

MANITOWOC TWO RIVERS

**Official 2025
Visitor Guide**



VisitManitowoc.com



ExploreTwoRivers.com



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Two Rivers



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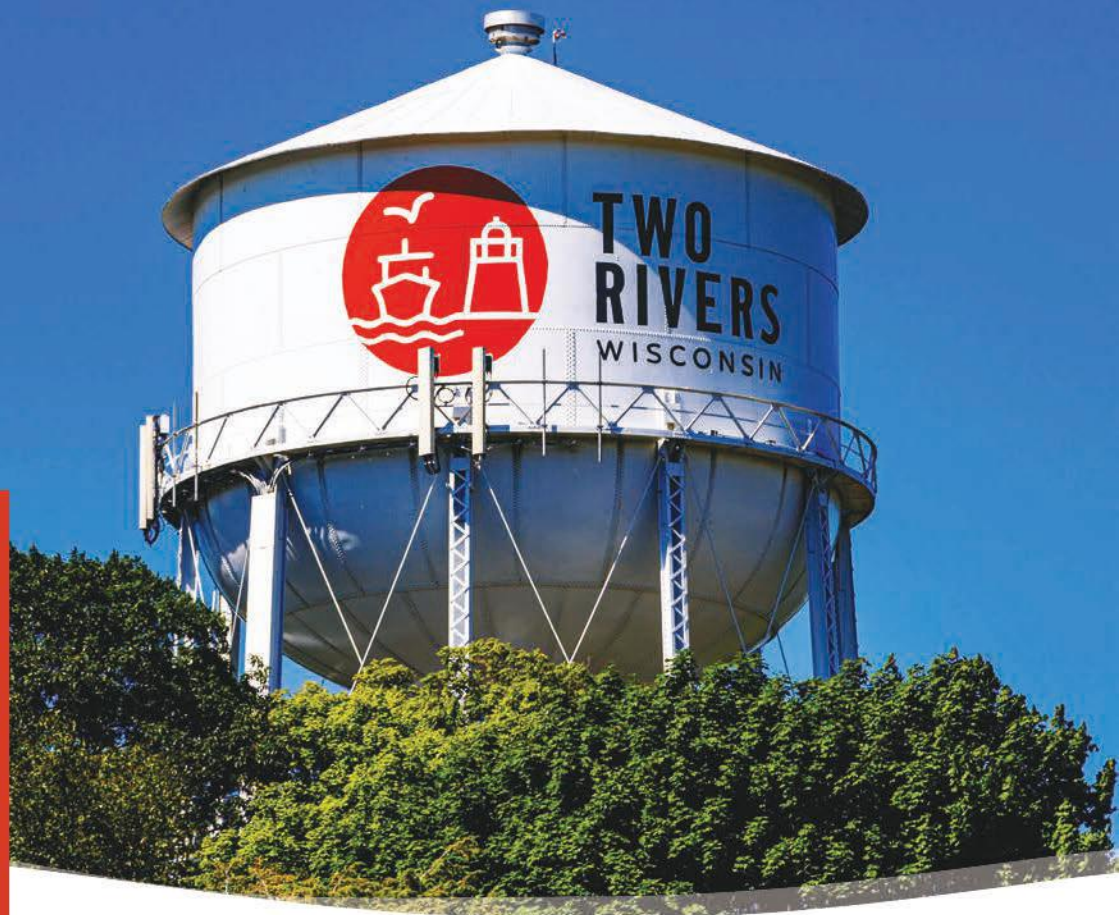
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the FUN

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EXPLORE
**TWO
RIVERS**
WISCONSIN

VISITOR INFORMATION CENTERS

Two Rivers
Main Street Office/Store
1608 Washington Street
*Open 8:00 a.m. - 4:30 p.m.
Monday to Friday and
Saturdays in summer
10:00 a.m. - 2:00 p.m.*

Washington House
1622 Jefferson Street
*Go to tworivers-history.org
for days and hours.*

 @ExploreTwoRivers

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 @Two_Rivers_WI

EXPLORE **TWO RIVERS**

Welcome to Two Rivers, where relaxation reigns, discovery beckons, learning unfolds, and cherished moments with friends and family flourish. Nestled on the tranquil shores of Lake Michigan, this is your haven for recharging, offering both peaceful relaxation and exciting outdoor adventures. Explore pristine beaches, vibrant activities, rich local history and an abundance of nature, ensuring an unforgettable experience that leaves you longing for more. Stay and enjoy all the amenities our community offers, where the confines of daily life seamlessly fade away. Come Explore Two Rivers.

Joe Metzen

Tourism Director | Explore Two Rivers
tourism@two-rivers.org | 920-793-7200

CONNECT WITH US!

Share your experience and
photos with us:

@exploretworivers
#ExploreTwoRivers



Discover more at exploretworivers.com!

Scan to view full event listings and ideas to pack
your itinerary in Two Rivers.

WELCOME TO MANITOWOC

We are so excited that you've chosen to explore the shores of Manitowoc, the Maritime Capital of Wisconsin, and hope you have the best time exploring our region, tasting our local cuisine and seeing firsthand what makes this such a beautiful place to live, work and play for visitors and residents alike. We welcome you to stop by one of our visitor information centers to grab brochures on top attractions, restaurants and more, chat with one of our team members, or make an itinerary on one of our visitor information kiosks. Most importantly, we want you to get out and discover everything that makes Manitowoc a premier travel destination!

Courtney Hansen

Director of Tourism | Visit Manitowoc
chansen@manitowoc.org | 920-686-3508

There's even more on our website to help you plan your next getaway, conference or event in Manitowoc! Scan to go to **visitmanitowoc.com** for a full events calendar, detailed lodging and dining listings, curated itineraries, inspirational blog posts and so much more.



VISITOR INFORMATION CENTERS

Visit Manitowoc Office and
Visitor Information Center
824 South 8th Street
Open all year.
*Go to visitmanitowoc.com
for days and hours.*

S.S. Badger Carferry
Ticket Office
900 South Lakeview Drive
Mid-May to Mid-October
9:00 a.m. - 4:00 p.m.

Chamber of Manitowoc County
1515 Memorial Drive
Visitor vestibule is open daily.

Follow us at @VisitManitowoc



WE WANT TO HEAR ABOUT YOUR VISIT!

Share your stories and photos with us:

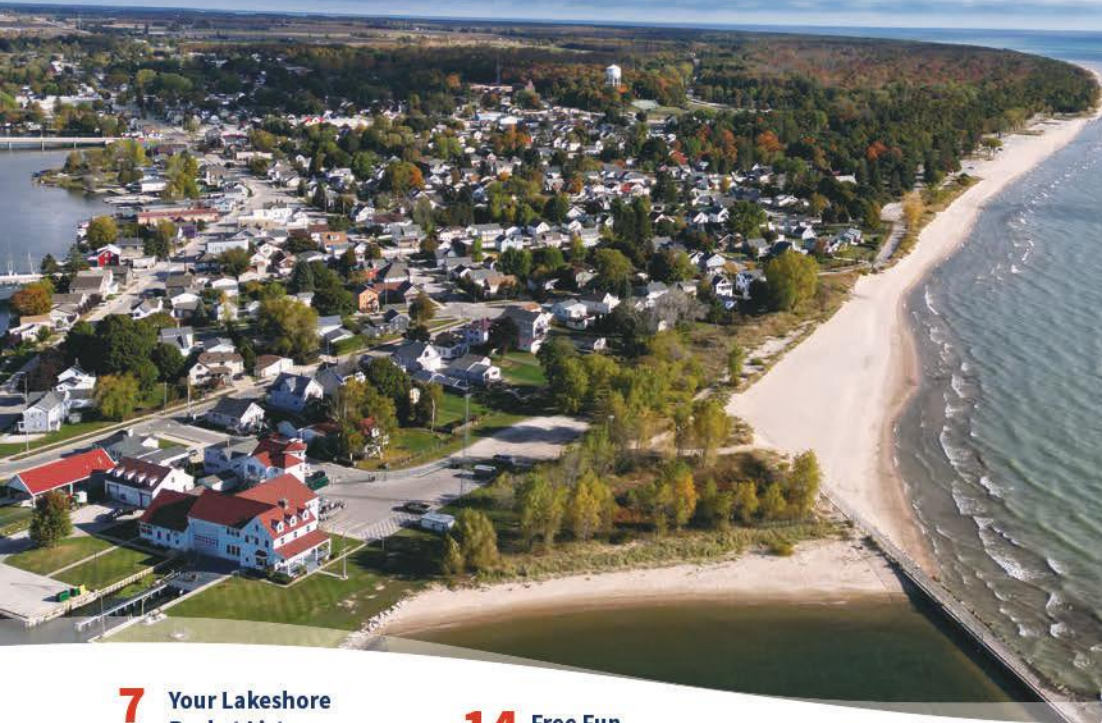


@VisitManitowoc
#VisitManitowoc



DOWNTOWN MANITOWOC

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This is the official visitor guide of the Manitowoc and Two Rivers area.

ON THE COVER:
Manitowoc Lincoln
Park Zoo



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YOUR LAKESHORE BUCKET LIST

Don't leave town without checking these must-visit experiences off your list.

1. Stroll Mariners Trail

By bike or foot, take the beautiful 7-mile stretch of paved trail between Manitowoc and Two Rivers to enjoy lakefront views, gardens and public art.

2. Visit a Museum

Dive into shipbuilding history at the **Wisconsin Maritime Museum**, learn about wood type at the **Hamilton Wood Type & Printing Museum** or admire fine art at the **Rahr-West Art Museum**.

3. Explore our Lighthouses

Take a walk out to the **Manitowoc Breakwater Lighthouse** or book a tour with the Wisconsin Maritime Museum. In Two Rivers, explore **Point Beach State Forest** to see the **Rawley Point Lighthouse**.

4. Sip a Brew

Take a break from your lakeshore adventure to enjoy a craft brew or two at **Cool City Brewing**, **Craft Creek Brewing** or **PetSkull Brewing**.

5. Enjoy a Scoop

Take a bite out of Wisconsin dairy! Visit the **Cedar Crest Ice Cream Parlor** for a cone of factory-fresh ice cream, **Beerntsen's Confectionary** for handmade sundaes in old-fashioned booths and the historic **Washington House** for a traditional ice cream sundae.

FOUR SEASONS OF FUN

SILVER CREEK PARK

An all-season destination, Manitowoc and Two Rivers have bright flowers along Mariners Trail in the spring, hot summer days perfect for a trip to the beach, colorful leaves in the fall and fluffy snow in the winter.

Located along the shores of Lake Michigan, these neighboring communities have much to offer visitors and residents throughout the year. Each season brings unique events and new activities. One can experience beautiful coastlines, delicious restaurants, extensive year-round outdoor recreation, a vibrant arts scene, breathtaking surroundings and so much more.



MARINERS TRAIL



NESHOTAH BEACH



HENRY SCHUETTE PARK

A night scene of a lake with fireworks exploding in the sky and a boat on the water. The fireworks are red and white, exploding in various patterns. The boat is on the left side of the image, and its lights are reflected in the water. The sky is dark, and the water is dark, with the fireworks providing the main source of light.

CAN'T-MISS EVENTS

Festivals are huge in Wisconsin, and the Manitowoc-Two Rivers area has no shortage of them!

From Wisconsin's only sand sculpting competition to music festivals and holiday happenings for every season, there are so many unique events to experience along the lakeshore. Explore a snapshot of the biggest and best festivals Manitowoc and Two Rivers offer.

4TH ON THE SHORE
PHOTO: BILL CHIZEK



COOL CITY CLASSIC CAR SHOW

FOURTH ON THE SHORE/SUBFEST

Manitowoc celebrates Independence Day with a full day of fun on the lakeshore! Kicking off the festivities with a parade, the day is packed with music, kids' activities, food trucks and drinks, all leading up to the big Festival Foods Fireworks Show. Subfest at the **Wisconsin Maritime Museum** and the Salmon Derby occur in conjunction, making it one of the largest celebrations in downtown Manitowoc.



WISCONSIN SAND SCULPTING FESTIVAL



SUBFEST

Froedtert & MCW
Holy Family Memorial
Maritime Marathon

Garden Faire
Extraordinaire

Metro Jam
US Women's Disc Golf
Championship
Sundae Thursday
Cool City
Classic Car Show
Beach Bash
July 3rd Celebration
Fourth on the Shore/
Subfest
Wisconsin Sand
Sculpting Festival
Bryan Lee Memorial
Blues Festival
Snowfest
Malt City Brewfest
Rogers Street Days
Lakeshore
Balloon Glow
Acoustic Fest
Manitowoc County Fair
Sputnikfest
Paddle Palooza
Ethnic Fest
PetSkull's Munich
in Manitowoc
Applefest
Pumpkin Palooza
Lakeshore
Holiday Parade
Evergleams on Eighth
Lights in Lincoln Park
Two Rivers Hometown
Christmas Parade
Cool City Christmas

FARMERS MARKETS

Downtown Manitowoc Farmers Market

From the first weekend in May through the last weekend of October, the Downtown Manitowoc Farmers Market features seasonal produce, prepared foods, artisan crafts and homemade goods near the riverfront each Saturday from 8:00 a.m. - 1:00 p.m. From November - April, Grow It Forward hosts an indoor market at **The Venue at Union Square** on select Saturdays from 8:00 a.m. - 12:00 p.m.

Two Rivers Farmers & Craft Market

This weekly open air market in **Central Park** features fresh fruits, vegetables, honey, flowers, quality crafts and more on Thursday evenings and Saturday mornings from May through October. Many markets also include concerts, food and beverage tents.

LIVE MUSIC

Especially when the temperatures rise and the patios open up, it's not too hard to find live music in any desired genre. **The Wharf Manitowoc**, a year-round, 4,000-square-foot open air venue along the riverfront with a retractable roof system and indoor bar and seating area, offers free live music weekly as well as ticketed shows throughout the year. The **Capitol Civic Centre**, an iconic downtown venue, is host to a variety of local and national performances, including classical symphony shows and tribute artists.

In Manitowoc, you can also find live tunes at restaurants like **The Fat Seagull**, bars like **Salute to Everyone** and breweries like **PetSkull Brewing** almost every day of the week. Two Rivers' **Cool City Brewing Company** and **Whisky D's** regularly host live music in their establishments. Summer concert series include Tuesday Tunes in Manitowoc's Washington Park, Two Rivers' Concerts in the Park on Thursday evenings in Central Park West and Bands on the Beach on summer weekends at Neshotah Beach Rotary Pavilion.

EXHIBITS AND OTHER YEAR-ROUND EVENTS

Throughout the year, our museums have permanent and rotating exhibits on display for visitors to enjoy, plus speakers and events. Attractions, like the **Manitowoc Lincoln Park Zoo**, host annual seasonal events like the Easter Eggstravaganza and Zoo Boo. Both the **Lester Public Library** and **Manitowoc Public Library** host regular movie nights, story times and special events and exhibits. You can also catch outdoor movies throughout summer and fall, hosted by Visit Manitowoc.





SPUTNIKFEST

One of the wackiest festivals in America, Sputnikfest celebrates the chunk of Russian Sputnik IV that crashed into 8th Street in Manitowoc in 1962. On the Saturday after Labor Day each September, grab your space suit and land at the **Rahr-West Art Museum** for an out of this world event!

SPUTNIKFEST



ETHNIC FEST



EVERGLEAMS ON EIGHTH

EVERGLEAMS ON EIGHTH

Celebrating Manitowoc's aluminum tree history, Evergleams on Eighth brings collected, vintage trees back into the city where they were first produced. Visitors and residents can view the Evergleams in storefronts of downtown Manitowoc businesses or take a trolley or walking tour each December.



FULL CALENDAR OF EVENTS

For a full schedule of events, festivals, weekly trivia, fairs and performances, scan the QR codes to visit our websites. Up-to-date information, including dates and times of events can be found on visitmanitowoc.com and exploretworivers.com.



FREE FUN

It's easy to have a whole lot of fun in Manitowoc and Two Rivers – for free! With an admission-free museum and an array of outdoor options, there are so many ways to entertain the whole family without breaking the bank.

1 Visit an admission-free museum

Step back in time without it costing a penny. Named one of the best places to see art in a small town by *USA Today*, see works by iconic artists including Picasso, Warhol, and O'Keeffe and rotating exhibits at the **Rahr-West Art Museum**. In Two Rivers, visit the **Washington House Museum** to learn about the city's history, including the creation of the ice cream sundae.

2 Hit the beach

Whether you want to swim, play a game of volleyball, or just relax, you can do it all at **Neshotah Beach**. In Manitowoc, bask in the sun at **Red Arrow Beach**.

3 Explore West of the Lake Gardens

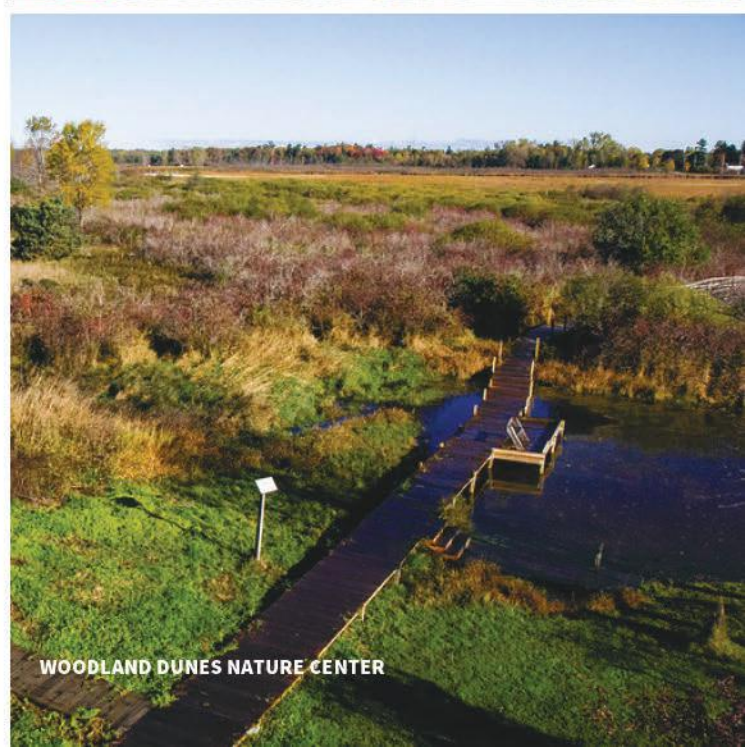
Located right along Lake Michigan, **West of the Lake Gardens** is the perfect spot to enjoy the best vantage point of the shore. Open from late May through early October, these six acres of nature include a Japanese garden, geraniums, koi pond, fibrous begonias, 800 roses and other seasonal trees and flowers.

4 Check out the Manitowoc Lincoln Park Zoo

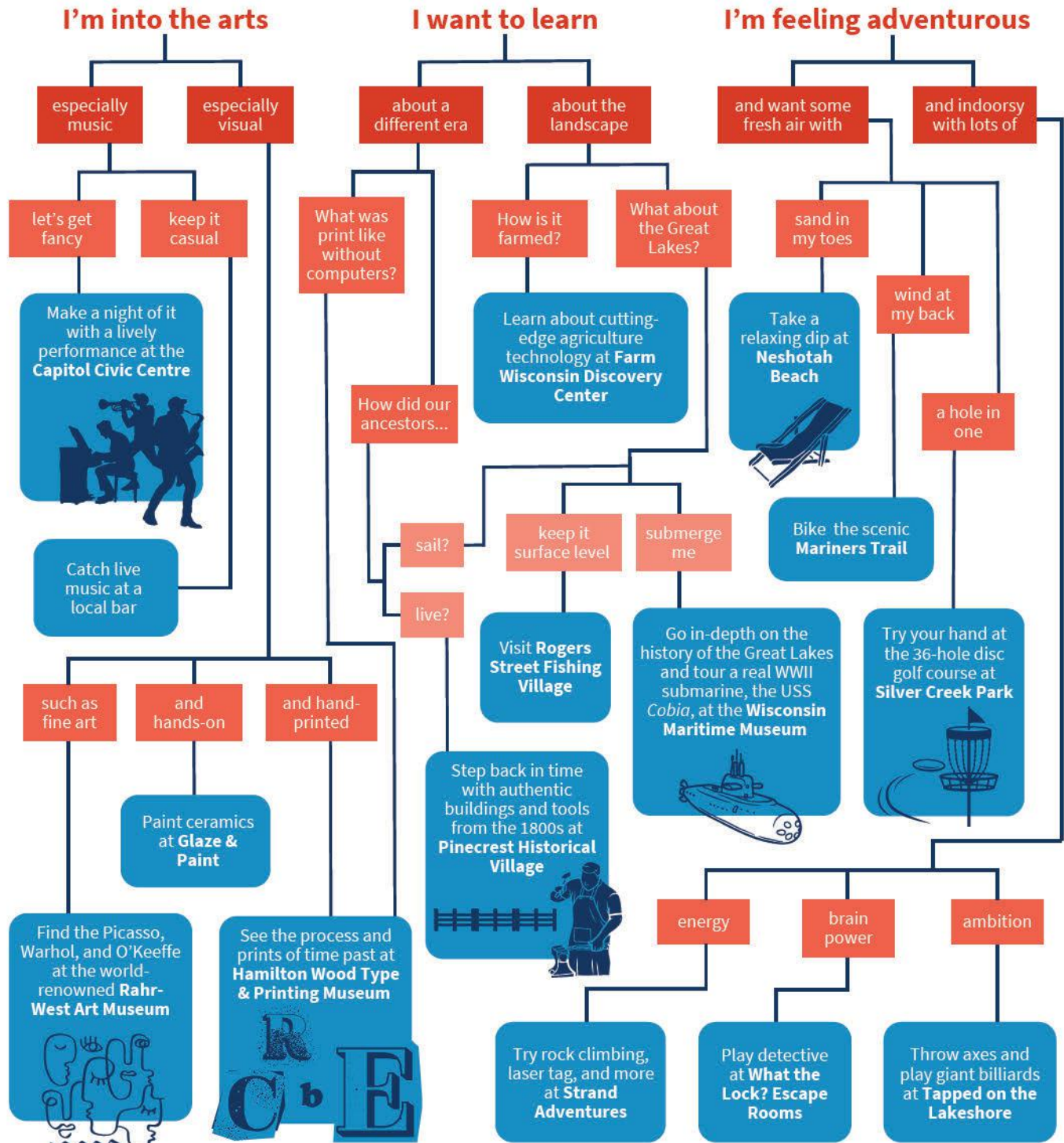
Open year-round, no matter the weather, you can visit the animals at the **Manitowoc Lincoln Park Zoo**. From bison to reptiles and coyotes to black bears, there are many creatures to discover.

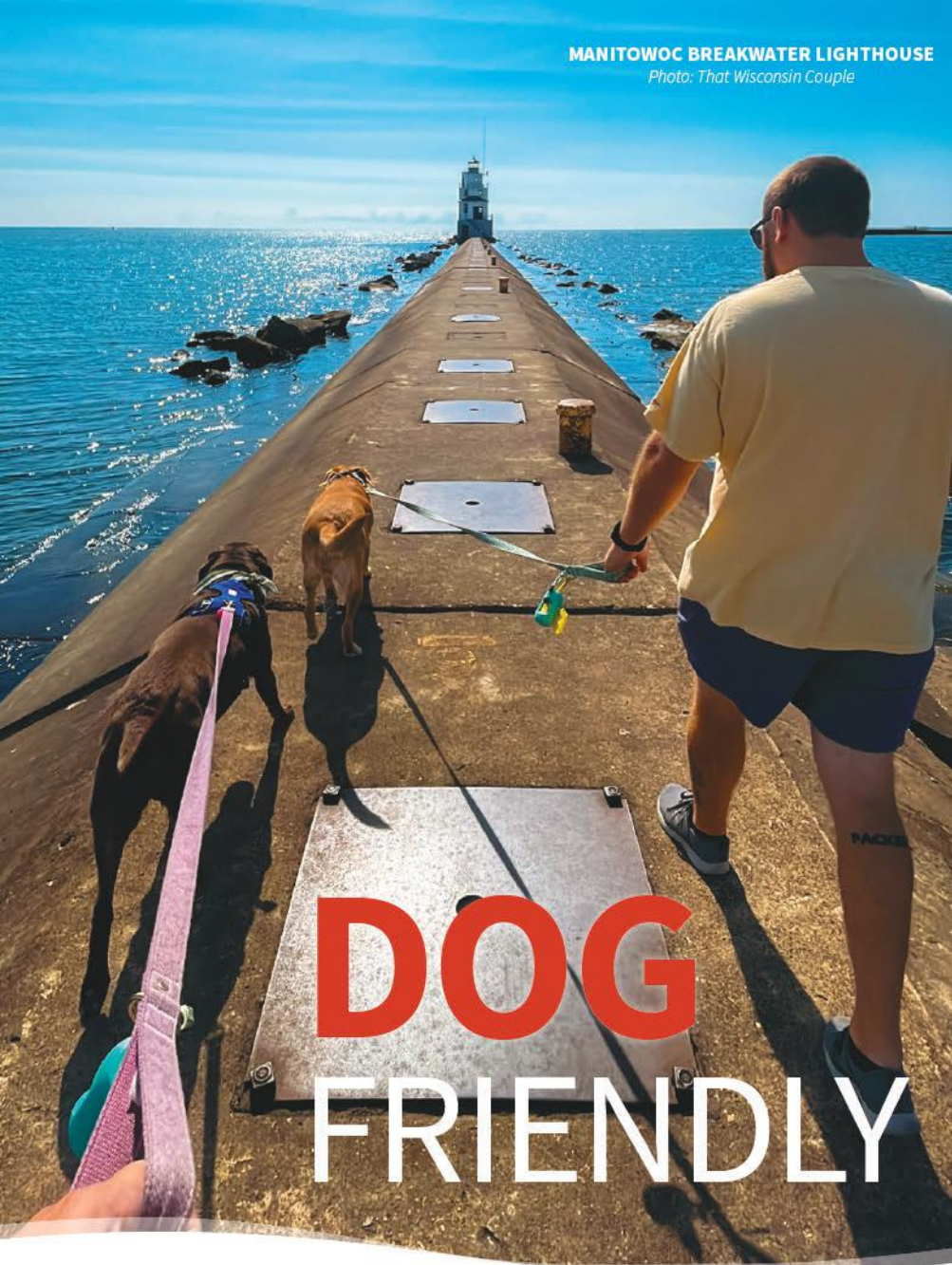
5 Go birding

Manitowoc and Two Rivers have been designated as Bird Cities for efforts to promote healthy bird and human populations. Hot spots for birding are located along the lakefront and at **Woodland Dunes Nature Center**.



CHOOSE YOUR ADVENTURE





Bring your furry friend along for the ultimutt dog-friendly weekend on the lakeshore!

Both Manitowoc and Two Rivers are home to several dog parks and establishments that can easily accommodate you and your pup's next big adventure.

A must-visit dog park is Manitowoc's **Halvorsen Park**. This location features two large enclosed areas with dog toys and training structures — one area for dogs over 40 pounds and one for the smaller pups. Another great dog park to visit is the **Paws and Play Dog Park** near the **Manitowoc Marina** on the walk out to the **Manitowoc Breakwater**



Lighthouse. This enclosed park is great for a game of fetch with scenic views of Lake Michigan and the city.

Zander Park on the southern side of Two Rivers includes a dog park, too. An adjacent, newly updated play area contains natural features for climbing and exploring, and even a story book trail so the whole family can play.

Dogs are also welcome to feel the sand in their toe beans at Manitowoc's beaches. Pups can be off-leash on the beach at **Silver Creek Park** and **Lakefront Park**, and on a leash at **Red Arrow** and **Lighthouse Park** beaches. In Two Rivers, furry friends can splash in the waves at **Point Beach State Forest's** pet-friendly beach or the stretch of beach between the **Spirit of the Rivers** monument and **Lighthouse Inn**.

After you work up an appetite, grab a bite or brew with your companion at one of our area's dog-friendly patios. **Courthouse Pub** offers a "pup" menu with main dishes made from beef, lentils, eggs, carrots and brown rice and frozen pup treats topped with a milk bone. At **Craft Creek Brewing**, ask for Winston's Brew, a non-alcoholic beer for your dog made with all fresh ingredients.





CRUSCHED SMASH & ART STUDIO



DOWNTOWN MANITOWOC FARMERS MARKET



USS COBIA AND WISCONSIN MARITIME MUSEUM

YOUR PERFECT WEEKEND

Get inspired for what to do,
where to eat and places to explore.

FRIDAY

Begin your vacation by smashing away stress and throwing paint at **CRusched Smash & Art Studio**.

Check into your accommodations and freshen up for a night on the town.

Enjoy dinner and drinks at **Courthouse Pub**, then catch a comedy show, play or live music at one of Manitowoc's most iconic venues, the **Capitol Civic Centre**.

Sip a nightcap at **Stage Door Pub**, just around the corner from the theater.

SATURDAY

Start your morning with a flow at **Waves Yoga Studio**, the area's only hot yoga studio, and then walk over to the **Downtown Manitowoc Farmers Market** for coffee and fresh offerings from local farmers, growers, bakers and artisans.

Hop in the car and drive along the shores of Lake Michigan to tour **London Dairy Alpaca Ranch** and learn more about the alpacas and their unique fibers.

Have a flight of brews and lunch at **Cool City Brewing Company** and then soak up some sun at **Neshotah Beach** before evening falls.

End your day at **Port Sandy Bay** for a classic Wisconsin fish fry or homemade thin-crust pizza.

SUNDAY

Stop by **Hartman's Bakery** to start your day with a sweet treat, or grab goodies to take home with you!

Take some time to tour the **Wisconsin Maritime Museum's** expansive exhibits and board the **USS Cobia**, a real WWII submarine.

Stroll shops downtown and top the weekend off with a sundae at **Beerntsen's Confectionary** or brew at **PetSkull Brewing**.



FAT SEAGULL

A TASTE OF THE LAKESHORE

Whether you're on the hunt for the perfect Wisconsin fish fry, supper club experience or something totally new, Manitowoc and Two Rivers have you covered!





GREEN STREET FOOD AND SPIRITS



MARETTI'S DELI



BRICK'S DOWNTOWN BAR & GRILL



REVOLUTIONS BAR & GRILL

CASUAL BITES

City Central Bar & Grill
Cool City Brewing Company
Fat Seagull
Grizzly's Pub & Grill
Maretti's Deli
Pizza Garden
Tower Tavern
Wrap it Up

MANITOWOC FAVORITES

Brick's Downtown Bar & Grill
Courthouse Pub
Izumi Sushi & Asian Fusion
Revolution's Bar & Grill
Ryan's on York

TWO RIVERS FAVORITES

Casa Mexico
Fatzos Subs
Port Sandy Bay
Submariner's Pub
The Waverly Inn

SUPPER CLUB FEEL

Green Street Food and Spirits
Harborside Restaurant

WATERFRONT VENUES

Waterfront Wine Bar
The Wharf Manitowoc
Whiskey D's

CAN'T-MISS COFFEE SHOPS

The High Lift
Jenn's Java
Manitowoc Coffee
PK's Beans N' Cream
Red Bank Coffeehouse
Retro Eighth Coffee & Açaí

OLD SCHOOL DINERS

Bud Willman's
Connie's Diner
Late's Diner
Two Rivers Family Restaurant

GAME DAY SPOTS

Legend Larry's
Linebacker
Lonz's Tannery Club
Time Out Sports Bar & Grill
Tower Tavern





A TASTE OF THE REGION

COURTHOUSE PUB

When you think of Wisconsin, dairy is one of the things that most likely comes to mind. Luckily, in the Manitowoc-Two Rivers area, with over 110,000 dairy cattle, there is no shortage of shops, parlors and restaurants to devour cheese curds, both squeaky and fried, or a scoop of ice cream.

For those seeking their first squeaky cheese curd, a trip to **Pine River Dairy** is a must. In its sixth generation of dairy manufacturers, Pine River Dairy boasts an impressive butter factory and store with over 250 varieties of cheese. They even offer 50 cent scoop ice cream cones! In Manitowoc's downtown, you can grab a bag of their fresh offerings at **On the Surface**.

Fried cheese curds can be found at most restaurants and bars in the area. From **Courthouse Pub's** award winning curds with a raspberry balsamic dipping sauce to **Pizza Garden's** square variety and the resident favorite, **Late's**, you'll have no difficulty finding the perfect cheese pull and battered crunch.

Manitowoc is home to the **Cedar Crest Ice Cream Plant and Parlor**. A landmark destination, Bernice the 14-foot "Big Cow" greets guests from the front lawn and has become an icon of the area. Serving hand-dipped, factory-fresh ice cream, sundaes and shakes, the parlor is a must-visit from March through October. With 36 flavors to choose from, you'll be sure to find your favorite. Cedar Crest ice cream is served across the region, at **Farm Wisconsin Discovery Center's Ice Cream Acres** and **PK's Beans N' Cream**.

Renée's Specialties offers scoops of gelato and small batch ice cream, as well as chocolates and popcorn that's spicy, sweet and everything in-between. Two Rivers is proud to be the birthplace of the ice cream sundae. You can try the iconic treat, invented in 1881, at the historic **Washington House**.

Another must-visit spot for a sundae is Manitowoc's **Beerntsen's Confectionary**. When you step into this old-fashioned candy parlor, you'll feel as though you stepped decades back in time. The vintage, rich wood, light fixtures and cases set the scene. Known for their chocolate molding creations, delicious lunches and creative listing of sundaes, you'll be sure to leave with a treat no matter the time of day.



CEDAR CREST ICE CREAM PARLOR



RAISE A GLASS

Great beer begins here!

The Manitowoc-Two Rivers area boasts a rich brewing history, one that remains strong today with the presence of Briess Malt & Ingredients Co., a supplier of malt to brewers across the globe. For this reason, in 2024, Manitowoc was deemed Specialty Malt Capital of the World! Given the accolade, it's no surprise that the local brew scene continues to flourish and grow. Whether you're looking to spend an afternoon brewery hopping or the perfect spot to enjoy a date night, our breweries can't be beat.

Courthouse Pub was the first brewpub to make its mark in Manitowoc. In a room off the pub area or from the sidewalk, you're able to see where they brew in house. Czech Yo' Self is a crisp, clean Czech Pilsner that is a house favorite.

PetSkull Brewing, located in Manitowoc's River Point District, has continued to grow in recent years. Offering a total of 20 beers on tap, including their house favorite Schnitzky, plus seasonal, house-made cocktails on tap, there is always something new and innovative to try. In addition to the great brews, PetSkull offers a menu of shareable party food and a packed schedule of events in both their cozy

taproom and outdoor patio. Their entertainment schedule includes live music, summer food truck rallies and Packer pregame tailgate parties.

Craft Creek Brewing, a downtown microbrewery, offers a rotating tap list including favorites like the Witty Squirrel and brews that nod to Manitowoc's industry and history, like the Coal Steamer. From trivia nights to fun, annual

events, both breweries are friendly spots to add to your list!

Cool City Brewing, located in downtown Two Rivers, offers a rotating selection of brewed beers. Cool City features unique seating throughout, including a patio to enjoy your favorite selection outdoors and a private vault for a small group. Cool City is also a full-service restaurant with food flights.



PETSKULL BREWING



For wine lovers, **Waterfront Wine Bar** is a must-visit. Located directly on the Manitowoc riverfront, visitors can enjoy a glass of wine on the outdoor patio on the boardwalk or in the calm and cozy interior. In addition to the extensive by the glass wine selection, the Wine Bar offers self-dispensing liquor machines where you can sample a pour or enjoy a full glass. In addition to the array of wines, Waterfront Wine Bar offers a full bar and a creative, seasonal cocktail menu. The food menu features charcuterie boards, sandwiches and entrées. You can even get behind the bar at their cocktail classes!

Possibly nowhere else can you experience a “creepeasy” like **The Shrunkn Head**. One of the most unique watering holes in Wisconsin, The Shrunkn Head is located in **Dead by Dawn’s Dead & Breakfast** in downtown Manitowoc. A reservation-only establishment, you’ll want to book early to ensure you can sample their unique list of libations including the Poison Apple, Bloody Mummia and Black Magic. For the trivia buffs, you won’t want to miss their Friday trivia.

In summer, catch a bird’s eye view of the riverfront and lake by visiting the **Sub Pub on the Water** on the rooftop of the **Wisconsin Maritime Museum**. You can sip on local lagers, order takeout or a bite from a nearby food truck, and play games. Museum admission is not required.

If you’re looking for a spot to unleash your competitive side, stop by **Tapped on the Lakeshore**. In addition to sampling the menu of over 20 craft beers on tap, you can try your hand at axe throwing on their two ranges. Tapped has a variety of other games, including shuffleboard, board games, corn hole and Hammerschlagen.

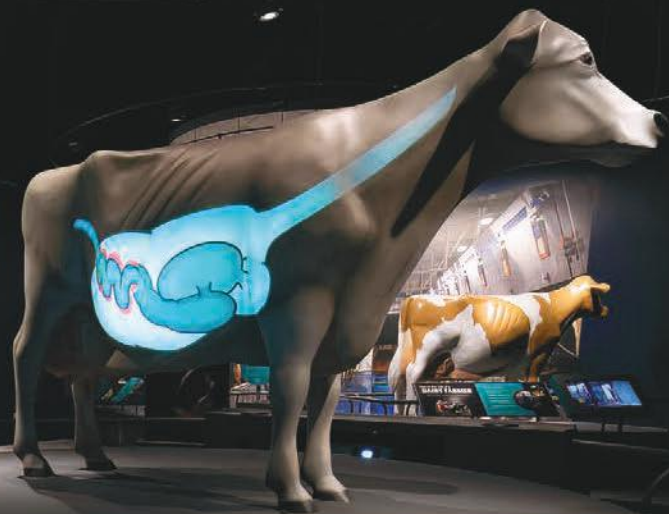
In Manitowoc, you can enjoy a beverage on-the-go aboard both the **Manitowoc Tavern on Wheels** and **Manitowoc Pedalers** pedal pubs. These unique eco-friendly city crawlers are rider powered and act as driver-guided parties spanning downtown hotspots, craft breweries, coffee shops and fantastic eateries. Whether you book the entire bike for a celebration or join with others to meet new people, a pedal pub is one of the best ways to see the city.



MANITOWOC TAVERN ON WHEELS

A photograph of two children climbing a grey rock wall with colorful holds. The child on the left is wearing a white shirt and blue shorts, while the child on the right is wearing a blue shirt and white shorts. Both are wearing safety harnesses and climbing shoes. The wall is covered in various shaped and colored holds (blue, orange, green).

FUN FOR THE **WHOLE FAMILY**



In addition to Manitowoc and Two Rivers' museums, your family can find adventure with a splash or a little friendly competition at one of the area's many attractions. Plus, many of the family hotspots are completely free or low-cost.

Looking for a way to burn energy while indoors? Inside a three-story renovated theater, **Strand Adventures** is a family-friendly entertainment complex with a 30-foot rock climbing wall, ninja gym, laser tag, bounce houses and arcade.

You can also test your teamwork and critical thinking skills at **What the Lock? Escape Rooms**. Groups ranging from two to ten people race against the clock in one of five themed rooms to escape before time is up.

Bring the little kiddos to **Little Sips Play Cafe** for safe and fun educational play. Geared for children 0-6, this new space is a blast for littles and parents. The cafe offers snacks, bakery and delicious coffee from Higher Grounds.

Soak up the sun at a go-to summer spot: the **Manitowoc Family Aquatic Center and Mini Golf**. You can beat the summer heat with water slides, diving boards, a sand play area, a lazy river, a splash pad, and a concession stand. On cooler days, hit the warming pool or 18-hole mini golf course.

Nearby, make a date to roller skate at **Rollaire Skate Center**. Public skating sessions and skate rentals are available throughout the week. They even have a snack bar for after you've worked up an appetite on the skate floor.

To immerse yourself in all things agriculture, stop at the **Farm Wisconsin Discovery Center**. In this massive red barn just off I-43, you can walk through the 10,000 square feet of interactive, educational exhibits that showcase the origins of our food and the modern technology that keeps it safe.

The **Manitowoc Lincoln Park Zoo** is home to a black bear, cougar, bison, prairie dogs and more! This is a free, public zoo with exhibits throughout and an education building with various reptiles and bees to make your visit fun and educational.

Mini golf is also available at the **Village Inn on the Lake**. Open to the public, you don't have to be a hotel guest to sink a hole-in-one at this nautical-themed course.

Need to cool off? The whole family can enjoy the splash pad in Two Rivers' **Central Park**. In the winter, this same splash pad becomes an ice skating rink! Bring your own skates or rent a pair downtown.



SMALL MUSEUM BIG ART



- World-famous art
- Free admission
- Open year-round
- Group tours
- Gift shoppe
- Sputnik crash site



Rahr-West Art Museum

610 N 8th Street
Manitowoc, WI 54220
www.rahrwestartmuseum.org



Cheers to good beers

Stop in our downtown microbrewery
for creative brews and friendly faces!

220 N 9th Street
Manitowoc, WI 54220
craftcreekbrewing
www.craftcreekbrewing.com



*"Manitowoc's First and
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Manitowoc, WI

(920) 682 - 6151
www.PizzaGardenManitowoc.com



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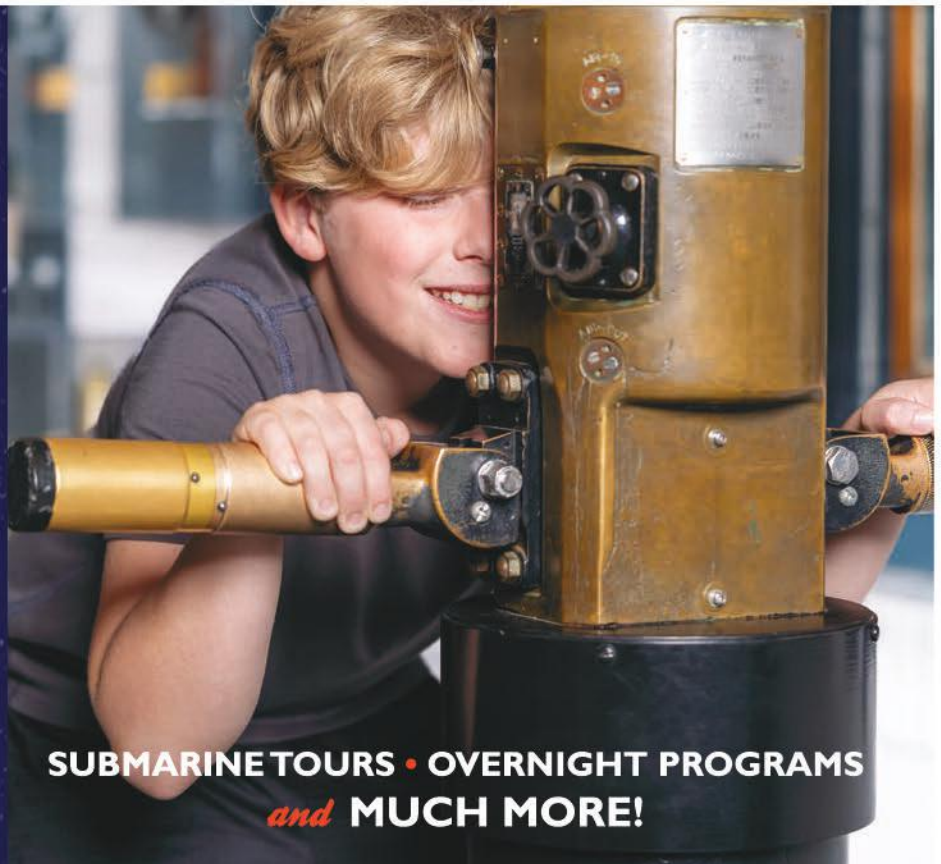


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MARTIN POTTERY



What began fifty years ago with throwing clay at classmates and a kickwheel, has developed into a lifelong love of making pots. Martin Pottery was established in 1988 and features unique functional and artistic pieces, some made with Lake Michigan sand. Mastering the technique called agateware (pictured above) has inspired Dave's latest creations in millefiori (pictured below), an intricate method of layering clays into one-of-a-kind patterns. Visit this little studio/gallery on the lakeshore... in its 17th year... it's a must-see!



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DISCOVER PUBLIC ART

Just walking through Manitowoc's charming streets, you'll be enamored by the bright murals, painted utility boxes, and sculptures, like Shipbuilder the Badger who welcomes visitors at the *S.S. Badger* car ferry dock.

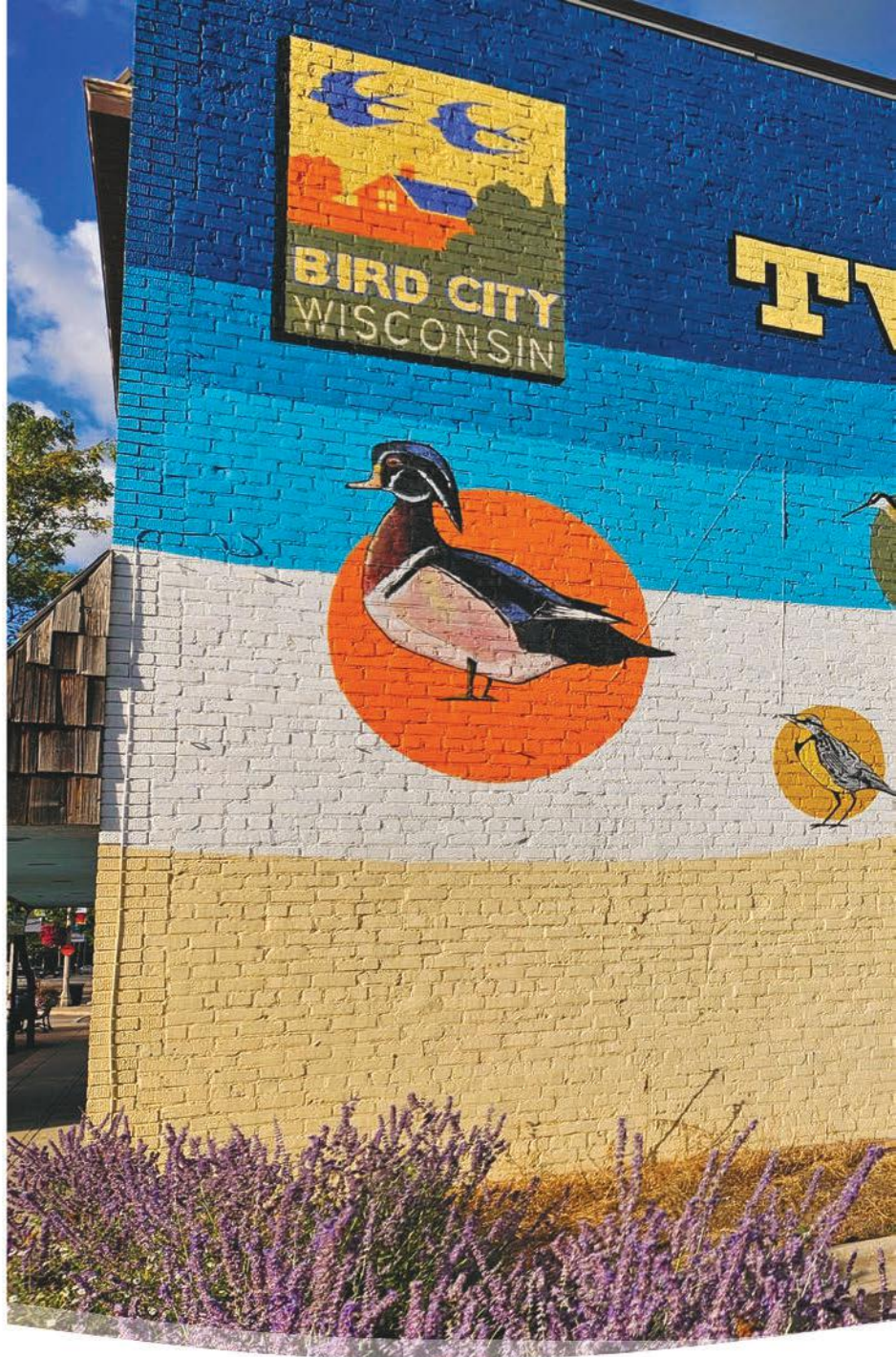
As you continue downtown, you'll see the vibrant Manitowoc postcard mural above the Visit Manitowoc visitor center and a large-scale portrait of Ruth West, local philanthropist and arts advocate.

Colorful utility boxes dot the downtown through a collaboration between the **Rahr-West Art Museum** and Manitowoc Public Utilities. All are painted by area artists who were inspired by works from the Rahr's immense permanent collection.

Manitowoc's public art extends across town. A park shelter at the **Manitowoc Lincoln Park Zoo** features a wild mural with different animals including a giant porcupine, wolf and frog. Step in front of the peacock for a fun photo op!

A mural in downtown Two Rivers honors the relationship between their Czech Republic Sister City, Domazlice. The relationship is further recognized with a friendship table sculpture in front of City Hall.

Another Two Rivers mural depicts native birds in homage to their Bird City designation, and a 110-foot-long mural along the South Breakwater Trail features Lake Michigan fish.



MAKE IT A TOUR
SNAP PHOTOS AND TAG US!



#VisitManitowoc
#ExploreTwoRivers



SHIPBUILDER THE BADGER AND THE S.S. BADGER



UTILITY BOX PROJECT



RUTH WEST MURAL



EXPERIENCE A MUSEUM

Museums in Manitowoc and Two Rivers span our region's rich maritime history and fine arts.

Whether you spend thirty minutes or an entire afternoon, you're sure to enjoy stepping back in time.

The **Wisconsin Maritime Museum** features exhibits filled with artifacts that engage and educate all ages of visitors about the Great Lakes and Wisconsin's maritime past. Home to the **USS Cobia**, a WWII submarine, you can even explore aboard a piece of history.

Inside the Rahr-Vilas mansion, the **Rahr-West Art Museum** boasts a collection of works by Georgia O'Keeffe, Andy Warhol, Pablo Picasso, and other renowned artists. The museum features a series of annual exhibits, including Art of Tablesettings and Christmas in the Mansion, as well as unique rotating exhibits and events, making this admission-free museum a great stop for any time of year. The Rahr-West is also the home to Wisconsin's wackiest festival, Sputnikfest! On the Saturday after Labor Day, partake in a celebration of all things sci-fi to commemorate the 1962 crash-landing of a chunk of Sputnik IV in Manitowoc.



HAMILTON WOOD TYPE & PRINTING MUSEUM

At the **Hamilton Wood Type & Printing Museum**, the world's largest collection of wood type, you can tour the equipment, take part in a class and even print from the museum's vast collection. The rotating gallery exhibits provide an in-depth history about America's typography and printing. A working museum, Hamilton hosts visiting artists who print with the museum's world-class wood type collection.

Rogers Street Fishing Village and the **Great Lakes Coast Guard Museum**, listed on the National Register of Historic Places, sits along the East Twin River in Two Rivers. Out front, you'll find an iconic

1886 pierhead lighthouse. Inside, dive into shipwreck exhibits and artifacts, including treasures from the 1887 *Vernon* wreck and the *Rouse Simmons* from 1912. Plus, it's the hub for the Two Rivers commercial fishing fleet – perfect for maritime enthusiasts.

To learn about the area's agricultural history, visit the **Historic Farm Museum**. The museum, dedicated to the hard-working farmers of Wisconsin, features displays of farm equipment and the state's rich, rural farm heritage. View rooms of an 1800s farmhouse and view wood carvings by Dick Hazaert, a retired dairy farmer.



WISCONSIN MARITIME MUSEUM
Photo: Wisconsin Maritime Museum



A BIT OF HISTORY

Manitowoc, Home of the Great Spirit, can date the origins of its name back to 1822. Native Americans referred to the area as Manidoowaak, meaning dwelling of the spirit, because of its natural beauty. From the shores of Lake Michigan to the abundant gardens along our trails and riverfront, the beauty of the Manitowoc area lives on today.

Two Rivers was known as “Neshotah” to the Potawatomi and Menominee people. It means “twin,” referring to the East and West Twin Rivers. These waters have supported significant commercial

fishing for the local economy. Today, this heritage stays alive with a popular fish market, **Susie-Q Fish Company**. The market started with two smokehouses and later added four more, smoking salmon, trout, whitefish, herring and carp.

Manitowoc and Two Rivers are known for and defined by the waters in more ways than one. Wisconsin’s Maritime Capital, Manitowoc boasts a rich shipbuilding history, which remains a key piece of the city’s persona today. A historic port city since the 1800s, Manitowoc has built and

welcomed steamships and schooners along the shores for generations. In the 1920s, every business along the Manitowoc River was a shipbuilding company, dock or maritime contractor. Manitowoc remains a working port, and companies like Burger Boat continue to produce custom yachts over 150 years later.

In late 2022, Manitowoc was designated an American World War II Heritage City by the National Park Service because of the contributions made by Manitowoc’s businesses and citizens during the war. Part of those efforts include submarine



PINECREST HISTORICAL VILLAGE



building. The Manitowoc Shipbuilding Company was recognized by the Navy as one of the best in the country and was asked to turn out submarines fit for battle, even though they had never made one before. In total, Manitowoc made 28 submarines to support the war effort. Other companies that were

involved in wartime production include Aluminum Goods Manufacturing, Burger Boat, Lakeside Packaging and Heresite Protective Coatings. Citizens supported the effort through war bonds, too. Manitowoc's WWII heritage can still be explored today at the **Wisconsin Maritime Museum** and through annual events like **Subfest**. While at the museum, you can step back in time as you board, tour and even sleep aboard the docked **USS Cobia** submarine, which was active in WWII.

To learn more about and interact with the region's history, visit the **Manitowoc County Historical Society**, a living history museum. The museum consists of 60 acres featuring a welcome center with local history exhibits and research services and the outdoor Pinecrest Historical Village, a collection of over 25 historic buildings and furnishings from Manitowoc County's earliest settlers. Step back in time as you physically step into these buildings and see what houses, stores and blacksmiths were like over 100 years ago.



ROGERS STREET FISHING VILLAGE AND GREAT LAKES COAST GUARD MUSEUM

ARTIFACTS OF THE DEEP

Under the waves
of Lake Michigan,
some of these vessels
and their unique
stories still lie.



In 2021, the **Wisconsin Shipwreck Coast National Marine Sanctuary** was designated to protect and celebrate the region's maritime history. With 36 known, protected historic shipwreck sites up and down the shores of Lake Michigan, and another estimated 60 yet to be discovered, Manitowoc and Two Rivers are the perfect places to learn firsthand about the vessels that played a central role in our nation's history.

This high concentration of shipwrecks has dubbed these cities part of the Lake Michigan Triangle, the Bermuda Triangle of the Great Lakes. You can even see some of the wrecks on a clear, calm day. The sanctuary includes waters off of **Point Beach State Forest**, where 12 shipwrecks lie near Rawley Point. A new exhibit at the Nature Center highlights some of these wrecks, and others can be explored in exhibits at the **Wisconsin Maritime Museum**.

In 2025, NOAA will attach buoys over five near-shore shipwrecks in the area for a unique paddling experience.



REMOTELY OPERATED VEHICLES
(ROV) WORKSHOP
Photo: NOAA

With an expansive Great Lake and the Manitowoc River, there is no shortage of water for industry, recreation, exploration and education. Dive into how you can experience the area's waterfront!

Manitowoc and Two Rivers have many spacious beaches to play along the Lake Michigan shoreline. **Neshotah Beach** in Two Rivers offers 50 acres of sandy beach plus trails, concessions, playground equipment and a family-friendly zip line in Neshotah Park. On the weekends, there's often live music at the beach pavilion.

In Manitowoc, **Red Arrow Beach**, **Lighthouse Park Beach** and **Lakefront Beach** are beautiful stretches of sand to relax on, walk along the waves with your pup or simply enjoy the scenery.

Whether you're hoping to catch a few fish or just catch a wave, set sail on one of over a dozen charters, available in both Manitowoc and Two Rivers. These operators have experience with catching king and coho salmon and rainbow, brown and lake trout.

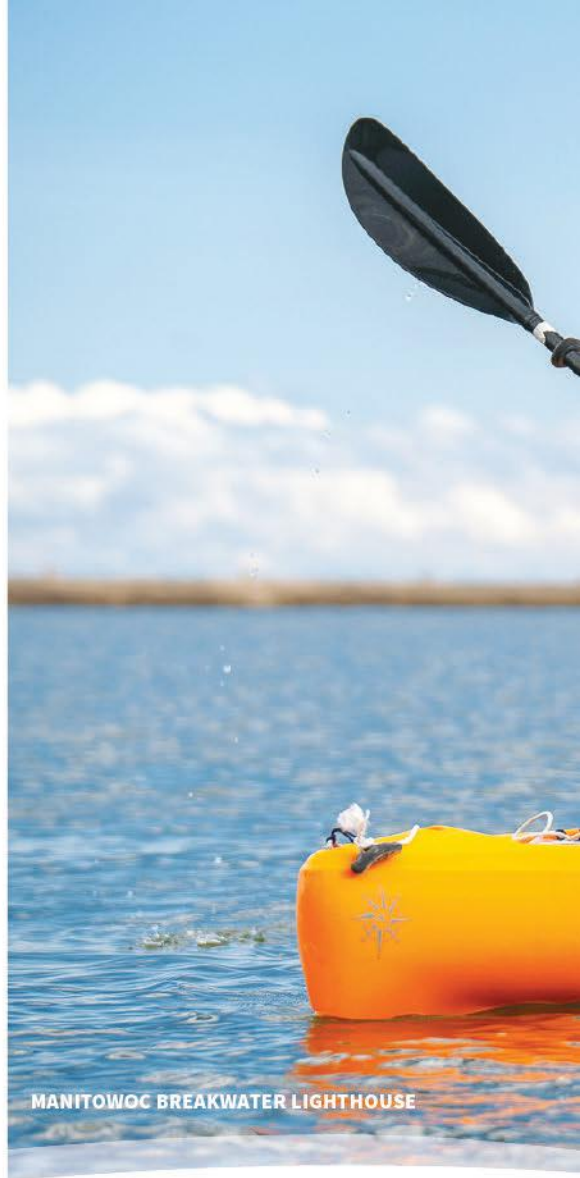
At the **Manitowoc Marina**, outdoor enthusiasts can rent kayaks and paddleboards to paddle around the lake and riverfront or traverse a portion of the Manitowoc River Water Trail, which extends 25 miles along the Manitowoc and Little Manitowoc Rivers with scenic, historic and cultural views. Launches are available along the river at **Manitou Park**, **Schuetz Park**, the River Point District and **Wisconsin Maritime Museum's** riverwalk.

In Two Rivers, the East and West Twin Rivers extend to Mishicot and Shoto, creating a 20-mile long "U" shape water trail. Kayak launches can be found at **Veterans Park** along the West Twin River, **Paddlers Park** on the East Twin River and at **Woodland Dunes**. Both kayaks and paddleboards can be rented at **Miles Marina** for a tranquil experience alone or engaging lessons with a master.

Lighthouses have helped guide sailors and vessels safely into harbor for centuries. The five-story **Manitowoc Breakwater Lighthouse** is privately owned by Phil Carlucci, but graciously maintained locally. Each Independence Day and by appointment, there are

lighthouse tours so the public can enjoy this lakeside beauty and learn more about the lighthouse's history. The **Rawley Point Lighthouse**, still owned and operated by the Coast Guard, is another must-see lighthouse located in **Point Beach State Forest**. Though one typically envisions trips to a lighthouse in the summer, even in the winter months, a brisk walk out to these lighthouses is the perfect way to catch beautiful ice crystals and stunning sunrises.

You can also experience the lake by taking a one-of-a-kind cruise across Lake Michigan aboard the **S.S. Badger Lake Michigan Car Ferry**. Sailing from mid-May through mid-October each year, the 410-foot National Historic Landmark is one of the last steam engine car ferries. With daily sailings, there are so many opportunities to sail between Manitowoc and Ludington, Michigan. Plus, four times a season, you can sail up and down our coastline during their Shoreline Cruises. Once you step aboard, you, too, will be shouting "Big Ship, More Fun!"



MANITOWOC BREAKWATER LIGHTHOUSE



SS BADGER
PHOTO: BILL CHIZEK



CATCH A WAVE



LIGHTHOUSE PARK BEACH



TWO RIVERS



MANITOWOC MARINA

Whether you have a couple hours, days or weeks, there is much to do on land along the lakeshore, too. Play a round of disc golf, hike our trails while leaf peeping in the fall or snowshoe when the temperatures drop.

GET OUTSIDE

RAWLEY POINT LIGHTHOUSE



SILVER CREEK PARK

The region is a hiking destination and home to a variety of trails. Stretching along the shores of Lake Michigan between Manitowoc and Two Rivers is seven miles of **Mariners Trail**. With gorgeous views year-round, biking, hiking, skating or walking this popular trail is a must. Along the way you can expect groomed gardens, sculptures, beaches, bathrooms and free parking.

The historic **Ice Age Trail**, a statewide 1,000-mile path carved out by glaciers thousands of years ago, also runs through the region. Our favorite locations to hike this trail include **Lower Henry Schuette, Park, Point Beach State Forest** and **Woodland Dunes**.

The State Forest contains 3,000 acres with miles of hiking and ski trails, a limestone bike trail, equestrian trail, miles of sandy beachfront, campsites and the

Rawley Point Lighthouse. Woodland Dunes Nature Center and Preserve

has seven miles of trails across 1,500 acres of preserved habitat – perfect for families and birders. The on-site Nature Center has a hands-on education room and gift shop.

Manitowoc's **Camp Vits** is a hidden gem. Arguably one of the most beautiful and heavily-wooded trails, this is a must-visit every season of the year. Start out at Vetter Trailhead and enjoy the shade of large trees, hilly terrain and bridges. Bike in the summer, enjoy beautiful orange and red fallen leaves cast across the trail in the fall and snowshoe in the winter.

Disc golf is also a great way to spend a day in the area. **Silver Creek Park** has a nationally ranked 36-hole hilly course with open prairies, wooded area and lookouts to Lake Michigan. When the temperatures drop in winter, this park offers sledding hills and fat tire bike and snowshoe trails.

Pickleball is on the rise and courts can be found popping up around the community. Take a swing on the brand new courts at **Rheaume Park** or at **Citizen Park**, with basketball and tennis courts and baseball fields, too.

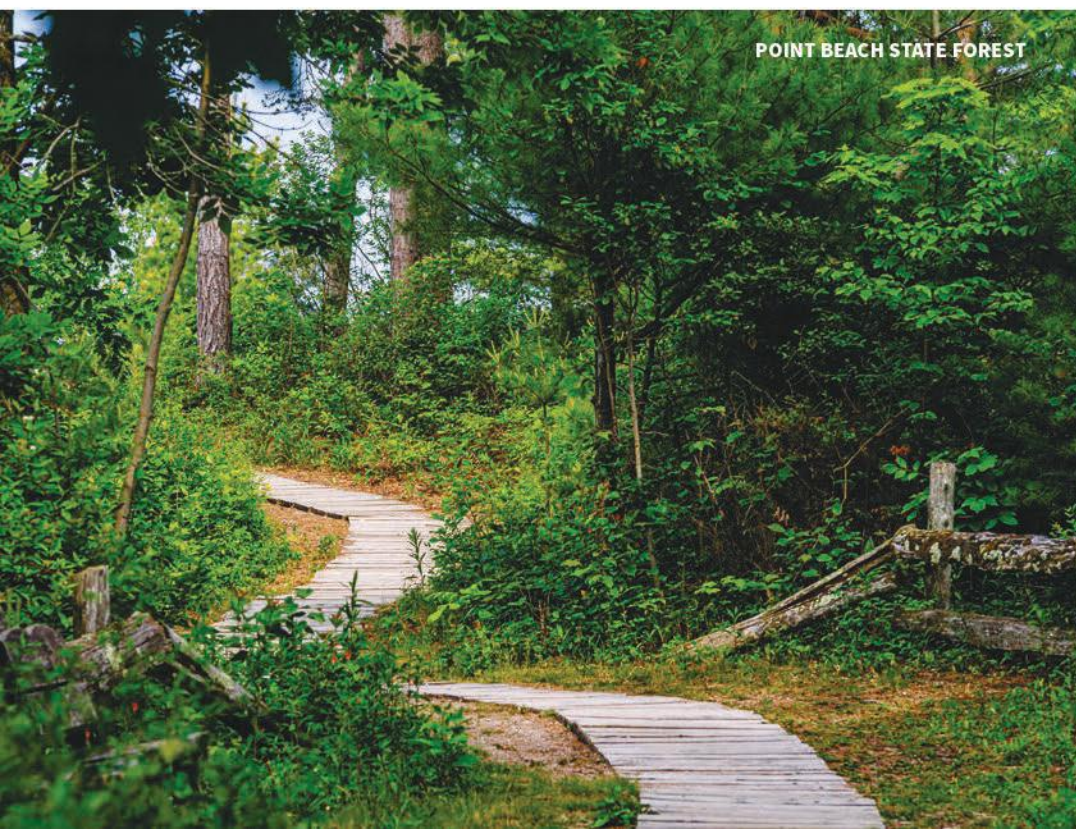
Whether you're competitive, just learning or hoping to enjoy a laid-back weekend round with friends, you



can find a golf course that fits your needs in the area. **Meadow Links Golf Course** is a good option for a par 70 course with minimal water hazards. Just outside the cities is **Seven Lakes Golf & Dining**, a par-three course with a dining option open every night of the week. **The Golf Course at Branch River** offers a beautiful course and an indoor simulator so you can stay on your game year-round. **Autumn Ridge**

Golf Course, hilly and well-groomed, is a favorite for those looking for a challenge. **Eastwin Valley Golf and FootGolf Course** is a great pick if you want to try something new.

In the winter, ice skate in downtown Two Rivers' **Central Park** on the synthetic ice skating loop. Skate rentals are available, or you can bring your own. A public ice rink can also be found at **Burger Boat Park** in Manitowoc.





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A VENUE FOR EVERY OCCASION

Whether you are seeking a traditional venue to host your wedding or searching for a one-of-a-kind space, Manitowoc and Two Rivers will exceed your expectations.

The Venue at Union Square, located in the heart of Manitowoc's downtown, is a modern and industrial wedding venue and convention space. The historic beauty and original Cream City brick walls, high ceilings and bright natural light create a picturesque atmosphere that sets the stage for any event.

Manitowoc's casual-chic waterfront vibe serves as the perfect location for many corporate events and full-scale weddings. The **Wisconsin Maritime Museum** offers indoor and outdoor rentals with a view, perfect for groups and parties of a variety of sizes.

Find more traditional spaces at the **Holiday Inn**, **Inn on Maritime Bay** and soon, the **Hampton Inn**. All offer meeting rooms in a variety of sizes and can accommodate meetings, events and weddings big and small. **Lighthouse Inn on Lake Michigan** has a banquet hall available for weddings, retreats and corporate events with stunning Lake Michigan views.

Sepia Chapel combines preserved historic elements with a modern palette. Chandeliers hung from soaring ceilings and a water feature make this the ideal venue for weddings, corporate events, reunions, private dinners and more.

Of course, the best choice of all may be to have your special day with nothing more than Lake Michigan behind you and sand in your toes. That is certainly an option, too!

CONTACT US! For assistance in finding a location to host a meeting or conference, sporting event or to bring a motor coach group to the area, contact our teams! They can assist with site visit planning, room blocks and reservations, group discounts at attractions and more.

Visit Manitowoc

RaeAnn Thomas
Destination Sales & Marketing Manager
rthomas@manitowoc.org
920-686-3507

Explore Two Rivers

Joe Metzen
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Kiosks are located inside and outside the Visit Manitowoc visitor center and at both **The Holiday Inn** and **Inn on Maritime Bay**.





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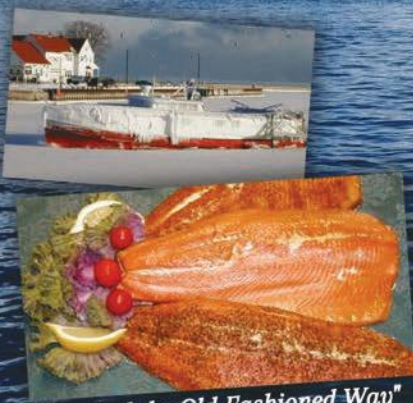
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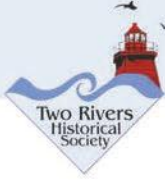
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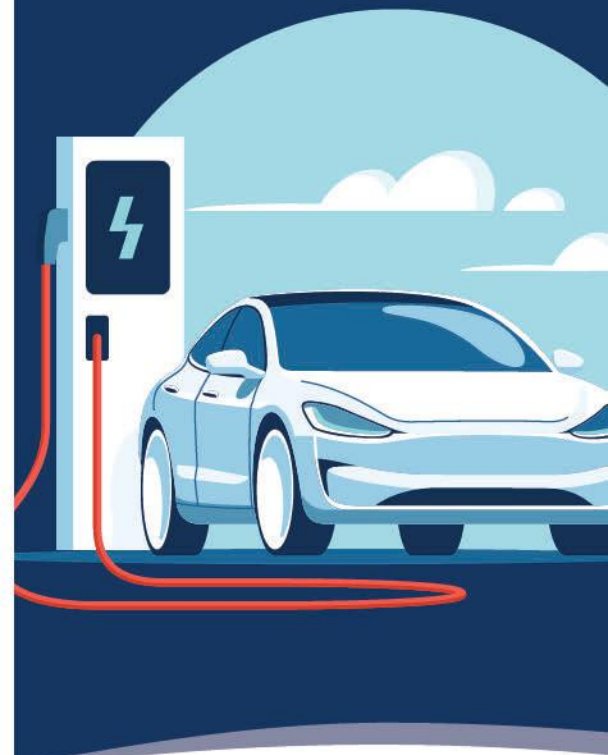
STAY CHARGED

Manitowoc is a Travel Wisconsin Travel Green City!

We're proud to offer an electric car charging station on Quay Street near the intersection of 8th Street, just seconds from the **S.S. Badger Car Ferry** dock. Multiple Tesla charging stations are available in the **Festival Foods** parking lot.

In Two Rivers, **Woodland Dunes** has an EV charging station in the parking lot for your convenience.

Don't let a drained battery keep you from capturing memories of your vacation for years to come. The **Manitowoc Public Library** has new solar powered phone charging stations outside.



STAY FOR AWHILE

From full-service hotels with lakeside views to spooky bed & breakfasts and chic vacation rentals, you can rest easy knowing there's a property perfect for your next stay.

If you're searching for a hotel in the heart of Manitowoc's downtown and within walking distance of the S.S. *Badger*, **The Inn on Maritime Bay** is an excellent option. The property features newly renovated rooms and breathtaking views of the riverfront, Lake Michigan and the Manitowoc Breakwater Lighthouse. **AmericInn by Wyndham Manitowoc**, **Harbor Town Inn**, **Holiday Inn** and **Quality Inn** are all conveniently located off I-43 and a few minutes' drive from the region's tastiest restaurants, best attractions and event venues. In late 2025, **Hampton Inn Manitowoc** will open off I-43, complete with a pool, fitness center, and conference facilities.

Two Rivers' three largest hotels all offer stunning views of the water and are conveniently located on or nearby recreational trails and parks. The **Village Inn on the Lake** provides unique amenities to travelers, including an RV camping area and miniature golf. **Lighthouse Inn on Lake Michigan** provides one-of-a-kind accommodations and delicious dining at their **Water's Edge Restaurant**. **Cobblestone Inn and Suites** is within walking distance of downtown restaurants and entertainment.

Two Rivers is home to **Still Bend**, **Frank Lloyd Wright's Bernard & Fern Schwartz House** where beautiful design and history meet. It was featured on Netflix's *World's Most Amazing Vacation Rentals* and received the



COBBLESTONE INN AND SUITES



THE INN ON MARITIME BAY

stamp of approval from *Conde Nast Traveler*. Whether you're a Frank Lloyd Wright enthusiast or just seeking a unique overnight stay, Still Bend is a dream getaway.

For visitors in search of historic charm, Manitowoc's **Toll House Bed & Breakfast** is the perfect accommodation. Renovated and returned to its former glory, Toll House is an elegant reflection of a bygone era both inside and out. Featuring three luxurious private rooms filled with Victorian elegance and modern amenities, the comfort and beauty of this B&B can't be beat. Guests will be treated to freshly brewed coffee and a lovingly homemade breakfast each morning.

Red Forest Bed and Breakfast is a welcoming stay with an enchanting ambiance and distinctive architecture. From a vibrant garden to carefully curated decor within, every detail has been selected to ensure a delightful visual experience for those who choose this bed & breakfast to be home base for their lakeshore adventure.

Manitowoc also uniquely offers a dead & breakfast. **Dead by Dawn's Dead & Breakfast** is the first and only bed & breakfast where guests are assured they will not get a good night's sleep. Located in the oldest commercial structure in downtown Manitowoc's historic district, guests can choose from themed rooms for their stay. After check-in, guests are invited to join an "unhappy" hour at the house watering hole, **The Shrunken Head**, then treated to haunted theatrics in the evening and are served a "goremet" breakfast in the morning.

There are also a variety of vacation rentals to fit whatever getaway you have planned. Affordable apartments, modern condos in the heart of downtown and homes with lakefront views dot the cities of Manitowoc and Two Rivers. The coolest Airbnb is actually a Sub Bnb. You can stay aboard the **USS Cobia**, a real WWII submarine, year-round at the **Wisconsin Maritime Museum**. Complete with a personalized tour, bedding and toiletries and a light breakfast, you can't experience this adventure anywhere else!



TOLL HOUSE BED & BREAKFAST



RED FOREST BED AND BREAKFAST



SUB BNB, USS COBIA
Photo: Wisconsin Maritime Museum

SCAN FOR MORE
Manitowoc and Two Rivers
lodging options, licensed
short term rentals and
more information to plan
your stay!



LODGING

MANITOWOC

AmericInn by Wyndham Manitowoc

5020 Hecker Road, Manitowoc
wyndhamhotels.com/american/
920-684-3344

Dead by Dawn's Dead & Breakfast

901 South 8th Street, Manitowoc
deadbydawn.com
920-683-3268

Hampton Inn Manitowoc

2555 S. 44th Street, Manitowoc
Opening late 2025

Harbor Town Inn

4004 Calumet Avenue, Manitowoc
harbortowninn.com
920-684-7841

Holiday Inn - Manitowoc

4601 Calumet Avenue, Manitowoc
ihg.com/holidayinn/manitowoc
920-682-6000

The Inn on Maritime Bay

101 Maritime Drive, Manitowoc
choicehotels.com/wisconsin/manitowoc/
choice-hotels/wi142
920-682-7000

Quality Inn

2200 South 44th Street, Manitowoc
choicehotels.com/wisconsin/manitowoc/
quality-inn-hotels/wi043
920-683-0220

Toll House Bed & Breakfast

2004 Menasha Avenue, Manitowoc
tollhousebb.com
920-323-7976

TWO RIVERS

Cobblestone Hotel & Suites

1407 16th Street, Two Rivers
staycobblestone.com/wi/two-rivers
920-553-3632

Lighthouse Inn on Lake Michigan

1515 Memorial Drive, Two Rivers
lhin.com
920-793-4524

Red Forest Bed and Breakfast

1421 25th Street, Two Rivers
redforestbb.com
920-793-1794

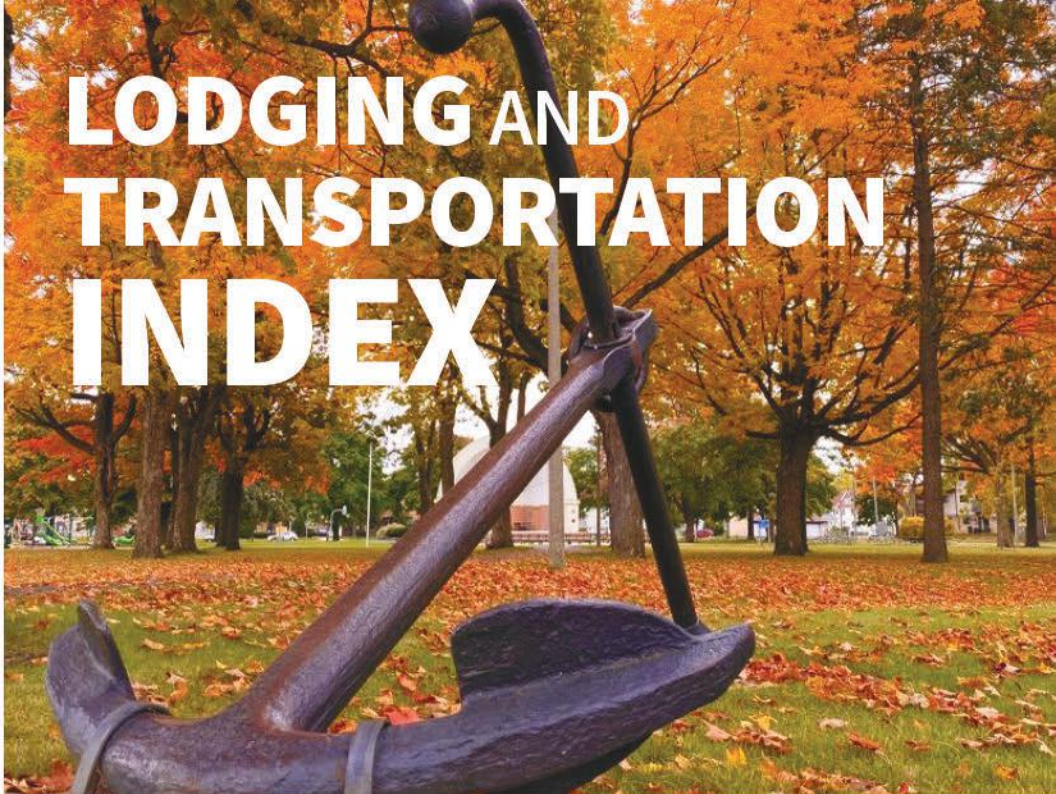
Still Bend - The Bernard and Fern Schwartz House

3525 Adams Street, Two Rivers
stillbend.com
612-840-7507

Village Inn on the Lake

3310 Memorial Drive, Two Rivers
villageinnwi.com
920-794-8818

LODGING AND TRANSPORTATION INDEX





TAXIS AND CAR RENTALS

Key-Way Transportation
920-860-5234

Lulloff Rentals
920-682-0121

Manitowoc Taxi
920-204-6003

Maritime Cab & Delivery
920-686-1300

Our Town Taxi Service
920-629-7941

T'rivers Taxi Service
920-794-9494

TOURISM INFORMATION

Explore Two Rivers
1717 E. Park Street, Two Rivers
exploretworivers.com
920-793-7200

Visit Manitowoc
824 S 8th Street, Manitowoc
visitmanitowoc.com
920-686-3508

THAT'S NOT ALL!

Find inspirational blogs, upcoming events and detailed listings of hundreds of restaurants, attractions and places to stay on our websites.



MY LIST OF THINGS TO DO IN MANITOWOC AND TWO RIVERS



- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____





TWO RIVERS

LONDONDRAIRY
ALPACAS



POINT BEACH
STATE FOREST



ROGERS
STREET
FISHING
VILLAGE

42

WASHINGTON
HOUSE



NESHOTAH
BEACH

WOODLAND
DUNES



HAMILTON
WOOD TYPE
MUSEUM



MANITOWOC
COUNTY
AIRPORT



WEST OF THE
LAKE GARDENS

MARINERS
TRAIL



LINCOLN
PARK ZOO



MANITOWOC FAMILY
AQUATIC CENTER



RAHR-WEST
ART MUSEUM



WISCONSIN
MARITIME
MUSEUM



MANITOWOC
BREAKWATER
LIGHTHOUSE



LAKE
MICHIGAN
CARFERRY



MANITOWOC

42

CAPITOL
CIVIC
CENTRE



CEDAR CREST
ICE CREAM



151

Big Ship. *More Fun.*

Let the **S.S. Badger** escort you over
beautiful Lake Michigan.

