

UNIQUE POSITIONING AND LEAD GENERATION

# Products and Services Partners

“The goal is a fully functional Digital Twin, where developers can automatically find high-quality and experienced CREE Products and Services Partners.”

**HUBERT RHOMBERG**  
CEO & Founder of CREE Buildings



## SMART MATCHMAKING OF SUPPLY AND DEMAND

Products & Services Partners play an important role as they interface with our standardized product portfolio. They meet CREE’s high-quality requirements and offer direct sales to the network to build a strong relationship.

Every new partner receives the necessary knowledge and further develops their products and services for the CREE System. They are among the first to be notified about new projects and contracted for deliveries. Access to our platform content gives Partners a decisive advantage in preparing for submission and negotiation talks. With targeted platform articles, Partners can continually contribute their expertise about CREE to the library and boost their credibility to the network.

## PRODUCTS & SERVICES PARTNERS BENEFITS

- Be the first to be notified about new projects.
- Showcase company, services, and products on the platform.
- Link to our standardized product portfolio and streamline your sales activities.
- Get special access to content and tailored courses to learn everything prior to your quotation work.
- Publish your article and reach qualified customers.



**STEP 1**  
Tell us your story



**STEP 2**  
Validate your technical fit



**STEP 3**  
Sign partner agreement



**MILESTONE**  
Become a member of the network



**STEP 4**  
Choose projects and engage