



LOVE YOU



ORIGINAL CALLIGRAPHY & WORDS BY HAND

# ABOUT PAPERFINGER

ESTABLISHED 2009 | BROOKLYN, NEW YORK



**Paperfinger brings  
an original aesthetic  
to a time-honored tradition.**

Bryn Chernoff was an early and influential artist in the field, opening her Brooklyn studio in 2009. Her unique work uses traditional tools (a nib and ink) to create distinctive and artful styles.

**Paperfinger products are for the people  
who care about writing it down and who  
treasure the beauty of words by hand.**

In the past 15 years, Paperfinger has been featured widely in publications like *Town & Country*, *Oprah*, *Real Simple*, *The New York Times*, *New York Magazine*, *Refinery29*, *W Magazine*, *Martha Stewart Weddings*, *The Knot* and others, while offering commissioned work to companies and individuals all over the world.

hi 

*Daily  
Invitation*

PAPERFINGER

## WRITING BY HAND MATTERS

When we write by hand, we get to the heart of it. And when we write to each other, we convey our care and connection. Calligraphy is a way to pause and be present with the words.

## MAKE IT PERSONAL

Calligraphy evokes our sense of the artist's hand and the person behind the words. We prioritize genuine human connection and kindness in all aspects of our business.

## SIMPLICITY & EASE

Clean designs and organized workflows bring ease and joy to our products and business processes. Our work and process is designed for calm and quality.

## ORIGINALITY

Paperfinger is inspired by original approaches to writing, design and social practices. Decisions are based in what is true, intentional and meaningful -- not just traditional.

whatever  
would  
without you

Thank  
goodness  
for

thank you



ever grateful

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# 2026 WALL CALENDAR

\$18 • \$36  
WHOLESALE MSRP

## Our annual bestseller

Every month is a unique combination of watercolors.

Features three lined lists at the bottom for "Priorities," "Ideas & Possibilities" and "In Progress."



# 2026 WALL CALENDAR

\$18 • \$36  
WHOLESALE MSRP



6 DOUBLE-SIDED PAGES, SPIRAL COIL BOUND FOR  
EASY HANGING.

FULL COLOR, 70# ACCENT OPAQUE. ENCLOSED IN  
CELLO FLAP-SEAL BAG AND LABEL.

MOQ: 6  
PF040101

\$18 • \$36  
WHOLESALE MSRP

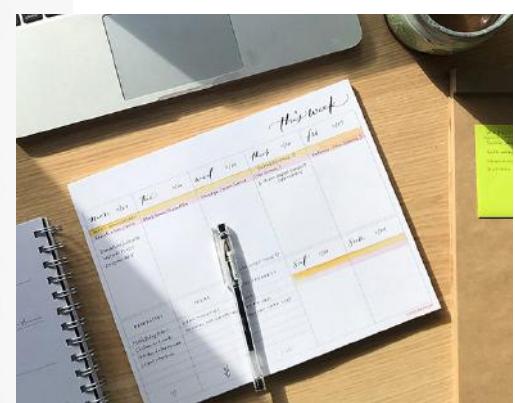
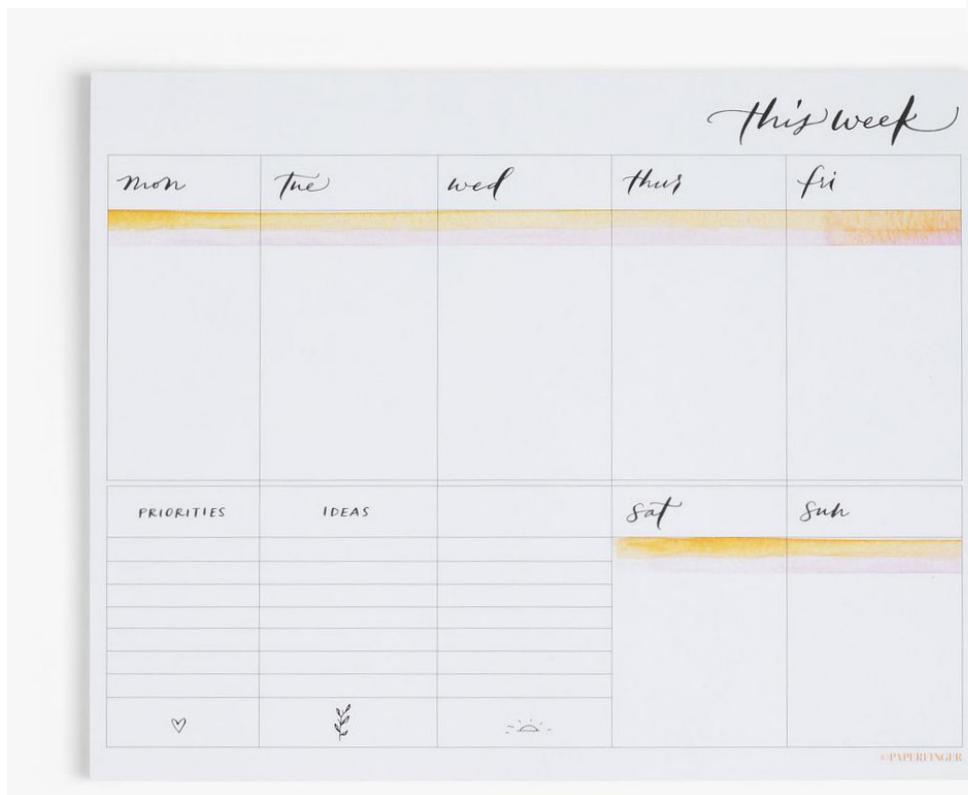


# WEEKLY PLANNER NOTE PAD

\$15 • \$30  
WHOLESALE MSRP

Plan one week at a time, and enjoy the process.

A soothing place to plot the week's priorities, ideas and possibilities. Undated.



50-SHEET NOTE PAD, FULL COLOR, OFFSET PRINTED ON 70# ACCENT OPAQUE.

ENCLOSED IN CELLO FLAP-SEAL BAG WITH LABEL. UNDATED.

8" X 10"

MOQ: 6

PF040102

# DAILY INVITATION

\$24 • \$48  
WHOLESALE MSRP

A daily practice for intention, perspective and ideas. Take one card a day.

Cloth-bound box holds 60 cards -- each with one word, written in expressive calligraphy.



CLOTH-BOUND BOX. MAGNETIC FLAP CLOSURE. INTERIOR SATIN LIFT RIBBON. WHITE FOIL-STAMPED TOP.

HOLDS 60 CARDS, DIGITALLY PRINTED ON 120# SUPERFINE ULTRAWHITE EGGSHELL COVER.

SHRINK-WRAPPED WITH PAPER LABEL DESCRIPTION AND SAMPLE CARDS PICTURED.

3.75" L X 2.75" W X 1.5" H

MOQ: 6 (FOR ORDERS OF 12+, A DISPLAY COPY CAN BE PURCHASED AT HALF-PRICE)

PF040301

What can one word awaken in you?



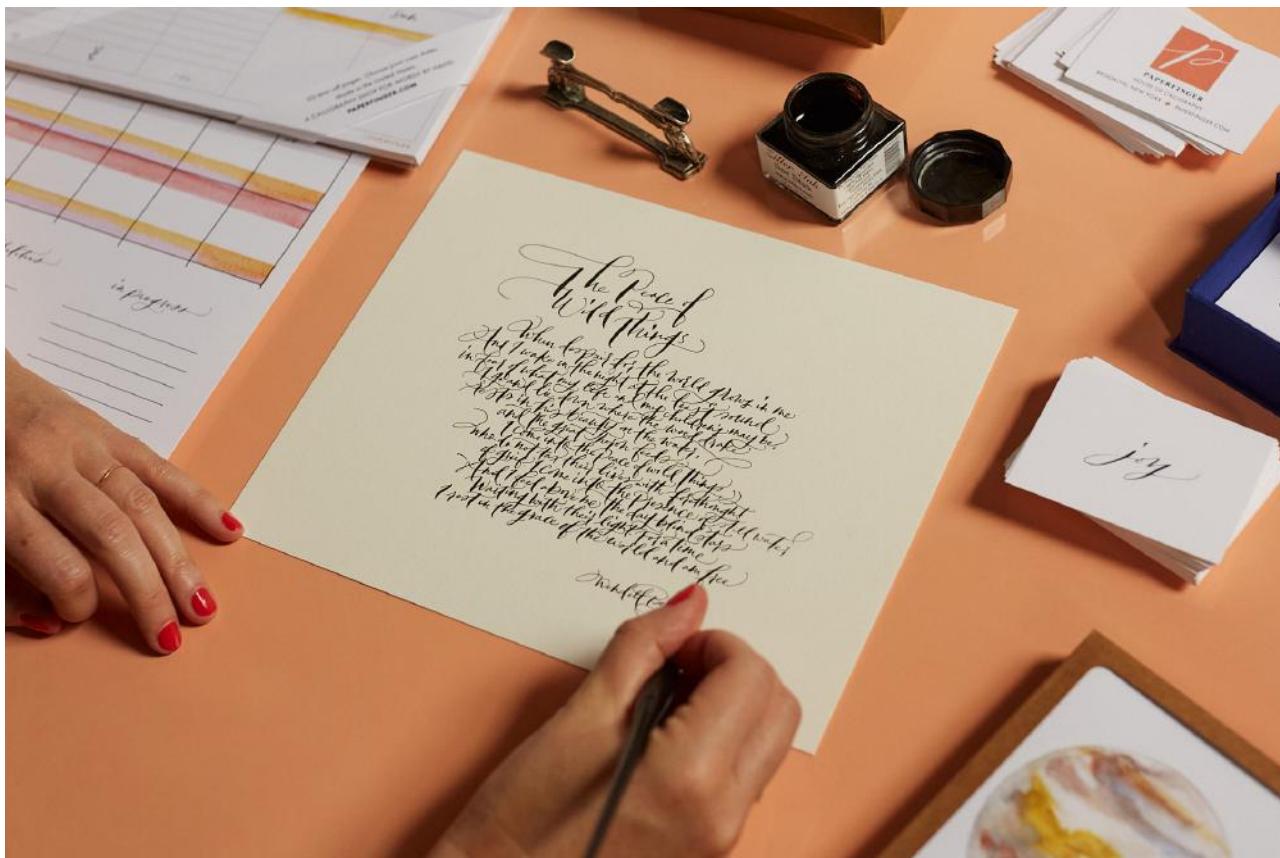
A single word can spark ideas, set an intention or be a prompt for writing, art and conversations.

# ART PRINTS

Digital archival prints, 8"x10"

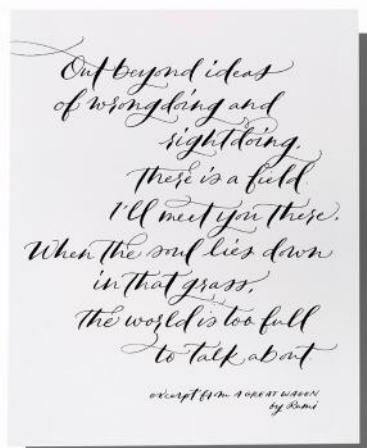
MOQ: 4

\$14 • \$28  
WHOLESALE MSRP



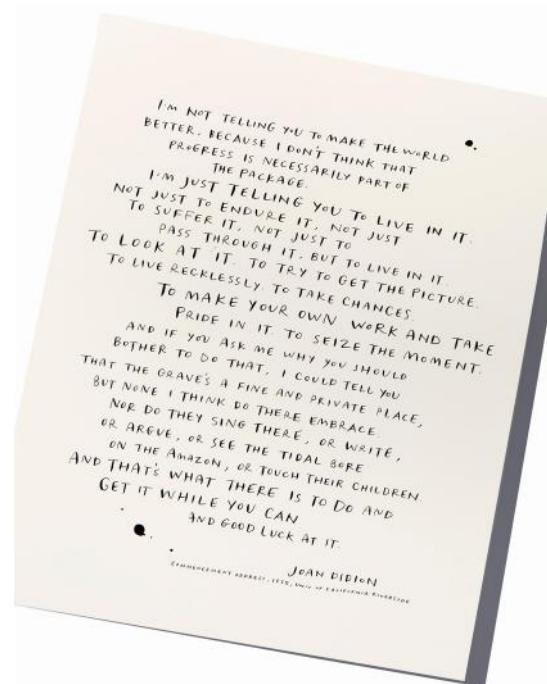
The Peace of Wild Things, A poem by Wendell Berry

PF040209



Rumi,  
excerpt from  
"A Great Wagon"

PF040210



Joan Didion,  
excerpt from  
commencement  
address

PF040206



\$19 • \$38  
WHOLESALE MSRP

# Watercolor Planets 9×12 Art Print

A serene art print of each of the planets in our solar system, painted in watercolor and labeled in calligraphy.

Archivally printed on Somerset Velvet for Epson, an “old-world” paper preferred by artists and printmakers.  
100% cotton, acid-free.





PEACE

forever grateful

Happy Holidays

Dear friend,

Merry Christmas

## GREETING CARDS

# BIRTHDAY (1 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

## SINGLE CARDS

**\$3.25 • \$6.50**

WHOLESALE MSRP

## BOX OF 8 CARDS

**\$14 • \$28**

WHOLESALE MSRP



Happy Birthday Friend!

PFO10214 | Box PFO10114



Happy Happy Happy Birthday

PFO10216 | Box PFO10116



Happy Day To You!

PFO10215 | Box PFO10115



You Are Magic

PFO10217 | Box PFO10117

Happy  
Birthday



Happy  
Birthday  
friend!

celebrating you  
all day

day  
ches

HAPPY  
HAPPY  
HAPPY  
BIRTHDAY  
♥

You are  
magic

Happy  
Day  
to you! ::

GREETING CARDS

# BIRTHDAY (2 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS

\$3.25 • \$6.50

WHOLESALE MSRP

BOX OF 8 CARDS

\$14 • \$28

WHOLESALE MSRP



Birthday Wishes

PFO10210 | Box PFO10110



Celebrating You All Day

PFO10211 | Box PFO10111



Happy Birthday Candle

PFO10213 | Box PFO10113



Happy Birthday

PFO10212 | Box PFO10112

GREETING CARDS

# LOVE & FRIENDSHIP (1 of 3)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.



Love You

PFO10244 | Box PFO10138



Becoming

PFO10292 | Box PFO10192



Hi

PFO10236 | Box PFO10130



Painted Heart

PFO10242 | Box PFO10136



Dear Friend - Emily Dickinson

PFO10245 | Box PFO10139



You Are Loved

PFO10238 | Box PFO10132

## GREETING CARDS

# LOVE & FRIENDSHIP (2 of 3)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

**SINGLE CARDS**  
**\$3.25 • \$6.50**  
WHOLESALE MSRP

**BOX OF 8 CARDS**  
**\$14 • \$28**  
WHOLESALE MSRP



I Love All of You  
PFO10246 | Box PFO10140



Sweet Friend  
PFO10290 | Box PFO10190



I Love You  
PFO10234 | Box PFO10128



Loving You  
PFO10235 | Box PFO10129



Lotsa Love  
PFO10291 | Box PFO10191

## GREETING CARDS

# LOVE & FRIENDSHIP (3 of 3)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

## SINGLE CARDS

\$3.25 • \$6.50

WHOLESALE

MSRP

## BOX OF 8 CARDS

\$14 • \$28

WHOLESALE

MSRP



Every day  
PF010240 | Box PF010134



Happy Valentine's Day!  
PF010237 | Box PF010131



Love - Watercolor Stripe  
PF010241 | Box PF010135



I Love You - Stripes  
PF010289 | Box PF010189



Always - Irving Berlin  
PF010239 | Box PF010133



Sending Love  
PF0101109 | Box PF0102109

## GREETING CARDS

# SUPPORT & SYMPATHY (1 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

## SINGLE CARDS

**\$3.25 • \$6.50**

WHOLESALE MSRP

## BOX OF 8 CARDS

**\$14 • \$28**

WHOLESALE MSRP



Change

PF010294 | Box PF010194



Support

PF010295 | Box PF010195



Hope

PF010297 | Box PF010197



Waves

PF010296 | Box PF010196

## GREETING CARDS

# SUPPORT & SYMPATHY (2 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

## SINGLE CARDS

**\$3.25 • \$6.50**

WHOLESALE

MSRP

## BOX OF 8 CARDS

**\$14 • \$28**

WHOLESALE

MSRP



Virtual Hug

PF010272 | Box PF010167



One Day At a Time

PF010273 | Box PF010168



Take Care

PF010274 | Box PF010169



Here

PF010275 | Box PF010170



Here For You

PF010276 | Box PF010171



No Words

PF010277 | Box PF010172



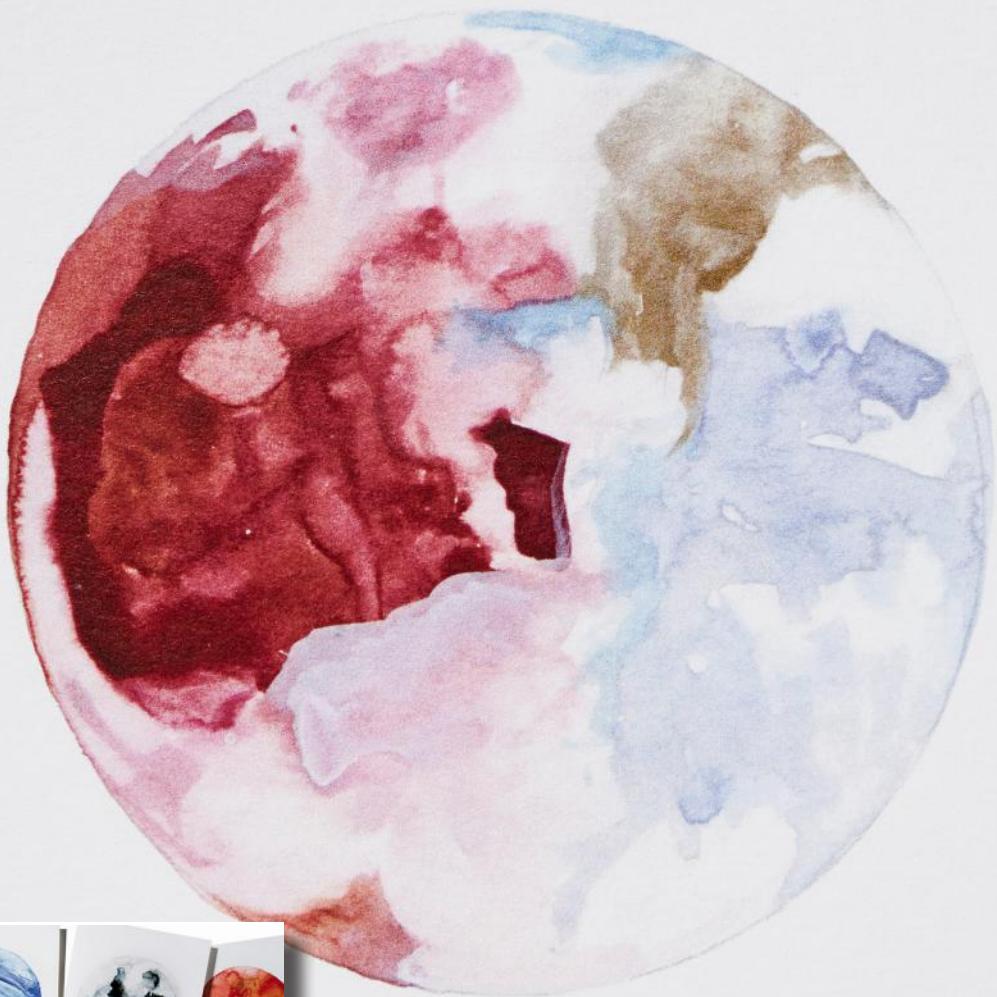
Condolences

PF010278 | Box PF010173



A Hug

PF010279 | Box PF010174



*pluto*



**SPECIAL MIXED BOX**

PLANETS MIX PFO10141

A box of 8 unique cards

(Earth, Moon, Pluto, Venus,

Saturn, Mercury, Neptune, Mars)

## GREETING CARDS

# MOON & PLANETS (1 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

## SINGLE CARDS

**\$3.25 • \$6.50**

WHOLESALE MSRP

## BOX OF 8 CARDS

**\$14 • \$28**

WHOLESALE MSRP



Earth

PF010252 | Box PF010147



Venus

PF010248 | Box PF010143



Full Moon

PF010257 | Box PF010152



Saturn

PF010253 | Box PF010148



Mercury

PF010254 | Box PF010149



Mars

PF010251 | Box PF010146



Neptune

PF010255 | Box PF010150



Uranus

PF010256 | Box PF010151



Jupiter

PF010250 | Box PF010145

## GREETING CARDS

# MOON & PLANETS (2 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8. MOQ: 6 cards for singles, 4 for box sets.

## SINGLE CARDS

\$3.25 • \$6.50

WHOLESALE

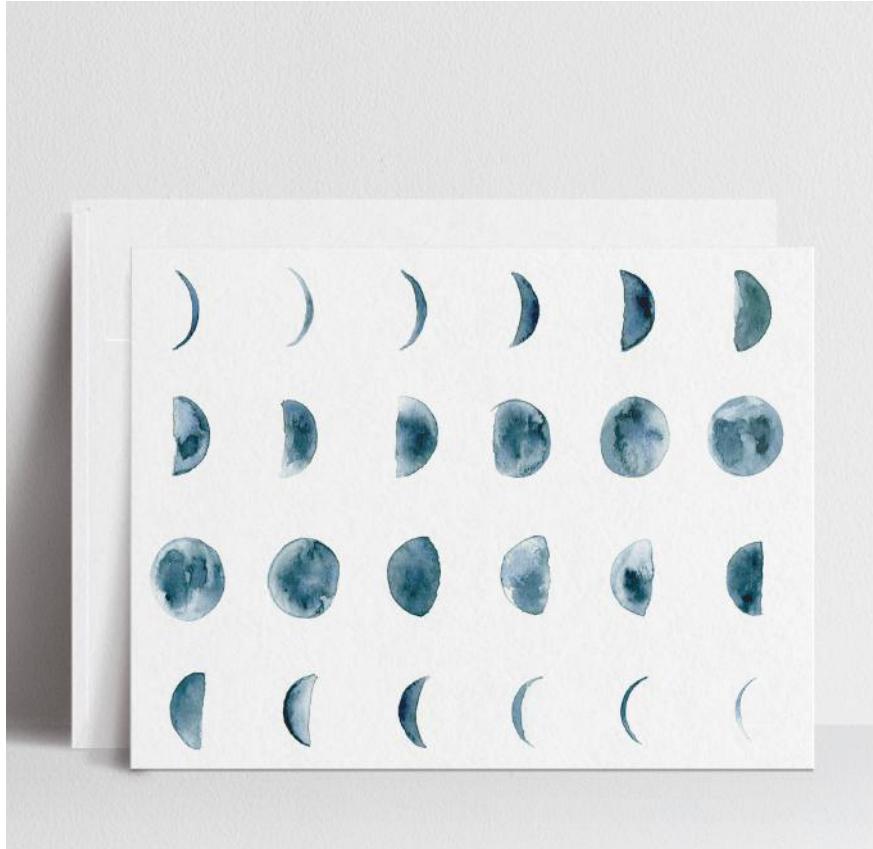
MSRP

## BOX OF 8 CARDS

\$14 • \$28

WHOLESALE

MSRP



All One Moon

PF010247 | Box PF010142



Pluto

PF010249 | Box PF010144



Eris

PF010293 | Box PF010193



Ceres

PF010258 | Box PF010153



Haumea

PF010259 | Box PF010154



Makemake

PF010260 | Box PF010155

GREETING CARDS

# THANK YOU & GRATITUDE

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS

\$3.25 • \$6.50

WHOLESALE MSRP

BOX OF 8 CARDS

\$14 • \$28

WHOLESALE MSRP



Thank You

PFO10280 | Box PF010175



Appreciate You

PFO10283 | Box PF010182



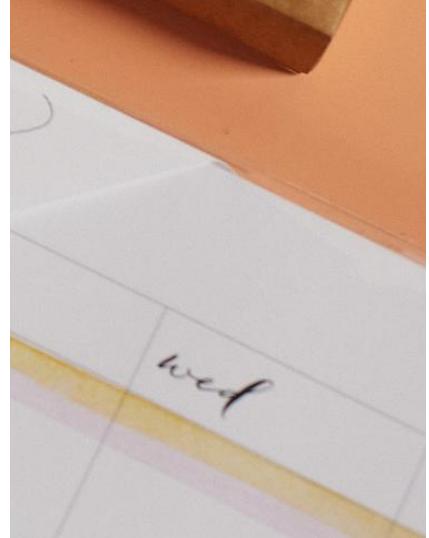
Thank Goodness For You!

PFO10282 | Box PF010183



Whatever Would I Do Without You

PFO10285 | Box PF010176



For Being You

PFO10286 | Box PF010177



Gratitude

PFO10284 | Box PF010181

## GREETING CARDS

# THANK YOU & GRATITUDE (2 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8. MOQ: 6 cards for singles, 4 for box sets.

**SINGLE CARDS**  
**\$3.25 • \$6.50**  
WHOLESALE MSRP

**BOX OF 8 CARDS**  
**\$14 • \$28**  
WHOLESALE MSRP



Many Thank Yous  
PFO10288 | Box PFO10186



Thank You- New York Skyline  
PFO10281 | Box PFO10180



Grateful For You  
PFO10287 | Box PFO10178



Forever Grateful  
PFO10287 | Box PFO10178



Thanks!  
PFO10281 | Box PFO10180

## GREETING CARDS

# BABY & WEDDING

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

## SINGLE CARDS

**\$3.25 • \$6.50**

WHOLESALE

MSRP

## BOX OF 8 CARDS

**\$14 • \$28**

WHOLESALE

MSRP



Hey Little Bud

PF010201 | Box PF010101



The Best Family

PF010202 | Box PF010102



Welcome Little One

PF010203 | Box PF010103



Hello We Love You Already

PF010206 | Box PF010106



Celebrating Your Love

PF010207 | Box PF010107



Celebration

PF010209 | Box PF010109



Welcome to the World

PF010204 | Box PF010104

## GREETING CARDS

# CELEBRATORY & CONGRATS

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

## SINGLE CARDS

**\$3.25 • \$6.50**

WHOLESALE MSRP

## BOX OF 8 CARDS

**\$14 • \$28**

WHOLESALE MSRP



Begin

PF010218 | Box PF010118



Congrats

PF010219 | Box PF010119



Congratulations

PF010220 | Box PF010120



Bouquet

PF010221 | Box PF010121



Good Wishes

PF010222 | Box PF010122



Off You Go!

PF010223 | Box PF010123



Yes

PF010224 | Box PF010124



You Did It!

PF010225 | Box PF010125

GREETING CARDS

# MOTHER'S & FATHER'S DAY (1 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

SINGLE CARDS

\$3.25 • \$6.50

WHOLESALE MSRP

BOX OF 8 CARDS

\$14 • \$28

WHOLESALE MSRP



Love You Mom  
PFO10261 | Box PFO10156



Happy Mother's Day  
PFO10262 | Box PFO10157



Magnolia Mother's Day  
PFO10263 | Box PFO10158



Mama  
PFO10264 | Box PFO10159



Mother  
PFO10265 | Box PFO10160



Pansies Mother's Day  
PFO10266 | Box PFO10161

## GREETING CARDS

# MOTHER'S & FATHER'S DAY (2 of 2)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8. MOQ: 6 cards for singles, 4 for box sets.

### SINGLE CARDS

**\$3.25 • \$6.50**

WHOLESALE MSRP

### BOX OF 8 CARDS

**\$14 • \$28**

WHOLESALE MSRP



For Taking Care of Me  
PF010267 | Box PF010162



For My Father  
PF010268 | Box PF010163



Happy Father's Day  
PF010269 | Box PF010164

Love You Dad  
PF010270 | Box PF010165

The Best Dad  
PF010271 | Box PF010166



## GREETING CARDS

# WINTER HOLIDAYS (1 of 4)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

**SINGLE CARDS**  
**\$3.25 • \$6.50**  
WHOLESALE MSRP  
**BOXES OF 8**  
**\$14 • \$28**  
WHOLESALE MSRP



Snowy Meadow Gratitude  
PFO20229 | Box PFO20129



Winterberry Season's Greetings  
PFO20230 | Box PFO20130



Winter Wildflower  
PFO20232 | Box PFO20132



Brooklyn Block Happy Holidays  
PFO20231 | Box PFO20131

## GREETING CARDS

# WINTER HOLIDAYS (2 of 4)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

**SINGLE CARDS**  
\$3.25 • \$6.50  
WHOLESALE MSRP

**BOX OF 8 CARDS**  
\$14 • \$28  
WHOLESALE MSRP



Happy New Year  
PFO20225 | Box PFO20125



Eucalyptus Peace  
PFO20226 | Box PFO20126



With You in Spirit  
PFO20212 | Box PFO20112



Happy Hanukkah  
PFO20203 | Box PFO20103



Merry Christmas  
PFO20209 | Box PFO20109



Season's Greetings (NYC)  
PFO20214 | Box PFO20114

## GREETING CARDS

# WINTER HOLIDAYS (3 of 4)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8.  
MOQ: 6 cards for singles, 4 for box sets.

## SINGLE CARDS

**\$3.25 • \$6.50**

WHOLESALE

MSRP

## BOXES OF 8

**\$14 • \$28**

WHOLESALE

MSRP



Light and Love  
PFO20215 | Box PFO20115



A New Year  
PFO20216 | Box PFO20116



Wishing You Warmth  
PFO20213 | Box PFO20113



O'Tidings of Comfort and Joy  
PFO20224 | Box PFO20124



New Year Moon  
PFO202010 | Box PFO20110



Peace- Plum  
PFO20208 | Box PFO20108

## GREETING CARDS

# WINTER HOLIDAYS (4 of 4)

A2 cards, digitally printed on Mohawk Superfine Eggshell paper. Single or box of 8. MOQ: 6 cards for singles, 4 for box sets.

### SINGLE CARDS

\$3.25 • \$6.50

WHOLESALE

MSRP

### BOX OF 8 CARDS

\$14 • \$28

WHOLESALE

MSRP



Merry Christmas Pine

PF020227 | Box PF020127



A New Beginning

PF020219 | Box PF020119



Sparkler (Light and Love)

PF020228 | Box PF020128



Painted Trees

PF020221 | Box PF020121



Happy Holidays

PF020222 | Box PF020122



Peace to You (Blue)

PF020218 | Box PF020118



Peace to You (Deep Green)

PF020233 | Box PF020133

# PRICING & MINIMUMS

Opening order minimum: \$250. Reorder minimum: \$150.

## **FOLDED GREETING CARDS** - Digitally printed, 4.25" x 5.5" (A2)

Singles: \$3.25 (MOQ 6)

Box of 8: \$14 (MOQ 4)

## **DAILY INVITATION**

\$24 (MOQ 6)

*\*For orders of 12 or more, one display copy can be purchased for half price.*

## **WEEKLY PLANNER NOTEPAD** - 50 sheets, 8" x 10"

\$15 (MOQ 6)

## **ART PRINTS**

8" x 10": \$14 (MOQ 4)

9" x 12": \$19 (MOQ 4)

## **2026 WALL CALENDAR** - 12.125" x 16.75"

\$18 (MOQ 6)

SHIPPING INVOICED AT COST.

# POLICIES & GUIDELINES (1 of 2)

## **ACCOUNT ESTABLISHMENT**

All prospective wholesale partners must provide their business name, tax ID number, and resale certificate. We reserve the right to approve or decline wholesale applications at our sole discretion.

## **ORDERING GUIDELINES**

Order minimum: \$150 (before shipping and taxes).

## **PAYMENT TERMS**

By default, invoices are sent at the time of order fulfillment and include all shipping fees, net 30.

Late Payments: A 1.5% monthly service charge (18% APR) will be applied to past due balances.

Accounts more than 60 days overdue will be placed on hold.

## **SHIPPING**

Shipping Costs: Buyer is responsible for all shipping costs. Delivery Time: Standard processing time is 7 business days from order confirmation. Shipping time depends on carrier and destination. Shipping Carrier: We ship via UPS Ground. Expedited shipping available at buyer's expense with advance request.

Inspection Upon Delivery: Buyer must inspect all shipments immediately upon receipt and report any damages or discrepancies within 3 business days.

## **PACKAGING**

Cards are paired with a matching envelope. Please note that greeting card paper is subject to change. Single cards are packaged in clear cello sleeve, unless otherwise requested. Boxed cards are packaged in kraft paper boxes. Art prints, Calendars and Notepads are packaged in clear cello flap seal bags. Daily Invitation boxes are shrink-wrapped with an enclosed paper label on bottom with product description and bar code sticker on outside of seal.

# POLICIES & GUIDELINES (2 of 2)

## RETURNS & DAMAGES

Damaged Goods: Claims for damaged merchandise must be made within 3 days of receipt. Photos of damage required.

Order Errors: If we ship incorrect items, we will replace them at no charge when notified within 7 days of receipt.

All sales are final. Products in saleable condition may not be returned except as if they arrived damaged.

## BACKORDERS & CANCELLATIONS

Occasionally, a product may be backordered. We will notify you of any delays and ship the backordered items as soon as they are ready. Payment for backordered goods will be requested at time of actual fulfillment.

## PRODUCT INFORMATION & UPDATES

Catalog Changes: We reserve the right to update designs, discontinue products, or modify pricing with 30 days advance notice to active wholesale accounts.

Product Descriptions: While we make every effort to ensure accuracy, product descriptions and images are approximate.

Minor variations in hand-crafted items are expected. Stock Availability: All orders are subject to product availability. We will notify you promptly of any out-of-stock items.

## BRAND GUIDELINES & MARKETING

Pricing: Wholesale partners agree to maintain suggested retail pricing. Online Sales: Approved retailers may sell products online but must not undercut suggested retail pricing or sell through unauthorized third-party marketplaces. Marketing Materials: High-resolution product images and marketing materials available upon request.

## TERRITORY & EXCLUSIVITY

Non-Exclusive: Standard wholesale accounts are non-exclusive. We reserve the right to sell to other retailers in your area.

Exclusive Arrangements: Territory exclusivity may be negotiated for high-volume partners. Contact us for details.

## LIMITATION OF LIABILITY

We warrant that our products are free from defects in materials and workmanship. Our liability is limited to replacement or credit for defective products. We are not liable for indirect, incidental, or consequential damages. Products are sold as-is with no other express or implied warranties.

All sales final. Please let us know of any order changes within 24 hours of submitting your order for a revised invoice. Any damaged or incorrect items received must be reported within five days of receipt for refund or replacement.



## HOW TO ORDER

We're happy to receive your order as:

- A list of items emailed to [orders@paperfinger.com](mailto:orders@paperfinger.com)
- On Faire: [faire.com/direct/paperfinger](https://faire.com/direct/paperfinger)
- A phone call (347) 620-2155

Reach out anytime with questions:

[orders@paperfinger.com](mailto:orders@paperfinger.com)

(347) 620-2155



HOUSE ♦ OF  
CALLIGRAPHY

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