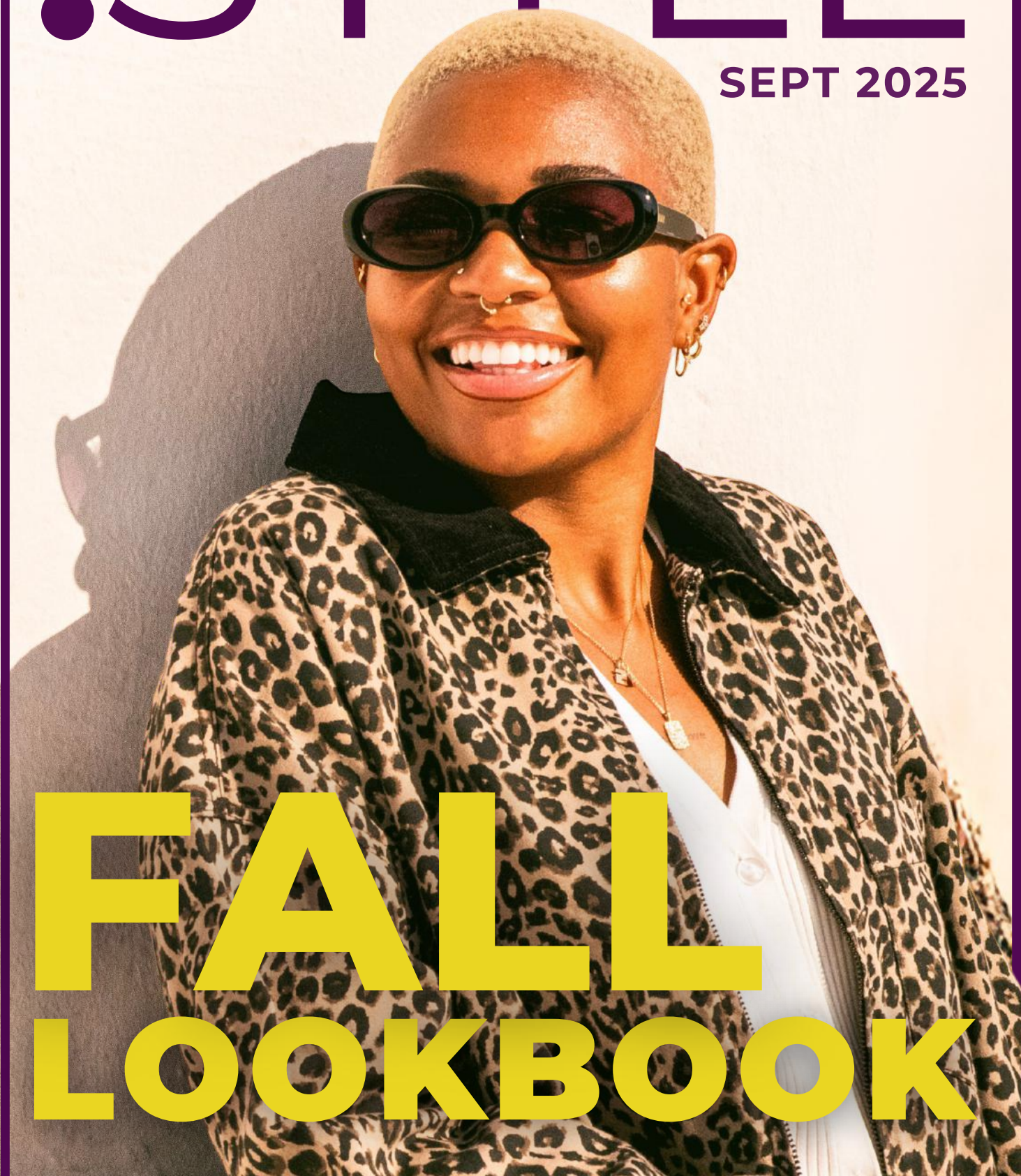


ARMOIRE
•DOT:STYLE

SEPT 2025



FALL
LOOKBOOK



Find this look on page 18

THE
TRENDS
FALL 2025



MODERN ACADEMIA

Smart layers and intellectual charm. It's the syllabus-approved way to look sharp.

[View Collection >>>](#)



PLUM + BERRY

This lush mix of purple tones adds richness, drama, and unexpected sophistication.

[View Collection >>>](#)



STYLIZED ATHLEISURE

Workout-inspired pieces elevated to be chic and fashion-forward.

[View Collection >>>](#)



AMERICANA REVIVAL

Ride the line between Western cool and countryside sophistication.

[View Collection >>>](#)

MODERN ACADEMIA





The **modern academia** trend is a current take on classic scholarly style, blending intellectual charm with a polished edge. Rooted in the aesthetics of collegiate wear, it draws inspiration from the timeless appeal of academic life but updates the look for today's wardrobes. Think tailored blazers, button-down shirts, pleated skirts, and trousers, often layered with knit vests, cardigans, or oversized sweaters. Earthy, muted tones like camel, forest green, oxblood, and navy dominate the palette, often paired with subtle plaids, houndstooth, or pinstripes. Modern academia isn't about dressing for strict formality; it's about curating an outfit that feels thoughtful, creative, and slightly nostalgic, while still effortlessly wearable for work.

**BROWSE
COLLECTION**



BUSINESS LUNCHEON



Utility Trench Coat

Avec Les Filles

also works with:



Sonja Asymmetric Vest

ASTR the Label



Zhuri Faux Leather Skirt

ASTR the Label



Silk Ribbon Blouse

Lilysilk

A woman with long dark hair and bangs is smiling and standing against a textured, light-colored wall. She is wearing a black and white plaid suit jacket and matching skirt, over a bright pink button-down shirt. She is holding a large black tote bag with both hands. She is also wearing several gold rings on her fingers. The background is a textured wall and a dark doorway to the right.

Model **Kim Vu** is an Armoire stylist and vintage fashion afficiando with over a decade of experience working boardrooms, photo studios, and fashion runways with iconic brands Macy's, Nordstrom, and Jones New York. Kim's bold, body-positive approach to styling empowers women to embrace confidence.

INDUSTRY PANEL



Slim Signature Silk Shirt
Equipment

also works with:



Vhari Turtleneck
French Connection



Cohen 2 Wide Leg Pant
Trina Turk



Thandie Blazer
Trina Turk



— also works with: —



Luiza Blouse
Greylin



Chelsea Blazer
Argent



Sequin Cuff Sweater
Eliza J



Prince Trouser
Argent

FOOLPROOF FORMULA

Luxe Blouse

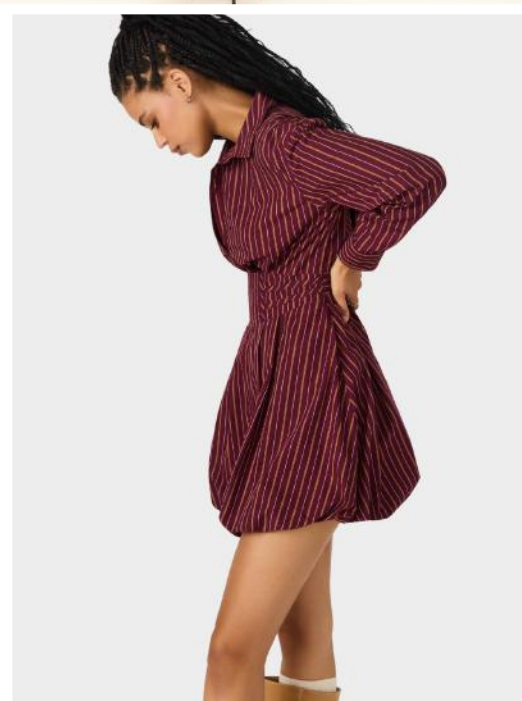
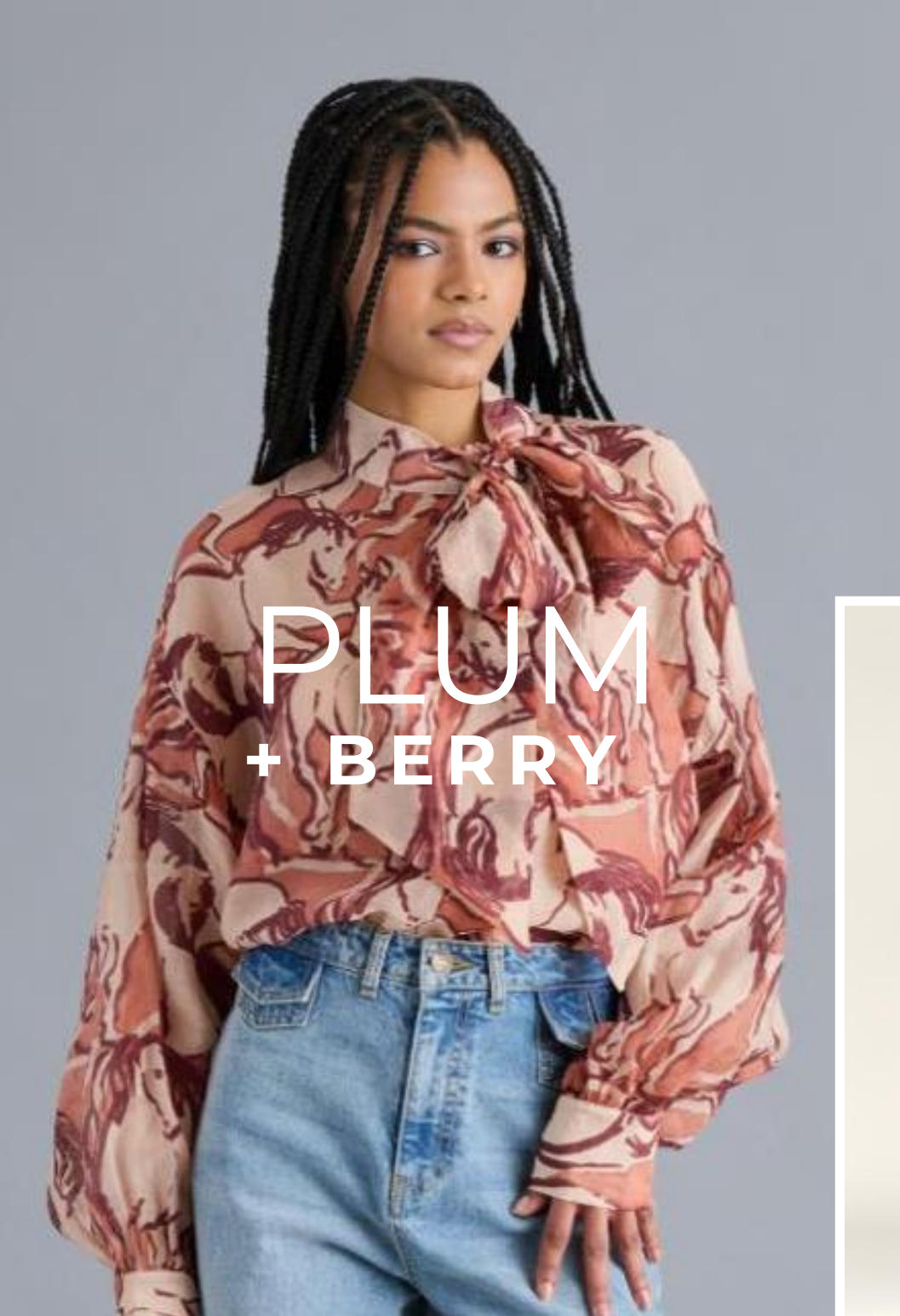


+ Structured Layer



+ Tailored Bottom







The **plum + berry** trend brings a rich depth to wardrobes, offering a luxurious alternative to the usual neutrals. These shades, ranging from deep, velvety plums to vibrant raspberry and juicy blackberry tones, are flattering on nearly every skin tone. The palette works beautifully in plush fabrics like velvet, silk, and satin, but also feels fresh in everyday knits. Designers are showing these hues paired with neutrals like camel, cream, and charcoal, or unexpected pops like mustard or teal. Whether worn head-to-toe or as a jewel-toned highlight, the trend offers a modern, elegant way to infuse outfits with color that's both powerful and timeless.

**BROWSE
COLLECTION**



SATURDAY LUNCH



**Roxanne Faux Leather
Puff Sleeve Blouse**

Steve Madden



Embroidered Jeans

Bayeas

also works with:



Barrett V-Neck Vest Top

Steve Madden



Kala Boucle Knit Jacket

Lost + Wonder



Model **Devika Vyas** is an Indian American event host and emcee based in Washington state. Whether she's hosting monthly open mics at local cafés or volunteering with the City of Bellevue, Devika is known for bringing warmth and energy.

CASUAL WORKDAY



Sleeveless Waistcoat Top

CeCe



Eastside Cuffed Jeans

DAZE

also works with:



Femme Trench Coat

NIC+ZOE



The Avenue Blazer

NIC+ZOE

FRESH FORMULA



also works with:—



Cindy Velvet Jeans
Paige



Blanket Stitch Coat
Avec Les Filles



Hendrix Blouse
Greylin



Harrie Trousers
French Connection



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all year long.

CHECK IT OUT







The **stylized athleisure** trend takes the comfort and functionality of athletic wear and elevates it with polished, fashion-forward styling. Instead of workout gear that happens to be worn outside the gym, this look is intentionally designed for everyday wear. Think track pants paired with blazers and hoodies layered under structured coats. The color palette often leans neutral or tonal for a more refined feel, but bold accents and colorblocking nod to athletic roots. Fabrics like technical knits, ponte, and lightweight performance blends keep the comfort factor high while ensuring the garments hold their shape. At its core, stylized athleisure is about outfits that move effortlessly from morning errands to evening meetups, proving that comfortable can mean impeccable.

**BROWSE
COLLECTION**





CITY STROLL



Attitude Button-Down

Farinaz Taghavi

also works with:



Daisy Zip-up Jacket

Steve Madden



Mongolian Cashmere

Quince



Daisy Baggy Pants

Steve Madden



Model **Tziarra “Zee” King** is an American professional soccer forward, most recently with the Seattle Reign. The first Black player drafted by the Utah Royals, she is an icon for racial and social justice in sports. Zee, known for her flair and fearless play, is celebrated for her vibrant energy on and off the field.

MUSEUM MORNING



Cropped Barn Jacket
Sanctuary.

also works with:



Behati Bomber Jacket
French Connection



Adicolor Firebird Track Pants
Adidas



Button-Down Vest Tank
Vince Camuto

FRESH FORMULA



also works with:—



Nella Drawstring Jeans

Mavi



Padma Vest

French Connection



Padma Cardigan

French Connection



Westward Barrel

DAZE



THE **LITTLE DRESS** WITH A BIG STORY



The origami dress
in each Armoire
case is magical.

Please handle with care.

LEARN MORE





Americana Revival celebrates classic American style through a nostalgic lens, blending rugged heritage with timeless preppy polish. It nods to everything from cowboy westerns to Ivy League campuses. Key elements include blue jeans in every cut, chambray shirts, varsity jackets, striped knits, and well-worn leather boots. Fabrics are sturdy and practical; think denim, corduroy, flannel, and canvas. Styling is intentional, mixing casual staples with elevated touches like tailored blazers or silk scarves. While it's steeped in tradition, modern interpretations keep it fresh with updated silhouettes and unexpected layering. Ultimately, Americana Revival is about channeling an easy confidence and rugged charm, telling a story of heritage, craftsmanship, and the enduring appeal of laid-back, classic cool.

**BROWSE
COLLECTION**





HAPPY HOUR



Freddie Barn Jacket
Greylin



Effortless Slip Maxi Dress
Sanctuary

also works with:



Kendall Top
Heartloom



Far Out High-Rise Jeans
DAZE



FIRST DATE



Babydoll Mini Dress

Avec Les Filles



Mackey Zip-Up Jacket

Steve Madden

also works with:



Fringe Plaid Jacket

Steve Madden



Dean Faux Suede Jacket

Steve Madden



— also works with: —



Ezra Faux Suede Top
Steve Madden



The Perfect Tee
Sanctuary



Ivy Suede Shacket
Sanctuary



Lace Pants
Bayeas

FOOLPROOF FORMULA

Classic Staple



+ Textured Layer



+ Quality Denim



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People

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STYLING

COSMOPOLITAN

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