



THE VOICES

Shaping Hospitality & Tourism
The Voices Behind the Industry

"This industry is not changed by buildings or slogans. It is shaped by people."



TravelDailyNews

Media Network .net

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International .com

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Asia-Pacific .asia

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Real Journeys. Real Impact.

At TravelDailyNews, we are launching something new. When we look at the hospitality and tourism landscape, we often see news, interviews, and awards. But we rarely see the space given to the true architects of our sector.

The Philosophy

"The Voices" is a simple idea, but one close to our hearts: To give proper space and voice to the people who truly shape our industry. This is not about breaking news or one-off events. It is a serious, respectful editorial space for those who have built things, changed things, and left their mark.

Who Is This For?

We are looking for the stories behind the titles. Whether you are a CEO, an Owner, a Hotel General Manager, a Director, or a Destination Coordinator, your journey matters. We are focusing on leadership, contribution, and the human element that drives tourism forward.

Why Now?

In a crowded digital world, professional authority is the most valuable currency. This initiative is designed to move beyond the "news cycle" and create a lasting record of your professional DNA.

Not Just an Interview. A Legacy Profile.

We are not asking you to write an article. We are offering a fully curated editorial profile feature.

What distinguishes a "Voices" Profile?

- **Editorial Authority:** Our team reviews your career data and crafts a narrative that reflects your journey with dignity and professionalism.
- **Permanent Presence:** Unlike daily news that vanishes from the feed in 24 hours, your profile is a permanent feature page (2+ years) on TravelDailyNews, serving as a constant reference point for your professional network.
- **Professional Positioning:** This is about "Authority." We combine your bio, your philosophy on leadership, and your proudest achievements into a cohesive story.

The Content Mix:

Each profile is a rich media page including:

- A professional narrative of your career path.
- Insights into your leadership style and work philosophy.
- High-resolution professional portraits.
- Direct links to your LinkedIn and company websites.

Building Your Professional Authority

"The Voices" is not a standard advertising slot. It is a permanent editorial asset designed to manage your reputation and elevate your professional standing in the global industry.

Placement is available across the TravelDailyNews Network (International, Greece/Cyprus, Asia-Pacific).

Why Invest in Your Profile?

You are not buying advertising; you are investing in Reputation Management.

- **Permanent Legacy:** Unlike news articles that disappear from the feed in 24 hours, your updated evergreen profile remains active and searchable permanently.
- **Curated Authority:** You are not writing a self-promotional piece. Our team curates your bio, CV, and philosophy into a respectful, third-party narrative.
- **SEO & Digital Footprint:** High-authority backlinks to your LinkedIn and company website, improving your personal search rankings.
- **Control & Dignity:** Nothing is published without your final review and approval, ensuring the content represents you perfectly.
- **Networking:** A tool to share with potential partners, investors, or employers.

Positioning & Authority Packages

Select Your Level of Reach

We offer three distinct tiers based on the breadth of exposure you require across the TravelDailyNews Network (International, Greece & Cyprus, Asia-Pacific).

1. THE VOICE (Standard)

Best for: Leaders focusing on a specific market.

- **Investment:** €650 (One-time processing & editorial fee)
- **Placement:** Published in ONE TDN Edition.

Note: The specific edition (International, Greece, or Asia) is determined by our Editors based on your location and relevance.

- **Includes:**
 - Full Editorial Curation & Copywriting.
 - Permanent Page Hosting (Never deleted).
 - Social Media mention on the official TDN channels (LI, FB, X, IN).
 - Link Insertion to the personal LinkedIn and current company
 - 1 Round of corrections/approval.
 - 1 Round of updates for the first year.
- **Updates Investment:** €200 Every update (unlimited updates per year). Strongly recommended to keep your profile always fresh and valuable for the search engines

Positioning & Authority Packages

2. THE AMPLIFIED VOICE (Recommended)

Best for: Executives with regional influence requiring broader visibility.

- **Investment:** €950
- **Placement:** Published in TWO TDN Editions (e.g., International + Greece OR Asia).
- **Includes:**
 - Everything in the Standard Package.
 - Content Adaptation: Text is adapted/translated to fit the language and style of the second market.
 - Priority Feature: Placement in the "Top 3" section of the websites & newsletters on the date of publication.
 - Double Social Media exposure.
 - Opportunity for a 60" Vertical Video quotes insertion about your management culture and key trends/issues posted on each TDN and as Short/Reel/Story on TDN's social media (provided by you)

Positioning & Authority Packages

3. THE GLOBAL VOICE (Premium)

Best for: Global visionaries and International Group Directors.

- **Investment:** €1250
- **Placement:** Published across ALL THREE TDN Editions (Global Reach).
- **Includes:**
 - Everything in the Amplified package
 - Complete Global Coverage (International, Greece, Asia).
 - Full Translation & Localization for all markets.
 - Newsletter Spotlight: Dedicated Newsletter with the 3 profiles.
 - LinkedIn Boost: Featured post on the Publisher's personal network.
 - Zoom interview opportunity and publication in one TDN (editor's choice)

A Note on Our Model

We charge an editorial processing fee, not an advertising rate. This covers the time of our senior editors to review your CV, craft your story, select the best imagery, and manage the technical publication. This ensures that "The Voices" remains an exclusive space for serious professionals.

HOW IT WORKS

THE VOICES

Simple, Professional, Respectful.

We respect your time. From a practical point of view, we take care of everything editorially. You do not need to write the text; you only provide the raw material.

The 4-Step Process:

1. **Submission:** You send us the required material (see below).
2. **Curation:** Our editors draft your profile based on your inputs.
3. **Approval:** You receive the text for review. Nothing is published unless you feel it represents you properly.
4. **Publication:** We launch your profile to the industry.

What We Need From You:

- **Your CV:** Full and updated (PDF or Word).
- **Photos:** 1-2 Portraits + 1-3 Professional/Work photos.
- **Short Answers:** Brief replies (2-3 lines) to 4 key questions regarding your role, achievements, and philosophy.
- **Links:** LinkedIn and Company URL.

Join the Leaders. Be part of the select group shaping the future of hospitality.

Brief & Impactful: The Questions

To create your editorial profile, we don't need a lengthy article. We simply need your raw thoughts on a few key topics. Our editors will weave these answers into your narrative.

Please provide short answers (approx. 2-3 lines each) to the following:

1. The Role

What is your current role in one sentence?

Describe what you do and what you are responsible for.

2. The Highlight

What is one achievement or project you are most proud of?

Mention anything you personally consider a milestone in your career.

3. The Industry Vision

What do you believe really matters in hospitality & tourism today?

Share your perspective on the core values of the sector.

4. The Challenges

What are the key challenges affecting travel & hospitality today?

Please mention issues that impact the industry both locally & globally.

5. The Approach

How would you describe your way of working or leadership style?

Give us a glimpse into your professional philosophy.

6. The Personal Touch

One small personal detail you don't mind sharing.

Where you are from, a personal interest, a hobby, or a life motto.

REMINDER: You provide the bullet points; we craft the story. You will review and approve the final text before it is published to ensure it represents you with dignity and accuracy.

How to Reply

To facilitate the process, we have prepared a Google Form containing all the questions. Once you complete the form and submit your responses, they will be received by us automatically.

You may access the Google Form by clicking on the following link:

<https://bit.ly/The-Voices-by-TDN>

Alternatively, you can access it by scanning the **QR code** below:



TALK WITH US

THE VOICES

Your Trusted Partner



Contact Theodore

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Send your material:

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Contact Sales:

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Theodore Koumelis

