



**400**  
BATTERY TYPES

**80**  
COUNTRIES

**2**  
PRODUCTION FACILITIES

**6**  
BRANCHES

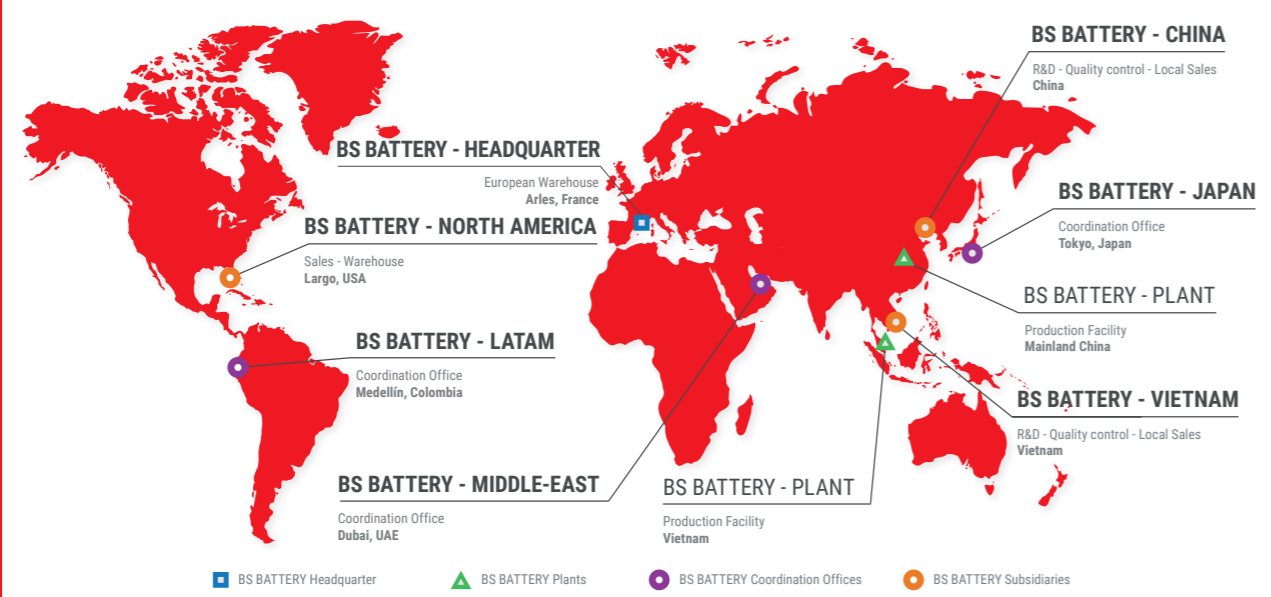
**+30**  
OEM - OES

## ABOUT US

At BS BATTERY, we craft ingenious battery solutions designed for all powersport applications – from the racetrack to everyday rides. Founded in France in 2008, our family-run company has grown into one of the most innovative and trusted names in the powersport energy industry.

With over 400 battery models, an active R&D team, and 2 modern production facilities, we offer high-quality, reliable, and forward-thinking power solutions.

Recognized as both OEM (Original Equipment Manufacturer) and OES (Original Equipment Supplier) by leading motorcycle brands and actively involved with racing teams across all categories, we serve more than 80 countries through a global network of partners, 3 subsidiaries, and 3 coordination offices. Driven by a culture of technical excellence, bold ambition, and dedicated service, BS BATTERY empowers riders and manufacturers alike with smart batteries, chargers, boosters, tester and accessories.



*We power those who dare, move and lead.*

## QUALITY

Every solution we create reflects our commitment to performance, crafted through rigorous quality control. Our facilities meet the highest international standards and hold certifications – such as :



As a recognized OEM and OES partner, BS BATTERY has earned the confidence of over 30 leading motorcycle manufacturers – a number that continues to grow year after year, reflecting our unwavering quality and reliability.



## INNOVATION

Aware of the complexities batteries can bring, BS BATTERY offers over 80 ready-to-use models for all powersport applications. With strong Lithium expertise built through partnerships with manufacturers and 15+ Official Racing Teams, we stay at the forefront of innovation.

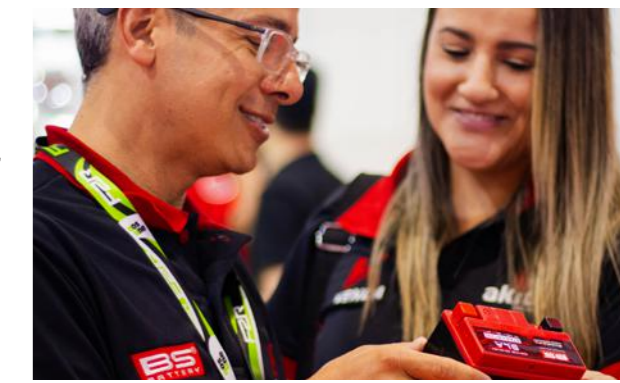
Mindful of the importance of education, we also develop smart charging, boosting and testing solutions—focused on every detail—to simplify maintenance and save time for professionals and end-users alike.

## SERVICE-ORIENTED

With service at the core of our strategy, we work hand-in-hand with our partners—offering real support :

- maintenance solutions
- customized offer
- business development
- educational training
- optimized data
- marketing resources

Our goal: to empower our network with the right tools to grow, deliver better service, and create long-term value.



## HUMAN DIMENSION

The driving force behind our success is the power of passion. In the world of racing, precision and teamwork are non-negotiable. The same principles apply to our daily operations. It's not just about reaching the finish line; it's about the journey.

Our multicultural team of employees and partners brings its racing spirit to work every day, infusing energy, diverse perspectives, and determination. This shared passion fosters a sense of belonging, loyalty, and a collective desire to see our brand emerge as a champion in our industry.