

SEPTEMBER 29 - OCTOBER 3, 2024 | HYATT REGENCY MAUI RESORT & SPA

SUNDAY SEPTEMBER 29

TENTATIVE SCHEDULE OF EVENTS

- 3-6 PM Registration & Hotel Check-in
- 6-8 PM Welcome Reception hosted by Hawaii Visitors & Convention Bureau

MONDAY SEPTEMBER 30

- MORNING Breakfast at leisure, *Swan Court*
- 7 AM GSTC Certification (Registered Advisors only)
- 8 AM Opening Session
Aloha from Hawaii Visitors & Convention Bureau with Robyn Basso
Keynote Speaker: Jennifer Jacob, COO & Co-Founder of Tique
"Stop Selling. Start Solving. How to become a master of sales through problem-solving and client education."
Panel Discussion: *"As a Classic Vacations STAR Performer, what I wish I knew then"*
- 11:30 AM Group Lunch
- 12:30-3:30 PM Workshops:
 - The Best of Classic Vacations with Tiffani Gilardi
 - Crafting a high-touch client experience reflective of your brand with Jennifer Jacob
 - Optimizing Social Media For Your Travel Business with Caroline Massey
- 4:30 PM Maui Nui Luau hosted by The Sheraton Maui

TUESDAY OCTOBER 1

- MORNING Breakfast at leisure, *Swan Court*
- 7 AM GSTC Certification (Registered Advisors only)
- 8 AM General Session
Panel Discussion: *"Creating Successful Supplier Relationships"*
Keynote Speaker: Marsha Ann Brown *"Activate Your Success"*
- NOON Group Lunch
- 1-5 PM Partner Exchange
- 5:45 PM Dinner hosted by Outrigger Kaanapali Beach Resort

WEDNESDAY OCTOBER 2

- MORNING Breakfast at leisure, *Swan Court*
- 8 AM Event Wrap up & Closing Session
- 10 AM GSTC Certification (Registered Advisors only)
- NOON Group Poolside Lunch
- 1 PM GSTC Off-site activity (Registered Advisors only)
- 1 PM Poolside Networking
- 6 PM Farewell Reception and Dinner hosted by Hyatt Regency Maui

THURSDAY OCTOBER 3

Check out and Departures

*Agenda subject to change.
Updates will be shared upon arrival.*