



ABOUT CHERRY

FROM ENGINEERING TO HAIR ARTIST

At **Cherry's Beauty Lounge**, we believe a great hairstyle is more than just a look—it's a feeling of confidence and rejuvenation. And that transformation begins with trust. Your trust is our most valued asset, and it's the principle upon which our founder, Cherry, built this salon.

Cherry's journey is a unique tale of passion triumphing over convention. Originally a Civil Engineer from the Philippines, she discovered her true calling in the art and science of hair in 2012. Starting with no prior knowledge, she dedicated herself to mastering her craft, building her expertise from the ground up.

For over a decade, she honed her skills, managing a leading salon for 12 years while accumulating an impressive portfolio of certifications from the world's most prestigious brands, including **L'Oréal, Matrix, Schwarzkopf Professional, TIGI, and Olaplex, Kerarganic, Wella, Nashi/K18/Kemon.** Her commitment to excellence is underscored by advanced courses like the "5 Star Path" Talented Course and the L'Oréal Hair Trends AW 18/19.

But Cherry's true genius lies in her unique blend of an engineer's precision and an artist's eye. As a multi-talented colour specialist, she doesn't just follow trends; she creates them. She possesses the rare ability to listen to your dream colour and mix custom, bespoke shades to bring it to life perfectly.

More than just colour, Cherry is an expert in hair health. She can assess the condition of your hair at a glance, sharing its "history" and recommending the best treatments from our Kerarganic and Olaplex therapies to transform damaged, tired hair into fresh, vibrant, and healthy locks.

After 12 years of mastering every aspect of salon management and client care, Cherry realized her dream in 2023 by opening her own sanctuary in Bahrain: Cherry's Beauty Lounge.

Here, you are not just another client. You are in the caring and capable hands of a true artisan who understands the chemistry of perfect colour, and the foundation of healthy hair. Welcome to a lounge where your hair's future is our passion and your trust is our

"We are aligned with the most exclusive brands in the world."

L'ORÉAL^{PARIS}
PROFESSIONNEL

WELLA
PROFESSIONALS


Schwarzkopf
PROFESSIONAL

K18
BIOMIMETIC
HAIRSCIENCE

kemon
TRUE · VISIONARY · BEAUTY


Kerarganic[®]
The New Generation in Hair Therapy

 essie.

BRAZILIAN
SECRETS HAIR
Pro Keratin

ORLY.
COLOR LABS

nashi
ARGAN

cuccio[®]
BRASIL

 BIOLAGE

We specialize in

- Hair coloring
- Hair Treatments
- Color correction
- We specialize in reviving damaged hair for fresh, vibrant, and healthy.

Cherry's Beauty Lounge

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