



LOVE YOU

Paperfinger

*Happy
Birthdays*

*Happy
Birthdays*

ORIGINAL CALLIGRAPHY & WORDS BY HAND

ABOUT PAPERFINGER

ESTABLISHED 2009 | BROOKLYN, NEW YORK



**Paperfinger brings
an original aesthetic
to a time-honored tradition.**

Bryn Chernoff was an early and influential artist in the field, opening her Brooklyn studio in 2009. Her unique work uses traditional tools (a nib and ink) to create distinctive and artful styles.

**Paperfinger products are for the people
who care about writing it down and who
treasure the beauty of words by hand.**

In the past 15 years, Paperfinger has been featured widely in publications like *Town & Country*, *Oprah*, *Real Simple*, *The New York Times*, *New York Magazine*, *Refinery29*, *W Magazine*, *Martha Stewart Weddings*, *The Knot* and others, while offering commissioned work to companies and individuals all over the world.

hi



*Daily
Invitation*

PAPERFINGER

WRITING BY HAND MATTERS

When we write by hand, we get to the heart of it. And when we write to each other, we convey our care and connection. Calligraphy is a way to pause and be present with the words.

MAKE IT PERSONAL

Calligraphy evokes our sense of the artist's hand and the person behind the words. We prioritize genuine human connection and kindness in all aspects of our business.

SIMPLICITY & EASE

Clean designs and organized workflows bring ease and joy to our products and business processes. Our work and process is designed for calm and quality.

ORIGINALITY

Paperfinger is inspired by original approaches to writing, design and social practices. Decisions are based in what is true, intentional and meaningful -- not just traditional.

whatever I do
would
without you

Thank
goodness
for

thank you



ever grateful

k You

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2026 WALL CALENDAR

\$18 • \$36
WHOLESALE MSRP

Our annual bestseller

Every month is a unique combination of watercolors.

Features three lined lists at the bottom for "Priorities," "Ideas & Possibilities" and "In Progress."

SIZE: 12.125" X 16.75"



2026 WALL CALENDAR

\$18 • **\$36**
WHOLESALE MSRP



6 DOUBLE-SIDED PAGES, SPIRAL COIL BOUND FOR EASY HANGING.
FULL COLOR, 70# ACCENT OPAQUE. ENCLOSED IN CELLO FLAP-SEAL BAG AND LABEL.

MOQ: 6
PF040101

\$18 • \$36
WHOLESALE MSRP

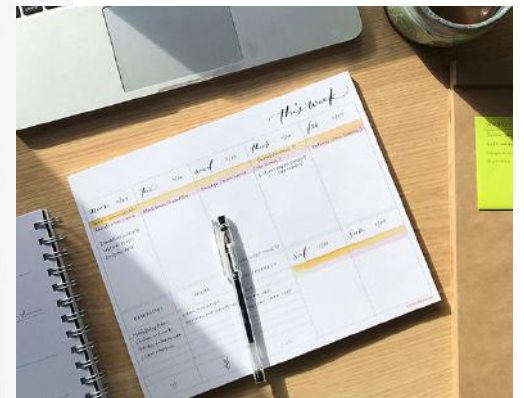
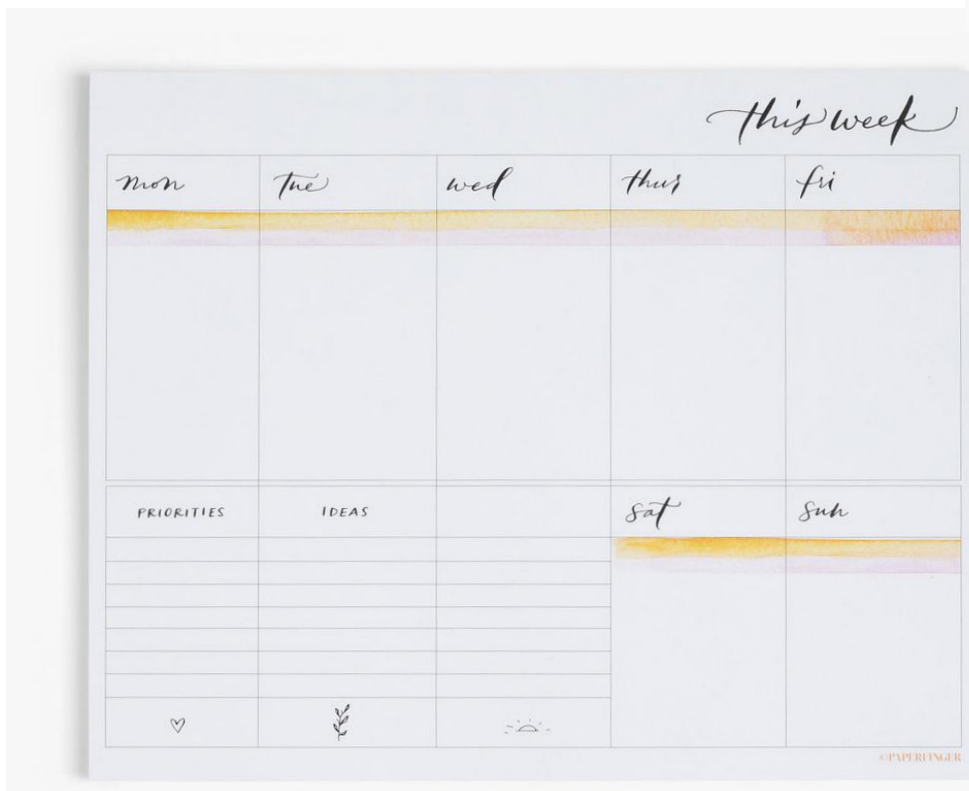


WEEKLY PLANNER NOTEPAD

\$15 • \$30
WHOLESALE MSRP

Plan one week at a time, and enjoy the process.

A soothing place to plot the week's priorities, ideas and possibilities. Undated.



50-SHEET NOTEPAD, FULL COLOR, OFFSET PRINTED ON 70# ACCENT OPAQUE.

ENCLOSED IN CELLO FLAP-SEAL BAG WITH LABEL. UNDATED.

8" X 10"

MOQ: 6

PF040102

DAILY INVITATION

\$24 • \$48
WHOLESALE MSRP

A daily practice for intention, perspective and ideas. Take one card a day.

Cloth-bound box holds 60 cards -- each with one word, written in expressive calligraphy.



CLOTH-BOUND BOX. MAGNETIC FLAP CLOSURE. INTERIOR SATIN LIFT RIBBON. WHITE FOIL-STAMPED TOP.
HOLDS 60 CARDS, DIGITALLY PRINTED ON 120# SUPERFINE ULTRAWHITE EGGSHELL COVER.
SHRINK-WRAPPED WITH PAPER LABEL DESCRIPTION AND SAMPLE CARDS PICTURED.
3.75" L X 2.75" W X 1.5" H
MOQ: 6 (FOR ORDERS OF 12+, A DISPLAY COPY CAN BE PURCHASED AT HALF-PRICE)
PF040301

What can one word awaken in you?



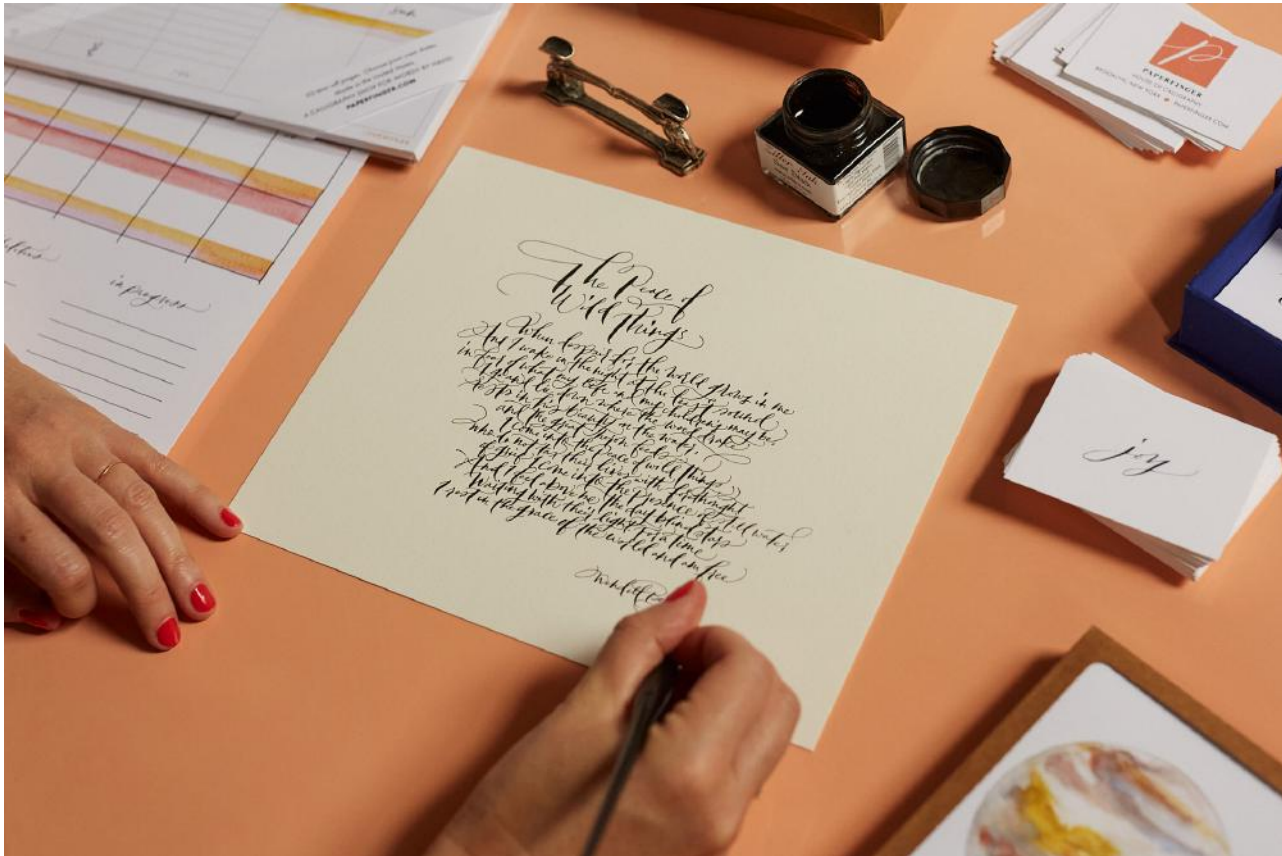
**A single word can spark ideas, set an intention
or be a prompt for writing, art and conversations.**

ART PRINTS

Digital archival prints, 8"x10"

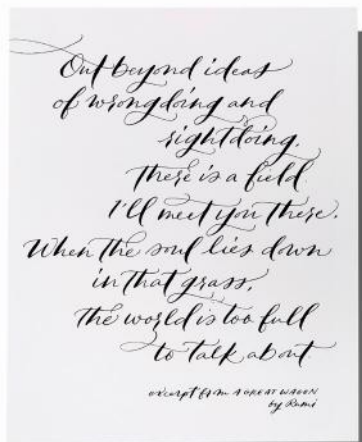
MOQ: 4

\$14 • \$28
WHOLESALE MSRP



The Peace of Wild Things, A poem by Wendell Berry

PFO40209



Rumi,
excerpt from
"A Great Wagon"

PFO40210



Joan Didion,
excerpt from
commencement
address

PFO40206



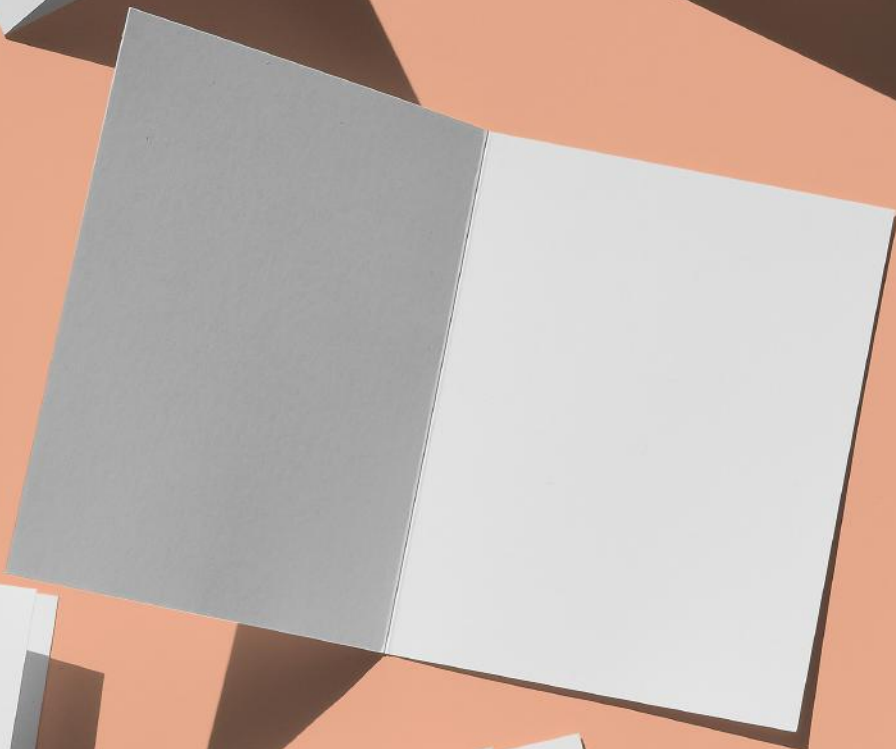
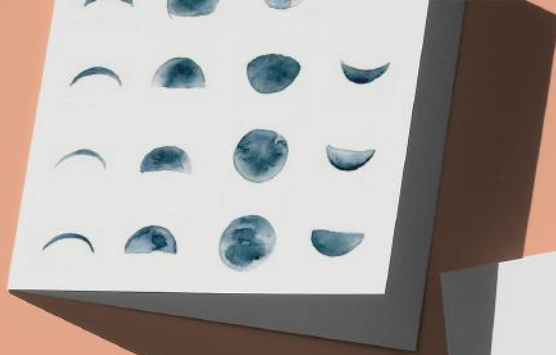
\$19 • \$38
WHOLESALE MSRP

Watercolor Planets 9×12 Art Print

A serene art print of each of the planets in our solar system, painted in watercolor and labeled in calligraphy.

Archivally printed on Somerset Velvet for Epson, an “old-world” paper preferred by artists and printmakers. 100% cotton, acid-free.





GREETING CARDS

BIRTHDAY (1 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • **\$6.50**
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • **\$28**
WHOLESALE MSRP



Happy Birthday Friend!
PF010214 | Box PF010114



Happy Happy Happy Birthday
PF010216 | Box PF010116



Happy Day To You!
PF010215 | Box PF010115



You Are Magic
PF010217 | Box PF010117

Happy
Birthday



Happy
Birthday
friend!

celebrating you
all day

HAPPY
HAPPY
HAPPY
BIRTHDAY
♥

You are
magic.

Happy
Day
to you! ..

GREETING CARDS

BIRTHDAY (2 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • **\$6.50**
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • **\$28**
WHOLESALE MSRP



Birthday Wishes

PF010210 | Box PF010110



Celebrating You All Day

PF010211 | Box PF010111



Happy Birthday Candle

PF010213 | Box PF010113



Happy Birthday

PF010212 | Box PF010112

GREETING CARDS

LOVE & FRIENDSHIP (1 of 3)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.

MOQ: 6 cards for singles, 4 for box sets.



Love You

PF010244 | Box PF010138



Becoming

PF010292 | Box PF010192



Hi

PF010236 | Box PF010130



Painted Heart

PF010242 | Box PF010136



Dear Friend - Emily Dickinson

PF010245 | Box PF010139



You Are Loved

PF010238 | Box PF010132

GREETING CARDS

LOVE & FRIENDSHIP (2 of 3)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS	
\$3.25	• \$6.50
WHOLESALE	MSRP
BOX OF 8 CARDS	
\$14	• \$28
WHOLESALE	MSRP



I Love All of You

PF010246 | Box PF010140



Sweet Friend

PF010290 | Box PF010190



I Love You

PF010234 | Box PF010128



Loving You

PF010235 | Box PF010129



Lotsa Love

PF010291 | Box PF010191

GREETING CARDS

LOVE & FRIENDSHIP (3 of 3)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • \$6.50
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • \$28
WHOLESALE MSRP



Every day
PF010240 | Box PF010134



Happy Valentine's Day!
PF010237 | Box PF010131



Love - Watercolor Stripe
PF010241 | Box PF010135



I Love You - Stripes
PF010289 | Box PF010189



Always - Irving Berlin
PF010239 | Box PF010133



Sending Love
PF0101109 | Box PF0102109

GREETING CARDS

SUPPORT & SYMPATHY (1 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • \$6.50
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • \$28
WHOLESALE MSRP



Change

PF010294 | Box PF010194



Support

PF010295 | Box PF010195



Hope

PF010297 | Box PF010197



Waves

PF010296 | Box PF010196

SUPPORT & SYMPATHY (2 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • **\$6.50**
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • **\$28**
WHOLESALE MSRP



Virtual Hug
PF010272 | Box PF010167



One Day At a Time
PF010273 | Box PF010168



Take Care
PF010274 | Box PF010169



Here
PF010275 | Box PF010170



Here For You
PF010276 | Box PF010171



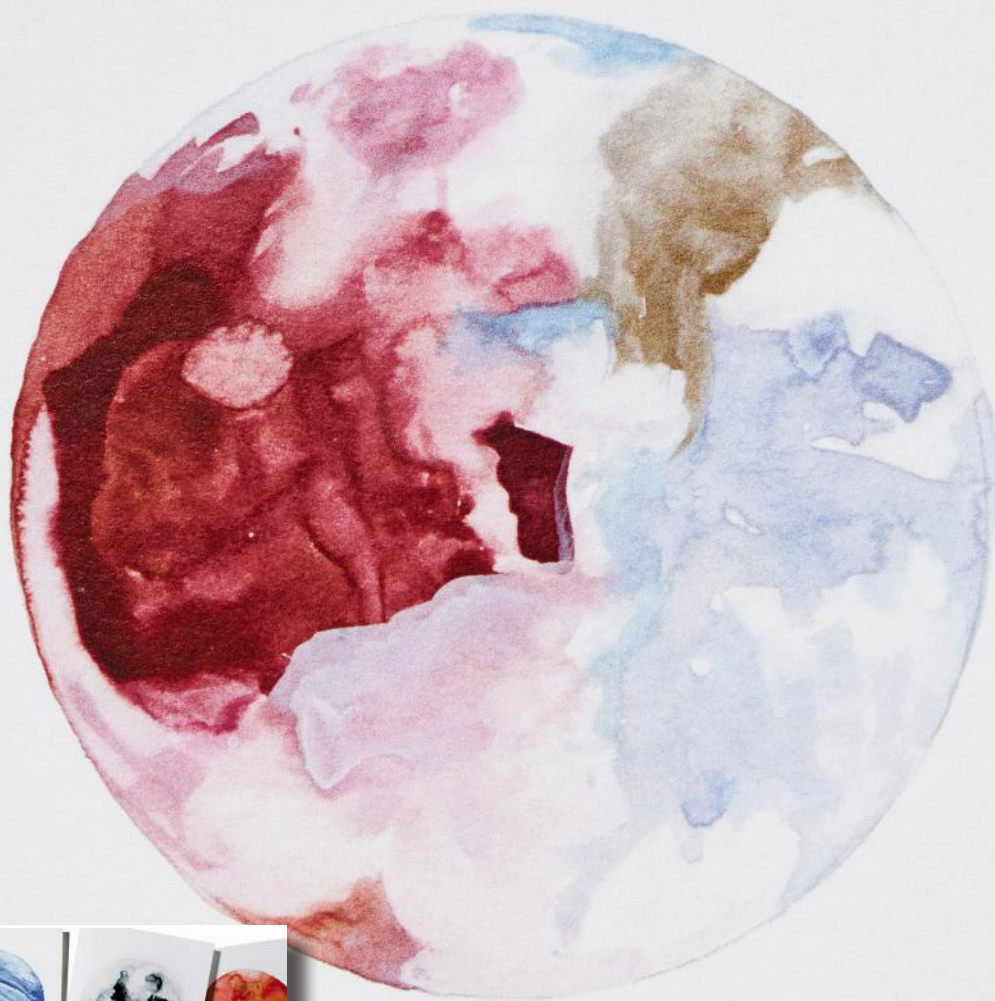
No Words
PF010277 | Box PF010172



Condolences
PF010278 | Box PF010173



A Hug
PF010279 | Box PF010174



Pluto



SPECIAL MIXED BOX

PLANETS MIX PF010141

A box of 8 unique cards
(Earth, Moon, Pluto, Venus,
Saturn, Mercury, Neptune, Mars)

GREETING CARDS

MOON & PLANETS (1 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • \$6.50
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • \$28
WHOLESALE MSRP



Earth
PF010252 | Box PF010147



Venus
PF010248 | Box PF010143



Full Moon
PF010257 | Box PF010152



Saturn
PF010253 | Box PF010148



Mercury
PF010254 | Box PF010149



Mars
PF010251 | Box PF010146



Neptune
PF010255 | Box PF010150



Uranus
PF010256 | Box PF010151



Jupiter
PF010250 | Box PF010145

GREETING CARDS

MOON & PLANETS (2 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • \$6.50
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • \$28
WHOLESALE MSRP



All One Moon

PF010247 | Box PF010142



Pluto

PF010249 | Box PF010144



Eris

PF010293 | Box PF010193



Ceres

PF010258 | Box PF010153



Haumea

PF010259 | Box PF010154



Makemake

PF010260 | Box PF010155

GREETING CARDS

THANK YOU & GRATITUDE

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • **\$6.50**
WHOLESALE • MSRP

BOX OF 8 CARDS
\$14 • **\$28**
WHOLESALE • MSRP



Thank You
PF010280 | Box PF010175



Appreciate You
PF010283 | Box PF010182



Thank Goodness For You!
PF010282 | Box PF010183



Whatever Would I Do Without You
PF010285 | Box PF010176



For Being You
PF010286 | Box PF010177



Gratitude
PF010284 | Box PF010181



GREETING CARDS

THANK YOU & GRATITUDE (2 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • **\$6.50**
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • **\$28**
WHOLESALE MSRP



Many Thank Yous

PF010288 | Box PF010186



Thank You- New York Skyline

PF010281 | Box PF010180



Grateful For You

PF010287 | Box PF010178



Forever Grateful

PF010287 | Box PF010178



Thanks!

PF010281 | Box PF010180

GREETING CARDS

BABY & WEDDING

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • \$6.50
WHOLESALE • MSRP

BOX OF 8 CARDS
\$14 • \$28
WHOLESALE • MSRP



Hey Little Bud
PF010201 | Box PF010101



The Best Family
PF010202 | Box PF010102



Welcome Little One
PF010203 | Box PF010103



Hello We Love You Already
PF010206 | Box PF010106



Celebrating Your Love
PF010207 | Box PF010107



Celebration
PF010209 | Box PF010109



Welcome to the World
PF010204 | Box PF010104

GREETING CARDS

CELEBRATORY & CONGRATS

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS

\$3.25 • \$6.50

WHOLESALE

MSRP

BOX OF 8 CARDS

\$14 • \$28

WHOLESALE

MSRP



Begin

PF010218 | Box PF010118



Congrats

PF010219 | Box PF010119



Congratulations

PF010220 | Box PF010120



Bouquet

PF010221 | Box PF010121



Good Wishes

PF010222 | Box PF010122



Off You Go!

PF010223 | Box PF010123



Yes

PF010224 | Box PF010124



You Did It!

PF010225 | Box PF010125

GREETING CARDS

MOTHER'S & FATHER'S DAY (1 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • **\$6.50**
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • **\$28**
WHOLESALE MSRP



Love You Mom
PF010261 | Box PF010156



Happy Mother's Day
PF010262 | Box PF010157



Magnolia Mother's Day
PF010263 | Box PF010158



Mama
PF010264 | Box PF010159



Mother
PF010265 | Box PF010160



Pansies Mother's Day
PF010266 | Box PF010161

GREETING CARDS

MOTHER'S & FATHER'S DAY (2 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • \$6.50
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • \$28
WHOLESALE MSRP



For Taking Care of Me
PF010267 | Box PF010162



For My Father
PF010268 | Box PF010163



Happy Father's Day!
PF010269 | Box PF010164



Love You Dad
PF010270 | Box PF010165



The Best Dad
PF010271 | Box PF010166



SEASON'S
GREETINGS



GREETING CARDS

WINTER HOLIDAYS (1 of 4)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS

\$3.25 • \$6.50

WHOLESALE

MSRP

BOXES OF 8

\$14 • \$28

WHOLESALE

MSRP



Snowy Meadow Gratitude
PF020229 | Box PF020129



Winterberry Season's Greetings
PF020230 | Box PF020130



Winter Wildflower
PF020232 | Box PF020132



Brooklyn Block Happy Holidays
PF020231 | Box PF020131

GREETING CARDS

WINTER HOLIDAYS (2 of 4)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • \$6.50
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • \$28
WHOLESALE MSRP



Happy New Year
PF020225 | Box PF020125



Eucalyptus Peace
PF020226 | Box PF020126



With You in Spirit
PF020212 | Box PF020112



Happy Hanukkah
PF020203 | Box PF020103



Merry Christmas
PF020209 | Box PF020109



Season's Greetings (NYC)
PF020214 | Box PF020114

GREETING CARDS

WINTER HOLIDAYS (3 of 4)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS

\$3.25 • \$6.50

WHOLESALE

MSRP

BOXES OF 8

\$14 • \$28

WHOLESALE

MSRP



Light and Love

PF020215 | Box PF020115



A New Year

PF020216 | Box PF020116



Wishing You Warmth

PF020213 | Box PF020113



O' Tidings of Comfort and Joy

PF020224 | Box PF020124



New Year Moon

PF020210 | Box PF020110



Peace- Plum

PF020208 | Box PF020108

GREETING CARDS

WINTER HOLIDAYS (4 of 4)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS
\$3.25 • \$6.50
WHOLESALE MSRP

BOX OF 8 CARDS
\$14 • \$28
WHOLESALE MSRP



Merry Christmas Pine
PF020227 | Box PF020127



A New Beginning
PF020219 | Box PF020119



Sparkler (Light and Love)
PF020228 | Box PF020128



Painted Trees
PF020221 | Box PF020121



Happy Holidays
PF020222 | Box PF020122



Peace to You (Blue)
PF020218 | Box PF020118



Peace to You (Deep Green)
PF020233 | Box PF020133

PRICING & MINIMUMS

Opening order minimum: **\$250**. Reorder minimum: **\$150**.

FOLDED GREETING CARDS - Digitally printed, 4.25" x 5.5" (A2)

Singles: \$3.25 (MOQ 6)

Box of 8: \$14 (MOQ 4)

DAILY INVITATION

\$24 (MOQ 6)

**For orders of 12 or more, one display copy can be purchased for half price.*

WEEKLY PLANNER NOTEPAD - 50 sheets, 8" x 10"

\$15 (MOQ 6)

ART PRINTS

8" x 10": \$14 (MOQ 4)

9" x 12": \$19 (MOQ 4)

2026 WALL CALENDAR - 12.125" x 16.75"

\$18 (MOQ 6)

SHIPPING INVOICED AT COST.

POLICIES & GUIDELINES (1 of 2)

ACCOUNT ESTABLISHMENT

All prospective wholesale partners must provide their business name, tax ID number, and resale certificate.

We reserve the right to approve or decline wholesale applications at our sole discretion.

ORDERING GUIDELINES

Order minimum: \$150 (before shipping and taxes).

PAYMENT TERMS

By default, invoices are sent at the time of order fulfillment and include all shipping fees, net 30.

Late Payments: A 1.5% monthly service charge (18% APR) will be applied to past due balances.

Accounts more than 60 days overdue will be placed on hold.

SHIPPING

Shipping Costs: Buyer is responsible for all shipping costs. Delivery Time: Standard processing time is 7 business days from order confirmation. Shipping time depends on carrier and destination. Shipping Carrier: We ship via UPS Ground. Expedited shipping available at buyer's expense with advance request.

Inspection Upon Delivery: Buyer must inspect all shipments immediately upon receipt and report any damages or discrepancies within 3 business days.

PACKAGING

Cards are paired with a matching envelope. Please note that greeting card paper is subject to change. Single cards are packaged in clear cello sleeve, unless otherwise requested. Boxed cards are packaged in kraft paper boxes. Art prints, Calendars and Notepads are packaged in clear cello flap seal bags. Daily Invitation boxes are shrink-wrapped with an enclosed paper label on bottom with product description and bar code sticker on outside of seal.

POLICIES & GUIDELINES (2 of 2)

RETURNS & DAMAGES

Damaged Goods: Claims for damaged merchandise must be made within 3 days of receipt. Photos of damage required.
Order Errors: If we ship incorrect items, we will replace them at no charge when notified within 7 days of receipt.
All sales are final. Products in saleable condition may not be returned except as if they arrived damaged.

BACKORDERS & CANCELLATIONS

Occasionally, a product may be backordered. We will notify you of any delays and ship the backordered items as soon as they are ready. Payment for backordered goods will be requested at time of actual fulfillment.

PRODUCT INFORMATION & UPDATES

Catalog Changes: We reserve the right to update designs, discontinue products, or modify pricing with 30 days advance notice to active wholesale accounts.

Product Descriptions: While we make every effort to ensure accuracy, product descriptions and images are approximate. Minor variations in hand-crafted items are expected. Stock Availability: All orders are subject to product availability. We will notify you promptly of any out-of-stock items.

BRAND GUIDELINES & MARKETING

Pricing: Wholesale partners agree to maintain suggested retail pricing. Online Sales: Approved retailers may sell products online but must not undercut suggested retail pricing or sell through unauthorized third-party marketplaces. Marketing Materials: High-resolution product images and marketing materials available upon request.

TERRITORY & EXCLUSIVITY

Non-Exclusive: Standard wholesale accounts are non-exclusive. We reserve the right to sell to other retailers in your area.
Exclusive Arrangements: Territory exclusivity may be negotiated for high-volume partners. Contact us for details.

LIMITATION OF LIABILITY

We warrant that our products are free from defects in materials and workmanship. Our liability is limited to replacement or credit for defective products. We are not liable for indirect, incidental, or consequential damages. Products are sold as-is with no other express or implied warranties.

All sales final. Please let us know of any order changes within 24 hours of submitting your order for a revised invoice. Any damaged or incorrect items received must be reported within five days of receipt for refund or replacement.



HOW TO ORDER

We're happy to receive your order as:

- A list of items emailed to orders@paperfinger.com
- On Faire: faire.com/direct/paperfinger
- A phone call (347) 620-2155

Reach out anytime with questions:

orders@paperfinger.com
(347) 620-2155



HOUSE ♦ OF
CALLIGRAPHY

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