

CREATIVE CARPET & FLOORING'S

Creative Thinking



Mark Bouquet

Mark Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them **FREE!***

Call today for a complimentary Custom Interior Analysis!

(888) 910-6585

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... a message from Mark Sr.

Hi Everyone!

Finally, we are into the fall season! I love this time of year! I love getting to be around family and just having some downtime especially with my grandchildren!!! I didn't have a very "normal" childhood. I knew I was loved and was taken care of, but I always saw the stress on my parents' faces trying to make ends meet. My dad would take every hour of overtime he could get. Mom would occasionally work out of the house while we were at school, but was always home by the time we got home. After 1973 when my grandparents retired to Florida, it became tough. My grampa was one of my heroes for sure. He was always helping even though my mom wouldn't ask. She was helping others when we could barely get by!

My grampa's dad and uncle owned a large company that they started at the Columbian Exposition in 1893: Capper & Capper. They were "haberdashers" and sold hats. Eventually Capper & Capper began to sell everything. I was on eBay one day and saw an old Capper & Capper wooden coat hanger for sale. I also saw a hat which I planned on buying that evening, but it was already gone when I got home! They had clients from the Reverend Billy Graham to Al Capone. It was a worldwide company that had its flagship store at 54th and Wells, in Chicago, Illinois. The last store closed its doors in Downers Grove in 1990, the same year I opened mine! They sold the company many years before that when my great-grandmother became sick (my great-grandfather didn't want to leave her side and his brother didn't want to run it without him.) I guess you could say, even though I started out with the tools, retail is in the blood! Forgive my self-indulgence. I found out a few years after I was already in the retail side of things, that my gramma's dad made handmade AREA RUGS! No one thought this would interest me!?!?!?

My grampa became a well-known and sought after "window trimmer." He was hired to do all the high-end stores window layouts. He would always be on the Magnificent Mile and even in Times Square. My grandfather was a class act for sure, but he lived a simple life. He was a true family man; he never left the brand-new bungalow they built on 78th and Sawyer. It was one block west of Kedzie, right by the old Nabisco Plant where you could smell all the cookies baking!

I feel a little melancholy about things as we get older and the patriarchs of our families are passing away. I have just my younger sister left from my side. Otherwise, my parents and my two brothers are gone now. I often wonder what would have happened to me if I hadn't met and fallen in love with Tammy. She and her family showed me a completely different lifestyle – one I grew to love even though I miss all of my family. I just thank the Lord He sent her into my life and at such an early age.

As always, I want to mention when we have birthdays in the "Creative Family." This month, a Happy Birthday to my Jake on the 13th, my Cody on the 20th and Randy Darrow at our Highland location on the 28th! Happy Birthday to all of you! I don't like to talk about a sale here, but the 11th of November is Veterans Day! Thank a VET!!! Every day of the year we give a dollar a yard off on carpet, or the equivalent on hard surface, to vets just because THEY MAKE IT ALL POSSIBLE!!!!

I know this is a different letter from me, but from the bottom of my and Tammy's heart, thank you all for letting me share a little more of how this came to be. Thank you again because without you, we wouldn't be here!

Lord Bless You All!

2017 NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23 CLOSED	24 CLOSED	25 CLOSED
26	27	28	29	30		

Month at a Glance:

5th End of Daylight Savings - Time to set the clocks back & get an extra hour of sleep!!!

11th Veteran's Day - Veterans gave their time & risked their lives for us. Some made the ultimate sacrifice. God bless & thank all of you for our freedom!

13th Jake Bouquet's Birthday & 20th Cody Bouquet's Birthday - Combo HAPPY BOUQUET BIRTHDAY shout out! Very different personalities & BOTH great guys! You both are the best!

23rd Thanksgiving - Have a wonderful dinner with family & friends and BE THANKFUL TO GOD

28th Randy Darrow's Birthday - Our last celebration with Randy as he is retiring the end of this month. We will miss you. Good luck in your future endeavors!



Not Just During the Holidays

Pantry shelves are almost empty and it's much the same everywhere. Volunteers and the need to fill food pantries goes on throughout the year, not just during the holidays. Most of our local food pantries are slow during the "off season" in food donations and can always use volunteers. Some get a small amount of food and additional monetary donations from regulars, but it's not enough.

Food donations for most pantries usually include nonperishable items such as chili, pasta, pasta sauce, tuna, peanut butter, jelly, cereal, canned fruits and vegetables, pancake mix, syrup, instant potatoes and macaroni & cheese. Nonfood items that are usually welcomed as well, including toilet paper, diapers, paper towels, laundry detergent, shampoo, soap, etc. Monetary donations by cash or check are always appreciated as well.

Everybody donates during the holidays but after that slows down all the pantries are really in need. Year round is the best way to make a difference in the lives of many as well as making a significant impact on our communities.

"WELCOME BACK" TO OUR RETURNING CLIENTS...

Jennifer & Larry	Gary & Tracy	Janet & Vi Hasler	Kelly Sturwold
Antone	Eenigenburg	Scott & Jill Koster	Steve Tewalt
Linda Banas	Thadius & Tracy	Meg & Tim Mccabe	Garrett Vanderhoek
Gary Burgeson	Elliott	Heidi Noonan	Mace Weaver
Linda & Bob Copp	Tina & Bill Fingl	Sandy O'Reilly	Rudy & Aida Wolfer
Michael & Lynn	Mark & Ann Fross	Therese Perschke	Peggy Zegley
Dalach	Conrad & Kathy	Laura Slusarski	
	Gates	Bob & Kim Specht	

MEET OUR CARPET CLEANING CUSTOMERS...

Alan & Barbara	Larry Carson	Samantha Kouros	Cynthia Retel
Durand Barski	Coyle Construction	Larry Lazzari	Sandy Urban
Julie & Brandies	Company	Kari Lusk-Basick	Doris Wanhorst
Angelo Braxton	Richard Dillon	Michael McDonnell	Tom & Ruth Wojcik
John & Lisa	Tom Grabowski	Bill & Gennie Mehler	
Candelaria	Janice Hirsch	Lisa & Mike Pindelski	

Call for more info on our expert carpet cleaning services! 888.910.6585

JOSIE SEARS

You are this month's **MYSTERY WINNER!**
 We have a **\$50 Creative Carpet & Flooring gift card** reserved just for you!
 Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 11/30/2017

Did You Know?

We're Booking Up FAST! HOLIDAY SCHEDULE WARNING:

Creative Carpet & Flooring is in very high demand, and we are booked out for several weeks. If you are even thinking of having new flooring installed for the holidays, I implore you to run (don't walk) to our showroom and book your installation now, even if you don't need it for a month or two. If you come in at the last minute we'll do our best to fit you in, but it's very likely you'll have to wait for several weeks. Don't take that chance!

CALL OR VISIT US NOW!!

(888) 910-6585

www.creativecarpetinc.com

19420 S LaGrange Road, Mokena, IL 60448 (708) 479-8600

2315 45th Street, Highland, IN 46322 (219) 595-5561

THANK YOU FOR THE KIND WORDS!

"Called and asked if they could come earlier than scheduled which was great! Quickly, efficient and carpeting looks great, so happy with Creative Carpets!" ~Eileen Keating of Tinley Park, IL

"Overall experience was great and carpet looks outstanding. I'm already considering doing another room after such a positive experience." ~Terry of Frankfort, IL

A Guide to Simple Holidays

Money - You may not be in a position to spend extra money right now. Honor that and do not spend more than you have. It's so tempting to break out the credit cards to fully immerse yourself in shopping for people you love. Instead, immerse yourself in loving people you love. *Spend less, love more.*

Food - You might think that one heavy, high-fat meal won't hurt you, but research shows that a few hours after eating a high-fat meal, blood vessels stiffen and levels of triglycerides can soar contributing to heart attack risk. In addition, drinking too much alcohol can induce heart arrhythmias and increase the risk of falls and car accidents. This doesn't mean you can't indulge or enjoy your favorite holiday meal, but lighten it up. Start your holiday meals with soup and salad and you won't be as tempted to overload your plate with less healthy options. Remind yourself that the foods you think are so special during the holidays are not exclusive to that time period. Thanksgiving is not your last chance to have pecan pie. If you choose to, you can make any food that you typically over indulge in during the holidays all year long. No need to eat enough in one month to last you the whole year. *Eat less, live more.*

Events - Between Thanksgiving and New Year's Eve, there are more parties available than any other time of year. Office parties and family events can be fun, but overwhelming. If you love spending all your time at parties, say yes to them all. If that's not your thing, choose 1 or 2 and say, "no thanks" to the rest. You can also make mini appearances. Show up with a bottle of wine or tin of homemade cookies, spread a little joy, and go home early. If you have your own party, ask guests to bring a dish or make things you can prepare in advance. Just because you are hosting the party, doesn't mean you shouldn't relax and enjoy time with your guests. *Party less, rest more.*

Decoration - If you bring more holiday boxes into your house than the day you moved in, you might have more than you need. The holidays are exciting enough without an overly decorated home. Think of your home as your sanctuary. A peaceful room dedicated to the holiday you celebrate might be more inviting than flashing lights and cluttered surfaces. Decorate your tree or home with meaningful ornaments, candles and greens. Don't feel compelled to adorn every empty space with nutcrackers and Santa figurines just because you have them. See if decorating more simply lets you enjoy the holidays in a more meaningful way. If you've noticed in year's past that you can't wait to clear the holiday clutter and box up your festive stuff, consider decorating with less. If you don't miss the items you don't display, donate them. *Enjoy less stuff and more joy.*

Dress - You do not need a new outfit for every holiday event you attend, and you definitely don't need a sweater with Christmas trees, penguins or elves on it. Sometimes we spend a little more on what we wear during the holidays to impress or fit in, but the reality is, no one will know if you wear the same outfit twice or don't have your nails done to match your lipstick. Give yourself a break and don't spend money or time on things that don't matter. *Focus on the outside less and inside more.*

Time - There is no doubt that the holidays require a shift in schedule. With school breaks, holiday events and family gatherings, you might stop exercising or carving out time for yourself. After all, you time is the most easily sacrificed. Because the holidays require more physical and mental energy, you have to take time to feed yourself. Don't skimp on sleep, yoga, quiet walks or anything else that makes you a better version of you. *Do less, be more.*

Gifts - I saved this for last, because gifts are always the central area of focus during the holidays, but often the least important part. Simple gift exchange recommendations:

- Do not give out of guilt.
- No credit cards, no matter what.
- Remember that you cannot buy love.
- Say no to Yankee swaps and white elephant exchanges. Enough said.
- Be grateful. Say thank you and be grateful that people care about you.
- Use green paper. Save bags and boxes and re-purpose them into creatively wrapped gifts.
- Pass it on. If you can't use a gift you receive, give it away. Keep a donation box nearby, and fill it with items you receive or other things that surface during the holiday season that you don't want anymore.

Gifts that you give or receive do not measure wealth or worth. They can't prove love or soothe guilt. If giving less means you are out of debt faster, give less. If giving less means you don't have to work overtime, give less. Simple gift recommendations: Books are a lovely gift, spa and dining certificates, consulting services or other classes, wine and chocolate or other consumables, charitable donations... these are just a few ideas that don't take much space. Remember to give what they love, not what you love. *Give less to give more.*

What is the meaning of the holiday? I love that people naturally focus a little less on work and business during the holiday season. Even through the hustle and bustle, there is a bit of a slowdown that happens. People take time to care more about other people. They love more deeply, give more freely and are usually moved in some way. Sometimes in an emotional way, sometimes more spiritually, but moved just the same. In the best cases, a little of that carries on to the new year. There are some universal meanings of each holiday, but what the holiday season means to you is unique. That is a question you will have to answer. By focusing on what is most important, you can take the time to find an answer and seek out joy in the simplest parts of the holiday season. How will you enjoy the holidays more simply?



Mega Trivia Contest

Who wants to WIN a
\$50 Gift Card towards
dinner at TGI Friday's,
Olive Garden, or Aurelio's
Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

What U.S. national holiday was first officially celebrated in November of 1789?

- A) Flag Day**
- B) Independence Day**
- C) Thanksgiving**
- D) Veterans' Day**
- E) Halloween**

To enter, go to:
www.creativecarpetinc.com, click on
"Monthly News - Home Advisor
Monthly Newsletter" and take your
best guess. Your chances of winning
are better than you think! Winner will
be announced in the following
month's newsletter. Entry deadline,
November 20th, 2017. Good luck!!!

**Answer to October's quiz:
E) Columbus Day**

Congratulations to last month's
winner:

Laura Schulte

*Stop by Creative Carpet & Flooring to
claim your prize by November 30, 2017!*

WARNING! Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!** *You will learn...*

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!



Sit, Stay & Save Event

One more shout out to all the heroes who made our STAINMASTER® Sit, Stay & Save Event back in September a huge success! We will have more info in our next newsletter. We raised \$828 for P.A.W.S. of Tinley Park along with one pet adoption and \$100 for Humane Indiana. Again, we thank everyone for attending and for your support. We are looking forward to the next fun-filled fundraising event!

A gigantic THANK YOU to all who referred us last month...

Bill & Sharon Rehder
Linda & John Zugenbuehler

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, TGI Friday's or Aurelio's Pizza.**

MEET OUR NEW FRIENDS AND CLIENTS...

- | | | | |
|------------------|------------------|-------------------|-----------------|
| Carol Barberi | Mark Engle | Josh Lucas | Mary Rozewicki |
| Allison Barna | Cheryl Garetto | Cindy Macak | Donna Scheman |
| Diana Beckman | Beverly Haas | Nikki Makowski | Stan Strzemp |
| Kristi Braneci | Jen Heemstra | Jan Moeller | Kathy & Ray |
| Mary Bresnahan | Eric & Linda | Sean Motley | Szotek |
| Debbie & Hans | Heuser | Diane Mucia | Alex Ternes |
| Buchbach | Steve Hopman | Phillip Nash | Robert & Carol |
| Linda Burke | Robert Jagminas | Laura & Paul Neve | Tudor |
| Diane Cascio | John Jasmin | Martin Nolan | Kelly Walsh |
| Gloria Cuban | Dave Johnson | John Nykiel | Cathleen Weller |
| Randy & Jennifer | Tom & Linda Kois | Marian OBrien | Steve & Connie |
| Czop | Mary Lechowicz | Sarah Pandolfi | Westman |
| Mary Diluia | Victoria Lemus | Keith Rangel | Karyn Winnie |
| Shelly Drake | Brian Lenihan | Louise Regaldo | Sergio Zoruba |
| Donna Dugdale | Lisa Lindaur | Scott & Mandi | |
| Maria Dwyer | Lorraine | Rehder | |
| Larry & Diana | Lobodzinski | Ralph & Lorie | |
| Echols | Wendy Loftus | Rogers | |

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Mon, Wed, Fri : 10am - 6pm
Tue, Thu : 10am - 8pm
Sat : 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Community Events

<p><u>WED Nov 1st & THU Nov 2nd</u> Halloween Candy Buy Back <i>Hosted by Ridge Dental Care</i> Ridge Dental Care 619 Ridge Road, Munster IN Bring your Halloween candy & get paid \$1 per pound. Candy will be sent to troops for Veteran's Day! COST: none INFO: Christy (219)836-1111</p>	<p><u>SAT Nov 11th 9:00am-12:00pm</u> Stockings for Our Troops <i>Hosted by Mokena Park District</i> The Oaks Recreation & Fitness Center 10847 W LaPorte Road, Mokena IL Decorate holiday stockings for our troops. Crafts provided. COST: Donations of supplies appreciated. Call for more detailed information INFO: (708)390-2401 or mokenapark.com</p>
<p><u>THR Nov 9th at 9:00am</u> FREE Veterans Day Celebration <i>Hosted by Frankfort Township</i> Frankfort Township 11000 W Lincoln Hwy, Frankfort IL Free breakfast & Veterans Day celebration for Veterans & their families. COST: FREE - but must RSVP INFO: Call Jody Gallagher-Dilling at (815)806-2766</p>	<p><u>THR Nov 30th to MON Dec 4th 9am-9pm</u> Kids Shoe Drive <i>Hosted by The Buns Care Charity</i> Check website www.bunscare.org for drop off locations. All shoes donated must be NEW and will be distributed to Northwest Indiana's neediest children. INFO: email address mail@bunscare.org or visit website www.bunscare.org</p>

If you have a community event or fundraiser that you would like us to feature in the December 2017 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by November 19th, 2017.

Shaw Friends & Family
Sales Event

save up to

\$1000

Plus, **24 Months Special Financing***
on Select Shaw Floors.

*Must be credit approved. See store for details.

Download the Coupon and
Apply for Financing at shawfloors.com

October 1 -
November 11, 2017



Creative
Carpet & Flooring

888-910-6585

www.creativecarpetinc.com

19420 S LaGrange Road, Mokena IL 60448

2315 45th Street, Highland IN 46322

Get a Thanksgiving discount on gorgeous,
new floors for the holidays.

DOUBLE your discount by helping a family in need for our Thanksgiving Food Drive!

Valid November 1st thru November 30th, 2017

Benefiting the Frankfort Food Pantry and the Food Bank of Northwest Indiana

<u>Thanksgiving Discount</u>	<u>Minimum Purchase</u>	<u>Discount donating non-perishable goods</u>
\$50	\$1,000	5 items = \$100
\$100	\$2,000	10 items = \$200
\$175	\$3,000	15 items = \$300
\$250	\$4,000	20 items = \$500
\$300	\$5,000	25 items = \$600

Food items can be given during measure to receive discount voucher or items can be brought in to store. VOUCHER OR FOOD ITEMS MUST BE BROUGHT IN AT TIME OF PURCHASE TO RECEIVE DOUBLE DISCOUNT!



Shopping List
✓ oatmeal & cereal
✓ soup, chili & stew
✓ canned meat & tuna
✓ canned vegetables & beans
✓ rice & pasta
✓ peanut butter
✓ canned fruit



*Combine Thanksgiving discount with Shaw's Friends & Family Fall Sales
Event through Saturday, November 11th, 2017!*

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