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It "Dawned" On Me... *a message from Dawn Giganti*

I don't know about you, but I've noticed how caught up in the chaos of daily life I've been lately. Seriously, we're halfway through summer & it feels like it just started. Juggling numerous responsibilities, constant distractions, not to mention all the STUFF I've seemed to accumulate over time that I don't need. It is so easy to get overwhelmed & lose sight of what truly matters.

I'm taking a breather this month, & you could join me if you'd like! It's not about giving up everything we enjoy or avoiding challenges. It's about finding balance, eliminating unnecessary complexities, & creating space for what truly brings us joy. Here's what we can do...

- Declutter physical spaces - Clear out our unused items, & organize our belongings more efficiently. We need to make a serene environment to boost our peace of mind & reduce some stress.
- Simplifying schedules - Assess commitments & learn to say no, a biggie for me! We can free up time & energy for our passions by prioritizing what matters & setting boundaries.
- Self-reflection - Mull over habits & ways to live more intentionally. We can reevaluate some of our bad habits, adopt some better ones, & explore minimalism to simplify our lives.
- Nurture well-being - This one's important. We NEED to disconnect from technology once in awhile to experience peace, clarity, & gratitude moments. Something hard to do without putting down the cell phone!

"Come to me, all you who are weary and burdened, and I will give you rest." - Matthew 11:28 (NIV)

This really speaks to the importance of finding rest & restoration amidst our busy lives. Simplification isn't just about physical decluttering or managing our time, but also about finding inner peace & spiritual rejuvenation. We can find the courage to let go of unnecessary burdens & focus on what truly matters by seeking solace in our faith.

I invite you to reflect on the word "simplify" with me this month as a source of inspiration & encouragement as we venture on this simplification journey together. Wishing you a simple, clear, & content month of August.

Warmest regards & God bless.



Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

Month at a Glance:

7th Purple Heart Day – A solemn occasion when Americans come together to reflect & pay tribute to the courageous men & women who have either been wounded on the battlefield or made the ultimate sacrifice. It serves as a moment of remembrance & honor for their selfless acts of bravery.

12th Annual Perseid Meteor Shower Peak Night – The best displays might be seen between 8:25pm on August 12th & 5:26am on August 13th. The shower is expected to reach peak activity at around 3am CDT on August 13th.

19th Aviation Day – The Chicago Air & Water Show takes place along the lakefront, stretching from Fullerton to Oak St., with North Ave. Beach serving as the central location. From 10am to 2pm, spectators can enjoy the spectacular event & its thrilling displays.

27th Just Because Day – A whimsical holiday promoting spontaneous acts of fun, kindness, & self-care. Break free from routines, embrace the spirit of the day, & do something delightful "just because" you can!!

Employee birthdays this month:

8th Brian Berson - Brian is a dedicated Flooring Consultant at our Mokena, IL showroom, known for bringing exceptional flooring solutions to our valued customers. Let's wish Brian a fantastic day filled with joy & memorable moments as he marks another year of success. Happy birthday, Brian!



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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August 2023

S	M	T	W	T	F	S
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06	07	08	09	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



Fun Facts About Water Balloons, the Ultimate Summer Splash!

- Water balloons were invented by Edgar Ellington in 1950. He created them as a toy for his children.
- The Guinness World Record for the largest water balloon fight involved 8,957 participants who threw over 120,000 water balloons.
- The first water balloons were made of rubber latex, but now there are biodegradable options available that are better for the environment.
- The world record for the longest water balloon throw is 296 feet and 10 inches, achieved by Tyler Burnett in 2017.
- Water balloons are commonly used for water balloon fights, but they can also be used for various games and activities, such as water balloon toss, target practice, and relay races.
- Water balloons come in various sizes and shapes. Some are small and round, while others are larger and elongated.
- The largest water balloon ever created had a diameter of 9 feet and 2 inches. It was made by the TV show "MythBusters" and required a crane to lift it.
- Water balloons are typically filled with tap water, but some people add coloring or other substances to make the water balloons more exciting.
- Water balloons can be frozen to create ice balloons, which can be used for summer activities or to keep drinks cold.
- National Water Balloon Day is celebrated on the first Friday in August. This year it is on Friday, August 4th.

That being said, it's time to get wet and celebrate... let the water balloon wars begin!

Buzzing Guardians: The Essential Role of Honeybees in Our World

Honeybees are incredibly important for our planet and its inhabitants. As diligent pollinators, they facilitate the reproduction of countless flowering plants, ensuring the production of fruits, vegetables, and seeds that form the basis of our food supply. By pollinating around 80% of all flowering plants, honeybees play a vital role in sustaining global food production and maintaining biodiversity. Their contributions extend beyond agriculture, as honeybees provide us with honey, beeswax, and other valuable bee products that have cultural, nutritional, and medicinal significance. The economic value of honeybees cannot be overstated, with their pollination services contributing billions of dollars annually. Protecting honeybee populations and their habitats is crucial for safeguarding our ecosystems, food security, and the delicate balance of nature.



Clear the Clutter and Make Some Cash - Tips for a Successful Garage Sale

The combination of favorable weather, back-to-school preparations, moving activities, and the availability of free time during summer break contribute to the popularity of garage sales in August. Is your home overwhelmed by unused items? Time to host a garage sale! So lets declutter and make some cash! Here are valuable tips for a successful sale:

1. **Advertise online:** Use platforms like OfferUp and social media to spread the word.
2. **Price items reasonably:** Don't overprice; focus on selling.
3. **Be open to negotiation:** Bargain-hunters will ask for deals, so be prepared.
4. **Offer a variety of items:** More choices attract more buyers and increase profits.
5. **Coordinate with neighbors:** Plan a street sale to draw a larger crowd.
6. **Manage early birds:** Hold them off until you're ready to begin.
7. **Keep cash secure:** Hide your cash box and make change from your pocket.
8. **Accept cash only:** Avoid payment hassles by accepting cash exclusively.
9. **Plan for leftovers:** Offer free items or hold a half-price sale on the last day.
10. **Celebrate your success:** Use some proceeds for a special treat or outing.

Clear your space, earn extra money, and enjoy the benefits of hosting a garage sale with these tips. Get ready to declutter and make a profit!



MEET OUR CARPET CLEANING CUSTOMERS...

Arlette Brooks
Art Mulholland
Barb Glab
Brian Vanbaren
Carol Robinson
Catherine Yunker
Cathy Macdonald

Chase Leo
Claudia George
Colleen Brannigan
Dan Topper
David & Diana Gilbert
Debbie Little
Deborah Nowlan

Donna Bourdage
Ed Benes
Gerald Woloszyn
Jake Setter
Jan Stoller
Jennifer Keltz
Kathy O'Donnell

Kerry Carey
Mimi Royer
Nancy Finn
Oliver Williams
Rob & Lisa Doherty
Roseann Henninger
Sandy Bolander

Shaun Wasso
Stacey Bilsland
Tami Lejeune
Terry Dauthinais
Willie Calvin



CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585 EXT. 100

**DIANE
PILIBOSIAN**

of LaGrange Park, IL

You are this month's
MYSTERY WINNER!

**We have a \$50 Creative Carpet & Flooring
gift card reserved just for you!**

Stop in your nearest showroom to claim
your prize! Must be picked up between
08/01/2023 & 08/31/2023.

Did You Know ?

**We'll need your help in
September...**

Only YOU can decide who deserves a
free floor makeover in our

**UGLY FLOOR
CONTEST**

**VOTE August 31st starting at noon thru
September 8th, 2023 at 11:59am!**

CreativeCarpetInc.com/ugly-floor/

MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:
Golf originated in what country?

- (A) Ireland
- (B) France
- (C) Scotland
- (D) Spain

To enter, visit our website at creativecarpetinc.com and click on the 'MEGA Trivia' tab under Specials. Take your best guess for this month's question, which will be available on our website between the 1st and 15th of the month. Your chances of winning are better than you think! The winner will be announced in the following month's newsletter. Remember, the entry deadline is the 15th of each month. Good luck and have fun!

Last month's question:

What contest is held every Fourth of July at Coney Island?

Answer: (A) Hot dog eating contest

Nathan's Famous Hot Dog Eating Contest is held every Fourth of July on Coney Island, and has been since at least 1972. The goal is to scarf down as many hot dogs as possible in 10 minutes. The world record for the most hot dogs eaten is 76 — more than 15 pounds. Joey Chestnut earned that record in 2021, putting away more than 12,000 calories in 10 minutes. More than 30,000 enthusiasts usually watch the contest each year, and millions more tune into the TV broadcast to see who will take home the coveted mustard-yellow champion's belt. [Nathan's Famous | June 2022]

Congratulations to last month's winner:

**CLARENCE
BULTEMA**
of Lombard, IL

To claim your prize, please stop by Creative Carpet & Flooring between 08/01/2023 & 08/31/2023. Thank you for participating in our contest & enjoy your prize!

Welcome Back Returning Clients

Annette & Richard Haak	Debbie OKeefe	Lisa Edwin-Moore	Phil McPherson
Barb Luoma	Diana & David Gilbert	Loretta & Wayne	Robert Schipits
Brian Oster	Ed Webster	Kwiatkowski	Ron & Laura Adamski
Cheyenne Matthuis	James OLeary	Lynn Pratt	Ryan Lincoln
Christine Dunn	Janice & Dan Joyce	Mariellen Smith	Scott & Carole Kuta
Claudette Molloy	Jennifer Dreyfuss	Michael Dedmond	Shaun Wasso
Dave Mitcheltree	Jim & Sandy McMahon	Miriam Mparland	Thomas Teare
Dave Petrone	Karen Wallace	Peter Opalacz &	Tiffany & David
Debbie Evans	Lee & Judy Wood	Jennifer O'Connor	Nelson

Save on select Shaw Floors and Anderson Tuftex flooring! See store for details.

UGLY FLOOR CONTEST

Grand prize winner gets **NEW FLOORING!***

CreativeCarpetInc.com/ugly-floor/

Visit our website to upload a picture of your ugly floor **NOW** for a chance to replace it.

The uglier your floor, the better chance you have to win!

**Up to \$1000 value*



TERMS & CONDITIONS:

Grand prize will include flooring, pad & labor up to \$1000. Official rules available at Creative Carpet & Flooring website. Contest entry ends 8/31/23 at 11:59am. Voting for your favorite runs 8/31/23 at noon thru 9/8/23 at noon.

MEET OUR NEW CLIENTS

Ben & Amanda Kalinowski
Bernie Schaff
Bill & Kim Beranek
Bob & Phyllis Forst
Carl Berry
Dan & Bo Zuccarelli
Dan & Cindy McCauley
Dan & Michelle Kelley
Dana Cocanig
Daryl McGrath

Debbie Scurrah
Donna & Ray Herbert
Ed Howells
Etta Gregory
Gisela Sabal
Greg & Lori Sponder
Gus & Becca Galante
Gytis Tamosaitis
Jack Conley
Jeff Ligman

Jelena Stevanovic-Jovovick
Jim & Jean Petrik
Joanne & Dick Davidson
Joe Paniagua
Karen Chase
Karina Padilla
Kerry Hannigan
Kezia & Ray Cirks
Kim Nelson
Laura Doctor

Lewis & Victoria Cafaro
Lizzy McGough
Maggie Smith
Marie & Donald Walton
Mark & Aida Dahlkamp
Mark Lisowski
Mary Klein
Matt Cooper
Melissa Peterson
Molly Wolf

Pam Marr
Pat Egan
Paul Stomper
Peggy Hoogheem
Rae Phillips
Rhonda Zaring
Rich Sfura
Richard Lindsey
Rodolfo Sandoval
Roger & Jane Ellens

Ron & Christina Lajoie
Sandra Davis
Scott & Sandy McKnight
Sharlita Davis
Sharon Wojtycki
Stacey Lamarche
Steven Kirk
Walter Czerwonka

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WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

Creative Carpet & Flooring

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2315 45th Street
Highland IN 46322
219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide!

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.CreativeCarpetInc.com

A gigantic THANK YOU to all who referred us last month...

Brenna Sons	Donna Cafaro
Christine Grzybowski	Marlene Ratkay
Debra Ellison	Sean Scanlon
Dennis Troesch	Wendy Trainor

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card

Hooray, Creative Flooring did a great job installing our flooring. We could not have done it without Autumn Sibb. Since we didn't know exactly what we wanted, she spent many hours & days selecting flooring options that we would be satisfied. She gave us details, pros & cons, which helped us to make decisions. End result, we are very happy with our installation. Sending a special thanks to Oscar & Armando, who were courteous, professional, & accommodating. They made sure to vacuum & take the debris with them. Great team together.

~ Maria Sears of Dyer, IN
This month's \$25 Target gift card winner!