

BUSINESS BUZZ  
AWARDS & BALL



Join Us & Let Your Brand Shine!

# GET READY FOR AN UNFORGETTABLE NIGHT

**Business Buzz is thrilled to launch its Buzz Ball & Awards 2025—a night celebrating our network's outstanding individuals, businesses, and venues.**

With 50+ events across the UK, this is an exciting opportunity to unite our vibrant community for an unforgettable evening of recognition, networking, and celebration.

## KEY STATISTICS:



**60+ towns running monthly networking events**



**Over 21K active users on our App**



**Celebrating the best in the SME community**



# WHY SPONSOR THE BUSINESS BUZZ AWARDS?

Sponsor the Buzz Ball & Awards and showcase your brand alongside excellence and innovation. Put your name in front of key business leaders while celebrating and supporting outstanding achievements in the SME community.

## Sponsorship Benefits:

- **Brand Visibility:** Your business will be featured prominently across digital and printed materials for the event
- **Premium Networking:** Direct access to decision-makers, business leaders, and potential clients
- **Exclusive Recognition:** Be part of an event celebrating business success

# SPONSOR THE FIRST IMPRESSION

**Welcome Drinks Sponsorship:  
Help us kick off the night in style.**

**As the Welcome Drinks Sponsor, your brand will greet every guest as they arrive, setting the tone for the evening. Grab your chance to create a memorable first impression!**

## **Sponsorship Highlights:**

- Your logo is prominently displayed at the entrance and drinks table
- Branding opportunities in the Welcome Reception area, including banners and printed materials
- Your brand is mentioned in the event programme, on the website, and through email campaigns



# SPONSOR AN AWARD:

CELEBRATE THE  
BRIGHTEST IN  
BUSINESS BUZZ!

Be part of the celebration and align your brand with excellence across the Business Buzz network.

Award sponsorship is your opportunity to take the spotlight—recognising and rewarding those making a real difference in our vibrant community. Present the award, be part of the big moment, and showcase your brand at the heart of the Buzz Ball.



## Welcome Drinks Sponsorship

- Exclusive brand presence in the bar area where the welcome drinks are served
- Table card with logo on the drinks table
- Mention in the event programme with logo
- Roller banner in the bar & moved into the main ball room
- Photo opportunity

## Table Sponsorship

- Logo on the webpage and event programme
- Up to 2x tickets to the ball
- Logo on table card & on the table plan
- Option to place a gift on the table or the goodie bag
- Roller banner

## Goodie Bag

- Place a gift and promotional material in the goodie bag
- Small logo on the webpage

CATEGORY AWARD

SPONSORSHIP

CLASSIC

- Up to 2x tickets to the Buzz Ball
- Half-page advert in the event programme
- Option to place a gift and promotional material in the goodie bag
- Company name and logo on the printed programme and website under the award listings, company name on the award and certificate
- Dedicated social media graphic and promotion
- Logo on the website and on the main evening presentation
- Roller banner in the main ball room
- Judging opportunity (based on criteria)
- Read out the finalists and present the award for the category on the stage
- Photo opportunity





## PREMIUM

- Up to 8x tickets to the Buzz Ball
- Full Page Advert in the event programme
- Option to place a gift and promotional material in the goodie bag
- Company name and logo on the printed programme and website under the award listings, company name on the award and certificate
- Dedicated social media graphic and promotion
- Logo on the website and on the main evening presentation
- Banner in the main ball room
- Judging opportunity (based on criteria)
- Read out the finalists and present the award for the category on the stage
- Photo opportunity
- Dedicated branded table and table plan
- 4 bottles of House Wine on the table

# CATEGORY AWARD SPONSORSHIP

HEADLINE

SPONSOR

## Everything in the Premium Package Plus:

- Special mention/introduction at the start of the evening
- Your brand on the front page of the event programme
- Write a foreword in the event programme
- Read out the finalists and present an award for a category of your choice (subject to availability)
- Your logo on main stage throughout the evening
- Your logo on all marketing, including website, printed materials and social media

**AWARD CATEGORIES**  
**2026**

**Best Place to Work**

**Best Start-up**

**Business Breakthrough**

**Business Leader**

**Buzz Legend**

**Buzzer of the Year**

**Community Hero**

**Innovation**

**Outstanding Buzz Group**

**Outstanding Buzz Venue**



LET'S MAKE IT HAPPEN

**Create a Sponsorship Package Tailored to You.**

**For our Buzz Ball, we want to work with sponsors who are just as excited!**

Whether you're interested in sponsoring drinks or awards or have your creative ideas in mind, we'll create a bespoke sponsorship package that's perfect for your business goals.

**Get in Touch:**

We'd love to chat about how we can create the ideal sponsorship experience for you. Contact us today to explore how your brand can make a lasting impact on the Buzz Ball & Awards!

**Contact Katrina on 07962 377249  
or email [katrina@business-buzz.org](mailto:katrina@business-buzz.org) to get  
the ball rolling!**