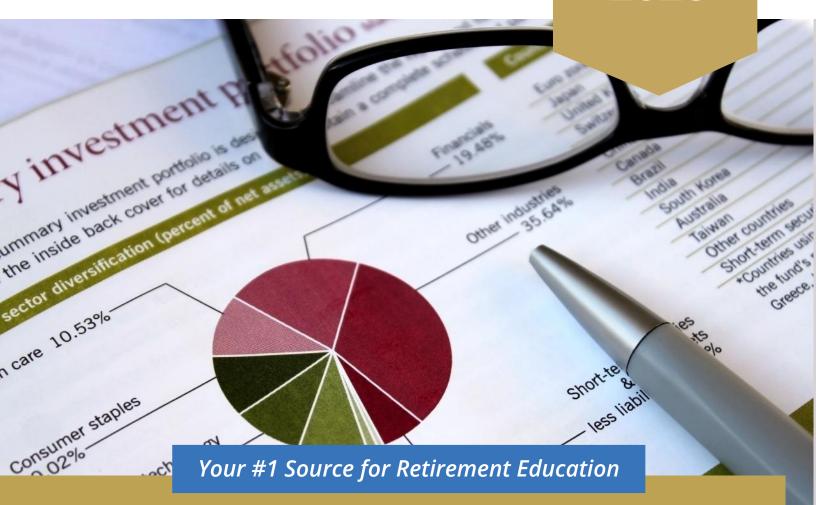


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Your Retirement Portfolio & Investment Risks

Retirement marks a transition from accumulating wealth to relying on existing assets to generate income and sustain one's lifestyle. This shift necessitates a careful examination of investment strategies, taking into account the changing financial goals and risk tolerance during the retirement years. Factors such as inflation, market volatility, and longevity risk become crucial considerations when planning for a secure retirement.

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Diversification: The Key to Risk Management:

Diversification remains a fundamental principle in investment risk management. Spreading investments across different asset classes, such as stocks, bonds, real estate, and commodities, can help mitigate the impact of market volatility. Diversification helps protect against substantial losses in any one investment, creating a more balanced portfolio that can withstand market fluctuations while still providing potential growth and income.

Managing Market Volatility:

Retirees are particularly vulnerable to market volatility as they rely on their investment portfolio for income. To manage market risks effectively, retirees should consider the following strategies:

- Asset Allocation: Adjusting the allocation of assets to reduce exposure to high-risk investments and increase the proportion of more stable income-generating assets, such as bonds and dividend-paying stocks. This approach provides a more predictable income stream while preserving capital.
- 2. Regular Portfolio Reviews: Conducting regular reviews of the investment portfolio

- allows retirees to assess its performance, make necessary adjustments, and ensure it aligns with their changing financial needs and risk tolerance. Professional financial advice can provide valuable insights during this process.
- 3. Cash Reserves: Maintaining an adequate cash reserve is essential to cover short-term expenses and withstand market downturns without being forced to sell investments at an unfavorable time. Aim to have enough cash to cover at least six months to one year of living expenses.

Income Generation Strategies:

During retirement, the focus shifts from accumulating wealth to generating income. Retirees should explore various strategies to ensure a steady and reliable income stream:

1. Bonds and Fixed-Income Investments: Allocating a portion of the investment portfolio to bonds and other fixed-income investments can provide stable income and act as a buffer against market volatility. Consider a mix of government bonds, corporate bonds, and bond funds with varying maturities.



- 2. Dividend-Paying Stocks: Dividend-paying stocks from established, financially sound companies can provide a regular income stream in the form of dividends. Dividend reinvestment plans (DRIPs) can compound the income by automatically reinvesting dividends back into the company's stock.
- 3. Annuities: Consider purchasing annuities, which offer a guaranteed income stream for life or a specific period. Immediate annuities provide an immediate income stream, while deferred annuities allow for growth and delay the income start date.

Regular Monitoring for Risk Mitigation:

Retirees should remain vigilant in monitoring their investments, staying informed about markettrends, economic indicators, and changes in their financial situation. Regular reviews and adjustments are necessary to maintain a balanced portfolio and adapt to changing market conditions or personal circumstances. Seek professional financial advice when needed to ensure informed decision-making and effective risk management.



With Roth accounts becoming more and more popular for retirement savings and investing, it is important to understand the basic differences each account as in comparison to a Roth annuity.

Preserving Capital

Retirement planning is centered around preserving capital to sustain one's lifestyle and cover essential expenses. Principal protected products, as the name suggests, prioritize the preservation of the initial investment amount. These products offer a level of assurance that, regardless of market conditions, the principal amount invested will remain intact.

Mitigating Market Volatility

Traditional investment vehicles, such as stocks and bonds, are subject to market fluctuations, making them vulnerable to volatility. In retirement, when individuals have limited time to recover from market downturns, principal protected products offer a shield against these risks. By providing a level of downside protection, these products can help retirees avoid significant losses and maintain financial stability during turbulent times.

Enhancing Risk-Adjusted Returns

While principal protected products may not provide the same level of potential returns as riskier investments, they offer a balance between security and growth. These products typically combine a guaranteed minimum return with the potential for additional gains based on market performance. By minimizing downside risk, retirees can achieve more consistent, risk-adjusted returns over time.

Diversification and Asset Allocation

Principal protected products can be integrated into a well-diversified investment portfolio, serving as a complement to other assets. By diversifying across different investment types,

such as equities, fixed-income securities, and principal protected products, retirees can mitigate overall portfolio risk. This diversification strategy helps create a well-rounded portfolio that balances growth potential with capital preservation.



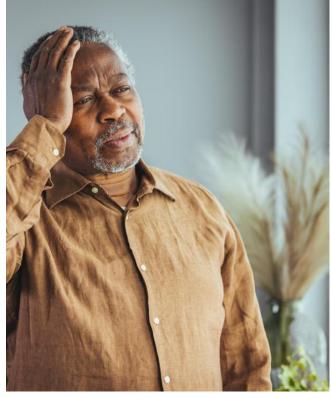
Long-Term Financial Planning

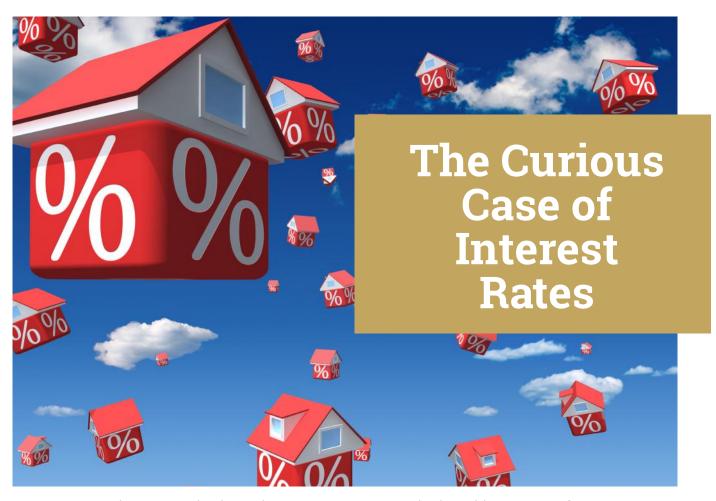
Retirement is a long-term endeavor, often spanning several decades. Principal protected products can play a crucial role in long-term financial planning by providing a stable foundation for retirement income. By allocating a portion of retirement savings to these products, retirees can ensure a steady income stream that is not reliant solely on market performance.

Emotional Well-Being:

Financial stress and uncertainty can take a toll on retirees' emotional well-being. Principal protected products offer a sense of security and peace of mind, knowing that a portion of their retirement funds is shielded from market volatility. This psychological benefit can contribute to a more positive retirement experience, allowing individuals to focus on enjoying their golden years without constant worry about their financial future.

Principal protected products play a vital role in retirement planning, providing a level of stability, capital preservation, and downside protection that can bring peace of mind to retirees. As retirement is a time to savor the fruits of a lifetime of work, principal protected products offer a valuable solution for ensuring financial security and a comfortable retirement journey.





Interest rates play a critical role in shaping investment outlook and have a significant impact on retirement portfolios. Whether you're saving for retirement or already enjoying your golden years, understanding how interest rates influence your investment returns is a necessity.

Bond Yields and Fixed-Income Investments

Interest rates and bond yields have an inverse relationship. When interest rates rise, newly issued bonds offer higher yields, which can make existing bonds with lower yields less attractive. For retirees relying on fixed-income investments such as bonds, rising interest rates can lead to a decline in the market value of existing bonds. However, it's important to note that as bonds approach maturity, their market value becomes less sensitive to interest rate changes.

To navigate this impact, retirees can consider a

laddering strategy, which involves investing in bonds with staggered maturities. This approach allows for reinvestment at higher yields as interest rates rise, providing the potential to mitigate the negative effects of increasing rates on fixed-income investments.

Dividend-Paying Stocks

of dividend-paying stocks. When interest rates rise, bond yields become more competitive compared to dividend yields. This can potentially lead investors to shift from dividend stocks to bonds, impacting the prices of dividend-paying stocks.

However, it's important to note that the relationship between interest rates and dividend stocks is not always straightforward. Many factors, including economic conditions and company performance, can influence the returns of dividend-paying stocks. Retirees should focus on selecting high-quality dividend stocks with a history of consistent payouts and consider diversifying their equity portfolio to mitigate the impact of interest rate fluctuations.

Real Estate Investments

Interest rates also affect real estate investments, particularly mortgage rates. When interest rates rise, borrowing costs increase, potentially impacting the demand for new home purchases. Higher mortgage rates can slow down the housing market and potentially affect the value of real estate investments in a retiree's portfolio. On the other hand, rising interest rates can

positively impact real estate investment trusts (REITs). REITs typically generate income from rent, and higher interest rates can lead to increased rental income, potentially benefiting retirees with exposure to this asset class.

Cash and Fixed-Rate Annuities

Increasing interest rates generally benefit retirees holding cash or fixed-rate annuities. Cash investments, such as high-yield savings accounts or certificates of deposit (CDs), typically offer higher yields as interest rates rise. Fixed-rate annuities, which provide a guaranteed income stream, may also see higher rates in a rising interest rate environment, potentially providing retirees with more attractive income options.

However, it's essential to strike a balance between keeping an appropriate amount of cash for short-term needs and investing for long-term growth to mitigate the potential negative impact of inflation.

Inflation and Purchasing Power

Interest rates and inflation share a complex relationship. Inflation erodes the purchasing power of money over time, and interest rates attempt to compensate for this loss. When interest rates fail to keep pace with inflation, retirees may face challenges in maintaining their desired standard of living.

To protect against inflation risk, retirees can consider allocating a portion of their portfolio to investments that have historically demonstrated the ability to outpace inflation, such as equities and inflation-protected securities.



SHATTER YOUR RETIREMENT RISKS LIVE! June 26th (11AM - 3:00PM CT)

EVENT FOR AGES 50+ WITH DAVE HALL, CPA | This qualifies for 4 hours of CPE

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