SEPTEMBER 2017

CREATIVE CARPET & FLOORING'S

Creative Thinking

Mark Bouquet





We promise that you'll love your new floors, or we'll replace them FREE!*

Call today for a complimentary Custom Interior Analysis!

(888) 910-6585

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... a message from Mark Sr.

Hi to ALL Our Creative Friends!

I hope everyone has been enjoying summer! It seems like this has been a muggy one to me. But I'll take it because summer seems so short. A quick reminder that we'll be closed September 2nd through the 4th to observe and spend some much-needed time with families on Labor Day Weekend. I hope everyone takes some time to say a quick prayer or thank you to all the people who work hard and, in many instances, aren't recognized for it. Generations of work has built this country. I'm personally thankful generations of mine and Tammy's family were part of it.

I still have a tough time believing I'm a grandfather. I'm sure Tammy does, too. I believe grandkids are God's way of us getting back at our kids for the times they were little stinkers! Personally, I love to get them all hyped up on sugar and send them home! It's impossible for me to tell these little cuties no!

I never like to bring up sad news in my letters, but whatever your views are on 9/11, there were over 3,000 fathers, mothers, brothers, sisters, kids, babies and grandparents that were murdered on our soil. It was worse than the attack on Pearl Harbor. Pray for the families of the lost ones.

Here's MUCH better news! September 15th is my son Mark's birthday! He's a great father, husband and foster parent, along with my daughter-in-law, Annie. Mark spent about 5 years installing - long enough to become a master installer, but not too long to fall apart like his dad did. I love my sons all the same, but Mark was what most would believe to be too young to run the sales department. He not only ran it, he turned it into NASA by the time I was back. I'm of the generation who asks their grandkids for tech support!

Then we have a big HAPPY BIRTHDAY to Dawn Churchill! We've known Dawn for years. Our younger kids went to grammar school together. Dawn is dependable, reliable, methodical and our friend. She is part of our "family" here at Creative. I personally love anyone who makes Tammy's life easier! Thank you Dawn. I think you see how Tammy pushes herself to the limit every day. It would be unbearable without the help she gets from you and the office staff.

September 22nd is the first day of fall. I LOVE FALL, and with the leaf color changes, the Midwest can be beautiful. We tried going to Galena last March and most things were closed because it was off-season. We're going again this fall and are hoping to see the incredible leaf color changes. We'll be staying at the Historic Desoto Hotel on Main Street, which has a lot of history!

I always want to end my letters by thanking all of you for placing your trust in this business. We do everything we can to make things right. If you EVER have a problem, PLEASE tell us! We can't rectify what we don't know about. I thank God for each one of you. If you only knew what your loyalty is doing in the neighborhood and around the world! Thank you from the bottom of my heart! Thank you,

Mark Bouquet, Sr.

Mark Bouquet, Sr.

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2 CLOSEI
3	4 CLOSED	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Month at a Glance:

4th Labor Day - dedicated to American workers and their accomplishments.

10 Grandparent's Day - make it a tradition to be with your grandparents on this special day.

<u>11 911 Remembrance</u> - reflect and pray for the victims who died and their families and friends.

15 Dawn Churchill's & Mark Bouquet Jr's Birthday - A very happy birthday to two amazing individuals! We love you both!!!

22 First day of Autumn - Fall begins!

28 Ask a Stupid Question Day - Shhhh...
everyone call 888-910-6585 and ask the stupidest flooring question you can!!!

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Work tips: Creating your Perfect Home Office

There are many advantages to having a home office. If you are self-employed or own a business, you can write off a portion of your household expenses, including mortgage interest, property taxes and utilities.



Some quick pointers for setting up your home office:

- If you can, dedicate one room to your office. This gives you a space where you, your family and your friends all know it's time for business.
- One room makes it easier to write off expenses on a percentage basis (1 room out of 7 = one 7th)
- Build in lots of storage space use overhead or under-desk drawers where you can
- Make sure the things you use regularly are within reach

Safety Tips: Once Your Identity Is Compromised

Last issue we dealt with some simple precautions you can take to protect your identity. But what if it's too late, and you're pretty sure your personal information is compromised? What's the next step?



- Tell your bank right away. Sit down with them and open new accounts which are password-protected. They'll help you move all your preauthorized payments and income to the new account.
- 2. Same with your credit card accounts notify them right away to freeze all unauthorized transactions.
- 3. Contact the credit bureaus (Transunion, Equifax, Experian) to place a fraud flag on your reports. The person who stole your identity may try to
- 4. open new lines of credit.
- 5. While you're at it, get the latest report from them to see if there's any recent activity that's not familiar....new department store credit cards you know nothing about, for example! Get a new report every 3-4 months for a while.
- 6. If your driver's license, birth certificate or passport has been stolen, contact the issuing agency immediately to get a new one and have the old one flagged.

So as you can see, you're not entirely helpless even if the worst happens....it's all about being aware!

CHARLES

SCHUTT

You are this month's MYSTERY WINNER! We have a \$50 Creative Carpet & Flooring gift card reserved

just for you! Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 09/30/2017



We're Booking Up FAST!

HOLIDAY SCHEDULE WARNING:

Creative Carpet is in very high demand, and we are booked out for several weeks. If you are even thinking of having new flooring installed for Thanksgiving and Christmas, We implore you to run (don't walk) to one of our showrooms and book your installation now, even if you don't need it for a month or two.

If you come in at the last minute we'll do our best to fit you in, but it's very likely you'll have to wait for several weeks. Don't take that chance!

CALL OR VISIT US NOW!

THANK YOU FOR THE KIND WORDS!

My first time I used your services was the blizzard of February 2011. Much better weather this time. Everyone courteous & professional. Done in record time and everything put back and clean up was done - Couldn't ask for better service! All I have left to replace is carpeting. We'll definitely call you when I'm ready. Thank you!!" - Jean of Palos Hills

That's Why They Call Them Great!



Some fun facts about the Great Lakes:

- 1. They number 5 of the top 12 freshwater lakes on Earth
- 2. They contain about 18% of the world's fresh water
- 3. They are visible from the Moon
- 4. If spread out, their total volume of water would cover the lower 48 states in 9 ½ feet of water
- 5. Easiest way to remember their names?

Huron

Ontario

 $M_{ichigan}$

Erie

Superior

A "WELCOME BACK" TO OUR RETURNING CLIENTS...

Mary & John Busch Karen Cozen Dennis Demereckis Nancy Devries Bob & Donna Doucet Phyllis Ferrini Laura Gasper White Hawk Properties Phil & Kathy Hess Jackie Hoffman John Jobbe Marion Katterheinrich Joel Korczak Alan Liptak Pam & Craig Lord Kimberly Martens Colleen & Robert Sands Georgeann Tonkavich Kurt & Maryann Truxal June Wolfrum

MEET OUR CARPET CLEANING CUSTOMERS...

Stephanie Applebaum Bernadette Benson Dorothy Chapman Wes & Luann Day Bernie & MaryAnn Ferreri Carmel Finnegan Dan & Sharon Firlit First Reformed Church of South Holland John Garavaglia Molly & William Gaus Valerie & Richard Good Mike & Anitia Gulick Amy Hainzinger Cathy Hambric David & Christine Hargens Cindy Hepp Greg & Diane Jones Kwiatkowski Concrete Jim & Betty Lally Kimberly Martens

Carrie & Greg Peters

Mimi & James Royer Betty Rudnick Colleen & Robert Sands Shannon View Condo Association Cleo Simmons Ethan & Danielle Smith Marco & Katie Vargas Delores Wellington Ryan & Jessica Westlund Heidi Yunker

Call for more info on our expert carpet cleaning services! 888.910.6585



Mega Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden, Red Lobster or Aurelio's Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

What's the best way for you to help prevent animal shelter overpopulation?

- A) Always spay or neuter your pets
- B) Adopt pets from shelters or rescue groups, not breeders
- C) Make sure you can make a lifetime commitment to any animal before getting it.
- D) All of the above
- E) None of the above

To enter, go to:

www.creativecarpetinc.com, click on "Monthly News - Home Advisor Monthly Newsletter" and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, September 20th, 2017. Good luck!!!

Answer to August's quiz: A) \$18

Congratulations to last month's winner:

James Boehm

Stop by Creative Carpet & Flooring to claim your prize by September 30, 2017!

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WHEN TIMES ARE TOUGH, LAUGH!



These sentences actually appeared in church bulletins or were announced in Church Services...

* Bertha Belch, a missionary from Africa, will be speaking tonight at Calvary Methodist. Come hear Bertha Belch all the way from Africa.

- * The Fasting & Prayer Conference includes meals.
- * The sermon this morning: "Jesus Walks on the Water."
- * The sermon tonight: "Searching for Jesus."
- * Our youth basketball team is back in action Wednesday at 8pm in the recreation hall. Come out and watch us kill Christ the King!
- * Ladies, don't forget the rummage sale... It's a chance to get rid of those things not worth keeping around the house. Don't forget your husbands.

MEET OUR NEW FRIENDS AND CLIENTS...

Sarah Callis Claudia Cinabro Jerry Cissna Marilyn Costanza Bernie & Robert Dement Gerald Donaldson Larry Evancho Jeanne Faber Ablah Farahid Teri Fisch Tony Fourte Diane Franco Robert & Maria Giffels Stacy Gonzales Corryn Greenwood Joseph Harris

Edward Hobson

Fred & Lisa Hoff

Stacy & Fred Jacobi

Dan Huizinga

Vitality Health Systems
Jill Johnson
Bob Jones
Gerald & Sandi Kreevich
Michelle & Richard Kuzniar
Faith Church Highland
Mary Lomey
Gina Lovett
Judy Lucas
Pat McCann
Mark & Lauren Meyers
Mike Mikich
Tom & Sarah Mittler

Mark & Lauren Mey Mike Mikich Tom & Sarah Mittler Immanual Lutheran Preschool Diana Nash Jan Nielsen Jennifer Page Joe Payonk Susan Perry

Teresa Peterson Lois Reil Erma Rickord Henry Roberts Irv & Charlotte Roberts Barbara Sakowski Jerry Schmitt Pat Sierzega Bryan & Katie Sobkowiak Tracy Steinbrenner Chris Stoettner Rick Talbot Nellie Talsma Cindy & Arvind Talwar Lydia Urban James & Christine Walsh

Don't visit any flooring dealer until you call us for a <u>FREE</u> Consumer Awareness Guide! You will learn...

✓ 4 predatory sales tactics

√ 7 costly misconceptions about flooring
√ 5 questions to ask a dealer before buying

Heidi Wegforth

Wayne Yurcisin

Janet Winter

Visit our website to obtain your copy!

A gigantic THANK YOU to all who referred us last month...

- Linda & Scott Malmborg
- Tad & Hilina Ulinski
- Stana Mikich
- Terri Reimel
- Edith Vos
- Skip & Ann Pastore

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster, TGI Friday's or Aurelio's Pizza.



19420 S LaGrange Road Mokena, IL 60448 (708) 479-8600

2315 45th Street Highland, IN 46322 (219) 595-5561

Main (888) 910-6585 www.creativecarpetinc.com info@creativecarpetinc.com Mon, Wed, Fri : 10am - 6pm Tue, Thu : 10am - 8pm

Sat: 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Gommunity Events

SAT September 23rd 10:00am-4:00pm
STAINMASTER Sit, Stay & Save Event
Benefiting P.A.W.S. of Tinley Park
Creative Carpet & Flooring
19420 S LaGrange Road, Mokena IL
Pet adoption, huge flooring sale, goodie
bags for animals and their humans
COST: FREE

INFO: info@creativecarpetinc.com or call (708) 479-8600

SAT September 30th 10:00am-4:00pm
STAINMASTER Sit, Stay & Save Event
Benefiting Humane Society Calumet Area
Creative Carpet & Flooring
2315 45th Street, Highland IN
Pet adoption, huge flooring sale ,goodie
bags for animals and their humans
COST: FREE

INFO: <u>info@creativecarpetinc.com</u> or call (219) 595-5561

If you have a community event or fundraiser that you would like us to feature in the October 2017 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by September 19th, 2017.

A HERO YOUR HOUSE DESERVES

You Can Adopt-A-Pet And Adopt-A-Floor At The Same Time!



SIAINWASIER

SAVE to 40%

ON STAINMASTER® PETPROTECT® FLOORING



SATURDAY, SEPTEMBER 23RD 10:00 AM to 4:00 PM

10:00 AM to 4:00 PM

19420 S LaGrange Road Mokena IL 60448 (708) 479-8600

Benefiting the P.A.W.S. animal shelter from Tinley Park, Illinois



We will have lovable pets on site ready for adoption at our Sit, Stay & Save Adoption Event! Take home a beautiful new STAINMASTER® PetProtect® floor and a lovable new pet. We will pay the adoption fee for any purchase over \$1000. If you are not interested in taking home a new furry friend, we will donate \$100 to the animal shelter in your name the entire week before the adoption event!



SATURDAY, SEPTEMBER 30TH 10:00 AM to 4:00 PM

2315 45th Street Highland IN 46322 (219) 595-5561

Benefiting the Humane Society Calumet Area from Munster, Indiana





Fashion SALE

Save up to:

\$1000

Sale Dates

August 15 - September 30





Mokena IL 19420 S. LaGrange Road

Highland IN 2315 <u>45th Stree</u>t

(888) 910-6585 www.creativecarpetinc.com

Carpet & Flooring

0% INTEREST for 24 Months*

On purchases made with your Shaw Floors credit card made between AUG 15, 2017 - SEP 30, 2017 Only for Shaw brand residential purchases.

24 Equal Monthly Payments required.

*Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.