

DR.VEEGAN[®]

Staying strong

Supporting bone health, muscle maintenance, and active ageing

Practitioner Paper • For practitioner use only

BONE HEALTH, STRUCTURE, CELLS AND FUNCTION

Bone Composition

Organic matrix (35%):

Mostly type I collagen (provides tensile strength) and non-collagenous proteins like osteocalcin.

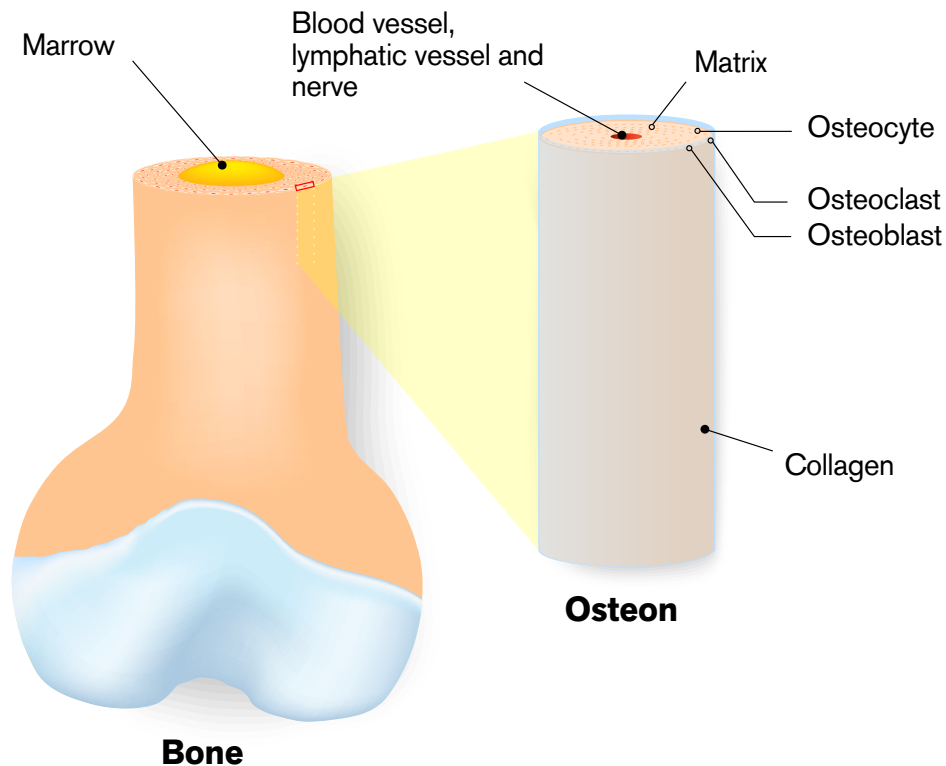
Inorganic matrix (65%):

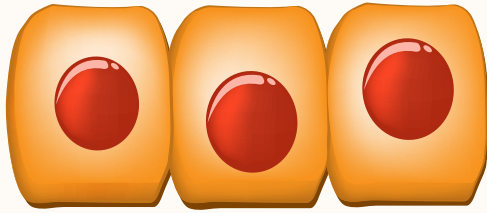
Mostly hydroxyapatite crystals (calcium phosphate), providing rigidity and strength.

Bone is dynamic:

Constantly remodelling in response to mechanical stress, hormones and nutritional status.

Internal Structure Of A Bone

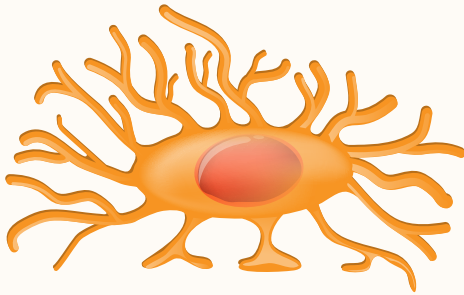




Osteoblast

Origin: *Mesenchymal stem cells.*

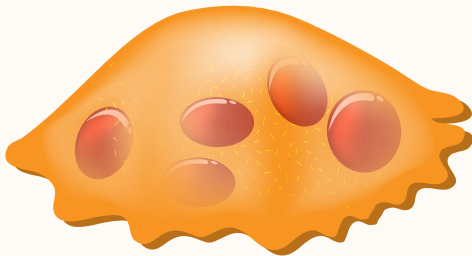
Function: *Build bone by synthesising collagen and promoting mineralisation. Eventually become osteocytes or undergo apoptosis.*



Osteocyte

Origin: *Former osteoblasts embedded in bone matrix.*

Function: *Regulate bone remodelling, sense mechanical stress and maintain calcium homeostasis.*



Osteoclast

Origin: *Haematopoietic stem cells (monocyte lineage).*

Function: *Resorb bone by secreting acid and proteolytic enzymes. Essential for bone turnover and calcium release.*

Bone Remodeling

Coupled process:

Bone resorption by osteoclasts followed by bone formation by osteoblasts.

Regulated by:

Mechanical stress: Load-bearing stimulates bone formation.

Hormones:

- **PTH:** Increases osteoclast activity (indirectly via RANKL).
- **Vitamin D:** Promotes calcium absorption and bone mineralisation.
- **Oestrogen:** Inhibits osteoclasts and promotes bone formation.
- **Calcitonin:** Inhibits osteoclasts (less significant in adults).

Cytokines and signalling pathways:

RANK/RANKL/OPG pathways. Wnt/B-catenin signalling for osteoblast activity.

Diagnosis:

- **Bone Mineral Density (BMD):** via DXA scan is the gold standard. T-score ≤ -2.5 at the femoral neck or spine confirms osteoporosis.
- **FRAX Tool:** Estimates 10-year probability of hip and major osteoporotic fractures, incorporating clinical risk factors with or without BMD.

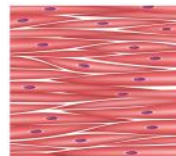
MUSCLE HEALTH, PHYSIOLOGY AND STRUCTURE

Types of muscles

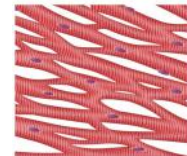
Skeletal



Smooth

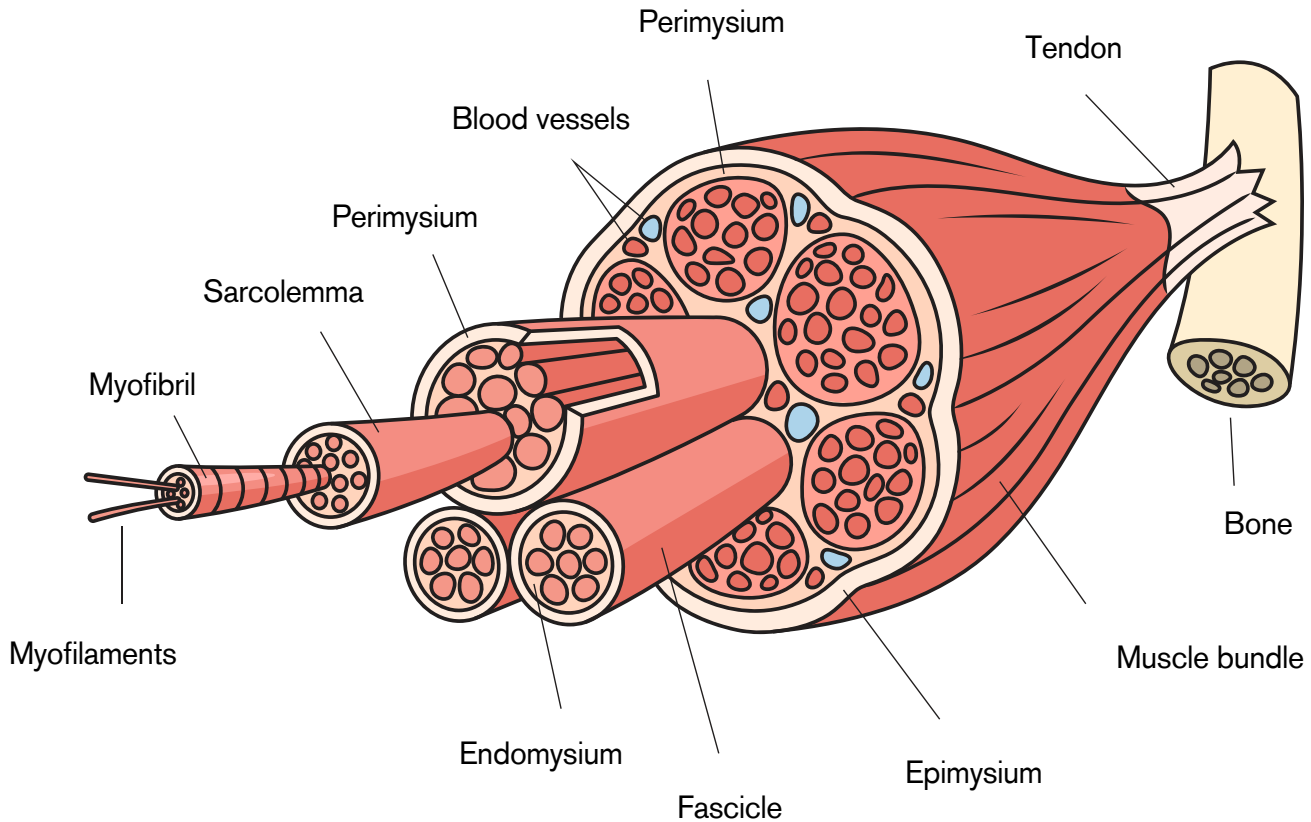


Cardiac



| | Skeletal | Smooth | Cardiac |
|-----------------|-------------------|-----------------------------|---------------|
| Control | Voluntary | Involuntary | Involuntary |
| Location | Attached to bones | Vessels, bladder | Heart |
| Function | Movement, posture | Peristalsis, vasoregulation | Pumping blood |

Skeletal Muscle Structure



- ✦ **Muscle fibre:** Multinucleated cell composed of myofibrils
- ✦ **Myofibrils:** Repeating sarcomeres (basic contractile unit).
- ✦ **Sarcomere:** Actin (thin) and myosin (thick) filaments that slide for contraction (sliding filament theory).
- ✦ **Excitation-contraction coupling:** Action potential \rightarrow Ca^{2+} release from sarcoplasmic reticulum \rightarrow cross-bridge cycling \rightarrow contraction.

Muscle Fibre Types

| Type | Features | Metabolism | Fatigue | Resistance | Use |
|--------------------------|-------------------|----------------------|-----------|------------|--------------|
| I (Slow-twitch) | High Mitochondria | Myoglobin | Oxidative | High | Endurance |
| IIa (Fast oxidative) | Intermediate | Both | Moderate | Walking | Jogging |
| IIb (Fast glycolytic) | Low Mitochondria | Anaerobic Glycolysis | Low | Sprinting | Powerlifting |

The Physiology of Muscle Protein Synthesis

- ✦ **Muscle turnover:** Skeletal muscle is in a constant state of protein turnover - the balance between muscle protein synthesis and muscle protein breakdown. Net positive balance leads to hypertrophy; net negative balance results in atrophy.
- ✦ **Role of dietary protein:** Dietary protein provides essential amino acids, particularly leucine, which is a potent stimulator of the mechanistic target of rapamycin complex 1 pathway - an intracellular regulator of muscle protein synthesis.¹⁹ Postprandial muscle protein synthesis is maximally stimulated by ~20–30g of high-quality protein providing ~2–3g of leucine.²⁰

Sarcopaenia and Cachexia:

In ageing, chronic illness, or disuse, protein intake becomes critical in preventing muscle catabolism.²¹

- **Sarcopaenia:** Associated with reduced appetite, digestion and muscle anabolic response.
- **Cachexia:** An inflammatory state (e.g. in cancer or COPD) elevates protein requirements.

Protein supplementation can help:

- Maintain lean body mass
- Reduce frailty
- Improve mobility and function
- Improve hospital-related muscle loss

- ✦ **Quality of protein: PDCAAS and DIAAS:** PDCAAS (Protein Digestibility-Corrected Amino Acid Score) and the more modern DIAAS (Digestible Indispensable Amino Acid Score) quantify protein quality. Animal proteins typically score >1.0; plant proteins are variable, but a combination of plant proteins, found in DR.VEGAN® Protein & Creatine Super Blend, are combined to meet needs.²²
- ✦ **Plant-based proteins:** Plant proteins are gaining attention for their sustainability, digestibility and bioactive compounds. Plant-based proteins can support muscle protein synthesis if:
 - Dosed appropriately
 - Combined strategically
 - Optimised for leucine content

Muscle-Bone Interaction

- ✦ **Mechanical loading** from muscle contraction stimulates bone growth (myokine–osteokine crosstalk).
- ✦ **Muscle wasting** (sarcopenia) and **bone loss** (osteopenia/osteoporosis) are interconnected, especially in ageing.
- ✦ **Myokines (e.g. irisin, IL-6):** Secreted by muscle, influence bone metabolism.
- ✦ **Osteokines (e.g. osteocalcin):** Secreted by bone, affect muscle function.

Clinical Considerations

Osteoporosis

- Loss of bone mass and microarchitectural deterioration.
- Common in postmenopausal women and the elderly.
- DXA scan to assess BMD (T-score ≤ -2.5 = osteoporosis).
- Risk factors: low oestrogen, immobility, corticosteroids, vitamin D deficiency, smoking and poor diet.

Sarcopaenia

- Age-related loss of muscle mass, strength and function.
 - Increases falls, fractures, morbidity.
 - Diagnosed via grip strength, gait speed and muscle mass (DXA/BIA).
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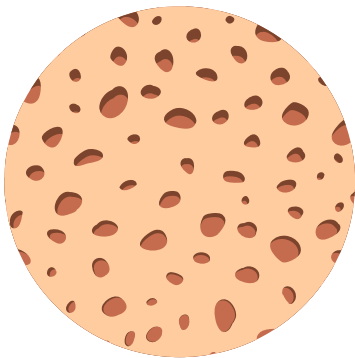
Osteosarcopaenia

- Concurrent loss of bone and muscle.
- Shared risk factors: ageing, inactivity, malnutrition, chronic inflammation.
- Interventions target both systems simultaneously.

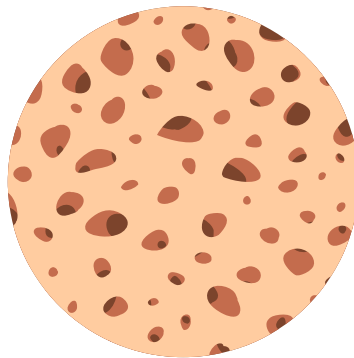
OSTEOPOROSIS

Osteoporosis is a systemic skeletal disorder that causes reduced bone mass and microarchitectural deterioration of bone tissue, leading to increased bone fragility and fracture risk. It remains underdiagnosed and undertreated, despite being a major contributor to morbidity in ageing populations, especially postmenopausal women and older men.

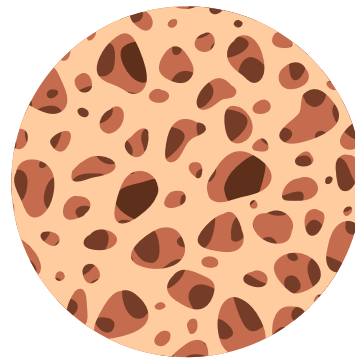
STAGES OF OSTEOPOROSIS



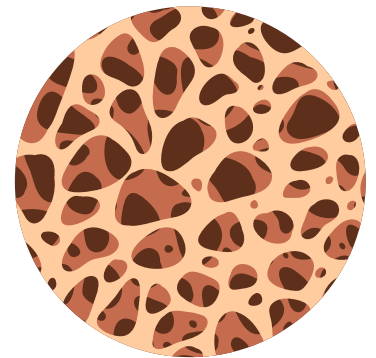
Normal bone



Osteopaenia



Osteoporosis



Severe osteoporosis

Epidemiology

Globally, osteoporosis affects approximately 200 million women, with 1 in 3 women and 1 in 5 men over 50 expected to experience an osteoporotic fracture in their lifetime. The most common fracture sites include the hip, spine and wrist. Hip fractures in particular are associated with significant mortality and functional decline.

Pathophysiology

Bone remodelling is a continuous process involving osteoclast-mediated resorption and osteoblast-mediated formation. In osteoporosis, the balance shifts towards resorption. In women, oestrogen deficiency post-menopause accelerates bone loss. In men, age-related decline in testosterone and secondary causes (e.g. corticosteroid use, hypogonadism) are often contributory.

Risk Factors

- **Non-modifiable:** Age >50, female sex, Caucasian or Asian ethnicity, family history of osteoporosis or fragility fracture.
- **Modifiable:** Sedentary lifestyle, smoking, excessive alcohol, low calcium/vitamin D intake, low body weight or BMI <18.5, certain medications (e.g. glucocorticoids, PPIs, anticonvulsants), and secondary medical conditions (e.g. RA, hyperthyroidism, malabsorption syndromes).

Key Pathways And Interactions

Pathway role

- ✔ **RANK/RANKL/OPG:** Controls osteoclast activation. Oestrogen increases OPG to inhibit bone loss.
- ✔ **Wnt/ β -catenin:** Promotes osteoblast differentiation; inhibited by sclerostin.
- ✔ **Myostatin:** Inhibits muscle growth; being targeted in therapies for sarcopaenia.
- ✔ **Osteocalcin:** A bone-derived hormone affecting insulin sensitivity and muscle performance.



DIETARY ADVICE

Consume enough protein for your lifestyle and activity level

Aim for 1.2–2.0 g protein per kg of body weight per day, depending on your age, your activity level and your health status. Distribute protein evenly across meals (e.g. 25–30 g per meal) to support muscle protein synthesis. Include high-quality sources such as lentils, quinoa, tofu, tempeh, beans, pea / hemp protein powders.

Combine protein with resistance exercise for best results.

| Lifestage | How much protein is needed per day? |
|---------------------------|-------------------------------------|
| Adults (19-64yr) | 0.75 g/kg/day |
| Older adults or clinical | 1.0–1.5 g/kg/day |
| Athletes or active people | Typically 1.2–2.0 g/kg/day |

Get a Vitamin D test and correct any insufficiencies

Vitamin D is essential for muscle strength, contraction and recovery.

Anti-inflammatory diet

Rich in omega 3s (chia, flax, walnuts). Colourful vegetables and fruits (rich in antioxidants).

Stay Hydrated

Dehydration can impair muscle function, which may increase the risk of injury. Aim for 1.5–2.5L of fluid per day, more if exercising or in hot weather.

LIFESTYLE TIPS FOR BONE HEALTH

Weight-bearing and resistance exercise

Strength training, walking, dancing and hiking stimulate bone growth and maintain muscle mass. Strength / resistance training is the most effective way to build and preserve muscle. Include at least 2–3 sessions per week. Progressive overloading is where you gradually increase resistance or reps to stimulate muscle growth. Include full-body movements such as squats, lunges, pushups, rows etc. For older adults or during recovery: focus on low-load resistance training with sufficient protein intake.

Sleep and recovery

The growth hormone released during sleep supports tissue repair and muscle strength. Muscles grow and repair during rest. Aim for 7–9 hours of sleep per night. Active recovery (gentle movement, walking, stretching) helps reduce inflammation and soreness.

Avoid smoking

Smoking impairs calcium absorption and reduces bone density.

Healthy body weight

Being underweight increases osteoporosis risk and obesity can impair muscle function and joint health.

Manage inflammation and stress

Chronic stress and high cortisol can lead to muscle wasting over time. Support yourself with stress management tools (breathwork, meditation and time outdoors) and an anti-inflammatory diet rich in fibre and whole foods and low in processed sugars and trans fats.

Avoid muscle-depleting factors

Even short bouts of inactivity (e.g. bed rest) can reduce muscle mass rapidly. Excess alcohol impairs protein synthesis and recovery. Crash dieting or very low-calorie diets lead to muscle loss.



OsteoFriend®

OsteoFriend® is a comprehensive formula that delivers 19 optimally dosed ingredients to support strong, healthy bones. It provides the nutrients needed to build bone, enhance nutrient absorption, and ensure those nutrients are effectively delivered into bone tissue. OsteoFriend® also includes targeted support for joint health and helps reduce ongoing bone loss.



| | Per 8.3g (Tsp serving) | EC NRV %* |
|---------------------------------------|---------------------------|--------------|
| MSM (Methylsulfonylmethane) | 1000mg | ** |
| Calcium | 740mg | 92 |
| Magnesium | 320mg | 85 |
| Curcumin | 200mg | ** |
| L-Lysine | 500mg | ** |
| Boron | 3mg | ** |
| <i>Lactobacillus reuteri</i> | 2 Billion CFU | *** |
| Vitamin C | 500mg | 625 |
| Vitamin D3 (Cholecalciferol) | 1000 iu (25mcg) | 500 |
| Vitamin K2 (MK-7) | 100 mg | 133 |
| Vitamin B6 (Pyridoxal-5-Phosphate) | 6 mg | 429 |
| Folic Acid (Methylfolate) | 397 mg | 199 |
| Vitamin B12 (Methylcobalamin) | 200 mg | 8000 |
| Zinc | 5 mg | 50 |
| Copper | 1mg | 100 |
| Manganese | 1mg | 50 |
| Selenium | 112mg | 204 |
| Piperine (Black Pepper extract) | 5mg | ** |
| Silica (Bamboo Extract) | 5mg | ** |

* NRV - Nutrient Reference Value

** No NRV Established

***At the time of manufacture

Ingredients

Calcium Citrate, Magnesium Citrate, MSM (Methylsulfonylmethane), L-Lysine Hydrochloride, Vitamin C (Ascorbic Acid), Curcumin (Turmeric Extract), Boron (Glycinate), Vitamin B12 (Methylcobalamin), Zinc (Citrate), *Lactobacillus reuteri*, Vitamin D3 (Cholecalciferol), Manganese Citrate, Vitamin K2 (MK-7), Bamboo Extract, Vitamin B6 (Pyridoxal-5-Phosphate), Black Pepper (*Piper nigrum*), Copper Citrate, Vitamin B5 (L-5 MTHF Calcium), Selenium (Selenomethionine).

Free from

Added Sugar, Starch, Sweeteners, Gluten, Wheat, Soya, Lactose, Dairy, Artificial Flavours, Colours and Preservatives.

Pairs well with



Protein & Creatine Superblend



Creatine & BCAA



Gut Works®



Vegan Omega 3



MenoFriend®



PeriMenoFriend®

Directions

- ✔ Recommended serving: 1 teaspoon per day.
- ✔ Mix into cold drinks or sprinkle onto cold or lukewarm food.
- ✔ Store in a cool, dry place.

What customers can look forward to

1-7 days

Nutrient intake increases. Some people may experience less joint pain.

2 weeks

Increased absorption of bone-supporting nutrients.

3 weeks

Osteoblasts start getting to work.

4 weeks

Continued support for bone and joint health to work.

KEY INGREDIENTS IN OSTEOFRIEND®



Vitamin D

Vitamin D regulates calcium and phosphate homeostasis by increasing intestinal absorption of calcium and promoting bone mineralisation.¹ It also enhances osteoblast differentiation and reduces parathyroid hormone (PTH) levels, which in excess can lead to bone resorption.²



Calcium

As the main mineral component of bone, Calcium forms the crystalline structure of hydroxyapatite. Adequate intake is essential to maintain bone mass and strength, and insufficient levels trigger PTH release, promoting bone resorption to maintain serum Calcium.³



Magnesium

Magnesium supports bone structure and acts as a cofactor in Vitamin D metabolism. It helps regulate osteoblast and osteoclast activity and contributes to the structural development of bone through its role in bone matrix formation. Clinical research has shown that Magnesium supplementation can alleviate the symptoms of osteoporosis to some extent.⁴



Lysine

Lysine aids in collagen cross-linking, a key process in bone matrix stability. It also enhances calcium absorption in the intestine and may reduce urinary calcium excretion, thereby supporting skeletal calcium retention.⁵



Boron

Boron modulates bone metabolism by influencing the activity of hormones such as Vitamin D, oestrogen and testosterone. It also reduces inflammatory markers and may support bone mineralisation and calcium retention.⁶



Silica

Silica contributes to collagen synthesis and is involved in the initiation of bone mineralisation. It is particularly important in early-stage bone formation and may improve bone density by enhancing calcium incorporation.⁷



Selenium

Selenium, through selenoproteins like glutathione peroxidase, protects osteoblasts from oxidative damage. Deficiency is associated with reduced bone mineral density and increased osteoclast activity due to elevated inflammation and oxidative stress.⁸



Zinc

Zinc is essential for osteoblast proliferation and collagen synthesis. It also supports alkaline phosphatase activity, which is necessary for bone mineralisation and modulates the effects of Vitamin D on bone cells.⁹



Manganese

Manganese acts as a cofactor for enzymes involved in the synthesis of proteoglycans and glycosaminoglycans, which are important components of the bone matrix. It also supports antioxidant defences that may protect bone tissue.¹⁰



Copper

Copper is required for the activity of lysyl oxidase, an enzyme essential for cross-linking collagen and elastin, which contributes to bone matrix strength. It also plays a role in antioxidant enzyme systems, protecting bone tissue from oxidative stress.¹¹



Vitamin C

Vitamin C is essential for collagen synthesis, acting as a cofactor for prolyl and lysyl hydroxylase. It promotes osteoblast differentiation and has antioxidant properties that protect bone-forming cells.¹²



MSM (Methylsulfonylmethane)

MSM provides bioavailable sulphur needed for collagen production and connective tissue integrity. It may also reduce inflammatory cytokines that contribute to osteoclast activation and bone resorption.¹³



Vitamin K2

Vitamin K2 activates osteocalcin and matrix Gla-protein, which bind calcium and incorporate it into the bone matrix, reducing the risk of arterial calcification and promoting proper skeletal mineralisation.¹⁴



Curcumin

Curcumin inhibits NF- B and RANKL pathways, reducing osteoclastogenesis and bone resorption. It has potent anti-inflammatory and antioxidant effects, potentially preserving bone mass in chronic inflammatory states.¹⁵



Lactobacillus reuteri

This probiotic modulates gut microbiota and the immune system to reduce systemic inflammation and promote bone formation. It enhances calcium absorption and may reduce osteoclast activity through Treg-mediated pathways.¹⁶



Piperine

Piperine enhances the bioavailability of curcumin by inhibiting hepatic and intestinal glucuronidation. It may also have mild bone-protective effects through anti-inflammatory mechanisms.¹⁷



Vitamins B6, Folate and B12

Vitamins B6, Folate and B12 work synergistically to regulate homocysteine metabolism, which is essential for maintaining bone integrity. Elevated homocysteine is associated with impaired collagen cross-linking, reduced bone quality, and increased fracture risk. Vitamin B6 supports collagen formation and neurotransmitter synthesis, while Folate and Vitamin B12 are essential for DNA synthesis, methylation and bone marrow function. Deficiencies in any of these B vitamins can disrupt osteoblast activity, compromise bone matrix quality and increase the risk of osteoporosis.¹⁸

DRUG INTERACTIONS

Interaction Severity

Major

| | |
|--------------------------|--|
| Dolutegravir | Calcium may reduce the effect of this drug. |
| Elvitegravir | Calcium reduces the level of this drug. |
| Levodopa | Magnesium may reduce the absorption of this drug. |
| Atorvastatin | Vitamin D may reduce the absorption of this drug. |
| Calcipotriene | Vitamin D may increase the risk of hypercalcaemia when taken with this drug. |
| Thiazide Diuretics | Vitamin D may increase the risk of hypercalcaemia when taken with this drug. |
| Verapamil | Calcium reduces the level of this drug. |
| Bisphosphonates | Calcium and Magnesium may reduce the absorption of this drug. Take them at least 30 minutes apart. |
| Calcipotriene | Calcium may increase the risk for hypercalcaemia when taken with this drug. |
| Diltiazem | Calcium may reduce the effect of this drug. |
| Levothyroxine | Calcium reduces the level of this drug. Take at least 4 hours apart. |
| Lithium | Calcium may increase the risk for hypercalcemia when taken with this drug. |
| Quinolone Antibiotics | Calcium, Magnesium, Zinc and Manganese reduce the level of this drug. |
| Raltegravir | Calcium reduces the level of this drug. |
| Sotalol | Apple Cider Vinegar, when taken with this drug, may increase the risk of hypokalaemia. Chromium may increase the risk of hypoglycemia when taken with this drug. |
| Tetracycline Antibiotics | Calcium, Magnesium, Zinc and Manganese reduce the level of this drug. |
| Thiazide Diuretics | Calcium may increase the risk of hypercalcaemia when taken with this drug. |

Moderate

| | |
|-------------------------------------|--|
| Aminoglycoside Antibiotics | Magnesium may increase the risk of neuromuscular weakness when taken with this drug. |
| Calcium Channel Blockers | Magnesium may increase the effects of these drugs. |
| Digoxin | Magnesium may reduce the absorption of this drug. |
| Ketamine | Magnesium may increase the risk of ketamine toxicity. |
| Potassium-Sparing Diuretics | Potassium-sparing diuretics decrease excretion of Magnesium. |
| Sulfonylureas | Magnesium increases the absorption of these drugs. |
| Anticoagulants / Antiplatelet Drugs | Selenium and Turmeric may increase the risk of bleeding when taken with these drugs. |
| Barbiturates | Selenium may prolong the sedating effects of these drugs. |
| Immunosuppressants | Selenium may reduce the effects of these drugs. |
| Warfarin | Selenium, Vitamin C and Turmeric may reduce the effect of this drug. Reverse the effects of this drug. |
| Cephalexin | Zinc may decrease the levels of this drug. |
| Cisplatin | Zinc may reduce the effects of this drug. |
| Integrase Inhibitors | Zinc may reduce the effects of this drug. |
| Penicillamine | Zinc and Copper may reduce the effects of this drug. |
| Ritonavir | Zinc may reduce the effects of this drug. |
| Antipsychotic Drugs | These drugs increase the risk of Manganese toxicity. |
| Alkylating Agents | Vitamin C and Turmeric may reduce the effects of these drugs. |
| Antitumor Antibiotics | Vitamin C and Turmeric may reduce the effects of these drugs. |
| Oestrogens | Vitamin C may increase the blood level of these drugs. |
| Fluphenazine | Vitamin C may reduce the effects of this drug. |
| Indinavir | Vitamin C may reduce the effects of this drug. |
| Levothyroxine | Vitamin C may increase the absorption of this drug. |

| | |
|---|--|
| Amlodipine | Turmeric may increase the level of this drug. |
| Antidiabetic Drugs | Turmeric may increase the risk of hypercalcaemia when taken with these drugs. |
| Hepatotoxic Drugs | Turmeric may increase the risk of hepatotoxicity when taken with these drugs. |
| Methotrexate | Turmeric and Folate may increase the effects of this drug. |
| Organic Anion-transporting Polypeptide Substrates | Turmeric may increase the blood level of these drugs. |
| Sulfasalazine | Turmeric may increase the side effects from this drug. |
| Tacrolimus | Turmeric may increase the side effects from this drug. |
| Talinolol | Turmeric may reduce the absorption of this drug. |
| Tamoxifen | Turmeric may reduce the level of this drug. |
| Topoisomerase 1 Inhibitors | Turmeric may reduce the activity of these drugs. |
| Amiodarone | Vitamin B6 may increase the photosensitive effects from this drug. |
| Antihypertensive Drugs | Vitamin B6 may increase the effects of these drugs. |
| Phenobarbital | Vitamin B6 may decrease the effects of this drug. Folate may increase the risk of seizures from this drug. |
| Phenytoin | Vitamin B6 and Folate may decrease the effects of this drug. |
| Primidone | Folate may increase the risk of seizures from this drug. |
| Pyrimethamine | Folate may decrease the effects of this drug. |
| Levodopa | Magnesium may reduce the absorption of this drug. |

Drug interactions taken from the Natural Medicines Database, June 2025. Do your own diligence before combining food supplements and medicines.

Protein & Creatine Superblend

Our clean, vegan Protein & Creatine Superblend is uniquely formulated for women and men, providing optimal support for muscles, performance, and recovery. This uniquely comprehensive formula delivers the optimal level of protein and creatine for complete muscle support. Unlike standard supplements, it includes three types of protein – pea, pumpkin and hemp – that provide 18 amino acids and an optimal Omega 6:3 ratio, and 400mg of traditional Reishi and Cordyceps mushroom extracts for comprehensive support. It is an unflavoured powder, with zero additives, stevia or artificial sweeteners, providing versatility to mix with any drinks, foods, smoothies and meals.



| | PER 30g (2 tbsp serving) | EC NRV %* |
|--|-----------------------------|--------------|
| Energy | 408 KJ/ 97.5Kcal | 5 |
| Fat | 1.5 | 2 |
| of which saturates | 0.2g | 1 |
| Carbohydrates | 1.2g | 1 |
| of which sugars | 0.3g | 1 |
| Fibre | 2 | N/A |
| Protein | 20g | 40 |
| Salt | 0.5 | 8 |
| Pea Protein Isolate | 14g | ** |
| Pumpkin Seed Protein | 4g | ** |
| Hemp Seed Protein (Providing Omega 3 / Omega 6) | 2g (28mg/92mg) | ** |
| Creatine Monohydrate | 3g | ** |
| Cordyceps Mushroom | 200mg | ** |
| Reishi Mushroom | 200mg | ** |

* NRV - Nutrient Reference Value

** No NRV Established

Ingredients

Pea Protein Isolate, Pumpkin Seed Protein, Hemp Seed Protein, Creatine Monohydrate Powder, Cordyceps Mushroom Extract, Reishi Mushroom Extract.

Free from

Added Sugar, Starch, Sweeteners, Gluten, Wheat, Soya, Lactose, Dairy, Artificial Flavours, Colours and Preservatives.

Directions

Two tablespoons daily. Mix or whisk into drinks, smoothies, yoghurts, baking or any meals.

What customers can look forward to

1-7 days

Protein and Creatine intake increases, supporting muscles and performance.

3 weeks

Supports building of muscle mass.

4 weeks

Ongoing support for muscles, bones, and performance.

Pairs well with



OsteoFriend®



Creatine & BCAA

KEY INGREDIENTS IN PROTEIN & CREATINE SUPERBLEND

Protein plays an essential role in skeletal muscle anabolism and maintenance, particularly in exercise, ageing, sarcopaenia, immobilisation, chronic illness and malnutrition. While previous recommendations have been for the consumption of animal-derived proteins due to their complete amino acid profile, recent evidence supports the consumption and benefits of proteins such as Pea, Hemp and Pumpkin Seed protein in supporting muscle health.



Pea Protein

- Rich in branched-chain amino acids (BCAAs), especially leucine.
- A good source of lysine, which is often limited in cereals.
- High PDCAAS score.
- Hypoallergenic and well-tolerated, making it ideal for patients with dairy or soya intolerance.
- Contains arginine, supporting nitric oxide synthesis and muscle blood flow.
- Shown to reduce hunger and improve satiety.²³
- Studies show comparable increases in muscle thickness and strength vs. whey in resistance-trained individuals.²⁴



Hemp Protein

- Contains all nine EAAs.
- Mid-range PDCAAS.
- High in edestin and albumin, making it easily digestible.
- Very high in antioxidants, which helps reduce the negative effects of exercise.²⁵
- Naturally rich in Omega 3 and Omega 6 fatty acids, which may reduce muscle inflammation and support recovery.
- Contains fibre, beneficial for glycaemic control in older adults with sarcopaenia.



Pumpkin Seed Protein

- High in glutamate, arginine and tryptophan for mood support
 - Moderate levels of leucine.
 - Contains Magnesium, Zinc and Iron - key minerals for muscle function.
 - Rich in antioxidants like Vitamin E and carotenoids, which may reduce oxidative stress in ageing muscle.
 - Evidence suggests anti-inflammatory and adaptogenic potential, which could support recovery from resistance training or illness.²⁶
-



Creatine

Creatine monohydrate is an ergogenic aid and is widely recognised for its effects on enhancing athletic performance and supporting muscle health.

Preserving muscle mass and strength: Sarcopaenia contributes significantly to morbidity in ageing populations. Creatine enhances the phosphocreatine energy system, increasing ATP availability during high-demand muscular activity.^{27, 30} Numerous trials and meta-analyses support creatine's role in improving muscle strength and function in older adults - especially when paired with resistance training, but even in sedentary individuals.^{28,31}

Improved energy: Increased intramuscular phosphocreatine stores improve energy buffering capacity, reduce fatigue, and support muscle protein synthesis via mTOR activation and satellite cell proliferation.³²

Evidence indicates that creatine supplementation, both with and without resistance training, has anti-sarcopaenic effects. Creatine supplementation increases ageing muscle mass and strength by influencing high-energy phosphate metabolism, muscle protein kinetics and growth factors. Creatine supplementation has shown potential to enhance bone mineral in some studies.^{29,33}

Improvements in muscle wasting and injury: Creatine may decrease the age-related catabolic processes by reducing muscle protein breakdown, reducing inflammatory markers and supporting muscle cell integrity.

Recovery and protection: Creatine supplementation has been linked to reductions in creatine kinase and lactate dehydrogenase post-exercise, indicating protection from muscle damage.³⁴



Cordyceps

Cordyceps contains cordycepin (3'-deoxyadenosine) and other bioactive compounds that stimulate ATP production by increasing mitochondrial oxidative phosphorylation and improve the efficiency of oxygen utilisation, particularly during aerobic activity. This action can provide benefit to both athletes and older individuals who struggle with muscle fatigue.

Improved exercise performance: Cordyceps can improve VO₂ max, time to exhaustion and increase the lactate threshold. In one study, healthy older adults taking Cordyceps CS-4 extract experienced improved exercise tolerance and respiratory efficiency over 6 weeks.³⁵

Reduction of fatigue and oxidative stress: Cordyceps has powerful antioxidant properties and reduces lipid peroxidation in the muscles. It also supports the activity of glutathione peroxidase and superoxide dismutase, and through reducing inflammation, reduces muscle soreness post exercise.³⁶

Muscle maintenance: Cordyceps helps to preserve lean muscle mass and prevent muscle breakdown via AMPK and mTOR modulation.³⁷

Neuromuscular coordination and fatigue resistance: Cordyceps may influence central fatigue through modulation of monoamine neurotransmitters (e.g. dopamine and serotonin) and anti-inflammatory action in the CNS. This could benefit individuals with neuromuscular fatigue or post-viral fatigue syndromes.³⁸



Reishi

AMPK and mTOR signalling in muscle: Reishi contains polysaccharides that activate AMPK, the body's cellular energy sensor. When AMPK is activated, it triggers changes (including phosphorylation of TSC2 and raptor) that reduce the activity of mTORC1 and mTORC2 – two pathways involved in muscle breakdown and energy use.

Reishi also has effects on another key pathway known as IGF-1R → PI3K → Akt, which plays a role in muscle growth. By influencing this pathway and lowering levels of a protein called Rheb, Reishi further helps suppress excessive mTOR activity. This dual action supports the preservation of lean muscle mass, especially under stress or in chronic conditions.³⁹

DRUG INTERACTIONS

Interaction Severity

Moderate

| | |
|--------------------------------|---|
| Antihypertensive Drugs | Reishi may increase the risk of hypotension when taken with these drugs. |
| Elvitegravi Antidiabetes Drugs | Reishi may increase the risk of hypoglycaemia when taken with these drugs. |
| Anticoagulant Drugs | Reishi and Cordyceps may increase the risk of bleeding when taken with these drugs. |
| Testosterone | Cordyceps may increase the effects of this drug. |
| Immunosuppressants | Cordyceps may interfere with the effects of these drugs. |

Drug-Nutrient interactions have been taken from the Natural Medicines Database, August 2025. Please do your own due diligence before recommending this product to individuals taking medicines.

Creatine & BCAA

Fuel your muscles and support your training goals with Creatine & BCAA, providing 3g of branched chain amino acids (BCAA) and 5g of creatine per serving. Creatine enhances physical performance in successive bursts of short-term, high-intensity exercise, allowing you to train harder and recover more quickly. BCAA – leucine, isoleucine and valine – are essential amino acids that form key building blocks of muscle protein and support muscle maintenance and recovery after exercise. BCAA is also commonly used by individuals who are less active, recovering from illness, or experiencing age-related muscle changes, as they provide important nutritional support for maintaining protein intake.



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DR.VEGAN[®]

Creatine & BCAA Pure Micronised Creatine with Essential Amino Acids

| | |
|-----------------------|-------------------|
| 5g Creatine | 3g BCAA |
|-----------------------|-------------------|

Creatine Monohydrate
Branched Chain Amino Acids
Enhance Physical Performance
Premium Blend
Zero Additives



240g Unflavoured powder
30 Servings | 1 Teaspoon a day

| | PER 8g Teaspoon Serving | EC NRV %* |
|----------------------|----------------------------|--------------|
| Creatine Monohydrate | 5g | ** |
| BCAA of which | 3g | ** |
| L-Leucine | 1500mg | ** |
| L-Isoleucine | 750mg | ** |
| L-Valine | 750 mg | ** |

* NRV - Nutrient Reference Value

** No NRV Established

Ingredients

Creatine micronised monohydrate powder, Branched chain amino acid blend (L-Lucein, L-Isoleucine, L-Valine).

Free from

Added Sugar, Starch, Sweeteners, Gluten, Wheat, Soya, Lactose, Dairy, Artificial Flavours, Colours and Preservatives.

PAIRS WELL WITH



OsteoFriend®



Protein & Creatine
Superblend



Vegan
Omega 3

Directions

- Mix one heaped teaspoon (8g) per day with hot or cold drinks or food.
- Ensure adequate hydration when taking creatine.

What customers can look forward to

1 week

An increase in muscle energy.

3 weeks

Protection of muscles has started.

6 weeks

A noticeable improvement in muscle strength.

KEY INGREDIENTS IN CREATINE & BCAA



Branched chain amino acids

Branched chain amino acids (BCAA) are essential amino acids involved in muscle protein metabolism and energy production.

Muscle protein synthesis (MPS): BCAA – particularly leucine – activate mTORC1, triggering muscle protein synthesis. BCAA alone produce a limited anabolic effect because all essential amino acids (EAAs) are required for complete protein synthesis.⁵⁰

Muscle recovery and soreness: Systematic review and meta-analysis show BCAA reduce muscle soreness and CK levels after exercise-induced muscle damage. Effects are strongest when taken before or immediately after exercise for more than 10 days.⁵¹

Older adults and sarcopenia: Meta-analysis shows modest improvements in muscle mass and strength. Benefits enhanced when combined with resistance exercise and adequate protein intake.⁵²

Inflammation and repair: Animal data suggest BCAA may aid muscle repair by modulating macrophage activity and inflammatory cytokines (IL-6, IL-10).⁵³



Creatine

Creatine monohydrate is an ergogenic aid and is widely recognised for its effects on enhancing athletic performance and supporting muscle health.

Preserving muscle mass and strength: Sarcopenia contributes significantly to morbidity in ageing populations. Creatine enhances the phosphocreatine energy system, increasing ATP availability during high-demand muscular activity.⁵⁴ Numerous trials and meta-analyses support creatine's role in improving muscle strength and function in older adults – especially when paired with resistance training, but even in sedentary individuals.⁵⁵

Improved energy: Increased intramuscular phosphocreatine stores improve energy buffering capacity, reduce fatigue, and support muscle protein synthesis via mTOR activation and satellite cell proliferation.⁵⁶ Evidence indicates that creatine supplementation, both with and without resistance training, has anti-sarcopenic effects. Creatine supplementation increases ageing muscle mass and strength by influencing high-energy phosphate metabolism, muscle protein kinetics and growth factors. Creatine supplementation has shown potential to enhance bone mineral in some studies.⁵⁷

DRUG INTERACTIONS

Interaction Severity

Major

Levodopa

Branched chain amino acids may reduce the effects of this drug.

Moderate

Antidiabetes
drugs

Branched chain amino acids alter the effects of these drugs.

Drug-Nutrient interactions have been taken from Natural Medicines Database October 2025. Please do your own due diligence before recommending this product to individuals taking medicines.

Bone & Muscle Support

Bone & Muscle Support is an advanced daily multi-nutrient with highly absorbable Calcium, Magnesium, Vitamin D3 and Vitamin K2 to maintain healthy bones and muscles. It is ideal for men and women, for those with bone conditions, for those on a plant-based diet, and for women during pregnancy and through the menopause.



| | PER 2 CAPSULES | EC NRV %* |
|---------------------------|----------------|-----------|
| Calcium (as Bisglycinate) | 160mg | 20 |
| Magnesium (as Citrate) | 150mg | 40 |
| Vitamin D3 | 25mg (1000IU) | 500 |
| Vitamin K2 (MK-7) | 100mg | 133 |

* NRV - Nutrient Reference Value

Ingredients

Calcium Bisglycinate, Magnesium Citrate, Vitamin D (Cholecalciferol), Vitamin K2 (Menaquinone-7), Capsule Shell (Hydroxypropyl Methylcellulose).

Free from

Added Sugar, Starch, Sweeteners, Gluten, Wheat, Soya, Lactose, Dairy, Artificial Flavours, Colours and Preservatives.

Directions

- ✦ Take two capsules each day with food.
- ✦ We recommend taking it with or within 30-60 minutes after each main meal. Avoid taking it on an empty stomach.
- ✦ As a natural, plant-based supplement, it is safe to take alongside most medications and treatments.

PAIRS WELL WITH



Curcumin & Turmeric



Daily Multi-Vitamin



MenoFriend®

KEY INGREDIENTS IN BONE & MUSCLE SUPPORT



Calcium

Excitation-contraction coupling: Calcium plays a direct role in the initiation of muscle contraction. During neuromuscular signalling, an action potential triggers Calcium release from the sarcoplasmic reticulum. This Calcium binds to troponin-C on actin filaments, initiating a cascade that allows myosin to bind to actin and cause contraction.¹

Membrane stability: Calcium is crucial in stabilising muscle cell membranes and maintaining permeability gradients, which are vital for muscle responsiveness and preventing cramping.²

Bisglycinate form: The bisglycinate chelate enhances bioavailability and is gentler on the gut, reducing the risk of gastrointestinal side effects often seen with other Calcium salts. Chelated forms may be better absorbed in individuals with impaired stomach acid or intestinal health, which is relevant in older adults or those with gut disorders.



Magnesium

Neuromuscular function: Magnesium modulates acetylcholine release at the neuromuscular junction, reducing excessive excitation and supporting muscle relaxation post-contraction.

Calcium antagonism: Calcium acts as a physiological calcium antagonist, helping to prevent excessive contraction and muscle cramps by regulating calcium influx into muscle cells.²

ATP production: Magnesium is a required cofactor for ATP synthesis and ATP is essential for both muscle contraction and relaxation phases. Magnesium-bound ATP is the actual active form used in muscle tissues.

Electrolyte balance: As a key electrolyte, Magnesium supports osmotic balance and intracellular fluid integrity, reducing the risk of exercise-induced fatigue or spasms.



Vitamin D3

Muscle cell differentiation and function: Vitamin D receptors (VDRs) are present in muscle tissue. Vitamin D3 enhances myocyte proliferation and differentiation, particularly of type II (fast-twitch) fibres, which are critical for strength and balance³

Calcium uptake and utilisation: Vitamin D promotes intestinal absorption of calcium, ensuring adequate availability for muscular and neuromuscular activity.

Genomic and non-genomic actions: Through genomic pathways, Vitamin D modulates gene expression linked to muscle development. Non-genomic mechanisms influence calcium flux within muscle cells, impacting contractility.⁴

Prevention of sarcopenia and falls: Studies show that sufficient D3 levels improve muscle strength and reduce fall risk in older adults. A meta-analysis (Bischoff-Ferrari et al., 2009) demonstrated that doses ≥ 700 IU/day significantly reduce fall risk by $\sim 19\%$.⁵



Vitamin K2

Regulation of calcium distribution: MK-7 activates matrix Gla-protein (MGP) and osteocalcin, two Vitamin K-dependent proteins that direct calcium away from soft tissues (including arteries and possibly muscles) and toward bone. This prevents ectopic calcification, which can impair muscle elasticity, contractility and microcirculation.⁶

Vascular health: By keeping vascular tissue free from calcium deposition, K2 supports optimal perfusion and oxygen delivery to muscles, which is particularly important during exertion and recovery.⁷

Synergy with Vitamin D3: D3 increases Calcium absorption, while K2 ensures proper calcium utilisation and clearance, thereby minimising potential risks of hypercalcemia or soft tissue calcification.⁸

MK-7 Specifics: Menaquinone-7 (MK-7) has a long half-life and is more effective than K1 or MK-4 at activating extrahepatic Gla-proteins, including those in muscle and vascular tissue.⁹

Synergistic action for muscle health

D3 enhances Calcium absorption, Magnesium modulates calcium handling, and K2 ensures proper deposition, together reducing muscle fatigue, cramping and risk of musculoskeletal degeneration.

Calcium and Magnesium maintain the electrochemical gradients necessary for healthy muscle excitability and contraction-relaxation cycles.

In athletes, older adults and those with chronic illness or malabsorption, supplementation of this combination supports:

- 🌱 Prevention of cramps and spasms
- 🌱 Improved muscular endurance and strength
- 🌱 Reduced fall and fracture risk
- 🌱 Protection against sarcopenia
- 🌱 Support for mitochondrial energy metabolism

DRUG INTERACTIONS

| | | | |
|-----------------------------|-----------------|---|--|
| <i>Interaction Severity</i> | Major | Dolutegravir | Calcium reduces the level of this drug. |
| | | Elvitegravi | Calcium reduces the level of this drug. |
| | | Levodopa | Magnesium may reduce the absorption of this drug. |
| | | Atorvastatin | Vitamin D may reduce the absorption of this drug. |
| | | Calcipotriene | Vitamin D may increase the risk of hypercalcaemia when taken with this drug. |
| | | Thiazide Diuretics | Vitamin D may increase the risk of hypercalcaemia when taken with this drug. |
| | | Verapamil | Vitamin D may reduce the effects of this drug. |
| | | Bisphosphonates | Calcium and Magnesium may reduce the absorption of this drug. Take them at least 30 minutes apart. |
| | Moderate | Calcipotriene | Calcium may increase the risk for hypercalcaemia when taken with this drug. |
| | | Diltiazem | Calcium may reduce the effect of this drug. |
| | | Levothyroxine | Calcium reduces the level of this drug. Take at least 4 hours apart. |
| | | Lithium | Calcium may increase the risk for hypercalcaemia when taken with this drug. |
| | | Quinolone Antibiotics | Calcium and Magnesium reduce the level of this drug. |
| | | Raltegravir | Calcium reduces the level of this drug. |
| | Sotalol | Calcium reduces the level of this drug. | |

Interaction Severity

Moderate

Minor

| | |
|-----------------------------|--|
| Tetracycline Antibiotics | Calcium, Magnesium, and Zinc reduce the level of this drug. |
| Thiazide Diuretics | Calcium may increase the risk of hypercalcaemia when taken with this drug. |
| Verapamil | Calcium reduces the level of this drug. |
| Aminoglycoside Antibiotics | Magnesium may increase the risk of neuromuscular weakness when taken with this drug. |
| Calcium Channel Blockers | Magnesium may increase the effects of these drugs. |
| Digoxin | Magnesium may reduce the absorption of this drug. |
| Ketamine | Magnesium may increase the risk of ketamine toxicity. |
| Potassium-Sparing Diuretics | Potassium-sparing diuretics decrease excretion of magnesium. |
| Sulfonylureas | Magnesium increases the absorption of these drugs. |
| Gabapentin | Magnesium may reduce the absorption of this drug. |

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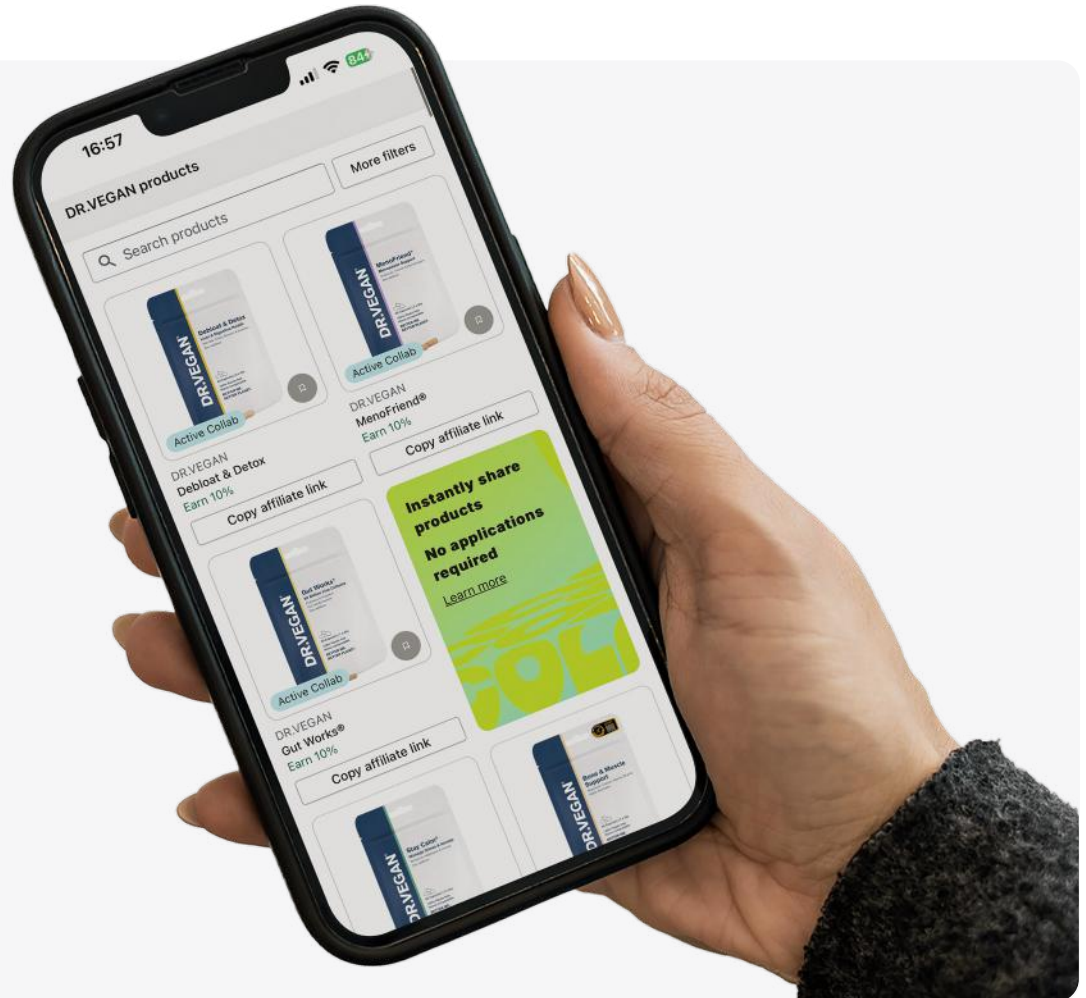


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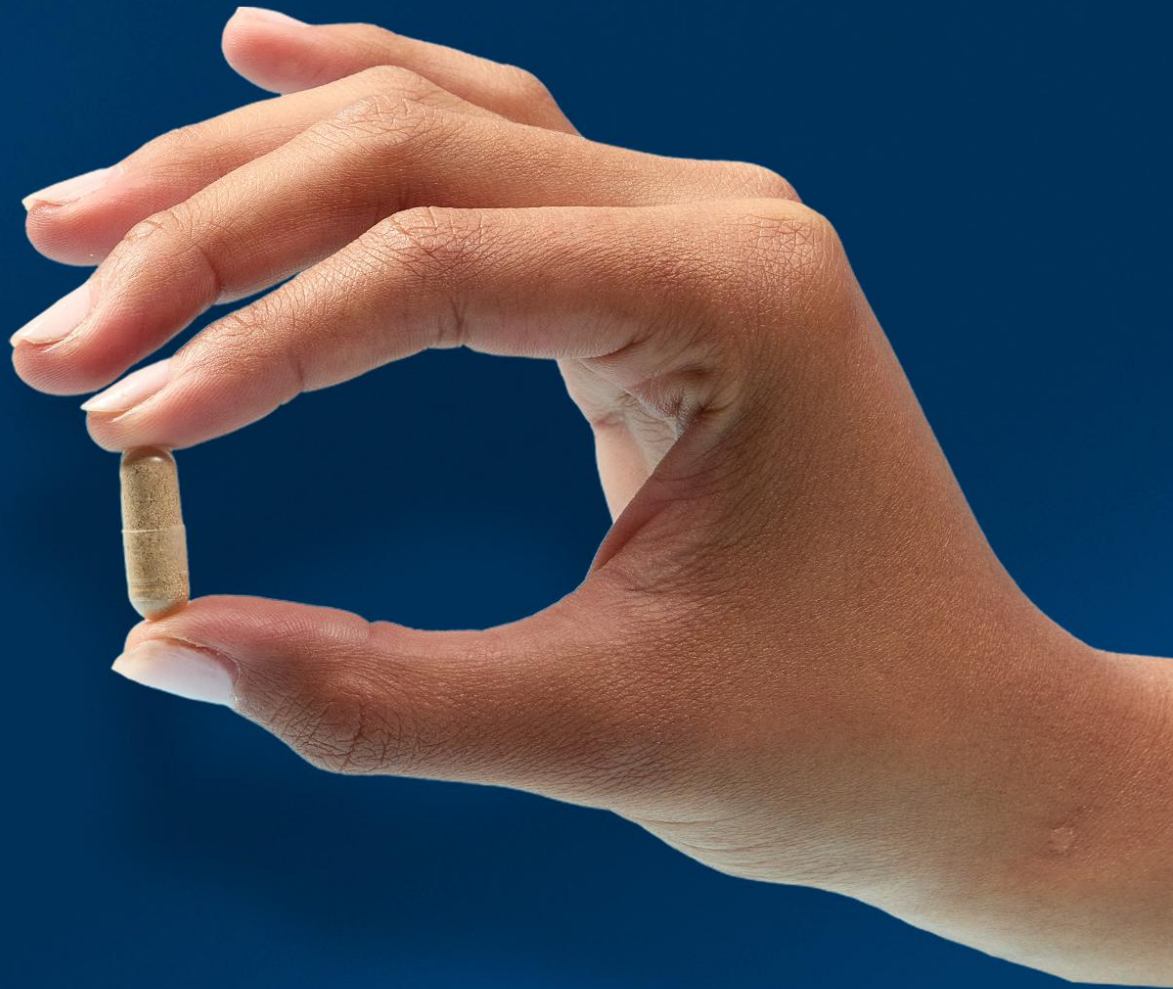


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