

BE PART OF A
BRAND NEW
EXPERIENCE

2023 shop! MarketPlace

April 25-27, 2023 | Palmer Events Center | Austin, TX

General Sponsorships

**AMPLIFY YOUR BOOTH PRESENCE, REACH MORE
ATTENDEES, AND BRING TRAFFIC TO YOUR BOOTH.**

Each sponsorship includes benefits such as, but not limited to:

- Enhanced presence on Shop! MarketPlace website
- Company logo in all promotions, print & digital
- Recognition throughout event on digital screens and signage
- Additional PAVE Social tickets based on level*
- Email marketing opportunity pre-show



SHOP-MARKETPLACE.COM

PRODUCED BY:

Smart
WRK•MEDIA

IN PARTNERSHIP WITH:

shop!

vmsd


Retail Design Institute

PAVE
Global

SHOW FLOOR SPONSORSHIPS

GENERAL SPONSORSHIPS	MEMBER	NON-MEMBER
Lanyards: (Exclusive)*	\$5,000	\$7,500
Tote Bags: (Exclusive)*	\$12,000	\$15,000
Tote Bags: (Shared)*	\$3,000	\$5,000
Refreshments on Floor: (Exclusive)*	\$5,000	\$7,500
EDUCATION OPPORTUNITIES		
Content Theater Keynote:		
Platinum: (Exclusive)*	\$10,000	\$12,000
Gold:*	\$5,000	\$7,500
Bronze:*	\$3,500	\$5,000
Experiential Stages and Smart Stations:*	\$2,500	\$4,000
Smart Stations: Power Presentation / Demo*	\$1,500	\$2,500
DESIGN AWARDS (At Show-Floor Content Theater)		
Premier:* PLUS: Top sponsor designation; podium exposure with a welcome to guests; email marketing pre & post-show; enhanced directory listing.	\$2,500	\$2,500
Supporting:* PLUS: Enhanced directory listing	\$1,500	\$1,500

* Each sponsorship includes benefits such as, but not limited to:

- Enhanced presence on SHOP! Marketplace website
- Logo in all promotions (print & digital)
- Logo recognition on all on-site signage (printed & digital where available)
- Email marketing opportunity pre-show

BE A PART OF SOMETHING GREAT!



CONTACT US TODAY

TO LEARN MORE ABOUT EXHIBITOR & SPONSORSHIP PACKAGES!



DINA MEINDL

MANAGING DIRECTOR & MEMBERSHIP
SERVICES, SHOP!

E dina@shopassociation.org

P (646) 785-9590



LINDA D'ADAMO

SENIOR MARKET STRATEGIST, VMSSD

E linda.dadamo@smartworkmedia.com

P (917) 359-1676

[Sign Up for Sponsorships Now!](#)

NOTE: Non-exhibiting companies must spend
a minimum of \$5,000 in sponsorships