

HOLY CITY STRAW CO.®



HOLY CITY STRAW CO.

BUSINESS AND RETAIL DISTRIBUTION CATALOG



KEY TAKEAWAYS

Holy City Straw Co. is the one of the only brands in the country providing 100% plant-based wheat and reed stem drinking straws as well as bamboo cutlery to businesses and retailers.

Our portfolio fills a material void sold in retailers and offered throughout the food service industry nationwide.

We believe our competitively priced portfolio would be an upgrade in both sustainability and consumer satisfaction.

Above average margins for our distribution partners.

We have the infrastructure and capacity to meet the growing demand.

THE PROBLEM

Limited truly sustainable and consumer satisfying straws and cutlery are currently sold in grocers and provided in the food service industry today.

Plastic - Environmentally damaging but cheap.


Bioplastic - Majority of these are only industrial compostable not home compostable. Most consumers will toss them in the trash making them just as damaging.


Paper - Energy intensive to manufacture. Extremely poor satisfaction rating.



OUR SOLUTION



 Our line of 100% Planted-based straws and cutlery is the only non-manufactured, home compostable, and 100% bio-based straws on the market today. Mother Earth is our machine.

 Our portfolio require minimal carbon usage during the beginning and end-of-life cycle. They come straight from nature and, when disposed, will naturally return to the Earth all while eliminating downstream waste!

WHEAT



REED



EARTH STRAW 101



FARM TO GLASS

Enjoy our straws straight from the wheat reed farms to your glass. Straws are cut to length, sorted, washed with salt water and uv sterilization methods to remove any bacteria and pathogens, and finally baked before packaged for shipment.



WASTE RE-IMAGINED

Wheat straws are made from reclaimed material left over after grain harvesting, with the leftover stems turning into our straws! This left over material would normally be burned, used as mulch or livestock feed. It completely sustainable and renewable during each harvest.



NEVER MANUFACTURED

Unlike many straws on the market today, our straws require no additional resources to produce or compost, dramatically reducing the pollution footprint on the environment. Mother Earth herself is our machine! No dyes, glues, waxes, or polymers necessary.



SUSTAINABLE AND RENEWABLE

Sustainable growing patterns of wheat (harvested biannually) and reed (harvested annually) minimizes unnecessary resource consumption.



ADAPTIVE REUSE

Reed straws are durable straws that can be re-used over and over which serves to amplify the positive impact on the planet and our resources.

OUR PORTFOLIO



The Premium WHEAT Straw



One-Ingredient - No Chemicals
99% - USDA Bio-Based - 100%
No Downstream Waste
Certified Compostable
Made by Mother Earth
100% Biodegradable
Marine Degradable
Low Co2 Lifecycle
Soggy-free
PFAS Free

Single-Use
Gluten-Free
Bends without Breaking
Within a Few Sips
**PERFECT FOR HOT AND
COLD DRINKS**

The Premium REED Straw



Single-Use
Durable
Similar to Bamboo
Customized Logo Branding
**PERFECT FOR SMOOTHIES
AND FROZEN DRINKS**

BAMBOO Cutlery



One-Ingredient - No Chemicals
Naturally Anti-Bacterial
Made by Mother Earth
Cutlery Compostable
100% Biodegradable
Made from Bamboo
100% Plastic Free
100% Bio-Based
Zero Waste
Durable



WHY DISTRIBUTE OUR PRODUCT PORTFOLIO?



Business and Retail Product Portfolio
Competitively-priced single use & home reusable eco-friendly straws for businesses and retail



Huge Market Penetration
Our portfolio offers a 100% plastic free alternative to plastic, paper, or bioplastic drinking straws.



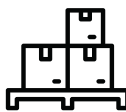
Sustainability Sells
According to Inc, 73% of Millennials are willing to spend more money on sustainable products and support eco-conscience businesses.



Straw Ban Exempt
Our portfolio of drinking straws are exempt from all single use plastic straw bans.



Attractive Above Average Margins
For all distribution partners. 20%-35% Margins.



Warehouse Facilities
We have strategically located warehouses on both the east and west coast to support our distribution partners



In-Store Marketing
In-store stand up displays and table top check out displays.



Long Shelf Life
Our straws have a shelf life of 36 months +.



Digital Marketing and Samples
HCSC will provide digital marketing collateral, samples and brochures upon request.



Production and Lead Time
60 days for bulk orders that are not currently in stock



Social Media Presence
We have a robust social media presence and have an interactive audience.



Pricing/MOQ
FOB or DTD
1/2 Pallet

RETAIL PORTFOLIO SPECIFICATIONS



Wheat Straw Product - Tall

Pack Quantity - 50 Count
Inner Pack Quantity - 10 x 50 Count Packs
SRP - \$3.99+



Wheat Straw - Cocktail

Pack Quantity - 50 Count
Inner Pack Quantity - 10 x 50 Count Packs
SRP - \$3.75+



Reusable Reed Straw - Tall

Pack Quantity - 10 Count
Inner Pack Quantity - 20 x 10 Count Packs
SRP - \$3.99+



Reusable Reed Straw - Cocktail

Pack Quantity - 10 Count
Inner Pack Quantity - 20 x 10 Count Packs
SRP - \$3.75+



Reusable Reed Straw Pouch - Tall

Pouch Quantity - 2 Straws per Pouch
Inner Pack Quantity - 25 x Two Straw Pouch Combos
SRP - \$2.99+

WHOLESALE PURCHASE

PRODUCT SPECIFICATIONS



TALL WHEAT STEM DRINKING STRAW - 50 Ct. Pack

	PACK	INNER PACK	CASE	MASTER CASE	PALLET
COUNT	1	10 Packs	6 Inner Packs	4 Cases	12 Master Cases
DIMENSIONS (in)	2.0x1.5x9.8	4.1x7.8x9.9	15.7x12.5x10.0	20.8x17.0x24.4	48x40x72
UPC	860003540121	860003540138	860007812019	860003540135	
# OF PACKS	1	10	60	240	2,880

COCKTAIL WHEAT STEM DRINKING STRAW - 50 Ct. Pack

	PACK	INNER PACK	CASE	MASTER CASE	PALLET
BOX/CASE COUNT	1	10 Packs	6 Inner Packs	4 Cases	12 Master Cases
DIMENSIONS (in)	2.0x1.5x7.5	4.1x7.8x7.9	15.7x12.5x8.3	16.5x17.0x24.4	48x40x60
UPC	860006673611	860006673635	860007812026	860006673632	
# OF PACKS	1	10	60	240	3,840

TALL REUSABLE REED STEM DRINKING STRAW - 10 Ct. Pack

	PACK	INNER PACK	CASE	MASTER CASE	PALLET
COUNT	1	20 Packs	6 Inner Packs	4 Cases	12 Master Cases
DIMENSIONS (in)	2.2x0.8x9.5	4.5x8.5x9.8	26.0x9.8x10.2	26.8x20.0x21	55x55x72
UPC	860003540145	860003540152	860007812033	860003540159	
# OF PACKS	1	20	120	480	5,760

COCKTAIL REUSABLE REED STEM DRINKING STRAW - 10 Ct. Pack





	PACK	INNER PACK	CASE	MASTER CASE	PALLET
COUNT	1	20 Packs	6 Inner Packs	4 Cases	12 Master Cases
DIMENSIONS (in)	2.2x0.8x7.3	4.5x8.3x7.5	15.8x14.0x8.6	28x18x16	48x40x72
UPC	860006673604	860006673628	860007812040	860006673625	
# OF PACKS	1	20	120	480	5,760

WHOLESALE PURCHASE

PRODUCT SPECIFICATIONS



TWO STRAW/POUCH COMBO - HOLY CITY STRAW CO.

	PACK	INNER PACK	CASE	MASTER CASE	PALLET
					
COUNT	1	1	6 Inner Pack	4 Cases	12 Cartons
DIMENSIONS (in)	7.5x7.25x7.25	10.5x7.25x3	10.6x14.5x9.5	22x19.7x15.0	48x40x60
UPC	860006673604	860006673659	860006673656		
# OF COMBO'S	1	25	150	600	7,200

*FOB Pricing

BUSINESS PORTFOLIO SPECIFICATIONS



Wheat Straw - Cocktail - 5.75"

Box Quantity - 500 Count

Case Quantity - 3000 Count (6 x 500ct.)

Case SRP - \$95+



Wheat Straw Product - Tall - 7.75"

Box Quantity - 500 Count

Case Quantity - 3000 Count (6 x 500ct.)

Case SRP - \$99+

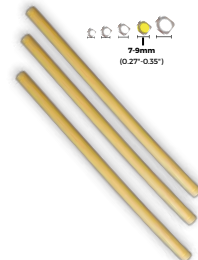


Reed Straw - Cocktail - 5.5"

Box Quantity - 250 Count

Case Quantity - 1500 Count (6 x 250ct.)

Case SRP - \$120+

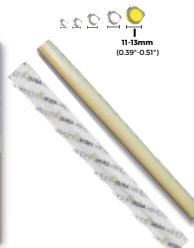


Reed Straw - Tall - 7.75"

Box Quantity - 250 Count

Case Quantity - 1500 Count (6 x 250ct.)

Case SRP - \$125+



Wrapped Angled Boba Reed - Tall - 7.9"

Box Quantity - 250 Count

Case Quantity - 1500 Count (6 x 250ct.)

Case SRP - \$199

BUSINESS PORTFOLIO SPECIFICATIONS

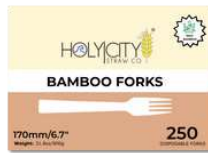


Bamboo Cutlery Sets - 170mm/6.7"

Box Quantity - 100 Count

Case Quantity - 400 Count (4 x 100ct.)

Case SRP - \$170



Bamboo Forks - 170mm/6.7"

Box Quantity - 250 Count

Case Quantity - 1000 Count (4 x 250ct.)

Case SRP - \$70



Bamboo Knives - 170mm/6.7"

Box Quantity - 250 Count

Case Quantity - 1000 Count (4 x 250ct.)

Case SRP - \$67.50



Bamboo Spoons - 170mm/6.7"

Box Quantity - 250 Count

Case Quantity - 1000 Count (4 x 250ct.)

Case SRP - \$72.50



Bamboo Dessert Spoons - 140mm/5.5"

Box Quantity - 500 Count

Case Quantity - 2000 Count (4 x 500ct.)

Case SRP - \$109



Bamboo Taster Spoons - 110mm/4.3"

Box Quantity - 500 Count

Case Quantity - 2000 Count (4 x 500ct.)

Case SRP - \$99

WHOLESALE PURCHASE

PRODUCT SPECIFICATIONS



COCKTAIL WHEAT STEM DRINKING STRAWS

	BOX	CASE	MASTER CASE	PALLET
BOX/CASE COUNT	500	3000	4 Cases	18 Master Cases
DIMENSIONS (in)	5x5x6.75	15x7x10.5	16x15x22	48x48x60
WEIGHT (lb)	0.35	2.6	12	260
UPC	860006673635	860007812026	860002756931	

TALL WHEAT STEM DRINKING STRAWS

	BOX	CASE	MASTER CASE	PALLET
COUNT	500	3000	4 Cases	18 Master Cases
DIMENSIONS (in)	5x5x8.75	15x9x10.5	20x16x22.5	48x48x60
WEIGHT (lb)	0.4	3.5	13	320
UPC	860003540138	860007812019	860002756924	

COCKTAIL REED STEM DRINKING STRAWS

	BOX	CASE	MASTER CASE	PALLET
COUNT	250	1500	4 Cases	16 Master Cases
DIMENSIONS (in)	5.75x5.5x6.5	11.75x17.25x6.75	24x18x13.5	48x40x60
WEIGHT (lb)	1	6.5	28.5	450
UPC	860009151406	860009151413	860009151403	

TALL REED STEM DRINKING STRAWS

	BOX	CASE	MASTER CASE	PALLET
COUNT	250	1500	4 Cases	16 Master Cases
DIMENSIONS (in)	5.75x5.5x8.5	11.75x17.75x9	24.75x19x19	48x40x78
WEIGHT (lb)	1.2	9	41.5	630
UPC	860003540152	860007812033	860003540104	

WHOLESALE PURCHASE


PRODUCT SPECIFICATIONS



WRAPPED JUMBO BOBA REED STRAW

	BOX	CASE	MASTER CASE	PALLET
				
COUNT	250	1500	2 Cases	12 Master Cases
DIMENSIONS (in)	9.25x9.5x10.25	28.5x10x21	29x21x21.5	58x42x72
WEIGHT(lb)	2.5	16.5	40	480
UPC	860007812071	860007812033	850052362058	

BAMBOO CUTLERY SETS - 170mm/6.7"





	BOX	CASE	MASTER CASE	PALLET
				
COUNT	100	400	800	18 Master Cases
DIMENSIONS (in)	11.75x8x9.5	17x12.5x19.75	17x25x19.75	55x55x72
WEIGHT(lb)	4.25	17.5	35	640
UPC	860007812064	860007812061	860007812068	

WHOLESALE PURCHASE

PRODUCT SPECIFICATIONS



BAMBOO FORK - 170mm/6.7"

	BOX	CASE	MASTER CASE	PALLET
				
COUNT	250	1000	4 Cases	36 Master Cases
DIMENSIONS (in)	7x5x5	10x7.25x10.5	15x11x22	48x48x72
WEIGHT(lb)	2	8	32	1,152
UPC	860009151475	860009151472	860009151479	

BAMBOO KNIVES - 170mm/6.7"

	BOX	CASE	MASTER CASE	PALLET
				
COUNT	250	1000	4000	45 Master Cases
DIMENSIONS (in)	7x4x4.5	8.75x7.25x9.5	15x9.25x17.75	48x48x72
WEIGHT(lb)	1.7	6.9	27.5	1,238
UPC	860009151482	850052362010	860009151489	

BAMBOO SPOONS - 170mm/6.7"

	BOX	CASE	MASTER CASE	PALLET
				
COUNT	250	1500	4000	36 Master Cases
DIMENSIONS (in)	7.5x5.25x5	28.5x10x21	29x21x21.5	48x48x72
WEIGHT(lb)	1.8	7.3	29.2	1051
UPC	860009151468	850052362027	860009151465	

WHOLESALE PURCHASE

PRODUCT SPECIFICATIONS



BAMBOO DESSERT SPOONS - 140mm/5.5"

	BOX	CASE	MASTER CASE	PALLET
COUNT	500	2000	8000	35 Master Cases
DIMENSIONS (in)	8.25x5.75x4.75	11.75x8.5x10	18x12.5x20.5	48x48x72
WEIGHT(lb)	2.8	11.25	45	1,575
UPC	860009151499	850052362034	860009151496	

BAMBOO TASTER SPOONS - 110mm/4.3"

	BOX	CASE	MASTER CASE	PALLET
COUNT	500	2000	8000	50 MASTER CASES
DIMENSIONS (in)	8.25x4.5x4.5	8.5x8.5x9.5	18x10x20	48x48x72
WEIGHT(lb)	1.75	7	28	1400
UPC	850052362003	850052362041	850052362000	

ECO PARTNERS AND CERTIFICATIONS



ECO AWARENESS

Holy City Straw Company not only carries some of the greenest products on the planet but we also work hard to partner with organizations that align with our mission to save the planet one straw at a time.



Environmentally Sustainable



100% USDA Bio-Based



Gluten Free



Food Safe



Chemical and Pesticide Safe



Carbon Free Shipping



"Best Plastic Straw Alternative Ever"



#zerowaste



"So much better than Paper"



"Straw Revolution. Up Your Drink Game"



"Fun and Functional Eco Straws"



"All Natural Straws for the Win"



"Perfect Eco Straws"



"Amazing Product"



You Made Me a Believer!



"Durable and Elegant"



"Save the Turtles!"



"The Straw that saved the Camel's back."



WHAT OUR CLIENTS ARE SAYING



WOW!

"These straws are great. As an Event Planner always planning weddings and parties these straws are amazing. Guests tend to complain about the paper straws that they get mushy and don't last— this solves that problem and great for the environment!"



FUTURE OF STRAWS!

"We tested these out several times and left them in liquid for hours. They never got soggy like paper straws do and they are also flexible. Owning a bartending company, we go through a lot of straws at each event. The Holy City Straws are a guilt-free way to use straws without hurting the environment. They are a great company to work with and I have already recommended them to several friends. Thanks again :)"



AWSTRAWK

"These are exactly what I've been looking for for my mobile cocktail company. It's easier to keep track of plastic straws in a brick and mortar setting and dispose appropriately; if there's such a thing... but when you're in a field in Maine, and a straw made of straw ends up in the field, it's just going home after a long vacay and heroic job. I dig em!"



WHEAT STRAW!

"I tested the straws in both a hot and cold beverage, and I can honestly say the straw never got soggy in neither drink. If you're looking for a straw to use for your margarita or coffee this straw works great!"



FORGET PAPER STRAWS!

"I must say I'm pretty impressed by these straws. I like the fact I don't have to switch straws to finish my drink nor do I get bits of paper in my drink! HolyCity Wheat straws are great!"



GREAT STRAW AND FAST SHIPPING! GREAT EXPERIENCE!

"These straws are not only an ideal alternative to plastic straws, but should become the new normal. As a natural straw, they are the perfect traditional size and never get soggy. Great straw!"



Thanks for your consideration.
We look forward to the possibility of working together!
Cheers!

- *Holy City Straw Co.* -



SCAN ME

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