digital skills, boost confidence, and create pathways for future academic and professional opportunities. Through certified courses, hands-on training, and inclusive learning methods, the program is promoting digital inclusion, gender equity, and community transformation.



#### **ACHIEVEMENTS**

TOTAL OUTREACH 988

TOTAL COURSES CONDUCTED 3

TOTAL CERTIFICATES AWARDED 856















I am Mrs. Anitatai Kshatriya, proud to inspire and lead in our











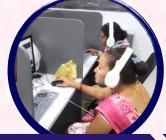
digital empowerment can break barriers. With no tech experience, I enrolled in the YM-RPF Computer Skilling Centre and completed courses like Introduction to Computers and Libre - Draw. Now, I use Libre - Writer to draft essential documents confidently.

community. As the Sarpanch of Vadangali village, I've shown how

My influence drives change, encouraging women in our village to embrace digital literacy. I've inspired homemakers, farm workers, and young girls to explore digital opportunities. My journey is about transformation, challenging limits, and fostering rural digital inclusion.

I aim to lead by guiding the way forward and inspiring others.

Mrs. Anitatai Kshatriya Vadangali Tal. Sinnar



#### BARAKHADI EXPRESS - MOBILE LIBRARY INITIATIVE



LOCATION: Dubere Block, Tal. Sinnar Nashik District



**DURATION: 2024 - 2025** 

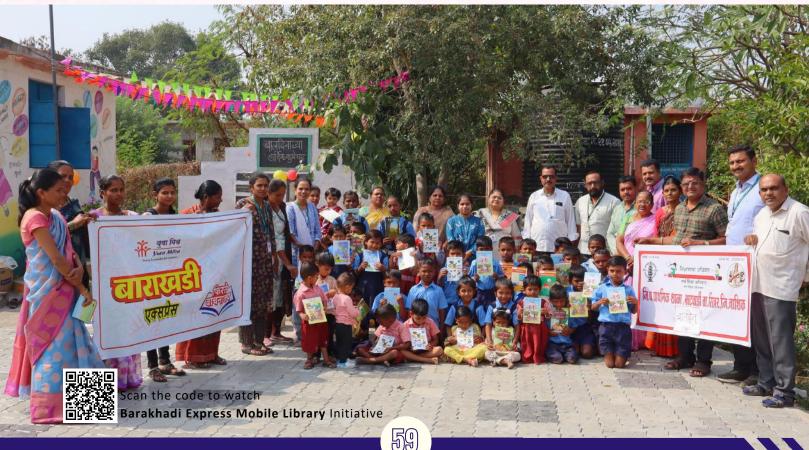


In many schools across Dubere Block, Tal. Sinnar, Nashik District, the lack of basic library facilities had significantly restricted children's access to books, thereby limiting their reading habits, language skills, and overall learning potential. To bridge this gap, the Barakhadi Express Mobile Library Project, supported by Yuva Mitra, sought to cultivate a love for reading, enhance literacy, and promote the holistic development of rural schoolchildren.

This initiative not only strengthened reading and writing skills but also nurtured curiosity and communication abilities by ensuring access to quality educational materials in both Marathi and English. Weekly two-hour sessions were conducted in ten selected schools, featuring storytelling, general knowledge games, creative writing, and interactive language activities. These sessions were facilitated by trained representatives from YUVA Mitra, who encouraged engaging, activity-based learning.









# CREATING ECO BALANCE VILLAGES THROUGH SUSTAINING BIODIVERSITY, COMBATING LAND DEGRADATION, AND CLIMATE ADAPTATION



**LOCATION**: Ratnagiri District



**DURATION: 2024 - 2026** 







... 77

This project aims to restore degraded landscapes and promote climate-resilient rural development in the hilly areas of Ratnagiri district. It addresses soil degradation, biodiversity loss, and the decline of traditional farming by integrating eco-friendly practices with sustainable livelihoods.

Key activities include agro-horti-forestry, indigenous seed promotion, vermicomposting, soil testing, and biodiversity conservation. The project strengthens local Biodiversity Management Committees (BMCs) and encourages community-led efforts to build resilience and improve natural resource management.

















INDIGENOUS SEED REVIVAL ON 62.5 H
BY 241 FARMERS

20 VERMICOMPOST UNITS ESTABLISHED

1,220 TREES PLANTED ACROSS VILLAGES

1,208 FARMERS TRAINED IN SUSTAINABLE PRACTICES

BIOLOGICAL PEST CONTROL INTRODUCED TO 30 FARMERS

Farming had become difficult for us poor soil, low yields, and no other source of income. I was worried. But after attending the natural farming session by Yuva Mitra and learning from Ketan Ghawali Sir, I saw a new path. I started making vermicompost with cow dung and waste from my own farm. My first batch gave me 700 kg, and I could see the difference in my cashew and rice crops. Now I use it on my fields and also sell it in the village. It feels good to earn a little extra and help others shift to natural methods. I never imagined I'd be able to bring back life to my soil and confidence to myself. Yuva Mitra's support made a big difference in my farming

Sanchita Jadhav, Farmer & Vermicompost Entrepreneur Ori Village, Ratnagiri



#### INSTALLATION OF SOLAR STREET LIGHTS IN REMOTE TRIBAL VILLAGES OF NANDURBAR DISTRICT



LOCATION: Nandurbar District



DURATION: 10 days (20 March - 30 March 2025)

# WESTBRIDGE ADVISOR LLP ONLINE GIVING FOUNDATION

This project focused on improving safety, mobility, and energy access in un-electrified tribal villages by installing 50 solar-powered streetlights. In areas where electricity is unreliable or unavailable, lack of lighting often creates safety issues, especially for women, children, and the elderly. The initiative promoted renewable energy to create safer public spaces, reduce kerosene use, and allow better use of community places at night.

Key steps included community consultations, site surveys, installation of solar lights in five villages, and handing them over to Gram Panchayats with training for maintenance. All 50 lights were installed, benefiting 444 people living near schools, handpumps, and public paths. The project also contributes to clean energy access, safer villages, and climate-friendly development.





Total Outreach - 444 individuals

Total Villages Covered - 05

Total Solar Lights Installed - 50

Nature's Gift, Your Choice
Solar Energy.



















#### **VASUNDHARA - TREE PLANTATION PROJECT**



LOCATION: Ankaleshwar, District Bharuch, Gujarat



**DURATION: 2024 - 2025** 

#### DORMER > PRAMET

The Vasundhara Project tackles deforestation, biodiversity loss, and climate change. Yuva Mitra restores ecological balance by planting trees and promoting biodiversity conservation while empowering communities through education. Key strategies include tree planting, training, and behavior change communication to promote sustainability. The project aligns with global sustainability goals and has successfully increased awareness and community participation. By involving schools, students, and local stakeholders, it lays a foundation for long-term environmental stewardship, showcasing the impact of collective action.





#### Impact:

- Increased awareness among 3,633 students and teachers.
- Enhanced community participation in biodiversity conservation.
- Strengthened local commitment to sustainable practices.



#### **Achivements**





14 Number of Schools

Covered



3633
Total Students
Benefitted



4163 Total Saplings Planted

#### **ECO-WALL INITIATIVE**



LOCATION: Sinnar, District Nashik



**DURATION: 2024-25** 



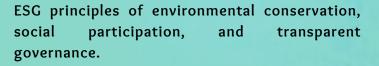


As a step toward sustainable infrastructure and climate resilience, Eco Brick Benches were constructed in Zilla Parishad Schools of Sinnar, Nashik District. Made by packing plastic waste into used bottles and reinforced with cement mortar, these benches offer an innovative, low-cost solution to plastic pollution and school seating needs. The initiative promotes waste-to-wealth, supports the circular economy, and actively involves local communities.



#### Key Highlights:

- Implemented across selected Zilla Parishad Schools in Sinnar block.
- Supports environmental literacy through action-based learning.
- Offers long-lasting, lowmaintenance seating solutions.
- Empowers local communities with skills in eco brick production.



- Environmental: Reduces plastic waste and encourages ecological construction.
- Social: Involves students, teachers, and local communities in plastic segregation, eco brick creation, and environmental education.
- Governance: Follows participatory implementation with transparency, inclusivity, and compliance with local governance standards.



# Institution Building & Sustainable Agriculture











10 REDUCED INEQUALITIES



17 PARTNERSHIPS FOR THE GOALS



Yuva Mitra believes that strong, inclusive, and accountable community institutions are the foundation of lasting rural development. Through the promotion of FPOs, WUAs and Self-Help Groups, we empower rural communities to manage their resources, strengthen livelihoods, and build resilience. Our approach combines capacity building, handholding, and policy advocacy to ensure these institutions are self-reliant, transparent, and economically viable. By integrating sustainable agriculture practices with value chain development, we enable small and marginal farmers to enhance productivity, access markets, and improve incomes creating pathways for long-term transformation.

# Cumulative Outreach



Farmers benefitted



**/5.82** FPO's Turnover



**822**Total villages



Total FPC/FPO

# Financial Year Highlights



33/b/ Farmers benefitted



**26.05 Cr** FPO's Turnover



**667**Total villages



**32**Total FPC/FPO



# Stronger communities..

sustainable futures

































#### **KRISHI MITRA**



LOCATION: Nashik & Ahilyanagar Districts



**DURATION: 2024 -2025** 







Krishi Mitra, supported by SMFG India Credit Co. Ltd., is a program running in 80 villages of Nashik and Ahilyanagar districts, Maharashtra. It helps small farmers, especially women, to practice organic and sustainable farming.

The main activities include building slurry tanks, giving support for vermi-compost, running farmer field schools, and promoting women-led kitchen gardens. These efforts have improved soil health, encouraged the use of natural inputs, and helped farmers sell their produce, creating market linkages. Krishi Mitra is helping farmers become self-reliant and adopt healthier farming practices.









"

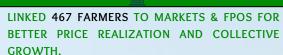
With years of experience in farming, I thought, I knew it all; until I became a part of the Krushi Mitra Program, supported by SMFG and through the work carried out by Yuva Mitra. As the saying goes,

#### "Do the things differently"

I shifted to organic methods, reduced chemical use, and focused more on quality. This year, I harvested 12 tons of pomegranates from just 2 acres of land and earned ₹95 more per kilo than the usual market rate. It felt great to see my hard work and clean farming get appreciated. I also saved on costs, so my profit was much better. I'm proud that my farm has become an example for farmers in the village and community.

Dattatraya Pawar Progressive Farmer Shirampur





BENEFITING 576 ACRES OF FARMLAND BY PREPARING 39000 LITERS OF ORGANIC MANURE.

416 FARMERS LINKED TO GOVT SCHEMES
(BENEFITED WITH ₹1.5+CR)

2287 FARMERS BENEFITED WITH SUPPORT FACILITATION TURN-OVER ₹2.1 CRORE WITH SUPPORT ACTIVITIES.



#### INTEGRATED TRIBAL DEVELOPMENT PROGRAMME (TDF WADI)

LOCATION: 10 Villages Nandurbar District



**DURATION: 2023 - 2029** 



The WADI, supported by NABARD under the Tribal Development Fund (TDF), is an integrated tribal development initiative aimed at improving the livelihoods tribal communities of sustainable land-based interventions. The project is being implemented in the Natavad Sankul of district, Maharashtra predominantly inhabited by tribal communities like Bhil, Pawara, Kokani, Mavchi, and Tadvi. The initiative is designed to transform degraded, marginal uplands into productive orchard plots ("Wadis") by enabling small and marginal tribal farmers to cultivate fruit-bearing and agroforestry species. Under the project

#### Horticulture Plantation

- A total of 450 acres has been cultivated
  - FY 2022-23: 200 acres & FY 2023-24: 250 acres
- Wal Papdi is being cultivated by 450 farmers

Average net income ₹15,000 per farmer

Average yield 780 kg





"I used to earn just ₹40,000 annually from traditional bajra farming.

With NABARD and Yuva Mitra's guidance, I adopted Mandap farming on 5 gunthas.

I cultivated 3,400 kg of bitter gourd and earned ₹1.36 lakh in one season!

Today, I've invested this profit into drip irrigation and my

son's education.". "

Vishwas Gavit. Kothade Village, Taluka Nandurbar, District Nandurbar



### **ACHIEVEMENTS**

FAMILIES BENEFITED: 450

FORMED FARMER USER GROUP: 20

ORGANIZED EXPOSURE VISITS: 06

TRAINED STAKEHOLDER: 600

**✓ LINKAGES BUILD FARMERS - MARKET : 210** 

FARMERS TRAINED IN SUSTAINABLE **AGRICULTURE PRACTICES: 450** 













#### PRODUCER ORGANIZATION PROMOTING INSTITUTE



LOCATION: Nashik District



**DURATION: 2023 - 2025** 



Yuva Mitra, as a Producer Organization Promoting Institution (POPI), works to strengthen Farmer Producer Companies (FPCs) by supporting institutional development, governance, compliance, and sustainable agriculture. The project builds on the success of existing FPCs to promote self-reliant, farmer-led agri-businesses.

Key focus areas include capacity building of members, improving business strategies, enabling market linkages, facilitating access to credit, and promoting brand building and value addition. A cluster-based approach ensures convergence with government schemes and long-term sustainability.





#### ACHIEVEMENTS

#### 14 FPOs

FPOs strengthened

#### ₹5.54 crore

Total turnover generated

Market access through B2B and platforms

#### 3 FPC

Received formal credit support

Institutional capacity and financial access improved

At Jamnadhi Khore FPC, we believe in the strength of collective effort. With the support of the SMART scheme and the commitment of our 780 shareholders, we've built vital infrastructure like a warehouse, weighbridge, and grading unit. These have helped us reduce post-harvest losses and improve the value of our produce. Today, we offer farmers access to quality inputs, aggregation services, and better market prices. With a turnover of ₹292 lakh, we're not just growing crops we're growing confidence, reducing costs, and creating opportunities for over 1,000 farmers. Our journey proves that when farmers come together, real change happens in rural India. •••••

#### **Board of Directors**

Jamnadi Farmer Producer Company Ltd., Wavi, Tal. Sinnar



#### **CLUSTER-BASED BUSINESS ORGANIZATION**



LOCATION: Nashik & Dhule Districts



DURATION: 2021 -2027



Yuva Mitra, in collaboration with NABARD, is implementing the Cluster-Based Business Organization (CBBO) initiative to promote and develop Farmer Producer Organizations (FPOs). The project focuses on collectivizing small and marginal farmers to enhance their bargaining power, improve access to markets, and strengthen agricultural value chains.

The initiative supports FPO formation, capacity building, business plan development, and market linkage facilitation. It also ensures effective coordination among stakeholders, enabling farmers to adopt sustainable practices and operate more efficiently as organized agribusiness entities.







Green Wings Farmer Producer Company Limited, operating in Yeola block of Nashik district, has been instrumental in improving the livelihoods of small and marginal farmers across 17 villages. Established in March 2023, the FPC has focused on collective marketing of onions and maize, helping over 255 farmers access better market prices by eliminating intermediaries. Through activities like sorting, grading, and direct selling to bulk buyers such as the Mahakisan Federation, the FPC facilitated a price gain of ₹1 per quintal, resulting in a cumulative benefit of ₹10,000 and significant savings in transport costs. With a turnover of ₹1.98 crore and a recorded profit of ₹17,590 in FY 2023–24, Green Wings FPC has enhanced farmers' income and promoted efficient post-harvest practices.





#### TRAINING CENTRE

Yuva Mitra's Training and Resource Center serves as a dynamic hub for building knowledge, skills, and leadership in the rural development sector. With a focus on agriculture, water, sustainability, and institutional development, the center has successfully trained thousands of farmers, youth, community leaders, and professionals strengthening livelihoods and enabling grassroots transformation.

Designed to offer a holistic and comfortable learning environment, the facility combines modern infrastructure with essential rural services, ensuring every trainee benefits from a meaningful and productive experience.

#### Key Features:

- 3 fully-equipped training halls with modern audio-visual aids
- 2 conference halls ideal for strategy meetings, reviews, and capacity-building events
- Residential accommodation: single, double, and executive rooms
- Nutritious dining hall serving wholesome meals
- Transportation support for trainees and visitors
- High-speed Wi-Fi across the campus
- Parking space for vehicles
- Capacity for 60 participants at a time

Yuva Mitra's center is a hub for farmer trainings, NGO workshops, and planning retreats, where knowledge is shared, communities grow, and change starts.

#### Value-Added Amenities:

- **Green Energy Systems:** solar water heaters and solar power installations
- Backup power via inverter systems
- Safe drinking water facilities
- Emergency first aid on site
- Recreational amenities: television, indoor games, and open spaces for relaxation







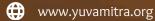




- Admin: 9527402400
  Training Coordinator: 7776000233
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- Mitrangan Campus,
  Ghoti Sinnar Highway,
  Harsule Shivar, Lonarwadi,
  Tal. Sinnar, Dist. Nashik.
  Maharashtra, India.
  Pincode- 422103







#### SAVITRIBAI PHULE GOAT FARMING PRODUCER CO LTD

CIN: U01100MH2016PTC280760 | PAN: AAXCS1136R | GST: 27AAXCS1136R1ZF



In the town of Sinnar, located in Maharashtra, goat rearing plays an incredibly crucial role for small farmers, especially during harsh drought conditions. Often referred to as the "poor man's cow," goats are a vital source of income when traditional farming methods fail. Savitribai Phule Goat Farming Producer Company Ltd., which was initiated by Yuva Mitra in the year 2016, has been empowering more than 2,500 women members. This remarkable company places a strong emphasis on scientific goat farming practices, marketing their products under the well-known 'SAVI' brand, and providing essential services such as goat insurance and healthcare. The company actively promotes breeds like Sangamneri and Osmanabadi, offers substantial financial support, and operates Pashu Malls to provide necessary resources. These comprehensive efforts significantly boost income, reduce various risks, and empower rural women, effectively showcasing a model of sustainable development in Maharashtra.



1200+



















Scan Barcode to watch Savitribai **Phule Goat Farming Producer Company** 



## **AWARDS AND RECOGNATIONS**



#### Deshdoot Karmayogini Award:

On the occasion of International Women's Day, awarded by Deshdoot for empowering women.

#### Nari Shakti Sanman:

Bestowed by Pudhari for promoting gender equality and women's leadership.



#### In 5th National Water Award (2nd Rank - Best Civil Society)

Honored by the Ministry of Jal Shakti, Government of India, for leadership in water conservation and river rejuvenation.

#### Krishi Ratna Award

Presented by Dr. Punjabrao Deshmukh Krishi Ratna Awards for holistic development across agriculture, health, education, and women's livelihoods.



Received from Snehalya, Ahmednagar for social change through community initiatives.



A second honor from Mahindra Group for enabling farming communities to thrive.



Awarded by Jai Hind Lokchalwal for our ongoing commitment to farmer welfare.



Received from Sakal Group for leadership in water conservation and spreading awareness.



Conferred by the Government of Maharashtra (Dept. of Irrigation) for excellence in water resource management and supply.



Conferred by
Mahindra Group
for impactful
work in
agriculture and
farmer
empowerment.

#### **ARJUNA PURASKAR**

The Arjuna Award recognizes outstanding employee(s) each year for their exceptional performance, dedication, and ability to drive impactful change. This honor celebrates those who excel in their field, demonstrating core competencies, skills, and a deep commitment to Yuva Mitra's mission.





#### Water Resource Development and Management

I began my journey with Yuva Mitra in September 2022. It is with great honor that I receive the Arjun Award, a recognition that reflects not only my personal dedication but also the incredible support from my management, colleagues, and all the supporting staff. With an M.Tech. in Soil & Water Management, I am happily working in my core field of education. I started as a Technical Officer in WRDM, and with dedicated work and sincerity, the Management entrusted me with the opportunity to serve as Project Coordinator in projects based on Water Conservation and Natural Resource Management. I have contributed to project planning, stakeholder engagement, and have also actively participated in other initiatives. I look forward to continuing our mission and making a lasting difference together. I sincerely thank the management for this award and my team for their hard work.





#### SUNILBHAU SMRUTI JALYODDHA PURASKAR 2024

The 2024 Jalyoddha Award Ceremony was a powerful reflection of Yuva Mitra's unwavering commitment to sustainable development and water conservation, deeply inspired by the visionary leadership of our founders, Hon. Sunil Bhau and Manisha Tai.

For over three decades, Yuva Mitra has been at the forefront of transforming the lives of drought-affected communities across Maharashtra, Haryana, Madhya Pradesh, and Gujarat by developing impactful, community-driven solutions to address water scarcity and promote effective resource management.

Held on September 14th, this year's event welcomed distinguished guests including Hon. Dr. Girishji Kulkarni, Founder Director of Snehalaya, and Hon. Smt. Leena Bansod (IAS), Administrative Director of Shabari Aadiwasi Vitta va Vikas Mahamandal. Both dignitaries underscored the critical importance of climate-resilient agriculture, social equality, and education in driving long-term change.

As part of the ceremony, Yuva Mitra felicitated one individual with the Sunilbhau Smruti Jalyoddha Award and two organizations with the Best Water User Association Awards. The awardees were selected through a completely impartial evaluation process, ensuring transparency and fairness in recognition.

#### Sunilbhau Smruti Jalyoddha Award 2024 Winner

In 2024, Mr. Vivek Bhaskar Giridhari from Pune was awarded the Jalyoddha Award for his outstanding contributions to water and soil conservation. Over the course of more than 15 years, Mr. Vivek dedicated himself to improving the lives of farmers in drought-prone regions across Maharashtra. Through his work with Jnana Prabodhini, Pune, he actively participated in a wide range of watershed development projects.

His efforts included watershed treatment, farm pond construction, earthen check dams, water resource development, and irrigation management. In his acceptance speech, Mr. Giridhari emphasized that institution building were essential to ensure water distribution systems reached the last mile, benefiting every stakeholder involved.



Mr. Vivek Bhaskar Giridhari



Dr. Vijay Deshmukh, President Dr. Sharad Water User Drip Irrigation Co-op. Society

In his address, Dr. Vijay Deshmukh, President of the Sharad Water User Association, highlighted the development of a fully automated water distribution system that spans 11 kilometers and irrigates 140 hectares of farmland. He further emphasized the importance of handing over control of water distribution to farmers, stating that only community ownership can lead to truly sustainable development.



Mr. Lahanu Bhabad, President
Dantaleshwar Water User Association

While accepting the Award, Mr. Bhabad, shared that the association was registered in 2016-17 and, over the past eight years, has undertaken several impactful water management and conservation initiatives in Datli and surrounding villages. He acknowledged that the journey began under the guidance of the respected Sunil Bhau, and the work continues uninterrupted to this day through active community participation. The association has implemented a range of activities, including equitable water distribution, water planning, community awareness and repair and maintenance of canal systems.

#### THE BOMBAY PUBLIC TRUSTS ACT, 1950 **SCHEDULE VIII** [VIDE RULE 17 (1)]

Name of the Public Trust: - YUVA MITRA

Income and Expenditure Account for the year ended 31st March 2025

REGISTRATION NO. F - 3630

Evpanditura	Note Amount in		Rupees		Note	Amount in Rupees	
Expenditure		2024-25	2023-24	Income		2024-25	2023-24
To Expenditure In Respect Of Properties				By Rent :- (Accrued)			
To Establishment Expenses	14	67,94,997.41	94,27,279		16	1,23,500.00	1,00,390.00
				By Interest :- (Accrued)			
To Remuneration (In The Case Of Math) Of The Head		-	-	(Realized)	16	21,98,762.03	19,56,598.32
Of The Math, Including His Household Expenditure, If Anv		-	-	By Dividend			
To Legal Expenses			_	By Donations In Cash Or Kind	16	1,79,400.00	6.71.441.05
To Audit Fees		30.000.00	30.000	2, 2011,011,011,011,011		1,1 0,1 100.00	0,1 1,1 1100
To Contribution Fees- ( Mahila Melava Goatery )		-	,	By Grants	17	22.09.28.474.06	19,32,51,850.19
To Amount Written Off		-		By Local Contribution from various bodies	18	24,67,603.00	74,55,199.00
Repairs and Maintenance Fund		10,00,000.00	10,00,000	By Received towards Training & Seminars	16	18,31,525.86	36,73,295.98
Sustainibility Fund		15,00,000.00	15,00,000			-	
				By Interest received on IT Refund	16	3,45,494.56	_
Depreciation A/C		12,12,681	13,13,929	By Professional Fees Received	16	26,000.00	4,19,080.53
To Expenditure On The Objects Of The Trust			-	By Machine Hiring Charges	16	-	11,82,952.00
(A) Religious		-	-	By HPCL Loyalty Redeem	16	136.00	1,030.00
(B) Educational	15	20,20,34,378.84	17,94,79,359				
				By Grant Amortised	16	2,081.00	-
				By Discount Revceived	16	-	663.25
				By Trustee Membership Fees	16	5,000.00	5,000.00
				By Awards and Recognition	16	2,09,052.48	-
By Surplus carried over to Balance Sheet		1,57,44,971.44	1,59,66,933				
Total Rupees		22,83,17,029	20,87,17,500	Total Rupees		22,83,17,029	20,87,17,500

AS PER OUR REPORT ON EVEN DATE

For Mahadeokar and Yardi Chartered Accountants

FRN: 135735W

Saurabh Yardi Partner Date :- 04/08/2025 Place :- Nashik

UDIN - 25141171BMICBB6154

Manisha Pote **Executive Director** Date :- 04/08/2025 Place :-

For Yuva Mitra

Madhusha Malpathak

Trustee

Somue. President

Somdutt Lad

fundutt P. Las

REGISTRATION NO. F - 3630

THE BOMBAY PUBLIC TRUSTS ACT, 1950 SCHEDULE VIII [VIDE RULE 17 (1)]

NAME OF THE PUBLIC TRUST: YUVA MITRA BALANCE SHEET AS AT: 31ST MARCH 2025

FUNDS & LIABILITIES	Note	A	mount in Rupees		PROPERTY AND ASSETS	Note No.	Amount in F	Rupees
	No.		2024-25	2023-24			2024-25	2023-24
TRUST FUNDS AND CORPUS Balance as per last balance sheet Add:- Received during the year		40,19,227.00			IMMOVABLE PROPERTY:- Land		93,60,690.00	93,60,690
					Yuva Mitra Campus	6	54,81,708.35	60,90,835
Less :- Utilized during the year		-	40,19,227.00	40,19,227	INVESTMENTS	7	2.58.13.464.36	1,93,55,692
OTHER EARMARKED FUNDS	1		2,87,75,173.61	2,80,38,279	INVESTMENTS	'	2,36,13,404.30	1,93,55,092
(Created under the provisions of the trust deed					FIXED ASSETS	6	1,80,95,836.03	1,93,96,352
or scheme or out of the Income)					LOANS (Secured or Unsecured)	8	19,34,371.00	11,61,678
LIABILITIES:					Deposits	9	29,78,232.43	28,22,004
For Advances Grants (Recurring) For Advances Grants (Interest on Grants) For Expenses	2 3 4		4,26,54,720.23 41,21,505.22 24,62,712.62	2,50,10,986 41,83,347 75,83,321	INCOME OUTSTANDING			
For Local Contribution	5		46,69,554.93	50,29,201	Grant Receivable Tax Deduction At Source Sundry Debtors	10 11 12	1,35,65,914.11 43,00,098.30 8,86,978.00	2,22,82,638 26,82,459 11,64,555
INCOME AND EXPENDITURE ACCOUNT Balance as per last Balance Sheet		6,33,57,093.10			CASH AND BANK BALANCES			
Add: Surplus as per Income & Expenditure A/c		1,57,44,971.44	7,91,02,064.54	6,33,57,093	(a) In Saving Account (b) With the Manager	13 13	8,32,59,031.97 1,28,633.60	5,26,79,913 2,24,639
Total Rupees		16,58,04,958	13,72,21,454	Total Rupees		16,58,04,958	13,72,21,454	

AS PER OUR REPORT ON EVEN DATE For Mahadeokar and Yardi **Chartered Accountants** 

FRN: 135735W

Saurabh Yardi Partner Date :- 04/08/2025

Place :- Nashik

UDIN - 25141171BMICBB6154

The above Balance Sheet to the best our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust

> For Yuva Mitra Mudber

Manisha Pote

Place:- Sinnar

**Executive Director** 

Date :- 04/08/2025

Madhusha Malpathak Trustee

Sandutt P. Las Somdutt Lad Somu... President



"Together, We Achieve More"



Mitrangan Campus, Ghoti Sinnar Highway, Harsule Shivar, At Post - Lonarwadi, Tal. Sinnar, Dist. Nashik, Maharashtra 422103 India

Yuva Mitra Trust Registration No: F - 3630/Nashik Society Registration No: Maharashtra/3713/94/Nashik

80G & 12A Registration : Yes FCRA Registration No. 083900077

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