



2026 NLCUP CONFERENCE

AGENDA AT-A-GLANCE



SEMBRANDO SUEÑOS

ROOTED IN CREDIT UNIONS. RISING AS LEADERS.

FEBRUARY 1-4, 2026 | LONG BEACH, CALIFORNIA



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SUNDAY, FEBRUARY 1

*Schedule subject to change

8:00 AM – 10:30 AM Sunrise Walk

3:00 PM – 4:30 PM **Los Sueños y las Pesadillas se hacen Realidad en el Underground**
Dreams and Nightmares become Reality at the Underground



Kick off your NLCUP 2026 Conference experience with our first collaboration with the Underground. Before we begin Sembrando Sueños, we will examine *Los Sueños y las Pesadillas se hacen Realidad*, a session that will be provocative in challenging our thinking and motivating us into action.

5:00 PM – 7:00 PM **Welcoming Reception** – Unidos en un solo Mosaico

9:00 PM – 10:00 PM **Unscripted Time** – Sin Pelos en la Lengua: Real Talk

MONDAY, FEBRUARY 2

7:30 AM – 8:45 AM Breakfast & Registration

9:00 AM – 10:00 AM **General Session** – State of NLCUP

10:15 AM – 11:00 AM **Breakout Sessions**

- The ITIN Lending Landscape: A Collaborative Roundtable
- ¡Quién Me Viera!: A Public Speaking Crash Course
- El Futuro Is Now: Building HR & Talent Ecosystems for Credit Unions

11:00 AM – 12:00 PM **Vendor Exhibit** – ¡Pásele, Pásele! Mercadito Time

12:00 PM – 1:00 PM Lunch & Registration

1:00 PM – 1:45 PM **Breakout Sessions**

- Thinking CDFI? Here's What Your CU Needs to Know
- Hispanic Heritage Month Think Tank
- Lo Barato Sale Caro: The True Cost of the Bilingual Pay Gap
- The Power of Perspective: A C-Suite Round Table (*Invite Only*)

1:45 PM – 2:45 PM **Vendor Exhibit** – Loteria en el Mercadito

3:00 PM – 4:30 PM **General Session** – Leveraging AI to Support Members & Employees

9:00 PM – 10:00 PM **Unscripted Time** – Escuchamos y No Juzgamos: A Gen Z POV





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TUESDAY, FEBRUARY 3

*Schedule subject to change

8:15 AM – 9:30 AM	Breakfast & Registration
9:45 AM – 11:00 AM	General Session – Keynote Speaker Manuel Muñoz
11:15 AM – 12:00 PM	Breakout Sessions <ul style="list-style-type: none"> • Advancing Equity: A Latino Lens on CU Advocacy • The Blueprint: Starting Your CU Foundation • El Que No Arriesga, No Gana: Serving Small Business Owners • Chiquitos pero Picosos: Small CUs Tackling Immigration Barriers
12:00 PM – 1:00 PM	Lunch & Registration
1:15 PM – 2:50 PM	Rapid Fire Ask Me Anything: CEO Edition
3:00 PM – 3:45 PM	Breakout Sessions <ul style="list-style-type: none"> • Solutions for Serving Immigrant Communities • Dime Con Quién Te Juntas: A Crash Course in Board Governance • Intentional Marketing Strategies for Underserved Populations
4:00 PM – 5:30 PM	General Session – Gallup Insights
5:30 PM – 6:00 PM	Vendor Exhibit – Mercadito y Margaritas
7:00 PM – 10:30 PM	NLCUP Award Ceremony
10:30 PM – 12:00 AM	Fiesta!

WEDNESDAY FEBRUARY 4

8:00 AM – 9:00 AM	Breakfast & Registration
9:15 AM – 10:00 AM	Breakout Sessions <ul style="list-style-type: none"> • ¡Ponte al 100! Resume Review by CU HR Experts • So You Want to Build an ERG? • How to Get Your Juntos Avanzamos Certification • Hoy por ti, Mañana por la Tierra: Green Lending for the Community
10:15 AM – 11:15 AM	Closing General Session – A Look Ahead





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