

SRILANKAN CARES

# Newsletter



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# සභාපතිතුමන්ගේ පණිවුඩය

ශ්‍රීලංකන් කෙයාර්ස් සමාජයට සිදුකරන සේවාව සහ ආයතනික කාර්යභාරය හඳුන්වන්නේම ඇගයීමට ලක් කළ යුතුයි. අපගේ සමාජ සත්කාරක කණ්ඩායම සතුව ඇති වෘත්තීය දක්ෂතාවය සහ කැපවීම මත සමාජයේ විශාල දූ දරු පිරිසකට උපකාර කිරීමට හැකියාව ලැබී ඇත. දරුවන්ගේ සුබසාධනය වෙනුවෙන් ශ්‍රීලංකන් කෙයාර්ස් විශාල කාර්යභාරයක් ඉටු කරන අතර, පාසල් සහ රෝහල් සහ සාමාන්‍ය ප්‍රජාව හතා සිටුවීම සඳහා ඔවුන් විශේෂ ව්‍යාපෘති සංවිධානය කරනු ලබයි. ඒ වගේම තරුණ ප්‍රජාව, කාන්තාවන් සහ ළමුන් සඳහා අධ්‍යාපනික මෙන්ම වෘත්තීය පුහුණු පහසුකම් ලබාදීමට ශ්‍රීලංකන් කෙයාර්ස් කටයුතු කරනු ලබයි.

විශේෂිත අවශ්‍යතාවන් ඇති දරුවන් සඳහා දීපව්‍යාප්ත වැඩසටහන් රාශියක් මේ වන විටත් ඔවුන් සිදුකර ඇත. විවිධ යටිතල පහසුකම්, සංවර්ධන ව්‍යාපෘති, ශිෂ්‍යත්ව වැඩමුළු සහ සම්මන්ත්‍රණ යනාදියට ප්‍රමුඛත්වයක් ලබා දී ළමුන්ගේ අධ්‍යාපනය සහ සෞඛ්‍යය වර්ධනය කිරීම සඳහා ද ශ්‍රීලංකන් කෙයාර්ස් ඉදිරියටත් කටයුතු කරනු ඇතැයි අපි බලාපොරොත්තු වෙමු.

ශ්‍රීලංකන් කෙයාර්ස් ජාතික මෙහෙවරක් ලෙස සළකා සිදු කරන මෙම සියලු සමාජ සත්කාර වැඩසටහන් සඳහා නිරන්තරයෙන් සහයෝගය සහ මූල්‍යමය ශක්තිය ලබාදෙන ශ්‍රීලංකන් ගුවන් සේවයේ සියලුම සාමාජික සාමාජිකාවන්ට මගේ ගෞරවණීය ස්තූතිය පුද කරමි.

අවසන් වශයෙන්, දරුවන්ගේ සිහින සැබෑ කරමින් සිදුකරනු ලබන මෙම වැඩසටහන් ඉදිරියටත් කරගෙන යාමට ශ්‍රීලංකන් ගුවන් සමාගමේ සමාජ සත්කාරක අංශයට ශක්තිය දෙමරියය ලැබේවා යි මම ප්‍රාර්ථනා කරමි.

**අශෝක් පතිරගේ මහතා**



# CEO's Message

Generosity is a rare human quality, and we experience this in abundance among the members of the SriLankan family. Ever since its inception, SriLankan Cares has undertaken many projects to support child and youth empowerment, education and child healthcare.

Through its own initiatives as well as collaborations, SriLankan Cares continues to light up hundreds of lives around us. This newsletter contains a summary of SriLankan Cares' recent initiatives, which were made possible solely thanks to the regular contributions of our staff members. May this be an inspiration and a reason for joy, where, through your worthy donations, you have brought hope, strength and a new lease of life to many of your fellow citizens.

**Mr. Richard Nuttall**

# SriLankan Cares

## Committed to Care

The Corporate Social Responsibility arm of SriLankan Airlines



Truly Sri Lankan in its spirit, SriLankan Airlines always spreads its wings to reach the needy of the country, and SriLankan Cares, the charitable arm of the airline, is committed to this social responsibility shouldered by the SriLankan family. SriLankan Cares holds a unique place, as it is believed to be the first private sector company in Sri Lanka's commercial field to set up a specialised branding and an institution for charity.

The National Carrier has long identified the health, education and youth development of Sri Lanka as one of the quintessential missions that needs to be accomplished in ensuring the country's future development. Hence, SriLankan Cares brings together many independent CSR projects that have been conducted by various divisions and teams of the airline.

SriLankan Cares is committed to ensure the welfare of Sri Lanka's younger generation. It has CRS projects that cover varied aspects ranging from healthcare, education, leadership and skills development etc. SriLankan Cares also is a prominent figure in awareness raising about the needy children of the country.

# Objective

Committed to the welfare of children through education, good health and a clean environment.



# CSR Mandate



CSR Philosophy of SriLankan Cares consists of 3 main Areas, Child, Planet and Talent. Under each of these areas, SriLankan Cares will conduct specific CSR initiatives/Programmes to maximise the impact on society and minimise the negative influence on the environment, whilst supporting the company's strategic CSR objectives.

# Sustainable Development Goals

SriLankan Cares has identified the need to accelerate the progress towards the achievement of the SDGs and demonstrated its commitment and support by executing many worthwhile projects over the years. SriLankan Cares has conducted a number of projects in relation to good health and well-being, quality education and clean water and sanitation and included these SDGs in its strategies, programmes, specific projects and initiatives.

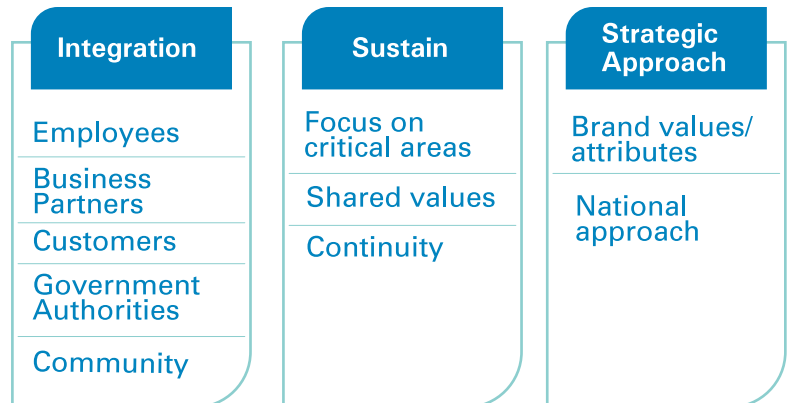


# Main Activities

- Infrastructure development projects
- Scholarships, seminars and workshops
- Awareness programmes and health camps
- Donations, fundraisers, sponsorships
- Familiarisation and educational tours
- Free air travel for critical surgeries/ medical treatment

# CSR Model

Strategic CSR > Value Chain social impacts



15<sup>th</sup> December 2022

# Christmas Programme for the Students of The Ceylon School for the Deaf and Blind, Rathmalana

With Christmas just around the corner, SriLankan Cares, teamed with the Sri Lanka Navy and Ebert Silva Holidays to organise a special programme for the students of The Ceylon School for the Deaf and Blind, Rathmalana. The school has about 235 students, where they are provided education, vocational training, food and lodging, healthcare and recreational facilities.

Fourty four differently-abled students enjoyed a day of fun and festivities in the Colombo city and seaport. The students first toured in the city of Colombo in a double-decker bus organised by Ebert Silva Holidays and were next taken to the Colombo Port where they had a special Christmas party onboard a ship which belongs to the Sri Lankan Naval fleet. The students met Santa Claus and received special gifts from him and had a wonderful evening with a tea party, games and fun.



12<sup>th</sup> December 2022

## SriLankan Cares Spreads the Christmas Spirit at CCC Home, Maharagama

SriLankan Cares, spreading the Christmas spirit and joys of the season, donated 578 packs of essential items among the occupants of CCC Home, Maharagama. CCC Home is a transit residence for cancer outpatients and their caregivers who cannot afford to live in outside accommodation or travel long distance to and from their rural homes for treatment. It is situated inside the premises of the Cancer institute, Maharagama and allows patients easy access to their treatment.

This is the third time that SriLankan Cares extended its helping hand to CCC Home. The donations, which were contributions from the SriLankan Airlines staff, consisted of essential items such as milk powder, tea leaves, biscuits, baby cream, baby soap, toothbrushes, toothpaste etc.



02<sup>nd</sup> December 2022

# Day with a Plane-familiarisation Tour for the Students of Ananda Balika National School, Hingurakgoda

SriLankan Cares provided another enlightening experience to the Grade Nine students of Ananda Balika National School, Hingurakgoda under its 'Day with a Plane' programme. The students were given a fascinating familiarisation tour at SriLankan Engineering and they were also given an opportunity to board an Airbus A330 aircraft. Thereafter, the group of students were escorted to Bandaranaike International Airport and they were educated on the various operational activities at the airport. The group was treated to SriLankan Airlines' world-renowned hospitality and a scrumptious lunch at the Palm Strip restaurant in the transit area. Situated in the Polonnaruwa district, in the North Central Province, Ananda Balika National School has 1600 students and it is the only girls' school in the Polonnaruwa district.





09<sup>th</sup> November 2022

# Day with a Plane-familiarisation Tour for the Students of Vocational Training Institute, Seeduwa

SriLankan Cares organised another familiarisation tour for the students of Vocational Training Institute, Seeduwa. This institute is under The Department of Social Service Sri Lanka and the students are given a vocational training in a way to develop skills and integrate them into society. At present, Vocational Training Institute has 66 students undergoing different training programmes.

The students were given a familiarisation tour of SriLankan Engineering where they were educated on the operational aspects of SriLankan Engineering. The tour had aspirational value for the children, for them to look forward to a life beyond the Training Institute.



27<sup>th</sup> October 2022

# Day with a Plane-familiarisation Tour for the Students of Walpola Sri Rathanasara Primary School

SriLankan Cares organised a familiarisation tour for the students of Walpola Sri Rathanasara Primary School, which was indeed a unique and memorable day outing, where they inspected an aircraft. The school is situated in the Gampaha district, Western province, which has 160 students.



01<sup>st</sup> October 2022

# World Children's Day 2022

SriLankan Cares teamed with the Galle Face Hotel and Ebert Silva Holidays to organise a special programme for the children of a Child Development Centre for World Children's Day 2022. The children experienced a day of fun and learning designed to educate them on the travel and tourism industry of Sri Lanka with a tour of the Colombo city, seaport, airport and inside an aircraft.

The children first toured the city of Colombo in a double-decker bus organised by Ebert Silva Holidays and were next taken to the Bandaranaike International Airport. At the airport, the children were shown the various ground handling activities and given an opportunity to board an Airbus A330 aircraft. The group was treated to SriLankan Airlines' world-renowned hospitality and a scrumptious lunch inside the aircraft.

The evening session started off with a visit to the Port of Colombo, where the children boarded a ship belonging to the Sri Lankan Naval fleet. The day's programme wrapped up with the group being hosted for a tea party by the Galle Face Hotel.



16<sup>th</sup> September 2022

# Exhibition at Andiambalama Maha Vidyalaya

SriLankan Cares in association with the Forest Department of Sri Lanka organised a workshop for the students of Andiambalama Maha Vidyalaya, Katunayake to raise awareness on the importance of protecting nature. This was followed by an art, poetry and essay competition and an exhibition. The winning students of each category received certificates from SriLankan Cares and the Forest Department of Sri Lanka.



01<sup>st</sup> September 2022

# SriLankan Cares' Initiative for the 43<sup>rd</sup> Anniversary of SriLankan Airlines

Continuing the celebrations of 43 years of flying, SriLankan Cares, visited the Lady Ridgeway Children's Hospital, Colombo to share a moment of smiles with children undergoing treatment. SriLankan family members came together to brighten up their day thereby making the anniversary celebrations more meaningful. With their support, over 100 gift packs were distributed among children. Dr. Duminda Samarasinghe Paediatric Cardiologist of Lady Ridgeway Hospital was present on the occasion with the members of SriLankan Airlines' Senior Management Team and staff.





04<sup>th</sup> August 2022

# FlySmiLes Launches Miles Donation Programme with SriLankan Cares

Members of SriLankan Airlines' frequent flyer programme, FlySmiLes, can donate their Miles to worthy causes fronted by SriLankan Cares, the airline's corporate social responsibility arm. Donated miles will enable patients, especially children from disadvantaged backgrounds, to travel overseas for life-saving medical treatment that would otherwise be unattainable to them.

FlySmiLes members can donate 1,000 miles or more to the SriLankan Cares Medical Tickets scheme as often as they please. Subsequently, FlySmiLes will contribute to each donation, an additional 25 per cent of the number of miles donated by the member. SriLankan Cares will

use donated miles to issue redemption air tickets for patients hailing from low-income backgrounds, and suffering from life-threatening conditions, to travel abroad for medical procedures that are unavailable in Sri Lanka.

Each patient selected to receive assistance from the SriLankan Cares Medical Tickets scheme is entitled to two complimentary redemption air tickets to a chosen destination for healthcare along with one companion, such as a family member or medical professional. SriLankan Cares aims to provide pairs of redemption tickets for up to twenty patients every year.



**SriLankan Airlines** **FlySmiLes**  
 Frequent Flyer Miles

Donate your miles and go the extra mile

FlySmiLes together with SriLankan Cares – Corporate Social Responsibility arm, presents an invaluable chance for you to donate your miles. All proceeds from your donation will go towards sponsoring travel requirements of children in need of medical treatment overseas, their families, donors as well as visiting medical professionals traveling for charitable purposes.

\* Additional 25% miles offered by FlySmiLes for every mile you donate to SriLankan Cares.  
 \*Conditions apply

**Donate your miles**

Contact  
 ☎ 0197 33 33 33 FlySmiLes Call Centre

Address  
 Island Business Centre,  
 No.39, Siri Uththaramanda Mawatha, Colombo 03, Sri Lanka  
 www.srilankan.com/flysmiles




02<sup>nd</sup> August 2022

# SriLankan Cares Facilitates a Donation to Raddoluwa Sri Pangnananda National School

In order to ensure a better education and a learning experience, SriLankan Cares facilitated a donation of essential items to Raddoluwa Sri Pangnananda National School, sponsored by Gymnasium Isernhagen, Hannover - Germany. These items consisted of a multi media projector, a projector screen and a printer.

Situated in the Gampaha district, Western province, Raddoluwa Sri Pangnananda National School, has a student population of 1200 comprising 530 girls and 670 boys. This is the only National School in Katana Local Government area which conducts classes from grade 6 to 13 including Mathematics, Science, Commerce and Arts streams in Advanced Level. The School has impressive academic

results and the children have displayed remarkable talent in a variety of sports and extra-curricular activities.

SriLankan Cares continues to support child welfare and education through its partner network and collaborators.





23<sup>rd</sup> June 2022

# SriLankan Airlines Cares Airlifts Critical Medicine to Sri Lanka

SriLankan Cares took on the cause of airlifting internationally donated essential medicines and medical equipment to hospitals in Sri Lanka, free of freight charges. The corporate social responsibility arm of Sri Lankan Airlines provided timely relief to hospitals that were struggling to cope with the prevalent drug shortage and patients who depended on life-saving medicines in the country.

Consequently, SriLankan Cares continues to airlift emergency medical supplies that have been generously donated by well-wishers from all corners of the world including France; Indonesia; the United Kingdom; Malaysia; Kuwait; and Nepal. The medical supplies are flown free of freight charges courtesy of SriLankan Airlines and distributed to medical establishments such as the Lady Ridgeway Hospital for Children on an ongoing basis. SriLankan Cares

facilitates the project by organizing the logistics of the consignments from various points of origin by obtaining necessary documents and approvals that help fast-track the process.



13<sup>th</sup> June 2022

# Medical Camp with the Members of College of Military Medicine

SriLankan Cares partnered with the members of Sri Lanka College of Military Medicine to conduct a medical camp to a group of students with special needs undergoing training at the Seeduwa Vocational Training Institute. This service was extended to hundred families in the visually impaired community.

The medical screening was held at Seeduwa Vocational Training Institute and approximately 300 individuals received medical consultation. The medical camp consisted of an Eye Clinic, Dental Clinic, as well as Psychological and Nutritional clinics.



11<sup>th</sup> June 2022



# SriLankan Airlines and Shangri-La Hambantota Extend their Generous Arms to Celebrate Global Wellness Day 2022

SriLankan Cares partnered with Shangri-La Hambantota to conduct a medical camp for the needy communities in the Hambantota area. The medical camp which was held for the fourth consecutive year, was organised to coincide with the Global Wellness Day 2022, with 220 individuals receiving medical consultation.

The medical screening which was held at Dehigahalanda Maha Vidyalyaya, Ambalantota was received with positive comments by the local community and those who came in numbers to contribute and be a part of the project.

SriLankan Airlines and Shangri-La network seek to conduct the event annually and continue with their endeavours to empower communities through joint charity initiatives of this scale.



05<sup>th</sup> June 2022

# Celebrating World Environment Day

SriLankan Cares together with the Forest Department of Sri Lanka, and the students of the Nature Club of the Andiambalama Maha Vidyalaya – Katunayake conducted a workshop to help school children understand their carbon footprint through the personal choices they would make in everyday living to ensure a greener future through learned behaviour.

As a first step to this paradigm shift, school children took part in a guided tree planting programme in the school premises with a selection of trees donated by the students and the Forest Department of Sri Lanka, which also helps to sequester carbon emissions often attributed to the airline industry. The Students also received certificates of participation from SriLankan Cares and the Forest Department of Sri Lanka.



22<sup>nd</sup> April 2022

# Medical Camp in Bopaththalawa



SriLankan Cares partnered with Liquid Island (Pvt) Limited to organise a medical camp at the Bopaththalawa Sinhala Vidyalaya in Nuwara Eliya to provide complimentary medical care for disadvantaged students and local communities. The Corporate Social Responsibility arm of SriLankan Airlines regularly works to improve the wellbeing of rural children and communities with the generous donations of staff members and partner organisations.

Bopaththalawa Sinhala Vidyalaya has been identified as a rural school with minimum facilities in the Central Province. The school currently offers education to 80 students from Grades 1 to 11 or G.C.E. Ordinary Level and employs 10 teachers. All students at the school are from local families including the farming community and are greatly underprivileged in every aspect. The students and their families have limited access to healthcare facilities, with the nearest hospital located roughly 20 kilometers from their residential area.

The SriLankan Cares medical camp offered doctor consultations and medicine to over 121 patients free of charge with the help of a team of three physicians and two registered nurses. The successful completion of the camp is a demonstration of SriLankan Cares' continued commitment to lend a hand to those who need it the most.



20<sup>th</sup> April 2022

# Donation of a Multi Media Projector to Andiambalama Maha Vidyalaya

SriLankan Cares in its continuous endeavour to enhance access to educational facilities, donated a Multi Media Projector to Andiambalama Maha Vidyalaya. Situated in the Gampaha district, Western province, Andiambalama Maha Vidyalaya has a student population of 954 comprising 486 girls and 468 boys. The school conducts classes from grade 6 to 13 including Maths, Commerce and Arts subjects in Advanced Level. It has impressive academic results and the children have displayed remarkable talent in a variety of sports and extra-curricular activities.

The donation was made on the school's annual avurudu festival and the joy of having a long-felt need fulfilled was reflected on the faces of students and teachers.

SriLankan Cares, which readily reaches out to the country's children and youth, continues to support and steer such worthy endeavours with the help of SriLankan Airlines staff members.



08<sup>th</sup> March 2022

# SriLankan Cares celebrates International Women's Day

Marking International Women's Day in a meaningful way, SriLankan Cares, donated shoe vouchers among a group of students, who are children of the beneficiaries of 'Sri Lanka Welfare Society of the Blind Women - Seeduwa.

Supporting the livelihoods of visually impaired women, the donation was made through the contribution of staff members of SriLankan Airlines, who continue to support the community welfare initiatives undertaken by the Airline to uplift lives of children and youth of the country.

Sri Lanka Welfare Society of the Blind - Seeduwa is a Social services organisation located in Ja-Ela and its objective is to support their members to fulfill their basic needs to uplift their lives.



05<sup>th</sup> January 2022

# Cares Champions Recognised at the Launch of the First-ever Newsletter

SriLankan Cares, in an endeavour to appreciate and express gratitude for the continuous engagement and contributions of the members of the SriLankan family, recognised SriLankan Cares Champions at the launch of its first-ever newsletter.

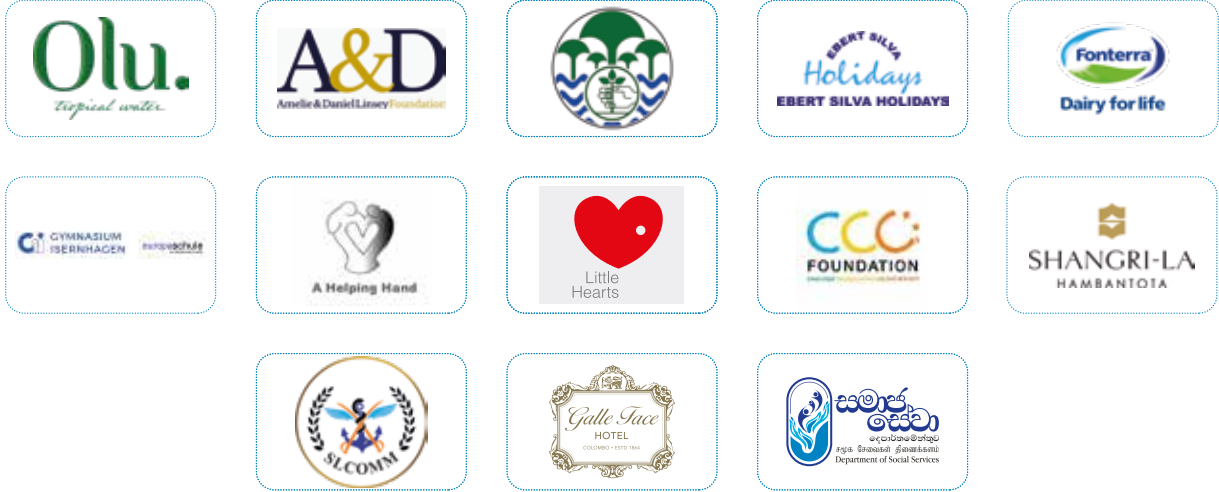
Accordingly, the line admin staff members representing departments/divisions across the Airline were presented with the copies of the newsletter, which contained

an overview of projects conducted by the Airline's CSR arm over the last two years including the donations of essential medical equipment during the pandemic. All these projects were fully funded through the monthly contributions of the SriLankan family members, and the line admin staff members play a vital role in raising awareness and collecting donations whenever a project is underway.





## Recognising Our Valued Partners with Gratitude



## Thank you

We at SriLankan Cares would like to express our sincere appreciation and gratitude to all members of SriLankan family for their generous contributions and thoughtful support to make our projects a success. We continue to rely on your assistance in our future endeavours.

Marketing Department - SriLankan Airlines

## ස්තූතියි

අපගේ ව්‍යාපෘති සාර්ථක කරගැනීම සඳහා ශ්‍රී ලංකන් පවුලේ සියලුම සාමාජිකයින් මොදන් නොමසුරු දායකත්වය සහ සහයෝගය වෙනුවෙන් ශ්‍රී ලංකන් කෙයාර්ස් හි අපි අපගේ අවංක කෘතඥතාව පළ කිරීමට කැමැත්තෙමු, අපගේ ඉදිරි ප්‍රයත්නයන්හිදීත් ඔබගේ සහය දීමටම මොදෙනු ඇතැයි අපි විශ්වාසය තබමු.

අළෙවි අංශය - ශ්‍රී ලංකන් ගුවන් සමාගම

## நன்றி

ஸ்ரீலங்கன் கெயාර்ஸில் உள்ள நாம், எமது உணர்வுபூர்வமான நன்றிகளையும் பாராட்டுக்களையும் ஸ்ரீலங்கன் குடும்பத்தை சேர்ந்த அனைவருக்கும் எமது வேலைத்திட்டங்கள் வெற்றி பெற வழங்கிய அவர்களது உண்மையான பங்களிப்பு மற்றும் ஒத்துழைப்பிற்காக தெரிவித்துக் கொள்கின்றோம். உங்களின் மேலான ஆதரவினை எதிர்காலத்திலும் நாம் நம்பிக்கையுடன் எதிர்பார்க்கின்றோம்.

சந்தைப்படுத்தல் பிரிவு - ஸ்ரீலங்கன் எயர்லைன்ஸ்

