

# NOVAGE<sup>+</sup>

## BLEMISH + AGE DEFY ROUTINE

### WHAT IS IT FOR?

FINE LINES, WRINKLES, BLEMISHES, BLEMISH SCARRING, CONGESTED PORES.

### WHAT DOES IT DO:

- + Reduces breakouts, blackheads, and visibility of blemish scars visibility
- + Significantly reduces the appearance of wrinkles
- + Improves skin clarity
- + Smoother, more resilient and youthful-looking skin

### HOW DOES IT WORK?

Bio CollagenPro (eye cream) & Oriptide-3 (serum)

#### **Bio Activating technologies**

- + Help boost the skin's own collagen production

#### **Bio Sebum Control – Bio Activating Technology**

- + Regulates excess sebum production in the skin

#### **Succinic Acid**

- + Exfoliates – just like Salicylic Acid<sup>Δ3</sup>, but more gentle

<sup>Δ3</sup> Clinically tested active ingredient.



## PROVEN RESULTS!

- + Clinically proven to reduce wrinkles in 4 dimensions<sup>Δ3</sup>
- + Reduces spots, blackheads, breakouts and pore size for clearer skin in just 2 weeks<sup>Δ1</sup>
- + 93% experienced visible blemish scars reduction in just 4 weeks<sup>\*1</sup>
- + At least 7x better results with the full routine – clinically proven<sup>Δ2</sup>

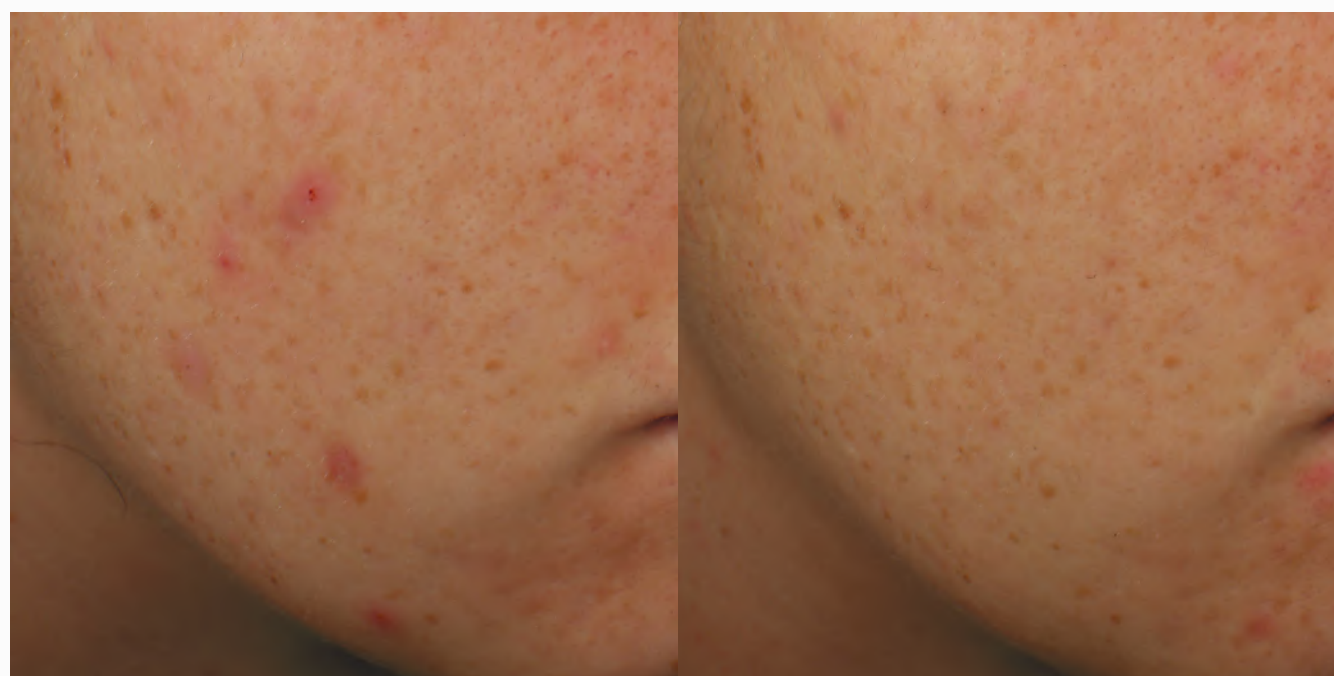
## ARE PEOPLE HAPPY WITH THE RESULTS THEY GET?

— // —

*"I can see a difference in my skin – it's clearer, more even, no breakouts – and that makes me feel good."#*

*Aet, 36*

*Blemish + Age Defy Routine*



BEFORE

AFTER 8 WEEKS

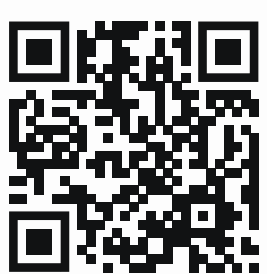


## Is this the right Novage+ Routine for me?

Try our Digital Skin Diagnosis tool!

Few simple questions

Less than 2 minutes!



**SCAN. ANALYSE.  
CUSTOMISED!**

<sup>\*1</sup> Consumer tested using serum. # Unprompted consumer comment

<sup>Δ1</sup> Clinically tested result for the Novage+ Blemish + Age Defy Routine using cleanser, eye, serum, day and night creams. <sup>Δ2</sup> Clinically tested using a full routine vs cleanser and day cream.

<sup>Δ3</sup> Clinically tested active ingredient.

# NOVAGE<sup>+</sup>

## WRINKLE SMOOTH ROUTINE

### WHAT IS IT FOR?

DEEP WRINKLES, FINE LINES, WRINKLES,  
LOSS OF FIRMNESS

### WHAT DOES IT DO:

- + Significantly reduces the appearance of wrinkles
- + Targets 4 types of wrinkles – Forehead, Glabellar, Crow's feet and Nasolabial folds
- + Smoother, plumper, more radiant, resilient and youthful-looking skin

### HOW DOES IT WORK?

Bio Activating Technologies activate your skin's own biological functions

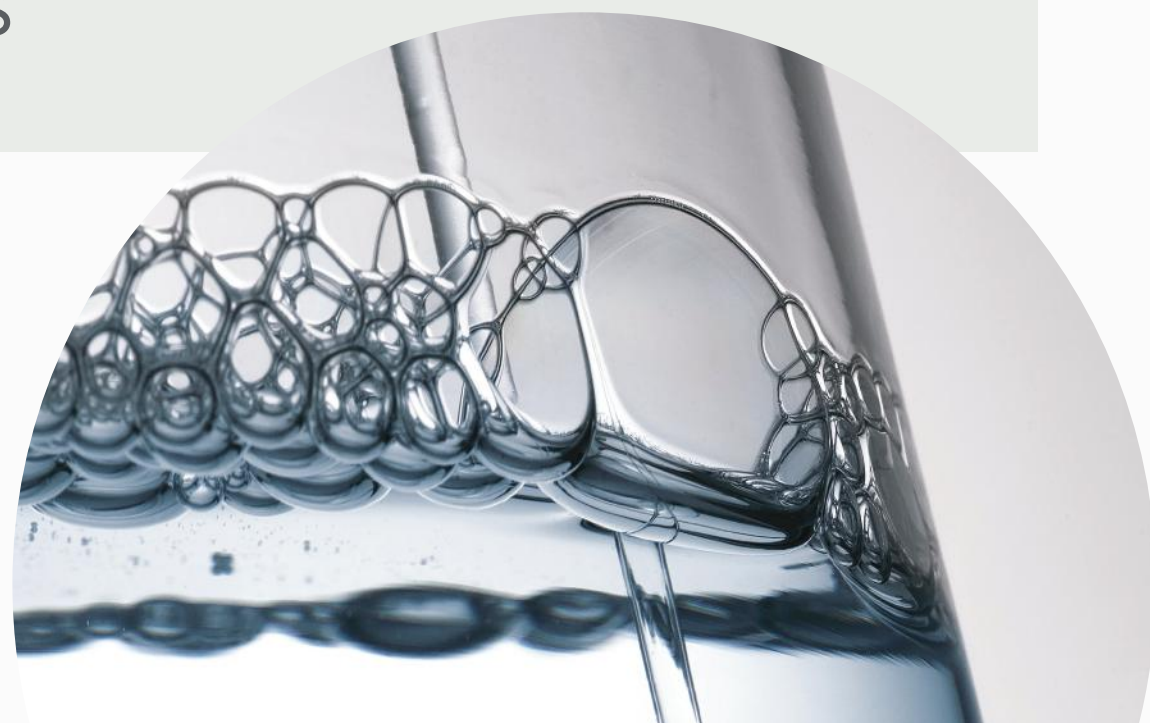
#### **Bio CollagenPro**

- + As effective as Retinol on wrinkles<sup>Δ3</sup> but more gentle
- + Helps activate skin's collagen production
- + Speeds up cellular renewal

#### **Oripeptide-3 - Patented**

- + Boosts collagen production faster than Vitamin C<sup>◇</sup> to reduce wrinkles

<sup>◇</sup>in vitro. Oripeptide-3 Patent no. SE531484.  
<sup>Δ3</sup> Clinically tested active ingredient.



## WHAT KIND OF RESULTS CAN I EXPECT? HOW FAST?

- + Significantly reduces the appearance of wrinkles
  - in just 2 weeks<sup>Δ1</sup>
- + Clinically proven to reduce wrinkles in 4 dimensions<sup>Δ3</sup>
- + 96% found their skin plumper<sup>\*1</sup>
- + At least 7x better results with the full routine
  - clinically proven<sup>Δ2</sup>

## ARE PEOPLE HAPPY WITH THE RESULTS THEY GET?

— // —

*“Looking in the mirror is kind of a wow moment, it’s like ‘oh, I don’t have that wrinkle anymore.’”#*  
Leonie, 43



BEFORE

AFTER 8 WEEKS

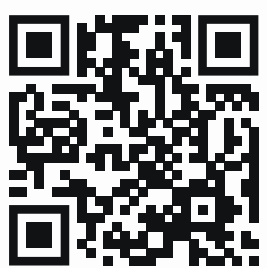


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<sup>\*1</sup> Consumer tested using serum. # Unprompted consumer comment

<sup>Δ1</sup> Clinically tested result for the NovAge+ Wrinkle Smooth Routine using cleanser, eye cream, serum, day and night creams. <sup>Δ2</sup> Clinically tested using a full routine vs cleanser and day cream.

<sup>Δ3</sup> Clinically tested active ingredient.

# NOVAGE<sup>+</sup>

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## BRIGHT INTENSE ROUTINE

### WHAT IS IT FOR?

HYPERPIGMENTATION, DARK SPOTS, DULL AND UNEVEN SKIN TONE, FINE LINES AND WRINKLES.

### WHAT DOES IT DO:

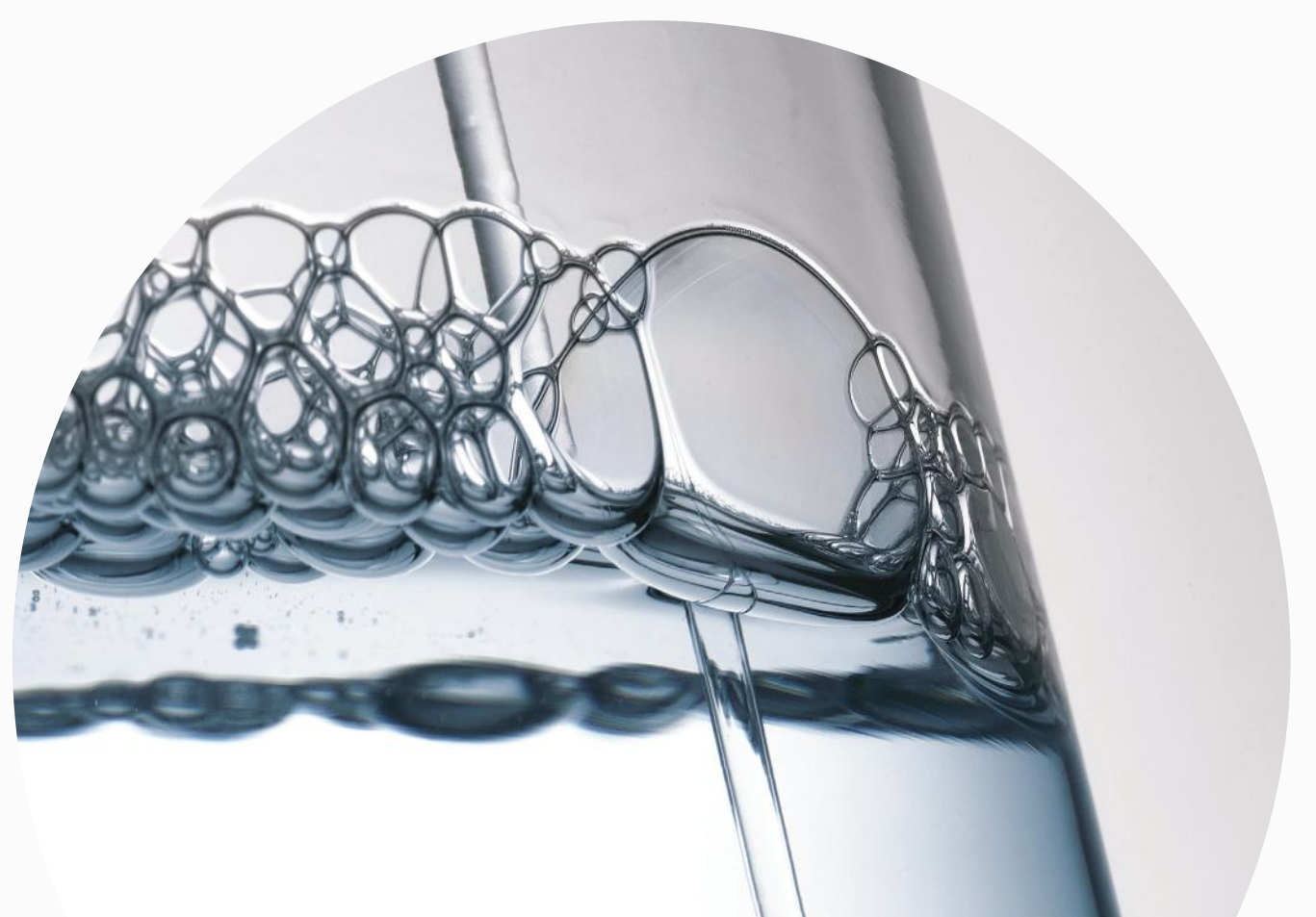
- + Improves skin tone and radiance
- + Reduces hyperpigmentation and dark spots
- + Reduces fine lines and wrinkles

### HOW DOES IT WORK?

**Bio Lumilock** – patented Bio Activating Technology  
+ Activates skin's melanin-regulating mechanisms  
+ Similar performance to Kojic Acid<sup>◇</sup>, but gentler

**Oripeptide-3** – patented Bio Activating Technology  
+ Boosts collagen production faster than Vitamin C<sup>◇</sup>

<sup>◇</sup>in vitro. Oripeptide-3 Patent no. SE531484.  
Bio Lumilock Patent no. SE2862600.



## PROVEN RESULTS!

- + Boosts skin radiance by up to 50% in just 2 weeks – clinically proven!<sup>Δ1</sup>
- + Reduces wrinkles in 4 dimensions – clinically proven!<sup>Δ3</sup>
- + Up to 90% agree that the number, size and intensity of stubborn dark spots are reduced\*<sup>1</sup>
- + At least 7x better results with the full routine – clinically proven<sup>Δ2</sup>

## ARE PEOPLE HAPPY WITH THE RESULTS THEY GET?

— // —

*“My skin tone looks brighter and more even. Some days I skip makeup all together, and that’s a big step for me.”#*

*Gurbinder,  
Bright Intense Routine*



BEFORE

AFTER 4 WEEKS

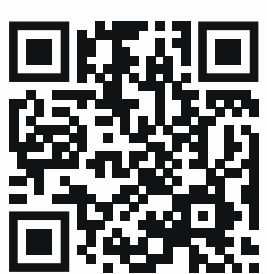


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<sup>Δ1</sup> Clinically tested result for the Novage+ Bright Intense Routine using cleanser, eye cream, serum, day and night creams. <sup>Δ2</sup> Clinically tested using a full routine vs cleanser and day cream.

<sup>Δ3</sup> Clinically tested active ingredient. # Unprompted consumer comment <sup>1</sup> Consumer tested using serum.

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## LIFT + FIRM ROUTINE

### WHAT IS IT FOR?

LOSS OF ELASTICITY, SAGGING SKIN, DROOPY EYELID, FINE LINES AND WRINKLES.

### WHAT DOES IT DO:

- + Firms, lifts and reshapes facial contours
- + Reduces fine lines and wrinkles<sup>a</sup>

### HOW DOES IT WORK?

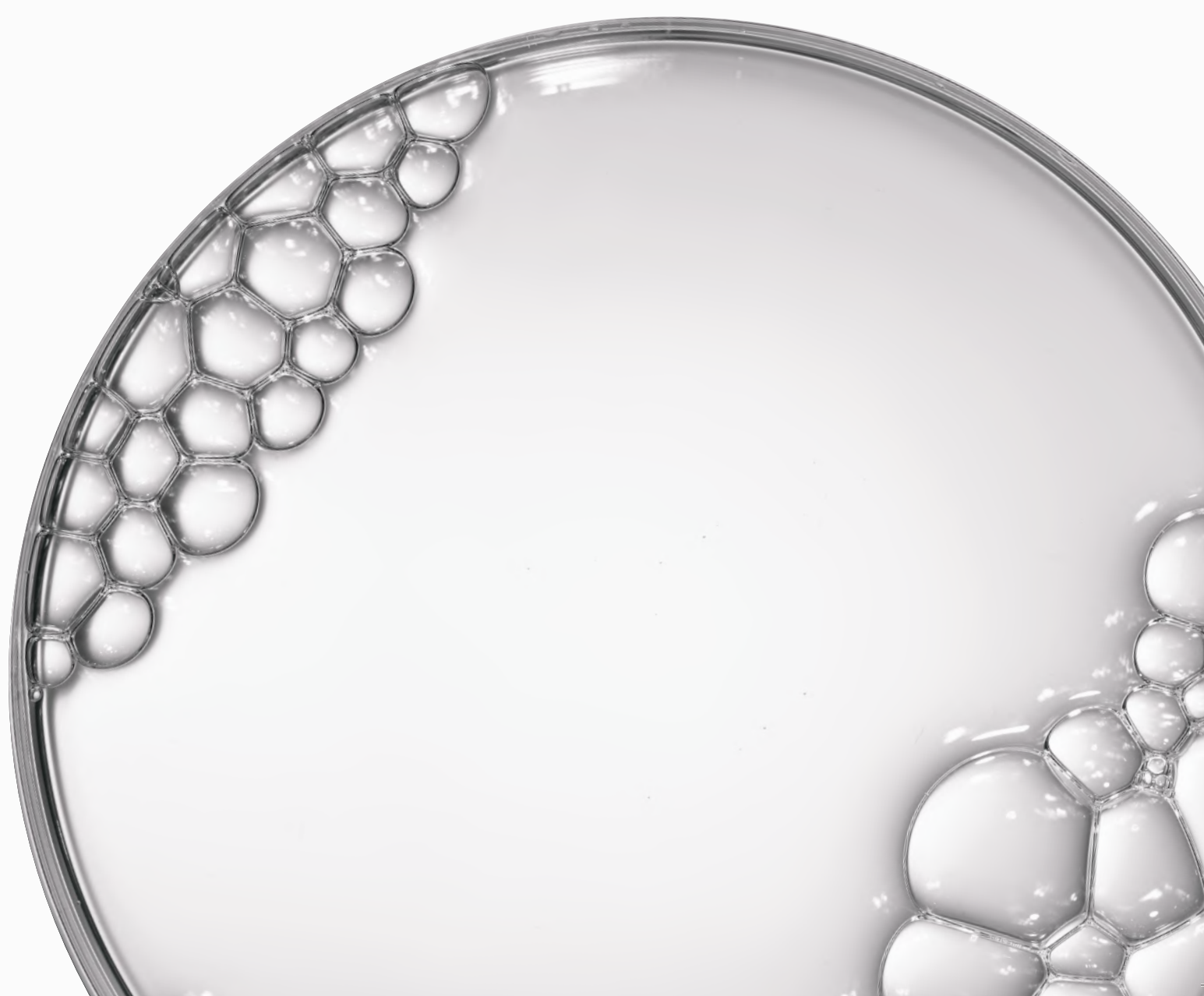
**Bio Aspartolift** – patented Bio Activating Technology  
+ As effective as Retinol on skin elasticity<sup>Δ3</sup>,  
but more gentle

**Oripeptide-3** – patented Bio Activating Technology  
+ Boosts collagen production faster than Vitamin C<sup>◇</sup>

<sup>◇</sup>in vitro. Bio Aspartolift Patent no. SE2729220.

Oripeptide-3 Patent no. SE531484.

<sup>Δ3</sup> Clinically tested active ingredient.



## WHAT KIND OF CLINICALLY PROVEN RESULTS CAN I EXPECT?

- + More lift in 2 weeks, with reshaping results that last!<sup>Δ1</sup>
- + Reduces wrinkles in 4 dimensions – clinically proven!<sup>Δ3</sup>
- + Up to 93% experienced improved firmness, elasticity and redefined face contours\*
- + At least 7x better results with the full routine – clinically proven<sup>Δ2</sup>

## ARE PEOPLE HAPPY WITH THE RESULTS THEY GET?

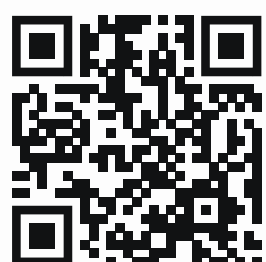
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*"I'm very excited about the results! My skin looks healthy and firm – and the elasticity has actually improved – even though I've lost weight recently."#*

*Elena, 43*

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<sup>Δ1</sup> Clinically tested result for the Novage+ Lift + Firm Routine using cleanser, eye, serum, day cream, and night cream. <sup>Δ2</sup> Clinically tested using a full routine vs cleanser and day cream.

<sup>Δ3</sup> Clinically tested active ingredient.