



# MICE & EVENTS



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# Why Choose Southeast Asia for MICE?

Southeast Asia offers a dynamic blend of modern infrastructure, rich cultural heritage, and breathtaking landscapes, making it an exceptional destination for Meetings, Incentives, Conferences, and Exhibitions (MICE). With world-class venues, unique team-building experiences, and outstanding hospitality, the region provides an inspiring setting for corporate events.

From high-end resorts in Thailand and Vietnam to heritage-rich cities like Luang Prabang and Siem Reap, Southeast Asia offers a diverse range of locations to suit every MICE need. The region's excellent connectivity, cost-effectiveness, and vibrant cultural experiences create an ideal environment for both business and leisure, ensuring a seamless and memorable experience for participants.





# MICE



## WITH ASEV TRAVEL

At **ASEV Travel**, we have specialized in crafting comprehensive MICE solutions tailored to your business needs. Our services encompass everything from strategic meetings to conferences and exclusive incentive programs.



# & Events



## INCENTIVE TRAVEL

Reward your top performers, partners, or clients with extraordinary journeys that inspire, motivate, and engage. We offer exclusive travel experiences, including private retreats, cultural immersions, and adventure-packed itineraries to leave a lasting impact on your team.



## MEETINGS, CONFERENCES & CORPORATE EVENTS

We ensure smooth and impactful experiences with expert logistical support, cutting-edge venues, and customized programming. Whether it's a strategic business meeting, a large-scale conference, a product launch, or a networking event, our team delivers flawless execution with a focus on innovation and engagement. We provide access to exclusive venues, premium entertainment, and customized branding solutions to enhance visibility and success.

*With ASEVTravel, your vision becomes reality through meticulous planning and seamless delivery across Southeast Asia*



## FROM VISION TO REALITY: **OUR APPROACH TO MICE & INCENTIVES**

We believe in designing immersive and meaningful experiences that leave a lasting impression. Our approach is built on four core pillars:

### **TAILOR-MADE & IMMERSIVE JOURNEYS**

- Customized itineraries infused with cultural encounters, adventure, and exclusive moments, all tailored to align with your objectives.
- Exclusive access to UNESCO heritage sites, private cruises, and behind-the-scenes cultural workshops.



## EXCEPTIONAL ACCOMMODATIONS & GASTRONOMY

- Premium hotels, unique venues, and gourmet dining experiences that elevate every event.
- Curated fine dining experiences and fusion menus tailored to local flavors.



## ENGAGING ACTIVITIES & TEAM BUILDING

- Strengthen team dynamics with interactive activities such as cooking challenges, guided cultural expeditions, and hands-on workshops.
- Unique team-building experiences including kayak races, traditional craft-making, and community engagement projects that foster collaboration and creativity.

## SEAMLESS LOGISTICS & HIGH STANDARDS

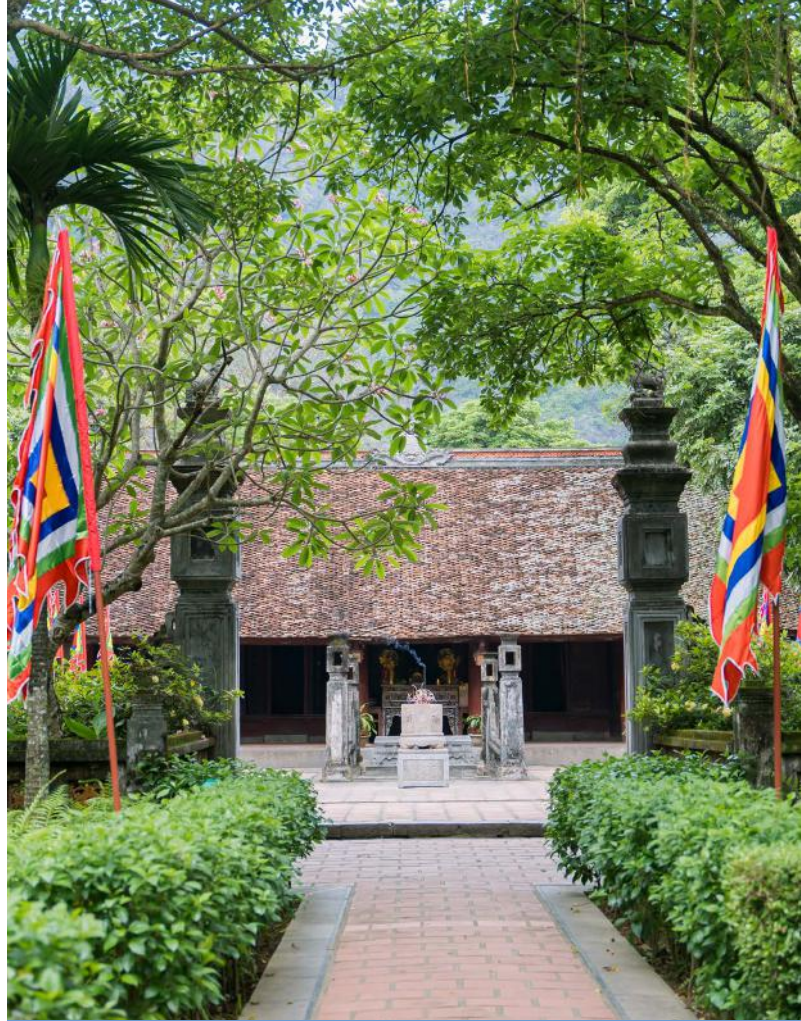
- Flawless event execution, innovative transport solutions, and an unwavering commitment to security, comfort, and efficiency.
- Dedicated multilingual event coordinators ensuring smooth operations from arrival to departure.





# WHAT SETS ASEV TRAVEL APART?

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## A FRESH PERSPECTIVE WITH EXPERT INSIGHT

- ❖ As a new dynamic player in the MICE market, we offer innovative, customized experiences backed by deep regional expertise.
- ❖ We continuously research emerging destinations, venues, and activities to provide cutting-edge solutions.



## SUSTAINABILITY COMMITMENT

- ❖ We integrate responsible tourism into our programs by partnering with local NGOs
- ❖ Our initiatives support environmental conservation, community-driven projects, and ethical wildlife experiences.



## PERSONALIZED SERVICE

- ❖ Our dedicated team works closely with you, providing hands-on support from initial planning to on-the-ground execution.
- ❖ Tailor-made solutions, 24/7 assistance, and local expertise ensure a seamless and customized experience.





# INCENTIVE TRAVEL PROGRAMS

A STRATEGIC TOOL FOR  
MOTIVATION AND LOYALTY

**ASEV Travel** is redefining incentive travel by bringing a fresh perspective, dynamic creativity, and exclusive experiences to the industry. We specialize in crafting tailored journeys that motivate and inspire





## 1 VERSATILE GROUP MANAGEMENT

- ❖ Whether it's an intimate team of 10 or a large-scale group of over 1,000, we design unique, high-impact incentive programs.
- ❖ Strong partnerships with local businesses allow us to offer access to exclusive venues and activities.

## 2 EXTRAORDINARY EXPERIENCES

- ❖ Private gala dinners in historical sites
- ❖ Luxury cruises along the Mekong River
- ❖ Helicopter tours over UNESCO World Heritage sites
- ❖ Personalized wellness retreats for executive teams
- ❖ Immersive cultural experiences tailored to inspire and connect participants with the destination.



## 3 CUSTOM REWARDS & MOTIVATION STRATEGIES

- ❖ We design bespoke incentive programs that align with corporate goals, ensuring the experience drives productivity and engagement.
- ❖ Unique transport options, from e-biking across rural landscapes to unique train journeys, creating unparalleled travel experiences.
- ❖ Focused on delivering experiences that activate imagination, energy, and engagement.

Whatever your vision, we make it possible, ensuring a once-in-a-lifetime experience for your team.





## MEETING AND EVENT SERVICES

### Conferences & Exhibitions



While ASEV Travel primarily focuses on incentive travel and immersive experiences, we also provide support for meetings and event services.

Our extensive regional expertise ensures that conferences and exhibitions are executed seamlessly while incorporating thoughtful, innovative elements.

#### CONFERENCE PLANNING & MANAGEMENT

Selection of distinctive venues tailored to your corporate needs.

Coordinating expert guest speakers and panel discussions.

Organizing interactive workshops and networking sessions.

#### EXHIBITIONS & PRODUCT LAUNCHES

Unique exhibition spaces with customized branding.

Exclusive industry networking events.

Enhanced audience engagement through digital and hybrid event solutions.

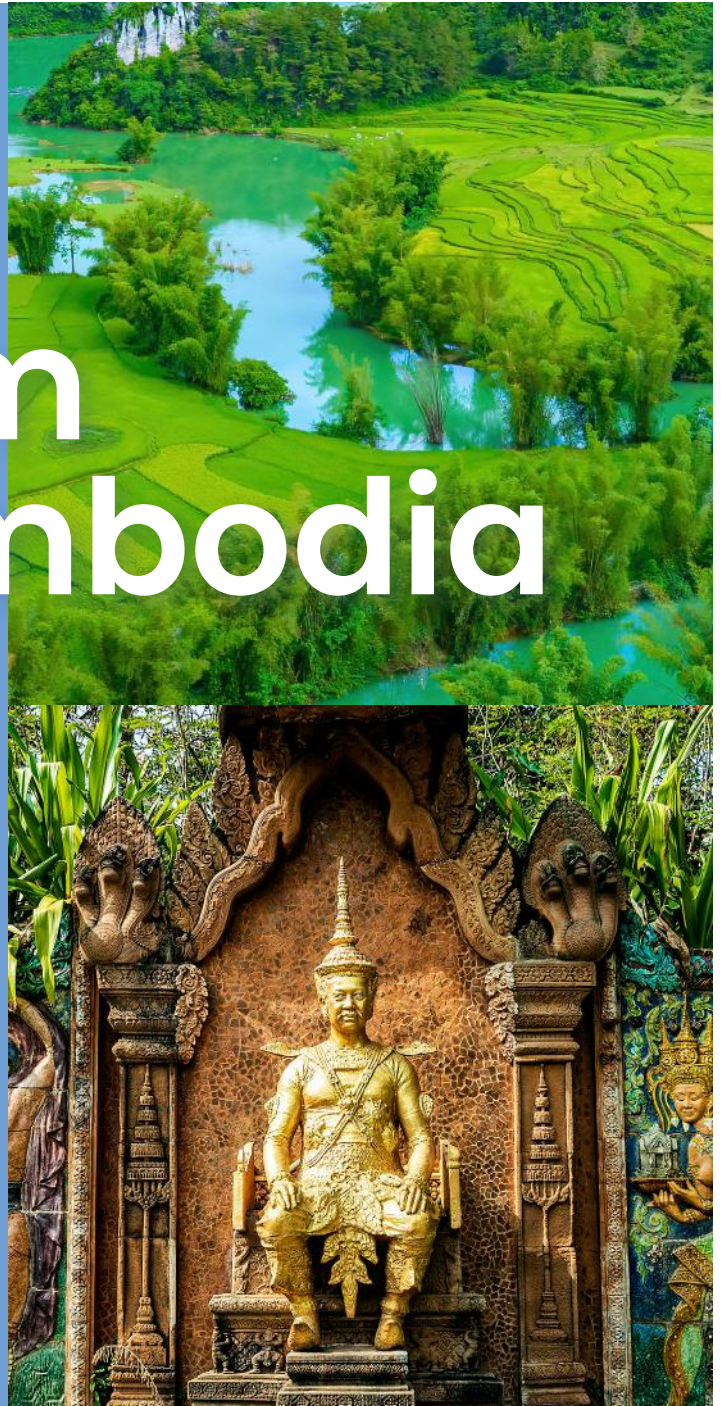
With a focus on high standards and tailored solutions, **ASEV Travel** ensures a seamless experience while bringing an extra layer of creativity and exclusivity to corporate events.



# Vietnam & Cambodia

## The Leading Destinations for Incentive Travel

ASEV Travel delivers incentive travel programs across Southeast Asia, but Vietnam and Cambodia currently lead the way as the most exciting and rewarding destinations. These countries offer a perfect blend of modern infrastructure, rich cultural heritage, and unique experiences that elevate corporate travel.





# A DYNAMIC INCENTIVE DESTINATION



From the bustling energy of Hanoi and Ho Chi Minh City to the serene landscapes of Ha Long Bay and the Mekong Delta, Vietnam offers diverse incentive travel opportunities.

Exclusive experiences include luxury cruises, heritage dining in ancient temples, and adventure-based incentives such as cycling through rural villages or private retreats.

Vietnam's rapidly growing MICE sector ensures world-class venues, five-star resorts, and seamless logistics for groups of all sizes.







CAMBODIA



## THE PERFECT BLEND OF CULTURE AND EXCLUSIVITY



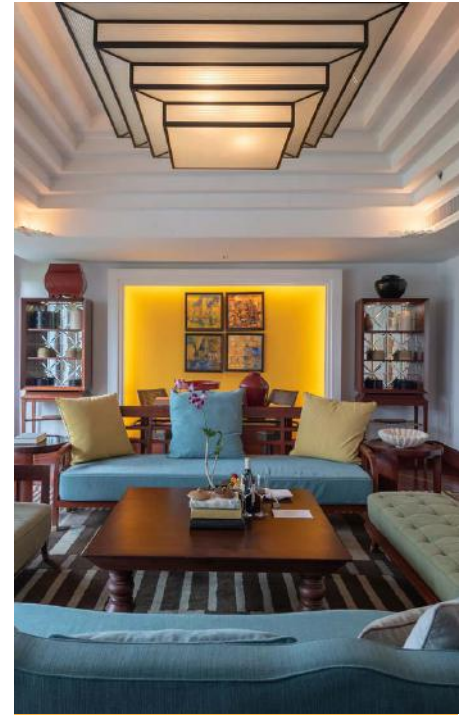




Cambodia is a hidden gem for incentive travel, blending ancient wonders with modern comforts.



Incentive groups can enjoy private sunrise experiences at Angkor Wat, exclusive gala dinners in ancient temples, and community-driven projects that provide a deeper connection to the local culture.



Phnom Penh's vibrant business scene and Siem Reap's luxury resorts make Cambodia an excellent choice for high-impact incentive programs.

Building on our expertise in Southeast Asia and continuing to expand, these two destinations provide the perfect setting for high-impact corporate journeys. With **ADEV Travel**, your incentive programs are more than just trips—they are meticulously crafted experiences designed to inspire, reward, and elevate your team's performance



# ASEV Travel

## Expand your trust for MICE & Incentive Travel



As a leading player in the leisure travel segment, **ASEV Travel** is now expanding its expertise to corporate travel. Our solid foundations in the region allow us to introduce fresh, innovative MICE experiences while maintaining the high standards that have defined our success.

Our dedicated team is ready to assist at every stage, ensuring seamless execution and personalized service. With an always growing presence in Southeast Asia, we continue to refine and expand our offerings to meet the evolving needs, **YOUR** evolving needs.





We look forward to shaping **unforgettable incentive journeys** with you that drive motivation, foster engagement, and elevate corporate experiences across Southeast Asia.



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Vietnam Cambodia Laos Thailand China Singapore Myanmar