



2026

SPONSORSHIP OPPORTUNITIES



Senior
Services
FOR SOUTH SOUND



OUR MISSION IS SIMPLE: Improving the quality of life for people as they age

Founded in 1973, Senior Services for South Sound has been dedicated to supporting seniors in our community for over 50 years.

Our programs and services include Brighter Days Adult Day Program, Meals on Wheels, Senior Community Dining, Senior Transportation, Supportive Services, Health and Wellness Programs, Trips & Tours Program, and Adult Learning.

The largest program we offer is our Senior Nutrition Program, provided in both Mason and Thurston counties. This program alone provides more than 200,000 meals each year to nearly 3,000 individual seniors.

We are proud to provide dozens of activities at the Virgil Clarkson Lacey Senior Center and the Olympia Senior Center.

Why sponsor us?

With thousands of Thurston and Mason County seniors and their families receiving our emails, social media posts and newsletters, your sponsorship will offer plenty of brand exposure while also supporting our senior community.



Support Us All Year

\$2,500

Bingo Sponsor

Bingo at Senior Services for South Sound is more than just a night of entertainment, it's an energetic, sell-out tradition that brings the community together. Six nights a year, we fill the room with players ready for cash prizes, raffles and a lot of laughter, all while raising vital funds for our activities program. Every shout of "BINGO!" supports our activities program, directly funding the classes, groups and social opportunities that keep local seniors active, engaged and thriving.

As a yearly sponsor, your brand is front and center in that excitement. Linked with a sell-out event the community loves, you'll be remembered long after the final card is called. It's a win for your business, a win for our community and a win for the seniors we serve.

As a bingo sponsor you will:

- Have your logo featured on all bingo marketing (print, digital and in-center promotions)
- Receive verbal recognition from the bingo caller at each event
- Be visible to hundreds of enthusiastic attendees throughout the year
- Gain association with one of Thurston County's most fun and well-loved events
- Directly supports programs that keep local seniors connected and thriving





FEARLESS \$5,000 (1 Available)

- 2 Reserved spots to go Over The Edge
- Photo of rappel including royalty-free rights
- Prominent logo on all promotional materials, including event t-shirt
- Rappel picture and logo to be used in our 2025 Annual Report
- Prominent logo placement in our 2027 Sponsorship Package
- All benefits of Landing

2025 Sponsors

 LEWIS-MASON-THURSTON
AREA AGENCY ON AGING

 SUBARU | Olympia Subaru


OLYMPIA
ORTHOPAEDIC
ASSOCIATES
Your Life in Motion


LEWIS / MASON / THURSTON
SENIOR ACTION
NETWORK


The Hub
AT LACEY

LET'S GO Over the EDGE



to SENIORS

SATURDAY, JUNE 13, 2025

On June 13, 2026, up to 60 daring community members will rappel down a four-story building at the Hub at Lacey in our most thrilling fundraiser of the year, and your brand can be right there with them.

Over the Edge draws crowds, media attention and nonstop buzz, all while raising thousands for programs that keep local seniors active, engaged and thriving. As a sponsor, you'll enjoy high-visibility recognition in event marketing, on-site at our lively Ground Party and in front of spectators as they cheer on each descent. It's a one-of-a-kind opportunity to connect with the community, show your support for local seniors and be part of an unforgettable day.

ROPE \$2,500 (2 Available)

- 1 Reserved spot to go Over The Edge
- Photo of rappel, including royalty-free rights
- Company name announced with each rappeler
- Company logo displayed on all promotional materials for the event, including event t-shirt
- Logo placement in our 2027 Sponsorship Package
- All benefits of Landing

HELMET \$1,500 (2 Available)

- 1 Reserved spot to go Over the Edge
- Photo of rappel, including royalty-free rights
- Company logo placed on front of helmets for maximum exposure
- Company logo displayed on all promotional materials for the event, including event t-shirt
- Logo placement in our 2027 Sponsorship Package
- All benefits of Landing

LANDING \$500

- Company logo displayed on all promotional materials for the event, including event t-shirt
- Ability to place company promotional materials in Rappeller Swag Bag
- Reserved spot for a company booth at Base Camp





Leader \$5,000

- Prominent name and logo on all event advertising including click-through on all digital assets
- Dedicated thank you social media post
- Verbal recognition by emcee at event
- Four complimentary tickets to event
- Prominent logo in our 2026 Annual Report
- Prominent logo placement at event
- Logo placement in our 2027 sponsorship package
- Prominent logo on special social media thank you post
- All Contributor benefits

Innovator \$2,500

- Dedicated thank you social media post
- Verbal recognition by emcee at event
- Two complimentary tickets to event
- Logo placement in our 2027 sponsorship package
- Logo placement in our 2026 Annual Report
- Logo special social media thank you post
- Logo placement on all event advertising
- All Contributor benefits

Sustainer \$1,000

- Dedicated thank you social media post
- Verbal recognition by emcee at event
- Logo placement in our 2027 sponsorship package
- Logo on all event advertising
- All Contributor benefits

Fall Gala

October 10, 2026

Our annual Fall Gala is an evening of elegance, connection and generosity, all in support of programs that keep local seniors active, engaged and thriving. Guests will enjoy a gourmet dinner, fine wine, live music, inspiring speakers and exciting silent and live auctions, making it one of the most anticipated events of the year. With around 250 guests expected and extensive event marketing, this is a premier opportunity for your business to gain meaningful visibility while aligning with a cause that touches lives across our community. Join us for a night that blends celebration and impact, and help create a brighter future for local seniors.

Supporter \$500

- Logo on special social media thank you post
- Logo on all event advertising
- Logo on event website
- All Contributor benefits

Contributor \$250

- Name on all event advertising materials
- Click-through capabilities on all digital assets
- Logo placement at event

2025 Sponsors

Local
Partner



LEWIS-MASON-THURSTON
AREA AGENCY ON AGING

Organizational
Sponsor



SUBARU

Olympia Subaru

Innovator Sponsors



Heritage
BANK



Supporter Sponsors



PUTNAM • LIEB • POTVIN • DAILEY
ATTORNEYS AT LAW



We need you to help us further our mission!

For half a century, Senior Services for South Sound has been providing programs that support the growing need of seniors in our community. To fulfill our mission to improve the quality of life for people as they age, we need to raise over \$1 Million in donations and sponsorships from individuals and community partners such as you and your organization.

Every sponsorship comes with an opportunity for your organization and staff to connect with our organization through a volunteer component, such as volunteering at one of our events, serving lunch at one of our community dining locations, or coming to one of our centers for a tour. Opportunities can range from one to four hours.

We appreciate your interest. If you would like to reserve your sponsorship, please use [the enclosed form](#). To discuss other opportunities, or if you have any questions, please contact Development Director Mike Gregory at 360.586.6181 ext. 110 or email mgregory@southsoundseniors.org.

