

# Newsletter



## Our CEO - Mr. Ramesh Swamy



## WHAT'S INSIDE

- Note from our CEO
- Events
- Students Testimonials



**TOGETHER WE  
ACHIEVE MORE**

## **WELCOME NOTE**

### **The Stage is set for a take off**

Greetings for the New Year 2023. We wish the very best to all around us and wish everyone a healthy year filled with joy and happiness.

I saw this engaging web series on the Ott platform called “Physics Wallah” recently. We are all accustomed to saying “the apple fell and Newton discovered gravity”. In this series, the hero talks about the effort by so many great scientists before Newton and the tireless efforts of Newton also in this field. The falling of an apple triggered a thought which was under research for decades. We all commonly make this mistake. We see the impact and connect it to the last trigger, forgetting years of hard work, grit, determination and perseverance behind that impact.

This quarter saw some spectacular results come through for Unnati. To list them:

1. Infosys Foundation accepting our scaling of the program UNXT across various States. You will hear about the impact in the coming months.
2. Tamilnadu Skill Development Corporation signing an MOU with Unnati to execute their ‘Naan Mudalvan’ scheme which is UNXT in Tamilnadu.
3. Andhra Pradesh training and employment Department signing an MOU with Unnati to implement UNXT.
4. Kerala Academy of Skill Excellence starting a pilot with Unnati to deliver UNXT across a few districts in Kerala.
5. Nagaland inviting Unnati to scale our operations in their State to help many more youth who lack opportunity.
6. We are training youth in over 200 colleges in Karnataka as on date.

The marathon run is on to achieve the target of 25000 youth this financial year. It is a herculean, but pushing ourselves to take this audacious target in the first place, has helped us to understand various dynamics in the employability space better. We could plan 25000 youth this financial year because of years of efforts which has gone in through the organisation in this space over the last 19 years. It has helped the organisation build the ecosystem to support scale. The focussed thought, thinking and design has helped the organisation build the technology required to scale and be relevant and impactful.

I want to take this opportunity thank all of you who have stood by us all these years. You all have reposed your faith in our sincerity, dedication and capability to bring about a lasting change in the society. I go to a lot of NGO meets where many NGOs have a telling story to talk about. They are able to depict their impact with emotion. Unnati lacks that emotional touch many times because it is about the youth. It is about s of the youth, their future and the country’s future which is tagged on these youth. For Unnati, when a youth starts earning with respect and dignity, it is a success. Every youth going through the Unnati program is in a way assured of this success. We train the youth in 35 days and get them a job. It is logical and less emotional. We are addressing a problem statement through a platform of empathy and definitely not from a platform of sympathy. Of course, our love, care and concern for the youth (the future), the community and the Nation is always of prime importance.

We pray to the Almighty and seek your best wishes in the upcoming quarter to produce great results which will help the organisation to scale. We look forward to volunteers who might want to be part of this exciting journey of Unnati as we scale.

We have executed some public interest projects like the Metro Median, RO plant and a solar project which were implemented by Unnati this year through Exxon Mobil CSR. This is indeed a new opportunity for Unnati where we are able to deliver such projects on time and with great efficiency.

We have tried to give you a glimpse of the various things done by Unnati through this newsletter. Happy reading!

Have a great year 2023!

## **Events**

- **OCTOBER 03' 2022 - Orientation program at Karkalla MPM college, Udupi District on 3rd October**  
UNXT is a game changing life skill programme for the youth in the final year in Govt colleges. The Programme is a package of skills covering spoken English, values, Time Management, Money Management and other confidence building skills. Here is the Valediction ceremony picture at Karkalla MPM College, Udupi District.



- **OCTOBER 07' 2022 - RAICHUR 63<sup>RD</sup> VALIDATION CEREMONY**  
The 63rd batch's valediction ceremony and parents & teachers' gathering were held at the Raichur Centre (Pic enclosed below). The importance of taking up jobs was explained to the parents present. The curriculum was appreciated by the parents, and they promised to spread the word around.



➤ **OCTOBER 07' 2022 - GROUND RULE ACTIVITY IN BALLARI CENTER**

Life skill Topic: Ground Rules are the broad spectrum rules framed by the youth on self-discipline which is part of the training and also form bench marks to track and measure their progress on a regular basis.



➤ **OCTOBER 07' 2022 - BELAGAVI CENTER'S ACTIVITY ON LISTENING SKILLS**

Life skill Topic: Listening skills aid in understanding what was spoken by others and establishing connections between concepts and information. In the process one improves ones language too.

**LISTENING SKILLS**  
BELAGAVI 51TH BATCH

Belagavi **Unnati**  
LEARN | EARN | STAND TALL

**LISTENING**

- GREATER ABILITY TO COMMUNICATE
- LOWER LEVELS OF FRUSTRATION, ANXIETY, AND DEPRESSION.
- IMPROVED RELATIONSHIP SKILLS
- STRONGER SENSE OF EMPATHY.

➤ **October 11' 2022 - VALEDICTION CEREMONY AT THE DAVANAGERE CENTRE**

The 50<sup>th</sup> batch Valediction was held on 11/10/2022 at the Davangere Centre.

It was a great experience and we hope to conduct many more batches of UNXT in the future



➤ **October 12'2022 - ALVIN KALICHARAN VISITED OUR BANGALORE HO CENTER ON OCT 12<sup>TH</sup> 2022.**

We have grown in the 80s watching greats like Mr. Alvin Kalicharan play cricket. Apart from the fact that his roots were from India, his spiritual guide has been Puttapparathi Sai Baba. He experienced the presence of his Guru in his life and the experiences he shared were very special. He is leading a very spiritual life and with the support of his wife Patsy they are trying to help the underprivileged across the world. His spontaneous offer to be a brand ambassador of Unnati was heart-warming. He has promised to spread the word about Unnati and do his best. We hereby express our gratitude to Mr. Alvin Kalicharan and his wife Patsy.



➤ **October 12' 2022 - SAFE DRINKING WATER UNIT KOLAR DISTRICTS.**

Exxon Mobil under their CSR wanted to get RO plants installed in villages to help with safe drinking water. Unnati executed these projects across 2 places in the first phase. Each RO plant provides safe drinking water to over 1000 people in the village. The recurring cost and running of the plant are managed by the Panchayat by charging Rs.5/- per can of 20 litres from the user. The plants are being used extensively today by the villagers. It is indeed a WOW moment for all of us and we thank Exxon Mobil for this initiative.

The RO plant has been installed at Anekarahalli and Rayasandra in Kolar District near Mallur and Trunasi -- Inauguration Pictures enclosed below.



➤ **October 14' 2022 - TPDDL Delegation visiting our Jahangirpuri Centre**

On 14/10/22 evening we had TPDDL Delegates visiting our Campus. The team comprised of TPDDL Board Members, Mr. Arup Ghosh and Mr. Bhasak along with Ms Geetanjali and their team.



➤ **October 14' 2022 - Orientation of the 71<sup>st</sup> batch at the Badarpur centre**

The Orientation session is an opportunity to teach new students how things work at the Institute and help them secure jobs after undergoing 35 days of training, at the end of which there is a life transformation for them. Changemaker's - Kapil, Imran and Toshin .



➤ **OCTOBER 15' 2022**

Valedictory function at Govt ITI College, Kudalagi – UNXT batches 0704 and 0705.

We are elated to share with everyone that we have successfully completed UNXT batch in Govt ITI College at Kudalagi. We are grateful to the college administration for their unconditional support and encouragement.



➤ **October 18' 2022 - Unnati's UNXT Press conference on the 18<sup>th</sup> of October 2022**

The UNXT initiative got a fillip this year with Exxon Mobil sponsoring 5000 youth across Karnataka as part of their CSR. This pushed us to aim high and we set ourselves a target of 25000 youth to be trained under Unnati's VTP and UNXT programs across all 30 centres and Govt colleges. It was important for us to share this news and we had a press conference in this regard. Various departments in the State participated in the press meet.

Mr.Hallapa Shetty - Department of Technical Training and Employment  
Mr. Krishnamurthy – ED from Karnataka Skills Development Corporation  
Mr. Naveen Shukla – Director Exxon Mobi.  
Alumni youth of UNXT and our Director Mr. Ramesh Swamy



➤ **October 20' 2022**

Valediction Program for Batch No.47 at BIDAR. Students shared their experiences and feedback. They were excited and enthusiastic to join their work places. Changemakers Mr. Mohamad Sidique were engaged with students in the celebrations.



➤ **Oct 20<sup>th</sup> 2022**

CapitaLand - Hope Foundation visited our Tiruvannamalai centre on 20-10-2022. We have trained over 1000 youth under their sponsorship and support. Thank you team CHFI.





➤ **October 22- Batch 0014 Dindigul centre prepared the Ground Rules**

Here are the photos of Batch 0014 Dindigul centre showing off the Ground Rule charts prepared by them.



➤ **October 29' 2022**

Bidar 2 Centre completed 1 year of operations in partnership with Samskriti, managed by Mr. Sharan Koti. This was our 11<sup>th</sup> batch and so far 300 youth have been trained and placed during the year 2022. We thank everyone for all the support extended to us.



➤ **October 31' 2022 - Tenkasi centre- Youth of the 47<sup>th</sup> batch seen undergoing their Computer session**



➤ **October 31' 2022 - Inauguration of our Dadar centre on 31st Oct 2022**

We started our 2<sup>nd</sup> centre in Mumbai with the support of RAAH, led by Ms Vidya Rai. We are extremely delighted to see the dedication and passion of Ms.Vidya who is pioneering to ensure that the youth in Mumbai get the benefit of the training and improve their lives. Thank you Ms. Vidya for all your support to us.



➤ **November 09' 2022- Maheshwari Sabha's social project**

The group initiated a very unique way to celebrate the 75<sup>th</sup> years of Independence. They took up 75 projects across various NGOs and Unnati was a beneficiary with 2 projects. We also have their volunteers supporting us. In appreciation, we would like to thank Shri Rajgopal ji Marda, Smt Chanda ji Marda, and the members of Maheshwari Sabha for their generous donation to Unnati.



- **November 09' 2022-** Unnati has signed an MOU with Karnataka Skill Development Corporation as a training partner.

This is an important development. Unnati is getting recognised for the work we do and the impact we create. We run a tight program with 100% placement and this has become a big differentiator in this field. This is helping Unnati get better recognition from Govt departments across various States including Karnataka.



- **November 10' 2022 - We have a new center in Kohima, Nagaland.**  
Unnati expands to the North East with its first centre in Nagaland with the support of M/s. Boeing. In the months to come, Unnati will be involved in helping thousands of youth from Nagaland.



➤ **November 11' 2022 - Activity Pictures of 48th and 49th batch of Jayanagar centre**

The session was based on attitude and life skills--- an interesting activity called the bucket activity conducted for the youth. They actively participated in the session. This in an activity demonstrating the significance of life skills in our day-to-day lives.



➤ **Nov 11' 2022 - Youth practicing basic computers Ms-Excel - 50th Batch Unnati Hospet.**  
Students practicing basic computers / Ms-Excel, handled by Ms Roshan and Mr Narendra.



➤ **November 12' 2022**

Valediction function in Trichy centre Batch 08- ChangeMakers - Mr.P. Tamilvendan and Mr. Lakshmanan.



- **November 13' 2022** - Ice breaker and simple greetings (English topic) for batch 24 –Whitefield Center Changemaker Tahseen Conducting the Ice breaker and simple greetings English class for batch 24 in Whitefield centre.



- **November 15'2022**  
Ground rules-- students of Govt College for Women Maddur from batch 0778 showing the ground rules chart prepared by them.



- **November 17'2022 - Inauguration of the New Batch in Kalghatgi UNXT.**  
Inauguration of the New Batch in Kalghatgi was done in the presence of Prof GC Gumgolmath, Principal GFGC Guest of Honour Prof. Shailaja S Huddar, IQAC Coordinator GFGC Dr. Jagadeesha M, and Placement Coordinator, Changemaker Joy Williams Haliyali at Dandeli



➤ **November 17'2022 - Sangam Vihar batch 19**

Many employers value strong soft skills over technical skills because they are often personality traits developed over a lifetime and can be difficult to teach. That being said there is a lot one learns as they grow.



➤ **November 19 ' 2022 - Giving direction a class activity for 53rd batch @ Harihar**

As a bonus, leading and giving directions helps students experience their language and communication skills. By laying out a path forward rather than outlining specific steps to take, leaders can encourage fresh perspectives, creativity, and commitment. Activity, organized by Lakshmi and held at the Harihar Center for batch 53



➤ **November 25 ' 2022 - STRESS MANAGEMENT Life-skills session of Batch-0007 Hyderabad**

Stress management is a wide spectrum of techniques aimed at controlling a person's level of stress, for everyday functioning. Unnati conducted Classes on stress management at the Hyderabad Center



➤ **November 28 '2022 - Tata Power team conducted a Medical Awareness Camp on the topic - Women Hygiene.**

Tata power regularly conducts various camps and activities at our center. This session was for batch 63 at our Kirti Nagar center, discussing the importance of 'Cleanliness, Hygiene, and Orderliness'. Thanks to team TPDDL.



➤ **November 28 '2022 - Chidambaram center conducting Debate session for batch 22.**

The challenge with youth is always to make them comfortable and think positively. They have a lot of insecurities and fears which they try to hide and therefore it becomes crucial to change that mind set and help them blossom.



➤ **November 30 ' 2022 - First counselling session for the 0017 batch at the Hubli Centre**



Counselling call happens regularly at all centers. Counselling call for batch 17 was held at the Unnati Hubli Centre. Overall, the session was fruitful and students get clarity on the process, like placements, HR, training process etc. Our students were happy to share their thoughts during the counselling call. It was conducted under the supervision of changemakers Mr Mohammed Asif, Mrs Laxmi, and Mrs Aarti.

➤ **November 30 '2022 - Humnabad centre valediction ceremony**

The valediction ceremony was held at Humnabad centre for the 5th batch under the guidance of Changemaker Renuka Jajee.



➤ **November 30 '2022 - Listening skill Activity conducted for the 17th batch at Kadapa.**



➤ **November 30 '2022 - Kamothe batch 0004 valediction ceremony. Youth actively participating.**





➤ **December 03 ' 2022 - UNXT at Maharani's Science college, Bangalore**

ExxonMobil team conducting a workshop on resume writing and women's empowerment at Maharani's Science College in Bangalore.



➤ **December 06' 2022 - Infosys Guests visited the Bangalore HO & Interacted with our 123<sup>rd</sup> batch of youth.**



➤ **December 06' 2022 - Valediction in Bangalore HO 123 Batch.**

Another batch successfully completes training at Unnati, Bangalore. Valediction Program held on the 6th December 2022 for our 123rd batch at Unnati HO, Bangalore.



- **December 08' 2022- UNXT batch Valediction Program at Kharagpur Pvt ITI held on 08-12-2022.**  
We started UNXT in West Bengal with the support of Tata Hitachi. We are helping some 180 youth from 3 ITIs in West Bengal in Kharagpur, Midnapore and Jhagram.



- **December 08' 2022 - Valediction of 4th batch - Okhla Centre , New Delhi**  
The valediction ceremony was held at, Okhla centre for the 4th batch led by Gaurav Sengar.



- **December 08' 2022 - Unnati 12th batch doing activity at our Hebbal Center.**  
Youth holding the 'Ground Rules' chart which will be followed for the rest of the training. It was conducted under the supervision of Changemaker Mr Franklin Richard.



➤ **December 09 ' 2022 - Session on Public Speaking conducted for the 50th Batch at Redhill's centre**



➤ **December 14' 2022 - Omega Health Care visited our Bangalore HO on Dec 14.**

Omega Healthcare are our partners helping us scale and manage Tamil Nadu centres. They are sponsoring 5 of our centres in Tamilnadu today. We are training more than 1000 youth this year in Tamilnadu and we have given all of them jobs.



➤ **December 22'2022**

We have two youth at our Okhla center who participated in the national level Judo competition and won medals too. We are proud of the achievement of our students from Okhla centre. They come from very ordinary backgrounds. They have achieved this feat through dedication and a lot of grit, which is commendable. Team Unnati wishes them all the best for their future.



## SPECIAL PROJECT - METRO MEDIAN PROJECT

– sponsored by M/s. Exxon Mobil

Painting and maintaining the Metro line stretch between the pillar no. 382 and 437 pillar on the Whitefield segment. This project is sponsored by Exxon Mobil and executed by Unnati. We will be maintaining this stretch including the garden area for a period of 3 years. The stencil depicts the need to maintain fitness through Yoga and exercise. This was the first time such a colourful effort was taken up in the Metro line segment across Bangalore. We are grateful to M/s. Exxon Mobil for reposing their faith on us and giving us this responsibility.



### ➤ INFOSYS FOUNDATION

Infosys Foundation helping Unnati to scale: The UNXT program is sponsored by the Infosys Foundation.

We have signed an MOU with the Tamilnadu State (TNSDC) to implement their Naan Mudalvan scheme, our UNXT program across various districts in Tamilnadu. This will be a great game changer for the youth in the State.

We have signed a MOU with Andhra Pradesh Government to run UNXT as a pilot across a few districts in Andhra starting February 2023

We are shortly signing an MOU with Kerala Academy of Skill Excellence KASE, to run UNXT across Kerala. The pilot is happening from February. These are large steps taken by Unnati because of the backing of the Infosys foundation.

## PODCAST

- ❖ Hello everyone, the first podcast episode has begun.  
The link is below. Listen to the most recent audio episode as you tap into your inner strength.

<https://open.spotify.com/episode/4X7nhKQftAXnaBCfS1yg2...>

- ❖ The second episode is currently available, and the link is below.

<https://open.spotify.com/episode/6ladizERufFCwiU14G3UJn...>



- ❖ Listen to the latest podcast of Unnati - "The success story of Rajini"

<https://anchor.fm/.../The-success-story-of-the-the-Rajini...>



- ❖ Discover Here's how UNXT (Employability Skills Training for College-Going Youth) is assisting the budding minds of rural students to fully blossom. A change in one's life.

[https://open.spotify.com/episode/6O6v15b8uNXKrfiCHuivNy?si=bcVuez\\_bRz-HC83JxAuLPA](https://open.spotify.com/episode/6O6v15b8uNXKrfiCHuivNy?si=bcVuez_bRz-HC83JxAuLPA)



## ➤ SUCCESS STORY

### The inspiring journey of Nithyananda from the 22 batch of Unnati HO

Many youth benefit from the Unnati program. When Youth like Nithyananda choose to give back in gratitude, they inspire many others to do the same. We are so proud of such youth.

<https://youtu.be/VYazAvvFHcM>



### Placement Details of 121,121 & 123 Batch Blr and across locations during this quarter.

Excited to announce that we have achieved the 100% placement record yet again! Students have been placed in reputed organizations like HDB Financial Services, Qness Corp, Hinduja Global Solutions, Taco Bell, EOS, Trends, Omega Health Care, Elcoamino Tech. OM Innovation, Silaries, ICCS, Hexaware, Starbucks, Upmint, Randstad India , Tele performance, DBS Mintek, Finfree Enterprises, Royal Oak, Tata Showroom, Dmart, Mahendra Cars, Ebixcash Global Services, All set Business Solutions, Fab India, Pacesetters, TVS Showroom , Jio mart, SBI Credit Cards, Bigwigs Technologies etc , and many others!

We are extremely proud of our students and wish them the very best, always!



## ➤ OBITUARY

Late Sri P Govind, popularly known as Gopi mama in our circles, attained the lotus feet of the Lord. He was one of the founder members of the SGBS Trust. Gopi mama was actively involved from 1978 even before the Trust was formed in 1993. He was a Pillar of Support to the organisation and one of the most successful fund raisers for the organisation during his active period as office bearer. He was extremely friendly and everyone always had a good word to say about him. His sense of humour was unmatched. He was a great story teller and conversationalist. There cannot be anyone in the Sampradaya Bhajan field who did not know him personally. He used to sing so well with a lot of involvement and gusto. He left us all sad while he took his last journey. The Trust and organisation owe a lot to Gopi mama.



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